

SUN CITY, ARIZONA

Sun Bowl

Location: 107th Avenue and Clair Drive

Acreage: 9.110 acres

Description: Amphitheater with a capacity of approximately 7,500 persons.

History: This community facility was opened in November, 1967.

Zoning, Evaluation, Current Status and Future Plans: Residence 3 (R-3). Low restrictive value. No lot less than 3,000 sq. ft. for each dwelling unit. The Maricopa County Fair Market Value, Assessed Valuation, and Taxes for the years indicated are as follows:

	<u>FMV</u>	<u>Assessed</u>	<u>Taxes</u>
1972	\$ 105,139	\$ 18,925	\$ 1,368
1973	143,706	25,870	1,720
1974	119,706	21,545	1,593
1975	118,429	21,315	1,603

This facility is used for our Sun Bowl Celebrity Series and other entertainment events. It is also available to the residents for their events. No future change is contemplated. The Sun City Homeowners' Association has the right of first refusal should we decide to dispose of this facility.

Principals: Del E. Webb Development Co. - Owner and Operator

Date Acquired: November, 1967

Purchase Price: \$161,354

Book Value: This community facility has been completely written off.

Insurance: Policy #MXP-2885777 Building - \$68,000

Financing or Long-Term Debt: Not applicable.

Real Estate Taxes: See above

"Masonry On Parade"

IN THE BEAUTIFUL SUN BOWL
SUN CITY, ARIZONA

BAND CONCERT

BY

El Zaribah Shrine Band

SUNDAY, MAY 14

2:00 P. M.

Featuring

POTE'S DIXIE BAND

and

OUR YOUTH ORGANIZATIONS

- ☆ INTERNATIONAL ORDER OF JOB'S DAUGHTERS
- ☆ INTERNATIONAL ORDER RAINBOW FOR GIRLS
- ☆ INTERNATIONAL ORDER OF DE MOLAY

ADMISSION FREE BRING YOUR OWN CHAIRS

Sponsored By:

SUN CITY SQUARE CLUB

YOUNGTOWN - SUN CITY SHRINE CLUB

SUN BOWL

CELEBRITY SERIES



\$2.00 PER TICKET
ALL SHOWS START AT 2P.M.*

DEL WEBB'S
Sun City

America's Most Famous Resort-Retirement Community

JAN. 21

**THE
NORMAN
LUBOFF
CHOIR**
Presenting
Your Vocal Favorites

JAN. 28

**PETE
FOUNTAIN
&
HIS ORCHESTRA**
Clarinet Artistry from New Orleans
*Preceded at 1:15 by "Voices from Appalachia"
The Alice Lloyd College Choir

FEB. 4

**VICTOR
BORGE**
Comedy in Music
All-Star Variety Show

FEB. 11

**THE
GLENN MILLER
ORCHESTRA**
Concert & Dance, Featuring
Buddy de Franco

MAR. 4

**PAT BOONE
&
FAMILY**
A Sheer Musical Delight
With a Touch of Nostalgia

MAR. 18

**LAWRENCE WELK,
IN
PERSON**
Concert & Dance, Featuring
Mary Lou Metzger, Dick Dale & Gail Farrell

SUN BOWL LOCATION: 107TH AVENUE SOUTH OF PEORIA AVENUE
TICKETS AVAILABLE AT

- Sun City Ticket Office, located in the Kings Inn Parking Lot (Monday thru Friday - 9:00 a.m. to 4:00 p.m.)
 - Sun Bowl Box Office (Sunday, prior to showtime)
- Select-a-seat, located in all Hanny stores (for nearest location call 263-9485)

FOR SHOW INFORMATION, CALL 977-6791 ANYTIME

America's Favorite Humorist

HERB SHRINER

Visits

THE SUN CITY SUN BOWL

Sunday, April 9th — 2 P.M.

With

Miss Toni Rami

LOVELY NBC SINGING STAR
AND HER INSTRUMENTAL ESCORTS

and

Parkes & Parkes

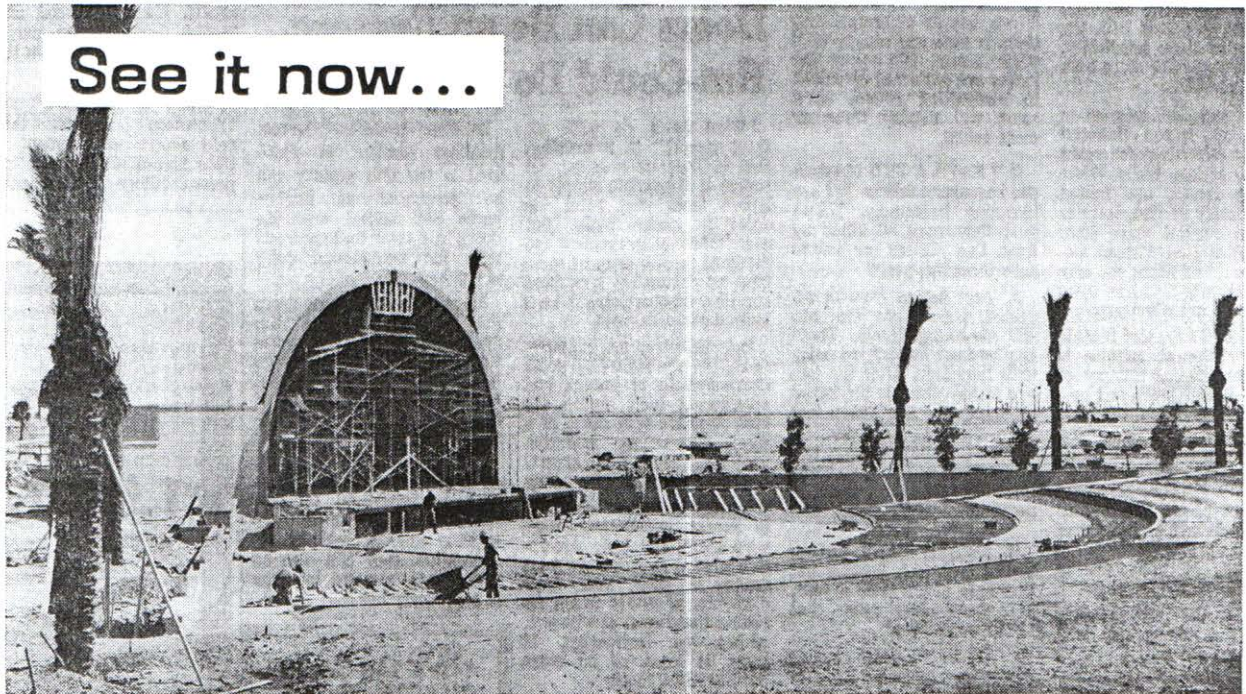
AMERICA'S NO. 1
MOTHER and DAUGHTER DANCE TEAM

Admission: \$1.50

TICKET LOCATIONS: SUN BOWL BOX OFFICE
and from
MERCHANTS at both SUN CITY SHOPPING CENTERS

SEE THE HERB SHRINER SHOW

AZ Republic 9/11/66



See it now...

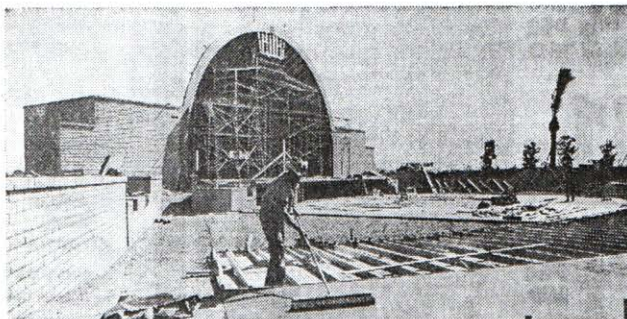
FULLY EQUIPPED AND BEAUTIFULLY LANDSCAPED, the new Sun City Sun Bowl will be a focal point for community-wide enjoyment. It will provide an excellent facility for concerts, variety shows, plays, rallies, religious services, picnics and myriad other activities — an ideal supplement to Sun City's many other entertainment centers.

\$6,000,000 BUILDING BOOM AT SUN CITY

New 7,500 Capacity Amphitheater Will Provide Additional Entertainment-Cultural Opportunities for Arizona's Most Beautiful City!

SUN CITY'S NEW amphitheater is just one of nine major building projects now underway in this exciting, dynamic community where sales of new homes, apartments and duplexes continue at a record rate in spite of the national downward trend in home construction. Why? Because Sun City offers (1) homes of superior design and construction in (2) a beautiful totally-planned community with (3) multi-million dollar resort facilities for 5½¢ a day, (4) a golfer's paradise with 47¢ greens fees — annual basis, (5) gracious neighbors who keep up their homes and (6) 50% lower property taxes than surrounding communities.

Come out now and breathe the air of excitement during this six-million-dollar building boom. See it all for yourself. If you are 50 or over, retired or not, you owe it to your pocketbook, your happiness and your future to investigate and invest in Sun City today.



THE MODERN BAND SHELL BUILDING provides space for dressing rooms, props, lighting and sound equipment — all the accouterments necessary for full-scale productions.

NEW WORK IN PROGRESS!

1. Sun City Country Club House and Pro Shop
2. Third 18-hole Golf Course (Private)
3. New Community Center Building & Facilities
4. 62 Furnished Rental Apartments
5. New Experimental House
6. Amphitheater — with 7,500 seating capacity
7. 216 New Homes, Apartments and Duplexes
8. Roads, Underground Utilities and Improvements
9. Chrysler Corporation Building (Test Center)

for lively adult living
7-11-66
DEL WEBB'S
Sun City

12 Miles Northwest of Phoenix out Grand Avenue



Built by DEL E. WEBB DEVELOPMENT CO.
A DIVISION OF
DEL E. WEBB CORPORATION



COMMUNITY DEVELOPMENT DIVISION

Az Rep.

Sun Bowl Dedication, Town Hall Ground-Breaking Ceremonies Set

Sun Citians will have their first chance to see a program in the new 7,500 - seat Sun Bowl amphitheater at 11 a.m. Monday when dedication ceremonies will include an appearance by Sun City founder Del E. Webb and a concert by the Luke Air Force Band.

Another ceremony at 1 p.m. will see ground broken for the new Town Hall addition at 107th Avenue and Mountain View Road.

Local residents are invited to attend both events.

During the Sun Bowl dedication Webb will present Sun City Home Owners Association president Michael Bross with an American Flag, to be flown during future Sun Bowl performances.

The bowl will be used for a variety of programs this winter, with an admission - free pre-

miere featuring professional entertainment scheduled for Nov. 27.

Webb will also participate in the ground breaking ceremonies along with Town Hall officers Burr O. Welch and William A. Chapman, and Webb Corporation executives John W. Meeker and Owen Childress.

The Town Hall expansion project, which received the overwhelming approval of members

in an election Oct. 17, will provide 17,224 square feet of new buildings at the Mountain View site.

Welch encouraged all Town Hall members to attend the 1 p.m. ground breaking ceremony, as well as the Town Hall Corporation's quarterly meeting at 2 p.m. in the auditorium.

Main purpose of the meeting, Welch said, is to present a slate of candidates for election to the Town Hall board of directors.

SUN
CITY

SUN CITIZEN



Vol. 5 No. 31

Sun City, Arizona

Ten Cents

Thursday, November 10, 1966

Webb Dedicates New Sun Bowl

Sun City's newest facility the Sun Bowl is now completed and was dedicated on Monday, by Del E. Webb, president and chairman of the board of the Del E. Webb Corporation.

Webb reminisced about the early days of Sun City and told of how Sun City had grown beyond all expectations. He continued to say that Sun City is an international success, that the residents of Sun City had made it, the most beautiful retirement community in the nation.

Michael Bross, president of the Home Owners Association accepted on behalf of the association, the two flags presented to them by Mr. Webb. The Sun Bowl will be the responsibility of the Home Owners Association following the first year of operation by the Development Company.

Jerry Svendsen, public relations director of the Del E. Webb Development Company

Jerry Svendsen, public relations director of the Del E. Webb Development Company welcomed the residents who had assembled in the Bowl, and opened the program with the Luke Air Force Concert Band playing America The Beautiful, Rev. Howard W. Blackburn giving the invocation.

Dignitaries of the Webb organization were introduced as were the president of Town Hall Corporation, Community Center and Home Owners Association, following which, the Luke Base Air Force Concert Band under the direction of Chief Warrant Officer John C. W. Baldelli, entertained the assembled group with a varied program of music numbers.

The official Open House and Premiere Show will be held at the Sun Bowl, Sunday, Nov. 27, when questions about the Bowl will be answered. A program has been arranged which will show the Bowl's capabilities. It will include singers, dancers, comedian, orchestra and probably a brief film according to Owen Childress, vice president and project manager of the Del E. Webb Development Company.



