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PMS COLONEL JOHN BRYNE, DLR, DONT DWR

DELL WEBB DEVELOPMENT CO, PO BOX 555

SUN CITY AZ 85351

ON THIS 15TH BIRTHDAY OF SUN CITY, I AM DELIGHTED TO WISH ALL ITS RESIDENTS GOOD HEALTH LONG LIFE AND HAPPINESS UNDER THE BLUE SKIES AND BRIGHT SUN OF ARIZONA.

YOU HAVE ESTABLISHED A FINE NEW AMERICAN COMMUNITY THAT HAS BECOME A VALUED ASSET TO THE SOUTHWEST AND THE NATION. BEST WISHES TO ALL OF YOU FOR THE FUTURE.

SINCERELY

NELSON A ROCKEFELLER

NNNNN

OVER

ON THIS FIFTEENTH BIRTHDAY OF SUN CITY, I AM
DELIGHTED TO WISH ALL ITS RESIDENTS GOOD HEALTH
LONG LIFE AND HAPPINESS UNDER THE BLUE SKIES AND
BRIGHT SUN OF ARIZONA.

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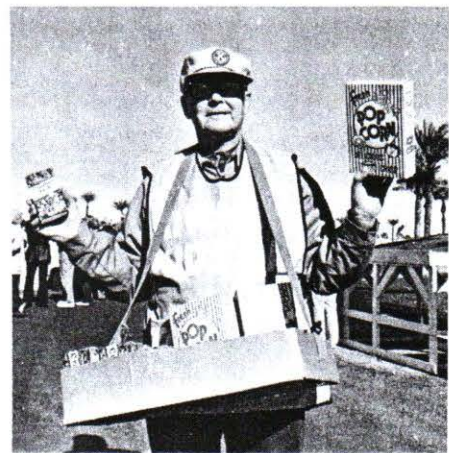
DANCES, FAIR & SHOW HELP CELEBRATE 19th ANNIVERSARY

Sun City celebrated its 19th Anniversary last month and thousands of Residents joined in the festivities.

Anniversary cake (left) and coffee were served at four dances around the community. Live bands provided the music.

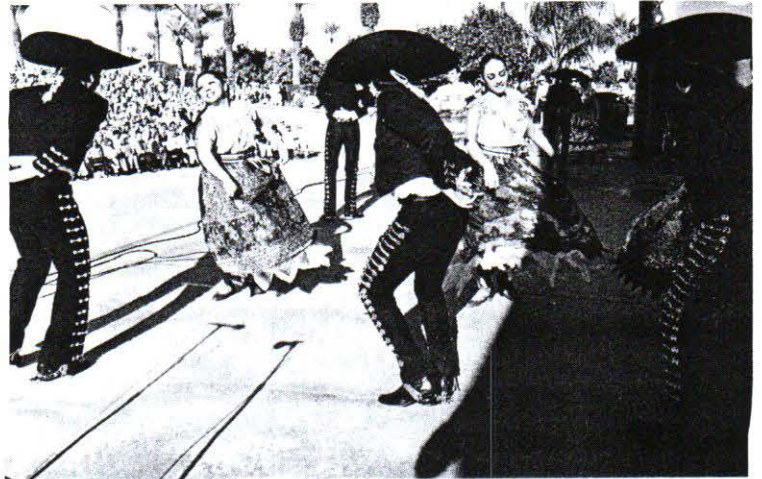
The Anniversary Arts and Crafts Show at the Sun Bowl (below) drew large crowds and everyone had a good time. Displays ranged from portrait sculpture to rug weaving to oil painting.

The celebration was capped off with a Sun Bowl show by Big Tiny Little and Crazy Ed's Band.

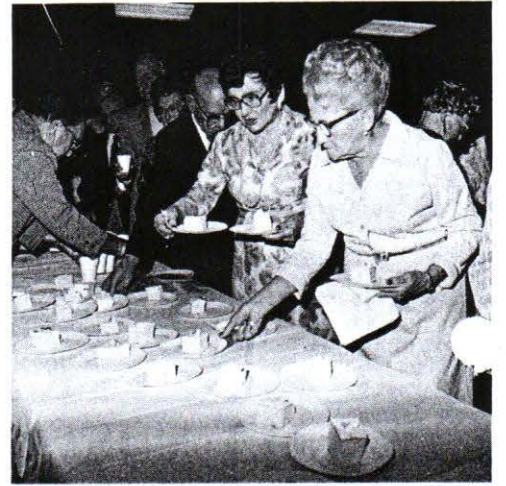
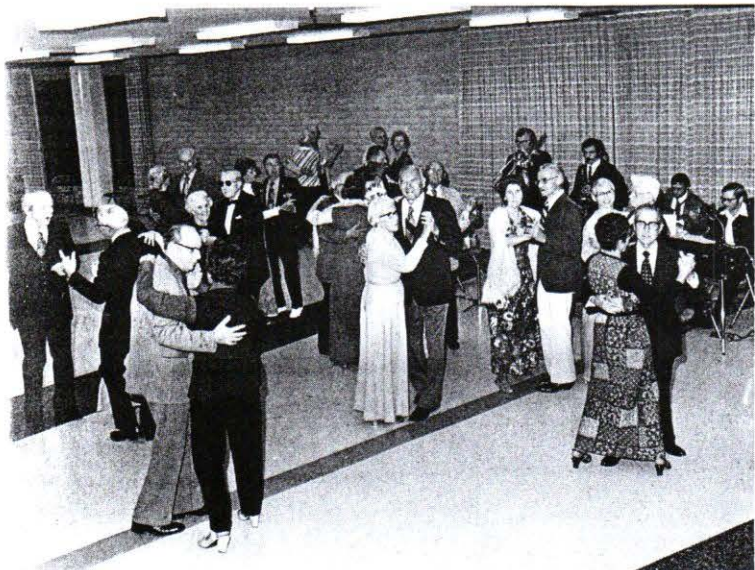


SUN CITY'S 18th ANNIVERSARY

BALLET FOLKLORICO de MEXICANO



ANNIVERSARY DANCES



SUN CITY TO CELEBRATE 18th ANNIVERSARY THIS MONTH

Sun City celebrates its 18th Anniversary with a performance by the Ballet Folklorico, ballroom dancing and an arts and crafts festival.

A spectacular program of prehispanic dances and authentic music from several regions of Mexico will be performed by the widely acclaimed Ballet Folklorico Mexicano de Graciela Tapia, 2 PM, Thursday, January 12 in the Sun Bowl. The world-wide traveling company of 32 singers, dancers and musicians was selected by the prestigious World Festival of Entertainment to represent Mexico at the 1974 World's Fair in Spokane, Washington. The colorful, rhythmic show is presented in a swirl of 250 authentic costumes with mariachi, marimba and Jorocho bands providing musical settings.

Four bands will provide the music for the 18th Anniversary Ballroom Dances Saturday, January 14 in Mountain View, Lakeview, Sundial and Bell Recreation Centers. Anniversary cake and coffee will be served at 9:30 PM.

This year's Arts and Crafts Fair is slated for Saturday and Sunday, January 14-15. More than 150 Sun City Clubs, organizations and individuals will display and sell a wide variety of resident-made wares. Local service clubs will offer sandwiches, donuts, pie, soft drinks, Indian fry bread and popcorn. Hours are 10-5 Saturday and 1-5 Sunday.

Sun City's 18th Anniversary activities are sponsored admission-free by the Del E. Webb Development Co. Recreation Centers activities cards will be checked for the Ballet Folklorico program and dances. The Arts and Crafts Fair is open to the public.



