

A super parade for our 25th year

By Joseph Kimberley

Not quite "with a cast of thousands" as they say in Hollywood, but with almost a thousand participating and thousands more lining the route, Sun City West held its grandest of parades last Saturday morning. The event, along with the Lawrence Welk show in the afternoon, culminated the year-long Silver Anniversary celebrations of the community's 25 years (1978-2003).

Dee Hjermstad and Joe Davisson can be very proud of their successes with the 25th celebrations. They co-chaired the anniversary proceedings that kicked off last February, and their hard work has paid off handsomely. So, thank you, Dee and Joe, for a great year!

More than a hundred entries formed the two-hour-long parade that used "Look for the Silver Lining" as its theme and made its way through the streets of midtown Sun City West, passing a reviewing stand on Woodside Avenue. With a "Camelot climate" in place, that good ol' Arizona sunshine became a tidy bit warm by parade time. Mother Nature saw fit to temper it by creating a nice breeze to cool off the parade watchers. Although the breeze became a little intense at times, it didn't hamper the parade's progress at all.

Starting at the R.H. Johnson Rec Centers' back parking lot at 10 o'clock, the parade arrived at the reviewing stand 15 minutes later. It was headed by a SCW Posse lead car followed by the Posse's bicycle patrol. The parade's Color Guard came from Our Lady of Lourdes' Knights of Columbus #1673 who stopped in front of the stand and presented the colors to the parade committee in a typical military manner.

Ken Meade, the West Valley's renown realtor, was the parade's grand marshal. He and his family drove by in an open convertible waving to the clapping crowds. Following close behind was Lee Daugherty, one of the parade's co-chairs, also in an open convertible, was appreciably received by the crowds. Lee's co-chair, Dusty Rhodes, was seated on the reviewing stand. Congratulations, Lee and Dusty, on a great job well done.

One of Sun City West's several tidy dance troupes came next—the Jazzy Poms—skipping along and doing a form of step-dancing in their sparkling blue outfits and old-fashioned sparkling silver pom-poms. Silver and blue were the dominant colors in this parade—the silver anniversary's colors. A car in front of the "Poms" was playing music for them to hear



Seated on the reviewing stand at the 25th anniversary parade, Saturday, Oct. 25, (l. to r.) Rick Magnussen, CEO, The Madison; Carol Dana, dance instructor, Dysart Schools; Jim Henry, entertainer extraordinaire; Gina Griesman, director, Special Gifts, Sun Health; Kyle Crump, Edward Jones Investments who sponsored the awards; Ron McCollor and Jan Rittmaster, commentators. Leading the parade units is Grand Marshal Ken Meade.

Photos, Joseph Kimberley and Henry Skiba



Arizona's Secretary of State, Brewer, came along waving from an open convertible followed by the group from PORA. Randy Fuller, president, and his team took up three or four vehicles. PORA, with the Rec Centers Governing Board, forms part of the quasi-government we have here in Sun City West in lieu of incorporation, and they do a great job.

A surprise last-minute inclusion in the parade were members of the SCW Rec Centers' Governing Board. Contrary to earlier reports that they would not be participating, most of them were seated in two stretched golf carts. A previous misunderstanding signalled an indication that they would not be participating. It was nice to see them join in on the day.

A large group of Red Hat Societies came by which were a huge hit with the crowds. Made up of great groups of gals that get together to have silly fun times with their outlandish red hats and purple outfits, they were from the more than 20 Red Hat "chapters" with such crazy, amusing names as Red Hats - Us, Mad Hatters, Red Hot Mamas, Power Surges, Red Hat Hot Mamas, Las Sombreros Carmin, Red Hat Cha Chas, Les Chapeaux Rouge of Arizona, Red Rascals, Rusty's Red Hatters, Classy Red Hat Dingalings, Red Hat Ya Ya's and more. They were all there, one after the other.

Maricopa County Sheriff Joe Arpaio, boss man of our SCW Posse, drove by with his wife in an open convertible and received appreciable applause. Then came marchers and carloads of members from various SCW clubs—the Metal Club, the SCW Visitors' Center, the American-Italian Club, the Lawn Bowlers and the Sunations Precision Drill Team. They're a group of ladies in their 60's to 80's who

VF - SC - 25th Anniversary

Medal commemorates anniversary

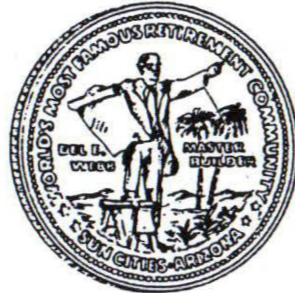
By P. ATWOOD WILLIAMS
Staff Writer

To Max Gimpel's knowledge, Sun City is the first retirement community in this country to have a medal struck to commemorate something.

By October, gold, silver and bronze medals will be struck to climax the 25th anniversary year as the "most cherished souvenir," which could be an investment as well as a sentimental memento.

Sun Citian Gimpel has designed logos most of his professional career, including one for Youngtown's 30th birthday and the 25th anniversary pinwheel logo which decorated T-shirts and bumper stickers earlier this year during the 25 days of festivities here.

Now his two-sided coin has become a reality. It features the figure of Del E. Webb as seen in



Sun City logo artist Max Gimpel designed this two-sided 25th anniversary commemorative medal to be struck in gold, silver and bronze this fall.

the statue at Bell Center on top and the modified pinwheel with the "25" on the reverse.

Plans are to sell the bronze coin, the size of a silver dollar, in retail stores through participating retailers for under \$10.

"And non-profit service organizations may sell the gold and silver coin presentation set in a

cherrywood case with certificate of authenticity by taking orders through Dec. 31," said Gimpel.

They will profit \$50 a set, he reports.

The gold medal will contain one troy ounce of .999 pure gold and be the size of a U.S. half dollar; the silver coin will be

the size of a silver dollar and contain one troy ounce of .999 pure silver, he reports.

The coins are being struck at a mint in the Valley and are offered by Phil DeJong at Investors Commemorative Mint Ltd. of Sun Cities.

"We are pleased that the medal is locally designed, locally minted and being distributed locally," DeJong said.

"The dies will be destroyed after producing all medals ordered by Dec. 31, making this a limited edition," DeJong said.

Retailers interested in selling the bronze medal, and non-profit organizations may contact DeJong at 584-6077 for information about selling or raising funds with the medals.

Gold and silver bezels will be available to convert the coins to necklaces and bolas, he reports.

6,500 attend SC birthday party

By P. ATWOOD WILLIAMS
Staff Writer

When the Del E. Webb Development Co. (Devco) throws a birthday party, it's a whopper!

For some 6,500 people it was only stage entertainment, champagne and cake.

For many it was showing off the new dancing and acrobatic skills they had refined since moving to Sun City or Sun City West.

FOR 15 organizations it meant receiving generous checks for worthwhile activities. For others it was getting large silver-bowl trophies, a tangible form of thanks for a job well done.

But underlying Devco's Salute to the Sun Cities was a lot of very serious back-slapping.

Devco President Paul Tatz was proud of the work his organization has done and recapped

the major events creating the lifestyle he feels is the real essence of the Sun Cities.

"THERE IS a zest for life here that cannot be found elsewhere in America," he said.

He pointed out that residents here live longer and more fulfilling lives than the general population of the Valley. Arizona is benefitting from the exodus of people from colder climes to Arizona, bringing with them \$800 million in 1980 alone, he reported.

He noted statistics that indicate the federal budget is increasing dramatically the money it devotes to retirement issues. Tatz estimated that there is more than \$2 billion in banks and savings institution deposits in Sun City and Sun City West.

"THE MONEY you have brought here also means jobs.

And retirees don't take those jobs," he continued, pointing out how sought-after today's seniors are, and how his company hopes to continue to lead the adult community industry by understanding the changing needs of those 50 and older.

He reiterated that Devco plans to develop another adult community in the southwest when it has finished building Sun City West.

Another speaker, Robert Cohen, vice president of marketing for Paine Webber Inc. and Sun City branch manager, delineated the role retirees play in the financial world and how the investment patterns of this group have changed through the years.

DR. JOHN Weisburger of the American Health Foundation predicted that "within 20 years women will no longer outlive

men" because they are smoking and have other "bad habits" formerly attributed mostly to men. A woman's life expectancy averages 77; men 72. Because of women's new bad lifestyle habits, their risk of disease is increasing.

"Fast food and large business meals high in cholesterol and fats, erratic intake of nutritious foods and other nutritional no-no's are increasing for women and decreasing for men," he stressed.

He reports that for women, lung cancer has replaced breast cancer as the No. 1 cancer killer, and heart disease and stroke are also on the rise.

WEISBURGER is vice president for research of the American Health Foundation, New York, and director of its Naylor
OVER * Residents, A2

* Residents, groups honored at SC 25th birthday party

—From A1
Dana Institute, the only research center in America devoted exclusively to prevention.

"Mental and physical fitness are fundamental for good health and increased longevity. The recreation-centered concept of the Sun Cities should be a lesson for individuals and communities everywhere; it is not just important for seniors," he said.

"Let's adjust our lifestyle and help others to do it, too. If we do, we can all 'die young as late as possible,'" he exhorted.

MASTER OF ceremonies Don Tuffs, Devco senior vice president of marketing, called representatives of 15 area service organizations to the stage to receive from Tatz a share of the 25,000 silver dollars used to decorate the Devco Fiesta Bowl float.

"Because they turned green and had to be sprayed silver for the parade, the actual dollars were replaced with checks," Tuffs reported.

Receiving \$3,000 were the Sun City West Lending hands, Prides and Posse and Interfaith Services; receiving \$2,500 was the Sun Cities' Symphony Association and \$1,500 was awarded to Sun City Area Hospice.

THE FOLLOWING groups each received checks for \$1,000: Sun Cities Fine Arts Society, Art Museum, Sun City Area Transit System Inc. (SCAT), Sun City and Sun City West Libraries, Sun City Community Fund, Sun City West Handi-Capables, Sun

City Area Community Council and the Sun City West Community Fund.

The First Federal Savings and Loan Association of Arizona presented silver bowl trophies to the Prides and Posses of Sun City and Sun City West and the Boswell Hospital Auxiliary.

Evelyn Conlin, chairwoman of the Sun City Silver Anniversary event, noted the accomplishments of the recipients as Tuffs presented the awards, which had been decided by a committee of community leaders.

INDIVIDUALS honored for service to the Sun Cities were the Rev. Duane Thistlethwaite, Sam Higginbotham and Bill Chapman.

For many, the highlight of the day would be the stage action which began with the Sun Cities Pom Poms, resplendent in black satin outfits. The energetic dancers changed styles and wore white satin costumes with metallic red and silver pom poms for their clogging number.

They alternated with the Sun City West Rhythm Tappers, in lavender satin, who demonstrated snappy tap-dance numbers with the use of top hats and canes. They sang "Happy Birthday" which set the mood for the day.

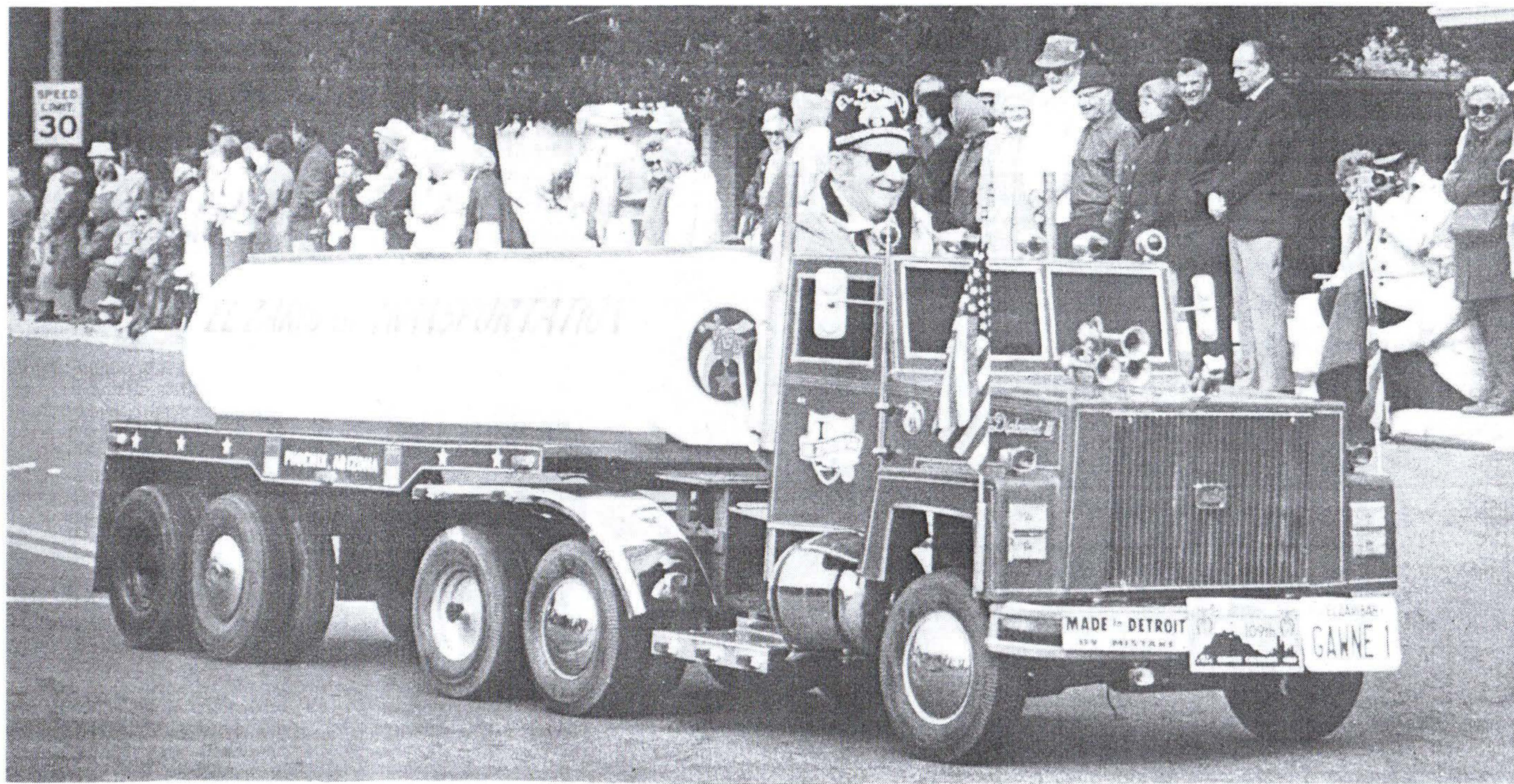
IT WAS AFTER all a giant birthday party. The birthday boys, Devco, furnished champagne and cake for 6,500 guests, rented the Sundome and brought in the guests' favorite local and professional entertainers.