WEBB VISITS SUN CITY — Del E. Webb was on hand Monday to dedicate the new Sun Bowl. The Bowl located south of Peoria on 107th, will have its open house and premiere later this month.

Reckner Photo

1/19/67

Lombardo's Royal Canadians At Sun Bowl Feb. 5

Guy Lombardo, who is appearing with his Royal Canadians in Sun City's Sun Bowl on February 5, is one of the few individuals ever to become a legend within his lifetime.

Born in London, Ontario, Canada, Guy Lombardo began to study music almost as soon as he

could walk. While in grammar school, he organized a four piece band consisting of himself as violinist, Carmen Lombardo, Lebert Lombardo and Fred Kreitzer. All are still part of today's Royal Canadians who will appear here.

The original four piece orchestra was expanded as

Guy Lombardo entered his teens. They achieved moderate success in Canada, and soon an American booking agent got them a job at the Elk's Convention in Cleveland, Ohio. They liked the "States" and decided to stay.

The Sun City Council of Organizations, as one of its

projects, is sponsoring the upcoming concert. Tickets are \$1.50 and available at Town Hall, Community Center, Sun Citizen Office, King's Inn, Greenway drug and Gordon's Restaurant and from many of Sun City's clubs and organizations at their regular meetings. They also will

be on sale at the Sun Bowl during the Community's Seventh Anniversary celebration, Sunday afternoon, January 29.

There will be a one-hour concert, followed by a three-hour period for dancing to "the sweetest music this side of heaven."

According to Bergman, the Sun City Merchants Association has kindly donated a General Electric Porta Color television set to be given as a door prize at the show.

Chairs will be available for all ticket holders.

SUN CITY SUN CITIZEN

Vol. 5 No. 40

Sun City, Arizona

933-3531

Ten Cents

Thursday, January 19, 1967

1/19/67

**GUY LOMBARDO
AND HIS ORCHESTRA**

Brings

**THE SWEETEST MUSIC
THIS SIDE OF HEAVEN**

To

THE SUN CITY SUN BOWL

SUNDAY, FEBRUARY 5, 1967

Concert 2-3 p.m.

Dance 3-6 p.m.

Admission — \$1.50

**Ticket Locations: Sun City Shopping Center
Plaza Del Sol Town Hall
Community Center**

10 a.m. to noon and 1 to 3 p.m.

Presented By

The Sun City Council of Organizations

**"Programs For Community Enjoyment
Proceeds For Community Benefit"**

Sun City Loves Lombardo

Nostalgia Abounds--'Seems Like Old Times'

By THELMA HEATWOLE

SUN CITY—Guy Lombardo came to Sun City yesterday to entertain a generation that helped make him great.

And, to the 6,000 spectators, when the Royal Canadians swung into "It Seems Like Old Times," it really did seem so.

THE FOOT-TAPPING audience sighed in unison when Lombardo announced "Moon River." Then a wave of "oohs" followed as the "sweetest music this side of heaven" played "Beautiful Ohio" and "Red Roses for a Blue Lady."

A sedate policeman, standing guard over the enrapt crowd in the retirement community's new Sun Bowl, found the "Twelfth Street Rag" irresistible. With his arms folded, he tapped out the fast tempo with his fingers against his shirt sleeves.

Lombardo, 64, was besieged by autograph seekers. Others reminded him that they danced to his music 32 years ago on their first date or remembered him as he played engagements across the nation.

AFTER A one-hour concert, the Canadians played two hours of velvety smooth music for retirees to swing to. The area in front of the bandstand was flooded by a sea of dancers.

As the warm sun beamed down on Lombardo, he waved his baton and quipped, "This is the first time I've been paid to get a suntan."

Lombardo's appearance at Sun City was nostalgic for him also. Guy and his Canadians played often for opening season and World Series events in Yankee Stadium,



Republic Photo by Thelma Heatwole

**Guy Lombardo Gives Autograph To Mrs. John Newby
Famed Orchestra Leader And His Royal Canadians Played
To 6,000 In Sun City Yesterday**

during Del Webb's 20-year co-ownership of the Yankee team. Webb is the developer of the 10,000 population retirement community

ASSESSING his continued popularity throughout the years and survival of rock and roll music, Lombardo, drinking a cup of coffee during an intermission, said:

"Kids are only kids three or four years. Fads come and go. We try to keep abreast of modern sound and at the same time keep our same distinctive sound."

Lombardo was born in London, Ontario, Canada. He was in grammar school when he organized his first orchestra with his brothers, Carmen and Liebert Lombardo, and Fred Kreitzer. All are still in the orchestra.

Guy expanded the orchestra

while in his teens. When an American booking agent got them a job at the Elks Convention in Cleveland, they decided to remain in this country.

DEVELOPING A distinctive style, he was booked at the Cleveland Music Box. Chicago came next, and newly formed radio networks began carrying Lombardo music coast to coast from the Granada Cafe. It was in Chicago that his music was identified by critic Ashton Stevens as "The sweetest music this side of heaven."

In 1929, he began an association with the Hotel Roosevelt in New York that was to last until 1962. He entered television in 1953 on NBC-TV's New York station.

He is credited with introducing over 300 songs which became national favorites.

July 25, 1969

POST OFFICE BOX 555
SUN CITY, ARIZONA 85351
TELEPHONE 602 - 933-0173America's Most Famous
Resort-Retirement CommunityDel Webb's
Sun City

July 25, 1969

SUN CITY SUN BOWL
ENTERTAINMENT SURVEY

The Del E. Webb Development Co. will present another series of shows at the Sun Bowl this fall and winter. The enclosed questionnaire will help us determine the type and variety of entertainment you prefer.

Since it is necessary to contract talent well in advance, Bowl scheduling will begin soon. So your preferences may be considered in booking programs, please complete the questionnaire as soon as possible. A return envelope is enclosed for your convenience.

Thank you in advance for your suggestions regarding programming and other uses of the Sun Bowl.

Yours very truly,

Jerry Svendsen
Director
Public Relations and Activities

JS:bs

Encl.

ENTERTAINMENT SURVEY

Listed below are several categories of entertainment. Under each classification are names with a bracketed admission fee for each. Since there are several factors that will determine the cost of obtaining an act, the estimated admissions are subject to change. In each of the categories, number your choices in order of preference through ten (1), (2), (3), etc. Should you desire performers or groups other than those listed, include them in what you consider the correct category under "Other Choices" and consider them in your preference numbering.

ORCHESTRAS: (Base selections on concert only; however, in some cases dances will follow.)

() Count Basie (\$1.50)	() Jerry Gray (\$1.50)	() Clyde McCoy (\$1.50)
() Tex Beneke (\$2.00)	() Lionel Hampton (\$1.50)	() Vaughan Monroe (\$1.50)
() Les Brown (\$2.00)	() Woody Herman (\$1.50)	() Hugo Montenegro (\$2.00)
() Bob Crosby (\$1.50)	() Tiny Hill (\$1.50)	() Buddy Rich (\$1.50)
() Xavier Cugat (\$1.50)	() Al Hirt (\$2.50)	() Nelson Riddle (\$2.00)
() Jimmy Dorsey (\$1.50)	() Harry James (\$1.50)	() Tijuana Brass (\$6.00)
() Duke Ellington (\$1.50)	() Stan Kenton (\$1.50)	() Fred Waring (\$2.00)
() Pete Fountain (\$2.00)	() Guy Lombardo (\$1.50)	() Ted Weems (\$1.50)
		() Lawrence Welk (\$4.00)

Other Choices:

FEMALE SINGERS:

() Anna Marie Alberghetti (\$2.50)	() Edey Gorme (\$3.00)	() Jane Morgan (\$2.00)
() Vicki Carr (\$2.50)	() Peggy Lee (\$3.50)	() Jaye P. Morgan (\$1.50)
() Tanya Falan (\$1.50)	() Gisele MacKenzie (\$2.00)	() Helen O'Connell (\$1.50)
() Connie Francis (\$2.00)	() Marilyn Maye (\$1.50)	() Dinah Shore (\$2.50)
	() Carmen McRae (\$2.00)	() Kay Starr (\$2.50)
		() Sarah Vaughn (\$2.00)

Other Choices:

MALE SINGERS:

() Eddie Albert (\$2.00)	() Jimmy Dean (\$2.00)	() Gordon MacRae (\$1.50)
() Ed Ames (\$2.00)	() T. Ernie Ford (\$3.50)	() Tony Martin (\$1.50)
() Eddie Arnold (\$3.00)	() John Gary (\$1.50)	() Roger Miller (\$2.50)
() Tony Bennett (\$3.00)	() Robert Goulet (\$3.00)	() Wayne Newton (\$3.50)
() Ray Bolger (\$2.50)	() Buddy Greco (\$1.50)	() Ray Price (\$2.00)
() Don Cherry (\$1.50)	() Merle Haggard (\$2.00)	() John Raitt (\$1.50)
() Vic Damone (\$2.00)	() Don Ho (\$2.50)	() Rouvaun (\$1.50)
() John Davidson (\$2.50)	() Waylan Jennings (\$2.00)	() Jerry Vale (\$2.00)
() Dennis Day (\$1.50)	() Steve Lawrence (\$3.00)	() Glen Yarbrough (\$2.00)

Other Choices:

(Continued on next page)

SINGING GROUPS:

- | | | |
|-----------------------------|-------------------------------------|--|
| () King Family (\$3.00) | () Mills Brothers (\$2.00) | () Osmond Brothers (\$2.00) |
| () Kirby Stone 4 (\$1.50) | () Modernaires (\$1.50) | () Serendipity Singers (\$1.50) |
| () Lennon Sisters (\$2.00) | () New Christie Minstrels (\$2.00) | () Sergio Mendez & Brazil 66 (\$2.00) |

Other Choices:

COMEDIANS:

- | | | |
|--|---------------------------------|---|
| () Marty Allen (\$2.50) | () Rodney Dangerfield (\$1.50) | () Sam Levenson (\$1.50) |
| () Victor Borge (\$2.00) | () Phil Foster (\$1.50) | () Bob Newhart (\$2.50) |
| () George Burns (\$2.00) | () David Frye (\$1.50) | () Donald O'Connor (\$3.00) |
| () Sid Caesar (\$2.00) | () George Gobel (\$2.50) | () Soupy Sales (\$2.50) |
| () Myron Cohen (\$1.50) | () Buddy Hackett (\$3.50) | () Dick Shawn (\$1.50) |
| () Norm Crosby (\$1.50) | () Homer & Jethro (\$1.50) | () Slappy White & Steve Rossi (\$1.50) |
| () Pepper Davis & Tony Reese (\$1.50) | () Danny Kaye (\$3.00) | () Skiles - Henderson (\$1.50) |

Other Choices:

PERSONALITIES:

- | | | |
|--------------------------|-----------------------------|-----------------------------|
| () Steve Allen (\$2.50) | () Phyllis Diller (\$3.50) | () Jimmy Durante (\$3.00) |
| () Jack Benny (\$4.50) | () Mike Douglas (\$3.00) | () Arthur Godfrey (\$3.00) |
| | | () Herb Shriver (\$1.50) |

Other Choices:

LAWRENCE WELK TV SHOW STARS: (Estimated admission - \$1.50 for a combination of any two individuals or groups)

- | | | | |
|--------------------------------|-------------------|--------------------------------|------------------|
| () Bobby Burgess & Cissy King | () Arthur Duncan | () Sandi Jensen & Sally Flynn | () Jim Roberts |
| () Jo Ann Castle | () Joe Fenney | () Natalie Nevins | () Norma Zimmer |
| () Dick Dale | () Myron Floren | () Bob Rawlston | |
| | () Larry Hooper | | |

MISCELLANEOUS ENTERTAINMENT:

- | | |
|--------------------------------|--|
| () Baja Marimba Band (\$2.50) | () Jerry Murad's Harmonicats (\$1.50) |
| () Mickie Finn Show (\$2.00) | () Frankie Yankovik (Polka Band) (\$1.50) |

Other Choices:

Following are Valley groups and individuals who have appeared at the Sun Bowl. Please indicate whether or not you wish a return engagement by those you have seen perform.

