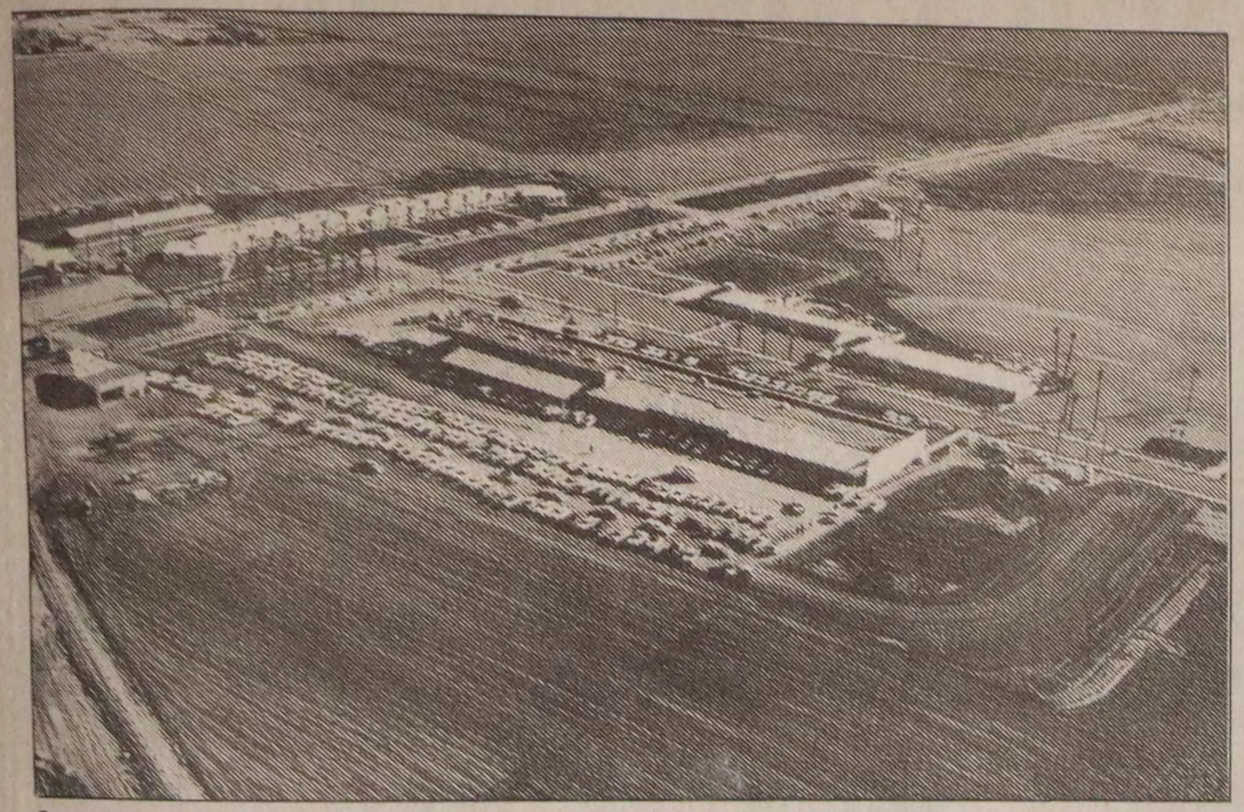

Sun City in 1960. (Photo courtesy SC Historical Society)

"Welcome" sign at Grand and 107th avenues, circa 1962.

Sun City in 1994. (Sun Cities Independent photo)

INDEPENDENT
January 26, 1994

A special look at Sun City's 34th anniversary!

Inside:

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- SC Recreation Centers B3
- SC Ambassadors B4
- Sun City designated 'City of Volunteers' B5
- Sun City Club Calendar B8
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Sun City Timeline

The following chronological time capsule of Sun City's growth was compiled from the book, "Jubilee: The 25th Anniversary of Sun City, Arizona," available at the Sun Cities Area Historical Society.

1920s

Goodyear Tire and Rubber Co. purchases land where Sun City now exists and intends to use the land to grow cotton.

Goodyear establishes a company compound on the land (eventually becoming the town of Marinette) for its employees.

1936

The land, now known as Marinette Ranch, is sold to

Happy Birthday

The nation's most famous retirement community turns 34

Pioneers recall the early days of Sun City

Dusty roads, cotton fields were common in early '60s

By KATHLEEN WINSTEAD
Sun Cities Independent

Although unkown to most residents today, the late Les Parry was at one time probably the most popular person in Sun City.

Known as Del Webb's "Key Man," it was Mr. Parry who greeted new homebuyers, shook their hands and gave them keys to their new retirement home. He was there to meet the first residents of Sun City and, for many of the community's earliest pioneers, Mr. Parry was the first friendly face they saw.

"My husband was with the Del Webb Corp. and they wanted him so we (moved to Sun City). He met nearly all the new homeowners," says his wife, Evelyn, who still resides in Sun City.

"Those first 15 years he gave the keys to 16,000 homes. When (a couple's) home was completed, he did a quality control inspection and provided them with an American flag and assured them (Sun City) was a friendly place."

Because Ms. Parry's husband was a Del Webb Corp. employee, he was one of the first residents to move into the community, arriving in March 1960.

"My husband was here and had the very first appointment with the very first couple on April 8, 1960,

107th (south) to Alabama were paved. There were no buildings north of Grand Avenue at all. I could stand outside the house on the patio on a stepladder and watch them harvest cotton."

In the early '60s, businesses and services were not as widely available and the only shopping center readily accessible to early Sun Citians was Grand Center, southwest of 107th and Grand avenues.

"Safeway was there and there was a furniture store and a beauty shop. The first bank, First National Bank (now First Interstate) was in the shopping cen-

> *I remember my husband saying, 'You want to see Bob Hope and Mr. Webb playing golf?' I turned off the oven and we went over there. That was in 1962.*
>
> **Evelyn Parry**
> A resident of Sun City since 1960.

said I wanted to see Youngtown and my son said, 'No, you want to see Del Webb's Sun City.'

"My husband was an avid golfer so the golf was a drawing card. We looked it over. We were only going to be here a week, and we went home and my husband was in the hospital for three weeks and decided he wanted to move to Sun City," she says.

The couple moved to Sun City from Decatur, Ill., in August 1961, "the hottest time of the year," into a house on the golf course with two bedrooms and one bathroom.

... the first street fin-

were no lights there for seven years. The only buildings were (in) the shopping center. You saw across the track (north) and that was all cotton fields. I don't think they started Phase II until 1967."

In its infancy, Sun City was a tightly knit community. Ms. Parry says when she first came to the small community, she had few neighbors and it seemed that everyone knew one another.

"There was one on each side," she says of her neighbors. "The people were wonderful. They were so nice and friendly."

Although everyone seemed to know each other, Ms. Mulholland admits "people came here from different parts of the country and had different ideas and opinions."

Ms. Parry and her husband were charter members of United Church of Sun City, the community's first church.

Popular entertainers such as Lawrence Welk, for which Sun City's Welk Drive is named, performed at the Sun Bowl in Sun City's early years, Ms. Parry says.

And Bob Hope enjoyed the community's golf courses.

"I remember my husband saying, 'You want to see Bob Hope and Mr. Webb ...' I turned off the oven and

Anniversary of Sun City, Arizona," available at the Sun Cities Area Historical Society.

1920s

Goodyear Tire and Rubber Co. purchases land where Sun City now exists and intends to use the land to grow cotton.

Goodyear establishes a company compound on the land (eventually becoming the town of Marinette) for its employees.

1936

The land, now known as Marinette Ranch, is sold to the J.G. Boswell Co. Cotton is grown and harvested at a record pace, but the industry eventually dwindles and dies by 1950s, very little is left of the town and evidence of the once-thriving town (with a population as high as 15,000) is now hard to find.

1959

Del Webb Co. purchases the land where Marinette once existed from the Boswell Co. Webb plans to build a new concept: a community designed specifically for retired citizens.

1960

■ Jan. 1- Sun City officially opens. Optimistically, Webb officials expected about 10,000 visitors over the first few days.

Much to everyone's surprise, more than 100,000 people lined Grand Avenue and packed the then-tiny community to view the newly opened model homes the first day.

■ Jan. 1-3- During the first three days, 237 homes were sold. Before the end of the first month, the 400 homes Del Webb had initially planned to build had been sold. A second group of nearly 700 homes was added to the community.

■ January — Oakmont Recreation Center, the first recreation center in Sun City, opens at 107th Avenue and Oakmont Drive.

■ January — Sun City's first golf course, North Golf Course, opens.

■ December — The Sun City Civic Association, fore-

Continued on Page B2

ty's earliest pioneers, Mr. Parry was the first friendly face they saw.

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Because Ms. Parry's husband was a Del Webb Corp. employee, he was one of the first residents to move into the community, arriving in March 1960.

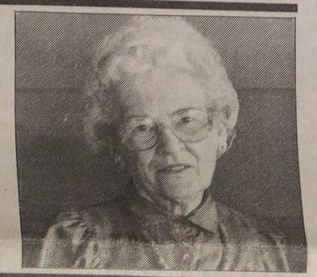
"My husband was here and had the very first appointment with the very first couple on April 8, 1960 — the Frasers."