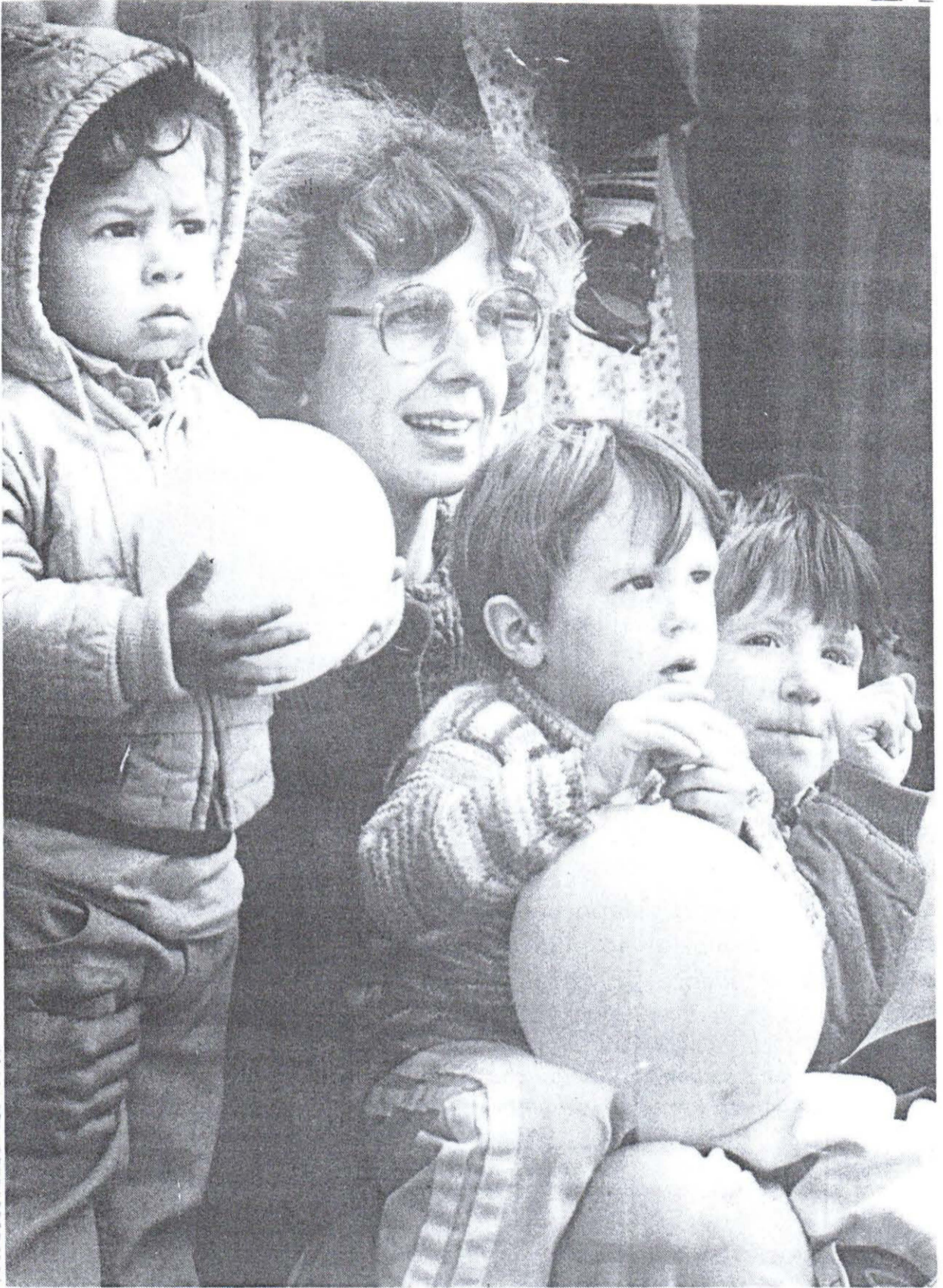
Don Tuffs, senior vice president for marketing for the Del E. Webb Development Co., right, presents an award to Sam Higginbotham during a birthday party in the Sundome Tuesday. The award was one of eight given by the First Savings and Loan Association of Arizona to groups and individuals in the Sun Cities during Devco's Salute to the Sun Cities. (News-Sun photo by P. Atwood Williams)

A10 NEWS-SUN THURSDAY, JANUARY 31, 1985

Parade marks Sun City's silver anniversary



El Zaribah Shrine brings its own transportation along in the form of this miniature 18-wheeler.



Enjoying the parade are, from left, Felipe Mendez, 2, Jody Brigham, baby sitter, Scott Brigham, 2½ and Maria Ballance, 5, all of Peoria

*News-Sun photos by
M.J. Hoppes,
Jim Painter*



Jim Caber rolled the route with a friend.



Peoria and Dysart High School Bands provide music, color for Wednesday's parade celebrating 25th anniversary of Sun City's founding.



*Pom Pom Girl Foofie Harlan
marches in parade*



*Member of
El Zaribah
Oriental Band
charms snakes.*

Judges award parade prizes

Judges awarded prizes to parade contestants in six categories. Winners were:

Floats—Kealoha Dance Club.

Wheels—Shriners.

Antique cars—Garret and Jane De Ruiter in a 1916 Oldsmobile.

Golf cars—Michigan Club.

Horses—Mary Balke, riding Arabian horse.

Walking Drill—Sun City Prides.

Representatives of the winners who were at the ceremo-

ny at Sundial after the parade received stained-glass Kachina trophies.

Four bands in the parade also received awards for their presence: Apollo, Cactus and Peoria high schools and Arizona State University.

The judges awarded a prize to Jim and Elsie Pryor for their organization of the event and Evelyn Conlin received a floral arrangement as a token of appreciation for her work in the Silver Anniversary Committee.



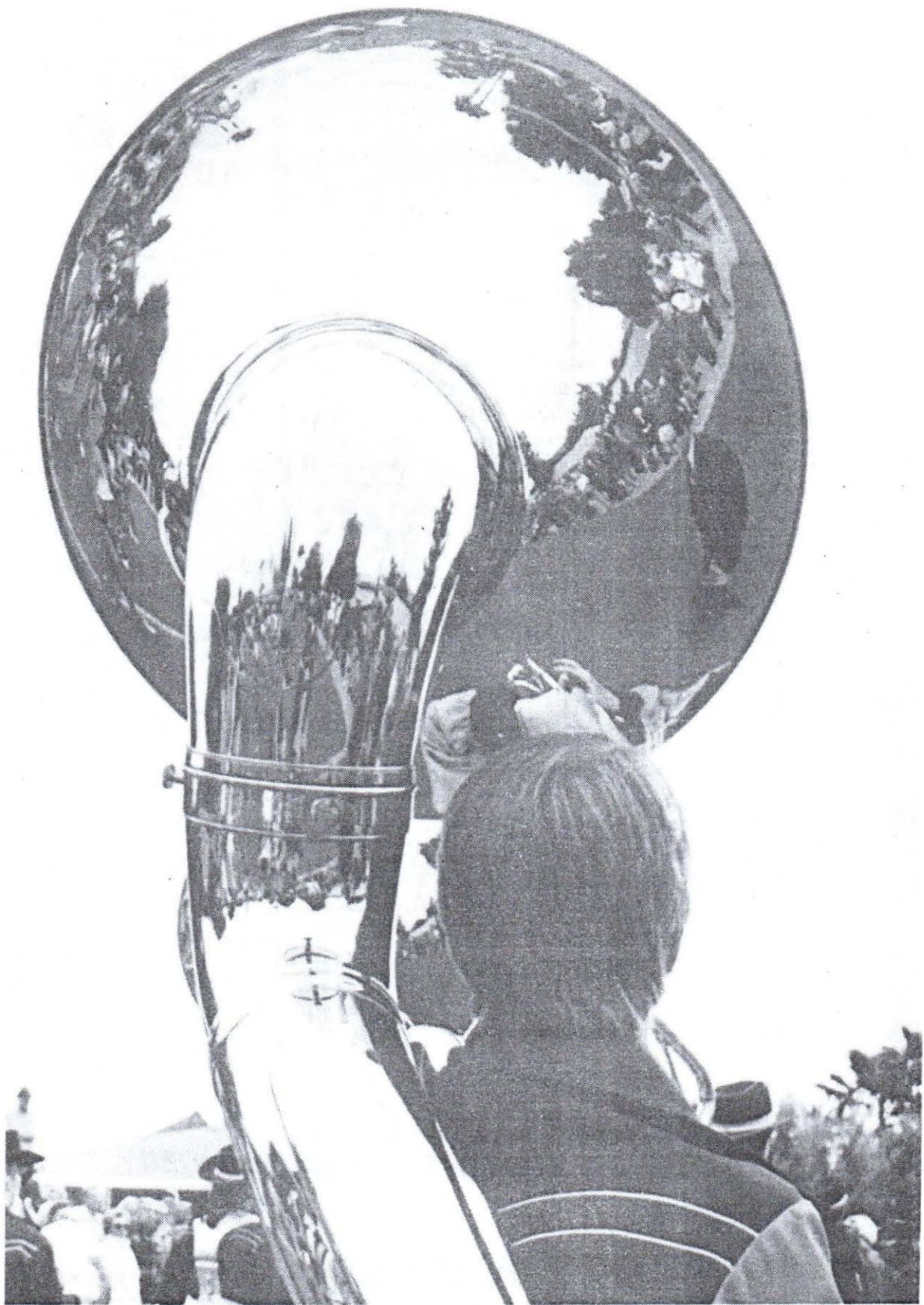
Jed Smith, Sportsmen's Club, hoists a bass.



Sun City Prides turn out in force for the silver anniversary parade.

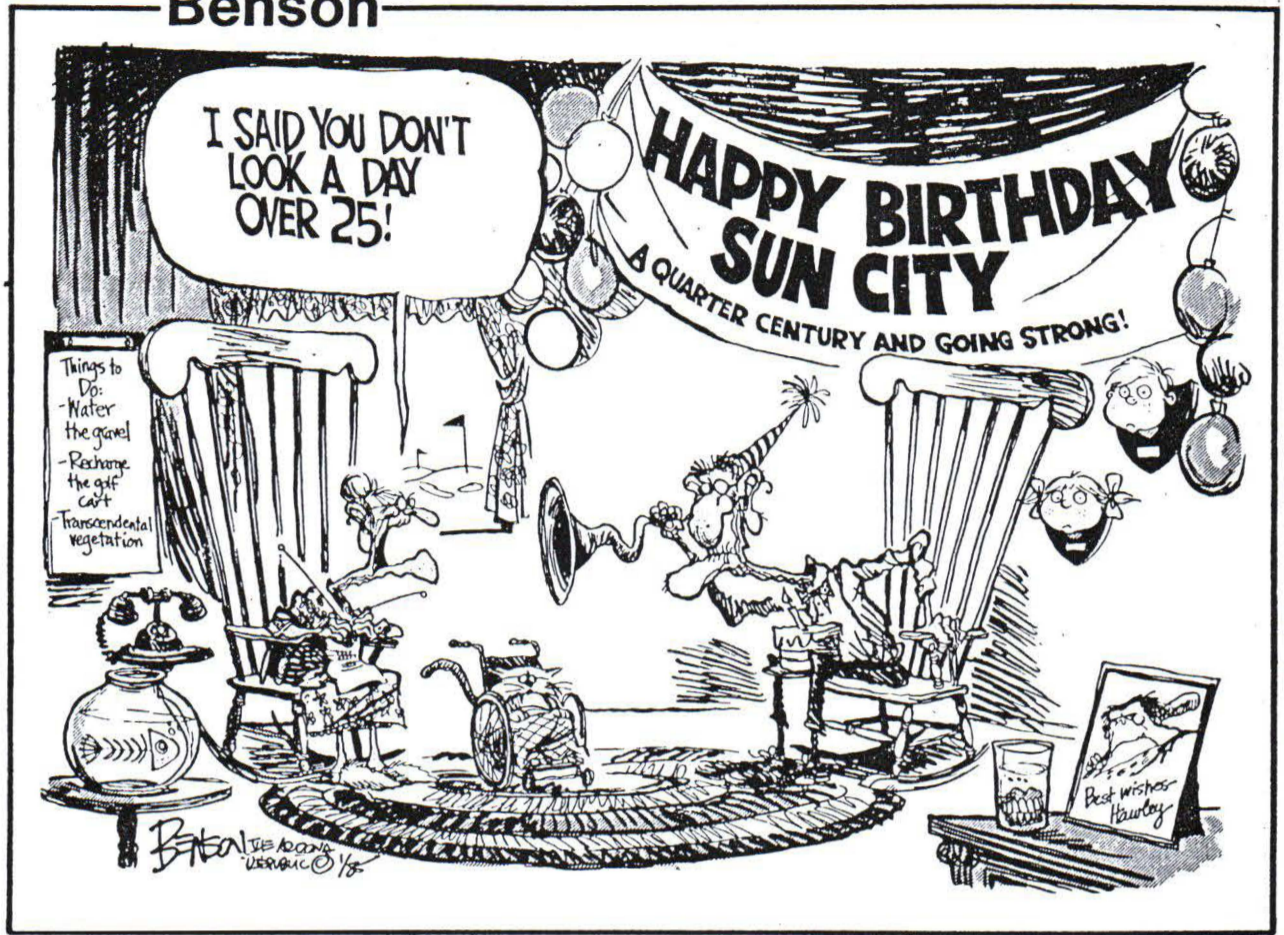


Mary Balke braved the cold with her Arabian horse and won a prize.



Brass tuba carried by member of Arizona State University's Marching Band mirrors parade route, anniversary crowd.

Benson



TUES. JAN. 29, 1985

AZ. REPUBLIC

Gimple created anniversary logo

By BRET McKEAND

Although his face may not be recognizable, his work certainly is.

His latest creation has probably been seen by nearly every resident of Sun City at each and every activity this month celebrating the community's 25th anniversary.

His name is Max Gimple and he is the designer of the 25th anniversary logo. The logo, picturing a giant 25 inside the familiar Del Webb pinwheel, can be seen on hundreds of Silver Jubilee items — T-shirts, bumper stickers, patches and souvenir stamps and envelopes.

"The symbol of the sunburst is generally recognized by all Sun Citians to be the symbol of Sun City," says Gimple.

"I simply took the sunburst and added the number 25 to come up with the design."

The insignia was chosen by the rec centers last summer over 40 other entries. The Sun Citian also designed the 30th anniversary logo for Youngtown this past year as well as the design now used by the Arizona Governor's Council on Health and Physical Fitness.

Gimple became interested in the world of art while still a child in his native country of Austria. When he was 12 years old he won his first art contest. He attended Vienna Art Academy in Vienna, Austria before moving to the

United States where he enrolled in City College and Columbia University in New York.

After serving with the U.S. Navy in World War II, Gimple worked at Bell Laboratories as a supervisor of the Engineer Information and Art Departments.

Over the years, Gimple has continued to do free-lance work on a number of occasions. While in Sun City he has done work for the Thunderbird Merchants Association, Meas Museum, Temple Beth Emeth and the Judaica Museum. He also teaches art classes and hosts workshops in Sun City rec centers from time to time.

His most famous work however, is his unique design of an American Flag which hangs in the Naval History Division's Flag Section at the Museum of American History in Washington D.C.

The flag uses the words to the pledge of allegiance to form the blue field for the stars and the words to the Star Spangled Banner to form the red stripes.

"When an idea comes to mind, I make several sketches. However, usually the first one turns out to be the best," says Gimple.

"A design should express and explain an idea," adds Gimple. "It should be simple and obvious to the viewer. The viewer should not have to figure out what you are trying to express."

