

~~June~~ ^{MAY} 30, 2006

Dear Jane,

Please forgive this very late reply to your request. Obviously, I have just neglected this task - and I hope it's not too late to serve the purpose.

I am returning your print and have indicated a change. I do not question the publication but I do question the facts as written by the informant.

Suggested revision based on facts from Youngtown Historical Society documentation:

The Youngtown Development Co. was formed in November, 1954. The first home was built on Alabama Avenue. By fall of 1955, 125 homes had been built, 85 lots had been sold and only 40 lots remained. National advertizing in magazine and national television's WIDE, WIDE WORLD with Dave Garroway assured the new development's success. Youngtown residents organized their own recreation activities instead of having them provided by development ventures and residents were restricted to 50 years of age.

Youngtown had become the first full-fledged retirement community in the United States. Developer Ben Schleifer, had come to Arizona for his health and remembered a promise he had made to a New York friend to create an active retirement community. He bought the Frances Greer dairy ranch and he, Mrs. Greer, and Elmer Johns, who had managed a retirement complex in Lakewood California formed the Youngtown Development Co.

Youngtown Development Co. did view the Webb development as threatening any Youngtown growth but the Youngtown Historical Society has no documentation as to who initiated any discussion with Sun City or Peoria (which became incorporated in 1960 because they feared annexation by Youngtown).

Submitted by: ^{LR} Lucille Retheford, President
Youngtown Historical
Society



SUN CITIES LIONS FOUNDATION, INC.

P. O. BOX 1886
SUN CITY, ARIZONA 85372

January 22, 1986

Host
8-18-60

B-4-9
2-21-68

Sundowners
12-15-70

Mid Week
6-12-72

Early Birds
4-23-74

Bell
5-18-76

Pioneers
6-30-78

79ers
10-8-79

Sunrise
4-9-81

Diabetes
3-7-83

Sundome
6-13-83

Ms. Jane Freeman
Sun City Library
16828 - 99th Avenue
Sun City, Az. 85351

Dear Jane:

On behalf of all participating Lions who worked so diligently for sales of the Sun City Jubilee Book, we are extremely gratified that the venture was a success both for the Library and the Foundation.

Enclosed is a check in the amount of \$7,419.07 which represents two-thirds of the proceeds from the book sales.

The Lions are always happy to help with community projects.

Very truly yours,

Alexander M. Post
Secretary - Treasurer

Enc. (1)

January 25, 1986

Alexander M. Post, Secy-Treas
Sun Cities Lions Foundation
P.O. Box 1886
Sun City, Arizona 85372

Dear Al:

Thank YOU for all your help in helping with the sales and financial aspects of JUBILEE. We really appreciate all the efforts your people put into the project. It was truly a community affair.

The check has been deposited and will start to go to work for the Sun Cities Area Historical Society which is in the process of formation and incorporating.

It's nice to know the Foundation is in the community and is always there with a helping hand!

Sincerely,

Jane Freeman

MR. AND MRS. ARTHUR R. SWEET

19810 TURQUOISE HILLS DRIVE

SUN CITY, ARIZONA 85378

December 3, 1984

Dear Mrs. Freeman:

Marguerite and I are enjoying Jubilee. It is a very well ~~down~~⁷⁰ story of Sun City.

One paragraph was particularly of interest to us:

"And then there was the Nebraska publisher who moved to Sun City but continued to write his weekly column from his home. He called it 'The Kick in Sun City,'"

The publisher was my father, J. Hyde Sweet, and his newspaper was the Nebraska City Daily News-Press, where I worked most of my working life. Dad was the publisher of this paper, Nebraska's first and oldest newspaper, for 55 years.

My father never retired. No matter where he was he sent me his column, The Kick Kolumn, and two or three good editorials every day. Our paper was published six days a week and seldom were we without the Kick Kolumn. My parents spent parts of about 30 winters in Wickenburg; the column written there was The Kick in Wick.

My parents were 80 years old when they bought a garden apartment at 10586 Oakmont in Sun City. Dad had a stroke in April of 1964 and he was taken to the hospital at Wickenburg where he died two days later. When we got out here and went to the apartment I found my dad's final column, half written, in his typewriter.

When it became time for my parents to pick up the key of their apartment in August, 1960, dad said he was going to drive out here and then return home. I told him he surely wouldn't want to drive to Arizona in the heat of the summer, but he said he was going to and he did. He loved Arizona and was the best press agent the state ever had. I wish you could read some of things JHS (as he signed his column) wrote about Sun City; of course I do not have them here for they are in the files of the paper in Nebraska City.

I worked until I was 70 years old and then Marguerite and I sold the paper because there was no one to take it over. Our family consisted of a girl who did not want to run a newspaper. We kept the Oakmont apartment until we moved here in 1976 to live in a house. Then we sold the apartment.

I am telling you these things just for your information. I had quite a reaction when I read the paragraph in your story mentioned above.


Arthur Sweet

Jan 7th —

Dear Glenn & Joan —

Book arrived in good condition. Our mail box is on a County road and sometimes our mail receives a little rough handling.

The cover on the book is most attractive. Know I'll enjoy reading it. Went a lot of planning and research it must have taken —

Love
Gertrude

\$4.00 dollar is li cover
postage

Mrs. Don Kelley (Gertrude)
Merrifield, Mn. 56465

February 13, 1985

Mr. L. Vlastnik
25585 th Street
Riverside, Ill. 60546

Dear Mr. Vlastnik:

We are sorry to have been delayed
in answering you letter sent to the News Sun. It was
mislaidd. Sorry.

We are enclosing a copy of JUBILEE The 25th
Anniversary of Sun City, Arizona.

The book sells for \$5.00 with a handling and
mailing charge of \$1.50 which you may send direct to me.
Make check payable to JUBILEE.

Thanks you for your patience, and your
interest in Sun City.

Sincerely yours,

GBS/

Glenn B Sanberg
11003 Cameo Drive,
Sun City, AZ 85351

L. VLASTNIK
2558-5th AVE
N. Riverside
IL 60546

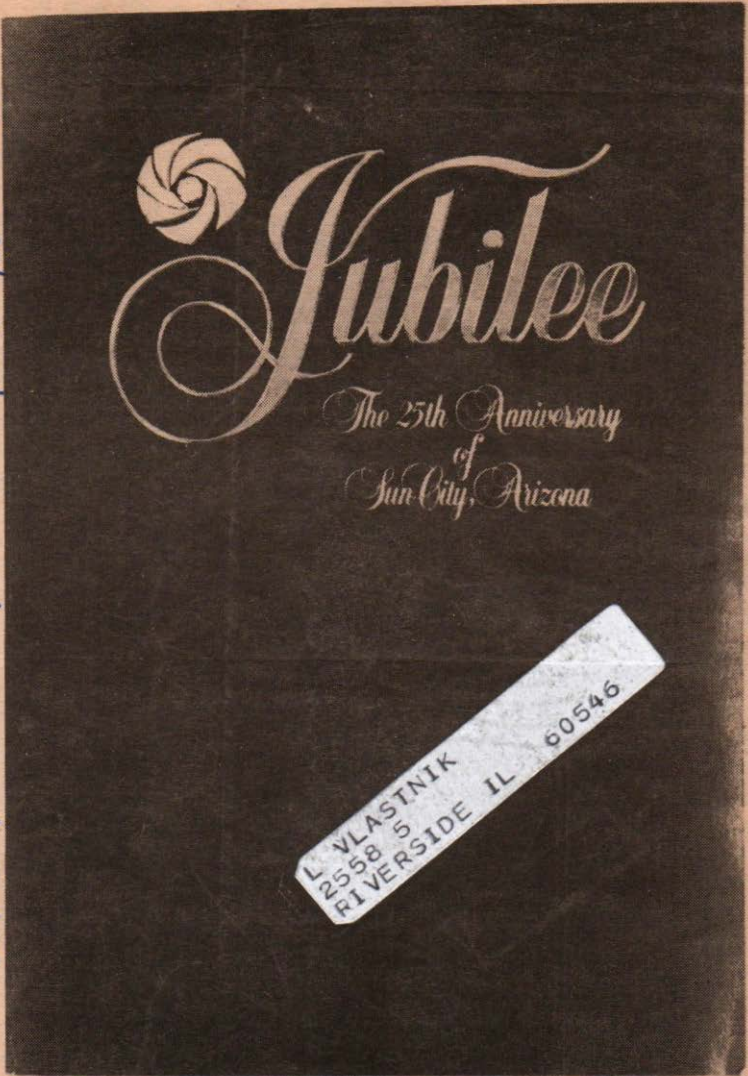


Cheryl

~~MR. ELLIOTT FREIREICH~~

Daily News Sun
P.O. Box 1779
10102 SANTA FE DR.
Sun City ARIZONA

CAN YOU LET ME KNOW WHO I CAN CONTACT OR WHO
CAN CONTACT ME FOR PURCHASE OF THIS BOOK.
COST I BELIEVE IS \$5.00 BUT HOW MUCH TO



Jubilee

The 25th Anniversary
of
Sun City, Arizona

L VLASTNIK
2558 S
RIVERSIDE IL 60546

MAIL TO ME - I CURRENTLY SUBSCRIBE
TO YOUR PAPER.

Jubilee, a book compiled by numerous volunteers, chronicles Sun City's 25-year history.

SUN CITY HISTORY PROJECT

SILVER ANNIVERSARY

COORDINATING COMMITTEE

Louise Byrne
Jane Freeman
Sam Higgenbotham
Helen Randall
Glenn Sanberg

Glenn B. Sanberg, Chairman
11003 Cameo Drive, Sun City 85351
(602) 977-9961

Jane Freeman, Vice Chairman
10516 Prairie Hills Circle,
Sun City 85351
(602) 974-5377

ADVISORY COMMITTEE

Burt Freireich
Jim Handley
Les Merydith
Andy Wagner

April 14, 1985

Shirley Alhgren
215 Long Beach Boulevard
Long Beach, California 90801

Dear Shirley Alhgren:

Our Sun City Library tells us that you have ordered a copy of JUBILEE, The 25th Anniversary of Sun City, Arizona.

We are glad to oblige with the enclosed copy. The Sun City sale price is \$5 plus \$1.50 postage and handling, total, \$6.50. If paid by check please make it payable to JUBILEE.

I am informed that you are working on a piece for Modern Maturity. Is it to be a review of the book, or a story of the development of Sun City? If it is the former, you have our permission to use brief passages as provided in the copyright.

If it is the later, I would caution you to avoid the mistake of other writers who have fly-over and then attempted to describe the city from casual observations of golf cart-traffic, a patio happy hour, or a brief description of the sterile-clean median strips of our boulevards. For if you do, you will have the largest chapter of AARP on the warpath after your scalp to add to the half dozen or so they already have hung out to dry.

You can't possibly understand Sun City without a personal encounter. We have lived here for over 7 years and still can't trust our judgement of its people or its lifestyle. We do know it is the largest and most successful retirement community of its kind in the country, perhaps of the world.

Incidentally, JUBILEE took two years in the writing, and we're still discovering things we didn't know. To help researchers 25 years hence, we have established a Historical Society, which we hope will maintain a centralized library of important historical material.

Good luck on your project.

Sincerely,

GBS/

I just read the article that goes with your picture and caption about the Jubilee book, so I am enclosing a check for the \$5.00 asking if you would please see that it gets to the proper party thus signing me up for a copy, being I will likely not be at any of the Rec Centers. Thanks again, *Bob Clauson*

October 24, 1984

The Sun Cities Independent

Dear Editor Robinson,

I knew a Bob Robinson from Long Island... Carman River Duck farm...he raised ducks by the ~~th~~ thousands.

I certainly have enjoyed your paper.. being able to peer into a retirement community as the Sun Cities thru your papers has been rewarding. We plan to retire there from 6 months to 2 years from now.

If I were to list all the things I like about your paper, the work and efforts of your staff, I would fill most of this sheet...among many things we have enjoyed the pictures used, like the ones of places at View Point Lake. We are 'most pleased to learn that the REC Centers of Sun City are smoke free....I think we will buy there instead of Sun City West because of that.

We do miss reading the obituaries that you used to published, people and what they did is always interesting, and sort of honors their life's efforts in the eyes of the world. If my wife were to die there, it would give me a lift to have her life efforts mentioned in an obituary.

The 2nd or 3rd move we make when we settle down to read your paper is to turn to Jerry Svendsen's column in the Menke Funeral Home ad.

When you can, could you do a feature or page, (pictures and prose) on the walk-jog tracks in Sun City and Sun City West... what the people who use them give a reasons for doing so etc. We think a lot of them & the par course.

I just read in the Oct 10 to 16 copy of The Sun Cities Independent (It came today, Oct 23rd) that a History of Sun City was being published, it didn't say by whom, could you put my name in for getting a copy of it... and or to be avised of cost and source. Thanks.

Lastly, Because a big reason for my wanting to live in Sun Cities is that of being able to play on a team (softball team) of men my age (I am 60 now) and in a softball league of several teams in the one area, I would ask that you do a feature, mostly page of pictures I guess, and to report the scores of their games during the year, (both Winter and Summer Spring leagues...sure would like it.

Sincerely,

Bob Clauson

ROBERT N. CLAUSON
MARGERY CLAUSON

PH. (607) 594-3622

R. D. 1, BOX 90

ALPINE, NY 14805

720

October 24 1984

50-7063
2213

Pay to the order of Jubilee-The History of Sun City

\$ 5⁰⁰/₁₀₀

FIVE and 00/100 ***** Dollars



For copy of Jubilee H o S.C.

⑆221370632⑆ 001 3001474⑈ 0720

APR 29 1985

SUNMARK

COMMUNITIES CORP.

Lou Ellen Wilson
Senior Vice President
Auxiliary Division

April 25, 1985

*sent 4/30/85
SJS*

Sun City Library Inc.
16828 99th Avenue
Sun City, Az. 85351

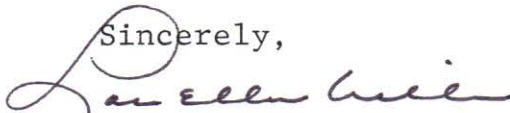
To whom it may concern:

I have enclosed a check in the amount of \$12.00 and would appreciate your sending me two copies of the 25th anniversary issue "Jubilee". The \$12.00 includes mailing cost. Please send to:

Ms. Lou Ellen Wilson
Sunmark Communities Corp.
P.O. Box 5698
Sun City Center, Fl. 33570

If you have any questions, please do not hesitate to contact me at the number below.

Sincerely,



Lou Ellen Wilson
Senior Vice President
Auxiliary Division

LEW/va
Enclosure

April 15, 1985

Dr. Georgia Hall
Gerontology Department
Good Samaritan Medical Center
1111 East McDowell
Phoenix, Arizona 85062

1 Copy JUBILEE, 25th Anniversary, Sun City, Arizona

\$6.00

Please make check payable to JUBILEE

% G.B. Samberg
11003 Cameo Drive,
Sun City, AZ 85351

Thank you.

Dr. Georgia Hall
— Gerontology Dept. —
Good Samaritan
Med. Center

1111 E. McDowell

Phoenix

85062

5018
85-2
272
END

BAUMAN BIBLE
3436 Lee Hig
Arlington, Virginia

SUN CITY HISTORY PROJECT

SILVER ANNIVERSARY

COORDINATING COMMITTEE

Louise Byrne
Jane Freeman
Sam Higgenbotham
Helen Randall
Glenn Sanberg

Glenn B. Sanberg, Chairman
11003 Cameo Drive, Sun City 85351
(602) 977-9961

Jane Freeman, Vice Chairman
10516 Prairie Hills Circle,
Sun City 85351
(602) 974-5377

ADVISORY COMMITTEE

Burt Freireich
Jim Handley
Les Merydith
Andy Wagner

October 27, 1984

Dear Glenn!

We have not forgotten your interest in the formation of the Sun City Historical Society. There has been a little action and to bring you up to date we are getting a copy of the Articles of Incorporation and Bylaws for the Central Arizona Museum of History. Their director, James E. Moss has said he will be happy to consult and advise with us at our convenience!

I have also written to the American Association for State and Local History. This is the professional organization which services local historical agencies and they have published a number of publications relating to the initial organization of local groups along with sample constitutions and bylaws. If any of you have had contact with historical groups "back home" you might want to see what they have.

With the holiday season rapidly approaching let's use this time to collect information and schedule a meeting in January and have Mr. Moss meet with us at that time. Will you reserve Friday, January 18th, 10 a.m. and we will plan to meet ??? (will have to let you know).

We have been promised many large scrapbooks of information about Del Webb. They are coming from Bill Acton, Executive V.P., Public Relations, Webb Corp. and we will have them on "permanent loan." When they come they have asked we have some publicity about the gift. Acton is a history buff and interested in our project. I'm so glad I sat next to him at a dinner last August. We'll have to keep in touch with him!

Until January have a happy holiday season - Hallowe'en, Thanksgiving and Christmas.

*Glenn -
Will u ck Menke
to see if we can
schedule.*

Jane & Glenn

December 4, 1984

Mr. Dean Smith, Executive Vice-President
Arizona Historical Collection - Hayden Library
Arizona State University
Tempe, Arizona 85281

Dear Mr. Smith:

An article in the Arizona Republic a few months back told of your collection of Arizona history and materials which reflected the growth of the area.

As part of Sun City's 25th anniversary, January, 1985, a history has been published. JUBILEE traces the birth and growth of this retirement community from 1960 - 1985.

Under separate cover we are sending you a copy of JUBILEE in the event you wish to include in your collection.

Sincerely yours,

Jane Freeman

Glenn Sanberg

December 4, 1984

The Hon. Barry M. Goldwater
230 N. 1st Avenue
Phoenix, Arizona

Dear Senator Goldwater:

Sun City will celebrate its 25th anniversary next month. In recognition of this event a 25 year history has been published called JUBILEE.