Mr. and Mrs. Parry's home on Oakmont Drive was completed in July and Ms. Parry arrived in August.

When she moved in, there were barely any paved roads, she recalls. "Grand Avenue, Alabama west to 111th and

I remember my husband saying, 'You want to see Bob Hope and Mr. Webb playing golf?' I turned off the oven and we went over there. That was in 1962.

Evelyn Parry
A resident of Sun City since 1960.



avenues.

"Safeway was there and there was a furniture store and a beauty shop. The first bank, First National Bank (now First Interstate) was in the shopping center," Ms. Parry says.

Another pioneer, Margaret Mulholland, recalls visiting the retirement community for the first time in 1960.

"I came in 1960 because we were visiting our son who lives in Scottsdale. I

The couple moved to Sun City from Decatur, Ill., in August 1961, "the hottest time of the year," into a house on the golf course with two bedrooms and one bathroom.

"Augusta Drive was the first street finished in Sun City. This is the 19th house that was finished in Sun City. We have the best built houses in this whole section," Ms. Mulholland says.

"Of course I live very near the intersection of 107th and Alabama and there

"There was one on each side," she says of her neighbors. "The people were wonderful. They were so nice and friendly."

Although everyone seemed to know each other, Ms. Mulholland admits "people came here from different parts of the country and had different ideas and opinions."

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"I remember my husband saying, 'You want to see Bob Hope and Mr. Webb playing golf?' I turned off the oven and we went over there. That was in 1962."

In 1960 Walter O. Boswell Memorial Hospital was not even an inkling in

See ■ YEARS, Page B3

Developer lured retirees to desert with recreation

Builder Elmer Johns created Youngtown, the country's first retirement community, and developer Del E. Webb improved on the idea by designing the nation's first active retirement community — Sun City.

When ground broke for what was to become Sun City, Del Webb executives already were aware that Mr. Johns was the first developer to restrict residents to those who were at least 60 years of age.

Many experts balked at the idea that seniors would leave family and friends to move to a dusty, arid desert, but Del Webb Vice President Tom Breen consulted professionals who said a community featuring activities designed for older adults would prove beneficial.

Before any homes could be sold, a shopping center and complete recreational facilities, including a golf course, had to be planned and constructed, according to the book "Jubilee: The 25th Anniversary of Sun City, Arizona."

The first golf course was under development in August 1959 and within five months, five model homes were finished and furnished and the first nine holes of a championship golf course were completed.

The first recreation center, equipped with a swimming pool, crafts building, lawn bowling, shuffleboard, horseshoe pitching and croquet courts, was also ready for Sun City's debut. A shopping center, including a grocery store, barbershop, drugstore and gas station, provided Sun City's first residents with all the necessities.

After four years of study and research and a $2 million investment, the grand opening of the retirement community took place Jan. 1, 1960.

Although Del Webb officials anticipated 10,000 visitors, when the model homes finally opened at 8 a.m. on New Year's Day, the rush was on.

In their fervor to see the new homes, more than 100,000 curious visitors caused a traffic jam from 107th and Grand avenues east to the city limits of Peoria. In a 72-hour period spanning Friday, Saturday and Sunday, the company sold 237 homes. Within less than a month, 400 homes had been sold and plans were underway for a second group of 675.

The media played a large part in publicizing the new retirement community. Bob Considine, a nationally known syndicated writer from New York, devoted an entire column which appeared in hundreds of newspapers throughout the country to the Webb community. Stories followed in the *San Francisco Chronicle*, the *Los Angeles Times*, the *Chicago Sunday Tribune*, the *Minnesota Post Bulletin*, the *Cincinnati Inquirer*, *Life*, *Look* and the *New Yorker*. Advertising for the retirement mecca highlighting an active lifestyle for seniors appeared in *Time* and *Newsweek*.

Name that town

Sun City name chosen by contest

Del Webb chose the name "Sun City" in 1959 a month before the grand opening of the planned retirement community, according to the book, "Jubilee, the 25th Anniversary of Sun City, Arizona."

The Reuben Donnelly Co. in Chicago conducted a nationwide contest to name the city.

Reuben Donnelly representatives and Webb executives were reviewing the entries when Del Webb walked into the meeting. After reviewing the names, he remarked, "I like Sun City."

Webb executives said "If Del Webb said that is the name, that's what it will be." The consulting firm, however, objected to Mr. Webb's unilateral decision of the name, saying it did not follow contest rules.

But the name Sun City remained.

There were to be three contest

(Del) Webb walked into the meeting. After reviewing the names, he remarked, "I like Sun City."

winners, so Webb officials had to secure agreement on a drawing for first, second and third places from among five finalists. The E.A. Brittons of Eugene, Ore., were first place winners and won a home at 12608 Augusta Drive.

They moved into the home May 24, 1960, says Jane Freeman, Sun Cities Area Historical Society archivist.

The Brittons, apparently unable to adapt to the desert climate or extraordinarily homesick, sold their home six months after moving in and returned to Oregon, Ms. Freeman says.

Photo courtesy Sun Cities Historical Society

Where did Sun City gets its name?

L.C. Jacobson, executive vice president of Del Webb operations, congratulates Mr. and Mrs. E.A. Britton of Eugue, Ore., on winning first-place in a contest to name the retirement community.

Sun City Timeline

From Page B1

runner to today's Recreation Centers of Sun City, Inc., was formed.

■ December — The Sun City Chorus, directed by Otto Highfield, presents its first Christmas concert, a tradition that continues today.

■ September — Sun City Host Lions, the first service club, organizes.

1961

■ December — South Golf Course opens.

■ July — Sun City's first full-service post office opens at 103rd Avenue and Coggins Drive. The building now is Menke Funeral Home.

1962

■ April — Sunshine Services loans its first bed, mattress and wheelchair.

1963

■ January — Hiway House changes its name to the King's Inn.

■ April — Sun City Home Owners Association is organized.

1964

■ December — The only vote on incorporation in the community's history is held. Voters reject self-government 2,558 to 1,036.

1965

■ January — The community celebrates its fifth anniversary with a parade down Peoria Avenue.

Continued on Page B3

Local organizations represent Sun City residents

Because Sun City is an unincorporated area with no government of its own, various civic organizations were established to assist and represent Sun City residents in legislative matters.

The Sun City Home Owners Association, located at 10401 W. Coggins Drive, is a non-profit organization which has served area residents since 1963. Its purpose is to assure Sun City's ongoing desirability as an active retirement community.

With almost 23,000 members, HOA is governed by an elected volunteer board of directors and represents Sun City in county, state and other city government and agency affairs. A paid staff of information officers and advisors serves members.

HOA's aim is to identify, evaluate and act on matters affecting the community and its residents including crime prevention, building codes, consumer protection, deed restrictions, environmental concerns, health and welfare and planning and zoning.

The Sun City Taxpayers Association, located at 12630 N. 103rd Ave., is often referred to as the "Guardian of Sun City's Pocketbook." It was founded in 1969 to protect Sun City residents from unwarranted tax increases and unjustifiable utility rate increases.

The organization employs attorneys, accountants and expert witnesses to testify and represent residents before the Arizona Corporation Commission, the state Legislature and other governmental organizations.

The SCTA, the largest taxpayers association in the state, is a member of a statewide group of citizens taxpayer groups working to control government spending and reduce taxes.

With more than 23,000 members, SCTA is governed by a 15-member board of directors.

The SCTA is probably best known for contesting the constitutionality of Senate Bill 1261, the "Sun City School Tax." The tax was declared unconstitutional in 1989 by the Superior Court.

The organization is currently fighting a tax increase to fund a downtown major league baseball stadium.

Other community organizations formed to assist Sun City residents include the Sun City Condominium Chairmen Association, which represents more than 15,000 Sun City condo dwellers, and the Recreation Centers of Sun City, Inc., a non-profit corporation governed by a nine-member board of directors.

Because Del Webb's first model homes proved such a success, the company built a second set at Peoria and 107th avenues. When Sun City opened in 1960, more than 100,000 visitors flocked in to see the new model homes.

The SCCCA, located at 10401 W. Coggins Drive, is a non-profit corporation organized to help condominium boards to efficiently manage their condos.

The Recreation Centers of Sun City owns and operates seven centers, two bowling centers and eight golf courses, constituting the largest concentration of recreational facilities in the United States.

The Rec Centers is a non-profit corporation governed by a nine-member Board of Directors, each elected by Rec Centers members for a three-year term. The corporation, with about 40,000 members, is open to Sun City property owners.

Keeping track of time

Sun Cities Historical Society records community's history

By ANNE RYMAN
Sun Cities Independent

One local organization believes in saving everything associated with the history of the Sun Cities.

Since 1985, the Sun Cities Area Historical Society has collected and preserved historical information about life in the two retirement communities.

The society, located at 10801 Oakmont Ave., Sun City, collects newspaper clippings, photographs, maps and other memorabilia from Sun City's 34-year history and Sun City West's 16-year existence.

"We're also interested in present-day things, too, because 50 years from now it will be history," says Jane Freeman, society archivist.

The Sun Cities Area Historical Society was organized after a group of residents combined to work on a book about the history of Sun City — "Jubilee: The 25th Anniversary of Sun City, Arizona."