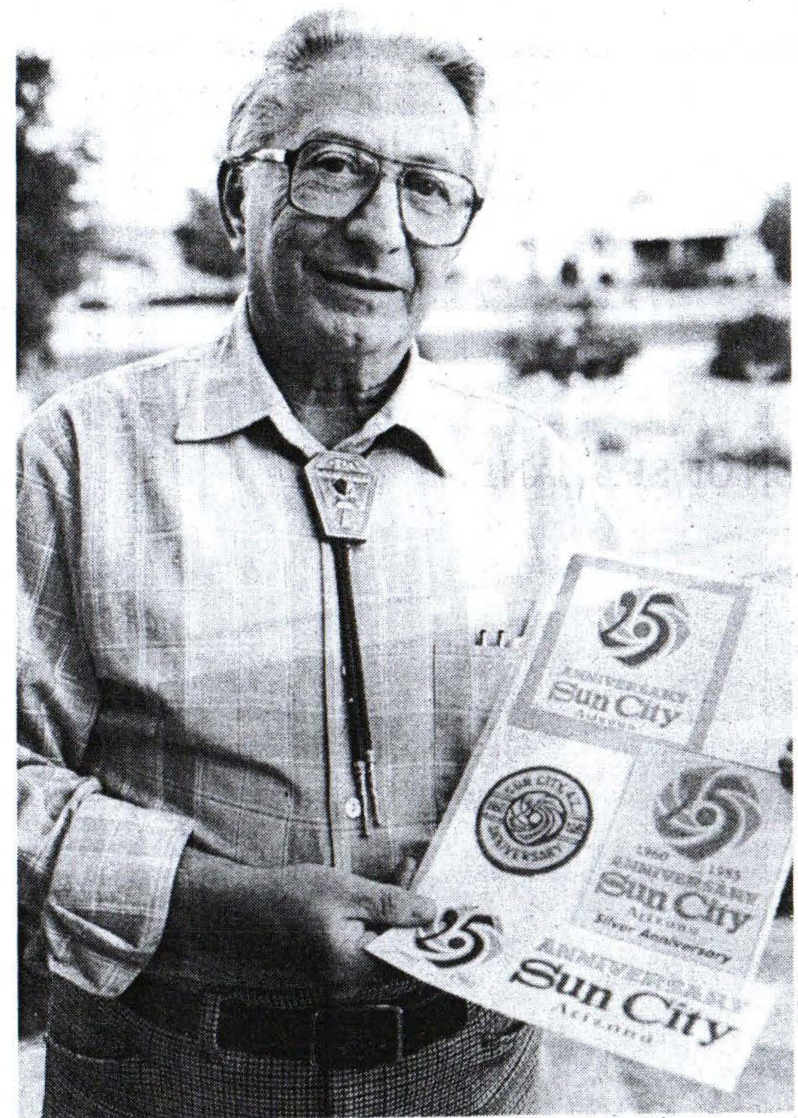


Photo by Bret McKeand

WINNING DESIGN. Sun Citian Max Gimple displays his design of the logo which has now become the official insignia for Sun City's 25th anniversary. Gimple also designed Youngtown's 30th anniversary logo.

GUEST OPINION

Fred Kuentz
Chairman, Del E. Webb Development Co.

Happy 25th Birthday Sun City!

During the Jubilee Celebration at Sundial Center last week, I felt a close relationship to the many Sun City Pioneers also in attendance. While I have been an active part of the DEVCO operation for only a couple of years, my association with the Sun Cities began in 1960.

At that time, I was already a ten-year veteran with the Del Webb Corporation. That allowed me the opportunity to watch this community grow from its earliest planning states to opening day when thousands of people visited this new retirement community in the desert.

No one at Webb had any idea that this new community would succeed in the way it has. When we celebrate the 25th Anniversary of Sun City, we celebrate much more than the birthday of a community. We celebrate the founding of the most unique community America has ever experienced. We celebrate a date that forever changed the lifestyle of America's senior population. We celebrate a dream turned reality through the vision of one man — Del Webb.

I had the opportunity to work very closely with Del Webb. The stories I could tell about this colorful man would fill this paper. I do know that the creation of Sun City was truly his most cherished accomplishment.

I had many opportunities during those early years to visit Sun City along with Mr. Webb. He always had a genuine concern for the people of "his" community. He loved to chat with residents and visitors at the Hiway House, today, the King's Inn. He also had a special concern about the construction of Sun City homes. Del Webb never forgot his beginnings as a humble carpenter with a trunk full of tools. He never let anyone building the homes forget that either.

Del Webb was a builder. But he also knew that it took much more than bricks and lumber to create a community. His statement that "people make the community" has become legendary.

Today, we celebrate the community that people have made. From its earliest days, Sun City has shown its compassion for its friends and neighbors. From the formulation of Sunshine Services, to the support of the community's first service clubs, residents have validated Mr. Webb's contention.

Sun city succeeded because of its people. It succeeded because Mr. Webb realized what these people wanted from their retirement. And, he created a community to satisfy their needs. As word spread about this wonderful community, it grew to become the largest adult community in all the world. It also spawned Sun City West, which today, carries on the tradition which Mr. Webb established.

In Sun City West, DEVCO is putting its experience to use. Whether it's the design of our homes, the construction of new

recreational facilities or the thoughtful planning and land use within the community, it all displays our 25 years of experience.

Sun City West was created because DEVCO realized that the desire for the Sun Cities lifestyle would continue to grow. About 1978, all residential property in Sun City had been developed. This allowed us to expand the concept beyond the borders of Sun City.

We are involved in the development of Sun City West in the same way we developed Sun City. We will continue to support its growth with the same resources that developed Sun City. While Sun City West must become our primary focus of activity, it does not mean that DEVCO has forgotten the importance of Sun City nor its role in that community.

I personally cherish every opportunity I have to interact with residents of Sun City and Sun City West. Throughout the year, DEVCO makes donations to many community groups which carry on the tradition Mr. Webb envisioned. This year, we will make far more than \$25,000 in donations to groups in both Sun City and Sun City West.

It is indeed very rare to find a developer willing to put such funds back into the community. That willingness, however, stands as a lasting tribute to the man who created the Sun Cities. The spirit of Del Webb will remain forever in this company. I'm sure it will also remain in the hearts of the people who now enjoy a lifestyle that has added immeasurably to their life.

From everyone at DEVCO, Happy Silver Anniversary to a community, a concept and its people. May you prosper forever.



Photo courtesy of Del Webb Development Company

DEL WEBB's FRIENDS came from all walks of life — Presidents, athletes and entertainers, including Bob Hope, a frequent visitor

OVER

PHONE 972-6101 • THE SUN CITIES, ARIZONA • WEDNESDAY, JANUARY 9-15, 1985

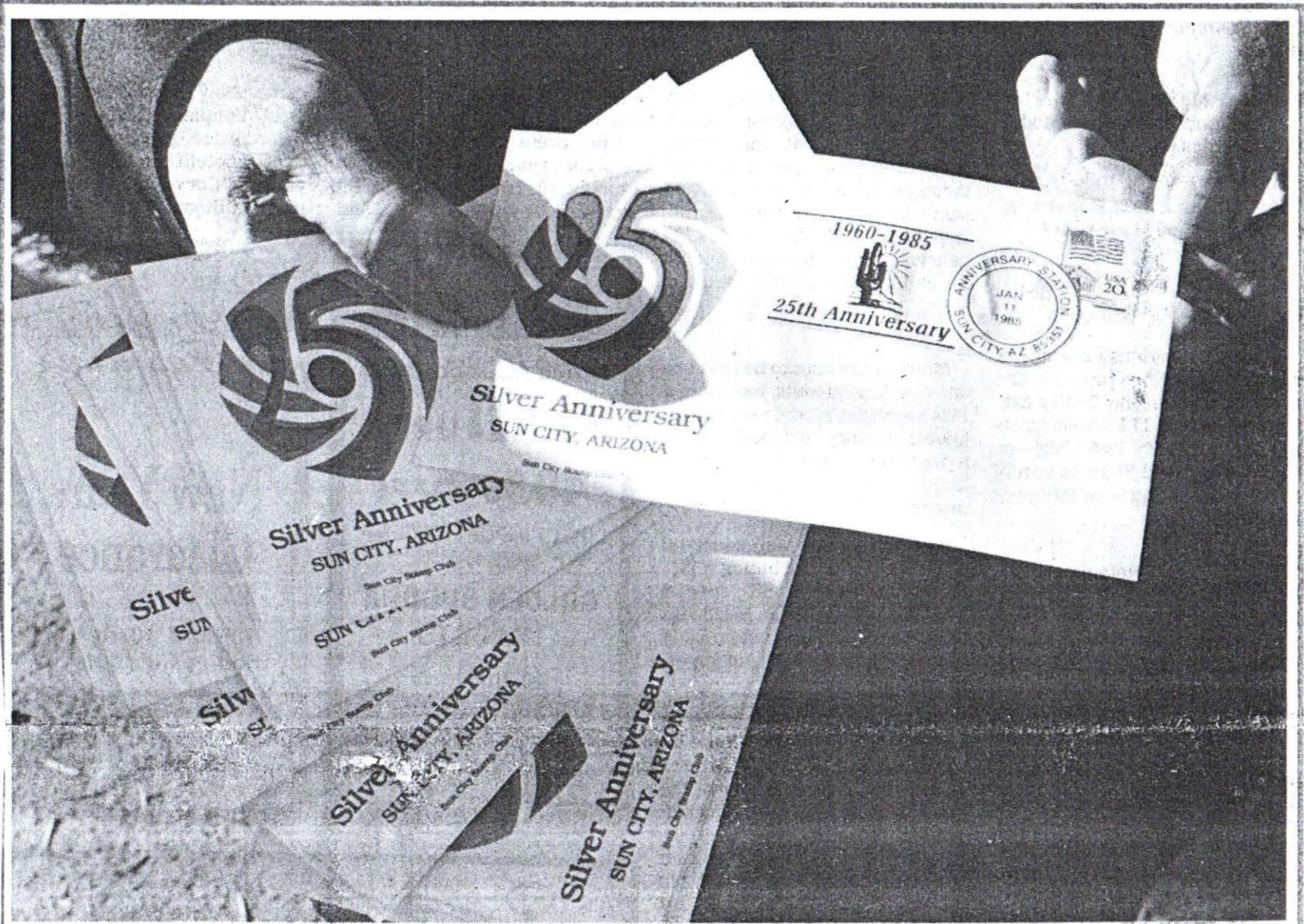


Photo by Laurie Hurd

A LABOR OF LOVE for the Sun City Stamp Club, the Sun City Silver Anniversary envelope with a pictorial cancellation is ready. Hot off the presses, these colorful envelopes will be sold for \$1 at

the Arts and Crafts Show Jan. 11-12 at Sundial Center. The club had to get approval from the local post offices and the Washington D.C. post office.

Jubilee depicts Sun City living

By GILLIAN SILVER

If you are among a small band of residents researching the community's roots, you start out by employing your best investigative techniques, sorting through hundreds of barely-salvaged photographs and bulky company files.

Sometimes the sawdust clutters the way, tabulated information is difficult to decipher and sources are hard to locate. But, eventually, as the story unwinds, life is brought to the man behind the Sun City brainstorm, Delbert Eugene Webb.

The publication "Jubilee," documents the first 25 years of Arizona's largest retirement community. Project coordinators Jane Freeman and Glenn Sanberg, along with their group of "grassroots" historical buffs, are successful in their efforts, providing a lively portrait of a truly active community.

The volume details the rise of the brash, young builder as Webb is awarded important, "no price-attached" contracts for such large projects as Luke Air Force Base, the Phoenix Towers and California's Hilton Hotel.

A flamboyant personality, Webb rose from humble depths as a high school dropout to world-renowned status as an industrious multimillionaire who has graced numerous magazine covers.

Unabashed by a challenge, Webb is presented as a construction visionary, who recognizes and capitalizes on a contemporary idea. Adapting a concept of adult-only housing marketed by neighboring Youngtown, Webb set out to improve the quality of living available to seniors. He saw great potential in providing reasonably priced housing, complete with communal recreational facilities, for an exclusive clientele of retirees.

He wasn't, however, beyond recognizing the drawbacks of the proposal. Questioning the attractiveness of a community restricted to adults over 60 years of age, Webb conducted surveys and consulted with others in the

business. As an entrepreneur, he sought "safe" investments and took the risk of his career as he launched plans to develop the retirement oasis.

The risk flourished as the new community attracted prospective homeowners from throughout the nation. Sun City thus began chiseling its place in the annals of history, foraging a "new way of life" for the aging.

"Jubilee" is a conscientious effort. Sometimes bordering on glossy public relations fluff, the book tries to be fair in its presentation. Webb is simultaneously demythicized and immortalized, as his ambition to see the development succeed is balanced with his monetary motivations.

The chronicle also serves as a helpful guide to the many clubs and amenities thriving in Sun City. The sections discussing the establishment of organizations, the importance of volunteers, and residents' involvement in self-government show just how vibrant, and alive seniors really are. In addition to its value as a resource guide, "Jubilee" is a tribute to the unique spirit of Sun City and its inhabitants.

The project unifies recollections, history and anecdotes gathered by Sun Citians, many of whom are community pioneers. Compiled by numerous volunteer writers, the combination of all these individual contributions is shared in well-blended style. This momentous task is managed with skill and confidence by Rita and Eugene Wright.

Perhaps only in Sun City could an idea for a "Jubilee" develop so naturally. A well-executed, organized, thorough accounting of the community, the book, and the process of its development from concept to reality, says a lot about the area's residents.

Copies of "Jubilee" are available for \$5 an issue at Bell Center Library Tuesday through Friday and at Fairway Center Library Monday through Friday.

Anniversary art sale starts Friday

By P. ATWOOD WILLIAMS
Staff Writer

Only three of the events scheduled by the Silver Anniversary Committee of the Sun City Recreation Centers are open to the public.

The first will be the giant arts and crafts show and sale from 10 a.m. to 3 p.m. Friday and Saturday at Sundial Center.

In addition to items made by members of 35 participating clubs, 25th anniversary logo T-shirts, bumper stickers and patches will be for sale. The silver, blue and red logo was designed by Max Gimpel, a Sun Citian.

Also on sale will be copies of the city's history book, "Jubilee," written and published by the group which hopes to become an historical society someday. The 280-page soft cover book costs \$5.

Orders are beginning to come in from philatelists in Germany and Hawaii for the cachet envelope bearing the tri-color 25th anniversary logo.

Cancellations reading "Anniversary Station, Sun City, AZ 85351" also will be available during the art show and sale by postal employees. The envelope, which may be used as a collector's item or for mailing, will be

on sale at the Sun City Stamp Club booth or at the post office on Bell Road through Feb. 11. The cost for each prestamped envelope is \$1.

Mail orders may be sent to Fred Swanson, 9342 Glen Oaks

Circle N., Sun City 85331, after Saturday. Cost is also \$1.

The cachet and cancellation project is the result of six months of work by Swanson, president of the Stamp Club, anniversary coordinator Bob

Reed and treasurer John Fotheringham.

Six months ago they made application for the cancellation. It required approval by the Sun City, Phoenix, Los Angeles and Washington, D.C., postal departments.