ENTERTAINMENT



over



MOUNTAIN VIEW DANCE CLUB



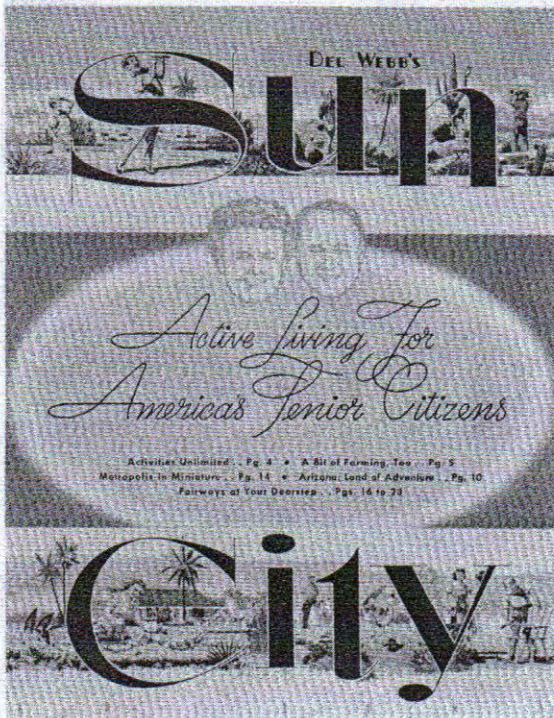
BELL CENTER DANCE CLUB



SUNDIAL DANCE CLUB



How We Looked In Print



THE WEBB SPINNER

Jan.-Feb. 1978 Page 9

*"Concrete, steel and lumber can make the buildings,
but People make the community. Together we can
realize a Way-Of-Life unprecedented in America."*

Del E. Webb
President

ORIGINAL SUN CITY brochure cover is reproduced at top. Immediately above is a prophetic quote by Del Webb, part of the brochure's introduction, which became a truth now widely recognized.

'We Remember It Well'



JOHN MEEKER, right, and Owen Childress reminisce about Dec. 31, 1959, at Sun City West groundbreaking luncheon.

We asked Devco President John Meeker and Webb Exec. Vice-Pres. Owen Childress, who played key roles in the first Sun City, to sum up their feelings as Webb launched a billion dollar phase of expansion.

John Meeker — "In my fondest dreams I could not envision the progress that would occur during the next 18 years. Little did we know the number of lives that we would affect, touch or change when this new community was started.

"Because of the courage of our company to undertake and fulfill all its promises, thousands of people have been able to enjoy more meaningful and happy retirement years.

"These past 18 years have been a most rewarding experience for me personally and I hope I will be able to continue to be involved with the dynamic development of Sun City West."

* * *

Owen Childress — "I remember that John Meeker and I spent New Year's Eve putting the final touches on the sales office in preparation for Sun City's opening the following day. As we were leaving the project, and had just locked the sales office door, almost as if by a signal we turned to each other and asked the same question: 'Do you think anybody will come?'

"The answer to that question, of course, is history and is certainly demonstrated in what I think everyone will agree is the premier retirement community in the world.

"Also a reward I have gotten from Sun City, over and above the pride in being associated with an operation which has been successful for the Company, has to do with the residents themselves.

"I can remember talking to one couple who had just finished signing their sales agreement, and were very excited. The husband was so racked with arthritis that he could barely sign the sales agreement.

"I remember the warm feeling I received when by chance some eight or nine months later I happened to run into them on the golf course. They had just finished playing the first nine holes of golf they had ever played.

"Seeing years added to this gentleman's life, as well as other Sun City residents I have come in contact with, is something I will carry with me for many years to come."

Sun City, Arizona - Happy 15th Birthday

Sun Citians themselves and Del Webb Development people are joining in the community's largest celebration to date - Jan. 11-25 - to observe Sun City's 15th birthday.

Opening ceremonies will feature Webb, government and community spokesmen, followed by a variety show starring Myron Floren for residents and guests.

The same variety show is open to the public the following day, Jan. 12.

The two-week calendar includes a number of other entertainment events, arts and craft shows and contests among Sun Citians.

Included is an art contest for professionals and amateurs at Sundial Auditorium, with public viewing Jan. 15, and a Sun City theme song contest.

Other contests will be in poetry, photography and essay.

Sun City was opened Dec. 31, 1959. It has grown by the end of 1974 to a population of 32,000, with 145 businesses and 15 churches.

A tremendous variety of recreational and hobby facilities are available for \$24 a year per resident.

Sun City's Name

Sun City got a running start as a byword for resort-retirement living.

Rather than use national advertising to make a simple announcement of the new concept, the Webb Corporation bought space in the Saturday Evening Post, Life and a network of 27 Sunday newspaper magazines to launch a contest to name the community.

The winners, all of whom suggested Sun City, were judged on the basis of a 25-word statement on why they picked the name. Prizes were a home on a fairway lot, a fairway lot, and vacations for three winners to Phoenix.

Entries were limited to those 50 and older, and provided an excellent mailing list of qualified prospects.

Sun City Bargains In Entertainment, Lectures

At \$2.50 admission, entertainment and lectures at Sun City are often a bargain. The Celebrity Series takes place in the Sun Bowl, and the Lecture Series in Sundial Auditorium.

The Sun City public relations department, which arranges for both series of programs, says tickets are available in Phoenix at Diamond's Select-A-Seat, and almost always at the door or gate.

The lectures are at 3 p.m. and 8 p.m. All Sun Bowl programs begin at 2 p.m.

LECTURE SERIES

Peg Bracken - Jan. 20
Peter Lind Hayes - Feb. 24
Bud Wilkinson - Mar. 31
Henry Cabot Lodge - Apr. 28

CELEBRITY SERIES

Tommy Dorsey - Jan. 26
Henry Mancini - Feb. 2
Mary Costa - Feb. 16
Rosemary Clooney - Mar. 2
Roger Williams - Mar. 23

Sun City Fence, The Broadway Store Win Concrete Awards

Once again structures completed by Webb builders have won Excellence In Concrete awards by Arizona Rock Products Assn.

Special awards (only three were given), for "extensive, imaginative and aesthetic use of concrete," included the Broadway department store in Tucson, designed by Charles Luckman and Associates and pictured in the October *Spinner*, and the Sun City perimeter fence.

Designer of the Sun City fence is Curtis Copeland, who heads the Webb architectural staff there.

"We built forms to simulate slump block," he says. "Offsetting every 24 feet of poured-in-place fence is 'Deco-Block.'"

Already 10 miles of this type of perimeter fence has been built.



SUN CITY'S winning fence and Sheri Jamison, operations secretary

FIRST PLACE WINNER

Sun City Isn't...

By G. Douglas Morris

Sun City isn't....

Sun City isn't a place...it's a promise. As a place, it's a designation—a dot on the map. As a promise, it's a destination—the ultimate purpose of a generation that presages re-generation.

Sun City isn't a fact...it's an experiment. A fact is "something known with certainty"; and Sun City is uncertain—about itself—about its personality and its purpose, its content and its intent. The reason for an experiment is "to test the validity of an assumption". With a mind that saw visions as practicalities, and a courage that dared their translation to realities, Del Webb made an assumption: he assumed that, if he planted the carefully-selected seeds of a new way of life in a pleasant field, people from all parts would gather to till the soil and keep it fertile—to pull the weeds—to share the heavy loads—and to enjoy an equitable share in the abundance of the harvest. There is ample and obvious reason to believe that the assumption was valid; but the experiment is not yet finished.

Sun City isn't a real estate development...it's a real values development. In assessable property, its worth is \$millions; in accessible talents, its value is \$billions. There's enough executive talent in Sun City to organize many major corporations...enough academic excellence to administer leading universities...enough legal prowess to secure justice in extenso...enough technicians and skilled craftsmen to invent and maintain the mechanization for an advanced society... writers to inscribe today, and artists to inspire tomorrow...and ordinary people to demonstrate that people are extra-ordinary.