"We had all this material we gathered when we were writing 'Jubilee,'" Ms. Freeman says. "What were we going to do with it? We said 'we'll set up a historical society.'"

Since that time the organization has grown. In 1989 the society purchased the first model home ever built in Sun City and converted it into a historical museum and headquarters. The building is open from 1:30-3:30 Monday through Friday.

In 1991, the society added the original Del Webb sales office to the southwest corner of its headquarters. Del Webb officials opened the sales office in January 1960 and more than 100,000 people visited it the first weekend.

Today, the former sales office is home to photographs of the early history of Marinette (the town which once existed where Sun City now stands), Sun City's early days of development and the first sketches of model homes.

The museum also features early memorabilia such as the elaborate three-dimensional postcards Del Webb sent to residents in the 1970s. Collectibles include key rings and buttons, as well as early souvenirs such as ashtrays commemorating the fifth anniversary of Sun City.

Volunteers have catalogued thousands of photographs, obituaries and newspaper articles, but much work remains, Ms. Freeman says. Boxes of slide photographs must be examined to see if the people and

See ■ HISTORY, Page B5

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Continued on Page B3

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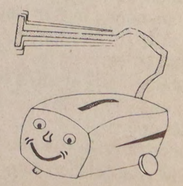

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Something for everyone

Sun City Rec Centers offers variety of activities; lures residents to community

By KATHLEEN WINSTEAD
Sun Cities Independent

Del Webb's vision of an active retirement community would not have been complete without Sun City's recreation centers.

Retirees nationwide had been lured to other communities by promises of recreational facilities which then failed to materialize, says Jane Freeman, Sun Cities Area Historical Society archivist and co-author of the book "Jubilee: The 25th Anniversary of Sun City, Arizona."

But Oakmont Recreation Center, at 107th Avenue and Oakmont Drive, known to early Sun City residents as the Community Center, was completed by the time Sun City's first residents arrived on the scene.

The center, initially designed to serve residents in the first group of homes constructed, was equipped with a swimming pool, a crafts building, nine holes of a championship golf course and offered activities such as lawn bowling, shuffleboard, horseshoe pitching and croquet.

Town Hall (now Fairway Recreation Center) opened in January 1961. Town Hall South, later dubbed Mountain View, was completed in June 1967. Lakeview opened in January 1970, Sundial in 1973, Bell in 1976 and Marinette in 1980.

When Fairway, the community's second recreation center, opened, it was apparent to community leaders there was a need to finance the new facilities.

In February 1961, members of an association which had formed to manage the affairs of the recreational facilities and attend to other civic matters voted to assess each home or apartment a set dollar amount per year for the operation and maintenance of the rec centers.

That year, each unit was assessed $40 annually to maintain the recreational facilities. Dues, reduced to $20 in 1968, were mandatory for all homeowners. Construction, maintenance costs and the cost of living upped rec centers dues to $24 on Sept. 1, 1973 and to $30 yearly Jan. 1, 1975. Dues increased to $52 in 1982 and were raised to $65 in 1986. In 1987, dues increased to $100 where they currently remain for most residents.

In 1990, Bill Lator, a former Rec Centers of Sun City board member, introduced the idea of stabilizing membership income by proposing a $200 per household or a $100 per person fee, "whichever amount is higher." The increased fee, however, applies only to those who have purchased property in the community since May 1, 1992.

Because of this action, in 10-12 years, membership income will rise from $3.8 million to $5.2 million, preventing the need for increasing membership fees in the immediate future, says 1994 Rec Centers Board President Art Williams.

Although the first center offered several activities, today the Rec Centers of Sun City, with 40,000 members, offers something for everyone.

Residents can enjoy activities such as art, billiards, boating, bocce, bowling, cards, ceramics, china painting, clay-free form, dancing, fishing, handball, handicrafts, horseshoes, jogging, lapidary, lawn bowls, leather craft, metal work, mini-golf, mosaics, a photo lab, picnicking, racquetball, roller skating, sewing, shuffleboard, silvercraft, swimming, table tennis, tennis, weaving and woodwork.

The Rec Centers also offer residents an auditorium, coffee shops, exercise rooms, a therapy pool, a library and eight golf courses.

With an array of clubs, the Rec Centers have been a focal point of many Sun City residents' life-styles since the community's early days. As early as December 1960, 32 clubs were organized, according to "Jubilee."

The Rec Centers boasts 147 chartered special interest clubs whose 27,000 members pursue arts and crafts, dance, card playing, socializing, exercise and miscellaneous activities, says Nancy Barber, Rec Centers clubs and activities manager.

Recreational activities such as golf, shuffleboard and lawn bowling may have lured many retirees to Sun City over the past three decades, but rollerblading, basketball and computers may be the activities of the future.

George Hartman, a Rec Centers of Sun City board member, predicts the life-style of the community will change as the baby boom generation, those born following World War II, retires.

"People are more interested in aerobics, tennis and computer games than arts and crafts. Baby boomers are a little different. I can see a day when our rec centers have Nintendo, an arcade. Right now, you've got people in the computer club. We had no computer club 15 years ago," he said last year.

The age of retirees plays a factor in what kinds of recreation they choose, officials say. Younger people may choose more active forms of recreation while older people opt for slower activities. As a result, both forms of recreation have a place in Sun City's future.

Sun City's Phase I already is attracting "younger" retirees in their 50s, says Kay Sentes, a Rec Centers board member.

To meet the demands of a younger generation, she says board members have discussed the possibility of a softball park and another swimming pool.

Card playing is likely to continue because as people age, card playing

See ■ VARIETY, Page B4

■ YEARS

From Page B1

builders' minds and residents were required to travel to Glendale or Phoenix for hospital services.

But Ms. Parry and Ms. Mulholland volunteered at Northwest Hospital, located on Northern and Grand avenues.

"It was two blocks (to) there," Ms. Parry says.

"Then in 1969, neighbors organizing Boswell Hospital took up a collection — $100 or whatever one could give right then — for Boswell. In 1970, the first patient was admitted to Boswell."

When Ms. Mulholland's husband died in 1966, she left the retirement community.

She rented her house but was lured back by the community's beauty and amenities four years later.

"I have seen this place grow, but it has grown comfortably. It is very fascinating to see how the recreation centers built themselves up," she says.

Many early residents of Sun City are members of the Sun City Pioneers Club which was formed about 1974 and nearly disbanded recently because of dwindling membership, Ms. Parry says.

When the club was first formed for the purposes of socializing, there were 400 members. Now there are 80, she says.

Margaret Mulholland moved to Sun City in 1960 with her husband, who passed away in 1966. Afterward, she left the community, but returned four years later.

Sun City Timeline

From Page B2

■ February — The Sun City Saints, a professional women's softball team, begins playing in Sun City.

1966

■ The Sun City-Youngtown Rotary Foundation is chartered, channeling thousands of dollars to charities.
■ April — The Sun City Community Fund, an organization to collect and manage local donations to needy causes, is organized.
■ June — The Sun City Fire District was established.

1967

■ January — Sun Bowl, an outdoor amphitheater, opens.
■ March — Sun City Country Club opens.
■ June — Town Hall South (now Mountain View Recreation Center) opens.

1968

■ May — Community Center (Oakmont Recreation Center) and Town Hall (Fairway Recreation Center) unit to establish one recreation association serving all Sun City residents. The new association, called Sun City Community Association, would charge annual dues of $20 per person.
■ November — The Sun City Symphony Orchestra presents its first concert at Mountain View Recreation Center.

1969

■ Sun City Taxpayers Association, an organization concerned with water and util-

Continued on Page B4

Incredible Bagle

home or apartment a set dollar amount per year for the operation and maintenance of the rec centers.

That year, each unit was assessed $40 annually to maintain the recreational facilities. Dues, reduced to $20 in 1968, were mandatory for all

since the community's early days. As early as December 1960, 32 clubs were organized, according to "Jubilee."

The Rec Centers boasts 147 chartered special interest clubs whose 27,000 members pursue arts and

about 1974 and nearly recently because of dwindling membership, Ms. Parry says.

When the club was first formed for the purposes of socializing, there were 400 members. Now there are 80, she says.

Margaret Mulholland moved to Sun City in 1960 with her husband, who passed away in 1966. Afterward, she left the community, but returned four years later.

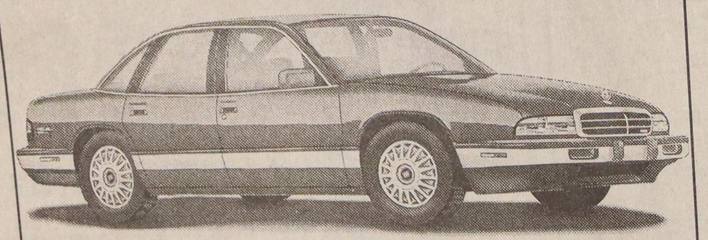
■ Sun City Taxpayers Association, an organization concerned with water and util-

Continued on Page B4

Incredible Deals on Wheels

$6 FOR 3 WEEKS

HERE TODAY...



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INDEPENDENT NEWSPAPERS

Advertise your car, boat, motorcycle, RV, camping trailer, truck, van, etc.

(excluding park models & mobile homes)

Call Independent Classifieds Today!