The Club had 5,000 tri-color cachet envelopes printed and has advertised it in philatelic brochures where it is catching the fancy of collectors worldwide.

Barney Barenbrugge is coordinator for the arts and crafts fair. Many items on display will also be for sale.

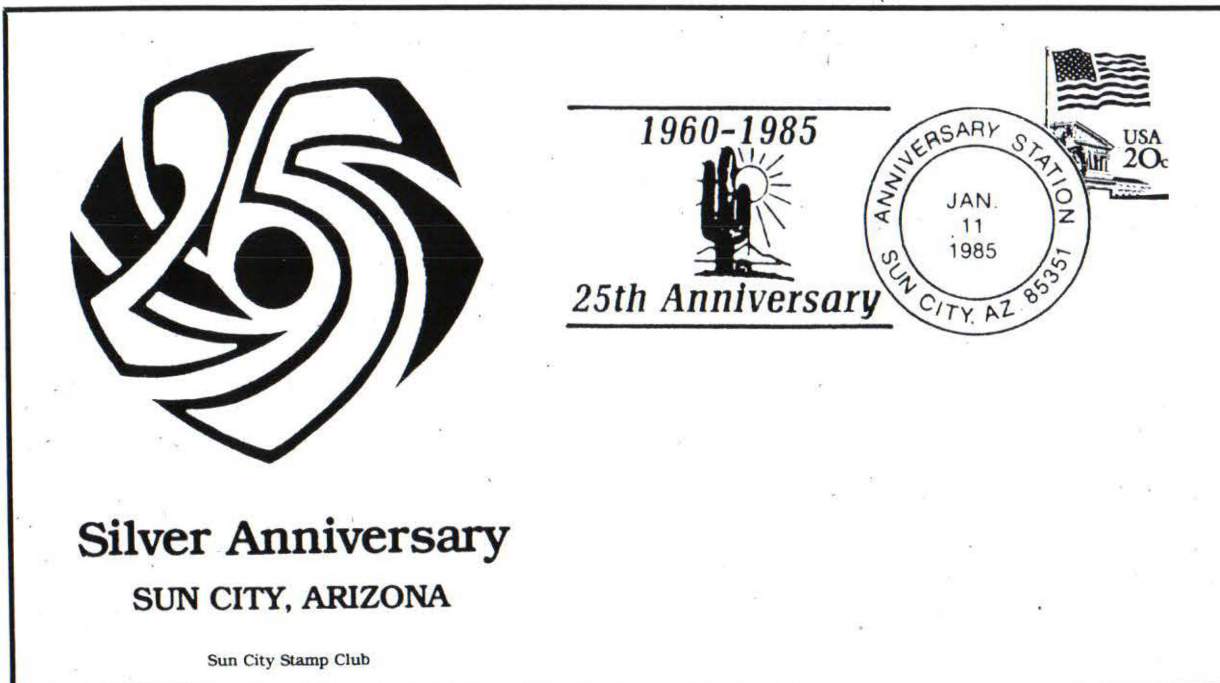
The Sun City Photography Club will have a little theater showing slides and slide programs under the direction of chairman James Cochrane.

Robert Haller, chairman of the Model Railroad Club, announces that a section of HO gauge lay-out has been made portable and will be at the Sundial show with two trains, scenery, buildings and landscaping set up near the west wall of the auditorium.

Meanwhile, back at home base at Fairway Center, trains will be running, too.

The only other event of the 25-day birthday celebration which will be open to the public is the Jan. 30 parade with 85 units, including the Arizona State University marching band and area high school bands and flag corps.

The next event scheduled will be a pageant in the Sun Bowl at 2 p.m. Sunday. Rec Cards will be checked.



Silver Anniversary

SUN CITY, ARIZONA

Sun City Stamp Club

THE PHOENIX GAZETTE - January 3, 1985

Del Webb's idea took off quickly

By Diane Tod
The Phoenix Gazette

Like a happy marriage, Sun City has endured and this month will celebrate its silver anniversary.

Twenty-five years ago, on a New Year's Friday, the community opened.

According to a newspaper article, 25,000 people visited the new retirement community on Jan. 1, 1960, and by the time the three-day premiere was over, an estimated 100,000 had seen Sun City.

That included 57,000 visitors on Sunday, who, according to the article, "jammed the Phoenix-Wickenburg highway as far as two miles distant from Sun City and flowed into the community in a steady stream from noon until dark."

In theater terms, that successful premiere was the start of a long, happy run.

Sun City has 46,000 residents — enough to make it the largest retirement community in the United States. Its international reputation draws visitors from around the world.

Its sister community, Sun City West, opened in October 1978 and has a population of about 11,000, bringing the combined population of the Sun Cities to about 57,000.

In conjunction with Sun City's

25th anniversary, residents of the community are planning 25 days of festivities beginning Sunday and running through Jan. 30. There will be a five-mile hike, a fitness rally and, as the grande finale, a 1.3-mile parade from the Bell Recreation Center to the Sundial Recreation Center.

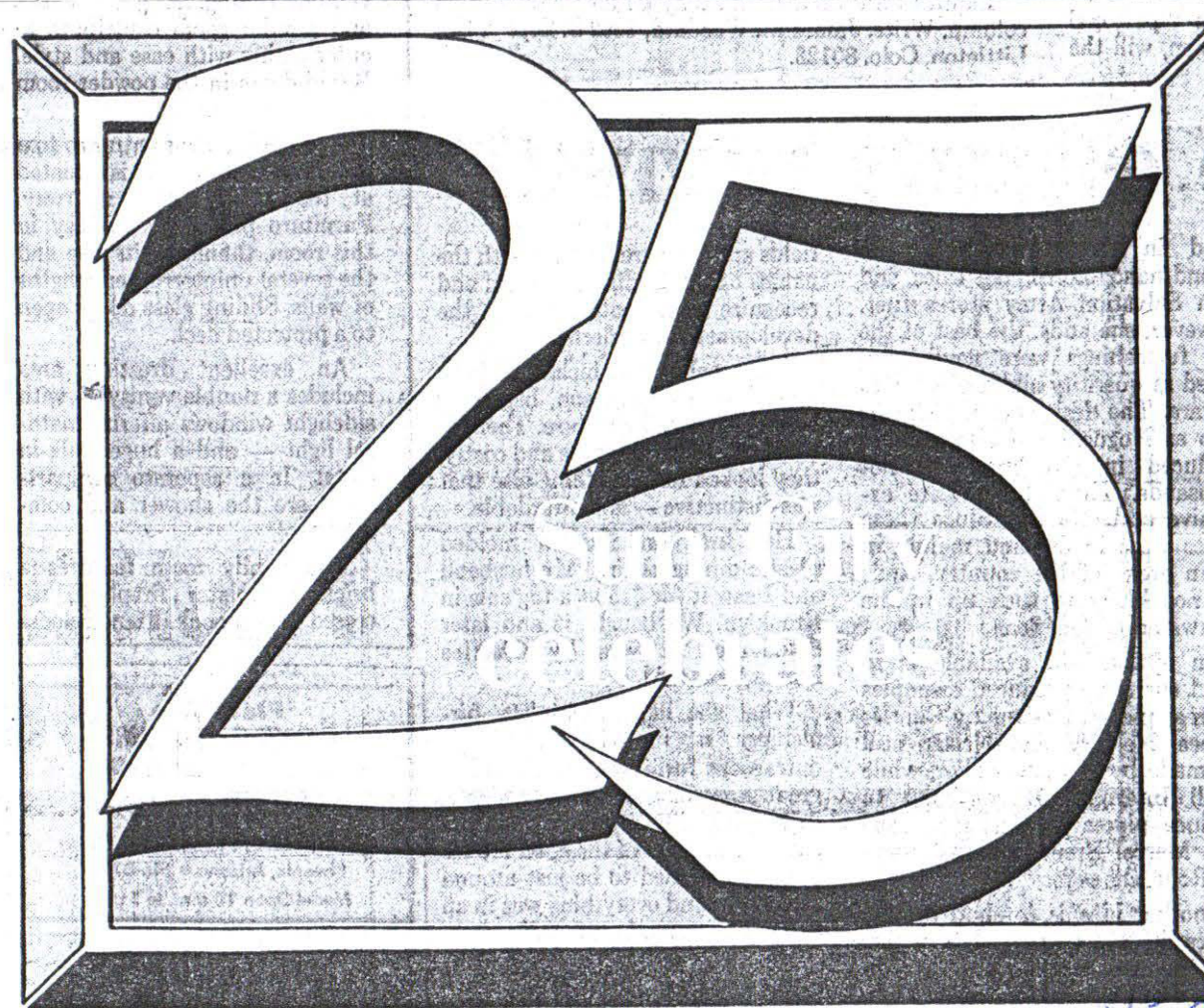
In addition, the Del E. Webb Development Co. is celebrating the anniversary with the opening of its Silver Edition model homes at 13323 Meeker Blvd., Sun City West.

Despite its prominence today, trivia buffs know that Sun City was not the first retirement community in the United States.

That honor belongs to its neighbor, Youngtown, which was founded in 1954 by California developer Elmer Johns. Johns limited residents of his community to those older than 60 and, by the time Sun City was conceived, had met with some success; he had sold about 100 homes in Youngtown.

But Del Webb's company was to take the concept further, creating what amounted to an early version of today's planned community.

"Del Webb introduced a new concept in retirement living," Fred Kuentz, chairman of the board of DEVCO, explained. "Prior to the first house being offered for sale,



Webb built a shopping center, a golf course, recreation center, motel and model home complex. What Del Webb did in 1960 was to introduce the idea of active retirement to a new generation of seniors.

"No one at Webb (the company), including myself, had any idea that Sun City would succeed to the extent that it has."

By the time Sun City was begun, Webb had a national reputation as

a successful businessman, co-owner of the New York Yankees and a friend of politicians, including several presidents. He also was in a position to understand the needs of older Americans; he was 60 years old.

To explore the idea of a community for retired people, officials at the Del E. Webb Corp. flew a half-dozen developers from around the country to Phoenix.

According to an account of the event in Jubilee, a history of Sun City published in connection with the 25th anniversary, the conclusions were anything but optimistic.

"Old people want to be with their families, not together in an isolated community," the developers reported. "Financially, such a project would fail because of 'cannibalism' (more people would die than move in.)"

OVER

Can a Wall Be

● Webb

From D-1

Needless to say, the key people at Webb ignored that advice and committed an initial investment of \$1.3 million to the retirement community.

In less than six months, the first five models — priced from \$8,500 to \$11,300 — arose from the cotton and alfalfa fields of the old Boswell

Ranch.

Eighteen years later all residential property at Sun City was developed and a second community, two miles to the west, was opened.

Today's leaders at DEVCO have reason to be optimistic that Sun City West — still in Phase I of development and not due to be

completed until the late 1990s — will continue the tradition of success. Demographics are in their favor.

The number of people older than 65 is growing, thus expanding the market for retirement communities. The U.S. Census Bureau estimates that by the year 2000, there will be

31.8 million people older than 65, compared with 25 million today.

DEVCO has projects worth \$19 million under way, according to Chuck Roach, senior vice president of finance and administration. These include a new golf course and recreation center and the new model complex in Sun City West.



A crowd estimated at 100,000 viewed the new retirement community during its weekend premiere.

Sun City trivia

1. Sun City was the first retirement community in the United States. True or false?
2. Del Webb was co-owner of a major league team for 20 years. What team was it?
3. How old do you have to be to live in Sun City?
4. Which state, outside of Arizona, has contributed the most residents to Sun City — California, Illinois, Michigan or New York?
5. Who was James G. Boswell II, and why was he important?

Answers:

1. False, Youngtown was.
2. The New York Yankees.
3. 50.
4. Illinois.
5. A farmer. He owned the land on which Sun City was built.

Signposts: Sun City's history

EDITOR'S NOTE: Sun City is celebrating its 25th anniversary this month. Following is a list of major events that have shaped the community.

● **1960:**

On New Year's Day, 100,000 people came to the opening of Sun City.

Oakmont Center, 10725 Oakmont Drive, was finished for opening day. At the time, it was called the Community Center.

The community's first church, United Church of Sun City, 11250 N. 107th Ave., was founded by the Rev. Walter Witt and his wife, Gladys.

Lawn bowling was introduced to residents. Today, Sun City often is referred to as the lawn-bowling capital of the world.

On April 4, Sun City was recognized as a community by the U.S. Post Office, now the Postal Service.

Sun City's first club, the Arts and Needles Club, was formed July 4.

On Aug. 19, Burt and Ursula Freireich purchased the semi-weekly *Youngtown News* from the Lambert family and established the *Sun City News-Sun*.

The second nine holes of Del Webb's North Course was completed Dec. 3.

The Sun City Golf Association was established.

● **1961:**

The Charter Government Association was formed to further the cause of incorporation in Sun City.

The first telephone directory was printed under the direction of the Sun City Civic Association.

On Jan. 28, the Fairway Recreation Center, 10600 Peoria Ave., was completed. It was called Town Hall North.

In February, the Sun City Players met for the first time.

● **1962:**

On Feb. 2, ground was broken for the first post office, at 103rd and Coggins drives.

In April, the Rev. Duane Thistlethwaite started Sunshine Services — then called the Sunshine Committee — in his apartment. Today, more than \$80,000 worth of hospital equipment is in the Sunshine Services building, 9980 Santa Fe Drive.

● **1963:**

In January, Del Webb's Hiway House became the King's Inn. What started as a small lodge with seven rooms became one of the major hotel-restaurants in Sun City, with 97 rooms and 18 apartments.

On April 9, the Home Owners Association, a voluntary membership group established for the community's civic needs, replaced the Sun City Civic Association.

● **1964:**

On July 20, women withdrew from the Sun City Golf Association and formed the Women's Golf Association of Sun City.

On Dec. 1, a proposal to incorporate the retirement community, an issue that had been

debated since 1961, was rejected.

● **1966:**

Town Hall South was built. Its name was changed in 1972 to the Mountain View Recreation Center, 9749 N. 107th Ave., at Mountain View Road.

On Nov. 15, the Sun City Country Club, 9433 107th Ave., was turned over to its members by the Webb Co.

The 7,500-seat Sun Bowl amphitheater opened Nov. 28.

● **1968:**

On April 4, 30 people started the groundwork for the Boswell Hospital Auxiliary and established the first Residents Gallery, a non-profit showplace for arts and crafts made by Sun City retirees.

The Sun Cities Symphony performed its first concert Nov. 24 at the Mountain View Recreation Center Auditorium. Today, the symphony has 95 players.

● **1969:**

The Sun Cities Taxpayers Association was established as a watchdog organization for the community's tax structure. It is the largest such association in Arizona.

In October, the Lakes East and Lakes West golf courses, 10433 Talisman Road, were completed.

● **1970:**

The second phase of Sun City, north of Grand Avenue to Bell Road, began.

On Jan. 3, Lakeview Recreation Center, 10626 Thunderbird Road, opened.

Boswell Memorial Hospital, then with 50 beds, was dedicated Nov. 6. Today, the acute-care facility has 355 beds.

● **1971:**

On July 4, the Sun City Saints women's softball team played its first game at Sun City Stadium, 111th and Grand avenues.

Lakeview Lanes, 103rd Avenue and Thunderbird Boulevard, opened Oct. 4.