Because of your friendship with Del Webb and your continued interest in Sun City, we are sending you, under separate cover, a copy of JUBILEE.

We hope you enjoy reading it as much we enjoyed working on it.

Best wishes for the holidays and the coming years.

Sincerely yours,

Jane Freeman

Glenn Sanberg

SUN CITY HISTORY PROJECT

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ADVISORY COMMITTEE

Burt Freireich
Jim Handley
Les Merydith
Andy Wagner

March 25, 1985

Mr. Paul Harvey
P.O.Box 7196
Chicago, Illinois 60690

Dear Paul Harvey:

You have a huge following in Sun City. Your appearances at the Sundome are mostly sellouts; your 6:30 A.M. broadcasts urge us out of bed in the morning, and we can't wait to hear "The Rest of the Story".

Now that I have buttered you up, let me lay one on you. I am sending along with this letter a copy of the recently published "JUBILEE " The 25th Anniversary of Sun City. If you look closely on page 94, you will find a picture of you taken in 1965 with golf pro, Fielding Abbott.

We think the history of this retirement community is unique because it was built in the face of the near-unanimous verdict of the experts that it would fail. "People won't leave their families to live together in an age-restricted community", they said. Well, Del Webb and a daring group of associates proved them wrong.

JUBILEE is the story of this exciting event in American free enterprise.

Of course I am prejudiced, because as a labor of love (the book is a non-profit community project) I helped to write a good share of JUBILEE with my good friend and colleague, Jane Freeman. We had 10,000 copies printed, have sold more than 8,500. While they last, the balance are still available through the Sun City Library, Sun City, Arizona, 85351 at \$5 plus \$1.50 postage and handling.

Because of your interest in Arizona, and as a friend of the late Del Webb, we thought you should have a copy which we have autographed.

Incidentally, we think the Sun City story might make a great subject for "The Rest of the Story" We will be happy to cooperate if you feel the idea is worthwhile.

Sincerely,

GBS/

SUN CITY HISTORY PROJECT

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Andy Wagner

Mr. Don Tuffs, Vice President,
Del E Webb Development Company
20030 Meeker Boulevard,
Sun City West, 85375

May 5, 1984

Dear Don:

As requested, we are submitting the proposed operating budget for the development and publication of our Sun City 25th Anniversary History.

Please note we have included part of the sales promotion expense in the May cash requirements. After considering the problems of book price, number to be printed etc., we now feel it would be wise to test the market now (and again in the fall) rather than wait.

We propose to assume the printing of 5,000 books and set the retail price at \$5.00 with a discount of \$1.00 on advance orders. This will give us a clue of the market interest and will guide us in making further plans.

As we have current editorial and clerical work underway that must be paid, we will need to have the May budget advance as soon as possible. You may choose to lump May and June in one payment as a matter of convenience.

There are other matters which we need to discuss when we meet again on Thursday, but meantime, we hope this information will be helpful.

To those of us dedicating our best efforts to produce a book which will reflect positively on our communities, your personal cooperation and encouragement are truly appreciated.

SUN CITY 25th ANNIVERSARY HISTORY PROJECT

PROPOSED OPERATING BUDGET

EXPENSES	MAY	JUNE	SEPT.	TOTAL
Typing	\$100	\$200		\$ 300
Photography	50	150		200
Advt (adv. sales)	200		\$ 200	400
Office/postage	100		100	200
Editorial expense	250	250		500
Travel/promotion	200		200	400
	<u>\$900</u>	<u>600</u>	<u>500</u>	<u>2,000</u>

PRINTING

	June 15, 1984	August	Balance at completion
5,000 books	\$8,238.00	\$8,238	\$10,985

FUNDING REQUIREMENTS

May, 1984	\$900.00
June, 1984	600.00 plus \$8,238 to printer June 15, 1984
August 1984	\$8,238.00 to printer
Sept.	500.00
Nov.	\$10,985 (balance due printer)

Submitted to: Don Tuff
May 7, 1984

From: Glenn Sanberg, Jane Freeman

Tom Green 12/31.

closed to be sure we
received material.

Closed up. Sold
lots - "no such thing",
he says.

also contact

1st pr. house

~~2nd - trip to L. Vegas~~
Barbar

~~2nd 4th~~ no fully improved lot
3-4. trip to Sahare
Las Vegas.

Thomas E. Breen
7795 Starlight Drive
La Jolla, California 92037

12/26/83

7795 Starlight Dr.
La Jolla, Ca.
92037

Dear Glen,

I believe the enclosed should take care of your needs regarding the early days of Sun City. Please return this material (this paper is too narrow!) when you are through with it. Needless to say, you may use it in any way you see fit.

You may inquire as to whether or not Jerry McLain is still around. He was the P.R. man for the Webb Co. for many years. He was not only a top man, but also a wonderful humane individual.

As to my writing; I would do all right if I were to write more and talk less.

In the event I may be of any other service, please do not hesitate to ask.

Very truly yours,



Thomas E Breen

December 11, 1984

Mr. Thomas E Breen
7795 Starlight
LaJolla, California 92037

Dear Tom:

At long last the book is out, and we are pleased to send you this complimentary copy.

We do appreciate all the help you have given us, and we hope that you will enjoy reliving some of the great moments in the life of Sun city with which you were so intimately connected.

The more we researched the subject, the more we admired the keen insight which you and the others had and the courage that it took to make final decisions. It was a privilege to work on the book and we are thankful that men like you were so genuinely generous in sharing your memories.

We look forward to seeing you on January 8 at the luncheon and also the program at Sundial that afternoon. We want you and Jacobson, Meeker and Childress to say a few words about those memories.

Best wishes for a blessed holiday season.

Sincerely,

GBS/

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

11003 Cameo Drive,
Sun City, Arizona, 85351.

619-453-9492
Mr. Tom Breen,
7795 Starlight,
La Jolla, California, 92037

Dear Tom:

Just a note to tell you how much we appreciate your coming to Phoenix for the interview with us in L.C. Jacobson's office on November 28.

We have reviewed the tapes now, and realize what a gold mine of information you two have furnished us. To get first hand many of the facts which in some instances explode old wives tales about the early beginings of Sun City has been most helpful

Among the new revelations of which we were not fully aware was the explanation of how deeply you explored the concept of retired people livign together rather than being assimilated into a community of greater mix.

One of the things I forget to ask you ...or did I .. was of your files contain any pictures of the early days of development here. We are particularly interested in pictures dating back to Marinette and the early construction days of the fkrst golf course and Grand Shopping Center. Do you have any such?

Also, we do need a picture of you : Either now or before the beard....OK? . Can you send us one?

Please do call us should you come by again sometime. We'd love to aake you on a cook's tour of some of the new "great" developments in Sun City (some of which are slightly off course from the original convept you worked so hard to build on.)

All good wishes for a happyb Christmas, and a great New Year. Oh yes, I'd like to know more about your writing. Maybe we could compare notes.

Sincerely,

gbs

Chairman

December 13, 1984

Mr. Tom Austin
2701 East Allred # 132
Mesa, Arizona, 85204

Dear Mr. Austin:

At long last our book "JUBILEE - 25th Anniversary of Sun City" is published. We are sending an autographed copy with our compliments.

We did so appreciate your letter recounting some of the "good old days" in Sun City. Our only regret is that we did not visit with you sooner, as we now see your memory of things past would have been a big help with the book.

We are sorry that you do not feel you can attend our January 8 luncheon at the Lakes Club, and join us at the Sundial afterwards for a short program of reminiscing. Many of your good friends will be there - L C Jacobson, Tom Breen, Owen Childress, John Meeker and Jerry Svendsen. Incidentally, Jerry has shared with us, the tremendous impact you had on the development of Sun City in those early days. It would be wonderful if you could join us. We are still saving a place for you at the luncheon. Please do let us know.

We hope you find JUBILEE interesting and that it brings back a lot of fond memories, of which you surely have many.

Best wishes for a blessed Christmas and a great year ahead.

Sincerely,

GBS/

Letter 56

241-1076

3/24/83

*Miss Newman
say his schedule is
tentative & they will
call when we
can see him*

February 18, 1983

Mr. R.H. Johnson, President,
The Del Webb Foundation,
3800 North Central Avenue
Phoenix, Arizona,

Dear Mr. Johnson:

We are in the process of compiling a history of Sun City which we hope to publish in time for the celebration of the 25th anniversary in January, 1985 .

This project initiated by the Press Council of Sun City, Sun City West and Youngtown, involves scores of volunteers representing all the major organizations and individuals who have been a part of the development of this unique retirement community.

Since you were so importantly involved in the development of Sun City, we need your help in sorting out some of the facts regarding the early development.

Your counsel and advice will be very much appreciated. I have talked to Miss Newman about an appointment to discuss these matters - say a half hour or so.

Sincerely,

gbs/

Glenn B Sanberg, Chairman
Coordinating Committee
11003 Cameo Drive, Sun City
977 9961

November 30, 1984

Mr. John Meeker
5001 East Calle Tuberia
Phoenix, Arizona, 85018

Dear John:

Well, we finally made it!

Here is your copy of JUBILEE - A 25 -Year
History of Sun City .

As-you know, this has been about 2 yeears
in-the making - an unforgettable experience for
those of us privileged to be a part of it.

You are metioned sever times, of course,
but the main emphasis about you is in the **Epologue**
starting on page 231.

We're happy you can be with us on January
8. Meantime, best wishes for a happy holiday season.
Jane joins me in thanks for all your help.

Simcerely,

GBS/

Chairman

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

11003 Cameo Drive
Sun City, Az 85351

December 5, 1983

Mr. L.C. Jacobson
1130 Missouri Avenue East
Suite 400,
Phoenix, Arizona

Dear Mr. Jacobson:

You were very kind to give us such a generous part of your busy day last Monday. The background information you provided was most helpful and cleared up several of the gaps in our search for the true story of Sun City.

We were especially pleased that Mr. Breen was there to share in the recall. His part in the beginnings of Sun City, though blurred by time, will now be put in its proper perspective, as will yours.

Thank you for your many courtesies. We may call on you again if we get stuck.

Sincerely,

gbs/

Chairman

SUN CITY HISTORY PROJECT

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Burt Freireich
Jim Handley
Les Merydith
Andy Wagner

December 11, 1984

Mr. L. C. Jacobson
1130 East Missouri Avenue
Suite 400
Phoenix, Arizona 85010

Dea Mr. Jacobson:

At long last JUBILEE is off the press and being applauded by Sun City residents. We wanted you to have a complimentary copy in appreciation of the fine cooperation you have given us in our research.

We do appreciate your help, Mr. Jacobson, and we hope you will enjoy reliving some of the great moments in the life of Sun City of which you were so much a part in the early days.

The more we researched the subject, the more we admired the courage, vision and foresight you had in forging ahead in spite of so many negative views of skeptics.

It was a privilege to work on the book if for no other reason than to meet people like you.

We look forward to seeing you on January 8 at the luncheon at the Lakes Club and also at the Sundial meeting in the afternoon. We are planning on you, Breen, Meeker and Childress to say a few words about those memories.

11003 Cameo Drive,
Sun City, AZ 85351

February 14, 1983

Mr. W E Floheschutz
Public Relations,
Sante Fe Railroad, 1 Sante Fe Plaza
5200 East Shela,
Los Angeles, California 90040

Dear Mr. Floheschutz:

Your local office has referred me to you for information. We are writing a history of Sun City, Arizona, to be published in connection with the 25th anniversary in January 1985.

We want to start prior to 1960 when Sun City started, and when the town here was Marinette. It was a whistle stop for the Sante Fe, and we understand there was a small depot. Now of course all that is gone, and we have been unable to locate a picture of the Marinette sign, or the depot.

Do you have anything in your files that would be helpful to us? If not can you direct us to someone who may be able to help? Anything of historical value about this area would be most appreciated.

Sun City has grown to 46,000 and Sun City West is already 7,500, and will be bigger than Sun City when it is completed.

Your cooperation will be appreciated.

Sincerely,

GBS/s

Glenn B Sanberg
Chairman Coordinating Committee

P S Pleasedirect your reply to my home address indicated above.
Thanks, GBS/

MR. WEBB WAS A LEGEND
IN HIS OWN TIME
A QUIETLY COLORFUL MAN,
WARMLY HUMAN
INHERENTLY HONEST
WITH A CREATIVE BUSINESS IMAGINATION
HIS FRIENDS CAME FROM
ALL WORKS AND STATIONS OF LIFE
FROM U. S. PRESIDENTS TO COMMON LABORERS

###

11003 Cameo Drive,
Sun City Az. 85351
977 9961

May 25, 1983

Mr. Les Merydith
13621 Lancaster Drive,
Sun City, Arizona, 85351

Dear Les:

How pleased we were to receive your letter and the generous contribution of "up front" money for the History Project. It was most thoughtful and much appreciated.

Thank you too, for offering to continue your help in the writing and or editing and research. Jane Freeman agrees with me that your assistance is not only needed, but is eagerly accepted.

We will get together again soon to discuss possible details. At the moment, determining a publication route needs your guidance. I have done some preliminary exploring and want to share them with you.

I'll call.

Again, many thanks for your help. It is a boost at just the right time.

Sincerely,

gbs/

Copy - Jane Freeman



Lester E. Mezydith
13621 Lancaster Drive
Sun City, Arizona 85351

977-1973

May 21, 1983

Mr. Glenn B. Sanberg
11003 W. Cameo Drive
Sun City, Arizona 85351

Dear Glenn:

Here is a little up front money. I would like to make it more but I am overextended at the moment with recent donations and other commitments..

Let me know if I can help in writing, editing, research or business management.

Enclosed is a brief analysis of the incorporation issue and Devco that you might want to add to your files.

Cordially,

Lester Mezydith

977 9961 (Glenn Sanberg or 974 5377 (Jane Freeman)

Coordinators of the Sun City History Project are discovering that the years soon begin to hide many of the facts that tell the story of important events. Preparing the History of SunCity scheduled for publication in connection with the 25th anniversary in January 1985 is exciting, say the coordinators, but a much bigger job than it first seemed.

Hundreds of pictures have been assembled, thanks to the cooperation of the Del Webb Corporation, but too many are not sufficiently identified to be useeful. Clippings relating interesting stories of the first months in Sun City are not always dated. But the real problem, the committee says is selection. What do you include ? What do you leave out? The material available is never ending, say the researchers.

And they need help.

Started as a community project, in early 1983, the Silver Anniversary History is being compiled by a group of volunteers . Jane Freeman, a member of the Coordinating Committee said they hope to make the histlry available at a nominal cost to Sun City residents. To do this, she says, it is hoped that public spirited individuals and organizations will underwrite part of the cost.

A book of about 300 pages will be required/^{the}committee explained. Preliminary bids are being obtained and an announcement of details cannot be made until these have been received, Glenn Sanberg, chairman said

Residents can assist the committee in several ways it was explained. Important missing pictures described in the box will be welcomed. Identification of interesting pictures of historical value is needed. Volunteer typists, and rewrite people who have

If you wish to assist , please call Information and Referral Service 974 4713 and leave word. A member of the committee will contact you.

Sun City has an exciting history which must be written. It combines the uniqueness of concepts in retirement living never before tried and the basics of the good life which remain the same. It is the story of pioneers who ventured into the unknown, and having arrived, joined hands with others in a community of interests.

Now is the time, the committee says, when the serious business of publication must be mounted.

977 9961 (Glenn Sanberg or 974 5377 (Jane Freeman)

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(Box) with story Sun City History Quiz

Did You Know ?

- * A full-course dinner at the Del Webb Hiway House (1960) cost \$1.35 ?
- * That the man who won the contest to name Del Webb's Sun City was from Oregon and that his prize was a two-bedroom house and lot ?
(And that he never came back to live here?)
- * Del Webb's "Nationally famous ~~xxxxxxxxxx~~ community for active retirement" offered homes "starting at \$ 9,150 ?
- * It was several months after people moved into their homes that direct mail service was begun ?
- * The advertised ^{income}/comfort level in Sun City was \$300 a month ?

Can you provide any of these?

- * - A picture of the whistle stop sign for the town of Marinette? (Predecessor to Sun City)
- * Original brochures of the first model homes?
- * Black and white snapshots of the January 1 opening (1960) of the 6 models ...the crowds ?
- * What was the "Twin City Health Center" ?
- * Can you identify names, places and dates of these pictures?

Call Information and Referral Service 974 4713 - and a member of the Committee will contact you .

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- * What was the "Twin City Health Center" ?
- * Can you identify names, places and dates of these pictures?

Call Information and Referral Service 974 4713 - and a member of the Committee will contact you .

Burt: Suggested letter of authorization for use of
materials published in previous issues of the
News Sun GBS/

Sun City Silver Anniversary Project
11003 Cameo Drive,
Sun City, Arizona 85351

This will authorize you to use published stories, news items
and pictures which have appeared in issues of the News Sun
in the Sun City Silver Anniversary History which you are
preparing for publication in connection with the 25th anni-
versary of Sun City , January 1985.

You are also authorized to peruse the News Sun library of
bound copies of the News Sun on the understanding that they
remain in the library and handled with the usual care of
historical documents.

The News Sun is happy to be helpful in this important com-
munity project.

Yours.....

Burt Freireich,
Publisher

SUN CITY HISTORY PROJECT

SILVER ANNIVERSARY

COORDINATING COMMITTEE

Louise Byrne
Jane Freeman
Sam Higgenbotham
Helen Randall
Glenn Sanberg

Glenn B. Sanberg, Chairman
11003 Cameo Drive, Sun City 85351
(602) 977-9961

Jane Freeman, Vice Chairman
10516 Prairie Hills Circle,
Sun City 85351
(602) 974-5377

ADVISORY COMMITTEE

Burt Freireich
Jim Handley
Les Merydith
Andy Wagner

January 14, 1984

Mr. Don Tuffs, Vice President
Del E. Webb Development Company
20030 Meeker Boulevard
Sun City West, Arizona 85375

Dear Don:

Following your suggestion, we are pleased to submit our proposal for an assisting grant for the publication of the Sun City History being researched and written in connection with the 25th Anniversary of its founding.