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- Private party only, no businesses please
- 1 zone, 16 words. Additional words .35¢ each
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- One vehicle per ad and price of vehicle must be included in ad
- Non-refundable for early cancellation
- Deadline for ad placement is Friday at 1:00 PM

Sun City Timeline

From Page B3

ity increases, formed.

■ January — Construction of Boswell Hospital begins.

1970

■ January — Lakeview Recreation Center opens.

■ September — Lakes East Golf Course opens.

■ November — Riverview Golf Course opens.

1971

■ July — A professional baseball stadium, Sun City Stadium, opens at 111th and Grand avenues.

■ October — Lakeview Lanes opens.

■ October — Meals on Wheels, a service that supplies meals to shut-ins, organizes.

■ November — Palmbrook Country Club opens.

1972

■ February — The Lakes Club, the largest private country club in the community, is virtually destroyed by fire one month before it prepares to open. The building is reconstructed and opens seven months later.

■ March — The San Francisco Giants begin playing a portion of its spring training games at Sun City Stadium.

■ May — Sun City Community Association is changed to the Recreation Centers of Sun City, Inc.

■ May — More than 2,000 residents pack Sun City Stadium to watch the Sun City Saints play a softball team from the University of Tokyo, Japan.

Continued on Page B5

Ambassadors aim to promote Sun City

40 new residents move in weekly

By KATHLEEN WINSTEAD
Sun Cities Independent

Thirty-four years after it first opened its doors to retirees, Sun City continues to attract new residents by the thousands each year.

In the early days, many residents were introduced to the new active-adult retirement concept through glossy advertisements placed by the Webb Corp. in some of the nation's most popular magazines and newspapers.

New residents still find their way to Sun City via magazine advertisements and brochures. But today a group of mostly volunteer residents — and not the Webb Corporation — is primarily responsible for promoting Sun City throughout the nation and the world.

The Sun City Ambassadors, an organization formed in 1986 to enhance the awareness and support of Sun City, opened the Sun City Visitors Center in November 1989.

The Visitors Center provides information on the Sun City lifestyle through brochures, audio-visual presentations and guided tours.

A videotape depicting "the whole Sun City experience from beginning to end" was made in 1992 and is available for $5. Because of the large number of Japanese visitors, videotapes in Japanese are available for $10 each, says Norma Pitcairn, office manager at the Visitors Center.

The Visitors Center attracted 17,582 visitors in 1993, 17,126 visitors in 1992, 15,756 visitors in 1991 and 16,292 in 1990, Ms. Pitcairn says.

Bob Harris, a volunteer at the center, attributes the burgeoning number of visitors to increased traffic traveling to and from the Arrowhead Towne Center northeast of 83rd Avenue and Bell Road and the Peoria Sports Complex southeast of 83rd Avenue and Bell Road, which is set to open in February.

Ms. Pitcairn thinks the increase in visitor traffic can be traced to an aggressive marketing program sponsored by the Ambassadors.

"We feel the increase is due to our marketing program. We're trying to reach our local people to bring their house guests and visitors in."

Sun City attracts 40 new residents weekly, Mr. Harris says.

"Two-thousand people a year are moving into Sun City," he says. "I've had enough visitors who, when I'm through with them, they can't wait to get here."

The majority of visitors are not as impressed with the white walls or the golf courses as they are with the beauty of the Sun Cities, says Martha Moyer, public and community relations manager for Del Webb's Sun City West.

Vacations and the search for a place to retire bring visitors to the Sun Cities, Ms. Moyer says.

"I think a majority of them are doing research, finding where they want to retire," she says.

"I know of one family in particular who came out to visit their daughter. It never even occurred to them to buy into an adult community. Before they left, they bought the biggest house on the golf course."

In addition to visitors from other states, the Sun Cities attract a large number of visitors from other countries, Mr. Harris says.

In 1993, Visitors Center volunteers served as guides for 26 tour groups. Last year, residents of Austria, France, Germany, Great Britain, Japan, and Morocco visited the center.

The 26 tours were taken by 586 people, 321 from other countries and 265 potential Sun City residents, Ms. Pitcairn says.

The center, operated by a volunteer staff, is located at 99th Avenue and Bell Road in the Promenade shopping center and is open 9 a.m.-4 p.m. Monday through Saturday. For more information, call 977-5000 or 1-800-437-8146.

The Sun City Visitors Center, opened by the Sun City Ambassadors in 1989, provides information on the area lifestyle through brochures, audiovisual presentations and guided tours.

■ VARIETY

From Page B3

becomes a high recreational need.

An emphasis on physical fitness is predicted to continue and others expect the use of video cameras and videocassettes to grow.

"Members of the Photo Club are all buying camcorders for video and are trying to form a branch with strictly video," says Ms. Barber.

Computers will likely continue to fascinate young and old alike, Ms. Barber says.

"The new (clubs) that are coming in are the computer club," she says, "and we have several branches of that, with over 300 members already, and we're going to start a printing club because it's become so expensive to have printing done. It's a whole different generation (now). Years ago, they never thought there would be a computer club."

Younger Sun City residents are interested in exercise and physical fitness and enjoy pursuing dance, tennis and swimming, as well as roller skating, Ms. Barber says.

"They want more walking tracks, maybe volleyball, maybe more indoor covered pools."

Rollerblading hasn't hit the Sun City area yet, she says.

"We do have a roller skating club and they have asked us about rollerblading, but we don't have a facility for them."

Mr. Williams, the current president, says although the community is made up of older people, the interest in physical fitness is widespread.

"We still have a very large community of older people," he says.

"I think they're really more interested in walking. That's a big thing in this community.

"You'll see people walking around at 6 o'clock in the morning and in the evening. We've also got a number of people who play softball 55 and older. I see more demand for that."

Happy 34th Anniversary from your YoungTown Merchants

THERESA'S HAIRBENDERS
11305 Grand Ave. • Plaza del Sol • 972-4428
(113th Ave. South of Grand Ave.) Hours: 9-4:30 Closed Saturday
PERMS $14.95
HAIRCUT (With perm) $5.00
SET (With perm) $5.00
exp. 2-1-94
MON thru WED SENIOR CITIZEN'S DISCOUNT - 10% OFF ALL SERVICES AT REGULAR PRICE - 20% OFF PERMS
Now Hiring Stylists • Rent or Commission!

THUNDERBIRD PLAZA
"THE FRIENDLIEST SHOPPING CENTER IN
99TH AVE. & THUNDERBIRD
SPECIALS
MON. CORNED BEEF & CABBAGE
TUES. PORK CHOPS & STUFFING
WED. MEATLOAF
THUR. CHICKEN & DUMPLINGS
All Dinners Include Potato, Vegetable, Texas Toast, & Butter
$3.99
Exp. 2-1-94
In lounge... CONWAY TWITTY Impersonator Come dance

■ May — More than 2,000 residents pack Sun City Stadium to watch the Sun City Saints play a softball team from the University of Tokyo, Japan.

Continued on Page B5

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SET $5.00
(With perm)
exp. 2-1-94

SERVICES AT REGULAR PRICE - 20% OFF PERMS

Now Hiring Stylists • Rent or Commission!

SPECIALS
MON. CORNED BEEF & CABBAGE
TUES. PORK CHOPS & STUFFING
WED. MEATLOAF
THUR. CHICKEN & DUMPLINGS $3.99
All Dinners Include Potato, Vegetable, Texas Toast, & Butter Exp. 2-1-94
FRI. FISH FRY $3.75
EXP.2-1-94. With coupon

In lounge... CONWAY TWITTY Impersonator Come dance and enjoy the show Fri. & Sat. night.

YOUNGTOWN RESTAURANT AND LOUNGE
12006 N. 111th Ave.
1 Mile S. of Grand on 111th - Youngtown Shopping Ctr.
977-6374 or 933-4733
Happy Hour 4-6 PM

THUNDERBIRD PLAZA
"THE FRIENDLIEST SHOPPING CENTER IN SUN CITY"
99TH AVE. & THUNDERBIRD

We, the Merchants of Thunderbird Plaza, are proud of the dedication and customer service we have provided to our friends and neighbors in Sun City during the past 19 years.

Thunderbird Barber 972-9125
Carlson Travel Network 974-3668
Valley Beauty Salon 933-0996
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Norwest Banks 547-4000
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Chang Lee Restaurant 974-3601
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Maharani Creations 974-3932 972-0325
Package Plus Shipping & Packaging 933-5074
Trader Joe's 972-0599
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WOW!
Your response to our GRAND OPENING was a total success. If you missed out - try our Get Acquainted Offer.
• Damage Free Perms
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FREE HAIRCUT with Reg. Price Shampoo & Set
• By Appointment • Must Present Coupon
Coupon Exp. 2/28/94. New Clients Only.
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Ritter's Chalet
FAMOUS FOR HOME COOKING!
Wide Variety of German Food • Seafood & Steaks

DAILY DINNER SPECIALS
TUESDAY Beef Rouladen $7.95
WEDNESDAY Roast Loin of Pork $7.95
THURSDAY Spare Ribs & Sauerkraut $7.95
SATURDAY Short Ribs $7.95

EARLY BIRD SPECIAL
4 - 6 pm Tues -Thurs
FILET MIGNON $6.95
FRIDAY FISH FRY
All-You-Can-Eat BAKED or FRIED ICELANDIC COD $6.95
MINNESOTA WALLEYED PIKE - $10.50
SUNDAY CHAMPAGNE BRUNCH $6.95 AND UP

DANCING NIGHTLY • BANQUET FACILITIES
OFF-TRACK BETTING
Tuesday - Sunday 7:30 p.m.
Tuesday Matinee
HOURS
Tuesday: Lunch 11 AM - 4 PM, Dinner 3 -10PM
Wednesday thru Saturday: Open 4:30 PM;
Sunday: Champagne Brunch 11 AM - 3 PM, Dinner 3 - 10 PM;
Closed Monday
111th AVE. & GRAND Reservations Recommended for Dinner 933-6023

Sun City Timeline

From Page B4

1973

■ April — Sundial Recreation Center opens.
■ August — Recorded Recreational Reading for the Blind becomes a non-profit corporation.
■ October — Sheriff's Posse of Sun City organizes.
■ December — Willowbrook Golf Course opens.
■ December — Willowcreek Golf Course opens.

