



Abbott's Men's Shop.....	972-1441
Arctic Water & Ice	972-1441
Beall's Fashions	974-9866
Bell Camino Beauty	972-4448
Bell Photo-Finish.....	977-2062
Camino Optical.....	977-4445
Carpet Library.....	974-4949
Framing Loft	977-9759
Lovin' Touch Restaurant	933-0908
Osco Drugs.....	972-2121
Pamela's Hallmark	972-5218
Safeway.....	972-1350
Spacemaker Wall Beds	974-1176
Stone's Shoes	972-8219
Sun City Travel	974-3607
Windisch Jewelers.....	933-7277

Bell Camino: One of Sun City's Major Attractions

From a barren field at the corner of 107th Avenue and Bell Road emerged the beginnings of the most successful shopping center in the Sun Cities area.

Construction on Bell Camino Plaza began in 1978, says Gene Tapfer of Abbott's Men's Shop, one of the original stores in the plaza.

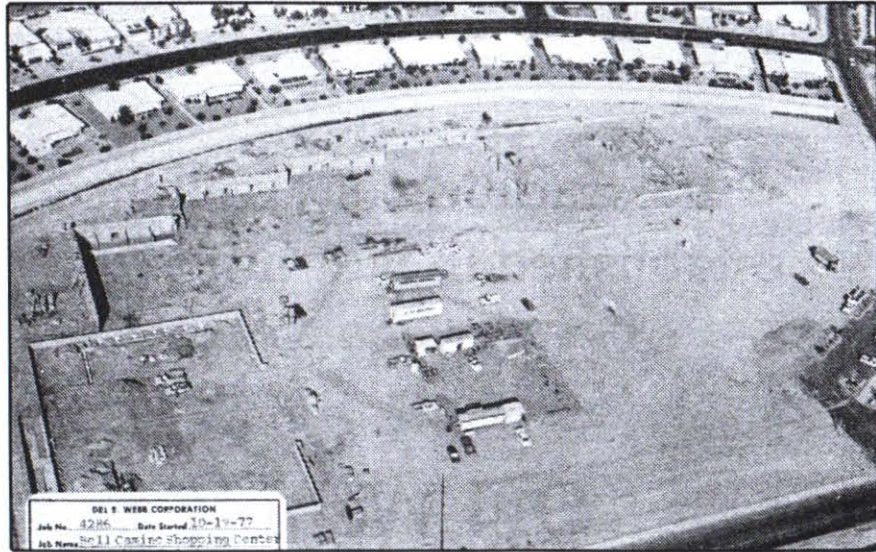
"I can remember back to 15 years ago and at the inception (when) the stores here were slowly opening," Mr. Tapfer says. "In construction, they all had to be ready about the same time -- in September or October of '78. Del Webb did the construction out here and they did a tremendous job in building the area and getting it ready in time."

Original occupants of the plaza include Abbott's Men's Shop, Bell Camino Beauty Salon, Osco, formerly Long's, Safeway, Beall's Fashions formerly Osburn's Ladies Fashions, the Framing Loft, Stone's Shoes, the Carpet Library, Lovin' Touch, Sun City Travel Agency and Camino Optical, says Mary Addicott, co-owner of the Bell Camino Beauty Salon.

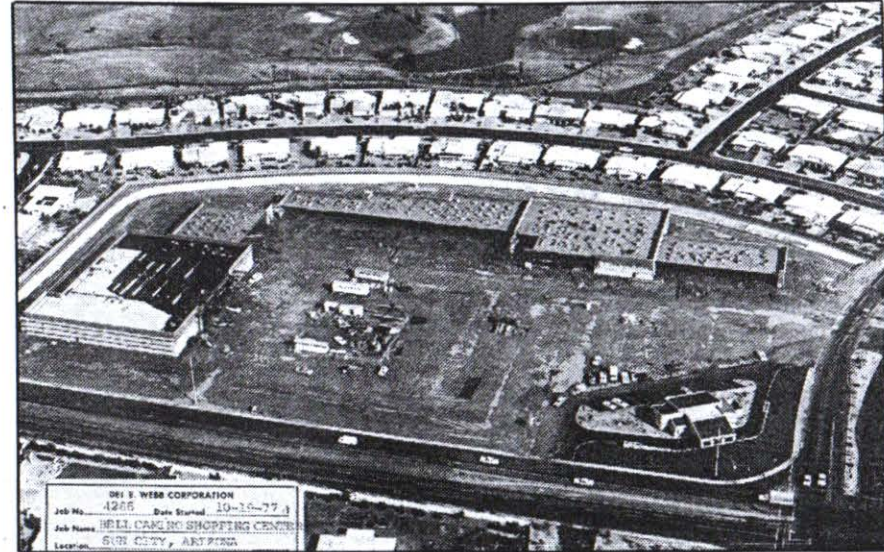
Over the years as more shopping centers have developed in the Sun Cities area, Bell Camino Plaza continues to be a premier shopping location for Sun Citians.