As you know, our coordinating committee, along with more than a score of other volunteers have been working for the past year and a half on this project. We are at a point in its development when we must make a decision on the financing of the publication.

Since the Del E. Webb Development Company is not only a major part of this history, and will be the recipient of much good will it will engender, we feel sure you will want to be a part of the proposed underwriting.

To that end, we respectfully request that the Del E. Webb Development Company consider a grant of \$30,000 for this purpose.

As we have researched this subject, we have become increasingly aware of the dedication, vision and genius that the people of DEVCO gave to this unique retirement community.

We trust your consideration will result in a favorable response.

Sincerely yours,

Glenn B. Sanberg
Chairman



2902 Grand Avenue
Phoenix, Arizona 85017
(602) 252-5687

May 1, 1984

Mr. Glenn B. Sanberg
Sun City History Project
11003 Cameo Drive
Sun City, Arizona 85351

Dear Mr. Sanberg:

In response to your letter and request for time periods and capital outlay, we at Blue River Graphics have set up the following format:

Copy of first half of book to be received on or before the 15th of June, 1984.

A period of 20 working days will be needed to provide you with a blue line proof.

The same amount of time is requested for the second half of book. Hopefully, a copy to be in our hands by first week of August, 1984.

Running time needed for 5,000 run to completion of book is approximately 20 working days, 10,000 books, 30 working days.

Capital outlay equals 30% at time first copy is received, 30% at time of second blue line for second half of book, and remainder, 30 days after completion of book.

If you have any further questions regarding this time schedule, please do not hesitate to give me a call.

Sincerely,

BLUE RIVER GRAPHICS, INC.

Ed Klimas,
Sales Representative

EK:cs




2902 Grand Avenue
Phoenix, Arizona 85017
(602) 252-5687

DATE May 1, 1984

To: Mr. Glenn B. Sanberg
11003 Cameo Drive
Sun City, Arizona 85351

DESCRIPTION OF JOB	History of Sun City
PAPER STOCK	#60 White Simpson Opaque Smooth Cover = 10 Point Chromekote
COPY & ARTWORK	To Be Typeset and Layout by Blue River Graphics.
INK COLORS	Black Inside, 4/C Process Cover.
BINDING	Perfect Bound
PACKAGING & DELIVERY	Instructions to Follow.
PRICES	5,000 = \$5.49 per book 10,000 = \$3.66 per book 20,000 = \$2.75 per book

Accepted by _____


B.R.G. Company Representative

December 10, 1984

Mr. Frank Kenniston, President,
The Lions Foundation of Sun City
Sun City Arizona, 85351

Dear Frank:

In behalf of the Coordinating Committee of the Sun City History Project, I want to extend deepest thanks to you and members of the Foundation for their cooperation in the sale and distribution of JUBILEE.

So many Lions have helped, and are still helping with the sale of the books at our Rec Centers and elsewhere, it is impossible to thank them individually. Without their willingness we could not possibly have achieved the goal of more than 5,000 books, before Christmas. The momentum you have created virtually assures a complete sellout.

We are also indebted to the Foundation for the temporary financial backing so generously provided, which happily we have been able to repay as scheduled.

Please convey to the Trustees and through them to all the Lions Clubs our sincere thanks. We have learned that when a worthy community project comes along, Sun City Lions Clubs are always there to lend a hand.

Sincerely,

Glenn B Sanberg, Chairman

=====

Coordinating Committee

SUN CITY HISTORY PROJECT

SILVER ANNIVERSARY

COORDINATING COMMITTEE

Louise Byrne
Jane Freeman
Sam Higgenbotham
Helen Randall
Glenn Sanberg

Glenn B. Sanberg, Chairman
11003 Cameo Drive, Sun City 85351
(602) 977-9961

Jane Freeman, Vice Chairman
10516 Prairie Hills Circle,
Sun City 85351
(602) 974-5377

ADVISORY COMMITTEE

Burt Freireich
Jim Handley
Les Merydith
Andy Wagner

April 24, 1984

Mr. Ed Klimos
Blue River Graphics, Inc.
2902 Grand Avenue,
Phoenix, Arizona, 85017

Dear Mr. Klimos:

This will confirm our conference of this morning at the offices of DEVCO with Ron Broadway.

The Sun City History which has been in preparation for more than two years now is to be published in the late fall of this year. We are desirous of receiving from you a recapitulation of the costs, lead times, and other pertinent information which we discussed this morning.

Basis for these estimates should be on quantities of 5M, 10M and 20M copies of a book consisting of 304 pages with approximately 18% B&W pictures.

Please indicate your recommendation on the quality of paper, cover stock and type size.

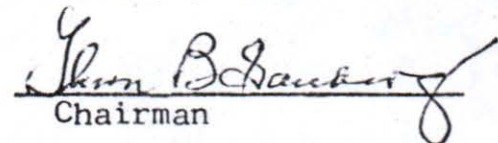
Please also indicate timetable of payment you would require, based on the fact that Devco is backing this project financially.

It was a pleasure to meet you and to learn more about your operation about which Ron Broadway has spoken so highly.

Sincerely yours,

GBS/

Copy - Ron Broadway
Jane Freeman


Chairman

SUN CITY HISTORY PROJECT

SILVER ANNIVERSARY

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Louise Byrne
Jane Freeman
Sam Higgenbotham
Helen Randall
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Glenn B. Sanberg, Chairman
11003 Cameo Drive, Sun City 85351
(602) 977-9961

Jane Freeman, Vice Chairman
10516 Prairie Hills Circle,
Sun City 85351
(602) 974-5377

ADVISORY COMMITTEE

Burt Freireich
Jim Handley
Les Merydith
Andy Wagner

December 3, 1984

Mr. James M Geer
Recording For the Blind, Inc.
9449 99th Avenue
Peoria, Arizona

Dear Mr. Geer;

This will authorize you to record the published contents of JUBILEE The 25th History Of Sun City recently published by the Sun City Historical Society in connection with the service you render the blind.

We are happy to grant this privilege as a contribution to the sightless

213-485-1717

Mr. James G Boswell
4600 Security Pacific Plaza
333 South Hope Street
Los Angeles, Ca. 90071

Dear Mr. Boswell:

Please forgive me for so long a delay in thanking you for making the trip over here to Sun City to share your historical facts regarding the beginings of Sun City.

I have just finished transcribing notes from the tape, and am reminded how much vaulable information you have given us - some of it correcting impressions we have been given by others. Much of it, is so new and vital to our search that it is going to be most vaulable now as we get to the job of putting it all down in writing.

Having the privilege of hearing your part in the concept and development of this unique city, we are all more aware than ever of the tremendous vision you and others had as you pioneered this retirement community. We owe you a great debt of gratitude for that leadership. Without it, this Sun City might have gone the way of many others.

We do appreciate your willingness to search for interesting memorabelia such as pictures which might lend accuracy and interest to the story.

Again, Many thanks for your help. It was invaluable.

Sincerely,

gbs/s

February 9, 1984

Mr. James G Boswell,
4600 Security Pacific Plaza
333 South Los Hope Street
Los Angeles, California 90071

Dear Mr. Boswell:

We have some news on the history project which is very encouraging. At your suggestion we submitted a proposal to DEVCO through Don Tuffs, who has recently been made chairman of their "Gifts Committee".

Prior to submitting the formal proposal, we conferred with Don who made some valuable suggestions on the approach to take ie , benefits to DEVCO etc.

We asked for a grant of \$30,000 to complete the project, outlining briefly the scope, purpose and estimated costs involved. Don became very enthusiastic, particularly after we suggested that he might write the final chapter on "The Future".

He called two days later to say he had a "tentative commitment" to go all the way with us, and while there are a few details to be worked out such as the timing of the needed funds (I think they want to put some of it 1985 expense) and opportunity to review some of the chapters .

So that makes us real happy, and we are working feverishly now to bring materials together and coordinate the writing. We have several new people working on various aspects.

I'm enclosing a manuscript which deals with the land transfer, which we would like you to go over, suggesting corrections of fact and any other improvements you deem necessary.

We certainly do appreciate your interest and help. It gives us a real lift.

Sincerely,

gbs/

SUN CITY HISTORY PROJECT

SILVER ANNIVERSARY

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10516 Prairie Hills Circle,
Sun City 85351
(602) 974-5377

ADVISORY COMMITTEE

Burt Freireich
Jim Handley
Les Merydith
Andy Wagner

P

May 18, 1984

James G. Boswell
4600 Security Pacific Plaza
333 Los Hope Street
Los Angeles, California, 90071

Dear Mr. Boswell:

The Sun City History (Jubilee - Sun City Arizona, 25th Anniversary) is coming along real well now. Several chapters are being worked over by experienced editors who assure us they can have the first half edited by July 1. By getting copy to the printer in the summer, we take advantage of "slow-time" prices. We are shooting for publication in December.

Devco through the good offices of Don Tuffs has guaranteed printing costs up to \$30,000. We plan on a first run of 10,000 which will give us a price break permitting us to offer the book at \$5.00.

The Rec Centers are working on a great January celebration. They have asked us to cooperate and have allocated Tuesday, January 8, as our Jubilee book day.

We are planning a luncheon honoring the people who made the basic decisions which led to Sun City's development - Yourself, L.C. Jacobson, Tom Breen, John Meeker, Owen Childress, H.R. Johnson and perhaps one or two others. Following the luncheon we will go to the Sundial at 2:00 o'clock for the "Presentation Ceremonies". We want to present the book to the honored guests, and enjoy some nostalgic entertainment. We hope you will save this date as we very much want you present to share the festivities on the 8th.

One other thing - we need your picture for the book - a

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One other thing - we need your picture for the book - a glossy if you have one. Also, if you have other pictures particularly of the old Marinette days, they would be most welcome. Our State Historical Society has nothing on Marinette.

Jane Freeman joins me in best wishes.

Sincerely,

GBS/

May 18, 1984

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4600 Security Pacific Plaza
333 Los Hope Street
Los Angeles, California, 90071

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GBS/

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333 Los Hope Street
Los Angeles, California, 90071

Dear Mr. Boswell:

The Sun City History (Jubilee - Sun City Arizona, 25th Anniversary) is coming along real well now. Several chapters are being worked over by experienced editors who assure us they can have the first half edited by July 1. By getting copy to the printer in the summer, we take advantage of normal quiet times and can get a better price. We hope for publication in December.

Devco through the good offices of Don Tuffs who is working with us, has guaranteed printing costs up to \$30,000. We plan on a first run of 10,000. The price break between as against 5,000 permits us to offer the book at \$5.00 .

The Rec centers are working on the celebration in January. They have asked us to cooperate and have allocated Tuesday, January 8 as Jubilee Day.

We are planning a luncheon honoring the people who made basic decisions which led to Sun City's development - Yourself, L.C. Jacobson, Tom Breen, John Meeker, Owen Childress, H.R. Johnson and perhaps one or two others. Following the luncheon we will go to the Sundial at 2:00 o'clock for the "Presentation Ceremonies". We want to present the book to the honored guests, and enjoy some nostalgic entertainment. The whole month calls for concerts, plays, sports clinics, demonstrations, and a mammoth parade on the last Saturday.

We hope you will save this date as we very much want you present.

One other thing - we need your picture for the book - a glossy if you have one. Also, if you have other pictures particularly of the old Marinette days, they would be most welcome. Our State Historical Society has nothing on Marinette.

Jane Freeman joins me in best wishes.

Sincerely,

GBS/

JAMES G. BOSWELL
4600 SECURITY PACIFIC PLAZA
333 SOUTH HOPE STREET
LOS ANGELES, CALIFORNIA 90071

June 11, 1984

Mr. Glenn B. Sanberg
11003 Cameo Drive
Sun City, Arizona 85351

Dear Glenn:

Thanks for your note of May 18 concerning the Sun City History Project.

First let me say that I was in Australia, thus the delay in answering your letter. Second, as soon as I can get a picture of myself, I will send it over to you. By copy of your letter, I will see if we have anything left in Arizona that our people can send to you. I doubt very much if we have anything, but we will certainly make the effort to find something.

I will be in touch again shortly.

Best personal regards,

A handwritten signature in blue ink, appearing to be 'JG Boswell', written in a cursive style.

Glenn B Sanberg
777 East 10th North A-4
Logan, Utah, 84321
(801) 753 8050

July 13, 1984

James G Boswell,
4600 Security Pacific Plaza,
333 South Hope Street,
Los Angeles, California 90071

Dear Mr. Boswell:

By mutual agreement with Don Tuffs, Vice President of DEVCO, our arrangements with them for the guarantee of the costs of printing "Jubilee - 25th Anniversary of Sun City" have been canceled. We are now out from under hierarchy censorship and are free to proceed with the publication of the book as we originally planned.

Off the record, we feel Don Tuffs was placed in the middle and was under great pressure to subvert our book into a P.R. tool for the present management. Before he would agree to let go, he wanted to make sure we would not be left without financing, and we were happy to assure him that we felt arrangements could be made.

To assist in the transition so that printing will not be further delayed, he has authorized the printer to proceed with the 6 chapters already submitted and that DEVCO would stand by their guarantee until specific alternate arrangements have been completed. Other chapters are now ready and will be submitted next week.

We have made arrangements with the Lions Foundation and its member Clubs to assist in the mechanics of distribution and sale of the book. Since we do not have a legal entity through which to handle income, sales tax etc., they will provide that service. The understanding is if any profits accrue after repayment of the advance, the excess will be divided between the Foundation and the Sun City Library which will house the historical memorabilia.

Our contract with the printer calls for payment of approximately 1/3 with the submission of the first copy, 1/3 with the final copy and 1/3 at the time of publication. Depending on the total number of pages, halftones etc. the total contract cost for 10,000 copies will be between \$28,000 and \$30,000.

To get things started, and to keep your anonymity assured, we suggest that your advance be made through the Lions Foundation who will then handle payments direct to the printer under our guidance. The first installment to the printer is due now, and another by mid August or perhaps before. If you do not wish to advance the full \$30,000

now, we think \$15,000 would see us through to September.

If the Lions Foundation arrangement is agreeable with you, the check should be made to:

"Sam Higginbotham, For the Lions Foundation"
10317 Bright Angel Circle,
Sun City, Arizona 85351
(602) 933 3438

If you wish, you may send it to me and I will forward it on to Sam. As you may know Sam is the man responsible for raising thousands of dollars for the Lions Foundation through the Sun City paper drives and he has been in on the history project from its inception 2 1/2 years ago.

We are most appreciative, Mr. Boswell, of your help in this undertaking. It makes the countless hundreds of hours Jane Freeman and I as coordinators, have put into it, worth while.

Please note my temporary summer address here in Logan. Please feel free to call if there are questions. And again, our sincerest thanks for your interest and help.

Sincerely,

GBS/

Copy- Jane Freeman ✓

Enclosure - Printer Contract

7/13
Talked to Jim's Secy this morning &
explained my letter was coming
Her name - Green Pearson She
seemed to be ex.pecting me to
call -

Will have some phone time this
month! -

Chin up!

Sham

The Sanbergs
777 East 10th North A-4
Logan, Utah, 84321
(801) 753 8050

September 3, 1984

Dear Greer Fearon:

Just a note to thank you for sending the glossy of Mr. Boswell. Jane Freeman tells me that it arrived in good shape and will be used in the book. We have a picture of the signing of the papers when Devco purchased the land from the Boswells, but we wanted one of him alone.

The book is progressing nicely and is in the stage of setting up the pages with picture insertions, so we are on schedule, thanks to you and a lot of other people.

We leave here on the 16th for Sun City and back to reality again. It's been a wonderful summer, we sort of hate to see it end, but there is a lot of work to be done before the book comes out.

Which reminds me, has anyone ever done a biography on the Boswells? If it hasn't been done, the world is the poorer. They have done so many wonderful things, the story should be written. If one has been done, I'd certainly like to read it.

Again, thanks for your help and follow through.

Sincerely,

GBS/

Greer Fearon,
Secretary to Mr. Boswell,
4600 Security Plaza
333 South Hope Street
Los Angeles, California, 90017

The James G. Boswell Foundation

4600 SECURITY PACIFIC PLAZA
333 SOUTH HOPE STREET
LOS ANGELES, CALIFORNIA 90071

September 19, 1984

9/24/84
I talked to "Gordon"
He will send
check to me -
GMB

Mr. Glenn B. Sanberg
c/o Mr. Sam Higginbotham
Lions Foundation
10317 Bright Angel Circle
Sun City, Arizona 85351

Dear Mr. Sanberg:

After I spoke with you on the telephone this morning, Mr. Boswell came in and I reported our conversation to him. He said his recollection is that you would send him a galley copy before the book is printed.

He also said that the Walter O. Boswell Memorial Hospital should have a negative somewhere showing his father, William W. Boswell, and Del E. Webb, shovels in hand, breaking ground for the Hospital. He apparently felt that you'd want that in the book.

I'm sending this in care of the Lions Foundation, but in order to avoid the check's possible loss, will you please call or write me next week (I'll be away the balance of this week) and let me know where to send it?

Mr. Boswell also mentioned that the \$30,000 is an underwriting or guarantee, not a contribution, and that the agreement was for it to be reimbursed to the Foundation after sale of the appropriate number of books. Is that your understanding?