● **1972:**

On Feb. 17, the Lakes Club, which had been scheduled to open in March, burned down. Building was resumed soon after.

In May, Webb turned over the Palmbrook Country Club, 9350 Greenway Road, to its members.

● **1973:**

By now, Del Webb already had invested \$450 million in Sun City, according to *The Arizona Republic*.

On April 4, the \$2 million Sundial Recreation Center, 14801 103rd Ave., was finished. On it stood the tallest sundial in the world, towering 36 feet and surpassing the Carefree Sundial by a foot. The arm of the sundial is 67.8 feet long.

In September, the Lakes Club opened.

On Oct. 30, the Sun City Sheriff's Posse, volunteer residents who patrol the community, met for the first time.

● **1974:**

On July 4, Del E. Webb, founder of Sun City, died of lung cancer in Rochester Hospital in Minnesota.

● **1975:**

On June 16, the Retirement Community Association of Sun City Inc. was formed. The association opposed a Peoria School District proposition to put a school in the retirement community.

The Milwaukee Brewers set up spring-training camp at Sun City Stadium.

● **1976:**

The Sun Cities-Phoenix Art Museum, a satellite of the Phoenix Art Museum, was established at 9744 W. Bell Road.

On April 10, the Bell Recreation Center and Library, 16820 99th Ave., opened.

The current post office, Bell Road and 98th Avenue, opened May 30.

● **1977:**

The Sun City Fine Arts Society was formed. The non-profit group features classical musicians and ensembles.

On May 31, the Golf Courses Division of Sun City Recreation Centers Inc. took ownership of the community's seven golf courses, pro shops and snack shops from Webb Co.

● **1978:**

The Webb Co. opened Sun City West.

In September, the Webb Co. turned over the Union Hills Country Club, 9860 Lindgren Ave., to its members.

● 1979:

The Sun City Pom Pom Girls had their first performance.

On Jan. 17, the Sun City Area Community Council, composed of local agencies, churches and service groups, formed to coordinate volunteer services for residents in need. It is the largest community council in the Valley.

March marked the first Ladies Professional Golf Association Sun City Classic tournament.

● 1980:

Maricopa County stopped maintaining the community's streets and the Sun City

The 25th Anniversary of Sun City, Arizona

RECREATION CENTERS COMMITTEE

Evelyn Conlin, Ch., Caroline Thomas, Steve Tritz

ANNIVERSARY COMMITTEE CHAIRMEN

Coordinator: Sam Ingram
Secretary: Rose Larsen
Sports Coordinator: Bill Lewis
Parade: Elsie and Jim Pryor
Food Festival: Olympia Sorkin and Lucy Hays
Cotton Jamboree Balls: Betty Joachim and George Arnold
"Caught in Del Webb's Web": Vi and George Ramsay
"Best of Musicals": Vi and George Ramsay
Arts and Crafts Exhibits: Ken Hugo and Barney Barenbrugge
"JUBILEE": Jane Freeman and Glenn Sanberg
Cachet-Cancellation: Fred Swanson, John Fotheringham
and Bob Reed
Duplicate Bridge Tournament: Bill Rushworth
Other Cards and Chess: Ruth Brown
Swimming Events: Clell Todd and Lee Starr
Shuffleboard: Charles Luebke
Choral Collage: Elinor Gerber
Billiards: Frank Sherer
Sun City Chamber Ensemble: Homer Martin
Evening of Verse: Edythe Bregnard and Mary Lind
Religious Program: Rev. David Burrows and Rev. Albert Rich
Bocce and Lawn Bowling: Henry Passolt
Sun City Concert Band: Jack Parker
Table Tennis, Tennis, Racketball: Truman Herr
"Musical"- Sun City Musicians Club: Helen Healy
Bicycle Ride: Steve Violante and Harry Thiemecke
Sun City "Re-View": Mitz and Ray Perlman
Handweavers Guild: May Frank
Author's Program: Mildred Baker
Sun City Library: Mary Callahan and Helen Miller
Pioneers Birthday Party: Jane Freeman


Jubilee
The 25th Anniversary
of
Sun City, Arizona

Tuesday
January 8, 1985
2:00 P.M.
Sundial Auditorium

PROGRAM

PRELUDE MUSIC The Rhythm Ramblers
WELCOME Glenn Sanberg
"WAKE UP AND LIVE
IN SUN CITY" Roma Dean Bell, Director
REMARKS Jane Freeman
MEET THE MEN BEHIND
DEL WEBB Glenn Sanberg
PIONEER RECOGNITION
AND SONG
MEET THE EARLY MOVERS Jane Freeman
"THE SUN CITY WALTZ" Roma Dean Bell, Soloist
John Bell, Pianist
CONTINUING THE TRADITION Glenn Sanberg
"SUN CITY - THE CITY
OF BEAUTY" "Dutch" Schultz

WE THANK YOU

The Sun City Women's Club for hostessing
Bebe Lovitt and James Mattison - antique car exhibit

and the many others who helped to make this
program possible.

DEL E. WEBB*, FOUNDER
Del E. Webb Corporation

THE MEN BEHIND DEL WEBB

L. C. Jacobson	President
James G. Boswell, II	Partner
Thomas E. Breen	Vice President, Director of Housing
Joseph R. Ashtor*	Vice President, Director Land Development
Owen Childress	Executive Vice President Treasurer

THE EARLY MOVERS

Del E. Webb Development Company

John Meeker	President
Tom Austin	Activities Coordinator
Wally Britton	Construction Supervisor
Wesley Matthews	Architect
Harvey Shahan	Director, Advertising
Jerry Svendsen	Vice President, Director Public Relations
Graham Smith	Assistant Director, Public Relations
Jim Handley	Vice President, Manager Advertising

CONTINUING THE TRADITION

Fred E. Kuentz	Chairman of the Board
Paul Tatz	President
Don Tuffs	Senior Vice President Marketing

*Deceased

JANUARY, 1985

Sun City Silver Anniversary

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
2 PM SUN BOWL Silver Anniversary Kick-Off If rain, move to Sundial	2 PM FAIRWAY "Ariz.-Matrix of the Silver Anniv.	2 PM SUNDIAL "Jubilee" presentation Rhythm Ramblers	Anniversary Cake & Coffee, BELL & LV Coffee Shops all day - 35c 2 PM SUNDIAL Handweavers Guild 7 PM Mt. V — Bingo	1:30 PM SUNBOWL "Fitness after 50" program & 3K walk with Bill Lewis 7 PM - SUNDIAL Bingo	10-3 - SUNDIAL Recreation Center Activities Exhibiton with logo items, stamps and book sales.	10-3 SUNDIAL
13	14	15	16	17	18	19
2 PM SUNBOWL Sun City RE-VIEW	10 AM "EVERYBODY OUT" Bike ride from Marinette to Mt. V. 2 PM for "bike safety & repair clinic."	9 AM MARINETTE Walking clinic 1:30 PM OAKMONT Pioneers Birthday Party 7:30 PM SUNDIAL Musicians Club "MUSICALE"	BELL SPORTS CLINIC 9:30 AM Tennis 10:30 AM Raquetball 11:00 AM Table tennis 7:30 PM SUNDIAL Concert Band	10 AM Lawn Bowl Clinics/Bell, Lakeview, Sundial 2 PM - Oakmont, Fairway & Mt. View 8 PM - MT. VIEW Dixieland Band	BOCCE CLINICS 9 AM - LAKEVIEW 10 AM - MARINETTE *** SUNDIAL - ALL DAY Cards & Chess LV - Dup. Bridge 9 AM, 2 PM, 7 PM	SUNDIAL 2 PM & 7 PM S.C. Players - "Best of the Musicals"
20	21	22	23	24	25	26
2 PM SUN BOWL Sun City Religious Program	10 AM BELL Bowling Clinic 2 PM BELL LIBRARY S.C. Authors Reception 7:30 PM FAIRWAY "Evening of Verse"	11 AM — LAKEVIEW Mini-golf Demo 2PM - FAIRWAY Exercise groups 7:30 PM FAIRWAY "Evening with Strings"	Men's Golf T. 12-3 PM BELL Billiards *** 2 PM and 7 PM SUNDIAL Choral Collage	10 AM - SUNDIAL Shuffleboard Demo 2 PM - SUNDIAL - Aqua Suns Water Ballet and Master Swimmers 7:30 PM - MT. VIEW S.C. Dance Clubs	11-3 - SUNDIAL S.C. Food Festival 1 PM - MARINETTE Horseshoe Clinic	8 PM - ALL CENTERS "Cotton Jamboree" Balls
27	28	29	30	31		
SUN BOWL ALTERNATE RAIN DAY	SUNDIAL 2 PM "Caught in Del Webb's Web"	SUNDIAL 7 PM "Caught in Del Webb's Web"	PARADE 11 AM Bell to Sundial Program after at Sundial			

JANUARY 1985

recreation-center news

VF - ANNIVERSARIES - 25th

Sun City's 25th Silver Anniversary

Rose Larsen, Silver Anniversary Secretary

Cotton Jamboree Balls

All Recreation Centers, 8 P.M.
January 26, 1985

"FROM COTTON FIELDS TO CHARISMA!" This idea captured the imagination of Betty Van Atta Joachim and George Arnold, co-chairmen for The Silver Anniversary Cotton Jamboree Balls. Since, originally, the land on which the devotees of Sun City dwell was graced with downy cotton plants, the theme for all recreation centers will simulate this tradition.

Kay Allen and Lee McKinnis, directors of decor for the balls, will create a fantasy of fluff! The dancers will "trip a light fandango" midst silver bales, (connotative of The Silver Anniversary), replete with branches of clustered bolls — some for real and some for fun!

Fairway, Bell, Sundial and Oakmont will host ballroom dancing, featuring the rhythmic sounds of Electric Apple, Quintones, Eddie Furr's Group and Bill McKeacheron's four piece combo, respectively. At 9 P.M., there will be a floor show at the four centers. Dancers will have the pleasure of being entertained by Jina's Jems, The Bernice Abramowitz Fun Tappers, Betty Tudor's Hula Dancers and Elmer Gross with The Latin Dance Group, trained by Vince and Marge Belgarbo. All will be in costume, some will correspond with the theme of the evening.

The folk traditionalists have not escaped recognition! Lakeview will whoop it up with Country Western; Marinette will present a charming scene of Round Dancing and Mountain View, a lively configuration of Square Dancing. All three centers will have special callers.

All seven centers will treat the "Bons Vivants" to punch and cakes, midway in the evening. The hosts and hostesses include: Inez Wunder, Sundial; Buck Buchanan, Bell; Bea and Dutch Schultz, Lakeview; Richard Casal, Marinette; George Arnold, Mountain View; Don and Maxine Nairn, Oakmont; Herman and Ivalje Behrens, Fairway.

No "Regrets", PLEASE! Don your best "bib and tucker" and come have a ball!

Parade Spectacular!

Post Time: 11 A.M., Bell Rec. Center
January 30, 1985

When Lucy Hays appears astride her moped, exuberantly clearing the way, it means, "They're coming"! Yes, hundreds upon hundreds of Sun Citians are whipping into action!

Jim and Elsie Pryor, the talented and energetic Chairmen for The Silver Anniversary Parade, will regale the bystanders with a beauteous bevy of superbly organized entries. The parade will be the longest in Sun City's history, originating at Bell and culminating at Sundial, via Hutton and Boswell.

With colorful floats, sartorial flare, blithe spirits and music galore, representatives from scores of organizations, clubs and businesses will join the ranks of the procession: The Prides in a truck toting fancy brooms; The Posse, here, there and everywhere; sophisticated units from The Fire Dept.; Pioneers; Civitans; Walk and Jog Club; Sportsmen's Club; Rose Schwartz's exercise groups, following Rose ensconced in a convertible; Sun City Players; Sun City Area Transit System, (SCAT); The First Interstate Bank of Arizona, (LaRonde), in an antique wagon drawn by four Welsh horses; 20 members of The Saddle Club riding their handsome equines; Washburn Musieland; Business and Professional Women; American Assn. of University Women; League of Women Voters; Paramedic Units; Sunshine Service and The Council of Services Club of Sun City.

Viewers will hail The Irish Club in a double-decker bus, verdant with decorations and flags, (compliments of "Pointe of View" restaurant); The Ukranian and Czechoslovakian Clubs, adorned in native costume; Swedish Vasa Soltad of America; Hadassah; antique cars preceded by Mr. and Mrs. Vincent Pucci driving the first golf cart in Sun City, (decorated to the nines!); The Sun City Molly Trolley!

Rio Salado Community College will be represented along with The Home Owner's Assn.; AARP, (Chapter 4); Shriners; Union

Club; Rotary Club; Grand Center Assn.; Republican and Democratic Clubs; Boswell Memorial Hospital Auxiliary; Bocce Club and Michigan and Penn State Clubs, (promising a surprise!); Lakeview Cribbage Club; Sun City Shrine Club; Sundial Dance Club; Sun City Library; and, most spectacularly, Jack Ahlman's Sun City Hikers carrying 50 flags representing each state of The Union!

Musically speaking, the onlookers will be treated to The Arizona State University Marching Band, heralded by Dr. Obadiah Harris, Director of Retirement Development of ASU, riding with his wife, Jeanie, in a white convertible Cadillac; The famous Dysart High School Marching Band, representing "News-Sun"; The Choraliers, Harmonettes and Desert-Aires, accompanying their march with song & The Peoria High School Band.

Among the glamorous floats, one will see The Del Webb Silver Float of Fiesta Bowl fame escorting the reknowned Pom Poms; Dutch Schultz and The Hawaiian Dancers, poised atop a pontoon; The Valley National and First Federal Savings Banks' float; The National Organization of Women, (NOW), who are entering a float; The Sun City Independent Newspaper whose float will brag a large, decorated cake, commemorative of the 25th Anniversary; The Travel Trailer Club, whose officers will ride in an open boat towed aft a bedecked travel vehicle.

Adjudication of the various categories will be in the competent hands of Nate and Alice Rosenbluth, Ted and Peg Markovic, Rea Winters, Sam and Mary Ingram, Herb and Ellie Cottingham.

Parade participants will assemble at Bell Rec. Center where they will have been assigned to sections. Each section will have a 'coordination' monitor. These ambitious traffic supervisors are: Al Mendy, Curt and Rosamond Reed, Irv and Georgia Lage, Grattan and Alice Dockrell, Ed Macke, Lorna Parnell, Ramona Riemer, Dorothy Seiffert, Harry and Virginia Wilke,

(Continued on page 8)

PARADE SPECTACULAR

(Continued from page 4)

Ken and Marie Crawford, Andy Benyi, Robert and Emily Muller, George Sonnenlieter, Joe and Joyce Fahey, Frank and Jean Gomolski, Dan Grumstrup, Art and Charlotte Hoppe, Wilfred and Mary Schultz, Carl Larsen, Flo Daly and Liz Jansen.

The Lions Club, Posse and Rec. Centers will provide constant radio contact between Bell and Sundial, as well as within the boundaries of the parade.

Beware the wiles of January! Scalper's prices will skyrocket for roof-top seats along Boswell. For more information and parade applications, call Jim and Elsie Pryor, 933-8108.