<u>NAME OF TALENT</u>	<u>DESCRIPTION</u>	<u>WISH RETURN ENGAGEMENT?</u>	
		<u>Yes</u>	<u>No</u>
Desert City Six	Dixieland Band		
John Merwin	Male Tenor Singer		
Del 'The Deacon' Everett	Dixieland Band		
Gringos	Band (Tijuana Brass Sound)		
St. John's Indians	Indian Dances		
Western Continentals	Male Barbershop Quartet		
Phoenix Dance Company	Acrobatic Dancers		
Robin Ross	Teenage Pop Singer		
Sweet Adelines	Female Barbershoppers		
Joe Esilie Singers	15 Vocalists		
Dearing Young Charms	Four young Brothers-Singers		
Toni Rami	Female Singer		
Dave Douglass	Magician		
Sing-Out Phoenix	Singing Group		
Scottsdale Boy's Band			
Phoenix Boys' Club Choir			
Rebecca White	Young Singer		
Ken McClelland	Young Singer		
Otto Ataonga	Tahitian Review		
Bill Cetti Trio	Instrumental Group		
David McDaniel	Young Singer		
Ronnie David	Vocalist - Pianist		
Talent-To-Go	Singing Group		
Dana McKnight	Vocalist		
Win' Jammers	Folk Singers		
Jimmie Leeds	Comedian		
Bob Henke	Organist		
Dick & Libby Halleman	Instrumental Quartet		
Lucky Jean	Western Band		
Patty Harding	Western Singer		
Lollytoodums	Teen Singing Group		
Ja-Ka-Do-Ni Singers	Teen Singing Group		
Jerry Allen	Banjo Artist		
Al Shane	Jolson-type Singer		
Scottsdale Dollettes	Modern Dance		
Donna Farnsworth	Western Singer		
Buddy Long & Riverboys	Western Band		
Jimmy and Dot Vaughn	Electric Harpsicord		
Four of Us	Male Singers		
Bob G. Anthony	Comedian		
Phoenicians	Barbershop Chorus		
Jimmy Whittle	Pianist		
Troy Nabors	Educated Mule Act		

(Continued on back page)

16 SUN BOWL IN PERSON



HARRY JAMES and His Orchestra

in a Gala
CONCERT & DANCE

A one-hour concert starting at 2:00 P.M.
followed by two hours of dancing to the
famous sound of Harry James' trumpet and
orchestra.

EVERYONE'S INVITED

Tickets Available at all Community Box Offices, and
Sun Bowl Box Office at Show Time.

ADMISSION \$1.00

Directions to Sun Bowl:
From Sun City entrance
go south on 107th Ave.
one block past Peoria Ave.



DEL WEBB'S
Sun City

built by DEL E. WEBB DEVELOPMENT CO.
A SUBSIDIARY OF
DEL E. WEBB CORPORATION
COMMUNITY DEVELOPMENT DIVISION

12 Mi. N.W. Of Phoenix Out Grand



SUN BOWL overflowed during Lawrence Welk show Saturday. Myron Floren, accordionist and co-director and announcer with Welk, is shown. Others were Cissy King, Bobby Burgess, Norma Zimmer, and Jim Roberts.
(News-Sun Staff Photo)

anda one . . .

Lawrence Welk brings joy to 8,000 fans in Sun Bowl

By DON ROSEBROCK

Staff Writer

Sun City made a North Dakota farm boy its man for all seasons Sunday.

Lawrence Welk brought music and joy to more than 8,000 persons in the Sun Bowl, and they gave him adulation in return.

Even Arizona skies seemed to acknowledge his presence. Nary a cloud dared to appear. The gray, rainy days of early March had left their agonizing anticipation behind.

AUTOGRAPH seekers surrounded him from the minute he walked from an arriving car to the Sun Bowl's stage door. Photographers shuttered constantly and tripped over each other for angles.

He scribbled his name on scraps of paper, on pictures, on practically anything that could possibly hold ink, and then he slipped through the door to prepare himself.

One woman, walking away with a friend, clutched one open hand with her other hand, muttering over and over: "I touched him. I touched Lawrence Welk. I really touched him. Can you believe it?"

The Sun Bowl was jammed. Besides the usual 6,000 seats, 2,000 were squeezed into every conceivable nook and cranny. Aisles were narrowed to one-way paths, but it hardly mattered. Persons claiming seats near the front refused to move for fear of losing them.

PEOPLE HAD been arriving since before 10 a.m. in the hope of getting close to Welk.

Shortly before 2 p.m., the traveling members of the Welk orchestra came out, decked in red, and warmed up. More than 100 persons who stood in the adjoining parking lots were now finding out if they could hear. They could, so they stayed, standing in the lot just to listen to him. Most stayed for the entire show.

Weeks of waiting overflowed, and the crowd began clapping in unison, pushing for the show to start.

Del E. Webb Development Co. public relations director Jerry Svendsen bounced onto stage and ran through his opening, getting persons in the audience to introduce themselves to each other.

FINALLY, inevitably, Welk appeared, decked in an electric, almost turquoise, suit; gold shirt; and bright patterned tie.

The rapport was instantaneous. They knew him, they knew every move he was going to make, every word he was going to say, and they loved him. Years of television watching had created a Welk image; he didn't live up to it, he surpassed it.

The Welk smile, the hand motions and gestures, the band directions were all familiar. Only the voice, husky with a heavy cold, was just a little different, but even then his tone and inflection on the now-famous "wunnerful, wunnerful" were unmistakable.

Like all veteran performers, he sensed the surge of feeling when he came on stage and responded to it; he could hardly miss feeling a standing ovation.

THE EMOTION was heightened by a "Happy Birthday" welcome from the orchestra and audience. He was pleased but had the players run through another few bars so he could direct the audience and make it better.

He said he was born on a farm in North Dakota, but he left out the fact that it was 70 years ago.

He chatted with the people easily, and made pleasant small talk. It was like old friends meeting; really it was, because more than 20 years of television made it so.

Members of his touring troupe were next—Ken Delo, Mary Lou Metzger, Gail Farrell (hobbling with a broken bone in her foot), Dick Dale.

They were good; professional; they all had stage presence and radiated charm. But they were only sideshow attractions to the Welk magic.

IN THE TWO hours and some-odd minutes he was on stage, Welk recreated the days of the big bands, brought the days of tube radios and round-screened television back to life, and infused them with his own charisma.

Mary Lou Metzger's Betty Boop-style, complete to flowered-print dress, heart-shaped plastic hair pins, and artificial flower the size and intensity of a headlight, created a young Judy Garland image.

Welk's magic show conjured up the ghosts of the old Trianon and Aragon ballrooms, complete with the era's waltzes and polkas.

His showmanship encompassed all ages, though, from nine-month old Matthew Newton, who had been there with his mother and grandmother since 10 a.m., to the pre-Aragon veterans in their 80s and 90s.

SEVERAL women, unwilling to take their chances by waiting until Sunday afternoon, had written to the Webb company weeks ago asking if they could dance with Welk.

One, Frances Staehnke, had danced with him some years back when she was a dancing teacher in Chicago.

"I danced with him many times in Chicago," she said, prior to the show. "I'm just dying to dance with him this afternoon." She didn't have to die because she did dance with him, called up on stage especially for the occasion.

Other women had their chance, too. Early in the show, Welk jumped down from the stage so local shutterbugs could get close-ups. He ended up waltzing and polkaing with several women.

Portending things to come, he was nearly mobbed and literally ran back up the stage steps to escape.

LATER IN the show, when he descended into the audience, he

succeeded in dancing with no more than a dozen women, unable to move his feet for the crush of the crowd.

The dancing turned into a brief handhold with his partner, an attempt to turn a circle in time to the music; he could manage no more before another woman had wedged her way into his arms.

He finally had to give up, returning to the stage. He began picking his own partners, selecting from the crowd the little girls small enough to be hoisted onto the stage—most often by doting mothers and grandmothers.

One child turned fickle at the last minute and wouldn't let him near her after she got up on stage. Thousands of women watched and wished they were up there instead.

THE AUTOGRAPH session between the performance and the audience dancing session nearly got out of hand as a mob of people pushed and elbowed to get near the stage, offering autograph books, programs from long-past Welk performances, scraps of paper, and copies of Welk books for his signature.

Some, not willing to trust to luck, tried boldness instead and came up on the stage to take pictures and get autographs. Ushers were trying to herd them off one end of the stage while they kept pouring in from the other end.

Eventually, they got them cleared off, the band came back on, and 90-some minutes of dance music commenced.

Couples squeezed onto the cornmeal-coated Sun Bowl dance floor, vying for room with the throng still gathered around the edge of the stage, hoping for a picture or autograph.

THE FOUR singers and dancers from Welk's show, plus newly introduced singer Robin Ross, sat in chairs at the edge of the stage, signing the backs of pictures and handing them out by the hundreds.

Welk himself, whenever he ventured near the edge of the stage, was besieged with upraised hands asking for autographs or simply an acknowledgement.

He ran through a few numbers on his accordion, danced with Mary Lou Metzger a number of times, and picked out one or two other ladies from the audience for a brief twirl.

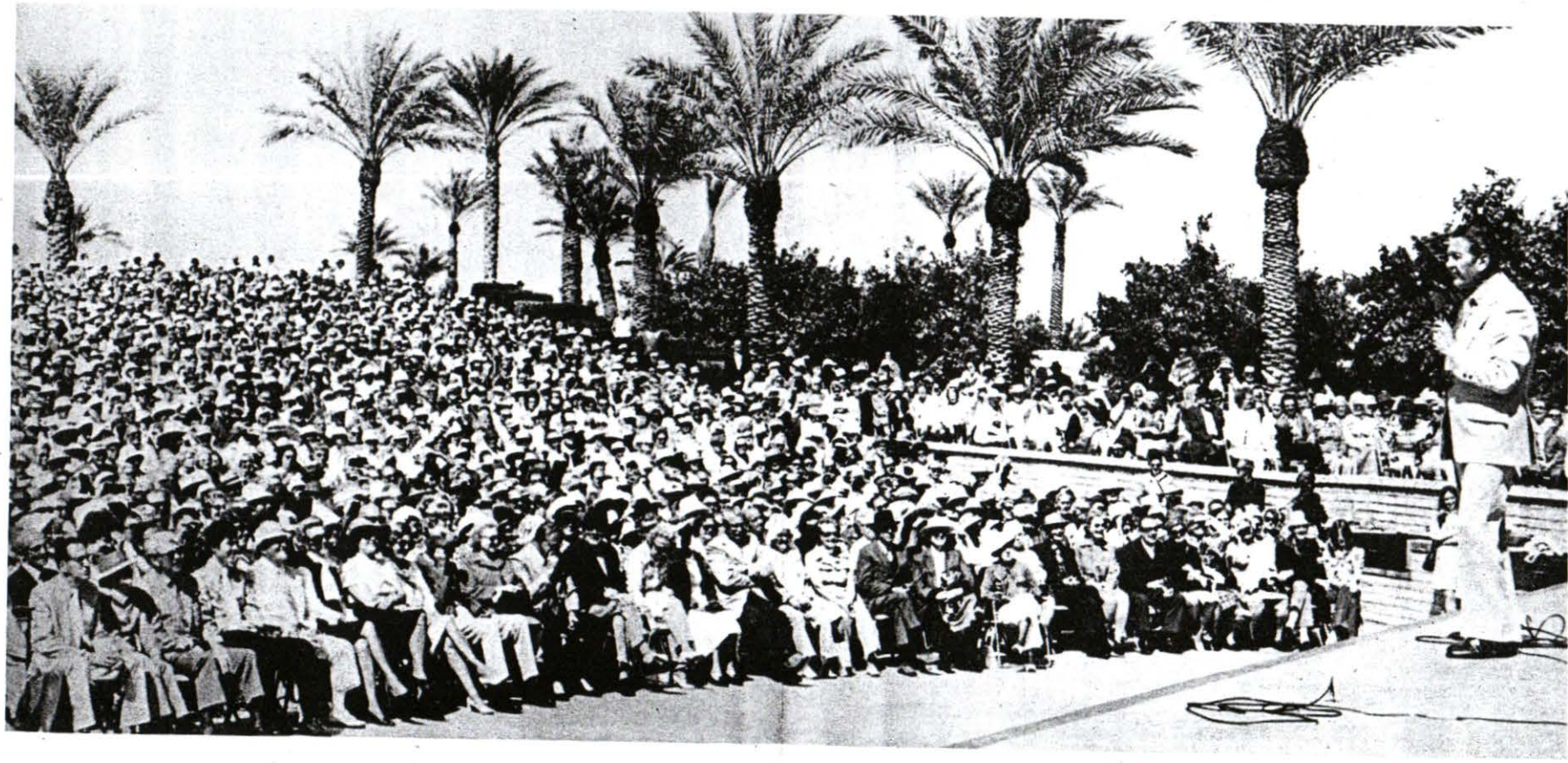
Finally, it had to end. The admirers couldn't bear a sudden ovation or round of applause. They couldn't believe it was over, so they stayed and just watched as Welk and his troupe of performers disappeared.

Some sat and watched the stage hands clean up, fold up, and put up the props, savoring the last bit of the aura.

A few minutes later Welk ducked out the back door of the Sun Bowl. He ran into a small crowd, needing one last glimpse, one last shot at an autograph, one last piece of the man himself.