Sincerely,

G. S. MacLean

(Mrs.) G. S. MacLean
Executive Secretary

SUN CITY HISTORY PROJECT

SILVER ANNIVERSARY

COORDINATING COMMITTEE

Louise Byrne
Jane Freeman
Sam Higgenbotham
Helen Randall
Glenn Sanberg

Glenn B. Sanberg, Chairman
11003 Cameo Drive, Sun City 85351
(602) 977-9961

Jane Freeman, Vice Chairman
10516 Prairie Hills Circle,
Sun City 85351
(602) 974-5377

ADVISORY COMMITTEE

Burt Freireich
Jim Handley
Les Merydith
Andy Wagner

September 22, 1984

Mrs. G.S. MacLean
Executive Secretary
The James G Boswell Foundation
4600 Security Pacific Plaza
Los Angeles, California 90071

Dear Mrs. McLean:

Thank you for your kind letter.

Mr. Boswell is quite right in his understanding that the \$30,000 is an underwriting of the book, not a contribution. Reimbursement of the advance will be made from the first monies collected from the sale of the books.

I am happy to be able to tell you that we have been informed by our printer that they hope to be able to meet publication schedule of November 15. Galley proofs are in the final stage of corrections. Under separate cover we mailed a partially corrected copy to you today. You will note marginal notations of corrections still to be made.

Since this is the last opportunity we will have to make changes, it would be helpful to have any important corrections back as soon as possible.

We do greatly appreciate Mr. Boswell's willingness to see us through this project. It came at a time when we needed just such a boost in our volunteer effort. Our thanks to you too, for your part in carrying out the arrangements.

I will call you Monday morning, (September 24) to clear up any details not already covered.

Sincerely yours,

GBS/



September 22, 1984

Mrs. G.S. MacLean
Executive Secretary
The James G Boswell Foundation
4600 Security Pacific Plaza
Los Angeles, California 90071

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2

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Sincerely yours,

GBS/

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September 22, 1984

Mrs. G.S. MacLean
Executive Secretary
The James G Boswell Foundation
4600 Security Pacific Plaza
Los Angeles, California 90071

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I am happy to be able to tell you that we have been informed by our printer that they hope to be able to meet publication schedule of November 15. Galley proofs are in the final stage of corrections. Under separate cover we mailed a partially corrected copy to you today. You will note marginal notations of corrections still to be made.

Yes, fortunately, we do have the picture of William W Boswell and Mr. Webb at the ground-breaking. It will be in the book.

Since this is the last opportunity we will have to make changes, it would be helpful to have any important corrections back as soon as possible.

We do greatly appreciate Mr. Boswell's willingness to see us through this project. It came at a time when we needed just such a boost in our volunteer effort. Our thanks to you too, for your part in carrying out the arrangements.

I will call you Monday morning, (September 24) to clear up any details not already covered.

Sincerely yours,

GBS/

The James G. Boswell Foundation

4600 SECURITY PACIFIC PLAZA
333 SOUTH HOPE STREET
LOS ANGELES, CALIFORNIA 90071

September 24, 1984

Mr. Glenn B. Sanberg
11003 Cameo Drive
Sun City, Arizona 85351

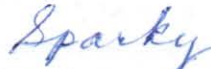
Dear Glenn:

Many thanks for the galley proof which arrived this morning, and for your telephone call this afternoon confirming that your understanding is the same as Mr. Boswell's intention -- the \$30,000 from this Foundation is an underwriting rather than a gift and is to be reimbursed from the first sales.

I'm enclosing the Foundation's check for the \$15,000 balance of our commitment to the project.

I'll spend every possible minute of my time this week in an effort to read through your manuscript in order to check on facts regarding the Boswells, and I'll call you on Friday or before.

Sincerely,

A handwritten signature in blue ink that reads "Sparky".

(Mrs.) G. S. MacLean
Executive Secretary

Enclosure

The James G. Boswell Foundation

4600 SECURITY PACIFIC PLAZA
333 SOUTH HOPE STREET
LOS ANGELES, CALIFORNIA 90071

September 27, 1984

Mr. Glenn B. Sanberg
11003 Cameo Drive
Sun City, Arizona 85351

Dear Mr. Sanberg:

In a separate package I am returning today the galley proof of the Sun City book, which I read almost in its entirety. I skipped through from about Page 63 to Page 83 as I realized I would not have time to read it all carefully and still get it back to you this week.

I hope you don't mind that I indicated wherever I found misspellings or other errors in the manuscript. I reasoned that if it were mine I would certainly want any errors pointed out.

To the best of my knowledge and information, you accurately portrayed the Boswell interests in the book, and I congratulate you on the extensive research and writing of this book.

Sincerely,

A handwritten signature in blue ink that reads "G S MacLean" followed by a horizontal flourish.

(Mrs.) G. S. MacLean
Executive Secretary

October 7, 1984

Copey

Mrs. G.S MacLean
Executive Secretary
The James G Boswell Foundation
4600 Security Pacific Plaza
333 South Hope Street
Los Angeles, California 90071

Dear Sparky:

Thank you so much for your letter of September 27. We do appreciate your prompt return of the galley proofs and the enclosure of the check of \$15,000 which we acknowledge with special thanks.

By concentrating on proofing this past week, four of us believe we will be able to complete corrections by midweek and send the printer into the final stages of his blue line copy. The notations you made were very helpful. You caught some things that all of us had overlooked, including some spelling! Thanks so much.

It now appears that we can meet our objective of publication by Thanksgiving which should permit us to bank enough proceeds to reimburse The Foundation soon after the first of the year.

I am enclosing a story from the Sun City Daily News Sun. As you can see, we may not win beauty contests but we try to make up for it with hard work!

Our thanks again for the things you all have done to make our job possible and certainly a lot easier.

Sincerely,

GBS/

SUN CITY HISTORY PROJECT

SILVER ANNIVERSARY

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Helen Randall
Glenn Sanberg

Glenn B. Sanberg, Chairman
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(602) 977-9961

Jane Freeman, Vice Chairman
10516 Prairie Hills Circle,
Sun City 85351
(602) 974-5377

ADVISORY COMMITTEE

Burt Freireich
Jim Handley
Les Merydith
Andy Wagner

December 11, 1984

Mr. James G Boswell II
The James G Boswell Foundation
4600 Security Pacific Plaza
333 South Hope Street
Los Angeles, California 90071

Dear Mr. Boswell:

Enclosed is a check in the amount of \$15,000 issued by the Lions Foundation of Sun City in partial repayment of the advance you made for the printing costs of JUBILEE.

Sales are going very well and we anticipate no problem in covering the balance of the advance sometime in the next 30 days. The actual printing cost was \$33,718, but rather than going back to you for the difference, the Foundation advanced \$3,718 which has already been reimbursed. About one-half of the 10,000 books printed have either been sold or are out on consignment to individuals and organizations. For instance, Mr. Turner, administrator of Boswell Memorial Hospital ordered 200, DEVCO ordered 100, and another 300 are being sold by the Lions Club members. Our 3 libraries are selling them and if necessary, we will mount a sales campaign at four of our shopping centers later.

I am enclosing items appearing this week in the News Sun which made us very happy. The public response has been excellent.

We are looking forward eagerly to January 8 when you will be with us as we celebrate the book and Sun City's birthday. Jacobson, Breen, Meeker, Mathews, and Childress all have accepted invitations along with several others. We think it will be an event which will be long remembered.

Jane Freeman joins me in best wishes for a joyous and meaningful Christmas season.

Sincerely,



James G Boswell II
4800 Security Pacific Plaza
333 South Hope Street
Los Angeles, California 90071

November 20, 1984

Dear Mr. Boswell:

It is with deepest thanks that we send you the first copy of JUBILEE The 25th Anniversary of Sun City, Arizona to come off the press.

Without your help and encouragement, the book may never have been published. With it, the book is now a reality and will go on sale next Friday and Saturday at Sun City Rec Centers. Members of Sun City Lions Clubs are assisting in the sale.

We will keep you informed as the sale progresses into next week. Should all 10,000 copies be sold out, we will go to a second printing of 5,000.

Under separate cover we are sending Sparky MacLean a copy in appreciation for her work on the book in progress.

To you both, our sincere thanks.

Sincerely,

GBS/s

P S If you wish more copies, please let me know as soon as possible - G/

The James G. Boswell Foundation

4600 SECURITY PACIFIC PLAZA
333 SOUTH HOPE STREET
LOS ANGELES, CALIFORNIA 90071

November 26, 1984

Mr. Glenn B. Sanberg
11003 Cameo Drive
Sun City, Arizona 85351

Dear Mr. Sanberg:

The book arrived this morning and I know I'm going to enjoy looking through it to see all the pictures and to read the small portion that I haven't already read in the galley proof. I'll probably reread the whole thing!

Thank you so much for sending it to me, and for the nice note. I'm glad I could help a little with this really awesome project.

My very best wishes to you and yours for a Happy Holiday Season.

Sincerely,



(Mrs.) G. S. MacLean
Executive Secretary

SUN CITY HISTORY PROJECT

SILVER ANNIVERSARY

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10516 Prairie Hills Circle,
Sun City 85351
(602) 974-5377

ADVISORY COMMITTEE

Burt Freireich
Jim Handley
Les Merydith
Andy Wagner

January 22, 1985

James G. Boswell II
The James G. Boswell Foundation
4600 Security Plaza,
333 South Hope Street
Los Angeles, California 90071

Dear Mr. Boswell:

We are happy to enclose this check of the Lions Foundation in the amount of \$15,000 representing proceeds of the sale of JUBILEE.

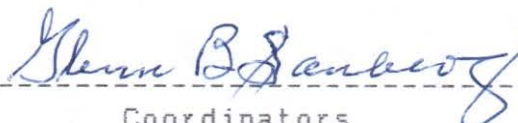
We can't tell you how much your kindness in advancing the funds for the printing of this history of Sun City has meant to those of us who have worked on the project. Culminating two years effort, your making the printing of the book possible was very important to us and to the community.

Sales are still steady, though not as brisk as earlier, we feel sure the entire 10,000 copies will eventually be sold. We are now over the 7,500 level, and there are several days to go in our anniversary celebration, which will end with a giant parade on the 30th.

We were sorry you could not be with us at the JUBILEE luncheon and the afternoon program at the Sundial. We read your telegram at both sessions. It brought many favorable comments. You will be interested to know that Henry (Hank) Raymond was able to be with us on short notice. Tom Breen, John Meeker and several other old-timers of Del Webb days added luster to the occasion with their reminiscences.

We hope and plan on our pleasant relationship may be continued as it has been a rare privilege for us. And a special thanks to your staff who have been so helpful in so many ways.

Sincerely,



Coordinators

Glenn B Sanberg
777 East 10th North A-4
Logan, Utah, 84321
(801) 753 8050

July 13, 1984

James G Boswell,
4600 Security Pacific Plaza,
333 South Hope Street,
Los Angeles, California 90071

Dear Mr. Boswell:

By mutual agreement with Don Tuffs, Vice President of DEVCO, our arrangements for them to guarantee costs of printing "Jubilee - 25th Anniversary of Sun City" have been canceled. We are now out from under hierarchy censorship and are free to proceed with the publication of the book.

Off the record, we feel Don Tuffs has been placed in the middle and was under great pressure to make this a P R tool for the present management. Before he would agree to let go, he wanted to make sure we would not be left without financing, and we were happy to assure him that we felt arrangements could be made.

To assist in the transition so that printing will not be further delayed, he has informed the printer to proceed with the 6 chapters submitted and that DEVCO would stand by their guarantee until specific alternate arrangements have been completed. Other chapters are now ready and will be submitted next week.

We have made arrangements with the Lions Foundation and its member Clubs to assist in the mechanics of distribution and sale of the book. Since we do not have an legal entity through which to handle income, sales tax etc., they will provide that service. The understanding is if any profits accrue, excess will be divided between the Foundation and the Sun City Library which will house the historical memorabilia.

Our contract with the printer calls for payment of approximately 1/3 with the submission of the first copy, 1/3 with the final copy and 1/3 at the time of publication. Depending on the total number of pages, halftone etc. the total contract cost for 10,000 copies will be between \$28,000 and \$30,000.

To get things started, and to keep your anonymity assured, we suggest that your advance be made through the Lions Foundation who will then handle payments direct to the printer under our guidance. The first installment to the printer is due now, and another by mid August or perhaps before. If you do not wish to advance the full \$30,000 now, we think \$15,000 would see us through to September.

If the Lions Foundation arrangement is agreeable with you, the check should be made to:

"Sam Higginbotham, For the Lions Foundation"
10317 Bright Angel Circle,
Sun City, Arizona 85351
(602) 933 3438

Sam, as you know has been responsible for raising hundreds of thousands of dollars for the Lions Foundation through the Sun City paper drives and he has been in on the history project from its inception 2 1/2 years ago.

We are most appreciative, Mr. Boswell, of your help in this undertaking. It makes the hundreds of hours many of us have put into it worth while.

Please note our temporary summer address here in Logan. Please feel free to call if there are questions. And again, our sincerest thanks for your interest and help.

Sincerely,

GBS/



1515 E. Kimberly Road
Davenport, IA 52807
800-248-0888 - Fax 800-884-2437

*shop OK'd proceeding
charged 2 VISA*

Fidlar Doubleday Quotation

DATE: May 20, 2009 Ver: 2

CUSTOMER:

Sun Cities Area Historical Society
EDSON ALLEN
Account # 193001
Phone: 623-975-1815
Fax:
E-mail: edsonallen@yahoo.com

BILLING ADDRESS:

Sun Cities Area Historical Society
EDSON ALLEN
10801 OAKMONT DRIVE

SALES REP: Kory Cogdill

kcogdill@fidlardoubleday.com

Sun City AZ 85351
Pub. type: Unknown

QUOTE # 37252

Book Title: **JUBILEE THE TWENTY FIFTH ANNIVERSARY OF SUN CITY ARIZONA**

Quantity: 50

Pages: 280

QUOTE DETAILS

Category	Item	Optional Info
ORDER TYPE:	Exact Reprint	
RETURN QUOTE VIA:	E-Mail	
BOOK SIZE:	7 x 10	
TEXT SPECIFICATIONS:	Black & White or with Halftones or Screens	
TEXT STOCK:	60# Hi-Bright Book (White)	
INSERTS	None	
INSERT STOCK	None	
SOFT COVER SPECIFICATIONS:	Color	
SOFT COVER STOCK:	12pt C1S	
SOFT COVER LAMINATE:	Gloss Laminate	
CREATE BAR CODE:	None	
PROOF:	None	
BINDING:	Perfect Bound	
FOIL STAMPING (FOR HARDCOVER BOOKS ONLY)	None	
ENDSHEETS (FOR HARDCOVER BOOKS ONLY)	None	
TEXT FILE TYPE:	None (or on hand at Fidlar)	
INSERT FILE TYPE	None (or on hand at Fidlar)	
COVER FILE TYPE:	None (or on hand at Fidlar)	
FILES RECEIVED VIA:	Not Applicable (Reprint)	
EXTRAS:	None	
ADDITIONAL ITEM	No Additional Items	
OPTIONS	No Optional items	
PACKAGE:	Bulk	

PRINTING PRICING:

(not including shipping & handling)

25 - 99 books @ \$ **8.50**

ADDITIONAL SERVICES:

--Reprint--

Total additional charges: \$0.00

PROMO PRICE \$7.65

*1/24/08 3.16
1/23/09 8.50*
Statement: Pricing assumes receipt of 'make ready' files supplied by the customer per Fidlar Doubleday, Inc. guidelines. A minimum of 25 books per order is required. A confidential client application must be submitted and approved prior to opening an account with Fidlar Doubleday, Inc. The customer assumes the cost of transportation and must provide written shipping instructions with each order via fax, mail or e-mail. Data files received by Fidlar Doubleday, Inc. are the property of the customer. Files must be submitted per guideline instructions (guidelines can be forwarded upon request or downloaded from web site). The above pricing is valid for 30 days from the date quoted. All schedules to be confirmed upon receipt of job.

FIDLAR DOUBLEDAY INCORPORATED TERMS AND CONDITIONS

1. ORDERS received and accepted by Fidlal Doubleday's are considered non-cancelable unless Printer is immediately compensated in full for work completed. Orders that are cancelled before any production is done will be charged a \$50.00 fee to cover the administration part of canceling an order. Customer guarantees the legal propriety of all matter submitted to Printer, and will indemnify Printer against all claims and causes of action. Printer reserves the right, at its sole discretion, to refuse to print any matter, which in its judgment is improper, libelous, scandalous, or in any use prejudicial to its interest, or that of any of its Customers. Acceptance of orders is based on conformity to quoted specifications and credit approval. Orders not conforming to quote specifications may require changes in price and/or schedule. Printer reserves the right not to accept an order if it does not conform to quoted specifications. A quotation not accepted within thirty (30) days may be changed.

2. CD's, DISKS, or files supplied electronically or in hard copy when supplied by Customer shall remain Customer's exclusive property unless otherwise agreed to in writing. In no case will those items be released until account is paid in full. Until printer can evaluate digital input, no promises or claims are made about Printer's ability to work with jobs submitted in digital format, and no liability is assumed for problems that may arise. Any additional translating, editing, or programming needed to utilize Customer-supplied files will be charged at Printer's prevailing rates. Printer is not responsible for any errors, omissions, or extra costs resulting from faults in the transmission of Customer's files or documents.

3. ALTERATIONS: Proposals are only for work performed according to the original specifications. If through Customer's error or change of mind work has to be done a second time or more, such extra work will carry an additional charge for the work performed. Corrections that are submitted as a single page PDF file will be charged at the rate of \$9.50 per page (includes proof). Entire new files will be charged \$30.00 per file for PDF and \$40.00 per file for NON-PDF.

4. PROOFS: The Printer will provide proofs upon the request of the customer at current rates. All proof will be shipped UPS Next Day Air at customers expense unless otherwise requested by customer. If revised proofs are desired, request must be made when a proof is returned. Printer is not responsible for errors if work is printed per Customer's authorization. A signature, initials, or verbal approval by Customer or his/her representative is considered authorization to print the job. Costs for additional proofs due to Customer's correction will be billed at the rate of .12 per page for text proofs and \$25.00 per cover proof, per title.