(OVER)

December 1, 1977



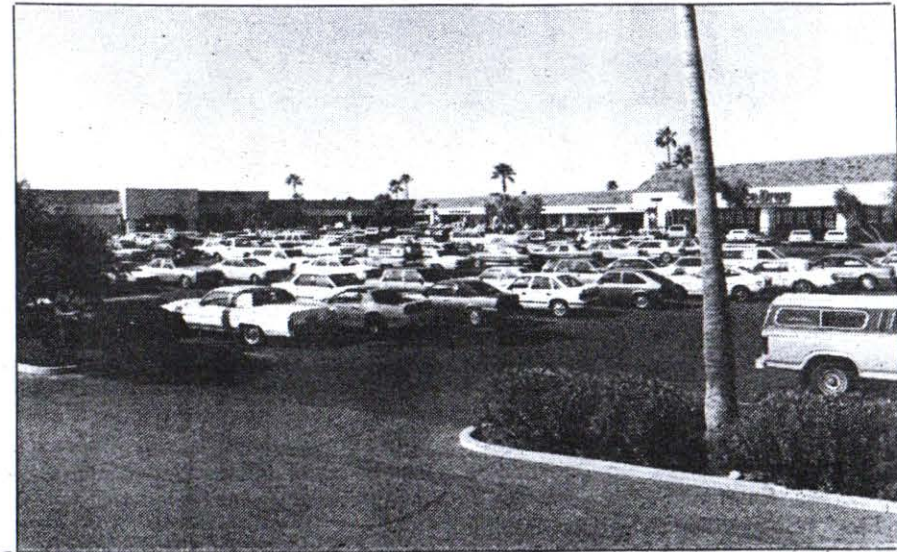
March 1, 1978

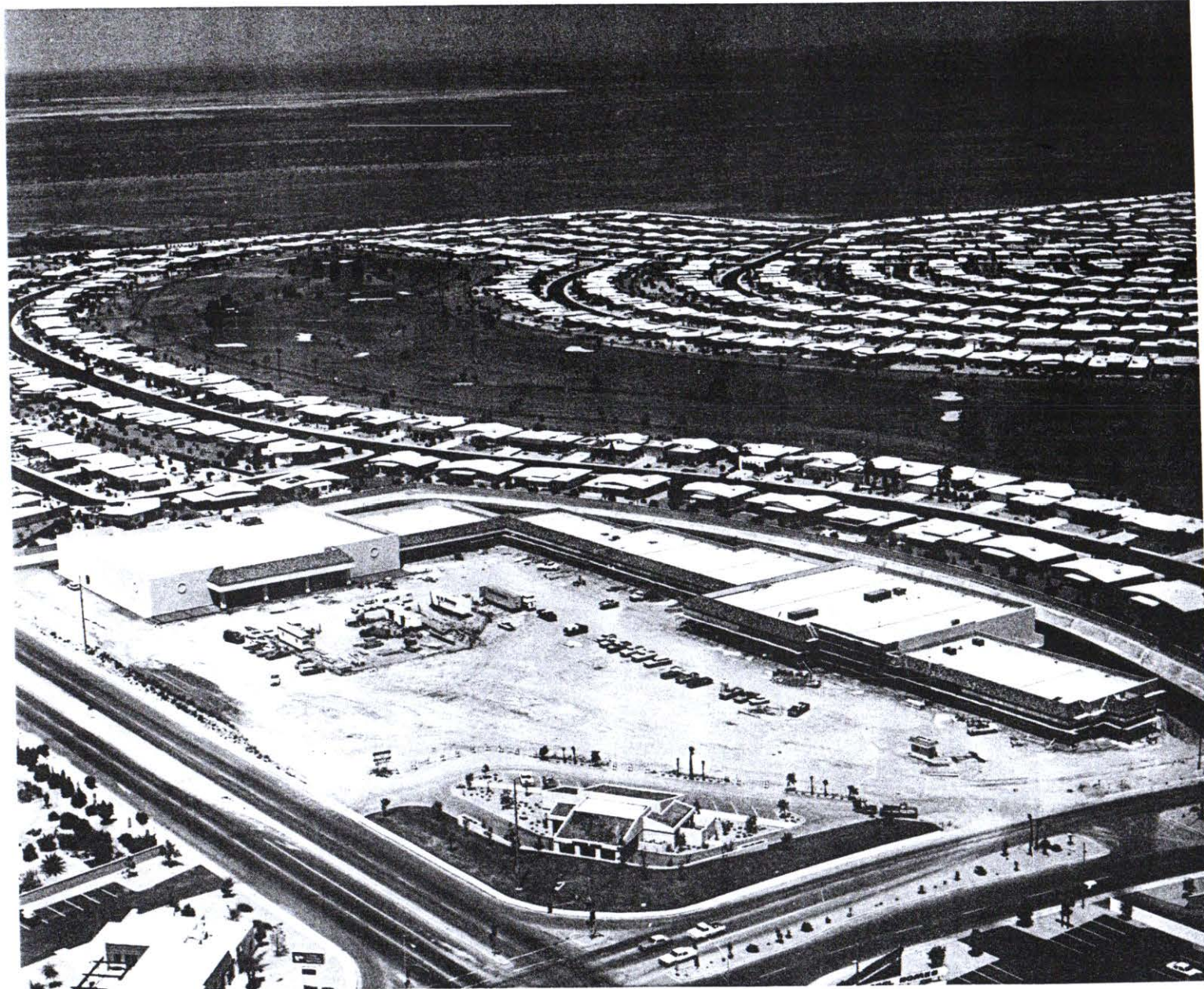


July 13, 1978



Today





The construction of Bell Camino Shopping Center continues toward completion, with the center's two major tenants — Safeway and Longs Drug — scheduled to open next month. Other stores are scheduled to open in late summer. Bell Camino is on the northwest corner of Bell Road and Del Webb Blvd. Willowcreek Golf Course is in the background.