1974

■ November — Sun City-Youngtown Information and Referral Service is formed.
■ May — Volunteers obtain space in the Del Webb Professional Building for what was called "Salvation Army Association of Sun City."

1976

■ April — Bell Recreation Center opens.
■ May — Sun City's post office moves from 103rd Avenue and Coggins drive to a larger facility at 98th Avenue and Bell Road.
■ July — The Sun City Liberty Bell, made from scraps of metal contributed by the residents, is dedicated at the Bell Recreation Center. An estimated 1,500 residents contribute 7,000 pounds of metal.

1977

■ May — Ownership of the recreation centers is turned over to the residents of the community.

1978

■ October — Union Hills Country Club opens.
■ October — Sun City West

Continued on Page B6

What's in a name?

Community dubbed 'City of Volunteers'

By KATHLEEN WINSTEAD
Sun Cities Independent

A worker from the Maricopa County Department of Transportation erected signs proclaiming Sun City the "City of Volunteers" in 1993.

Residents of Sun City may be familiar with the tremendous volunteer spirit that exists within their community, but now visitors passing through will also be made aware of it.

In 1993, Sun City was officially designated the "City of Volunteers" and eight signs proclaiming the motto were placed at various entrances to the community.

John Counts, community traffic engineering assistant for the Maricopa County Department of Transportation, says signs are in place at the following entrances:

■ Bell Road east of Burns Drive;
■ Bell Road west of Sun City;
■ 99th Avenue south of Beardsley Road;
■ 107th Avenue south of Union Hills Drive;
■ Olive Avenue east of 99th Avenue;
■ Olive Avenue west of 111th Avenue;
■ Grand Avenue east of 99th Avenue;
■ Grand Avenue west of 113th Avenue.

Funding for the signs came from the state Highway User Revenue Fund, money collected by the state and distributed to each jurisdiction, says Louis Schmitt, assistant county manager for Transportation/Public Works.

The signs cost $25 each and Mr. Schmitt says he feels the cost of the signs is minimal compared to the money saved by volunteers.

If employees were paid to do the work of the Prides, salaries would amount to about $400,000 a year. If employees were being paid to do the work of Sheriff's Posse of Sun City members, the county would have to fork over $2 million annually.

The county is responsible for maintaining all streets and medians in Sun City and is assisted in this task by the Sun City Prides.

District 4 Supervisor Ed King, who represents the Sun Cities, says he endorsed the sign campaign because he feels Sun City volunteers should be recognized for their efforts.

"I think (volunteering) is one of the characteristics that make Sun City as unique as it is," Mr. King says.

"Those volunteers save hundreds of thousands, maybe millions, of dollars. This is just a way to recognize all the good things they do."

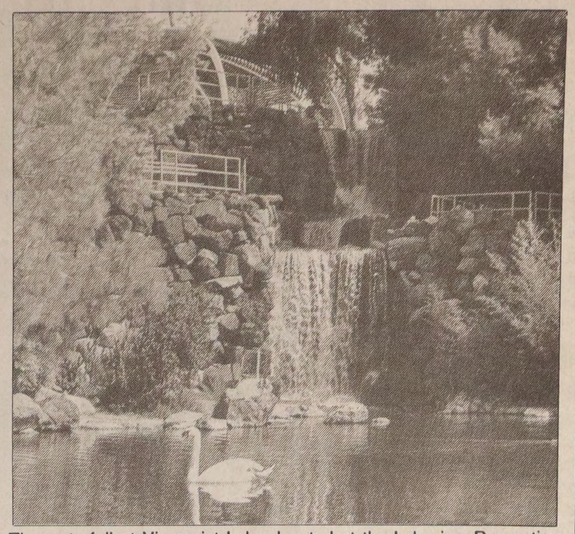
George Hartman, who serves on the boards of the Sun City Home Owners Association and the Recreation Centers of Sun City, initiated the drive to adopt the motto.

"This gives the community another identity," he says.

The motto is imprinted on HOA stationery. Mr. Hartman says he hopes the Rec Centers and the Sun City Taxpayers Association also adopt the slogan.

Mr. Hartman also envisions bumper stickers, coffee cups, pens, key chains and other paraphernalia depicting the slogan.

No organization or individual, he adds, will have exclusive rights to the slogan.



The waterfall at Viewpoint Lake, located at the Lakeview Recreation Center, is one of Sun City's most popular attractions.

■ HISTORY

From Page B2

events in them can be identified.

The society garners items from local residents and organizations. To determine whether an article has historical significance, Ms. Freeman says the item, photograph or clipping must relate to the Sun Cities area.

It should be dated and identified, particularly if there are people in a photograph.

The organization is always seeking volunteers who are able to spend two hours each afternoon working at the office. Those interested in volunteering may call 974-2568 and leave their name and telephone number.

UNITED SHIPPING AND PACKING
PICK-UP SERVICE
ESTATE PACKING
ESTATE SHIPPERS
HUGE ASSORTMENT OF MAILING & PACKING SUPPLIES
Open 8 - 5 MON-FRI SAT 9-3
11 Years in Business!
Registered With HOA & PORA
MENTION AD & RECEIVE A DISCOUNT ON SHIPPING.
PEORIA/SUN CITY AREA AUTHORIZED UPS OUTLET
972-7524
One Block N. of Peoria Ave.
11001 N. 99th Ave. (Plaza 99)

• Frames Unlimited • Dolls •
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MAH JONG SETS
BLACK CASE $118.00
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Present this ad for
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GOODYEAR CERTIFIED AUTO SERVICE
ASE CERTIFIED
Now under NEW MANAGEMENT where integrity and quality is synonymous with "Customer Satisfaction- ALWAYS!" Come

recreation centers is turned over to the residents of the community.

1978

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- October — *Sun City West*

Continued on Page B6

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PEORIA/SUN CITY AREA
AUTHORIZED UPS OUTLET
972-7524
One Block N. of Peoria Ave.
11001 N. 99th Ave. (Plaza 99)

Brass Originals • Custom Design Services
Mah Jong Set Purchase
Exp. 1-31-94
Coffee & Things
"The Store That Will Surprise You"
11677 W. Bell Rd.
Surprise • 977-2591
Wind Chimes • Women's Apparel

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SPECIAL
Stop In & See Our Beautiful
ONE-OF-A-KIND
Collection of
Two-Tone 18 K
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Choose one of our designs or let John create a unique design especially for you!
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GOODYEAR CERTIFIED AUTO SERVICE
ASE CERTIFIED
Now under NEW MANAGEMENT where integrity and quality is synonymous with "Customer Satisfaction- ALWAYS!" Come meet the management team of Rex, Dave and Ken - which adds up to over 50 years of Quality Customer Service!
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TIRES AND AUTO SERVICE
LUBE, OIL & FILTER
$12.95 UP TO 5 Qts. 10/30 OIL
FREE: Rotation
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BECAUSE SO MUCH IS RIDING ON YOUR TIRES
80,000 MI. TREAD LIFE WARRANTY
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P235/75R15	104.95	110.95
P205/70R15	90.99	89.95
P215/70R15	94.95	107.95

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P235/75R15	101.99	76.49
P205/70R15	90.99	68.24

9835 W. PEORIA • PEORIA, AZ
933-1334

Happy 34th Birthday Sun City!

INDEPENDENT
And the Sun Cities Independent — your community newspaper — has been there every step of the way!
The Independent has been serving SunCity readers since 1960 — first as the Youngtown Record and then as the Sun City Citizen.
We're proud to have been a part of Sun City's history!

Sun City Timeline

From Page B5

opens.

1979

■ January — Sun City Area Community Council organizes and elects officers.

■ November — Marinette Recreation Center opens.

1981

■ Recreation Centers take over the lease on the Sun Bowl, assuming responsibility for scheduling entertainment and programs.

■ November — A statue of Del Webb is dedicated at the Bell Recreation Center.

1982

■ Sun City Prides form. The Prides (Proud Residents Independently Donating Essential Services) sweep, rake, gather litter and pick up oranges along Maricopa County roads and medians.

■ May — Sun Cities Area Transit System, a door-to-door transportation service, begins.

1983

■ November — The Arizona State University Foundation received donation of almost 40 acres of land from DEVCO, enabling the Sun Cities to be the site of the nation's first senior adult campus.