Sun City isn't a retirement community...it's a new industry. For every \$1 of services required, it pours \$4 into State and County coffers...\$13,000,000! And those are fresh dollars, earned and saved outside the State, and imported for the benefit of all Arizonans. Sun City's savings have built 4,000 homes outside Sun City; and 8,000 people have jobs because there is a Sun City.

Sun City isn't an answer...it's a question. A basic tenet of scientific fact-finding demands that, if the answer is to be complete and reliable, the question must be clear and precise. The question is, "Just what does Sun City want to be"? A turn-off on the comfortable down-hill freeway to an earthy memorial? ...or a staging-area for blasting a highway to unexplored heights? A retreat from responsibility?...or an advance into accomplishment? A recreation?...or a re-creation? An insulation?...or an inspiration? The questions can be disturbing; the answers will be exciting!

Sun City isn't an adult community...it's a teen-ager. Like all teen-agers, it can be self-centered, lazy, impolite, disinterested; and, like all teen-agers, it can be extravagant in thoughtfulness, charity, industry, and lusting for challenge. Growing up is not easy—that's why they're called "growing pains". But, as the boy is father to the man, so Sun City—the teen-ager—gives serious (and often bewildered) thought to Sun City—the adult.

Sun City isn't a today that's here...it's a tomorrow that's on its way.

Second Place: Essay Contest

We Chose Sun City And Contentment

By Gertrude E. Flyte

Sometimes the families with the deepest desires to send down roots and to establish permanent homes must wait a long, long time for their dreams to come true. Such a family is ours, but at long last, we have come within sight of the castle of our dreams in Sun City in the beautiful Valley of the Sun.

Both of us were reared on the wind-swept prairies of South Dakota. Both of us have a deep love for the soil and an abiding faith in the sterling qualities which go to make up rural America.

During the troubled times of two World Wars and a devastating depression, we sacrificed a certain degree of permanency in order to serve our country on a civilian front. This necessitated many transfers and each change meant leaving behind the friends we had known. It meant frequent changes for our two sons with the necessary readjustments but in time they finished grade school, high school, and college and established homes of their own.

Always new friendships were formed and their greetings at the Christmas Season make us appreciate the richness of our experiences. We have lived on the open prairies, in little towns, on Indian Reservations, and in large cities but always the call of the land made us restless. So, when the time seemed right, we turned our faces to the sunset in Arizona's golden clime.

And suddenly we found a valley, peaceful, friendly, and filled with indescribable charm. We found a spacious home with a view of the purple mountains around us. We named it "Dunroven" for truly we are done with roving. We found an embryo city emerging with beautiful homes, tree-lined streets and culs-de-sac, fragrant roses blooming at Christmas time, and the scarlet pyracantha everywhere. Lovely churches welcome the people of their choice and recreation centers provide their clubs, arts and crafts with billiards and bowling, and dancing, offering a new way of life to eager new citizens.

Here again we found opportunity for service in our contacts with youth and adults as we developed an evening adult education program in the little village of El Mirage near Sun City, aided by the consecrated volunteer teachers of Sun City.

We found old friends and new, good neighbors, the usual community groups, and forward looking citizens who had a genuine interest in the welfare of their valley.

At this Christmas Season, as we take our place in the life of the community we have come to love, we seem to feel that we have come home. The bright sunshine, the pure air, and the majestic mountains are not unlike the beautiful Black Hills we loved so much.

Yes, we chose Sun City and contentment. We have no regrets. May the spirit of peace abide in our hearts and our homes as we continue to dwell in friendly Sun City in the Valley of the Sun.

BURT FREIREICH'S SUN BEAMS**Warmth, nice guys, shoplifters****marked early days**

With all the hubbub of activity surrounding the big Sun City 15th Anniversary Celebration, it's just natural that everyone who has been around here for a decade or more start reminiscing about "the good old days."

It started for me when reporter Sue Childress, about to embark on a mission to interview Sun City pioneer John Zilien, asked me if I knew him.

"Sure, I know him," I gushed. "Ask him to tell you about the time he came back from his vacation and found his little fruit tree bursting forth with oranges, pears, peaches, grapefruit, and a variety of other things—his neighbors had tied them all onto the tree as a pleasant joke to welcome the Ziliens home."

ELSEWHERE in this issue you'll find more about the Zilien fruit tree. Remembering that episode reminded me that, yes, the old days were very pleasant and, yes, there was a very cozy, warm, friendly atmosphere that seems to reach full bloom only in a small, unified community such as Sun City was in 1960-61 and thereabouts.

Another staffer, delving into the files for the flavor of those early days, asked whether I knew Ralph Robuck. Although I know better, it seems from 1975, looking back, that we had a community full of

Ralph Robucks. Ralph, in his dealings with me, was a very patient, sympathetic, and friendly fellow. One of the earliest officials of what was then the Sun City Civic Association, Ralph produced the first Sun City Community directory.

IT WAS FOLKS like him (although I don't think Ralph was involved in this particular caper) who prepared a huge "Welcome Home" banner and stretched it halfway across the front of one couple's house after they had been gone for a while on a vacation trip. Something as small as that could be a big deal.

There were weekly square or round dances on the patio of the Community Center (now Oakmont Recreational Center) following a potluck dinner. Potlucks were very big then (and I suppose there's not much danger of our running low on them even today).

The first bowlers organized a league which played at Glenfair Lanes in Glendale.

WHO WOULD believe that at one time there was no duplicate bridge in Sun City? Of course, there had to be a first for everything, and I was the one who held the first American Contract Bridge League club franchise here.

At the time I was president of the AC-BL's Phoenix Unit and, naturally, had

considerable interest in this pastime. I knew it would be a fine addition to the activities. By that time the Town Hall (now Fairway Center) was new and not too much was going on. Tom Austin, who handled just about everything for the Webb company other than construction and who actually knew every resident of Sun City, arranged a very modest rental for the bridge club. And all of this money went into a Christmas decoration fund for the center.

After the residents took over the Community Center and Town Hall, the rental was raised so high that I abandoned the club. Residents didn't pay the high fee so the club quickly was reorganized as a resident-owned affair and it is operating in this manner yet.

ONE FELLOW wandered in to the bridge game by himself once, and I greeted him. He was a friendly cuss, and over the years we became warm friends. He was the late Col. George Lightcap, who probably had as many friends here when he died a year or two ago as any Sun Citian ever had.

Some people thought he was a "character." I guess he was. He was entitled to Social Security payments as a retiree but never filed for them—he didn't file because he didn't need the money, he said.

George used to make the coffee before the bridge games each week (we served it free of charge), and then he helped us wash the dishes and silverware afterwards. He got no pay for this either.

THERE'S ONLY one thing I would scold George for today if he were available for scolding. For years I tried to get him to go through his storage area at Fairway Court West to dig out a photo of him and General Eisenhower; I wanted to reproduce it in the News-Sun. George always would recoil in mock horror and declare his fear of venturing into that den of chaos. I never did get to use that photo.

The good old days weren't always so good.

SHOPLIFTING was a major problem, and this surprised me completely. There was a little girl in a major Midwestern city who was about to be confirmed. Her grandmother stole a greeting card from the drug store to mark the occasion.

One fellow came to the checkout counter at Safeway (then the only supermarket in the area) and lined up. The checker, who knew almost all of her customers personally, noticed he had blood dripping down his forehead.

Alarmed, she called his attention to it and asked if she could be of help. He declined. But it could be quite serious, she

declared and offered to help again. He declined.