Sun City cheers 25 years in book

By CAROL ANNE GAINER
View Editor

If you weren't living in Sun City from its inception, the soon-to-be book, *Jubilee, The 25 Year History of Sun City, Arizona*, fills in all the gaps and makes you feel as if you were there.

Coordinated by Sun Citians Jane Freeman and Glenn Sanberg, the book was two years in the making, with some 75 people involved in the handling and editing, all of whom are listed at the back of the book.

The historical account delves beyond the beginnings of the retirement community to the initial settling and development of surrounding areas, such as Marinette (where Sun City now stands) and Wickenburg—an interesting tale even if you're not a trivia buff.

ONCE THE setting has been established, the main character enters the scene—namely Del E. Webb. As would be expected, much is written about the man responsible for creating Sun City, involving some little-known facts of interest, like his acquaintances with mob figure Bugsy Siegel and billionaire Howard Hughes, as well as how he brought about the development of Sun City.

Readers are then taken on a sojourn of the city that got its name from a national contest—just one of many interesting pieces of trivia included in the text.

Complementing the 25-year chronicle are valuable photographs—taken by the Del E. Webb Development Co., Del E. Webb Corp. and this paper's own photographer, Jim Painter—which truly are worth a thousand words.

For those residents who have walked this memory lane when it was originally getting off the ground, the photos may bring fond remembrances. For residents who are seeing Sun City as it was photographed in its infancy, it may make them wish they'd moved to the community sooner and shared in its upbringing.

AS THE PHOTOS also reveal, with the constant and accelerated

growth of the city, the subject matter not only increased in quantity but in content: There are shots from the past two or three years of the SCAT (Sun Cities Area Transit system) vehicles and the retirement of Burt and Ursula Freireich, owners and publishers, from the Daily News-Sun.

Printwise, the book follows 25 years of progress, divided into four categories:

—*The Desert Comes to Life* is an account of the early years of Sun City.

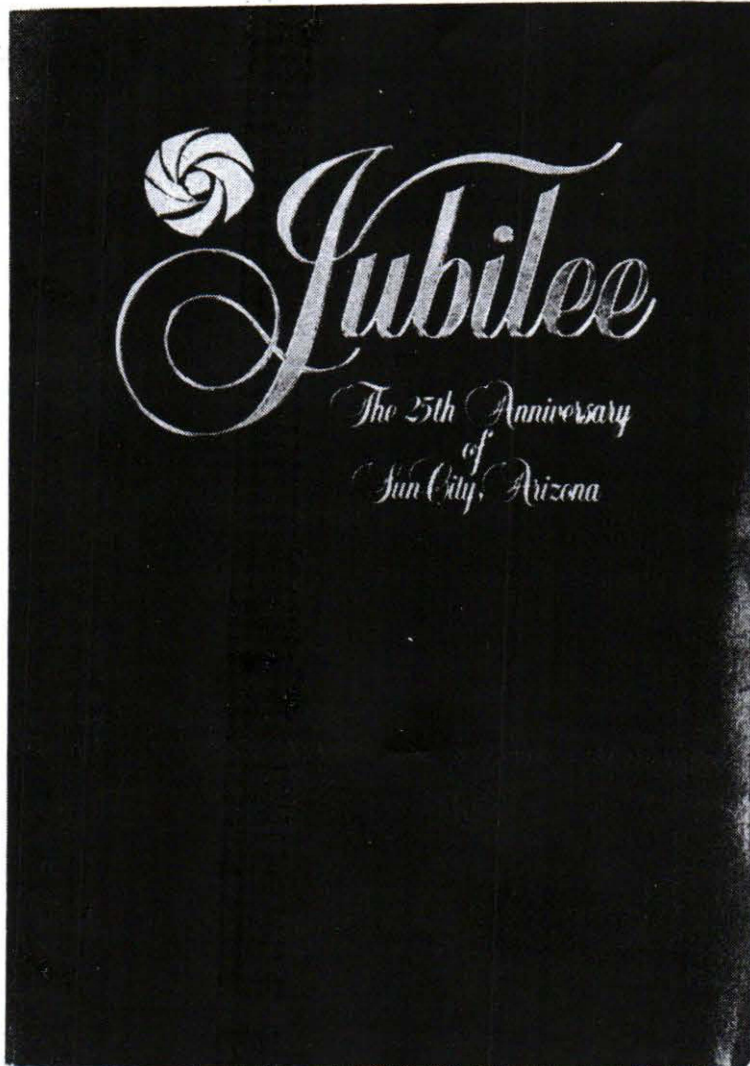
—*The Community Evolves* breaks down into an array of interests, which should include something for everyone while trying to include everyone. It took nine chapters to present profiles of the homes and the people; recreation; sports; religion; civic, service and political groups; human services; health; Maricopa County's involvement with Sun City; and probably one of this city's most valuable assets—volunteers.

—*CULTURE* addresses the diversity of arts present in this community; old and new traditions, like the ever-popular Grape Festival and the patriotic Massing of the Colors; and the field of communications, from the newspapers, newsletters, and the city's own radio station to the resourceful and educational outlets like the libraries and the college courses being taught throughout the community.

—*Growth and Conflict* may dredge up old and current grudges as it discusses Sun City's pertinent issues, ranging from milder ones when the community took on the U.S. Postal Service to the more heated, prevalent problems of incorporation, the smoking ban and senior overlay.

Winding up the book is an appendix sure to please statistical-minded readers. It encompasses facts and figures on Sun City miscellaneous that is too numerous to mention here.

Succeeding that are the lyrics to songs written about Sun City and a "Sun City Scrap Book," a cluster of photos capturing a multitude of events, locations and memorabilia, some probably never before seen by the public.



***Jubilee*, a book compiled by numerous volunteers, chronicles Sun City's 25-year history.**

IT MUST HAVE been a painstaking chore, though, in deciding which of the thousands of photos gathered would and would not go into the book. From the shots represented, a fair distribution prevailed, enough so to give the readers a healthy dose of visual aid and plenty of memories.

All in all, it seems the people responsible for gathering 25 years of a city's history—a labor of love done strictly by volunteers—have done a pretty thorough job that offers hindsight along with foresight into the purpose and personality of this unique community. And this book is worth

every penny of its \$5 purchase price, particularly with its simplistically attractive, glossy red cover, adorned with silver and white print.

The Sun City Lions will be distributing the book at the following times and locations:

- 9 a.m.-3 p.m. Fri., Sundial.
- 10 a.m.-noon Fri., Fairway.
- 9 a.m.-3 p.m. Sat., Sundial.
- 10 a.m.-2 p.m. Mon., Bell Library.
- 10 a.m.-2 p.m. Tues., Sundial.
- 10 a.m.-2 p.m. Wed., Fairway.

Home delivery will be available to homebound and handicapped people by phoning 974-5884 or 977-9612.



ANNIVERSARY

Sun City

Arizona

Sun City Silver Anniversary Logo

Max Gimpel Wins Logo Contest

Yes, he has done it again!

The Silver Anniversary Committee found Mr. Gimpel's well defined and stylistic rendition of the SC symbol to be readily discernible as the 1985 Silver Anniversary logo. Whether it be reproduced on posters, banners, T shirts or diminutive cachets, it is a completely adaptable and appropriate design.

"It didn't just happen," mused Mr. Gimpel thoughtfully, when asked how his idea was conceived. "A logo should convey a message and tell one the entire story, whether it be a product or an idea. In this case, I envisioned the number 25 incorporated with the sun symbol, portraying SC as it is now existing."

Mr. Gimpel's life has been more varied than his years would seem to permit. His early education at the Vienna Art Academy underwent a change with the pursuit of an engineering degree in the U.S. After experiencing the nebulous economics

of a free lance artist, his new career took him to Bell Labs. After 28 years, he retired as supervisor of Engineering Information and Art Departments of Bell Labs, Aurora, IL.

It is difficult to assimilate the inclusiveness of Max Gimpel's artistry. The walls of his home are lined with Gimpel originals - copper and leather repouss'es, acrylics, water colors and calligraphics, many of which are 1st award winners. A handsome and stirring litho of painting of the U.S. flag, rendered in calligraphy, was accepted and currently hangs proudly with the flag collection in The Smithsonian Institute, Washington, D.C.

Locally, Mr. Gimpel's prowess is well known. He has won logo contests directed by the Mesa Museum, the Arizona Governor's Council on Physical Fitness among other state competitions.

Rose Larsen

The Merry Month of January, 1985

Rose Larsen, SC Silver Anniversary Social Secy

On March 30th, an enthusiastic and talented committee, for the Sun City Silver Anniversary, met at Lakeview Center. Their progress reports whetted the imagination and stimulated eager anticipation.

Twenty five days in January, in accordance with Sun City's twenty five years since inception, will be filled with activities including Rec Center exhibitions, sports events, a gourmet food festival and gala balls. Residents will be entertained with a musicale, concerts, theatricals and a pageant incorporating a story line

relevant to the original conception and continuance of life in Sun City.

And, like the icing on all celebration cakes, the final day will present us with a three and one half mile parade, culminating in a ceremony at Bell Center. Dignitaries will speak, awards will be presented to the events winners and The Sun City Concert Band will play!

June Rec Center News—
Announcement of the 'logo' winner.

SUN CITY SILVER ANNIVERSARY COMMITTEES

- SC Silver Anniversary Events
 - Chairman Evelyn Conlin
- Rec Centers Activity
 - Exhibition Unassigned
- Festival of Foods & Entertainment
 - Olympia Sorkin, Chairman
 - Lucy Hays, Co-Chairman
- Marathon of Sports
 - Bill Lewis, Chairman
- Cotton Anniversary Ball
 - Square Dance
 - Betty Van Atta, Chairman
 - George Arnold, Co-Chairman
- Musicale
 - Helen Healy, Chairman
- Theatrical Musicals
 - George & Vi Ramsay, Co-Chairman
- Religious Program
 - Rev. E. Albert Rich, Chairman
- SC Pops Concert w/soloists
 - Ted Dziubek, Chairman
- SC Pageant
 - Mitz Perlman, Chairman
- Silver Anniversary Parade
 - Elsie & Jim Pryor, Co-Chairman
- Ceremony at Bell (end of parade)
 - Helen Valle, Chairman
- Technical Advisors
 - Curt Pierce & Ted & Peg Markovic
- Set Designer
 - Alice Rosebluth & Lucy Hays, Co-Chairman
- Silver Anniversary Adviser
 - Sam Ingram
- Pictorial History
 - Bill Leffingwell & Dillman Putz
- Historian & Library
 - Special Programs
 - Glenn Sanberg & Jane Freeman
- Publicity
 - SC Silver Anniversary
 - Social Secretary Rose Larsen

FEBRUARY 23-29, 2000 — SUN CITIES INDEPENDENT

SILVER ANNIVERSARY EDITION

THE SUN CITIES *Your Community Weekly*
INDEPENDENTSERVING
SUN
CITY
FOR
25 YEARS

VOLUME 25, NUMBER 3 • THE SUN CITIES, ARIZONA • PHONE 972-6101 • WEDNESDAY, JANUARY 16-22, 1985



25th ANNIVERSARY

Sun City

1985

Del Webb's vision comes of age

By GILLIAN SILVER

When combined with shrewd marketing and capable professionals, an inventive idea can be highly profitable.

Sometimes, however, the strength of the plan is not evident even to those most intricately involved in the project. Business is fickle and deviating from established methods is not the most attractive route.

Selecting an innovative, flexible approach did, however, lead to the astonishing success of Sun City.

As the retirement community reaches its silver anniversary this month, it is interesting to note that even the builders themselves continue to be amazed by the development's rapid growth.

By the late 1950s, a nationwide trend was identified — the graying of America. Better medical care was prolonging life and the age medium was creeping up. The senior adult population was growing by such large numbers that some businessmen began to think of them as potential lucrative investors.

Keeping in mind the special housing accommodations that might meet the needs of this older, more financially secure group, some firms started developments catering to the above-50 homeowner.

On the outskirts of Phoenix, one such community, Youngtown, was beginning to flourish and caught the attention of an enterprising builder named Delbert Eugene Webb.

Unlike many of its business contemporaries, Webb Corporation had the finances and expertise to fully exploit the idea of adult communities.

Years in the trade had taught Webb the necessity of researching a project thoroughly. Attracted to the idea, Webb commissioned his company representatives to poll seniors on their special likes and dislikes.

Through their visits to various sunbelt communities, Webb officials accumulated a fairly accurate picture of life for the aging. He was both encouraged and dismayed by the discoveries.

Envisioning a more participatory lifestyle for seniors than the "boarding room/daily walks" routine observed in Florida's "golden age" retirement area, St. Petersburg, Webb explored a new concept.

Why not, he and vice president Thomas Breen asked, offer a self-contained, adult-only "village" with recreational facilities, easily accessible services and shopping centers?

Webb approved of the gamble — making a substantial financial commitment in the future of older Americans. Webb believed the future was a tangible commodity to promote to the aging. Recreational amenities had to be ready for use, not vaguely promised. Seniors would want to see what they were getting, not wait for it.

But questions remained. Would seniors find child-free neighborhoods alluring? Would older adults want the responsibility of a single-family home? Would they shy

away from the secluded location or be hesitant to make this radical change, leaving friends and family behind?

The never-ending line of cars filled with buyers resolved all doubts. Sun City made its public debut in January, 1960, as a landmark 237 homes were sold during the first three days.

The community's appeal proved that seniors were indeed seeking an alternative lifestyle. Webb executives scurried about, expanding their plans and adjusting their speculations; for the purchasers were in many ways different from the customers they expected.

Seniors selecting the "Sun City way of life" wanted even more than shuffleboard and golf. The invigorating lifestyle they sought included socializing, community work and volunteerism.

As more seniors moved into the area, Webb officials found the focus of their campaigns changing. The key element in the sale of the development became the residents themselves. And these residents were even more active and vibrant than Webb designers anticipated.

As the community grew, the residents contributed to the type of facilities constructed and to the choice of leisure activities.

Webb, in a daring and unorthodox business venture, created a community. Now, the community was taking a hand in establishing a company. Sun City came to represent both a different lifestyle for the aging and soaring profits for the corporation. Phase I led to Phases II and III, later spawning a sister-city, Sun City West.

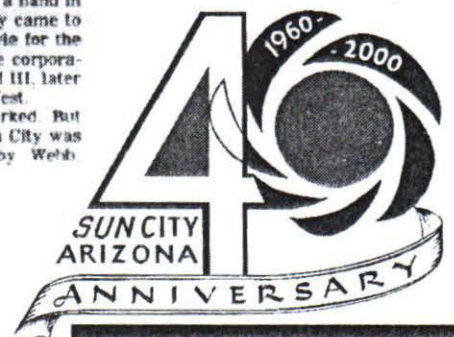
A housing revolution was sparked. But the unprecedented appeal of Sun City was not easily copied, not even by Webb.

Similar projects launched in other areas failed to compete on the same level.

And Sun City 25 years later, remains a unique construction phenomenon — a city that wise decisions, faith and concerned seniors built.

In the final analysis, Sun City has proven itself a profitable venture — both on the corporate level and to the more than 45,000 productive, retirees who sought more than sunshine in their later years.