5. OVERRUNS or under runs not to exceed five percent (5%) of the amount ordered shall constitute an acceptable delivery and the excess or deficiency shall be charged or credited to Customer at the quoted full price per book. The Customer will have the option to purchase any overruns above 5% at half (50%) the quoted price per book.

6. DELIVERY: Unless otherwise specified, the price quoted is for a single shipment, FOB Printer plant. All proposals are based on continuous and uninterrupted delivery of complete order unless specification clearly states otherwise. Shipping cost estimates are to be treated as estimates only. Any difference between quoted shipping costs and actual costs will be Customer's responsibility. Additional costs to expedite shipment will be incurred by Customer. Customer may elect to ship on his/her own via UPS, FedEx or specified supplier's account. All jobs will incur handling charges of \$3.00 per carton. Any job that requires more than two destinations will incur additional charges at a rate of \$7.50 per destination.

*International Shipments- Customer assumes responsibility for all Custom fees, taxes, and duties billed directly by the carrier or shipping company.

7. PAYMENT TERMS: Unless otherwise agreed to by an authorized Printer representative, 100% of quoted amount is due at time of order. Shipping costs will be billed and collected on second installment prior to release of job. All claims such as damage or shortage must be made within five (5) days from receipt of goods. Defective material must be returned for inspection prior to issuance of credit.

*Cash Customers- 100% at acceptance of quote.

Order paid in full before release for shipment

*Credit Card Customers- 100% at confirmation stage.

Order paid in full before release for shipment

NOTE: Customer will be charged a \$35.00 fee for each occurrence in the event of any returned check or charge card declining.

*Subject to the laws of the State of Iowa.

8. DELAYS ON DELIVERY: Printer shall not be liable for any damages arising in any way from its failure to make or delay in making delivery because of its inability to obtain paper in the amount and grades specified herein or arising in any way from any circumstances or other cause beyond its control. Within a reasonable time after receiving knowledge of any condition referred to above, Printer shall give notice to Customer. Upon agreement of both Printer and Customer in writing, changes may be made in delivery schedules, specifications as to quantities, paper or any other matters affected by the conditions referred to above. Changes in Customer specifications, artwork, and approval time frames may alter delivery time. Delivery dates are estimates.

9. CUSTOMER-FURNISHED MATERIALS: Customer warrants that all materials furnished by Customer, including without limitation, paper, inserts, covers, artwork and plates shall be of good quality and workmanship, free from defects and fit for the purpose of the printing equipment for which they are to be used. Printer shall not be responsible for any delays, impaired production, corrective work or any other additional costs incurred or time spent by Printer resulting from the use of such material.

10. COLOR PROOFING: Because of the variation that can happen with any digital color printing device, a reasonable variation in color between color proofs and the completed job shall constitute an acceptable delivery.

11. CONTINUOUS PRODUCTION: This order is based on continuous and uninterrupted production. Excessive delays caused by changes, corrections, editing, rewrites and/or other reasons will be charged for any extra costs incurred due to handling, storage, increased costs of labor and material and other additional items. Orders that exceed two (2) months production from placement of order will be subject to payment by Customer for all costs incurred within that period.

12. DAMAGES: In no case arising hereunder shall Printer be liable for special, incidental or consequential damages. Printer's liability shall be limited to repair or replacement of defective goods, or at Printer's option, to a refund of the purchase paid by the Customer.

13. SAMPLES: Printer has the privilege of retaining two (2) sample copies of each job for file and reference purposes. If desired by Fidlal Doubleday, someone may contact the customer to get written approval to use their title(s) so that additional copies can be produced to show and use as samples at its discretion.



1515 E. Kimberly Road
Davenport, IA 52807
800-248-0888 - Fax 800-884-2437

Confirmation of Price, Schedule and Specifications

Read carefully and call immediately with any changes!
Please have your job number ready when calling.

Sun Cities Area Historical Society
EDSON ALLEN
10801 OAKMONT DRIVE
Sun City, AZ 85351
Phone: 623-975-1815
Fax:
E-mail: edsonallen@yahoo.com

Date: May 21, 2009
Account # 193001
Job Number: 59262
PO Number:
Quote Number: 37252
File Number: 872257
Cust. Service Rep: Kylie Mostaert
kmostaert@fidlardoubleday.com
Sales Rep: Kory Cogdill
kcogdill@fidlardoubleday.com

Book Title: JUBILEE THE TWENTY FIFTH
ANNIVERSARY OF SUN CITY
ARIZONA

Proof Date:

Quantity 50
Pages 280
Comments:

Ship Date: May 29, 2009

Category	Item	Optional Info
ORDER TYPE:	Exact Reprint	
RETURN QUOTE VIA:	E-Mail	
BOOK SIZE:	7 x 10	
TEXT SPECIFICATIONS:	Black & White or with Halftones or Screens	
TEXT STOCK:	60# Hi-Bright Book (White)	
INSERTS	None	
INSERT STOCK	None	
SOFT COVER SPECIFICATIONS:	Color	
SOFT COVER STOCK:	12pt C1S	
SOFT COVER LAMINATE:	Gloss Laminate	
CREATE BAR CODE:	None	
PROOF:	None	
BINDING:	Perfect Bound	
FOIL STAMPING (FOR HARDCOVER BOOKS ONLY)	None	
ENDSHEETS (FOR HARDCOVER BOOKS ONLY)	None	
TEXT FILE TYPE:	None (or on hand at Fidler)	
INSERT FILE TYPE	None (or on hand at Fidler)	
COVER FILE TYPE:	None (or on hand at Fidler)	
FILES RECEIVED VIA:	Not Applicable (Reprint)	
EXTRAS:	None	
ADDITIONAL ITEM	No Additional Items	
OPTIONS	No Optional items	
PACKAGE:	Bulk	

PRINTING PRICING:
(not including shipping & handling)
25 - 99 books @ \$ 7.65

ADDITIONAL SERVICES:
--Reprint--
Total additional charges: \$0.00

Credit card billed \$382.50 on 05/21/09

SPRING PROMO DISCOUNT OF 10% OFF BOOK PRICE HAS BEEN
APPLIED.

David Verble

From: "Edson Allen" <edsonallen@yahoo.com>
To: "David Verble" <zswede@cox.net>
Sent: Wednesday, May 20, 2009 1:05 PM
Attach: Q37252_JUBILEE_THE_TWENTY_FIFTH_ANNIVERSARY_OF_SUN_CITY_ARIZONA_Ver_2.pdf
Subject: Fw: Fidlard Doubleday, Inc. Quotation for 'JUBILEE THE TWENTY FIFTH ANNIVERSARY OF SUN CITY ARIZONA' quote # 37252

David, here's the quote from Fidlard Doubleday for reprinting JUBILEE -- \$7.65 per copy for 50 copies. They held to the \$8.50 less 10% quote they gave us in January. I'm charging this to my VISA account to save on paperwork.

Pls print out a copy of the attached quote and have Jo file it with it in the JUBILEE file with previous quotes. Thanks.

Ed

----- Forwarded Message -----

From: "kcogdill@fidlardoubleday.com" <kcogdill@fidlardoubleday.com>
To: EDSON ALLEN <edsonallen@yahoo.com>
Sent: Wednesday, May 20, 2009 9:24:19 AM
Subject: Fidlard Doubleday, Inc. Quotation for 'JUBILEE THE TWENTY FIFTH ANNIVERSARY OF SUN CITY ARIZONA' quote # 37252

Hey Ed,

Here is the quote with the promo price at the bottom. The books will have an estimated ship date of May 29th. Let me know if you have any questions.

Thanks,

Kory

Thank you for allowing Fidlard Doubleday the opportunity to quote your book, **JUBILEE THE TWENTY FIFTH ANNIVERSARY OF SUN CITY ARIZONA.**

Please find the Quotation attached to this email, our quote number 37252.

To place your order, or if you have any questions, please contact:

SALES REP: Kory Cogdill
kcogdill@fidlardoubleday.com
800-248-0888

To view the attachment(s) you may need Acrobat Reader. If you do not have it, you can download it for free at:

<http://www.adobe.com/products/acrobat/readstep2.html>

5/23/2009

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Yahoo! DomainKeys has confirmed that this message was sent by yahoo.com. [Learn more](#)**Subject:** JUBILEE**To:** kcogdill@fidlardoubleday.com

Greetings, Kory! The books arrived today, and look GREAT!! Much better than the original printing. Our thanks to you and to your production team for making these look like "original issue."

I like the cards and bookmarks, too. I'm not sure we're in the market for them, but they do plant seeds for future merchandising that we've never thought about.

It's been great dealing with you, Kory. Thanks, again, for the prompt service and attention to detail that you, and your firm, gave to this project.

One final request -- I realize that you will be charging this to my credit card, but can I get a receipt from Fidlard to use in getting reimbursement? Thanks.

Ed Allen
Sun Cities Area Historical Society

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Jane -

Need a file

"JUBILEE - Reprinting"

*Here's all the
correspondence re
the current, and
2006 reprinting.*

Ed

18:04:06 -0800 (PST)

edsonallen@yahoo.com> Add Mobile Alert
ys has confirmed that this message was sent by
more

ibleday.com

ed today, and look GREAT!! Much better
anks to you and to your production team
al issue."

o. I'm not sure we're in the market for
future merchandising that we've never

ory. Thanks, again, for the prompt
t you, and your firm, gave to this

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Hello Ed,

I am happy to let you know that your books "Jubilee" have shipped. They have a scheduled delivery of February 14th. The tracking number is 1Z 6F9 3F3 03 4696 7913. Let me know what you think of the books once you get them.

Also if you would like to get Del Webb started just let me know.

Thanks for your patience with "Jubilee"!!!

Talk to you soon,

Kory Cogdill
Sales Account Manager
800.248.0888 p
800.884.2437 f
www.fidlardoubleday.com

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Davenport, IA 52807
800-248-0888 - Fax 800-884-2437

Confirmation of Price, Schedule and Specifications

Read carefully and call immediately with any changes!
Please have your job number ready when calling.

Sun Cities Area Historical Society
EDSON ALLEN
10801 OAKMONT DRIVE
Sun City, AZ 85351
Phone: 623-975-1815
Fax:
E-mail: edsonallen@yahoo.com

Date: Jan 24, 2008
Account # 193001
Job Number: 56204
PO Number:
Quote Number: 32632
File Number: 872257
Cust. Service Rep: Ann Meier
ameier@fidlardoubleday.com
Sales Rep: Kory Cogdill
kcogdill@fidlardoubleday.com
Proof Date: Jan 9, 2008

Book Title: JUBILEE THE TWENTY FIFTH
ANNIVERSARY OF SUN CITY
ARIZONA

Quantity 50
Pages 280

Ship Date: Feb 4, 2008

Comments:

Category	Item	Optional Info
ORDER TYPE:	Change Reprint	
RETURN QUOTE VIA:	E-Mail	
BOOK SIZE:	7 x 10	
TEXT SPECIFICATIONS:	Black & White with Halftones or Screens	
TEXT STOCK:	60# Hi-Bright Book (White)	
INSERTS	None	
INSERT STOCK	None	
SOFT COVER SPECIFICATIONS:	Color	
SOFT COVER STOCK:	12pt C1S	
SOFT COVER LAMINATE:	Gloss Laminate	
CREATE BAR CODE:	None	
PROOF:	Printed Text Proof	
	Printed Cover Proof	
	Perfect Bound	
BINDING:	None	
FOIL STAMPING (FOR HARDCOVER BOOKS ONLY)	None	
ENDSHEETS (FOR HARDCOVER BOOKS ONLY)	None	
TEXT FILE TYPE:	None (or on hand at Fidlalr)	
INSERT FILE TYPE	None (or on hand at Fidlalr)	
COVER FILE TYPE:	None (or on hand at Fidlalr)	
FILES RECEIVED VIA:	Not Applicable (Reprint)	
EXTRAS:	None	
ADDITIONAL ITEM	No Additional Items	
OPTIONS	No Optional items	
PACKAGE:	Bulk	

PRINTING PRICING:
(not including shipping & handling)
25 - 99 books @ \$ **8.16**

ADDITIONAL SERVICES:
\$25.00 Printed Cover Proof (25.00)
\$0.12/page Printed Text Proof (33.60)
Total additional charges: \$58.60



4450 48th Avenue Ct.
Rock Island, IL 61201
800-248-0888 - Fax 800-884-2437

Fidlar Doubleday Quotation

DATE: Nov 02, 2007 Ver: 3

CUSTOMER:

Sun Cities Area Historical Society
EDSON ALLEN
Account # 193001
Phone: 623-975-1815
Fax:
E-mail: edsonallen@yahoo.com

BILLING ADDRESS:

Sun Cities Area Historical Society
EDSON ALLEN
10801 OAKMONT DRIVE

Sun City AZ 85351
Pub. type: Unknown

SALES REP: Kory Cogdill

koryc@fidlar.com

QUOTE # 32632

Book Title: **JUBILEE THE TWENTY FIFTH ANNIVERSARY OF SUN CITY ARIZONA**

Quantity: 50

Pages: 280

QUOTE DETAILS

Category	Item	Optional Info
ORDER TYPE:	Change Reprint	
RETURN QUOTE VIA:	E-Mail	
BOOK SIZE:	7 x 10	
TEXT SPECIFICATIONS:	Black & White with Halftones or Screens	
TEXT STOCK:	60# Hi-Bright Book (White)	
INSERTS	None	
INSERT STOCK	None	
SOFT COVER SPECIFICATIONS:	Color	
SOFT COVER STOCK:	12pt C1S	
SOFT COVER LAMINATE:	Matte Laminate (Prone to scuffing, shrink wrap sets required)	
CREATE BAR CODE:	None	
PROOF:	Printed Text Proof	
PROOF:	Printed Cover Proof	
BINDING:	Perfect Bound	
FOIL STAMPING (FOR HARDCOVER BOOKS ONLY)	None	
ENDSHEETS (FOR HARDCOVER BOOKS ONLY)	None	
TEXT FILE TYPE:	None (or on hand at Fidlar)	
INSERT FILE TYPE	None (or on hand at Fidlar)	
COVER FILE TYPE:	None (or on hand at Fidlar)	
FILES RECEIVED VIA:	Not Applicable (Reprint)	
EXTRAS:	None	
ADDITIONAL ITEM	No Additional Items	
OPTIONS	No Optional items	
PACKAGE:	Bulk	

PRINTING PRICING:

(not including shipping & handling)

25 - 99 books @ **\$ 8.16**

100 - 149 books @ **\$ 7.67**

ADDITIONAL SERVICES:

\$25.00 Printed Cover Proof (25.00)

\$0.12/page Printed Text Proof (33.60)

Total additional charges: \$58.60

TAKE AN ADDITIONAL 10% OFF 100+ COPIES!

Statement: Pricing assumes receipt of 'make ready' files supplied by the customer per Fidlar Doubleday, Inc. guidelines. A minimum of 25 books per order is required. A confidential credit application must be submitted and approved prior to opening an account with Fidlar Doubleday, Inc. The customer assumes the cost of transportation and must provide written shipping instructions with each order via fax, mail or e-mail. Data files received by Fidlar Doubleday, Inc. are the property of the customer. Files must be submitted per guideline instructions (guidelines can be forwarded upon request or downloaded from web site). The above pricing is valid

FIDLAR DOUBLEDAY INCORPORATED TERMS AND CONDITIONS

1. ORDERS received and accepted by Fidar Doubleday's are considered non-cancelable unless Printer is immediately compensated in full for work completed. Orders that are cancelled before any production is done will be charged a \$50.00 fee to cover the administration part of canceling an order. Customer guarantees the legal propriety of all matter submitted to Printer, and will indemnify Printer against all claims and causes of action. Printer reserves the right, at its sole discretion, to refuse to print any matter, which in its judgment is improper, libelous, scandalous, or in any use prejudicial to its interest, or that of any of its Customers. Acceptance of orders is based on conformity to quoted specifications and credit approval. Orders not conforming to quote specifications may require changes in price and/or schedule. Printer reserves the right not to accept an order if it does not conform to quoted specifications. A quotation not accepted within thirty (30) days may be changed.

2. CD's, DISKS, or files supplied electronically or in hard copy when supplied by Customer shall remain Customer's exclusive property unless otherwise agreed to in writing. In no case will those items be released until account is paid in full. Until printer can evaluate digital input, no promises or claims are made about Printer's ability to work with jobs submitted in digital format, and no liability is assumed for problems that may arise. Any additional translating, editing, or programming needed to utilize Customer-supplied files will be charged at Printer's prevailing rates. Printer is not responsible for any errors, omissions, or extra costs resulting from faults in the transmission of Customer's files or documents.

3. ALTERATIONS: Proposals are only for work performed according to the original specifications. If through Customer's error or change of mind work has to be done a second time or more, such extra work will carry an additional charge for the work performed. Corrections that are submitted as a single page PDF file will be charged at the rate of \$9.50 per page (includes proof). Entire new files will be charged \$30.00 per file for PDF and \$40.00 per file for NON-PDF.

4. PROOFS: The Printer will provide proofs upon the request of the customer at current rates. All proof will be shipped UPS Next Day Air at customers expense unless otherwise requested by customer. If revised proofs are desired, request must be made when a proof is returned. Printer is not responsible for errors if work is printed per Customer's authorization. A signature, initials, or verbal approval by Customer or his/her representative is considered authorization to print the job. Costs for additional proofs due to Customer's correction will be billed at the rate of .12 per page for text proofs and \$25.00 per cover proof, per title.

5. OVERRUNS or under runs not to exceed five percent (5%) of the amount ordered shall constitute an acceptable delivery and the excess or deficiency shall be charged or credited to Customer on a pro-rated basis.