Everyone became quite insistent then about assisting the poor fellow. Someone plucked his hat from his head, thereby revealing a prime cut of beef whose juice had escaped the packaging and led to his apprehension.

I COULD GIVE you more stories about the "bad guys," but I'd rather like to remember the builders of this remarkable community—other than such Webb company giants as Tom Breen and Austin.

These builders primarily were the clergymen who organized the first congregations and erected the first churches—such fellows as Walter Witt, the late Albert Schwertz (and his successor, Maxwell Walton), Howard Blackburn (newly retired), Charles Surber, and Palmer Plourde. They represent the United Church and (in order) the first Lutheran, Episcopal, Presbyterian, and Catholic churches in Sun City.

Father Plourde didn't actually arrive in time for St. Joachim's planning stages, but he was the first priest to become a wholehearted part of the community and a pioneer of the same stature of the other clergymen mentioned.

They have a special place in Sun City's pioneering hall of fame.

Vol. XVIII No. 54 ————— Sun City, Arizona — 977-8351 ————— Tuesday, January 21, 1975

Music, dancing to wind up 15th anniversary events

The Del E. Webb Development Co. will sponsor four lively events before the close of the 15th anniversary celebration Saturday.

The Singing Sergeants and the 541st Air Force Band of the Southwest will appear at 2 p.m. tomorrow in the Sun Bowl. Residents are asked to take their own chairs to the free event.

The official chorus of the USAF, the Singing Sergeants is composed of 10 women and 25 men, conducted by Lt. H. Bruce Gilkes. The band is a 39-piece musical group stationed at Luke Air Force Base and directed by Capt. Charles Pettijohn.

An old-fashioned Western Whing-Ding at Sun City's Heading Ranch will highlight Friday's activities with continuous square, round, and ballroom dancing from 11 a.m. to 4 p.m.

THE SUN CITY Sunspots Orchestra will provide music, and every 15 minutes a new form of dancing will be featured. Square

dance callers will be Alex Nagy and Dick Kenyon, and round dance instructors will be Maurice and Lois Seibert and Jerry and Dottie Daniels.

The Sun City Sportsmen's Club will conduct shooting demonstrations at 1 p.m. just a mile east of the dance site, and the Lions Clubs will operate a chuckwagon with hamburgers, hot dogs, sandwiches, chili, and drinks.

Seating will be provided when the

Phabulous Phoenicians barbership chorus, under the direction of Lou Laurel, present a free concert at 2 p.m. Saturday in the Sun Bowl.

The celebration will conclude Saturday with three anniversary dances from 8:30 to 11 p.m. They are free and open to Sun City residents, and birthday cake and coffee will be served during intermissions.

OVER

WISS M R NACHREINER
10149 THUNDERBIRD BLVD NO 137
SUN CITY AZ



Crowd pleaser

Crowd jammed 'La Fiesta Grande,' Sun Bowl Plaza and Plaza del Sol celebration, Tuesday to hear beautiful Welk singer Anacani do favorite numbers. Spanish dancers will be featured in mall tomorrow. Sun City's 15th anniversary festivities will continue through Jan. 25. (News-Sun Photo)



Keynote speakers at Sun City's 15th Anniversary Opening Ceremonies included from left, Robert H. Johnson, Chairman of the Board and President of the Del E. Webb Corporation; United States Senator Paul Fannin; and John W. Meeker, President of the Del E. Webb Development Co.

CONTINUED ORDERLY DEVELOPMENT PROMISED FOR SUN CITY

An estimated 6000 Sun City residents attended their community's 15th Anniversary Opening Ceremonies and Variety Show January 11 at the Sun Bowl.

Robert H. Johnson, Chairman of the Board and President of the Del E. Webb Corp., gave assurance that the Webb firm will continue development of the original 9,000 acre master plan. He pointed out that the Company is already planning the development of another 12,000 acres west of Sun City, keeping in mind our original active retirement community concept.

Johnson concluded, "We will continue our interest in, and our development of, Sun City. No changes will be made from the plans first envisioned by Mr. Webb for a city of lasting beauty."

Johnson shared the platform with U.S. Senator Paul Fannin, Del E. Webb Development Co. President John W. Meeker, state senators and representatives, county officials and local civic leaders.

In his address, Senator Fannin paid tribute to the community.... "Arizona rightly counts Sun City as one of its bigger and better blessings."

President John W. Meeker reflected on the past year. In spite of a sagging national economy, Meeker reported home sales of 1892 with a real estate value of \$71 million, and visitor traffic to Sun City up considerably over the previous year. "Our outlook for 1975 is positive," Meeker stated. "Sun City will continue its phenomenal progress in the months and years to come."

over



What a party it was! Sun City's 15th Anniversary featured entertainment at the Sun Bowl, Sun City Stadium, shopping centers, Recreation Centers, and Heading Ranch. Residents

and Valley visitors turned out by the thousands to enjoy the local and national talent, arts and crafts, contests and dancing. It was a gala party fit for the "King" of resort-retirement communities.

News-Sun - Tuesday, January 14, 1975

Webb president vows to continue founder's plans for SC

By DON ROSEBROCK
Staff Writer

Speeches, words of praise, and professional entertainment kicked off Sun City's two week 15th anniversary celebration Saturday in the Sun Bowl.

Local, county, state, and federal representatives spoke, in addition to Del E. Webb Development Co. officials, who promised Sun City will not veer from the successful path it has taken, in spite of the loss of its founder and the current economic problems of the nation.

Webb Corporation president Robert Johnson reiterated the words he spoke at Del Webb's memorial service here in July, saying his and the Webb firm's interest in Sun City is "no less sincere" than was Webb's.

THE FIRM will continue

development of the present Sun City, estimated to take three more years; and 12,000 acres the firm owns to the west also will be developed "keeping in mind our original active retirement community concept," Johnson said.

"We will continue our interest in, and our development of, Sun City. No changes will be made in the plans first envisioned by Mr. Webb for a city of lasting beauty," Johnson promised.

Webb Development Co. president John Meeker called Sun City's growth in 15 years "a miracle transformation."

IN SPITE of what Meeker termed "a sagging national economy," the firm sold 1,892 homes here in 1974 worth \$71 million, he said, adding that visitor traffic was up "considerably" over the previous year.

structive suggestions" from the residents and said the group can "always use more help" in its work of "making Sun City, Arizona, the best place in the world."

The community's attributes were echoed by Myron Waggoner, president of Recreation Centers of Sun City, Inc., who said it is sometimes called a park or an "oasis in the desert."

The emphasis in Sun City is on the "active" part of the active retirement community label, he said,

with the Rec Centers board doing its best to maintain the \$7.5 million in recreational facilities for residents.

Sen. Paul Fannin, a long-time friend of Webb's, thanked Sun Citians for the many letters they regularly send to him and remarked on the community's growth that has placed it seventh in the state in population.

"Our outlook for 1975 is positive. Sun City will continue its phenomenal progress in the months and years to come," Meeker said. He called the past 15 years "the most rewarding period of my life."

Emile Bloche, Sun City Homeowners Association president, called Sun City "a community of progress," thanks to the Webb company and the "many capable and dedicated people" here.

IN ITS new year, Bloche said, the HOA welcomes "ideas and con-

worthwhile and lasting efforts. And typical of Del, he gave the credit to his associates," Senator Fannin said.

The senator drew applause when he said, "I don't believe I'll be criticized for saying that the citizens of Sun City probably make up the greatest concentration of talent and ability of any similar-sized community on the face of the earth."

Returning to his opening theme, Senator Fannin said of the letters he receives:

(Continued on Page 2A)

DVER

(Continued from Page 1A)

"**YOU GIVE** sage advice, wise advice, and this nation needs your help."