1984

■ March — Rec Center members vote to ban smoking inside the centers by a margin of 17,392 to 14,987.

1985

■ January — The community celebrates its 25th Anniversary with a month-long series of events and activities, including a parade down Boswell Boulevard.

■ April — The Milwaukee Brewers complete its final spring training game at Sun City Stadium and announce plans to move to a new facility in Chandler.

■ April — President Ronald Reagan honors the Sun City Prides, chosen winners of the 1985 President's Volunteer Action Award.

In the 1960s billboards throughout the city of Phoenix announced to visitors and Valley residents that Sun City was the place for active retirees.

Anniversary of the community is marked with a parade.

1991

■ January — The Senior Professional Baseball League and the Sun City Rays unexpectedly fold and cancel the remainder of the season.

1992

■ January — Citizens for Self-Government begins a drive to incorporate Sun City. CSG officials turns over 3,260 signatures to county officials in July, thinking they have more than enough to merit a community election on the issue in November.

A number of signatures, however, are ruled invalid by county officials and CSG ends up 120 shy of the amount needed for an election.

■ September — The Sun Cities Solar Sox begin its maiden season in the Arizona Fall League. The six-team league is owned and operated by Major League Baseball and features top Minor League prospects. The Solar Sox capture the league's first championship title in December.

1993

The county Board of Supervisors declares Sun City the "City of Volunteers."

TANYA on STAGE
• Monday, January 31st, 1994 •
1:00 p.m. - "OUR JESSIE" - Wife of Arizona's First Territorial Governor, John C. Fremont
7:00 p.m. - "DUCHESS" - Wife of President Warren G. Harding
SPONSORED by UNITED METHODIST WOMEN
PUBLIC WELCOME
$5.00 DONATION - EACH PERFORMANCE
WILLOWBROOK UNITED METHODIST CHURCH
19390 N. 99th Ave. • Sun City, Phone: 974-5637

ATTENTION
ALL ZEE'S UNOCAL CUSTOMERS
FOR ALL WARRANTIES AND CUSTOMER SERVICE PROBLEMS - CONTACT
SUN CITY UNOCAL
10120 W. BELL RD.
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933-1182

To place a classified ad, Call 483-2270

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NORTHWEST CORNER
99th Avenue & Bell Road
Happy Birthday Sun City!!!!

Walk-Ins Welcome
Santa Fe Salon
HAIR • NAILS • WIGS

Sunset Pastry Cafe
Owned and Operated by CHARLIE SHAPIRO Former Pastry Chef Wigwam Resort
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ACE Hardware
JANUARY 1994
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74¢
48" Fluorescent Tube
40 watt fluorescent tube provides cool, white light for use in office, home or workshop. 33152
AS SEEN ON TV
4.44
Clip-On Light
Adaptable. Lightweight. Perfect for students and hobbyists. Choose black or white.
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AS SEEN ON TV
5.99
Outdoor Area Light/Flashlight
13.88
edsal
6 Shelf Storage Unit
"X" style back brace.

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■ April — President Ronald Reagan honors the Sun City Prides, chosen winners of the 1985 President's Volunteer Action Award.

■ April — The Sun Cities Art Museum opens its present facility between Sun City and Sun City West at 17425 N. 115th Ave.

1987

■ September — Memorial Garden, the home of the Liberty Bell and Del Webb statue, is completed at Bell Recreation Center.

1988

■ July — The Arizona State Legislature enacts a school tax on Sun City. After a year of battling state lawmakers and pursuing the matter through courts, the tax is rescinded and a lesser tax enacted.

■ September — The Sun City Fire District cancels its contract with Rural/Metro Corp., a private fire and ambulance company, and establishes its own local fire department.

1989

■ May — King's Inn Hotel, one of the first buildings ever constructed in Sun City, is torn down to make room for a new shopping center. The King's Inn Restaurant also falls to the wrecking ball to make way for progress.

1990

■ January — The Sun Cities Historical Society opens its headquarters in the community's first model home on Oakmont Avenue. The facility is restored to its original condition and serves as a museum for historical material pertaining to Sun City.

■ January — The 30th

SQUARE
NORTHWEST CORNER
99th Avenue & Bell Road
Happy Birthday Sun City!!!!

Walk-Ins Welcome
Santa Fe Salon
HAIR • NAILS • WIGS
BOUTIQUE
WELCOME DONNA
30 Years Experience
PERM SPECIAL
Reg. $60 $45
With Donna Only!
Offer ends 2-9-94
Visit our enlarged Santa Fe Nails Section
99th Ave. & Bell Rd.
(near Boston Store) Hours: Mon.-Sat. 8-5
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Owned and Operated by CHARLIE SHAPIRO Former Pastry Chef Wigwam Resort
Danish Pastries, Deli Sandwiches, Specialty Cakes, Wholesale & Retail
10% OFF ALL BAKERY ITEMS
With This Coupon
Offer Ends 2-15-94
JUST NORTH OF BELL RD. ON THE WEST SIDE OF 99TH • SUN SHADOW SQUARE
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M-F 6 AM - 6PM
SUN 8-2 SAT 8-2
COUPON

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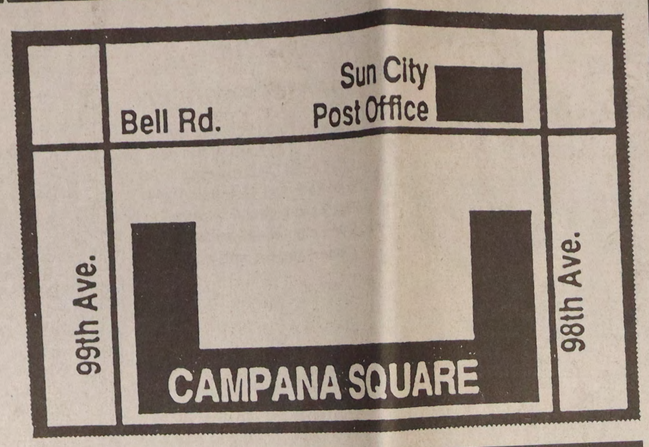
GRIP SPECIAL
STANDARD VICTORY Men's or Ladies' $1.99 each installed
Men's IMPORT $1.49 each installed
With Coupon. Expires 2/28/94
GOLF PRIDE TOUR WRAP Men's or Ladies' $2.49 each installed
With Coupon. Expires 2/28/94
AVON CHAMOIS Men's or Ladies' $2.99 each installed
With Coupon. Expires 2/28/94
JUMBO CHAMOIS or TACKI-MACK ARTHRITIC $3.49 each installed
With Coupon. Expires 2/28/94
INSTALLED OVERNIGHT SERVICE
99th Ave. & Bell Road (Sun Shadow Square)
Sun City (Next to Ace Hardware)
★ BENNINGTON ★ BRUNSWICK ★ GOLF PRIDE ★
★ AVON CHAMOIS ★ MAGIQUE ★ TACKI-MACK ★ TRUE TEMPER ★

ACE Hardware
ACE BEST BUY
74¢
48" Fluorescent Tube
40 watt fluorescent tube provides cool, white light for use in office, home or workshop. 33152
4.44
Clip-On Light
Adaptable. Lightweight. Perfect for students and hobbyists. Choose black or white. 36511,12
5.99
Outdoor Area Light/Flashlight
Use as a flashlight or convert into 360° area light. 4 AA batteries included. 36131
13.88
edsal
6 Shelf Storage Unit
"X" style back brace. Shelves adjust on 1 1/2" intervals. 200 lb. capacity per shelf. 36" Wx12" Dx72"H. Black. 5005335
JANUARY 1994

ACE Hardware
INCREDIBLE BARGAINS
1.77
13 Gallon Kitchen Bags
Rugged plastic kitchen trash bags with handy drawstring closures. 20 per box. 66816
44.44
Single Lever Kitchen Faucet
Chrome single lever kitchen faucet with spray. For 4-hole sinks. 41918
4.99
6 Outlet Surge Protector
Protects against power surges, spikes and EMI/RFI. 15 amps. UL listed. 33529
8.99
Booster Cable
Heavy-duty, 10', 10 gauge booster cable with vinyl, zippered storage bag. 85082
ACE BIG K HARDWARE
YOUR MOST COMPLETE HARDWARE STORE
972-4343
SUN CITY
99TH & BELL RD.
10050 W. BELL RD.
NOW 2 LOCATIONS
933-6984
YOUNGTOWN
111TH AVE. & ALABAMA
11125 ARIZONA AVE.

Campana Square

BELL ROAD BETWEEN 98th & 99th AVENUE.



EUROPE THIS SUMMER
YOUR HOSTS:
CARL & GAYLENE VOSS
invite you to join them on a tour of Scandinavia and Great Britain
JULY 14 - AUGUST 19, 1994
36 DAYS, including air from Phoenix, many meals and tours
Less than $100 per day, per person, double occupancy
FROM $3534.00
For further information and flier, call: Carl or Gaylene (933-9160) or Westland Travel

WESTLAND TRAVEL, Inc.
9817 W. BELL RD.
SUN CITY, AZ 85351
(602) 972-3396

ANNIVERSARY SAVINGS AT CAMPANA SQUARE

Sensuous Women Do It ALL Wearing Erika's Naughty Nails!

SHHH If you don't tell them, they'll never know!