The community is quite possibly an incomparable model for the aging that might never have materialized without one company's ability to adjust its business operations to the desires of its public.



no charge



Also used as "flyers" at Rec Centrs - stores etc -



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Jubilee

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OF
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Tom Austin

October 3, 1984

Sun City History Project Committee
Mr. Glenn B. Sanberg
11003 Cameo Drive
Sun City, Arizona 85351

Dear Committee,

Thank you so very much for your invitation to join with you on your program celebrating the 25th year of Sun City. I must decline.

I prefer to keep my memories of the early days of Sun City. The Sun City of today is certainly not the Sun City of yesterday. I would venture to say the present Sun City is not the Sun City of Mr. Del Webb's dreams.

Memories of the opening on January 1, 1960. The hustle and bustle, the muddy streets caused by a heavy downpour a few days prior to the opening. Who can forget the very heavy traffic jam up and down the highway. My personal memories go back to 1959. Cotton fields as far as the eye could see. Tom Breen and I standing where the King's Inn now stands and Tom saying, "Do you think it will go? I'm having nightmares." As the saying goes, "Look at me now."

As I look back to the beginning, one of the first things that comes to mind is the mimeographed sheet, perhaps 8½" x 11" I think, which was Sun City's first newspaper or newsletter and so it was until a guy by the name of Bert came on the scene. As pretty as he was, his wife was much prettier. Through Bert's journalist magic he made the Sun City newspaper an award winning newspaper today - a tab better than to wrap your fish.

So many things happened during the first 2-3 years that it is difficult to remember who or what came first - the chicken or the egg. I like to think of Sun City when it was still a cracker barrel town.

I remember many of the homeowners who played a most important role in shaping the new city. I hesitate to mention names because I am certain I will leave someone out and I am too old or mellow to stand a well deserved tongue lashing.

Again as I look back, I can see little "Itsy Bitsy" and the Webb greeters. Do you know they even went to an opening of a Sun City in California? Then there was the anniversary party, held in the first community hall, for the gentleman to present the keys to his wife on their anniversary. Many a tear was shed as they danced to the strains of the "Anniversary Waltz." There was a number of nice little things done at that time, such as every buyer was greeted at the door step and given the keys to their new home. And there was a time, when each new buyer was given, free, an American flag. Then there was the formation of the various clubs and organizations. Oh, it was such an exciting time not to mention a busy one.

Bert
wife

Sun City History Project Committee
Mr. Glenn B. Sanberg
October 3, 1984
page 2

How can we forget our very own post office? Yes, it was in a store with boxes that went back to the WELLS FARGO days. Sun City's first church. The first medical doctor. The first dentist. The first everything.

If I give you the impression that it was all work and no play - forget it - we had a most enjoyable time at the potlucks, the sing alongs. Speaking of potlucks, you may remember when Webb was filming a promotional film and they decided to film an outdoor potluck - woe is me - the huge, heavy camera boom, which was located on the golf course - do I have to draw you a picture of what they did to the course? For all this a good time was had by all.

There were many, many happy events. The first Easter Sunrise service, the first Arts & Crafts show, who can forget the Puppets; the first church service held in the first community hall, the minstrel show, the parade with floats and a reviewing stand, the first nursing home. The Sun Valley Lodge of which I was its first administrator.

I could go on and on. The citizens of the present Sun City should never forget that the hobbies, events and many of the things they enjoy today were started from scratch by the pioneers of Sun City. Perhaps we were all dreamers not to mention being naive.

If you were to ask me what I consider the thing that sticks in most in my mind, I would have to tell you of the birth of Boswell Hospital. It goes like this:

Jim Boswell
At the time that this took place, Webb was in the planning stage of building a 50-60 bed hospital. I was assigned the job of gathering all the costs, design, etc. A board of directors, all residents, had been appointed. We had scheduled a meeting when Jim Boswell called me and asked if he could address the board. It goes without saying that he was more than welcome. He appeared with his lawyer and very softly and politely offered us one million dollars (\$1,000,000.00) if we would scrap our plans and build a large hospital and call it "The BOSWELL HOSPITAL." As I recall, it was named after his uncle, ERGO the Boswell Hospital. Here again the community rallied around and raised many, many dollars toward the building of what is now a very outstanding medical facility. When Jim Boswell made his offer we all went into shock. One million dollars - whew.

Sun City History Project Committee
Mr. Glenn B. Sanberg
October 3, 1984
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In closing may I suggest that the 25th Anniversary be dedicated to a remarkable, compassionate man. The developer of Sun City, Del E. Webb. To the pioneers of Sun City and to all of Webb's employees that worked so hard to prove to the press and others that, "Sun City will not last." "Elderly people do not like to be surrounded with elderly people." A childless city? No way."

My very best wishes to you all.

A handwritten signature in cursive script that reads "Tom Austin". The signature is written in dark ink and is positioned above the printed name.

Tom Austin

P.S. You may be interested to know the motto of the early settlers to Sun City - "There is no stranger in Sun City" also "A community is not a community until it has a church."

Sun City's 25th Silver Anniversary

Rose Larsen, Silver Anniversary Secretary

Cotton Jamboree Balls

All Recreation Centers, 8 P.M.
January 26, 1985

"FROM COTTON FIELDS TO CHARISMA!" This idea captured the imagination of Betty Van Atta Joachim and George Arnold, co-chairmen for The Silver Anniversary Cotton Jamboree Balls. Since, originally, the land on which the devotees of Sun City dwell was graced with downy cotton plants, the theme for all recreation centers will simulate this tradition.

Kay Allen and Lee McKinnis, directors of decor for the balls, will create a fantasy of fluff! The dancers will "trip a light fandango" midst silver bales, (connotative of The Silver Anniversary), replete with branches of clustered bolls — some for real and some for fun!

Fairway, Bell, Sundial and Oakmont will host ballroom dancing, featuring the rhythmic sounds of Electric Apple, Quintones, Eddie Furr's Group and Bill McKeacheron's four piece combo, respectively. At 9 P.M., there will be a floor show at the four centers. Dancers will have the pleasure of being entertained by Jina's Jems, The Bernice Abramowitz Fun Tappers, Betty Tudor's Hula Dancers and Elmer Gross with The Latin Dance Group, trained by Vince and Marge Belgarbo. All will be in costume, some will correspond with the theme of the evening.

The folk traditionalists have not escaped recognition! Lakeview will whoop it up with Country Western; Marinette will present a charming scene of Round Dancing and Mountain View, a lively configuration of Square Dancing. All three centers will have special callers.

All seven centers will treat the "Bons Vivants" to punch and cakes, midway in the evening. The hosts and hostesses include: Inez Wunder, Sundial; Buck Buchanan, Bell; Bea and Dutch Schultz, Lakeview; Richard Casal, Marinette; George Arnold, Mountain View; Don and Maxine Nairn, Oakmont; Herman and Ivalee Behrens, Fairway.

No "Regrets", PLEASE! Don your best "bib and tucker" and come have a ball!

Parade Spectacular!

Post Time: 11 A.M., Bell Rec. Center
January 30, 1985

When Lucy Hays appears astride her moped, exuberantly clearing the way, it means, "They're coming"! Yes, hundreds upon hundreds of Sun Citians are whipping into action!

Jim and Elsie Pryor, the talented and energetic Chairmen for The Silver Anniversary Parade, will regale the bystanders with a beauteous bevy of superbly organized entries. The parade will be the longest in Sun City's history, originating at Bell and culminating at Sundial, via Hutton and Boswell.

With colorful floats, sartorial flare, blithe spirits and music galore, representatives from scores of organizations, clubs and businesses will join the ranks of the procession: The Prides in a truck toting fancy brooms; The Posse, here, there and everywhere; sophisticated units from The Fire Dept.; Pioneers; Civitans; Walk and Jog Club; Sportsmen's Club; Rose Schwartz's exercise groups, following Rose ensconced in a convertible; Sun City Players; Sun City Area Transit System, (SCAT); The First Interstate Bank of Arizona, (LaRonde), in an antique wagon drawn by four Welsh horses; 20 members of The Saddle Club riding their handsome equines; Washburn Musieland; Business and Professional Women; American Assn. of University Women; League of Women Voters; Paramedic Units; Sunshine Service and The Council of Services Club of Sun City.

Viewers will hail The Irish Club in a double-decker bus, verdant with decorations and flags, (compliments of "Pointe of View" restaurant); The Ukranian and Czechoslovakian Clubs, adorned in native costume; Swedish Vasa Soltad of America; Hadassah; antique cars preceded by Mr. and Mrs. Vincent Pucci driving the first golf cart in Sun City, (decorated to the nines!); The Sun City Molly Trolley!

Rio Salado Community College will be represented along with The Home Owner's Assn.; AARP, (Chapter 4); Shriners; Union

Club; Rotary Club; Grand Center Assn.; Republican and Democratic Clubs; Boswell Memorial Hospital Auxiliary; Bocce Club and Michigan and Penn State Clubs, (promising a surprise!); Lakeview Cribbage Club; Sun City Shrine Club; Sundial Dance Club; Sun City Library; and, most spectacularly, Jack Ahlman's Sun City Hikers carrying 50 flags representing each state of The Union!

Musically speaking, the onlookers will be treated to The Arizona State University Marching Band, heralded by Dr. Obadiah Harris, Director of Retirement Development of ASU, riding with his wife, Jeanie, in a white convertible Cadillac; The famous Dysart High School Marching Band, representing "News-Sun"; The Choraliers, Harmonettes and Desert-Aires, accompanying their march with song & The Peoria High School Band.

Among the glamorous floats, one will see The Del Webb Silver Float of Fiesta Bowl fame escorting the reknowned Pom Poms; Dutch Schultz and The Hawaiian Dancers, poised atop a pontoon; The Valley National and First Federal Savings Banks' float; The National Organization of Women, (NOW), who are entering a float; The Sun City Independent Newspaper whose float will brag a large, decorated cake, commemorative of the 25th Anniversary; The Travel Trailer Club, whose officers will ride in an open boat towed aft a bedecked travel vehicle.

Adjudication of the various categories will be in the competent hands of Nate and Alice Rosenbluth, Ted and Peg Markovic, Rea Winters, Sam and Mary Ingram, Herb and Ellie Cottingham.

Parade participants will assemble at Bell Rec. Center where they will have been assigned to sections. Each section will have a 'coordination' monitor. These ambitious traffic supervisors are: Al Mendy, Curt and Rosamond Reed, Irv and Georgia Lage, Grattan and Alice Dockrell, Ed Macke, Lorna Parnell, Ramona Riemer, Dorothy Seiffert, Harry and Virginia Wilke,

(Continued on page 8)

JANUARY, 1985*Sun City Silver Anniversary*

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6 2 PM SUN BOWL Silver Anniversary Kick-Off If rain, move to Sundial	7 2 PM FAIRWAY "Ariz.-Matrix of the Silver Anniv.	8 2 PM SUNDIAL "Jubilee" presentation Rhythm Ramblers	9 Anniversary Cake & Coffee, BELL & LV Coffee Shops all day - 35¢ 2 PM SUNDIAL Handweavers Guild 7 PM Mt. V — Bingo	10 1:30 PM SUNBOWL "Fitness after 50" program & 3K walk with Bill Lewis 7 PM - SUNDIAL Bingo	11 10-3 - SUNDIAL Recreation Center Activities Exhibiton with logo items, stamps and book sales.	12 10-3 SUNDIAL
13 2 PM SUNBOWL Sun City RE-VIEW	14 10 AM "EVERYBODY OUT" Bike ride from Marinette to Mt. V. 2 PM for "bike safety & repair clinic."	15 9 AM MARINETTE Walking clinic 1:30 PM OAKMONT Pioneers Birthday Party 7:30 PM SUNDIAL Musicians Club "MUSICALE"	16 BELL SPORTS CLINIC 9:30 AM Tennis 10:30 AM Raquetball 11:00 AM Table tennis 7:30 PM SUNDIAL Concert Band	17 10 AM Lawn Bowl Clinics/Bell, Lakeview, Sundial 2 PM - Oakmont, Fairway & Mt. View 8 PM - MT. VIEW Dixieland Band	18 BOCCE CLINICS 9 AM - LAKEVIEW 10 AM - MARINETTE *** SUNDIAL - ALL DAY Cards & Chess LV - Dup. Bridge 9 AM, 2 PM, 7 PM	19 SUNDIAL 2 PM & 7 PM S.C. Players - "Best of the Musicals"
20 2 PM SUN BOWL Sun City Religious Program	21 10 AM BELL Bowling Clinic 2 PM BELL LIBRARY S.C. Authors Reception 7:30 PM FAIRWAY "Evening of Verse"	22 11 AM — LAKEVIEW Mini-golf Demo 2PM - FAIRWAY Exercise groups 7:30 PM FAIRWAY "Evening with Strings"	23 Men's Golf T. 12-3 PM BELL Billiards *** 2 PM and 7 PM SUNDIAL Choral Collage	24 10 AM - SUNDIAL Shuffleboard Demo 2 PM - SUNDIAL - Aqua Suns Water Ballet and Master Swimmers 7:30 PM - MT. VIEW S.C. Dance Clubs	25 11-3 - SUNDIAL S.C. Food Festival 1 PM - MARINETTE Horseshoe Clinic	26 8 PM - ALL CENTERS "Cotton Jamboree" Balls
27 SUN BOWL ALTERNATE RAIN DAY	28 SUNDIAL 2 PM "Caught in Del Webb's Web"	29 SUNDIAL 7 PM "Caught in Del Webb's Web"	30 PARADE 11 AM Bell to Sundial Program after at Sundial	31		

"Strike It Rich"

The Sun City Rockhound Club is celebrating its 22nd year of discovering valuable "nuggets" in remote desert and mountain areas within a 100 mile radius of Sun City. These finds may be semi-precious stones, (or it could be Agate, Chrysochollo, Chalcedony, Jasper or Rose Quartz), perhaps to be made into jewelry later. Or they could be beautiful mineral specimens and occasionally a little gold. Often the most valued "finds" are the exciting adventures and warm friendships that result from the field trips, "show and tell" picnics and the monthly meeting programs.

The Club's annual Christmas

Travelogue Holiday Movie

The annual HOLIDAY Movie for all visiting grandchildren, KAVIK THE WOLF DOG, will be shown by the Sun City Travelogue Club on December 8th, at 7:00 P.M., at Fairway Auditorium.

This 90 minute 1980 movie was filmed at Copper City, Alaska.

All Recreation Card Holders and their houseguests are invited to attend.

This 90 minute 1980 movie was filmed at Copper City, Alaska.

Orpheus Men's Chorus

Sun Bowl

December 16, 2 PM

The Orpheus Men's Chorus will present their annual Christmas show at the Sunbowl December 16th, at 2:00 P.M. They have planned a special program that will entertain you so well you won't want the time to pass so quickly. They are informally known as "America's Cowboy Ambassadors", affectionately so dubbed by the press when they appeared in western costume on the Vienna, Austrian concert stage.

The Orpheus Chorus is world famous and in their 55th year as an Arizona singing group. The chorus comprises 100 male voices singing everything from "Tumbling Tumbleweeds" to "South Rampart Street Parade". The Orpheus men promote good music and good will wherever they go. Sun City is proud to share our Christmas Program with this fine organization in a lighthearted HOLIDAY SPECIAL.