The only other speech was by Sun City Volunteer Fire District chief Lewis Singer, added at the last moment to the agenda. Singer praised the Webb firm and former chief George Meade for their past work.

The fire district, he said, has only one goal, to provide maximum fire protection at the lowest possible cost to the taxpayers.

JERRY Svendsen, perennial Webb emcee, read congratulatory letters from President Gerald Ford, Vice President Nelson Rockefeller, and Gov. Raul Castro. He noted that governors of 34 states had sent notes of

congratulations.

Also attending the ceremony but not making speeches were Rep. Anne Lindeman, Dist. 17; Rep. Herb Everett, Dist. 15; Rep. Bill Lewis, Dist. 17; Rep. James Ratliff, Dist. 15; Eldon Rudd, Maricopa County Board of Supervisors; Col. Walter Bacon, Luke Air Force Base; and Lt. James Mason, Maricopa County Sheriff's Department.

After the formal ceremonies ended, the orchestra struck up "Hello Dolly," and the entertainment got under way, with dancers Bobby Burgess and Cissy King lightening up the afternoon.

THE DUO, making their sixth Sun Bowl appearance, swung into a lively introductory number and then did an all time favorite

waltz, "Somewhere My Love." They chatted briefly with the crowd, with Miss King remarking that Sun Citians are the "best, most devoted audience" of theirs.

After a few rapid costume and tempo changes they did a Latin American mambo number before turning the stage over to comedian Larry Wilde.

Wilde started off by claiming what a great honor it was to "fly 500 miles in here from Los Angeles to hear a speech by Lew Singer, the fire chief."

HE DID a few anniversary jibes and a goodly number of old persons non-sex jokes before launching into a description of his latest gig as an entertainer aboard a cruise ship for retirees.

Calling it a "Peyton Place for the pooped," Wilde said "senility, sterility, irregularity were running rampant" aboard the "ship full of Ex-lax junkies." Wilde drew plenty of laughs with his humor about older persons, then turned to a series of gags about New York City and the trials and tribulations of visiting there.

His act, although overly long, was appreciated by the audience after the semi-serious speeches they'd been listening to a few minutes before.

SINGER Keith Evans appeared next, but the audience found his high tenor voice almost drowned out by his background music and the performance difficult to hear.

A foray into the audience

was well received, not only for his personal touch but also because of the series of nostalgic numbers he performed.

Nostalgia was still the order of the day as the Burgess-King dance team returned, decked out in 1940s costumes and swinging to the hit tunes of that era.

MORE FAST costume changes followed, with dance numbers done to "The Sting" and other 1920s vintage music. The selections included a lot of fancy footwork and some adept straw hat handling, always a good crowd pleaser.

Miss King did a commendable job as a 1920s flapper in spite of admitting after the show to feeling a bout with the flu coming on.

The show ended as all traditional Lawrence Welk company presentations should, with a rousing polka number.

January calendar of anniversary events

Sun., Jan. 12 -- Bobby Burgess and Cissy King in a variety show with Larry Wilde and Keith Evans in the Sun Bowl, 2 p.m.

Mon., Jan. 13 -- Grand Avenue Center Pioneer Day, from 10 a.m.

Tues., Jan. 14 -- Sun Bowl Plaza's La Fiesta Grande. Anacini, vocalist with the Lawrence Welk show, 2 p.m. in the Sun Bowl.

Wed., Jan. 15 -- Art and photo exhibit at Sundial Auditorium, 10 a.m. to 4 p.m.

Thurs., Jan. 16 -- "Softball hilarity" at Sun City Stadium, the Sun City Saints vs. the Sun City Booster Club, 2 p.m.

Fri., Jan. 17 -- Musical Variety Show at LaRonde Center, from 10 a.m.

Sat., Jan. 18 -- Sun City Fair at the Sun Bowl, with exhibits and sales of works of Sun City artists and craftsmen, 10 a.m. to 5 p.m.

Sun., Jan. 19 -- Continuation of

Sun City Fair and an all-resident stage show at the Sun Bowl, 1 to 5 p.m., with stage show at 2 p.m.

Mon., Jan. 20 -- Peg Bracken at Sun Dial auditorium, lectures at 3 and 8 p.m., tickets \$2.50.

Tues., Jan. 21 -- Homestate reunion at Greenway Terrace, antique auto show, 9 a.m., antique auction, 10 a.m. and 1 to 4 p.m.

Wed., Jan. 22 -- Luke Air Force Base Concert at Sun Bowl, 2 p.m.

Thurs., Jan. 23 -- ASU Concert Band at the Sun Bowl, 2 p.m.

Fri., Jan. 24 -- Western Whing-Ding at the Heading Ranch.

Sat., Jan. 25 -- The Phabulous Phoenicians barber shop chorus in the Sun Bowl, 2 p.m.

Sun., Jan. 26 -- Tommy Dorsey Orchestra at the Sun Bowl, concert and dance, 2 p.m.; tickets \$2.50 at Diamond's Select-A-Seat offices.

NEWS-SUN 1-10-75

15th Anniversary Schedule of Events

Jan. 11	1:30 p.m.	Sun Bowl	OPENING CEREMONIES, and VARIETY SHOW, STARRING BOBBY BURGESS AND CISSY KING OF THE LAWRENCE WELK TV SHOW. (for Sun City residents and guests).
Jan. 12	2 p.m.	Sun Bowl	Repeat Variety Show - WELK DANCERS BOBBY BURGESS AND CISSY KING. (Open to the public.)
Jan. 13	10 a.m.- 5 p.m.	Grand Center	Grand Center Merchants - PIONEER DAY - RON NIX WILD WEST SHOW.
Jan. 14	2 p.m.	Sun Bowl	SUN BOWL PLAZA FIESTA GRANDE, featuring WELK SINGING STAR ANACANI.
Jan. 15	10 a.m.- 9 p.m.	Sundial	ANNIVERSARY ART & PHOTOGRAPHY EXHIBIT.
Jan. 16	3 p.m.	Stadium	SUN CITY SAINTS VS. SAINTS BOOSTER CLUB in a fun softball contest.
Jan. 17	10 a.m. 5 p.m.	La Ronde Center	LA RONDE CENTRE MERCHANTS feature a day long MUSICAL VARIETY SHOW.
Jan. 18-19	10-5 Sat. 1-5 Sun.	Sun Bowl	SUN CITY ARTS AND CRAFTS FAIR - Displays sales, refreshments, concessions and continuous entertainment.
Jan. 19	2 p.m.	Sun Bowl	ALL RESIDENT TALENT SHOW.
Jan. 20	3 & 8 p.m.	Sundial	PEG BRACKEN LECTURE - "I Didn't Come Here to Argue!"
Jan. 21	9 a.m.- 5 p.m.	Greenway Terrace	GREENWAY TERRACE SHOPPING CENTER HOME STATE DAY, ANTIQUE AUCTION.
Jan. 22	2 p.m.	Sun Bowl	SINGING SERGEANTS from Washington, D.C. and 541st AIR FORCE BAND OF THE SOUTHWEST in concert.
Jan. 23	2 p.m.	Sun Bowl	ARIZONA STATE UNIVERSITY CONCERT BAND.
Jan. 24	11-4 p.m.	Heading Ranch	DANCE FESTIVAL - Round, square and ballroom dancing.
Jan. 25	2 p.m.	Sun Bowl	PHABULOUS PHOENICIANS BARBERSHOP CHORUS and quartets in one-hour concert.
Jan. 25	8:30- 11 p.m.	Mountainview, Fairway, Sundial	ANNIVERSARY DANCES - live music, cake, coffee.

