Fred P. Kuentz

* Fred P. Kuentz, an electrical engineer, joined the Del Webb Company in 1949. His early projects included building factories and scouting foreign locations for development.

* Kuentz became Corporate Executive Vice President and President of the International Division in 1965. He, along with Del E. Webb and R.H. Johnson, pledged their own funds to guarantee funding for international projects.

* In 1982, Kuentz became Chairman of DEVCO. Sun City West home sales and profits increased with emphasis on community relations, realigned home prices, and new models.

* In 1983, Kuentz announced a gift of 3.63 acres at R.H. Johnson and Stardust Boulevards for a community building which now houses the Posse and is operated by the Sun City West Foundation.

* Plans for a new recreational center were announced in July 1987. Named for Fred P. Kuentz, the center opened February 10, 1989.

"In Sun City and Sun City West ...you'll find a people with a zest for life, a love of their fellow man, and a desire to learn and to experience the simple joys of life."

--Fred P. Kuentz

"One of the elements which sets Sun City West apart from its competition is thoughtful master-planning. This one concept is at the heart of everything we do in Sun City West."

--Fred P. Kuentz