Special section photographed and produced by Art Preuss and Don Rosebrock





While 8,000 waited inside . . .



While fans waylaid Welk out back, full Sun Bowl crowd of more than 8,000 waited not-so-patiently under bright sunny skies, in temperature that reached upper 60s.



As Welk emerged from car, fans began rush for photos, autographs that would continue for rest of afternoon.



Champagne music fans began telling Welk of repeated message: how much and for how many years they had enjoyed his work.



Unable to get into Sun Bowl, large crowds gathered and stayed in adjoining parking lots to listen and get occasional glimpse of Welk's performance.

Sun City's All-Resident Vaudeville Show



Sun City Rhythm Ramblers and Bell Ringers



The Musicians - Clare and Lyle Wiseman



Corinne and Ray Leslie with Lois Moulton



Sun Bowl Dancers

Featuring:

Sun City Rhythm Ramblers and Bell Ringers

Neil Graham and Dusty Rhoades

Banjo-picking Duo

Sun Bowl Dancers

Free style, Precision & Charleston

Jo Horn

Honky-Tonk Piano

Dixieland Band

Exciting Musical Innovations

Corinne and Ray Leslie with Lois Moulton

Comic Dance - Sun City Spoof

The Musicians -

Clare and Lyle Wiseman

Specialists in Making Music Fun

Elmer Froemming

Baritone Soloist

2 PM Sunday

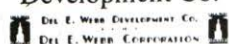
November 18

Sun City Sun Bowl

Admission Free



Sponsored by the
Del E. Webb
Development Co.



DEL WEBB'S
Sun City

America's Most Famous Resort-Retirement Community

OVER

Variety show to star home talent

Sun City's second annual all-resident variety show will bring back old time vaudeville with 11 acts of music, songs, dancing, and comedy at 2 p.m. Sunday on the Sun Bowl stage.

The Sun City Rhythm Ramblers, a 17 piece band under the direction of Harold Yonk, will open the show. Handbell ringers with the band will be Rosalind Yonk and Naomi Drescher.

NEIL GRAHAM and Dusty Rhoades will play Dixieland songs on their banjos, and the Sun City Sisters of Swing will dance free style and Charleston routines.

In the chorus line are: Doris Offerman, Skip Butcher, Elenor Malin, Lynn Bill, Betty Baxendale, Geraldine Parker, Mary Folino, Dorothy Peabody, Connie Kroll, Le Mae Peterson, Terry Jones, and

Ione Senrau.

Josephine Horn will play "piano roll" music, and "The Sun City Six," a splinter group from the Rhythm Ramblers, will play show tunes and Dixieland music.

Ray and Corinne Leslie with show card girl, Lois Moulton, will present "The Sun City Spoof," and Clare and Lyle Wiseman, "The Musicians," a routine on musical instruments.

BARITONE Elmer Froemming will present songs such as "Give Me a Man Who's a Stout Hearted Man."

The entire cast will come on stage for the finale.

The show is sponsored by the Del E. Webb Development Co. and is admission free to residents and their guests. Those attending are asked to take folding chairs, as no seating will be provided.

Maestro Welk returns

By PAUL SCHAFFER
Staff Writer

It was the Second Coming. And it was wonderful.

The skies were clearer and warmer than they had been for days; even the Big Game—the Superbowl—was, on Sunday, only a momentary intruder. For Lawrence Welk was in town.

His appearance last March in the Sun Bowl brought 8,000 Sun Citians to see the man whose music and style bring back so many good memories for them. Almost as many were there Sunday, and what they saw was by no means an anticlimax.

CHURCH services came first for most Sun Citians, of course, so even those in the front row arrived "only" three to four hours before showtime, not quite as early as the first arrivals for last year's show. But they were just as determined.

Mrs. J. H. Caughey, a visitor from Pittsburgh, said she saw Welk play back in the 1930s at the William Penn Hotel in Pittsburgh and added she liked him just as much now as then.

"If any VIP comes along and tells me to move, I'm going to sit right in his lap," she said. Nobody asked her to leave her front row seat—and later on, the Champagne Music Maker himself found her, danced a few steps, took her to the microphone for a moment and, to top it all off, had Jim Roberts sing to her.

EARLY arrivals had any number of ways to pass the

time. Some were reading the Sunday newspaper while others knitted, played tic-tac-toe, read books or kept radios tuned to the Superbowl. One die-hard football fan even had a small portable television set. There also was one backstage in case any of the performers had a sudden attack of football mania.

Denver Thornton, 11150 W. Palm Ridge Dr., had perhaps the most unique way to kill time. He sat in his front row seat with his wife and whittled.

"It's one of my pastimes," he said. He makes small animals and other objects and, in another interest, makes jewelry for himself including watchbands and rings in the lapidary shop.

ANOTHER early arrival was Vivian Naley, 1439 Greenway Rd., who came with her sister, Frieda

Kline, 9440 Greenway Rd. Mrs. Naley, who also saw Welk play in Pittsburgh's William Penn Hotel, shared the same motive for coming early as many in the audience.

"I want to get a hold of him for a minute," she said, to tell him she remembered those Pittsburgh performances. She also was one of the many hoping to be selected for a short dance.

Welk began the show as bandleader, getting the Champagne Music Makers warmed up. Then the rest of the troupe went into action and Welk shared the spotlight liberally with his talented cast.

LONGTIME regular Myron Floren, Welk's assistant director, was there to show off his skills with the accordion; also dancers Bobby Burgess and Cissy King, and Mary Lou

Metzger; clarinetist Henry Cuesta, a relative newcomer to the Welk show; singers Gail Farrell and Dick Dale.

Anacani, "the singing hostess," lent some south of the border charm to Welk's act. She met Welk while performing in a restaurant last year in Escondido, Calif.; he asked her to audition and now she is part of the show.

She said she likes traveling, even though she continues to play Spanish-style guitar and sing in that Escondido restaurant. Noting that some Welk performers have been with him 25 to 30 years, she said she also would like to stay as long as possible.

THAT philosophy is fostered by Welk, who calls the performers in his show his "family."

Arther Duncan, a tap dancer and the show's only

black, did some spirited stepping while getting in a few quips about the Arizona sunshine.

"I've been here just one day and look what it's done for me," he said. "The last six years the Welk show has been shown in color; this act is coming to you in true, living color." OVER

GUY and Ralna, the show's singing married couple, were equally pleased with the warm sunshine, having flown in Saturday night from the Dakotas where it had been 25 degrees below zero.

Art Coates, an old friend of Welk's who drove the maestro to and from the show, entertained the audience with a few bird-songs and calls.

Two of Welk's singers proved to be as adept as their boss in charming the ladies. Ken Delo sang "Hawaiian Love Song" to Florence Huffman, 9244 Meadow Hills Dr., with Welk directing and Coates adding some birds to the band's accompaniment.

LATER on Joe Feeney, after belting out some traditional Irish songs, called Mrs. Caughey on stage once again for another song—this time accompanied by Welk, who proved to be as talented with an accordion in his hands as with the bandleader's baton.

Even if not performing himself, Welk was always there—smiling, clapping, doing short dance steps, directing the audience in a song, waving his baton briskly—setting the mood of good times.



Denver Thornton, shown with wife, whittled time away, producing small boot as gift for photographer:



Early arrivals Frieda Kline, Vivian Naley, left, waited patiently, hoping for short dance with Welk;



**Anda
three ...**

There were 7,500 people in Sun Bowl for Welk concert and probably 7,500 different ways of waiting for concert to begin.



, many
others, as in upper right, made sunhats out of one section of
Sunday's paper and read the rest of it.

In the Valley of the Sun, outdoor living is emphasized.

SUN CITY SUN BOWL . . .

They've danced to Guy Lombardo's music there, listened to soprano Roberta Peters, watched performances by Arizona Indians and Island Tahitians, and have thrilled to Lawrence Welk and his Champagne Music Makers.

It's the solemn site of patriotic ceremonies and religious services, the location of the Sun City pioneers annual gathering, and the Wisconsin Club spring picnic.

The Sun City Sun Bowl, a 7,500 capacity outdoor amphitheater serves its community in many ways.

The Sun Bowl resembles a park that blends into Sun City's abundant landscape beauty. It is surrounded by stately palms, well-trimmed shrubs, and grass carpeted terraces.

Following the New Year and for several weeks thereafter, the Sun Bowl presents its annual Celebrities Series on Sunday afternoons.

Last season, musical programs by Lawrence Welk, Roberta Peters, Roger Williams, the Big Band Cavalcade and the King Family brought an average of 7,000 viewers to the sun-splashed amphitheater.

Entertainment is year 'round at the Sun Bowl, and with the exception of the Celebrities Series admission events, programs are free. Interspersed between the Series events are Sun City's Birthday Party, a Western Show, Luke Air Force Band and the Shrine Band concerts. Residents are treated to a Mother's Day Strawberry Festival, Father's Day Rootbeer Bust and summer and fall Sun Bowl Orchestra concerts under the stars.

The Bowl is a platform for the talents of young people and fine amateur groups. Yearly the Northern Arizona University Concert Band, Duquesne University Tamburitzans, barbershoppers, choruses and other local bands and choirs present commendable programs. They delight in performing for consistently large and enthusiastic Sun Bowl audiences. □





1975 Celebrities - (From left) Murray McEachern, leader, Tommy Dorsey Band; Rosemary Clooney; Henry Mancini; Roger Williams and Mary Costa.

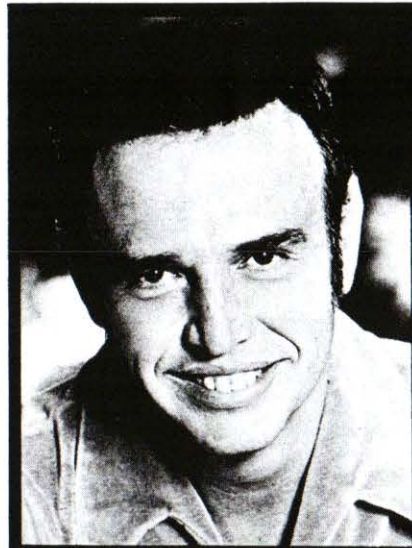
1975
SUN BOWL
CELEBRITIES SERIES

Five outstanding shows will be featured in Sun City's Sun Bowl Celebrities Series.

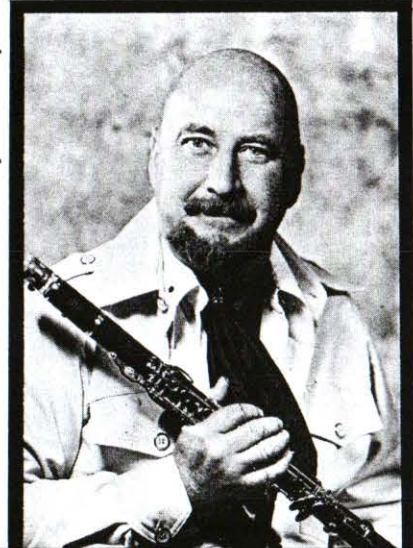
Included are the Tommy Dorsey Orchestra (Jan. 26); Henry Mancini (Feb. 2); Mary Costa (Feb. 16); Rosemary Clooney (Mar. 2); and Roger Williams (Mar. 23).

Season books at \$8 each and single admission tickets at \$2.50 each are available at Diamond's Box Office in Greenway Terrace Shopping Center.

1976 SUN BOWL CELEBRITIES



Six outstanding shows will be featured in Sun City's 1976 Sun Bowl Celebrities Series. World-renown pianist Roger Williams opens the Series 2 PM Sunday, Jan. 11. Then it's "Mr. New Orleans", Pete Fountain, Jan.18; Fred Waring and his Young Pennsylvanians, Feb. 15; the Bob Crosby Orchestra and Helen O'Connell, Feb.22; Met Star Roberta Peters, Feb. 29; and the Lawrence Welk Stars on March 21, featuring Myron Floren, Joe Feeney, Guy & Ralna, Arthur Duncan and Norma Zimmer. Season tickets at \$10 each go on sale 10 AM-3PM, Friday and Saturday (Dec. 5-6) in Sundial and Mt. View.



Sun Bowl success noted

By HENRY FULLER

SUN CITY — Anniversaries of noteworthy events are frequent in this community, due to its astonishing population growth over the last 16 years.

The anniversary presently approaching is the 10th for its Sun Bowl, 107th Avenue and Clair Drive. This will be celebrated Nov. 7, according to John W. Meeker, president, Del E. Webb Development Co.

When the bowl was constructed, it was in the heart of the town's activities. Now the population center of Sun City has moved northward. However, the bowl continues to draw capacity crowds whenever used — several times a week, nine months of the year.