NEWS - SUN Jan. 14, 1975

1-10-75
A3, B4

Song composed by guitarist praises Sun City on birthday



Mel and Etta Phelps have been called "Mr. and Mrs. Sun City." They selected their lot before Sun City opened Jan. 1, 1960 and moved in when the population in the retirement city was only 40.

By THELMA HEATWOLE

SUN CITY — Larry Armstrong, 78, strummed a few chords on his guitar and sang a song — a song he composed since moving to this retirement community 11 years ago.

Each of the several verses ended with the song's title: "When You Are Over Sixty and Feel Like Sweet Sixteen."

Armstrong is unabashedly devoted to Sun City.

"For a fellow who is retired," he said, "Sun City, to me, is like heaven on earth. I can't understand how anybody can complain about Sun City."

Armstrong will sing his song as one of the performers at a resident talent show at 2 p.m., Jan. 19 in the Sun Bowl. The event is one of many marking this city's 15th birthday. Sun City opened to the public Jan. 1, 1960.

Sun City's memorable gift to Armstrong was his wife Marie, now 76. Armstrong, a former conductor for the Pennsylvania Railroad, moved here as a lonely widower.

He was on the verge of returning to Elmira, N.Y., he recalls, when he met Marie at a church potluck supper in January, 11 years ago. They were married the following March. The Armstrongs sing in the church choir and for six years conducted a sing-a-long at the Sun Valley Lodge.

As the anniversary celebration takes over Saturday and continues through Jan. 26, many "pioneers" here are reminiscing.

Ten years ago during Sun City's fifth birthday, Mel and Etta Phelps were called "Mr. and Mrs. Sun City." They moved here when the population was 40. Today it hovers at 34,000.

"I put the pin on our lot on a sales chart here in October 1959," explained Mrs. Phelps. "I had read an article in The Arizona Republic, when we were wintering in Phoenix, about Sun City starting across from Youngtown.

The models were not completed yet and there was only a skeleton of the Safeway building."

Mrs. Phelps worked on a war project during World War II in Oregon when the late Del Webb was the prime contractor. She was attracted to the Sun City development, she said, because Webb was the contractor-developer.

"I felt confident that he could do what he said he was going to do," she said. "I had faith in his work."

Soon Mrs. Phelps had a job with the First National Bank here. Her husband, who was retired, organized the first alley bowling club and won the first lawn bowling trophy here. Mrs. Phelps was a charter member of the Woman's Club of Sun City.

The couple were in pictures in the first brochure published in Sun City, and also appeared on the Jack Douglas "See America" show when his television crews came to Sun City.

"You have everything here you want to do in a controlled area," Mrs. Phelps said. "If you can't be happy here I don't know where you would be."

The Phelpses favor incorporation of the community now that it has reached its present size and tax base. Incorporation is being studied by community leaders.

Garnet Burnham, who with her husband Rueben, bought one of the early homes here, has been a Del Webb Co. hostess 14 years. She coordinates the vacation special programs that bring in visitors from across the nation and from foreign countries.

"People come here for the vacation special as a result of magazine adver-



Republic photos by Thelma Heatwole

Larry Armstrong, and his wife, Marie, tune up for a rendition of a song Armstrong wrote about retire-

ment since he has lived in Sun City. He and his wife met and married in the retirement city.

tising but about 50 per cent are attracted through efforts of Sun Citians," she said.

Sixteen hostesses work with Mrs. Burnham at the breakfasts, the slide presentations and tours of Sun City. They point out such attractions as Sun City's 16 churches, 34 banks, 6 shopping centers, 2 resident galleries, a baseball park, 2 country clubs, 9 golf courses and the Sun Shine Club that provides free sickroom equipment for residents.

Mrs. Burnham also has a few special stories.

"Many people think golf is a rich man's game" she jokes to tour groups. "But, we have some poor golf players

in Sun City. As proof, in 1973 when the palm trees on the golf courses were thinned, 5982 golf balls were retrieved.

"I like meeting people," she said. "The first question they often ask is if I like it here. That's an easy one. I'm just about as enthused today as I was when it took us 20 minutes to buy a house here in 1960."

Mary Garretson had the distinction of working as clerk in charge when the first post office opened here April 4, 1960. The first cacheted cover bearing the Sun City postmark was presented to then-Gov. Paul Fannin. Receipts that first day were \$168.

"Some people did not realize it took time to change their Social Security and annuities over to new addresses when they moved here," she said. "They thought they had been forgotten. They would come to the post office for their checks and I would console and try to comfort them."

The Garretsons bought a house on Jan. 2, 1960, Sun City's second day of opening

"We came out to buy the first day," she said. "But, there was such a crowd we couldn't get anyone to take our money."

JERRY SVENDSEN

He's watched Sun City grow from cotton fields

By SUE CHILDRESS
Staff Writer

Jerry Svendsen has watched a city emerge from acres of desert cotton. He has observed its growth, felt its pain, and shared its joy. As publicity arm of the Del E. Webb Development Co., he could be called Sun City's official storyteller.

Svendsen came here 14 years ago as a public relations employe for the Webb Company. He was 25 years old and as green as the newly created position he filled.

To stimulate advertising and draw interested people to the retirement community, it was his job to meet new residents, interview them, take pictures, and send the stories to their hometown papers.

"THERE WERE 3,500 people when I came, two rec centers, one shopping center, and one golf course. We opened the second golf course on Dec. 2, 1962, in a terrible rainstorm," he said, thinking back in time.

Since he had no established pattern to follow, most publicity ideas were viewed with enthusiasm.

For example, in 1962, the Webb Company invited new couples to drop by Svendsen's office for coffee and conversation. "But before I knew it, I was drinking eight or nine cups of coffee a day. So I originated the newcomers coffees."

THIS, in essence, was a time set aside each month when new persons could gather together and get acquainted. Twenty-five Sun Citians attended the first coffee. Now the coffees are scheduled twice a month and anywhere from

200 to 400 people attend the affairs, he said.

Svendsen also was the originator of the Sun City Newsletter, a publication for homebuyers who had not occupied their places in Sun City. He wrote letters to the new people, they responded, and individuals had a chance to write their future neighbors.

In 1966 the Webb Company built the Sun Bowl. It was the role of the public relations department to coordinate entertainment, hire acts, and emcee the events.

It was then Svendsen became famous for his jokes:

"SAY, did you hear about the retired banker with a boat on Viewpoint Lake? He calls it float-a-loan."

When the Celebrity Series began in 1968, Svendsen took charge, as he did with the annual Lecture Series, now in its third season.

In 1972 he was host of Sun City Showcase for 26 weeks on KPAZ, channel 21, but the extra work became a bit cumbersome. "I do have visions of another show some day," he said with a smile.

"OVER THE years I have built up a tremendous rapport with Sun Citians," he continued, "not as a PR man but as a friend. Although it's basically a supervisory role now, I still enjoy giving talks about Sun City to resident groups. It gives me the opportunity to find out what Sun City is thinking.

"You know, I just told a group not too long ago that the ladies in Sun City don't look as old as they did 13 years ago."

The growth of Sun City? "IT HAS been a planned growth."

"Sure it was more of a country atmosphere before—everybody knew everybody. But it had to grow with the market. It couldn't go backward or go stagnant.

"We had to build a more spacious home because of the demand. More and more people came from out of state, and they came here for something more.

"I've grown with the community," concluded the vice president, "I only hope Sun City has done as much for its residents as it has for me. We all get a lot of satisfaction out of putting these things on. We like to see people happy in their retirement years."