6. DELIVERY: Unless otherwise specified, the price quoted is for a single shipment, FOB Printer plant. All proposals are based on continuous and uninterrupted delivery of complete order unless specification clearly states otherwise. Shipping cost estimates are to be treated as estimates only. Any difference between quoted shipping costs and actual costs will be Customer's responsibility. Additional costs to expedite shipment will be incurred by Customer. Customer may elect to ship on his/her own via UPS, FedEx or specified supplier's account. All jobs (other than motor freight) will incur handling charges of \$3.00 per carton. Any job that requires more than two destinations will incur additional charges at a rate of \$7.50 per destination.

7. PAYMENT TERMS: Unless otherwise agreed to by an authorized Printer representative, 100% of quoted amount is due at time of order. Shipping costs will be billed and collected on second installment prior to release of job. All claims such as damage or shortage must be made within five (5) days from receipt of goods. Defective material must be returned for inspection prior to issuance of credit.

*Cash Customers- 100% at acceptance of quote.

Order paid in full before release for shipment

*Credit Card Customers- 100% at confirmation stage.

Order paid in full before release for shipment

NOTE: Customer will be charged a \$35.00 fee for each occurrence in the event of any returned check or charge card declining.

*Subject to the laws of the State of Iowa.

8. DELAYS ON DELIVERY: Printer shall not be liable for any damages arising in any way from its failure to make or delay in making delivery because of its inability to obtain paper in the amount and grades specified herein or arising in any way from any circumstances or other cause beyond its control. Within a reasonable time after receiving knowledge of any condition referred to above, Printer shall give notice to Customer. Upon agreement of both Printer and Customer in writing, changes may be made in delivery schedules, specifications as to quantities, paper or any other matters affected by the conditions referred to above. Changes in Customer specifications, artwork, and approval time frames may alter delivery time. Delivery dates are estimates.

9. CUSTOMER-FURNISHED MATERIALS: Customer warrants that all materials furnished by Customer, including without limitation, paper, inserts, covers, artwork and plates shall be of good quality and workmanship, free from defects and fit for the purpose of the printing equipment for which they are to be used. Printer shall not be responsible for any delays, impaired production, corrective work or any other additional costs incurred or time spent by Printer resulting from the use of such material.

10. COLOR PROOFING: Because of the variation that can happen with any digital color printing device, a reasonable variation in color between color proofs and the completed job shall constitute an acceptable delivery.

11. CONTINUOUS PRODUCTION: This order is based on continuous and uninterrupted production. Excessive delays caused by changes, corrections, editing, rewrites and/or other reasons will be charged for any extra costs incurred due to handling, storage, increased costs of labor and material and other additional items. Orders that exceed two (2) months production from placement of order will be subject to payment by Customer for all costs incurred within that period.

12. DAMAGES: In no case arising hereunder shall Printer be liable for special, incidental or consequential damages. Printer's liability shall be limited to repair or replacement of defective goods, or at Printer's option, to a refund of the purchase paid by the Customer.

13. SAMPLES: Printer has the privilege of retaining two (2) sample copies of each job for file and reference purposes. If desired by Fidar Doubleday, someone may contact the customer to get written approval to use their title(s) so that additional copies can be produced to show and use as samples at its discretion.

December 24, 2007

Kori Cogdill
FIDLAR DOUBLEDAY
1515 E. Kimberly Road
Davenport, IA 52807

Dear Kori:

I am enclosing three items.

First is an original copy of JUBILEE with its silver-embossed cover. This would be used to make any new scans.

Second is a copy of JUBILEE that your firm printed for us last year. I've tucked into it copies of the first set of scans. You'll note that these were lighter than the set used to print the book. I hope you can get us closer to these first scans.

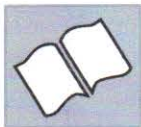
Third is a copy of "DELL WEBB: A MAN, A COMPANY." This is our last copy and we'd like to learn what it would cost to reprint 50 copies. I imagine the hard cover is expensive, so please give us a quote on both a hard cover and a soft cover.

We will proceed with reprinting 50 copies of JUBILEE once you have new scans that match the originals I've sent you. We understand these will cost us \$8.16 per copy, plus shipping and handling.

If you have any questions, please call me at home: 623-975-1815.

Here's wishing you a Merry Christmas, and a healthy, happy New Year!

Edson F. Allen, President
Sun Cities Area Historical Society



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Confidential Client Application

<u>Sun Cities Area Historical Society</u>		Email: <u>edsonallen@yahoo.com</u>	
Company Name:		623-975-1815	
Responsible Parties: <u>Edson F. Allen</u>		Phone:	Fax: _____
Ship to Address: <u>10801 Oakmont Drive, Sun City</u>		<u>AZ 85351</u>	
Street		City	State Zip
Billing Address ^{for} (if different): <u>3826 Glidden Drive, Sturgeon Bay, WI 54235</u>			
<u>E. Allen's credit card:</u>			
Home Office (if different): _____		Length of time at local address: <u>18 yrs</u>	
Nature of Business: <u>Historical Society</u>		Date Started: <u>1986</u>	
Tax Exempt #: <u>501(c)(3)</u>		Federal ID #: <u>74-2439569</u> Social Security #: _____	

1. Express Credit: Please submit your credit card information below. By signing this part of the application, you are authorizing us to charge your credit card at any time that you request services. We will not require your signature or verbal authorization to charge your credit card in the event that you place an order with Fidlar Doubleday, Inc. The order itself constitutes your authorization. We will charge 100% of the prebill amount at the confirmation stage. Balance due (overs, freight, etc.) will be charged before shipping. See terms and conditions provided with quotes for complete details.

☒ Visa ☐ Mastercard Account Number: 4147 2900 4141 4783
Expiration Date (month/year): 08/08 Security Code (last three digits on the back of the card): 827
Signature: Edson F. Allen Print Name: Edson F. Allen

2. Cash In Advance: To pay for services in cash we require full payment at the acceptance of the quote and the remainder (freight, etc.) before the job ships. See terms and conditions provided with quotes for complete details.

☐ I wish to pay cash in advance.

Person to contact in Accounts Payable: _____ Are Purchase Orders Required: _____

Persons Authorized to Purchase: _____

Special Billing Instructions: _____

Fidlar Doubleday Terms: Prices are subject to change without notice. Net 30 days from the invoice date. A late charge of 1.5% per month may be added on past due accounts. This is an ANNUAL PERCENTAGE RATE of 18%. Fidlar Doubleday reserves the right to hold person(s) representing this company responsible for reasonable collection cost and attorney fees in the event that the account is turned over to collections. There will be a \$35.00 charge for each occurrence in the event of any non-sufficient checks or charge card declining.

Return of Goods: Request for returns must be submitted within 90 days from the date of invoice.

Fidlar Doubleday reserves the right to change terms.

Everything that I/we have stated in the application is correct and to the best of my knowledge. I/we understand that you will retain this application whether or not it is approved. You are authorized to check my/our credit and employment history and to answer questions about my/our credit experience with me/us. I/we fully understand your credit terms and agree to the proper payment in the consideration of extended credit.

Edson F. Allen

Signature of Applicant or Authorized Representative

Edson F. Allen

Printed Name of Applicant or Authorized Representative

12-21-07

Date of Application

PLEASE BE ADVISED THAT IF THIS AGREEMENT IS NOT FILLED OUT COMPLETELY ANY ORDERS THAT YOU PLACE WITH US WILL NOT BE FILLED. ALL INFORMATION REQUESTED IS REQUIRED UNLESS OTHERWISE STATED.

PLEASE NOTE: WE ARE NOT RUNNING A CREDIT CHECK WITH THE INFORMATION ON THIS FORM. THIS FORM ALLOWS US TO CHARGE YOUR CREDIT CARD AT ANY TIME YOU REQUEST SERVICE. THIS IS NOT A CREDIT APPLICATION! PLEASE CONTACT US AT 800.248.0888 IF YOU HAVE ANY QUESTIONS OR CONCERNS.

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[Previous](#) | [Next](#) | [Back to Messages](#)[Delete](#)[Reply](#)[Forward](#)[Spam](#)[Move...](#)This message is not flagged. [[Flag Message](#) - [Mark as Unread](#)][Printable View](#)**From:** "Wendy Parrish" <wendyp@fidlar.com> [Add to Address Book](#) [Add Mobile Alert](#)**To:** "Edson Allen" <edsonallen@yahoo.com>**Subject:** RE: JUBILEE**Date:** Thu, 17 Aug 2006 08:07:00 -0400

Hi Ed. I know that you only received one book, but if you would like to send it to me, I can have our quality manager review the cover issue and return it to you. The covers should not curl. Let me know what you think.

I did make the note to go back to the original proof for lightness. The only way that I can address this is to see the actual book and maybe a few pages from the originals that were sent. I am very sorry about this. The text should have looked like your first proof. I will get this info over to our quality manager, Lisa Flagler, for her to review.

As far as the invoice goes, that will be sent to you in the next day or so.

Thank you so much and let me know if there is anything else that I can do for you.
~Wendy

-----Original Message-----

From: Edson Allen [mailto:edsonallen@yahoo.com]**Sent:** Wednesday, August 16, 2006 8:30 PM**To:** Wendy Parrish**Subject:** RE: JUBILEE

Hello again, Wendy. I went through the book page-by-page tonight, and thought the photos were darker than I remembered them. Sure enough, when I compared them to the first set of proofs, the scans were much crisper and lighter. Is it the difference between a scan and a printed page? Or did things get messed up when I asked you to lighten a few pages, and the entire book was lightened -- and I asked you to go back to the original scans?

One other thing, can you send me an invoice marked PAID so that I can get reimbursed from the Historical Society? Remember, I charged this to my VISA card. All I have is an entry on my monthly statement. An actual invoice would be helpful. Please send it to me here in Wisconsin.

Many thanks,

Ed Allen

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Habitat-Fundrai...

Islam

Joy

Kodak EasyShare

Marilee

Media Bias

Puzzles

Rec Centers

Registrations

Religious Freedom

Thought-Provoking

UNUSUAL!

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Visitors Center

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From: "Lisa Flagler" <lisaf@fidlar.com> [Add to Address Book](#) [Add Mobile Alert](#)

To: "Edson Allen" <edsonallen@yahoo.com>

Subject: RE: jubilee

Date: Mon, 18 Sep 2006 10:01:43 -0400

HI

I hope your trip was good!

I have the book and will ship this back to you today. I can offer you 20% off the total book price, so it's \$262.40.

I'm not sure what you mean by the 'addition to the refunds for the shortage'. You were billed for 45 books. Let me know about that.

Let me know if this is acceptable.

I am sorry the books weren't what you were expecting.

thanks!

-----Original Message-----

From: Edson Allen [mailto:edsonallen@yahoo.com]

Sent: Thursday, September 14, 2006 8:58 PM

To: Lisa Flagler

Subject: Re: jubilee

Hi, Lisa! We just returned from our cruise in the Baltic and found your e-mail. Thanks for all your help on this matter. I've been told that some of the books we rec'd have a white edge along the cover -- it is slight, but evidently a problem with trimming.

Rather than pack up the books and ship them back, we'll keep them if the printer is willing to give us a 20% refund on the cost of printing. This would be in addition to refunds for the shortage that you discovered earlier.

Does that sound fair to you?

Can you also check with Q-Control, and have them return my copy to me?
Thanks!

Ed Allen

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4570 COMMERCIAL AVE UNITPORTAGE, MI. 49002-9743
800-248-0888MERCH#: 56016096
09/21/06 11:45:43 AM**CREDIT**

REC NUM: 014

ACCT#

EXPIRES: 08/06

AUS CD:

CARD TP: VISA

TRAN TP: CREDIT

INVOICE 00051670

AMOUNT: 262.44

I AGREE TO PAY THE ABOVE
TOTAL AMOUNT ACCORDING
TO CARD ISSUER AGREEMENT

THANK YOU
MERCHANT COPY

Total cost \$ 713.40
 less 262.40
 451.00
 1/45 ~ \$10.00 ea.

To Paul G 8/17



Fidlar Companies

Portage, MI 49002
Phone 800-248-0888

***** INVOICE *****

PAGE: 1

REMIT TO ONLY:

FIDLAR DOUBLEDAY, INC.
P.O. BOX 78379
DEPT. #754852531
MILWAUKEE, WI 53278-0379

INVOICE NUMBER: 0051670-IN

INVOICE DATE: 08/14/06

SALESPERSON: 0077

SUN CITIES AREA HISTORICAL SOC
3826 GLIDDEN DRIVE
Sturgeon Bay WI 54235

CUSTOMER NO: 0193001
CUSTOMER P.O.:

CONTACT: EDSON F. ALLEN

TERMS:

Please Return Upper Portion With Payment

CREDIT CARD

DESCRIPTION	QUANTITY	PRICE	AMOUNT
JUBILEE THE TWENTY FIFTH ANNIV EACH	45.000	7.290	328.05
COVER FILE SETUP EACH	1.000	20.000	20.00
TEXT FILE SETUP EACH	1.000	20.000	20.00
COVER FILE CONVERSION EACH	1.000	20.000	20.00
TEXT FILE CONVERSION EACH	1.000	20.000	20.00
FIDLAR COVER SCAN EACH	1.000	100.000	100.00
FIDLAR SCAN TEXT EACH	1.000	70.000	70.00
PRINTED COVER PROOF EACH	1.000	15.000	15.00
PRINTED TEXT PROOF 2 SETS EACH	1.000	28.000	28.00
UPS PROOF - 1 DAY EACH	1.000	29.240	29.24
HANDLING CHARGE EACH	1.000	12.000	12.00
CC PREPAY-\$326.25			

PAID

Please pay from this invoice and return upper portion.

SEE BACK FOR TERMS



Fidlar Companies
Portage, MI 49002
Phone 800-248-0888

CONTINUED



Fidlar Companies

Portage, MI 49002
Phone 800-248-0888

***** INVOICE *****

PAGE: 2

REMIT TO ONLY:

FIDLAR DOUBLEDAY, INC.
P.O. BOX 78379
DEPT. #754852531
MILWAUKEE, WI 53278-0379

INVOICE NUMBER: 0051670-IN

INVOICE DATE: 08/14/06

SALESPERSON: 0077

SUN CITIES AREA HISTORICAL SOC
3826 GLIDDEN DRIVE
Sturgeon Bay WI 54235

CUSTOMER NO: 0193001
CUSTOMER P.O.:

CONTACT: EDSON F. ALLEN

Please Return Upper Portion With Payment

TERMS:
CREDIT CARD

DESCRIPTION

QUANTITY

PRICE

AMOUNT

BALANCE TO BE CHARGED-\$387.15

Please pay from this invoice and return upper portion.

SEE BACK FOR TERMS



Fidlar Companies
Portage, MI 49002
Phone 800-248-0888

NET INVOICE: 662.29
FREIGHT: 51.11
SALES TAX: .00

INVOICE TOTAL: 713.40



Print - Close Window

Date: Thu, 22 Jun 2006 11:34:02 -0400
To: "Edson Allen" <edsonallen@yahoo.com>
Subject: Confirmation for 'JUBILEE THE TWENTY FIFTH ANNIVERSARY OF SUN CITY ARIZONA' order, J# 51670
From: tennieg@fidlar.com
From: tennieg@fidlar.com

Attached, please find the Confirmation of Price, Schedule, and Specifications for the above mentioned title, our job number 51670. Please read carefully and call with any questions or discrepancies.

Customer Service Rep: Wendy Parrish wendyp@fidlar.com
1-800-248-0888 Ext. 334

To view the attachment you may need Acrobat Reader. If you do not have it, you can download it for free at <http://www.adobe.com/products/acrobat/readstep2.html>

Attachments

Files:

 **J51670_JUBILEE_THE_TWENTY_FIFTH_ANNIVERSARY_OF_SUN_CITY_ARIZONA.pdf** (20k)



4570 Commercial Ave, Suite A
Portage, MI 49002
800-248-0888 - Fax 800-884-2437

Confirmation of Price, Schedule and Specifications

Read carefully and call immediately with any changes!
Please have your job number ready when calling.

Sun Cities Area Historical Society
Edson Allen
3826 Glidden Drive
Sturgeon Bay, WI 54235
Phone: 623-975-1815
Fax:
E-mail: edsonallen@yahoo.com

Date: Jun 22, 2006
Account # 193001
Job Number: 51670
PO Number:
Quote Number: 22389
Cust. Service Rep: Wendy Parrish
wendyp@fidlar.com
Anita Peterson
anitap@fidlar.com
Sales Rep:

Book Title: JUBILEE THE TWENTY FIFTH
ANNIVERSARY OF SUN CITY
ARIZONA

Proof Date: Jun 28, 2006

Quantity 50

Ship Date: To be determined after proof
approval

Pages 280

Comments:

Category	Item	Optional Info
ORDER TYPE:	New	
RETURN QUOTE VIA:	E-Mail	
BOOK SIZE:	7 x 10	
TEXT SPECIFICATIONS:	Black & White with Halftones or Screens	
TEXT STOCK:	60# White (24# Publishing Bond)	
INSERTS	None	
INSERT STOCK	None	
SOFT COVER SPECIFICATIONS:	Color	
SOFT COVER STOCK:	12pt C1S	
LAMINATE:	Matte Laminate	
CREATE BAR CODE:	None	
PROOF:	Printed Text Proof	
	Printed Cover Proof	
BINDING:	Perfect Bound	
FOIL STAMPING	None	
ENDSHEETS	None	
TEXT FILE TYPE:	Fidlar to Scan Text	
INSERT FILE TYPE	None (or on hand at Fidlar)	
COVER FILE TYPE:	Fidlar to Scan Cover	
FILES RECEIVED VIA:	Mail/Delivery	
EXTRAS:	None	
ADDITIONAL ITEM	No Additional Items	
OPTIONS	No Optional items	
PACKAGE:	Bulk	

• **PRINTING PRICING:**
(not including shipping & handling)
25 - 99 books @ \$ **7.29**

ADDITIONAL SERVICES:
\$15.00 Printed Cover Proof (15.00)
\$0.05/page Printed Text Proof (14.00)
\$0.25/page Fidlar to Scan Text (70.00)
\$100.00 Fidlar to Scan Cover (100.00)
\$20.00 Cover File set-up
\$20.00 Text File set-up
\$20.00 Cover file conversion
\$20.00 Text file conversion
Total additional charges: \$279.00

****Charge card will be billed \$326.25 on 06/20/06****

Statement: The above pricing reflects any changes made from the original quote. It is the customers responsibility to review all specifications and prices and call with any discrepancies. All freight, postage, overruns, and any changes made during production will be added at time of invoicing.