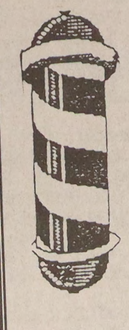
Clear and Natural Nails

Sensuous Women Do It All Wearing
Erika's Naughty Nails
Clear and Natural Sculptured Nails
9837 W. Bell Rd. • 974-2503

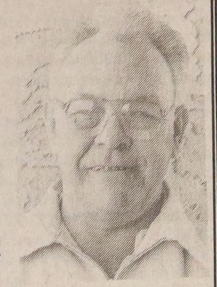
Clear and Natural Sculptured Nails
$29.95
Reg. $60
Valid With Coupon Only.

Treat Your Feet!
European Pedicure
$20.00
Reg. $25 & Up
Valid With Coupon Only.

Gio's
Barber Salons



Welcome...
JOHN HOUSEAL
to our Campana Location



Ladies & Men's
Traditional Haircuts
Hair Styling
Permanent Waves

GREENWAY TERRACE
99th Ave. & Greenway
974-1422

CAMPANA SQUARE
99th Ave. & Bell Rd.
(Behind Olive Garden Restaurant)

No Appointment Necessary
HOURS: Mon.-Fri. 8 am 'til 4 pm Sat. 8 am 'til Noon

Sun Cities FAVORITE 1993

CELEBRATE ON US!
With A **FREE** Gift

GOLD MEDALLION STUDIO

Join us in celebrating our Gold Medallion Award for meeting Merle Norman's standards of excellence and bringing you unsurpassed personal service. For a limited time, receive an exclusive Gold Medallion Gift, yours free with a $14.50 cosmetic purchase.* Hurry in and register to win in our Luxiva skin care drawing, and take this golden opportunity to celebrate on us!

*Bring this coupon to redeem your free gift with purchase: Luxiva Skin Refining Cleanser, Remarkable Finish Liquid Makeup, Luxiva Energizing Concentrate, and a full-size Color Rich Lipcreme. One per customer at participating Studios while supplies last. Details for drawing at participating Studios.

MERLE NORMAN®
COSMETIC STUDIOS

Campana Square (98th & Bell Rd.) 972-8533
Arrowhead Towne Center 412-1923

®MERLE NORMAN COSMETICS 9-92

AUGIE'S HAIR STUDIO

TWO LOCATIONS TO SERVE YOU

9877 W. Bell Road
Campana Square
Sun City
977-1206

13930 W. Camino Del Sol
Sun West Plaza
Sun City West
584-8390

If You Wear Orthotics, You Should Be Wearing Our Shoes

- Beige
- Taupe
- White

Widths Available
4AAA - D

Reg. $115
SALE
$59.90

Motion

Unlike most shoes, Barefoot Freedom® shoes are specifically designed with extra room for orthotics. Plus you can choose from a great selection of styles, colors and sizes. Imagine, good looking

FLOORS 'N MORE, INC.
All Types of Floor Coverings

SUN CITY'S LARGEST CARPET & TILE SHOWROOM

JIM HICKS & FAMILY

CARPETING BY:
CABIN CRAFT
PHILADELPHIA
TUFTEX
& OTHER MAJOR BRANDS
VINYL (LINOLEUM) BY:
ARMSTRONG
CONGOLIUM
MANNINGTON
ALL TYPES HARDWOOD FLOORS

TILE: 100's OF TILE SELETIONS ON DISPLAY

Also CRUSHRESISTER

Xtra Life DIFFUSE STAINMASTER

FREE ESTIMATES • FREE CONSULTATION
CUSTOM WORK • QUALITY INSTALLATIONS
LICENSED & BONDED
C-48 #074935 C-8 #074936-002
"Who You Gonna Call?"
972-5641
FAX 977-7269
CAMPANA SQUARE • 9855 W. BELL RD. SUN CITY

MEMBER OF ARIZONA STATE ASSOCIATION OF CERAMIC TILE CONTRACTORS

If You Wear Orthotics, You Should Be Wearing Our Shoes

Reg. $115
SALE
$59.90

- Beige
- Taupe
- White

Widths Available
4AAA - D

Motion

Unlike most shoes, Barefoot Freedom® shoes are specifically designed with extra room for orthotics. Plus you can choose from a great selection of styles, colors and sizes. Imagine, good looking shoes that are actually good for your feet! The best choice for orthotic footwear? Barefoot Freedom®.

RUTHERFORD SHOES
9815 W. BELL RD. • SUN CITY • 974-8890
Campana Square

BAREFOOT FREEDOM®

JIM HICKS & FAMILY

VINYL (LINOLEUM) BY:
ARMSTRONG
CONGOLIUM
MANNINGTON
ALL TYPES HARDWOOD FLOORS

TILE: 100's OF TILE SELETIONS ON DISPLAY

Arso CRUSH RESISTER

Xtra Life DUPONT STAINMASTER

FREE ESTIMATES • FREE CONSULTATION
CUSTOM WORK • QUALITY INSTALLATIONS
LICENSED & BONDED
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972-5641 FAX 977-7269
CAMPANA SQUARE • 9855 W. BELL RD. SUN CITY

STUDIO With A **FREE** Gift

Join us in celebrating our Gold Medallion Award for meeting Merle Norman's standards of excellence and bringing you unsurpassed personal service. For a limited time, receive an exclusive Gold Medallion Gift, yours free with a $14.50 cosmetic purchase.* Hurry in and register to win in our Luxiva skin care drawing, and take this golden opportunity to celebrate on us!

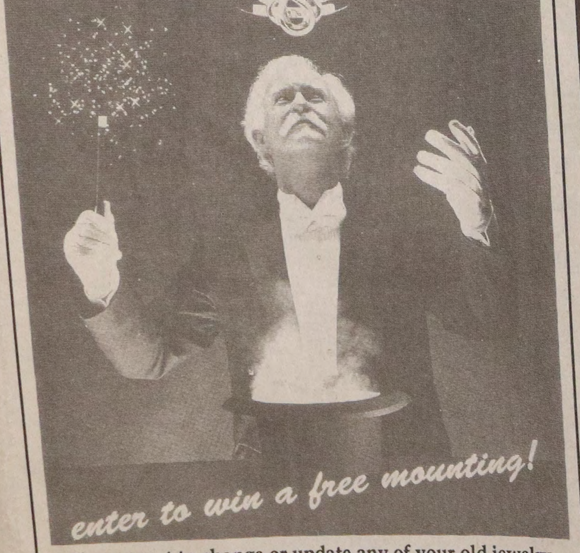
*Bring this coupon to redeem your free gift with purchase: Luxiva Skin Refining Cleanser, Remarkable Finish Liquid Makeup, Luxiva Energizing Concentrate, and a full-size Color Rich Lipcreme. One per customer at participating Studios while supplies last. Details for drawing at participating Studios.

MERLE NORMAN®
COSMETIC STUDIOS

Campana Square (98th & Bell Rd.) 972-8533
Arrowhead Towne Center 412-1923

©MERLE NORMAN COSMETICS 9-92

CREATE SOME MAGIC WITH OUR NEW RESTYLING EVENT


enter to win a free mounting!

If you want to change or update any of your old jewelry, come to our **"Make Magic Restyling Event."**
We've gathered hundreds of beautiful, top quality settings for this event, to give you more selection and to help you appreciate how your remounted stones would look. All gem setting is done on the premises.
All mountings specially priced.
JANUARY 27, 28 & 29

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KINGS INN CENTER
Near Smith's Grocery
10659 N.W. Grand Ave
933-3023

Setterberg JEWELERS

MEMBER AGS AMERICAN GEM SOCIETY
CAMPANA SQUARE
9885 W. Bell Rd.
972-6130

FEBRUARY
GRAND PIANO MONTH

SAVE
$1,000's ON
SCHIMMEL
PETROFF
KURZWEIL
HYUNDAI
YOUNG-CHANG
PIANODISC

MUSIC BOOKS BUY 2 GET 1 FREE!

FROM $4995

PIANO & ORGAN LESSONS AVAILABLE

9849 W. Bell Rd.
Sun City 85351
933-5518

Az Piano & Organ

4134 E. Wood St. Ste. 200
Phoenix, AZ 85040
437-8445

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1985 Pre
Action Aw
■ April
Museum c
ty between
City West a
Ave.

1987

■ September
Garden, the hon
Bell and Del Web
completed at Bell
Center.

1988

■ July — The Arizo
Legislature enacts a s
on Sun City. After a ye
tling state lawmakers a
ing the matter through c
the tax is rescinded and
tax enacted.

■ September — The Su
Fire District cancels its con
with Rural/Metro Corp., a p
fire and ambulance compan
and establishes its own local
department.

1989

■ May — King's Inn Hotel, one of the first buildings ever constructed in Sun City, is torn down to make room for a new shopping center. The King's Inn Restaurant also falls to the wrecking ball to make way for progress.