As far as we know, there is no other man-made outdoor auditorium of its size in Arizona. It has 21 grassed terraces, arranged in a semi-

circle to face a bandshell 48 feet wide, 40 feet deep and 30 feet high — plus dressing rooms and restroom facilities.

The bowl has special night lighting and a fully-equipped sound system. It has parking space for more than 1,000 autos. It seats 7,500 persons, almost twice the capacity of the Sun City stadium where the Milwaukee Brewers baseball team has spring training.

When this bowl was built, Sun City's population was 3,000 and its capacity was considered ample for the next quarter century. Today's residential count is 37,000 with no halt in its growth rate in sight.

Interspersed with local entertainment programs in the last five years has been a series of six Sunday afternoon professional shows. These have been arranged by Jerry Svendsen,

Continued on Page K-20

K-20 The Arizona Republic Sun., Oct. 17, '76

More about

Sun Bowl birthday celebration soon

Continued from Page K-19

Del Webb's vice president in charge of public relations.

From the start this "Celebrity Series" has been a winner — so well received that admission for the last two winters has been limited to residents and their guests.

The list of show stars for these 30 programs has been as impressive as it has been varied. Lawrence Welk or some members of his troupe have come the last four years. Programs have included such names as pianists Roger Williams and Henry Mancini, Pete Fountain, Jimmy Durante, Victor Borge and the Pat Boone and King families — all veterans of television.

Therein lies the secret of the series' success. People who have enjoyed entertainers on TV often look forward to an opportunity to see the favorites in person. That's why Svendsen has had to put up the SRO sign repeatedly.

But this celebrity series is only a portion of the bowl's activities. Free admission events range from Easter sunrise services to the Mother's Day Strawberry Festival and local talent shows.

One annual event that brings an overflow audience is the Massing of the Colors. The bowl also packs them in for local singing groups: The (barbershop) Phoenicians Chorus, both Scottsdale and Phoenix Sweet Adelines, the Phoenix Orpheus and the Republic and Gazette Singers.

Scattered through the season are other events, like the folk dancing program of students from Dequesne University Tamburit-zans. For more music, bands from Arizona State University, Luke Air Force Base and Shriners appear.

Sun Bowl is an appropriate name for this outdoor theater. Guy Lombardo, in the celebrity series, looked into the sunshine and told his audience it was the first time he ever had been paid to get a suntan. On another occasion an umbrella was held over the grand piano Roger Williams was to play, because the heat might have put its strings out of tune.

Write that back to friends in other parts of the nation this winter. You might add that only once in the last five years has Svendsen had to move a program under roof because of inclement Sunday weather. Consider several hundred other bowl events, and the fine weather ratio remains the same. He has records to bear out these reports.

For the coming anniversary celebration, open to the public without charge, the program will be a combined concert offered by Luke Air Base 541st Air Force Band and Myron Floren, accordionist with the Lawrence Welk troupe. Both have appeared on numerous bowl programs.

Twenty-nine to one — it will not rain.



The Sun Bowl, 107th Avenue and Clair Drive, is ready for 10th birthday Nov. 7



HIRT, LUBOFF, WELK STARS HEADLINE SUN BOWL SERIES

Several outstanding artists will appear in Sun City's star studded 1977 Sun Bowl Celebrities Series. Count Basie, a world renowned pianist and orchestra leader, will open the Series at 2 PM, Sunday, January 9. The stars of the Lawrence Welk television show will perform January 30. This always popular variety show will feature Myron Floren, Guy and Ralna, Bobby and Cissy, Anacani and Tom Netherton. Rosemary Clooney, JoAnn Castle and Andy Russell will team up to set your memories in motion February 6. On February 20, the multi-talented Mickey Finn group will sing, dance and clown to a background of honky-tonk, ragtime and river boat days. Internationally acclaimed choral conductor and composer Norman Luboff will lead his choir in a 90-minute concert March 6. Al Hirt, owner and regular star of his own Bourbon Street Cabaret in New Orleans, will climax the Series on March 13.

Season and single admission tickets are available at the Del Webb Administration Building Monday through Friday from 8 AM to 5 PM. Season tickets are \$10 for all six shows, with singles priced at \$2.50 each.

Bubbly music uncorks 13th

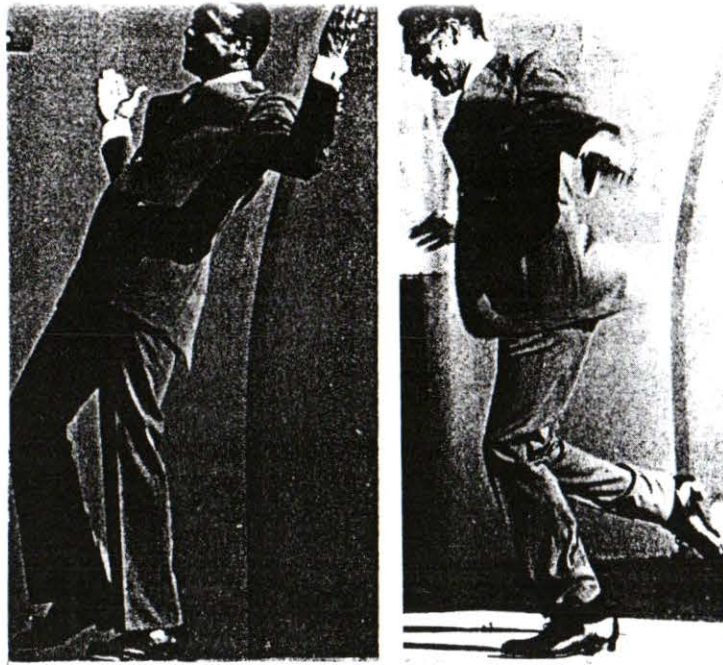
The temperatures and crowd warmed up Sunday afternoon as an overflow Sun Bowl audience toe-tapped, clapped, and sang along with a trio of performers from the Lawrence Welk television show.

Country singer Clay Hart led off the renditions of "Me and Bobby McGee," "Red, Red Wine," and "King of the Road." Singer and dancer Arthur Duncan next offered a comedy routine not often seen by Welk program watchers.

By the time featured performer, accordionist Myron Floren, appeared, the audience was well primed. His selections ranged from the love theme "Somewhere My Love" to the livelier "Beer Barrel Polka" and "Tiger Rag," which had at least one member of the audience dancing in the aisles.

The hour-and-a-half show finished with a standing ovation and an audience rendition of "God Bless America."

**News-Sun Staff Photos
by Art Preuss, Don Rosebrock**



TOE-TAPPING singer and dancer Arthur Duncan added comedy touch.



HARD-WORKING accordionist Myron Floren shows exertion it took to play under Sunday's warm temperatures.



COUNTRY flavor was provided by guitar-picking Clay Hart, who found himself before full house at Sun Bowl Sunday.

*7500 seats + people
in their own*

OVER



INVENTIVE crowd braved glaring sun with assorted ideas on keeping out rays.

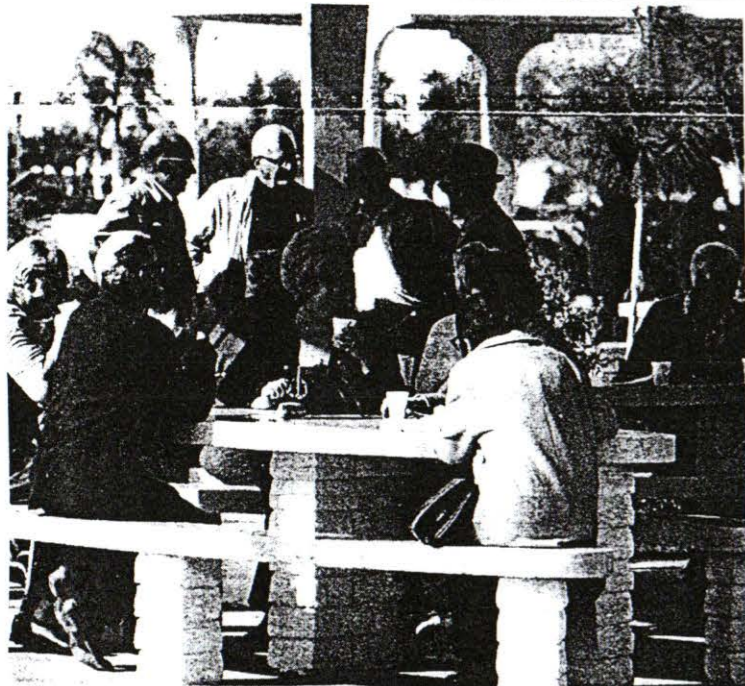
ART NIX, 10920 W. Cherry Hills Drive: "I came here three years ago from Chicago, and like it here. The doctor told me to come out here because I have a heart condition, so I came right here to Sun City."



EVENING of dancing Saturday night at Mountain View center was part of festivities that gave Sun Citians chance to get into swing of birthday celebration. Dances were also held at Lakeview and Oakmont centers.



MR. AND MRS. LLOYD C. CASEY JR., 9528 Cedar Hills Drive: "We love it here and we've only been here a month."



COFFEE and donuts were offered at three recreation centers for homeowners who wanted to get out and enjoy Saturday's warm temperatures and their neighbors' company.

MR. AND MRS. MAX POWELL, 11107 Cameo Drive: "We like it. We moved here in October from Indiana. Why did we move here? That's a good question. We haven't found any place better yet and we've been looking for a few years."



MRS. FRAN DAY, 10920 Canterbury Drive: "Well, you can't beat it. It's been the happiest 11 years of my life since I came here."



THE 1978 SUN BOWL CELEBRITIES SERIES



. . . A RAINBOW OF STARS
Pictured clockwise from lower left are Anna Marie Alberghetti, the Ink Spots, Les Brown, Burl Ives, Carol Lawrence, Norma Zimmer, Freddy Martin, Joe Feeney and Richard Fredricks.
For a complete listing of stars and ticket information, see story on page 2.



**SUN CITY'S 1979
CELEBRITY
SERIES**

**WHERE THE
STARS COME
OUT!**
Details Page 2

BENNY GOODMAN

PAT BOONE

GUY and RALNA

TONY MARTIN
and
CYD CHARISSE

CLYDE MCCOY

BOB HOPE

ANAGANI

TED WELMS

JOE FEENEY

HARMONICATS

OVER

CELEBRITY SERIES SEASON TICKETS WILL BE ON SALE JANUARY 8 AND 9

Season tickets for Sun City's 1978 Sun Bowl Celebrity Series will be on sale from 9 AM to 3 PM January 8 and 9 at Mountain View and Sundial Recreation Centers and at Crestview Restaurant in Sun City West.

Pat Boone, one of the entertainment world's long-time stars, will open the series at 2 PM Sunday, January 28. Boone has sold more than 45 million records in a singing career dating back to 1954.

Benny Goodman and his Sextet will perform at 2 PM Sunday, February 4. The clarinet-playing "King of Swing"

has been a giant in the music field for almost 50 years.

The singing-dancing duo of Tony Martin and Cyd Charisse will hit the Sun Bowl stage at 2 PM Sunday, February 25.

"Musical Memories," a star-filled package that includes Clyde McCoy and his "Sugar Blues", the Harmonicats and the Ted Weems Orchestra will be presented at 2 PM Sunday, March 4.

The stars of the Lawrence Welk television show will close out the series at 2 PM, Sunday, March 18. The show will

feature Guy and Ralna, The Hotsy Totsy Boys under the direction of Bob Lido, Anacani and Joe Feeney.

Season tickets, good for all five shows, are priced at \$10. Recreation Center activity cards must be shown to purchase tickets. All checks should be made payable to "Del Webb Celebrity Series." Seating is provided.

Tickets for single shows will go on sale January 15 at the Del Webb Administration Building. They also will be sold at the Sun Bowl the day of the show. Single-show tickets are priced at \$3.

DOOMED BY DOME?

Sun Bowl faces closing

By BRENDA SHOUN
Staff Writer

Out with the old and in with the new.

That concept has been the basis for the construction of towering skyscrapers; fiberglass automobiles and indistinguishable homes by avant-garde designers.

IT ALSO may be linked to the fate of Sun City Sun Bowl.

The Bowl almost is an institution to Sun City pioneers. It enticed many to the area.

The outdoor entertainment center, a 7,500-seat amphitheater, has featured the nation's top entertainers who have drawn crowds of standing room only.

THE CELEBRITY Series in recent years has includ-

ed Lawrence Welk, Burl Ives, Liberace, Les Brown and his Band of Renown, Freddy Martin, Carol Lawrence and Anna Maria Alberghetti. Interspersed are numerous events free and open to Sun Citians.

The pioneers and those who followed boast of this one of two outdoor entertainment centers, the other being the Sun City Stadium which can accommodate 4,000 persons. Some say the Bowl is the "anchoring point" of the community. Others say it is the "heart" of this retirement area so enmeshed in recreation and leisure activities.