June 6, 2006

Anita Shari Peterson
FIDLAR DOUBLEDAY
4570 Commercial Avenue, Suite A
Portage, MI 49002

Dear Anita:

The scans you sent me are very good, and assuming you can maintain this level of quality for the entire book, we are ready to proceed with reprinting of JUBILEE.

We wish to order an initial run of 50 copies. We understand the costs to be:

7.29 ~~\$7.15~~ each for printing plus one-time start-up costs of...

✓ 15.00 for a printed cover proof

~~14.00~~ ~~13.60~~ for proofs of printed text (272 pages @ .05 ea.)

~~70.00~~ ~~68.00~~ for scanning of text @ .25/page

100.00 to scan cover

20.00 cover file set-up

20.00 text file set-up

20.00 cover file conversion

20.00 text file conversion

Total costs for 50 copies will be \$634.10. To simplify matters, I am enclosing a credit application and will charge this to my VISA credit card.

The specifications remain as you quoted them on April 12, using 60# white and 12ptC1S for the cover stock. We will dispense with the individual shrink-wrapping.

Please send all proofs and one copy of the finished book to me at my Wisconsin address, as we will be here all summer: 3826 Glidden Drive, Sturgeon Bay, WI 54235.

The completed books should be shipped to: Sun Cities Area Historical Society, 10801 Oakmont Drive, Sun City, AZ 85351. Regular UPS shipping will be sufficient.

I trust that gives you all the information you need to proceed with this job. If not, please call me at 920-746-0515. I greatly appreciate all the help you have given us, Anita. Seeing the scans helped make the decision to proceed as we weren't sure whether we'd be satisfied with scans of printed text. But your examples demonstrated the quality that can be obtained – and we look forward to once again having copies of this previously out-of-print book!

Sincerely yours,

Edson F. Allen, President



Print - Close Window

Date: Wed, 10 May 2006 13:50:11 -0700 (PDT)

From: "Edson Allen" <edsonallen@yahoo.com>

Subject: Reprinting JUBILEE

To: "Sandy Goldstein" <sandygg6@cox.net>

*Called 5/25 re
proofs*

Greetings, Sandy, from c-o-o-l Wisconsin. Brrrr is all I'll say.

Reading the minutes, I was reminded that I had promised the Board more info on reprinting JUBILEE. I have received samples of the printer's work, and it is first class. The company, Fidlar Doubleday of Portage, MI, has invested in newer and better scanning equipment, and are running some test scans of some of the pages to send to me. If those appear acceptable, I think we should order a supply of copies.

As you know, I have been looking for a short-run, "on-demand" publisher, and finally found one with reasonable costs. Most of the others bake in services we don't need to help an aspiring author prepare his/her book for printing, cover design, provide marketing counsel, warehouse books, mailings to book dealers, etc.

Fidlar Doubleday has given us some very attractive prices. The start-up cost, regardless of quantity, includes

- 15.00 Printed cover proof
- 0.05/page for proffs of printed text (272 pages x .05 = 13.60)
- 0.25/page to scan text (68.00)
- 100.00 to scan cover
- 20.00 cover file set-up
- 20.00 text file set-up
- 20.00 cover file conversion
- 20.00 text file conversion

Total first-time charges: \$276.60

Printing costs are as follow:

- 25 copies @ \$7.15 ea. + 276.60 = 455.35 or 18.21/copy
- 50 copies @ \$7.15 ea. + 276.60 = 634.10 or 12.68/copy
- 100 copies @ \$6.93 ea + 276.60 = 969.60 or 9.70/copy
- 250 copies @ \$6.89 ea. + 276.60 = 1999.10 or 8.00/copy

If we wanted the books individually shrink-wrapped (like the SCW history books), there would be an additional cost of 0.18 per book. The above figures do not include shipping expense.

Let's say we ran only 50 copies for a cost of \$634.10 to give us a supply.

We could sell the books for \$15 ea to cover our costs. When they were gone, we could order another 50 for only \$357.50 (7.15 ea) -- we pay the \$276.60 just the first time, regardless of quantity. We could then drop the price to \$10 a copy and still make nearly \$3 per copy.

That would be my recommendation -- assuming the proofs they are sending me show that the halftones throughout the book can be scanned with minimal loss of quality. We can expect that, but we do not want a book full of muddy, filled-in halftones!

Once we have books on hand, a local news release will generate some sales.

We could also package the book with membership in the Society for a special price -- say \$50 for individuals. Maybe we could get Ken Meade Realty to accept a counter display, and to sell books to prospects. No doubt, you and others will come up with more ideas to sell JUBILEE.

Please propose the above to the Board for me, and let me know what decision is reached.



4570 Commercial Ave, Suite A
Portage, MI 49002
800-248-0888 - Fax 800-884-2437

Fidlar Doubleday Quotation

DATE: Apr 12, 2006 Ver: 1

CUSTOMER:

Sun Cities Area Historical Society
Edson Allen
Account #
Phone: 623-975-1815
Fax:
E-mail: edsonallen@yahoo.com

BILLING ADDRESS:

Sun Cities Area Historical Society
Edson Allen
10801 Oakmont Drive

Sun City AZ 85351
Associations or Societies

SALES REP: Anita Peterson

anitap@fidlar.com

QUOTE # 22389

Book Title: **Jubilee**

Quantity: 100

Pages: 272

QUOTE DETAILS

Category	Item	Optional Info
ORDER TYPE:	New	
RETURN QUOTE VIA:	E-Mail	
BOOK SIZE:	7 x 10	
TEXT SPECIFICATIONS:	Black & White with Halftones or Screens	
TEXT STOCK:	60# White (24# Publishing Bond)	
INSERTS	None	
INSERT STOCK	None	
SOFT COVER SPECIFICATIONS:	Color	
SOFT COVER STOCK:	12pt C1S	
SOFT COVER LAMINATE:	Matte Laminate	
COVER BAR CODE:	None	
PROOF:	Printed Text Proof	
PROOF:	Printed Cover Proof	
BINDING:	Perfect Bound	
FOIL STAMPING	None	
TEXT FILE TYPE:	Fidlar to Scan Text	
INSERT FILE TYPE	None (or on hand at Fidlar)	
COVER FILE TYPE:	Fidlar to Scan Cover	
FILES RECEIVED VIA:	Mail/Delivery	
EXTRAS:	None	
OPTIONS	No Optional items	
PACKAGE:	Individually Shrink-wrapped	

PRINTING PRICING:

(not including shipping & handling)

100 - 149 books @ \$ 6.93

ADDITIONAL SERVICES:

\$15.00 Printed Cover Proof

\$0.05/page Printed Text Proof (13.60)

\$0.25/page Fidler to Scan Text (68.00)

\$100.00 Fidler to Scan Cover (100.00)

\$0.18/Individually Shrink-wrapped (18.00)

\$20.00 Cover File set-up

\$20.00 Text File set-up

\$20.00 Cover file conversion

\$20.00 Text file conversion

Total additional charges: \$294.60

fixed cost

Pricing is based on B&W text with halftones

No color pages noted

Line art okay

Proofs available: 5 business days

*upon receipt of ready files

After proof approval, books ship: 10 business days

Statement: Pricing assumes receipt of 'make ready' files supplied by the customer per Fidler Doubleday, Inc. guidelines. A minimum of 25 books per order is required. A confidential credit application must be submitted and approved prior to opening an account with Fidler Doubleday, Inc. The customer assumes the cost of transportation and must provide written shipping instructions with each order via fax, mail or e-mail. Data files received by Fidler Doubleday, Inc. are the property of the customer. There is a \$40.00 charge for PDF files, \$80.00 for NON PDF. Files must be submitted per guideline instructions (guidelines can be forwarded upon request). The above pricing is valid for 30 days from the date quoted. All schedules to be confirmed upon receipt of job.

FIDLAR DOUBLEDAY INCORPORATED TERMS AND CONDITIONS

Effective March 1st, 2004

1. ORDERS received and accepted by Fidar Doubleday's are considered non-cancelable unless Printer is immediately compensated in full for work completed. Orders that are cancelled before any production is done will be charged a \$25.00 fee to cover the administration part of canceling an order. Customer guarantees the legal propriety of all matter submitted to Printer, and will indemnify Printer against all claims and causes of action. Printer reserves the right, at its sole discretion, to refuse to print any matter, which in its judgment is improper, libelous, scandalous, or in any use prejudicial to its interest, or that of any of its Customers. Acceptance of orders is based on conformity to quoted specifications and credit approval. Orders not conforming to quote specifications may require changes in price and/or schedule. Printer reserves the right not to accept an order if it does not conform to quoted specifications. A quotation not accepted within thirty (30) days may be changed.

2. CD's, DISKS, or files supplied electronically or in hard copy when supplied by Customer shall remain Customer's exclusive property unless otherwise agreed to in writing. In no case will those items be released until account is paid in full. Until printer can evaluate digital input, no promises or claims are made about Printer's ability to work with jobs submitted in digital format, and no liability is assumed for problems that may arise. Any additional translating, editing, or programming needed to utilize Customer-supplied files will be charged at Printer's prevailing rates. Printer is not responsible for any errors, omissions, or extra costs resulting from faults in the transmission of Customer's files or documents.

3. ALTERATIONS: Proposals are only for work performed according to the original specifications. If through Customer's error or change of mind work has to be done a second time or more, such extra work will carry an additional charge for the work performed. Corrections that are submitted as a single page PDF file will be charged at the rate of \$9.50 per page (includes proof). Entire new files will be charged \$20.00 per file for PDF and \$40.00 per file for NON-PDF.

4. PROOFS: The Printer will provide proofs upon the request of the customer at current rates. All proof will be shipped UPS Next Day Air at customers expense unless otherwise requested by customer. If revised proofs are desired, request must be made when a proof is returned. Printer is not responsible for errors if work is printed per Customer's authorization. A signature, initials, or verbal approval by Customer or his/her representative is considered authorization to print the job. Costs for additional proofs due to Customer's correction will be billed at the rate of .05 per page for text proofs and \$15.00 per cover proof, per title.

5. OVERRUNS or under runs not to exceed five percent (5%) of the amount ordered shall constitute an acceptable delivery and the excess or deficiency shall be charged or credited to Customer on a pro-rated basis.

6. DELIVERY: Unless otherwise specified, the price quoted is for a single shipment, FOB Printer plant. All proposals are based on continuous and uninterrupted delivery of complete order unless specification clearly states otherwise. Shipping cost estimates are to be treated as estimates only. Any difference between quoted shipping costs and actual costs will be Customer's responsibility. Additional costs to expedite shipment will be incurred by Customer. Customer may elect to ship on his/her own via UPS, FedEx or specified supplier's account.

7. PAYMENT TERMS: Unless otherwise agreed to by an authorized Printer representative, 100% of quoted amount is due at time of order. Shipping costs will be billed and collected on second installment prior to release of job. All claims such as damage or shortage must be made within five (5) days from receipt of goods. Defective material must be returned for inspection prior to issuance of credit.

*Cash Customers- 100% at acceptance of quote.

Order paid in full before release for shipment

*Credit Card Customers- 50% at acceptance of quote

50% plus additional charges prior to release of order for shipment

*Net 30 Customers- Not available for Offset jobs.

credit hold on accounts in excess of 90 days outstanding

No additional shipments after credit hold until account within terms

NOTE: Customer will be charged a \$35.00 fee for each occurrence in the event of any returned check or charge card declining.

*Subject to the laws of the State of Michigan

8. DELAYS ON DELIVERY: Printer shall not be liable for any damages arising in any way from its failure to make or delay in making delivery because of its inability to obtain paper in the amount and grades specified herein or arising in any way from any circumstances or other cause beyond its control. Within a reasonable time after receiving knowledge of any condition referred to above, Printer shall give notice to Customer. Upon agreement of both Printer and Customer in writing, changes may be made in delivery schedules, specifications as to quantities, paper or any other matters affected by the conditions referred to above. Changes in Customer specifications, artwork, and approval time frames may alter delivery time. Delivery dates are estimates.

9. CUSTOMER-FURNISHED MATERIALS: Customer warrants that all materials furnished by Customer, including without limitation, paper, inserts, covers, artwork and plates shall be of good quality and workmanship, free from defects and fit for the purpose of the printing equipment for which they are to be used. Printer shall not be responsible for any delays, impaired production, corrective work or any other additional costs incurred or time spent by Printer resulting from the use of such material.

10. COLOR PROOFING: Because of the variation that can happen with any digital color printing device, a reasonable variation in color between color proofs and the completed job shall constitute an acceptable delivery.

11. CONTINUOUS PRODUCTION: This order is based on continuous and uninterrupted production. Excessive delays caused by changes, corrections, editing, rewrites and/or other reasons will be charged for any extra costs incurred due to handling, storage, increased costs of labor and material and other additional items. Orders that exceed two (2) months production from placement of order will be subject to payment by Customer for all costs incurred within that period.

12. DAMAGES: In no case arising hereunder shall Printer be liable for special, incidental or consequential damages. Printer's liability shall be limited to repair or replacement of defective goods, or at Printer's option, to a refund of the purchase paid by the Customer.

13. SAMPLES: Printer has the privilege of retaining two (2) sample copies of each job for file and reference purposes. If desired by Fidar Doubleday, someone may contact the customer to get written approval to use their title(s) so that additional copies can be produced to show and use as samples at its discretion.

Mail Plus

Addresses

Calendar

Notepad

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Check Mail

Compose

Search Mail

Search the Web

Folders

[Add - Edit]

Inbox (7)

Draft

Sent

Bulk (6)

[Empty]

Trash

[Empty]

My Folders

[Hide]

Dane

Habitat for Hum...

Habitat-Fundrai...

Islam

Joy

Marilee

Media Bias

Puzzles

Rec Centers

Registrations

Religious Freedom

Thought-Provoking

UNUSUAL!

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[Previous](#) | [Next](#) | [Back to Messages](#)[Delete](#)[Reply](#)[Forward](#)[Spam](#)[Move...](#)This message is not flagged. [[Flag Message](#) - [Mark as Unread](#)][Printable View](#)**From:** "Chris @ Outskirts Press" <chris@outskirtspress.com>  [Add to Address Book](#)  [Add Mobile](#)
Alert**To:** "'Edson Allen'" <edsonallen@yahoo.com>**Subject:** RE: Publishing testimonials**Date:** Sun, 2 Apr 2006 16:16:43 -0600

Hi Ed,

The 7x10 book is available with only our Diamond package. So that is a \$999 publishing fee. Afterwards, each 282 page book would cost \$8.91 to print, so 100 would cost \$891. 250 would cost \$2227.50. 500 would cost \$4455.

Scanning will cost .50 per page, or \$141.

When you are ready to publish, you can assign a professional author representative to help you personally by signing-in to your free author's center account from this link. You will see the START PUBLISHING button in yellow along the left-hand side to follow at your own pace: <http://outskirtspress.com/cgi/login.cgi>

We look forward to working with you. Please let me know if you have more questions.

Sincerely,

Chris

<http://outskirtspress.com>

-----Original Message-----

From: Edson Allen [mailto:edsonallen@yahoo.com]

Sent: Thursday, March 30, 2006 8:02 PM

To: chris@outskirtspress.com

Subject: RE: Publishing testimonials

I'm still no nearer an answer, Chris. If the book can't be printed using your Emerald Package, I don't need those printing costs, do I?

OK, I tried to figure it out for myself, going to the website calculator you referenced. I entered, 282 pages of my preferred size which is 7 X 10. Up comes a calculator, but it appears that all but the Diamond Package have a red circle with a slash over the package symbol. This seems to indicate that 7 x 10 is NOT available in the Ruby Package, only in the Diamond Package. Or, is it?

Can you please just give me the printing costs for a 7 X 10" book, perfect bound, 282 pages and a soft-bound, 100#, 2-color cover? 100, 250 and 500 copies. The firm reprinting this will have to cut one of our few remaining copies apart, and scan the individual pages. The originals were done in 1984, and consist of yellowed keylines and paste-ups. The text was done on typewriters, not computers -- hence there are no computer files that I can send you. We realize that scanning will muddy some of the illustrations, but we no longer have many of the originals. Earlier, I had received a quote of .50 per page for the scanning, or \$135.

I know you think your calculator is easy to use, but I'm in a different situation from 99% of your authors. I merely am looking for the least expensive way to print additional copies of an out-of-print book. Further, the market for this book consists of residents of one city, Sun City, AZ. It will NOT be marketed outside this community as the history is only of interest to residents so we need no marketing nor inventory services. Just scan, print, bind and ship the entire quantity to us. That's all that's involved.

Does that help you understand what I'm after?

Ed Allen

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NOTICE: We collect personal information on this site.
To learn more about how we use your information, see our Privacy Policy

From: "Chris @ Outskirts Press" <chris@outskirtspress.com>
To: "'Edson Allen'" <edsonallen@yahoo.com>
Subject: RE: Publishing testimonials
Date: Wed, 29 Mar 2006 14:53:25 -0700

Hi Ed,

I am happy to answer your questions, and am using the calculator available here to do so: <http://outskirtspress.com/pricing>

Our Emerald packages comes in one size: 8.5 x 5.5. 7x10 is not available at that package. The paper weight is 55#, not 20#.

The full-color cover is the same cost as a 2-color cover and is 100# laminated cover stock.