1990

■ January — The Sun Cities Historical Society opens its headquarters in the commun
first model

FERNANDO'S
Mobil®
CAR WASH
13951 W. Meeker Blvd.
Sun City West
584-6400

CONCRETE COATINGS
5 Year Guarantee
DESERT ROSE
Family Operated Business with a Personal Touch
FREE ESTIMATES
License # 81425 Bonded & Insured
Registered with PORA, HOA SCIRS
SENIOR CITIZEN DISCOUNTS
WEST VALLEY 853-9051
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Coating Concrete in Sun City for 5 Years

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"Water Conservation: Make It Your Business."
Since 1962
15626 N. Del Webb Blvd.
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975-2126 Sun City West

Finesse Beauty Salon
La Ronde Centre • West Side
974-3673
Proud to be serving Sun City for
24 Years

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Youngtown, AZ 85363
933-1375
Since 1973

Grace Bible Church
Dr. Robert Warren
Rev. Paul Goins
Rev. Vern Van Hovel
19280 N. 99th Ave.
972-6414

Happy Birthday Sun City!

Celebrating 34 years as the nation's premier active-adult resort retirement community.

THE MADISON
Gracious Retirement Living
Since 1986
18626 Spanish Garden Dr.
Sun City West, AZ. 85375
584-1999

Community Hospice
Complete hospice services throughout Maricopa County including in-patient facilities in *Sun City, Scottsdale & Chandler.*
252-2273

GREENWAY FAMILY TEXACO
977-5322
Proud to be serving Sun City for
17 Years

SUN CITIES AREA ASSOCIATION OF REALTORS
10451 Palmera
Ste L203N
Sun City
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Since 1982

KENNEDY AUTOMOTIVE
Formerly Kennedy Quicktune
12200 N. 112th Ave. Youngtown
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NEILL TRAVEL SERVICE
Serving Sun City for 14 years
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CRUISES - TOURS - GROUPS
9620 W. Peoria Ave.

PACKAGE PLUS
Serving Sun City for 11 years
99th at Thunderbird
933-5074
103rd Ave. at Grand
977-3866

ARROWHEAD CHEVRON
977-4611
Serving Sun City 10 Years
Chevron
• EXPERT AUTO REPAIR
• A/C & HEATING
• BRAKE REPAIR & SERVICE
• COMPLETE ELECTRICAL

Almond Tree Nutrition Center
Natural Vitamins • Health Foods
Herbs • Books • Nuts
Open Monday - Saturday 9 am - 5 pm
The Original Arrowhead Mall East

Sun City — Facts and Figures

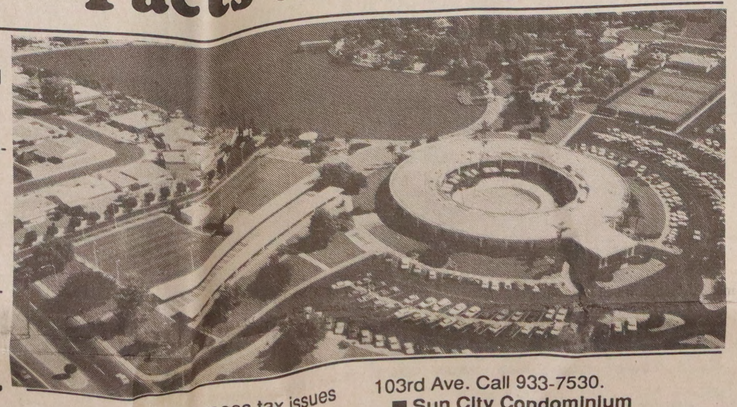
Founded: Jan. 1, 1960
Government status: Unincorporated
County Supervisor: Ed King
Population: 38,126
Restrictions: One member of household must be 55 years of age; no one under 18 allowed.
Important civic organizations:

■ **Sun City Home Owners Association** — Oversees deed restrictions, zoning issues, transportation issues, consumer services. Located at 10401 W. Coggins Drive. Call 974-4718.

■ **Recreation Centers of Sun City, Inc.** — Operates seven recreation centers, golf courses, bowling alleys and the Sun Bowl. Call 876-3000.

■ **Sun City Taxpayers Association** — Oversees tax issues and utility rate increases and assists residents appealing property tax [illegible] located at 12630 N. 103rd Ave. Call 933-7530.

■ **Sun City Condominium Chairmen's Association,** 10401 W. Coggins Drive. Call 974-9035.



99th at Thunderbird 933-5074
103rd Ave. at Grand 977-3866

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■ **Sun City Condominium Chairmen's Association,** 10401 W. Coggins Drive. Call 974-9035.

Sun City Survival Kit

Need to know? These services may be able to help.

ALL EMERGENCIES, dial 9-1-1
Sun City Emergency Numbers:

Ambulance/Paramedics, 9-1-1
Maricopa County Sheriff's Office, 256-1011
Crime Stop, 256-1011
Other Sheriff/Police business, 256-1000
Fire Department Emergencies, 9-1-1
Sun City Fire District Board, 974-4977
Fire Department business, 974-2321

Hospitals
Boswell Memorial Hospital, 977-7211
Del E. Webb Memorial Hospital, 931-9322

Services
Arizona Public Service, 846-8696
American Red Cross Vans, 972-3407
Better Business Bureau, 264-1721
CanSurmount, 876-5349
Crisis Counseling, 584-9657
Auto License Department, 247-4200
Driver License Bureau, 255-7861
Easter Seals/ Lions Club Vans, 254-3026
HOA Directory Service, S.C., 942-3700
Hospice Services of Sun Cities-933-3937
Information and Referral, 974-4713
Interfaith Services, 584-4999
Meals on Wheels, 974-9430
U.S. West, 490-2355
Northwest Valley Chamber of Commerce, 583-0692
Olive Branch Senior Center, 974-6797
Physician Referral Service/ Walter O. Boswell Memorial Hospital, 876-5432
Recreation Centers of Sun City, Inc., 876-3000
Sheriff's Posse of Sun City, Inc., 256-1011
Southwest Gas Corp., 861-1999 (emergency 271-4277)
Sun City Area Transit System (SCAT), 977-8363
Sun City Community Fund, 974-4715
Sun City Homeowner's Association, 974-4718
Sun Cities Independent Newspaper, 972-6101
Sun City Taxpayer's Assoc., 933-7530
Sun City Water-Sewer Co.,974-2521
Sun City West Property Owners and Residents Association, 584-4288
U.S. Post Office, Sun City, 974-3623
U.S. Post Office, Youngtown, 933-1981
Sunshine Services (sickroom equipment), 974-2561
Visiting Nurses Service, Inc., 264-0721
Volunteer Bureau of the Sun Cities Area, 972-6809
Volunteer Telephone Reassurance, 876-5388

Almond Tree Nutrition Center
Natural Vitamins • Health Foods
Herbs • Books • Nuts
Open Monday - Saturday 9 am - 5 pm
The Original Arrowhead Mall East
9794 W. Peoria
933-9595
Serving Sun City
17 Years

Sun Country Federal Credit Union
Come Join Your Hometown Credit Union
19436 R.H. Johnson Blvd.
546-5018
Since 1977

KOPY KAT CENTER
Proudly Serving the Sun City area for 19 years
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Peoria, AZ
979-8661

979-1607
CRUISES - TOURS - GROUPS
9620 W. Peoria Ave.

ARROWHEAD CHEVRON
977-4611
Serving Sun City 10 Years
Chevron
• EXPERT AUTO REPAIR
• A/C & HEATING
• BRAKE REPAIR & SERVICE
• COMPLETE ELECTRICAL
Master Card/ Visa Accepted
9840 W. PEORIA AVE., PEORIA

• BLIND CLEANING •
REPAIRS • SALES
•Mini •Pleated shades
•Verticals •Woven Woods
We Come To Your Home or Business!
Our 'Helping Hand' eliminates tedious hand cleaning that only smears dirt and builds static electricity.
NEW FUTURE
ULTRASONIC Blind Cleaning Services
977-2178
8 Years

NANCY'S
Country Cupboard Restaurant & Bakery
Where Everything is Homemade – Daily
Serving Sun City 3 1/2 Years
99th Ave. & Greenway Sun City
933-0663

CRYSTAL CHARM LAMPS & SHADES
11121 California Avenue
Youngtown, AZ 85363
933-4040
Serving Sun City for 21 Years

Sun Beauty Coiffeur,
Greenway Terrace Center
15410 N. 99th Avenue
974-2546
Excuse Our Remodeling Dust
Proud to be serving Sun City for 21 Years

INDEPENDENT NEWSPAPERS
"Your Community Weekly"
483-2270

CHEESE HOUSE
"Sun City's Finest Deli for 21 Years"
15450 N. 99th Ave.
Greenway Terrace Center
Sun City, AZ 85351
974-0843

Best Western Inn
11201 Grand Ave.
Sun City
933-8211

NEEDLEPOINT ETC.
12301 W. Bell
Surprise, AZ 85374
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6 Years

EARLS
VOTED BEST MEXICAN FOOD IN SUN CITIES AREA!
MEXICAN & AMERICAN FOOD
977-7391
ARROWHEAD MALL • 99th & Peoria Aves.
Serving Sun City
22 Years

Camino del Sol FUNERAL CHAPEL
Proud to be serving the Sun Cities
13738 Camino del Sol • SCW • 584-6299

ASU
of the Sun Cities
17220 W. Boswell • 972-7398
Proud to be serving
Serving Sun City
13 Years

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(Formerly LaRonde Camera)
Is Now Open
In Bell Camino Center!
Stop By!
Bell Photo/Finish
Processing film for the Sun Cities Since 1972
977-2062