Publicist Jerry Svendsen cut teeth on Webb Development Co. job at 25, now is vice president in charge of public relations. (News-Sun Photo)

MEEKER:

THANK YOU, JERRY...15 YEARS OLD...34,000 POPULATION...
ARIZONA'S 7TH LARGEST CITY...WHAT A MIRACLE TRANSFORMATION.
SOME OF US VIVIDLY REMEMBER STANDING IN COTTON AND
LETTUCE FIELDS NEAR GRAND AVENUE IN 1959, AS WE BEGAN
INITIAL ENGINEERING AND SITE GRADING FOR THIS NEW
PROJECT...WE'RE STARTLED AT THE PASSAGE OF TIME AND
EVEN MORE SO AT WHAT HAS HAPPENED IN THAT SPAN.

THE DEL E. WEBB DEVELOPMENT CO. IS DELIGHTED TO SHARE
WITH YOU IN THIS TWO WEEK CELEBRATION OF SUN CITY'S
BIRTHDAY. AS YOU KNOW, WE ARE SPONSORING A GOOD MANY
EVENTS WE SINCERELY HOPE YOU ENJOY.

AS WE BEGIN A NEW YEAR, SUN CITY'S 15TH, I'D LIKE TO
REFLECT FOR A MOMENT ON THE YEAR PAST.

IN SPITE OF A SAGGING NATIONAL ECONOMY, THE DEL E.
WEBB DEVELOPMENT CO. SOLD 1892 HOMES.....A REAL
ESTATE VALUE OF \$71 MILLION, AND VISITOR TRAFFIC
TO SUN CITY WAS UP CONSIDERABLY OVER THE PREVIOUS YEAR.
OUR OUTLOOK FOR 1975 IS POSITIVE. SUN CITY WILL
CONTINUE ITS PHENOMENAL PROGRESS IN THE MONTHS AND
YEARS TO COME.

WE'RE GLAD TO SEE SO MANY PIONEER RESIDENTS HERE.
AMONG OUR PIONEER EMPLOYEES IS THE MAN WHO SOLD THE FIRST
SUN CITY HOME, THE EXECUTIVE VICE PRESIDENT OF THE
DEL E. WEBB DEVELOPMENT CO., OWEN F. CHILDRESS.

NOW AS WE CONTINUE THESE CEREMONIES HONORING OUR CITY,
IT IS MY PRIVILEGE TO INTRODUCE ANOTHER MAN LONG
ASSOCIATED WITH THE WEBB COMPANY....SOME 40 YEARS...

WHO CONTRIBUTED MUCH....

THROUGH HIS INVOLVEMENT AND SUPPORT TO THE DEVELOPMENT OF SUN CITY, THE CHAIRMAN OF THE BOARD, CHIEF EXECUTIVE OFFICER AND PRESIDENT OF THE DEL E. WEBB CORPORATION, ROBERT H. JOHNSON.

JOHNSON: THANK YOU, JOHN. I'M GLAD FOR THE OPPORTUNITY TO JOIN YOU FOR THIS VERY SPECIAL OCCASION IN THE HISTORY OF SUN CITY.

THIS IS MY FIRST OPPORTUNITY OF SPEAKING WITH YOU SINCE YOUR MEMORIAL PROGRAM FOR DEL WEBB HERE LAST JULY. I MUST REITERATE SOMETHING I SAID AT THAT TRIBUTE.

I STATED THAT DEL WEBB WAS PROUD OF THIS DEVELOPMENT AND TOOK A STRONG PERSONAL INTEREST IN SUN CITY. I COULD HAVE ADDED A WORD OF ASSURANCE AT THAT TIME AND FEEL THE NECESSITY TO DO SO NOW.

PLEASE BE ASSURED THAT MY PERSONAL INTEREST IN SUN CITY, AND THAT OF THE WEBB FIRM, IS NO LESS SINCERE THAN WAS MR. WEBB'S. I GIVE YOU THIS ASSURANCE BECAUSE A GOOD MANY QUESTIONS HAVE BEEN RAISED AS TO OUR FUTURE PLANS FOR SUN CITY. IT IS APPROPRIATE WE SHARE THESE PLANS WITH YOU TODAY AS TOGETHER WE CELEBRATE SUN CITY'S 15TH ANNIVERSARY.

THE DEL E. WEBB CORPORATION, THROUGH ITS SUBSIDIARY, DEL E. WEBB DEVELOPMENT CO., WILL CONTINUE THE ORDERLY DEVELOPMENT OF OUR ORIGINAL MASTER PLAN OF 9,000 ACRES.

JOHNSON: THE BALANCE OF THIS ACREAGE IS NORTH OF BELL ROAD AND WILL TAKE APPROXIMATELY 3 YEARS TO COMPLETE. I VISIT SUN CITY QUITE OFTEN, AND INTEND TO BE ON HAND WHEN YOUR NEXT MAJOR COMPLEX, BELL RECREATION CENTER, IS COMPLETED.

AS YOU KNOW, SEVERAL YEARS AGO, WE PURCHASED 12,000 ACRES WEST OF SUN CITY. JOHN MEEKER AND HIS STAFF ARE CURRENTLY MASTER PLANNING THAT ACREAGE, KEEPING IN MIND OUR ORIGINAL ACTIVE RETIREMENT COMMUNITY CONCEPT.

IN CONCLUSION, WE WILL CONTINUE OUR INTEREST IN, AND OUR DEVELOPMENT OF, SUN CITY. NO CHANGES WILL BE MADE FROM THE PLANS FIRST ENVISIONED BY MR. WEBB FOR A CITY OF LASTING BEAUTY.

WE OF THE WEBB CORPORATION WOULD SAY, WHAT FINER MEMORIAL COULD THERE BE TO DEL WEBB THAN SUN CITY AS IT IS TODAY AND AS IT WILL CONTINUE.

MR. WEBB IS QUOTED AS SAYING, "CONCRETE, STEEL AND LUMBER BUILD THE BUILDINGS, BUT PEOPLE MAKE THE COMMUNITY." TO THE CIVIC LEADERS HERE TODAY, AND TO ALL SUN CITIANS, I'D LIKE TO CONVEY MY CONGRATULATIONS TO YOU FOR MAKING YOUR COMMUNITY THE MOST UNIQUE AND BEAUTIFUL RESORT-RETIREMENT CITY IN THE WORLD.

THANK YOU.

Paul Fannin
Remarks of Senator P . . nin
15th Anniversary of Sun City
Saturday, Jan. 11, 1975

It's a great pleasure to be in Sun City this afternoon - finally.

I say "finally" because two previously scheduled speaking engagements here had to be cancelled. The first time my hosts called off the meeting because the place where we were to assemble burned down. And the second time I begged off because of some unexpected fireworks in Washington which prevented me from returning to Arizona.

Every time I come to Sun City I'm amazed at the growth and the changes which have taken place since my last visit. I can't help but recall the time not so long ago when cotton and vegetables were being grown right here where we now have acres of homes.

My great, late friend Del Webb was a man of many accomplishments who could justifiably be proud of his successes. Those of you who knew Del also know that he was the most modest and unassuming of people who let his achievements speak for themselves. But I know that he considered Sun City as one of his best and most worthwhile and lasting efforts. And typical of Del, he gave the credit to his associates.

Del was a multi-talented man, but most of all I think he was an outstanding administrator with a great capacity for orderliness and detail.

If Del were here today, however, I am sure that he would recall the time many, many years ago when he left town for the weekend, forgetting one small detail.

It was a Friday afternoon, and Del's office manager came next door to the hardware store that my brother Ernest and I operated.

He was somewhat distraught, saying that Del had forgotten to leave the money to pay his carpenters their weekly wages. He asked if Ernest and I could help out. We quickly tallied the day's receipts and came up with just enough to meet the Del Webb payroll.

Del was waiting for us when we opened the store Monday morning with his big, bashful grin and the money to pay us back.