It is the "old" and may be replaced with the "new"—the Sun City West Sun Dome.

THE DOME, larger than Radio City Music Hall, will seat 6,800 persons. It, like the Bowl, is being constructed by Del E. Webb Development Co. And it will be DEVCO which determines the fate of the Sun Bowl.

John Meeker, president of DEVCO, told Sun Citians earlier this month that after completion of the Dome his corporation will "reevaluate whether there will be any further need for the Sun Bowl.

"THE SUN Dome will be available for use by both communities," he added, "and when it is built we will make the facility available for programs."

Planned completion date of the Dome is summer 1980. The Celebrity Series will continue at the Bowl,

with Bob Crosby and the Bobcats kicking off events Feb. 3.

DEVCO management has no further statement to make on future plans for the Bowl. It has been rumored in Sun City that the entertainment center will be offered to Recreation Centers Inc., following the pattern of the seven recreation centers which, after being built by DEVCO, are operated by Rec Centers.

REC CENTERS officials say they have not been offered the Bowl. If they are, it remains questionable whether the corporation will accept.

"About two years ago we found there was no way for the Sun Bowl to be self-sustaining," James Wormley, president of

Recreation Centers Inc., said. "On my part, I would suggest that if such an offer were made and the (rec) board found it would not be economical to operate it would not accept the offer."

Operation expenses include grounds maintenance, upkeep of the amphitheater, taxes and insurance.

Meanwhile, it will continue to be the site of various performances, play an important role in Sun City's 20th anniversary celebration and be the focal point of that which may eventually become etched into the memories of Sun Citians—a place they have visited, enjoyed and possibly thought of as their own.

6/15/80

DAILY NEWS-SUN



20 PAGES

VOL. XXIII, 280

MONDAY, JUNE 15, 1980

SUN CITY, ARIZONA

2



One last time

The Father's Day Root Beer Bust, the last scheduled event in the Sun Bowl, drew a large, enthusiastic crowd Sunday night. Despite a sense of sadness at the close of the popular entertainment spot, Sun City and Sun City West residents warmly received the

program which featured the Sweet Adelines and the Sun City Minus Two. Volunteers were kept busy dispensing root beer spectators. Future of the bowl remains in doubt and no future programs are planned. (News-Sun 1)

(OVER)

RECREATION CENTERS - SUNBOWL

**Rec Centers urged
to take Sun Bowl**

EDITOR:
The matter of the final disposition of the Sun Bowl should be of the gravest concern to all of us, for it represents a major attraction that makes Sun City so outstanding. Because of indifference by Sun Citizens, these attractions are slowly being whittled away. The memorable Sun City sign atop the steel structure on the corner of Del

Webb Boulevard and Grand Avenue, which was recently removed, serves as a perfect example.

The unwillingness of the Recreation Centers board to accept the Sun Bowl from the Del Webb organization under the terms specified amazes me, since their offer was made in good faith and was a generous one.

Sun City is blessed with administrative talent, among whom are well-heeled enterprising en-

trepreneurs who can take over the operation of the Sun City Bowl, on a lease basis, and feature entertainment by good quality performers booked within our own metropolitan areas at modest but prevailing scales of pay.

Occasionally, celebrated performers can fill the bill to assure continued interest and capacity audiences. Presented to Sun Citizens at reasonable cost, I'm sure all performances would be sold out, so hungry are Sun Citizens for worthwhile entertainment.

However, to avoid possible improprieties that could result under a private operation, I would suggest that the Recreation Centers undertake, and underwrite, the operation of this venture, which can only turn out to be a practical and profitable, self-supporting enterprise.

Irving Ligerman
Sun City

**Poem expresses
feelings on Bowl**

EDITOR:
Many of us in Phase I were living in Sun City when Phase II was just a dream in Del Webb's head—building hadn't yet begun. Phase I was a friendly little community and the Sun Bowl was a part of the beauty around us.
I have tried to put into rhyme a little of what the Sun Bowl means to us:
I want to yell, I want to shout,
Please don't tear the Sun Bowl out.
The beautiful green of the grassy knoll,
The roses you smell as you take a stroll,
We hurry to programs with blanket and chair,
We crowd to the front, the better to stare.
A "Hi" to our neighbor sitting alongside,
Informal and lovely, let it abide.
If past programs rode past us one by one,
What a wonderful bless-

Dancing and music and humor galore

The Pom Pon girls making the audience roar.

No barrier there between patron and stage,
To dance with Welk was all the rage.

The bells ring out on Easter morn

Giving us hope in our world so torn.

The symphony has up and left

Of the Sun Bowl will we be bereft?

Sun City West is far away.

We can't get there in many a day.

My cart goes only as far as Bell

And I fear I don't jog that well.

The Sun Bowl is there all during the week,

No high-rise apartment—just beauty to seek.

You sit on the wall if you're tired from your bike,

Or get a cool drink if you're hot from a hike.

Postcards already in great circulation

Were sent to...

The Sun Bowl means so much to us

How can we save it — for save it we must!

Evelyn Goodnow
Sun City

Republic 12-26-80

Webb makes new Sun Bowl offer to Recreation Centers

By Steve Yozwiak
 Northwest Valley Bureau

SUN CITY — Del E. Webb Development Co. President John Meeker has made another offer to Recreation Centers of Sun City Inc. for the organization's takeover of the 13-year-old Sun Bowl amphitheater.

Recreation Centers officials made public a letter received from Meeker last week that would allow Recreation Centers to run the 7,500-seat Sun Bowl on a three-year trial basis.

Meeker's offer said his company "would be willing to have the Bowl restricted to use by Sun City residents and their guests."

Recreation Centers directors rejected one of the company's earlier offers because it allowed use by residents of Sun City West.

The offer also limits the Sun Bowl's use to "entertainment events of such nature as has been customary in the past."

"It is contemplated, however, that the scope of use could be broadened

to provide for uses by the members for picnics, arts and crafts shows, service club activities. . .

"Use of the facilities by non-Sun City entities (or) use of the facilities for soliciting funds or for financial gain would not be permitted," Meeker's letter said.

The letter also says that after 10 years, "Recreation Centers may use the Sun Bowl property for any use permitted by its articles of incorporation. However, sale of the Sun Bowl property . . . could only be achieved by a majority vote of the entire membership."

The offer follows the findings of a poll released this month by the Sun City Taxpayers Association showing that 60.5 percent of Recreation Centers' members would be willing to pay an additional \$2 a year in dues to finance maintenance, taxes and operation of the Sun Bowl.

The new offer probably will be presented to the Recreation Centers' nearly 45,000 members through a

ballot mailed in January, said Jack Spellman, Recreation Centers director. None of the earlier offers was presented to the membership; all past offers were rejected by the board.

An accompanying ballot will allow members to vote on a change in the articles of incorporation to comply with recent changes in Arizona laws governing non-profit corporations, Spellman said.

The boards of both the Taxpayers Association and the Sun City Homeowners Association have advocated taking over the Sun Bowl.

Before the opening of the nearly 7,100-seat Sundome in Sun City West in September, the Sun Bowl was Sun City's "one entertainment facility," said Webb spokeswoman Val Bembenek.

Webb hasn't scheduled any entertainment at the Sun Bowl since June 15, according to Steve Welch, marketing director of the Sundome.

"We are putting our (entertain-

ment) thrust . . . into the Sundome," Welch said.

He hopes the Sun Bowl will be taken over by the people of Sun City, just as the unincorporated community's golf courses and recreation centers, once owned by Webb, were taken over by the residents. As in those transactions, only a token amount of money would be involved.

Outside interests have indicated that they would like to buy it, Welch said.

Webb, however, wants to see Sun Bowl control remain within the community, he said.

Jerry Svendsen, Webb's director of retirement and life-planning services, said in an interview last week that the Sundome was built to lure people to Sun City West just as the Sun Bowl was built to promote Sun City.

The Sundome, however, is available for shows geared to the general public because it "needs a broader base of support," Ms. Bembenek said.

Oct 29, 1980 News-Sun



Active committee

Members of the Community Events Committee of Recreation Centers Inc. meet in Lakeview Center to send out brochures concerning the group's activities. The committee was formed to coordinate Rec Centers-sponsored programs and programs that have become Sun City traditions, such as the Mother's Day Strawberry Festival and the Fourth of July celebrations. It also will maintain an annual master calendar of events and catalog a "talent bank" for the performing arts. From left are Gwen Aronson, chairman, Helen Vallee, Bill Lewis, Ted Dziubek and Don Bragg. Also attending the meeting were Rill Abrisch, Rec Centers activities coordinator, and Jane Freeman, Rec Centers vice president. (News-Sun Photo)



Meeker asks Rec vote on Sun Bowl take-over

By DAVE PERILSTEIN
Staff Writer

Acquisition of the Sun Bowl by Recreation Centers Inc. may be one step closer following a new Del E. Webb Development Co. stipulation leaving final say up to the membership.

The additional stipulation, as relayed by Webb president John Meeker Tuesday, requests that the Rec Board put the Sun Bowl issue to a membership vote.

Meeker said it would take 51 percent voter approval to put the Sun Bowl in Rec Centers' hands for a two- to three-year trial basis and another 51 percent vote to keep it under Rec Centers auspices.

IF THE SUN City community chooses to place the Sun Bowl under Rec board control, Meeker said he would then sign over the title to Rec Centers.

However, he said the Rec board would not be able to make any changes in its intended use until after about 10 years. He added that the community also would have to be consulted through a vote before the board could sell or reduce its use.

The Rec board has refused to accept responsibility for running the Sun Bowl for several reasons—including financial and maintenance—and because some

stipulations, in the view of the board, violated home owners' agreements.

Meeker said the new stipulation was made because Webb would rather see the Sun City community decide to keep the Sun Bowl.

"THAT'S WHY we're going through all the trouble," he said.

Previous stipulations are still part of the bargain, he added.

Following is a list of Webb stipulations:

—The Sun Bowl is to be used for only entertainment, excluding all commercial events.

—**USE CAN BE** restricted to Sun City residents—not including Sun City West residents.

—The Rec board must accept the Sun Bowl in its current condition.

—Future control over the Sun Bowl is dependent on the outcome of a community vote.

—The Rec board cannot dispose of the Sun Bowl without voter approval.

Future plans for the 12.7-acre site at 107th Avenue north of Clair Drive have not been considered, Meeker said. But, some people have expressed an interest in buying the facility for future apartment development.

MEEKER SAID IF the complex is sold for that reason it will go for about

\$50,000 to \$60,000 per acre.

Hil Vogel, Rec Centers president, said Tuesday that the addition of community approval has made the proposition "more favorable than before," but added that was only his opinion and not a view expressed by the board.

"I will bring it (the new stipulation) up before the Rec board at the next opportunity," he said.

Vogel said he had been notified by Murray Karsten and Gordon Evans, Sun City Taxpayers Association members, that stipulation changes had been made and that they were working as liaisons between Webb and the board.

In an SCTA meeting Tuesday, Evans told the members that he and Karsten have been working as intermediaries for both parties and requested that SCTA throw its support behind Rec Centers accepting the Sun Bowl.

HOWEVER, THE board chose only to approve a motion to continue its liaison position until the outcome of a membership survey concerning the issue.

SCTA polls its membership on several questions in mailed ballots for its board of director elections.

Karsten said the association would vote again in December on whether to support the issue based on the survey outcome.

His way

Editor:

People have asked why the Del Webb statue will be at Bell Center, rather than near Oakmont Center, where Sun City started.

The last time Webb was in Sun Ci-

ty, he examined the plans for Bell Recreation Center. He liked the idea of our Liberty Bell being there. When told that, nearby, provision would be made for a memorial to him, in a Memorial Garden, he was

obviously deeply moved and pleased.

No one at the time knew how ill he was. He never returned to the beautiful city he always referred to as his greatest accomplishment.

We ought to fulfill our promise to Dei E. Webb. Contributions may be sent to Tom Clewes, treasurer., Del Webb Statue Fund, P.O. Box 1665, Sun City 85351.

Sam Higginbotham



Blanketed

Despite a chilly evening, Sun City residents bundled up and filled the Sun Bowl amphitheater Sunday night to participate in the

Christmas tree-lighting ceremony. Banjo music, singing and a skit were included on the program. (Photo by Morris Berman)

Through the Community Events Committee acts principally to coordinate Recreation Centers' sponsored programs, it is also interested in promoting events which, over the years, have become Sun City tradition.

In January of each year, the birthday of the community is a city-wide celebration. Sun City individuals and groups are invited to participate in presenting the "Birthday" events.

The Mother's Day Strawberry Festival and the Father's Day Roober Bust are popular moveable feasts, culinary by definition and enhanced by local entertainment.