At the emerald level, 100 books would cost 1028.
250 books would cost 2570
500 would cost 5140.

We are on-demand publisher. Rarely do authors print that many books at one time. (It's not cost effective). They usually print 5 or 10 at a time to control their costs and inventory. The 7x10 size is available at our Ruby level, and then your per-book price goes down.

When you are ready to publish, you can assign a professional author representative to help you personally by signing-in to your free author's center account from this link. You will see the START PUBLISHING button in yellow along the left-hand side to follow at your own pace: <http://outskirtspress.com/cgi/login.cgi>

We look forward to working with you. Please let me know if you have more questions.

Sincerely,
Chris
<http://outskirtspress.com>

-----Original Message-----

From: Edson Allen [mailto:edsonallen@yahoo.com]
Sent: Wednesday, March 29, 2006 11:55 AM
To: chris@outskirtspress.com
Subject: Re: Publishing testimonials

Chris, you have a lot of info on your website, and I've spent more time there than I care to. Still, I can not find the answer to my earlier question -- namely, how much will 100, 250 or 500 copies cost the Historical Society?

We will use your basic "Emerald" package as we do not need any help with distribution. Lora gave me the scanning cost for 270 pages. Now, what are the printing costs?

270 pages, B&W, 20# white stock

Trimmed to 7" x 10" in size
Soft cover, 100 #, 2-color

What's the printing cost for these quantities? Forget royalties,
suggested sale price. Just give me the cost for 100, 250 or 500 copies.

Thanks.

Ed Allen

YAHOO! MAIL

 Welcome, **edsonallen**
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Draft

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Bulk (4)

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Printable View

From: "Lora" <info@outskirtspress.com>  Add to Address Book  Add Mobile Alert

To: edsonallen@yahoo.com

Subject: RE: Outskirts Press Website Query

Date: Thu, 16 Mar 2006 16:52:50 -0700

Edson,

We can do the scanning for you. The charge is .50 per page so for 270 pages that would be \$135.00. We print on demand so small quantities is not a problem. The minimum order is 5 books at a time. For your own free publishing guide sent you to instantly with no obligation visit <http://outskirtspress.com/cgi/agent.cgi?key=8001&page=cgi/login.cgi>

The guide outlines the step-by-step process for getting published with Outskirts Press. If you have any questions about publishing with Outskirts Press, please let me know. I'm here to help you.

Sincerely,

Lora

<http://outskirtspress.com>

-----Original Message-----

From: edsonallen@yahoo.com [mailto:edsonallen@yahoo.com]

Sent: Thursday, March 16, 2006 4:43 PM

To: info@outskirtspress.com
Subject: Outskirts Press Website Query

Are you equipped to reprint an out-of-print book? The book was done to celebrate the 25th anniversary of Sun City in 1985. The keylines have deteriorated, and the 270 pages would need to be scanned. We are looking at a small quantity, possibly 200-500. Do you do this kind of work, and if so, what do you need from us to give us a rough estimate of whether or not this is an affordable proposition? Thanks for your help.

Edson F. Allen
 Sun Cities Area Historical Society
 Sun City, Arizona

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This message is not flagged. [[Flag Message](#) - [Mark as Unread](#)][Printable View](#)**Date:** 17 Mar 2006 03:31:54 -0000**From:** "Outskirts Press" <chris@outskirtspress.com>  [Add to Address Book](#)  [Add Mobile Alert](#)**To:** "Edson" <edsonallen@yahoo.com>**Subject:** Outskirts Publishing Guide and Free Report

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<http://outskirtspress.com/cgi/login.cgi>Username: [edsonallen@yahoo.com](#)

Password: Edson

Review the Outskirts Press publishing guide here:

<http://outskirtspress.com/publishing/OutskirtsPress/>

Your FREE report is instantly available at the link below, along with 4 other reports and a free e-book, entitled "Self-Publishing Simplified"

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From: "Sydney Richardson" <sydney.richardson@trafford.com>
To: "'Edson Allen'" <edsonallen@yahoo.com>
Subject: RE: info from Trafford
Date: Tue, 28 Mar 2006 16:15:46 -0800

Thanks for your reply. Scanning an existing book does not always constitute extra billing. However, before I can quote you it would be best if we had an opportunity to review your book and the images. The Legacy package works well for authors who do not need extensive distribution services. Sorry, we do not have a database with these types of contacts.

Thanks again,
Sydney Richardson
Publishing Consultant
Trafford Publishing Ltd.
6E 2333 Government Street
Victoria, BC V8T VP4
Toll free: 1-888-232-4444
Local: 250-383-6864
Fax: 250-383-6804
Sydney.richardson@trafford.com
www.trafford.com

I am in the office from 9:00am to 5:00pm Pacific Time, Monday through Friday.

-----Original Message-----

From: Edson Allen [mailto:edsonallen@yahoo.com]
Sent: March 17, 2006 7:36 PM
To: Sydney Richardson
Subject: re: info from Trafford

Thank you for your very complete and comprehensible reply. Using your calculator, I find that 100 copies of our book would cost \$873 plus a sign-up fee of \$699. A total of \$1572, or \$15.72 per copy.

I assume scanning would be extra. We realize that the half-tones will not reproduce as well after being scanned and printed, but we no longer may have all the original photos. What would you charge for scanning 272 pages, approximately 100 of which have photos?

We are interested in your simplest package as this book has next to no appeal beyond Sun City. It's a recording of the community's first 25 years, and you have to live here to be interested in that subject. There might be possible interest among colleges and universities offering urban planning courses as Sun City was really the first, master-planned community for those 55 and older. But, we have not found a good database of school/course/professor names to use in marketing this book to this potential audience. Does your organization offer marketing services, as well as printing?

Thank you for your prompt response.

Edson F. Allen



From: "Sydney Richardson" <sydney.richardson@trafford.com>
To: edsonallen@yahoo.com
Subject: re: info from Trafford
Date: Fri, 17 Mar 2006 16:34:04 -0800

Perfect Bound

20# white

No lamination

272 pages

No color

7" x 10" ~ 1.16 lbs

Print - Close Window

50+ 9.01

100+ 8.73

250+ 8.45

500+ 8.17

plus sign-up fee of \$699

Dear Edson:

Thanks for your email. Yes, we can help you in a couple of different ways.

To begin with, we can take a previously published book and scan each page to create a new book. Please note with this option the clarity may not be exactly the same as we are essentially making a copy of each page and then using that to create a new book. We have done this for many authors in the past.

Another option is to have us transcribe the book. Meaning we will re-type all the text into the computer again and incorporate your images and create a brand new book for you. The cost for transcribing is .0087 cents per word.

There are two costs associated with self publishing. The first is the initial one-time sign-up fee. We offer packages ranging from \$699.00 to \$2298.00 depending on your needs. Each package will provide you with a certain number of books and after that you are free to purchase more books and you will only pay the print shop cost for each book.

The Legacy is our basic package and works well with authors who wish to sell the book on their own. The Entrepreneur package includes selling the book online here at the Trafford online bookstore and paying royalties on a quarterly basis. The Best Seller package is our most popular package and includes selling the book on our online bookstore, paying royalties on a quarterly basis, setting up trade distribution with online booksellers such as Amazon.com, Borders.com, and with distributors such as Baker & Taylor. We also provide marketing materials to help you market your book. You will receive 250 colour bookmarks, 100 colour postcards, and 5 colour posters. The package prices are a one time set up fee to actually produce and publish your book. Each package is available in "Plus" meaning we do the layout/formatting of your book OR "Classic" meaning you do the layout of the book and send us print ready files. I can provide more information about the type of file we need if you choose a Classic package.

The definition of Plus package is when we layout (or format) the book. For example, some authors type their manuscript in Word at the default margin of 8.5X11. However they may want their book to be 5.5X8.5 or 6X9. So we take their basic Word document and sample pages of a book they wish to emulate and we transform the file into book form. We add page numbers, headers, footers, chapter heading (etc.) based on the sample pages they send us. This is what is included in a Plus package.

If you choose a Plus package please refer to page 12 of the publishing guide and you will see a list of 7 items that are required for a Plus package. Included in the Plus package price is enough time to insert up to 8 elements. An element is considered a chart, a photograph, a diagram, or a hand drawn sketch. If you have more than 8 elements we would be happy to insert them for you at a cost of \$55.00 per hour, and we can usually get 4 elements done in one hour.

The definition of a Classic package is when the author does the layout (or formatting) of their book themselves. This package is best suited authors who are somewhat skilled with computers and are able to create a digital file of their book just as they would like to see it in print. With a Classic package the author will place the pages numbers, headers, and footers (etc.). Thus, the Classic package price is a bit lower than the Plus package price as the author does all the formatting themselves.

If you choose a Classic package I will send you the specific instructions on how to create a stable .PRN or PostScript file which we require. You can have as many elements in your book as you want with no extra charge because you are doing the layout yourself.

***In your case we could go Classic if we scan your book or Plus if we transcribe and reformat your book. ***

Pricing

The price of the book is determined by the number of pages and any extras such as; coil binding, lamination, colour

inserts, and other such items. For example, colour pages will add .87 cents per sheet to the price of each book. Lamination will add .65 cents to the price of each book. Page 17 of the guide offers a chart of print shop costs and the minimum retail selling price for books. *** Please note we have recently reduced the selling price from 2.5 X the cost to 2.1 X the cost. The changes are not in the guide you have, but feel free to use our profit calculator found on our main page. <http://trafford.com/> This is a very helpful tool and is very user friendly.

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Thanks again and please do not hesitate to contact me with any further questions or concerns!

Sydney Richardson
Publishing Consultant
Trafford Publishing Ltd.
6E 2333 Government Street
Victoria, BC V8T VP4
Toll free: 1-888-232-4444
Local: 250-383-6864
Fax: 250-383-6804
Sydney.richardson@trafford.com
www.trafford.com

I am in the office from 9:00am to 5:00pm Pacific Time, Monday through Friday.

-----Original Message-----

From: Edson Allen [<mailto:edsonallen@yahoo.com>]
Sent: March 16, 2006 3:55 PM
To: info@trafford.com
Subject: Reprinting an Out-of-Print Book

To celebrate the 25th anniversary of Sun City, AZ, a 272-page, soft-cover book was published in 1985. The copyright is held by the two authors, Jane Freeman And Glenn Sanberg. They used the material gathered in their research to found the Sun Cities Area Historical Society.

There was a single printing of 10,000 books. The entire inventory sold and the authors, exhausted by their undertaking, never ordered a re-run.

There still is interest in the book, and we regularly pick up copies in garage and rummage sales which we resell. We would like to learn if it is possible to scan the book and print additional copies. The original keylines and paste-ups have deteriorated and are no longer useable. Is there a way to automate the scanning of the contents and print copies via demand printing?

For your further info, the content is black and white and contains 80-100 photos scattered throughout the text. The book is 7" wide by 10" tall.

The cover is a heavy stock, printed one color with the title, "Jubilee," embossed in silver. We could easily modify that design to two colors to reduce expense. Depending on cost, we would be looking at somewhere between 100 and 500 copies in an initial order.

If you've had experience with this type of reprinting, we would like to learn what is involved, the minimum practical number of copies to print, and a rough estimate of the cost per copy. If we were to learn, for example, that it could be done but at a cost of \$20/copy, we would pass.

If this isn't your specialty, but you know of another firm who does this type reprinting, we would appreciate learning its name.

Thanks for your help. We look forward to hearing from you.

Edson F. Allen, President

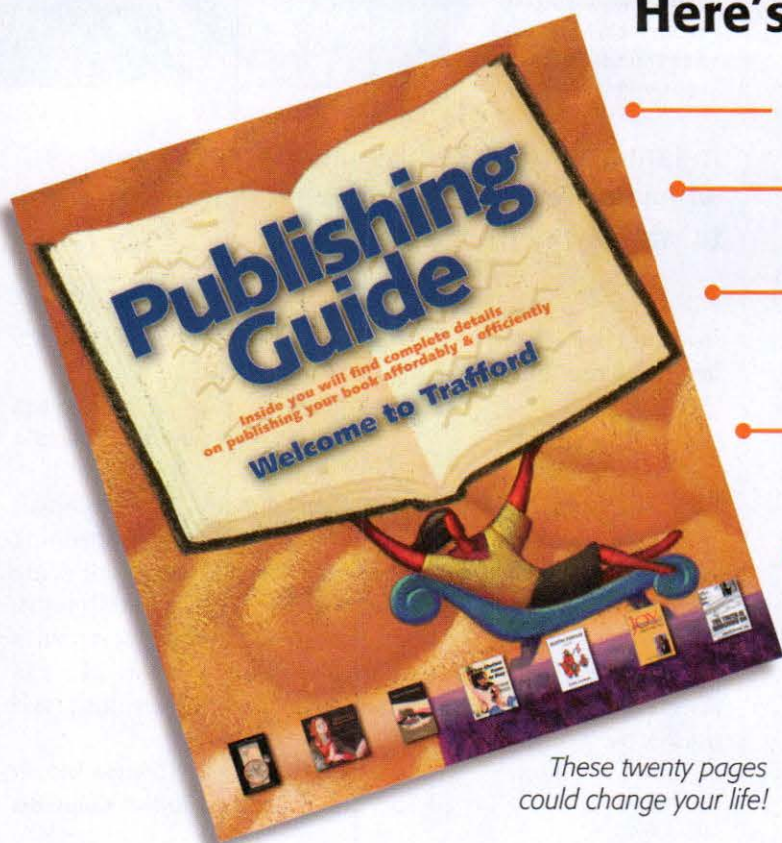
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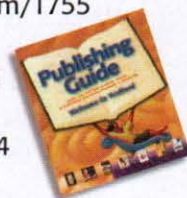
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[Previous](#) | [Next](#) | [Back to Messages](#)[Delete](#)[Reply](#)[Forward](#)[Spam](#)[Move...](#)This message is not flagged. [[Flag Message](#) - [Mark as Unread](#)][Printable View](#)**Date:** Fri, 17 Mar 2006 09:45:11 -0500**To:** "Edson Allen" <edsonallen@yahoo.com>**From:** "Infinity Publishing" <info@infinitypublishing.com>  [Add to Address Book](#)  [Add Mobile Alert](#)**Subject:** Re: Reprinting an Out-of-Print Book

Edson,

Thank you for your interest in Infinity.

This project sounds like quite an undertaking and we would be glad to try to help you out. We usually work from digital files and send those files to our digital printers. However, we have taken hard copy submissions in the past and scanned those submissions into digital files.

Please understand that the print quality of a hard copy submission is no where near the quality of a digital file submission. We also have requirements for hard copy submissions that are outlined in our free publishing guide. If you would like, I can you one of our guides. All I need is your street address.

If you have and other questions or if I can be of any further assistance, please let me know.

Regards,

Amanda

Infinity Publishing
1094 New Dehaven Street
Suite 100
West Conshohocken, PA 19428-2713

Phone: (610) 941-9999

Fax: (610) 941-9959

At 03:35 PM 3/16/2006 -0800, you wrote:

>To celebrate the 25th anniversary of Sun City, AZ, a 272-page, soft-cover
>book was published in 1985. The copyright is held by the two authors,
>Jane Freeman And Glenn Sanberg. They used the material gathered in their
>research to found the Sun Cities Area Historical Society.

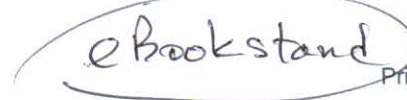
>

>There was a single printing of 10,000 books. The entire inventory sold
>and the authors, exhausted by their undertaking, never ordered a re-run.

>

>There still is interest in the book, and we regularly pick up copies in
>garage and rummage sales which we resell. We would like to learn if it
is

*Requested
3/17/06*



Date: Wed, 29 Mar 2006 10:17:30 -0800
To: "Edson Allen" <edsonallen@yahoo.com>
From: "support@ebookstand.com" <support@ebookstand.com>
Subject: Re: Reprinting an Out-of-Print Book

Hi Edson,

Thank you for contacting eBookstand. We can scan and convert the text and photos to a digital file. The final quality would depend on the quality of material we have to scan. The scanning and OCR for the text is \$4 per page. We would include a CD-ROM of the final digital files for your records and use in reprinting the book in the future. After the book is digitized, the publishing costs are as follows:

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Date: Thu, 16 Mar 2006 15:35:53 -0800 (PST)
From: "Edson Allen" <edsonallen@yahoo.com>
Subject: Reprinting an Out-of-Print Book
To: info@infinitypublishing.com

To celebrate the 25th anniversary of Sun City, AZ, a 272-page, soft-cover book was published in 1985. The copyright is held by the two authors, Jane Freeman And Glenn Sanberg. They used the material gathered in their research to found the Sun Cities Area Historical Society.

There was a single printing of 10,000 books. The entire inventory sold and the authors, exhausted by their undertaking, never ordered a re-run.

There still is interest in the book, and we regularly pick up copies in garage and rummage sales which we resell. We would like to learn if it is possible to scan the book and print additional copies. The original keylines and paste-ups have deteriorated and are no longer useable. Is there a way to automate the scanning of the contents and print copies via demand printing?

For your further info, the content is black and white and contains 80-100 photos scattered throughout the text. The book is 7" wide by 10" tall. The cover is a heavy stock, printed one color with the title, "Jubilee," embossed in silver. We could easily modify that design to two colors to reduce expense. Depending on cost, we would be looking at somewhere between 100 and 500 copies in an initial order.

If you've had experience with this type of reprinting, we would like to learn what is involved, the minimum practical number of copies to print, and a rough estimate of the cost per copy. If we were to learn, for example, that it could be done but at a cost of \$20/copy, we would pass.

If this isn't your specialty, but you know of another firm who does this type reprinting, we would appreciate learning its name.

Thanks for your help. We look forward to hearing from you.

Edson F. Allen, President
Sun Cities Area Historical Society
Sun City, Arizona