Let me emphasize that it wasn't a case of the Fannin Brothers selling a fantastic volume of hardware. It was just that the Del Webb Company in those days employed considerably fewer people than it does today.

Those of you lucky enough to live in Sun City know, of course, that your population has reached nearly 34,000.

From a cotton patch to an orderly, planned, thriving, and super friendly community in 15 short years is an outstanding achievement. And particularly so, I believe, when one considers that Sun City ranks seventh in population among Arizona cities and towns, ahead of such other fine cities as Flagstaff, Yuma, Prescott and Casa Grande.

But houses and wide boulevards and manicured lawns and golf courses alone don't make a town or a city or give it character or stature.

The people do.

And I don't believe I'll be criticized for saying that the citizens of Sun City probably make up the greatest concentration of talent and ability of any similar-sized community on the face of the earth.

I am proud of Sun City -- and by that I mean the people first and the physical assets second. Arizona rightly counts Sun City as one of its bigger and better blessings.

I'm told that in the pre-automobile days it was impossible to retire an old fire horse, that when the bell rang he wanted to get back into the harness and get to where the action was.

This brings me to my only criticism about Sun City. I think it is the biggest misnomer of the century to call Sun City a "retirement" community.

I mentioned your great concentration of talent and ability. The citizens of Sun City come from all walks of life, representing all the professions, trades, business backgrounds. You represent the best in the fields of education, science, the arts, government, theology, the humanities.

You have one thing in common -- you were successful in your endeavors because you were active participants not only in your chosen field but in your home communities as well.

I for one am happy that the good Lord in his wisdom made it impossible to bottle up talent and energy and drive and civic responsibility and compassion for other people when a person moves from his or her profession or job into something we call "retirement."

The active participation of Sun City residents in areas of need outside their own community is little known except by the beneficiaries of these gifts of time and knowledge.

To recite even a partial list of your good works would take too long. You have come from every state in the union and from several foreign countries. Let me close by saying that it is Arizona's gain that you have chosen to live here, harnessing your talents and energies and giving unselfishly of your *selves* ~~to~~ to your adopted state.

Thank you.

Congress of the United States
House of Representatives
Washington, D.C. 20515

January 3, 1975

To the Citizens of Sun City:


On this occasion which marks Sun City's 15th Anniversary, I would like to extend my best wishes to each of you.

Collectively, you make-up an All-American community since you have come from nearly every state in the Union and represent nearly every walk of life.

Arizona takes great pride in having you as part of its citizenry.

My very best wishes go to each of you.

Sincerely,


SAM STEIGER, M.C.

SS:bl



RAUL H. CASTRO
GOVERNOR

OFFICE OF THE GOVERNOR
STATE HOUSE
PHOENIX, ARIZONA 85007

IN REPLY
REFER TO:

January 9, 1975

Dear Sun Citians:

I would like to express my regrets that I cannot be with you today to share in your observance of the 15th anniversary of the founding of Sun City.


We longtime Arizonans have watched, with pride and often with amazement, as Sun City has grown to become one of the major new communities of our state. It is a reflection of the attitudes that have made America great, a blending of many peoples from many other areas who have all joined to create a new lifestyle in a new setting.

Sun City is one of the most beautiful of Arizona's communities, a fine example of what people can accomplish through pride in their community and individual initiative. Sun City is the solid accomplishment of people with vision who are able to see beyond the horizons of a single day.

My congratulations to the people who have made Sun City what it is today; and my best wishes to those who will continue to work to make it an ever better community in the future.

Should anyone ever ask what people do when they move to Sun City, I can only say "Look around you, and admire the jewel in the desert that they are still building."

Sincerely,


Raul H. Castro

RHC:dcr



THE WHITE HOUSE
WASHINGTON

January 7, 1975

TO THE CITIZENS OF SUN CITY, ARIZONA

It is a pleasure to join with you as you celebrate your fifteenth anniversary. This is an occasion of great pride for you as well as for our Nation, and I send you my hearty congratulations.

I can well understand the pride you all must have in the progress and development Sun City has made as a retirement-resort city during its first fifteen years. I admire the enthusiasm and spirit which characterizes Sun City, and it is my hope that the pride you feel now will give you all the confidence you need to continue with the same high purpose.

Mrs. Ford and I send each of you our warm wishes for the joy and fulfillment you so richly deserve.

Harold R. Ford

OVER

Congress of the United States
House of Representatives

Washington, D.C. 20515

January 7, 1975

Mr. John P. Byrne
Community Relations
Del Webb Development Company
P O Box 555
Sun City, Arizona 85351

Dear Mr. Byrne:

January 11 marks the 15th anniversary of Sun City and I hope you will extend my warm congratulations to those gathered to celebrate this event.

People came and looked and liked what they found and decided to make Sun City their place to live. And now all 50 states are represented in a population which has grown to more than 34,000.

The State and the nation face economic and social problems now and it is easy to become discouraged about the coming years. But our people and our institutions have real strength and we will find ways to cope. If we didn't have confidence in the future, if some people weren't determined to tackle big undertakings in the face of unknowns, then we wouldn't have places like Sun City.

Congratulations on this 15th birthday.

Sincerely,


Morris K. Udall

lmb

BARRY GOLDWATER
ARIZONA

United States Senate

WASHINGTON, D.C. 20510

COMMITTEES:
AERONAUTICAL AND SPACE SCIENCES
ARMED SERVICES
PREPAREDNESS INVESTIGATING SUBCOMMITTEE
TACTICAL AIR POWER SUBCOMMITTEE
NATIONAL STOCKPILE AND NAVAL PETROLEUM
RESERVES SUBCOMMITTEE

January 9, 1975

Colonel John Byrne
Box 555
Sun City, Arizona 85351

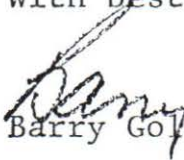
Dear John:

It's hard to believe that Sun City is celebrating its fifteenth birthday for it seems like yesterday that I first saw the ground breaking ceremony.

Sun City is one of the prettiest cities we have in Arizona and the citizens there are just as proud as I am of what has been accomplished there.

Please tell everyone you see that my heartiest congratulations go to each and every citizen for a job well done.

With best wishes,


Barry Goldwater

, over

JOHN J. RHODES
1ST DISTRICT, ARIZONA

COMMITTEE:
APPROPRIATIONS

SUBCOMMITTEES:
DEFENSE
PUBLIC WORKS
LEGISLATIVE

Congress of the United States
House of Representatives
Washington, D.C. 20515

January 6, 1975

ADMINISTRATIVE ASSISTANT
ALMA A. ALKIRE
LEGISLATIVE ASSISTANT
RICHARD ROBERTS

SECRETARIES:
RITA M. DECENZO
CLARA POSEY
OLIVE RAY
FERRIE 'LEE PROUTY
CAROLYN J. JOHNSTON

DISTRICT OFFICE:
6040 FEDERAL BUILDING
PHOENIX, ARIZONA 85025
ROBERT J. SCANLAN
LUCYLE VON DORN
CECELIA STEWART

Mr. John P. Byrne, Director
Community Relations
Del E. Webb Development Co.
P.O. Box 555
Sun City, Arizona 85351


Dear John:

It is difficult to realize that Sun City is now 15 years old. It seems like only yesterday that this great dream of the late Del Webb was being started.

This wonderful retirement community is a tribute to Del Webb's imagination and ability. He was a giant oak in the forest of men.

As I must return to Washington before your 15th anniversary celebration begins, let me take this means of extending my sincere congratulations and best wishes, not only to the Del E. Webb Development Co., but to all the friendly citizens of beautiful Sun City.

Sincerely,



RJS:cs

over