On July 4th, Sun City's Liberty Bell at Bell Center becomes the focal point of an impressive Independence Day ceremony, appropriately entitled "Ring That Bell" and will be sponsored by the Council of Service Clubs.

The summer evening Lake Concert Series offers a showcase for Sun City talent in the unique outdoor setting of Lakeview Center.

In October and November, the individual Centers, marshalling their club projects, talents, and handicrafts, present a series of fairs for the enjoyment of all Sun Citizens.

The "Thanksgiving and Christmas holiday programs for children, their guests, are held simultaneously at Bell Center, Mountain View Center, and Sundial Center.

Thanksgiving and Christmas holiday programs for children.

THE MASTER CALENDAR OF EVENTS is maintained for use by ALL Sun City groups wishing to participate. With their input, the Master Calendar helps minimize both date conflicts and bunching of events that are of general communitywide interest.

THE PERFORMING ARTS TALENT BANK catalogs information submitted by Sun Citizens about their own performing talents, individually or in groups, and their availability to participate in Sun City events. This information is provided to inquiring organizations. However, the Community Events Committee does not act as an agency and, therefore, only non-fee listings are accepted for the Talent Bank.

THE COMMUNITY EVENTS COMMITTEE welcomes suggestions to expand and to improve its service to the community. Your comments are cordially invited.

For further information, please call
COMMUNITY EVENTS 933-1321

RECREATION CENTERS OF SUN CITY
10626 THUNDERBIRD BLVD.

10/80

COMMUNITY EVENTS COMMITTEE

This committee has five members named from the community at large, and a liaison member who is on the Board of Directors of Recreation Centers of Sun City, Inc. The Committee has three areas of responsibility:

- 1 The promotion and coordination of Recreation Centers' sponsored civic and cultural events.
- 2 The maintenance of the Annual Sun City Master Calendar of Events for use by Sun Citizens.
- 3 The cataloging of Sun City talent in the Performing Arts Talent Bank.

The Committee is available for consultation on any event that might be of general interest to the community.

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10626 THUNDERBIRD BOULEVARD
SUN CITY, ARIZONA 85351

COMMUNITY EVENTS COMMITTEE

THE COMMITTEE has five members named from the community, and a liaison member who is on the Board of Directors of the Recreation Centers of Sun City.

THE COMMITTEE'S principal area of responsibility is coordinating Recreation Centers sponsored civic and cultural programs. Over the years, several such events have become Sun City "traditions". The Community Events Committee promotes them with a view to encouraging Sun City individuals and organizations to participate as extensively as possible.

These are among the now familiar "traditions":

- . The January birthday of the community is a city-wide celebration. Sun City individuals and groups are invited to participate in presenting the "Birthday Party".
- . The Mother's Day Strawberry Festival and the Father's Day Rootbeer Bust are popular moveable feasts, culinary by definition and enhanced by local entertainment.
- . On July 4th, Sun City's Liberty Bell at Bell Center becomes the focal point of an impressive Independence Day ceremony, appropriately titled "Ring That Bell", and sponsored by the Council of Service Clubs.
- . The summer evening Lake Concert Series offers a showcase for Sun City talent in the unique outdoor setting of Lakeview Center.
- . In October and November, the individual centers, marshalling their club projects, talents and handcrafts, present a series of fairs for the enjoyment of all Sun Citians.
- . Thanksgiving and Christmas holiday programs are planned for adults and children.

A MASTER CALENDAR OF EVENTS is maintained for all Sun City groups wishing to use it. With their input, whether Recreation Centers affiliated or not, the Master Calendar minimizes date conflicts and bunching of events. For information about the calendar and/or inclusion of events of general community interest, call Rill Abrisch at 933-1321.

THE COMMUNITY EVENTS COMMITTEE welcomes suggestions to expand and improve these programs, and your comments are cordially invited. For further information, call

RECREATION CENTERS OF SUN CITY, INC.

Perry

February 2, 1981

MEMO TO: Trudy Jankowski
FROM: Jack Spellman
SUBJECT: Ad Hoc Committee on Sun Bowl

Confirming our understanding of what our goals should be on this activity, we would want to gather the kind of pro and con on the subject from our members that we can include in the memo we mail to the membership to help them make an informed decision on the question of accepting the Sun Bowl from DEVCO.

We would try to develop a list of positive and negative points, and maintain our neutral position in doing so.

In seeking input from members, we can bring our Member Communications Committee in to assist with it.

Our General Manager has already completed an updated survey of the estimated cost involved in bringing the facility up to our standards, as well as the cost of maintaining it.


JS/s
Cc: Board

MARCH 24, 1981



10626 THUNDERBIRD BOULEVARD
SUN CITY, ARIZONA 85351

March 24, 1981

Dear Member:

On December 17, 1980, Mr. John W. Meeker, President of the Del E. Webb Development Company, offered the Sun Bowl to Recreation Centers of Sun City, Inc., under the following conditions:

1. Recreation Centers will accept the Sun Bowl on a three-year trial basis in its present condition and pay all cost of maintenance, operation, and taxes. At the end of this period, Recreation Centers would have the option of returning the Sun Bowl to Del E. Webb Development Company.
2. Del E. Webb Development Company would be willing to have the Bowl restricted to use by Sun City residents and their guests.
3. The Sun Bowl can be used only for entertainment events of such nature as has been customary in the past.

It is contemplated, however, that the scope of use could be broadened to provide for uses by the Members for picnics, arts and crafts shows, service club activities, and other activities conducted by and for the benefit of Members of Recreation Centers and their chartered clubs. Use of the facilities by non-Sun City entities for use of facilities for soliciting funds or for financial gain would not be permitted.

4. After ten years, Recreation Centers may use the Sun Bowl property for any use permitted by its Articles of Incorporation. However, sale of the Sun Bowl property would require a vote of the membership and could only be achieved by a majority vote of the entire membership.

(signed) John W. Meeker

For several weeks, an Ad Hoc Committee has been gathering pertinent data (pro and con) about the Sun Bowl. In addition to the voluntary opinions we have received from Members over the past year or more, we recently invited Members to submit their views on how the Sun Bowl can be used. About 150 responses were received. On the following page you will find excerpts from responses of Members who favor acceptance of this property, along with excerpts from responses of Members who oppose acceptance of the offer. You will also find an estimate of annual maintenance costs, as well as an estimate of the cost of making necessary start-up repairs.

We sincerely hope you will take the time to review the material presented and indicate your preference on the Sun Bowl question. While the laws governing our Corporation require that business decisions be made by the Board of Directors, we will give due consideration to the preferences indicated by the Members.

(over)

REASONS FAVORING ACCEPTANCE OF THE SUN BOWL

PRO

The Sun Bowl is a valuable property comprising 12.2 acres of beautiful park land worth over 1 million dollars.

The opportunity to enjoy the Sun Bowl played an important part in the selection of Sun City as our retirement home.

The Sun Bowl is a landmark in Sun City that can continue to enhance the value of our homes.

No other facility in Sun City has a capacity greater than 1,800 people, while the Sun Bowl can seat in excess of 5,000.

REASONS OPPOSING ACCEPTANCE OF THE SUN BOWL

CON

We oppose any increase in dues to maintain the Sun Bowl.

The Sundome makes the Sun Bowl unnecessary.

Sun City has all the recreation facilities it needs.

The season for outdoor events is too short.

Some Suggested Uses

Mother's Day Program	Political Rallies
Father's Day Program	Picnics
Easter Sunrise Service	Barbecues
Christmas Eve Service	Art Shows
Fourth of July Fireworks	Physical Fitness Programs
Outdoor Movies & Travelogues	Outdoor Art Classes
Band Concerts	Annual Chartered Clubs Carnival
Amateur Performances	Outdoor Civic Meetings
Professional Performances	Dancing under the Stars

Estimated Costs

1. Start-up expense is expected to run around \$15,000. This would include repairs to parking lot; lighting system; landscaping; purchase of equipment, some building rehabilitation.
2. Annual operating expense:

Building Maintenance	2,900.
Grounds & Parking Lot Mtnc.	25,395.
Post Event Cleanup	17,650.
Utilities	6,000.
Taxes & Insurance	3,902.
Sound Equipment Maintenance	1,860.
Reserves for Replacement	6,666.
General Overhead	7,606.
	<u>71,979.</u>

In the event the Sun Bowl is taken over by Recreation Centers, a \$2.00 annual assessment to each Member will produce about \$90,000, which would be adequate to cover the basic expense of maintaining the property in good condition. It is expected when the facility is used for many of the events listed above that we would collect rental fees, admission fees, contributions from clubs, etc., so that Members not using the facility or attending the events would not be paying for someone else's entertainment.

Please check off and return the enclosed survey slip today. Thank you.

Extra

N
G

Board OKs takeover of Sun Bowl

SUN CITY — Directors of Recreation Centers of Sun City Inc. will send a letter to the Del E. Webb Development Co. inviting a formal document that would turn over the open-air Sun Bowl arena to the resident-controlled organization.

The 5-3 decision by the board Tuesday came after a questionnaire survey in which Sun City residents indicated they approved of the takeover on a three-year trial basis.

Figures released this week by Recreation Centers President Jack Spellman show 15,755 — or about 57 percent — favor the takeover, while 9,788 — about 36 percent — are against it.

Oddly, 2,059 — or about 7 percent — of those who returned the questionnaire merely signed the survey without indicating their preference — a figure Spellman said was “amazing.”

Board members Hil Vogel, Helen Blackburn, Dick Rolls, Carl Simon and Spellman voted to send the letter to Webb.

Board members Harold Kraft, Trudy Jankowski and Harold Lee voted against it. Kraft said the language of the community's facilities agreements may have to be clarified. Lee said he opposed the language of the letter proposed by Mrs. Blackburn.

Board member Jackson Perry was absent.

Spellman revealed at Tuesday's board meeting that Webb picked up the \$5,000 tab for mailing the questionnaire to the organization's more than 43,000 members.

John Meeker, president of Webb, had said the company would sell the Sun Bowl property if the residents don't want to keep it.

— Steve Yozwiak

May 28, 1981

To Mr Al Thogersen, General Manager
Sun City Recreation Centers, Inc.

Dear Al,

It was suggested that I contact you for the purpose of directing some positive action in the matter of the Sun Bowl issue. As a vitally interested member I feel we can and should make moves at once to assure some date for a starting point, even if it were to be as far ahead as January 1982. Knowing something of show business six months is little advanced notice. Much is to be gained by setting a plan and policy now. The Summer would be a great time to set things in order. You may wish to assign Mr Perry or others for a planning session. Whatever the protocol, I'd like the opportunity to submit and discuss these suggestions, very soon! Thank You.

Index

Page 1 General Plan outline
Page 2/ and 3 Projected entertainment sample
 Plan #1 and #2
Page 3 Suggested needed organization group
Page 4 Sanction to operate
Page 5 Regarding Physical operation of the Bowl

May 1, 1981 Subject: Sun City Sun Bowl

Ownership, Direction and Maintenance assumed by Recreation Centers, Inc. A Program Management Department should be established at once to work on a start up date, and necessary advanced planning.

Program Management

For an assured success in operating the Sun Bowl some concrete thoughts and alternatives should be put forth for all Recreation Center Members to digest. A majority should be willing to support a sound operating plan. 15,000 plus by vote expressed support!

The following expresses my thoughts on a total concept.

Any adopted plan of use should not become a gamble or financial burden! Therefore, a total plan should be "Sold". The alternatives and costs once known would answer many questions. Enthusiastic support could be expected.

Avoid misunderstanding by fully detailing each activity and how it would be handled. For example, All "Traditional" Community Events, No Charge! Example: Use by Groups (during the day) as a rental @ say \$100. Night, \$125.00 plus clean up agreement.

Example: Produced Shows and Concerts. This will require a Modest annual Fee to support a budget with a limit! The limit would be dictated by the response to the "Subscription" say \$5.00 per person for the year. The number of events to be "tied" to the account. I feel 10 to 12 Events could be realistic, and Plan #1 outlines a possible schedule with some alterations possible if necessary.

A goal of 5,000 Subscribers should be set.

Some have expressed the hope of having a type of Del Webb "Celebrity Series" shows. Fine - however it should be understood such events are very costly today. Rec. Centers cannot write off any losses due to weather or non support. Further, such a program would tend to compete directly with the Sundome.

Plan #1 proposed would offer 5 "Star Attractions" bringing the best Professionals from the Valley. Plus specially produced shows with Sun City Talent. Four Band Concerts and possibly 3 variety shows

*

including the Block Buster 22nd. Birthday Bash .

Also note: By using professional Union Talent in the Phoenix area, a Special "Music Performance Trust Fund extra can be requested. Now, Who wouldn't want to support such a plan ?????