Bring your Rec Cards & Chairs.

dinner party and installation of new officers will be held on December 13th at Mt. View Auditorium, at 5:30 p.m. Tickets are \$5.50 per person. The 1985 officers are: Chairman, Hadley Miller; 1st Vice Chairman (Programs), Elito Bongargone; 2nd Vice Chairman (field trips), Les Hall; Secretary, Jane Graham; Ass't. Secretary, Dorothy Wolf; Treasurer, Robert Sutton; Ass't. Treasurer, Fred Curtis.

All Sun City Recreation Center membership card holders are invited to become members and "share the wealth"! The \$3.00 annual dues brings you the informative monthly news letter "ROCKDUST", as well as all the other club activity "nuggets".

For more information call 977-2550.

Handweavers Guild of Sun City

The Handweavers Guild of Sun City will meet Monday, December 3, 1984, in Sundial Auditorium to elect the 1985 officers. The slate which was presented at the November meeting by Nominating Chairman, Dolores Sonderegger, includes: Charles Pokorny, Chairman; Betty Newman, Vice Chairman, Bell; June Miller, Vice Chairman, Sundial; Ruth Habluetzel, Treasurer, Eleanor Strong, Asst. Treasurer; Jacqueline Sterrett, Secretary; Jeanne Wright and Harold Kelley, Members-at-Large.

Committee reports will be presented and there will be a Silent Auction of handwoven fabrics offered for sale by the estate of Ella Bolster.

The annual luncheon and style show will be held Friday, December 7, 1984, at Union Hills Country Club. Guild members will model their own handwoven garments. Guests will include officers of the Arizona Federation of Weavers and Spinners, Arizona representative to Handweavers Guilds of America and our own club coordinators from the Recreation Centers.

Classes for beginning and intermediate weavers start in early January and are open to all Sun City residents holding Recreation Center membership cards. Membership in the Guild is also required. Applications for membership and sign-up sheets are available in the guild rooms at both Sundial and Bell Centers.



Gordon Harkness at the Sunbowl

December 9, 2:00 PM:

Gordon Harkness, brings talent with a plus! The popular singer has worked with many famous names. He appeared several times on the Andy Williams, Perry Como and Bing Crosby TV shows as well as appearing in the movie "The Young Americans" that won Best Documentary-Academy Award.

You may have met him on a cruise ship in the Atlantic or Pacific. He gets around.

Gordon Harkness will appear with *Lynn Roberts*, lovable Lynn, and his orchestra.

Musicians' Club

The Congregational Church will be the meeting place of the December 18th meeting of the Musicians' Club at 7:30 p.m. The church is located at the corner of 99th Ave. and Union Hills Road. There will be a short business meeting during which there will be the election of officers for 1985.

Organist Arthur Clark and Harpist Kay Corkney will present a special program for the holiday season. Please mark your calendar making note of the change of meeting place.

All recreation card holders and member guests will be most welcome to enjoy this festive musical celebration of the Christmas season.

REC CENTERS ACTIVITIES CALENDAR

DECEMBER 1984

Miscellaneous Club Activities

BELL=BC	FAIRWAY=FW	LAKEVIEW=LV	MARINETTE=MC	MT. VIEW=MV	OAKMONT=OM	SUNDIAL=SD
ARTS & CRAFTS CLUBS						
LV—Art (Bus)	1st Fri.	Noon				
BC—Art (Bus.)	3rd Mon.	1:00 PM				
FW—Art (Bus.)	2nd Tue.	1:00 PM				
SD—Art (Bus.)	1st Mon.	1:00 PM				
MC—S.C. Calligraphy	1st Thu.	9:00 AM				
FW—China Ptg. (Bus.)	1st Mon.	9:30 AM				
BC—Ceramics (Bus.)	2nd Fri.	9:30 AM				
FW—Ceramics (Bus.)	1st Mon.	9:00 AM				
LV—Ceramics (Bus.)	1st Thu.	9:00AM				
OM—Ceramics (Bus.)	2nd Tue.	9:30 AM				
OM—Ceramics Club	Mon., Wed., Fri.	8:00 AM				
SD—Ceramics (Bus.)	2nd Mon.	9:00 AM				
OM—Chair Caning	Fri.	1:00 PM				
LV—Clay Club (Bus.)	1st Thu.	9:30 AM				
BC—Crafts (Bus.)	2nd Thu.	1:00 PM				
SD—Crafts	Mon.	9:00 AM				
SD—Crafts/Macrame	Thu.	9:00 AM				
LV—Handicrafts	Wed.	9:00 AM				
SD—Handweavers Guild (Bus.)	1st Mon.	9:00 AM				
FW—Knitters	Fri.	8:30 AM				
FW—Lapidary (Bus.)	3rd Wed.	7:30 PM				
LV—Lapidary (Bus.)	3rd Mon.	7:30 PM				
OM—Lapidary & Silvercraft (Bus.)	2nd Fri.	9:30 AM				
SD—(Lap.) Rock & Gem (Bus.)	Tue. 2nd	6:00 PM				
MC—Leathercraft	Tue. & Wed.	9:00 AM				
BC—Metal Craft (Bus.)	1st Mon.	9:00 AM				
FW—Model Railroad (Bus.)	3rd Mon.	1:30 PM				
OM—Mosaics	Tue.	8:00 AM				
OM—Needle Arts & Crafts	Thu.	9:00 AM				
LV—Photo Workshop/Photo Lab. Mtg.	Thu.	7:00 PM				
FW—Puppet-Craft Sew.	Thu.	8:30 AM				
BC—Sewing Belles (Bus.)	2nd Mon.	1:00 PM				
FW—Sew 'n Sews	Tue.	9:00 AM				
LV—Sew 'N Sew Program	Thu.	10:00 AM				
LV—Sew 'N Sew Quilters	Tue.	9:00 AM				
SD—Stichers Program	Tue.	10:00 AM				
FW—Stitch, Knit & Crafts	Wed.	9:30 AM				
FW—Silvercraft (Bus.)	2nd Mon.	1:30 PM				
BC—Woodworking (Bus.)	4th Mon.	9:00 AM				
FW—Woodworking (Bus.)	3rd Sat.	10:00 AM				
LV—Woodworking (Bus.)	1st Tue.	9:30 AM				
CONTRACT BRIDGE CLUBS						
OM—4 Round	Wed.	7:30 PM				
FW—(Lds.) Fri. Aft.	Fri.	12:30 PM				
FW—Goren	Tue.	7:30 PM				
MC—Grand Slam	Tue.	7:30 PM				
LV—Saguaro (One Partner)	Fri.	7:30 PM				
LV—S.C. One Partner	Thu.	7:00 PM				
SD—Sundial Fri. Night	Fri.	7:30 PM				
FW—Thu. Eve. (Pairs)	Thu.	7:30 PM				
LV—(Lds.) Thu. Aft.	Thu.	1:00 PM				
LV—View Point	Tue.	7:30 PM				
OM—(Lds.) Wed. Aft.	Wed.	1:00 PM				
DUPLICATE BRIDGE CLUBS						
LV—Bridge Buffs (ACBL)	Fri.	7:00 PM				
LV—Cactus (ACBL)	Wed.	7:00 PM				
SD—Kachina	Mon.	12:30 PM				
LV—Non-Smokers	Wed.	12:30 PM				
MC—Northside (ACBL)	Thu.	12:30 PM				
BC—Sun City (ACBL)	Tue.	7:00 PM				
LV—Sun Valley (ACBL)	Mon.	12:30 PM				
FW—(Lds.) Thu. Aft.	Thu.	12:30 PM				
CARD CLUBS						
OM—Canasta	Fri.	11:45 AM				
LV—(Men's) Cribbage	Wed.	6:45 PM				
FW—Euchre	2nd & 4th Tue.	7:00 PM				
FW—"500"	2nd & 4th Mon.	7:00 PM				
FW—Mixed Singles-Cards	Sat.	7:15 PM				
FW—Pinochle	Sat.	12:45 PM				
LV—Pinochle	Tue.	12:45 & 7:00 PM				
MC—Roadrunner Pinochle	Mon.	7:00 PM				
FW—Stag Pinochle	Fri.	11:00 AM				
BALLROOM DANCE CLUBS						
BC—Bell Dance	Sat.	8:00 PM				
FW—Continental Dance	1st & 3rd Mon.	8:00 PM				
SD—Latin Dance	2nd & 4th Wed.	7:00 PM				
FW—Saturday Night Dance	Sat.	8:00 PM				
SD—Sundial Dance	Sat.	8:00 PM				
WESTERN DANCE						
MC—Sun Country Western Dance	Thu.	7:00 PM				
ROUND DANCE CLUBS						
MC—S.C. Circle Dancers	Wed.	7:30 PM				
BC—S.C. Circle Dancers	Thu.	4:00 PM				
BC—Happy Round Dancers	Mon.	6:30 PM				
MC—Happy Round Dancers	Mon. 12 N - Fri.	6:30 PM				
FW—(Lds.) Round Dance	Mon.	8:00 AM				
SD—(Lds.) Rhythm Club	Tue.	8:00 AM				
SQUARE DANCE CLUBS						
BC—(Lds.) Squarettes	Wed.	12 Noon				
MV—S.C. Spinners	Sat.	7:00 PM				
BC—Sun Dancers	Wed.	7:00 PM				
MC—Sun Dancers	Fri.	7:00 PM				
FW—Sun Sets	Tue.	6:30 PM				
BC—Sun Sets	Fri.	7:00 PM				
SD—Twirlers	Wed.	7:30 PM				
HAWAIIAN DANCE CLUB						
MC—Leilani	Wed.	12:15 PM				
SD—Kealohas	Thu.	1:00 PM				
TAP DANCE/BALLET CLUBS						
SD Fun Tappers	Thu.	9:30 AM				
MC Fun Tappers/Ballet	Tue.	12:30 PM				
MC—Fun Tappers	Fri.	12:30 PM				
MUSIC/DRAMA CLUBS						
FW—Handbell Ringers	Tue. 1:00 PM, Thu. 8:30 AM, Fri. 9:00 AM					
FW—Male Chorus	Sat.	8:30 AM				
FW—Women's Chorus	Wed.	8:30 AM				
SD—Musicians' Program Mtg.	3rd Tue.	7:30 PM				
Rehearsals: Div. Musicians' Club						
FW—Banjo Players	Thu.	1:00 PM				
FW—Chamber Music Ensemble	Wed.	8:30 AM				
FW—Choraliers	Fri.	1:00 PM				
SD—Piano Workshop	3rd Fri.	10:00 AM				
MC—S.C. Concert Band	Tue.	9:00 AM				
FW—Rhythm Ramblers	Wed.	1:00 PM				
MV—S.C. Players	1st Mon.	7:30 PM				
NATIONAL CLUBS						
SD—A.A.R.P. Chap. #4	2nd Wed.	2:00 PM				
FW—S.C. Democrat	2nd Wed.	1:30 PM				
SD—S.C. Republican	4th Tue.	7:00 PM				
SERVICE CLUBS						
OM—Federated Woman	3rd Mon.	1:00 PM				
FW—Friends of the Library	2nd Mon.	1:30 PM				
OM—S.C. Stars (O.E.S.)	3rd Thu.	1:00 PM				
OM—Past Matrons (O.E.S.)	1st Thu.	1:00 PM				
SOCIAL CLUBS						
OM—Gourmet Barbeque Society	2nd & 4th Sun.	5:00 PM				
OM—Kaffe Klatch	2nd Mon.	10:00 AM				
MV—BINGO (Oak. Men's Club)	Wed.	7:00 PM				
SD—BINGO (Sundial Men's Club)	Thu.	7:00 PM				
SD—Sundial Men's Club Mixed Bridge	2nd & 4th Mon.	7:30 PM				
OM—S.C. Grandmother's	2nd Mon.	1:00 PM				
OM—Windsor Belles	3rd Thu.	12:30 PM				
LV—Women's Soc. Program	1st & 3rd Mon.	11:00 AM				
SPORTS CLUBS						
BC—Aerobic Exercise	Mon., Wed., Fri.	8:00 AM 9:00 AM 10:00 AM				
Pool Area—Mon., Wed. Fri.,	8:00 AM					
MC—Bocce (Bus.)	Mon. 10th	7:00 PM				
LV—Cyclemates (Bus.)	3rd Wed.	8:00 AM				
OM—Lds. Exercise	Tue.	8:00 AM				
MV—Lds. Gym & Dance-Gym	Fri.	8:00 AM				
MV—Lds. Gym & Dance-Dance	Fri. 9:00, 10:00 & 11:00 AM					
BC—Lds. Physical Fitness-Gym	Tue.	8:00 AM				
BC—Lds. Physical Fitness-Dance	Tue. 9:00, 10:00 & 11:00 AM					
MC—Happy Yoga	Thu.	2:00 PM				
FW—Mini Golf (Bus.)	2nd Tue.	9:30 AM				
BC—Shuffleboard (Bus.)	2nd Tue.	9:00 AM;				
BC—Shuffleboard (Bus.)	1st Wed.	10:00 AM				
LV—Shuffleboard (Bus.)	2nd Mon.	1:00 PM				
OM—Shuffleboard (Bus.)	3rd Tue.	12 Noon				
SD—Shuffleboard (Bus.)	2nd Mon.	10:00 AM				
SD—Slimnastic Club	Wed. 9:00 (Beg.), 10:00 & 11:00 AM					
MV—S.C. Roller Skating	10th - 17th - 31st	10:00 AM				
Friday	4:00 PM					
Saturday	1:00 PM					
LV—S.C. Sportsmen Club	3rd Mon.	9:00 AM				
BC—S.C. Table Tennis (Bus.)	1st Tue.	1:30 PM				
LV—S.C. Tennis Assn. (Bus.)	1st Mon.	3:30 PM				
VARIOUS OTHER TYPE CLUBS						
FW—Agricultural (S.C.) (Bus.)	1st Tue.	9:00 AM				
FW—Bi-Lingual (French)	2nd & 4th Thu.	1:30 PM				
FW—Bi-Lingual (Italian)	4th Mon.	7:00 PM				
MV—Bi-Lingual (Spanish)	1st & 3rd Thu.	1:30 PM				
FW—Handicapables (Bus.)	4th Mon.	2:00 PM				
MC—Handicapables Exercise	Mon., Wed., Fri.	1:30 PM				
FW—S.C. Amateur Radio	3rd Tue.	7:30 PM				
LV—S.C. Chess	Wed. 1:00 PM & Thu. 12:00 PM					
FW—S.C. Coin (Bus.)	2nd & 4th Thu.	7:30 PM				
BC—S.C. Computer (Bus.)	1st Thu.	1:00 PM				
FW—S.C. Photo (Mtg.)	Wed.	7:30 PM				
LV—S.C. Photo Workshop	Thu. 13th	7:00 PM				
MV—S.C. Rockhound (Bus.)	2nd Thu.	7:30 PM				
FW—S.C. Rose & Garden (Bus.)	2nd Mon.	7:30 PM;				
MC—S.C. Stamp (Bus.)	1st Mon. & 3rd Tues.	7:30 PM				
2nd Wed.	3:00 PM					
FW—S.C. Travelogue	Fri.	7:00 PM				
LV—Travel Trailer Caravan (Bus.)	Fri. 14th	10:00 AM				
MV—Travel Trailer (Potluck)	Tue. 11th	4:00 PM				