Projected Entertainment Sample Plan #1

January :	Big Variety Show. 22nd. birthday celebration. (Mix of Pro and Local Talent)	M
February :	Musicians' Club Event First half	L
	Star Attraction Second half	Booked *
March :	Band Concert First half	L
	Star Attraction Second half	Booked *
April :	Valley Jazz Festival First half	Booked *
	Star Attraction Second half	Booked *
May :	Band Concert ----- First half of Month	L
June :	Variety Show First half of Month	M
	Summer Break	
September :	Pop Concert Mid to late in Month	M
October :	Star Attraction First half	Booked *
	Variety Show Second half	M
November :	Band Concert Mid Month	L
<u>December reserved for Christmas and Church Seasonal activities !</u>		

Code data. * Maximum allowance for "Booked" Star Attractions.
 \$1,500.00
 M Mixture of Local and Professional Talent.
 \$1,000.00
 L Token contribution toward needed music, supplies,
 and equipment. None of which is paid to participants.
 \$200.00

Important: The above sample, with \$4,200.00 added to purchase tickets and pay support of the operation comes to \$16,500.00 . It

Page Three

covers 9 Months, and 13 Events. Flexible enough to allow for any needed adjustments and would require support sales of just 3,300 annual event cards. 5,000 should be our goal!

Further, there should be "Gate" sales with admission of \$1.00 for each event for guests, visitors, and members who wish to pick events. This should be designated to go to the Rec. Center maintenance Fund.

For comparison Plan #2

A "Celebrity Series" only program.

5 or 6 Events. Average cost per event, \$4,000.00 up and this would have to include "Fading Stars". Top names command 25,000.00 and up. Cost for a brief series would be in excess of \$15.00 per person for a "Book". Use of a plan such as this would make only minimal use of the Bowl. It would not provide monies to support any other locally produced events. If such a program were to fail, having to switch to another plan might not receive a very enthusiastic response.

* The idea is to provide a plan where a maximum use would be forthcoming.

Re: Organization.

A program Management Group.

1. A non salaried Program Director.

Main Staff could be the current Community Events Committee.

2. A non salaried Treasurer. To manage this account. Pay approved bills, keep the books and report to the Director and the Rec. Board.

3. Publicity Director (Bowl Only). Responsibilities: Advertising, Publicity Releases, running records of show ratings, etc.

4. A Bowl "Readiness Manager". From advance notice of need, see to preliminary requirements, such as risers, lighting, sound, reserved parking for acts, Posse contacts, etc. Also keeps watch for special maintenance repairs as might arise.

It should be emphasized that this group would function with the only purpose of carrying out the wishes of the Recreation Centers' members and officers.

continued

Page Four

Duties of a Program Director :

Plan and Book shows as indicated on a finalized approved Plan. Discuss in advance each event with the Community Events Committee for their assistance and judgement. Assign specific duties to each member. Call meetings.

A Set up for Group operation :

1. Approval to proceed. Set a firm opening date. Print Tickets, Set in motion the "Subscription" Sale, then go to work.
 2. There would be a need for office facilities. Desk, phone, file cabinet, and basic supplies. Use of the conference room by appointment.
 3. Executive approval for phone calls outside the area for booking purposes only.
 4. Approval for transportation expenses @ 20 cents per mile in the performance of duty only. Receipts required!
 5. Approval for xerox use as required.
 6. Approval for a working relationship with the Bowl Maintenance Supervisor.
 7. Approval to have the services of Bob Herigodt for sound work along with an agreement as to how he should be compensated for the extra work and time involved.
-

Don Bragg
10926 Campana Drive , Sun City
972-3720

Continued

Sun Bowl Physical Operation

General:

1. Recruit needed Volunteer help (Bowl Boosters ?)
2. A detailed Redundency plan. A back up behind all key positions.
Ex: Stage Manager, Sound Mgr. Master of ceremonies, Program Director etc.
3. Original refurbishment. Keep minimal. Paint (3 pastel tones) inside of shell. Inventory of basic equipment. Risers, Props etc. Arrange for storage and security for same. Improve lighting to include some color on dimmers. Bring sound system up to modern requirements. Have a progressive plan for upgrading as funds are assured.

Ticket Sales

Advance Subscription sales become the performance Budget.
Individual Gate sales go to Rec. Center Maintenance Fund.
Rentals go to Rec. Center Bowl Maintenance Fund.

Accounting:

Bowl should be set up similar to Bowling and Golf, a separate, non profit operating division.

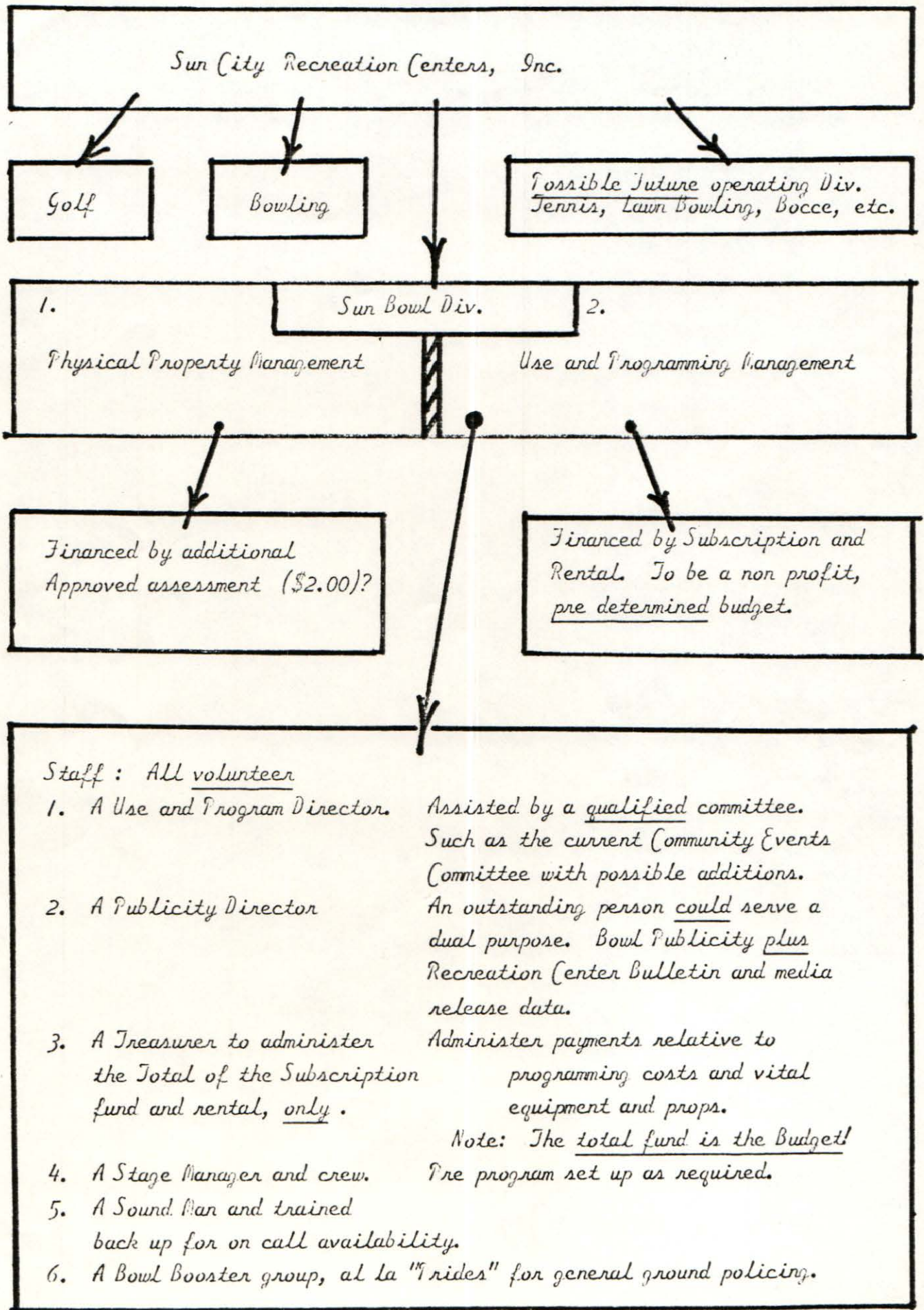
Performances paid per written agreement or Contract.

Rental by triplicate agreement form.

Purchases or repairs to equipment (piano tuning etc.) prior approval.

Finally: A successful operation geared to community involvement is a big undertaking - not without some positive rewards in keeping Sun City in the forefront for years to come!

Bob Brager



HB

RECREATION CENTERS OF SUN CITY, INC.

MINUTES OF SPECIAL MEMBERSHIP MEETING

Friday, June 12, 1981

A special meeting of the Membership of Recreation Centers of Sun City, Inc., was called to order by Chairman Spellman at 1:45 p.m. at Sundial auditorium on Friday, June 12, 1981, with approximately 1400 people in attendance in person. He stated that the purpose of the meeting was to vote on the proposed amendments to the Articles of Incorporation and no other business could be transacted at the meeting. He introduced the Board members, Jack Salzman (member of Legal Affairs Committee) and Dick Whitney (Corporation's outside attorney).

Prior to the meeting, Members had checked in and picked up ballots to vote on the amendments as presented. It was stated that both those who voted in person and by proxy would be counted in the voting on the amendments.

Joseph Gaines, 19822 Springfield Dr.: Since the Legal Affairs Committee states that these amendments should be made to comply with Arizona statutes, he requested that as each amendment came up for vote, and the appropriate statute should be quoted.

Question: What happens to the proxy which was turned in today?

They will be counted as a proxy just like those mailed in.

Question: What was the proxy count?

12,632 proxy votes for the proposed changes; 2,147 proxy votes against the proposed changes.

Question: Then, the vote is really all over as far as the voting is concerned because there are not enough people present at this meeting to offset the proxy votes. Is that correct?

Yes.

Marvin Patrick Cohen, 13203 98th Dr.: Moved that consideration of these proposed amendments be tabled until January 25, 1982, and that the motion to table can be voted upon today. Motion seconded by Len Haynes. Approximately 1000 of those present voted for the motion and the balance of those present plus the proxies cast by the secretary voted against. Motion defeated.

Len Haynes, 9422 Country Club Dr.: CRM observed the counting of the proxies and officially protests the methods used in counting them.

Anton Makar, 11036 Fargo Dr.: I challenge the right of Helen M. Blackburn, as proxy, and anyone in her place and stead, and all other proxies, to vote at this meeting, or any adjournment thereof, on the proposed amendments to our Articles of Incorporation pursuant to any proxy documents executed by members of this Corporation, and to the tabulation of such vote in determining the results of the voting on such proposed amendments on the ground that (1) Existing Article XI of our Articles of Incorporation, dealing with the manner of adopting amendments to the Articles, does not authorize either proxy voting or votes cast by a proxy to be tabulated in determining the adoption of any amendment. Further, and In The Alternative, as grounds: (2) The solicitation of such proxies by this Corporate Board was simultaneous with notice of the Board's recommended amendments and Board's explanations for such amendments, without ever giving anyone an opportunity to give to the membership any contrary explanations or reasons for rejection of any proposed amendment. (3) Form of proxy did not permit members to indicate their intention to have their vote cast either in favor or against any

(over)

specific proposed amendment but required them to indicate as being in favor or against all of the proposed amendments. (4) Such other grounds as may be determined to exist after examination of the executed proxies.

According to our attorney, you can be present at a meeting in person, by proxy, or agent. The Articles of Incorporation must specifically deny proxy voting. Since they do not, it is permitted to vote by proxy. The protest was declared out of order by the Chair. An appeal was made to the membership on the ruling, but it was defeated.

Inez Wunder, 9613 Timberline Dr.: What happens to the people who went out of town and were told there were no absentee ballots, so they couldn't vote?

Ballots were not back from the printers until this morning. People were given the opportunity to vote by proxy, so they were not deprived of their right to vote.

Dorothy Olson, 10110 Forrester Dr.: Questioned whether we had the authority to vote by proxy until Article XIII is passed at this meeting?

There is a provision in the Bylaws for proxy voting and it is now being placed in the Articles to prevent a future board from taking the proxy vote away from the members by removing it from the Bylaws.

Clarence Dorr, 14005 Driftwood Pt.: Sees nothing in the proxy stating that Helen M. Blackburn could vote on any amendments made to the proposed amendments as presented.

(At this point, because proxies were being permitted in the voting, about 2/3 of those present walked out in protest.)

(Copy of the printed proposed amendments attached to file copy of minutes.)

It was moved and seconded that proposed amendment to Article I be approved as printed. Carried with a vote of 13,159 for, 3,026 against.

It was moved and seconded that proposed amendment to Article III, paragraph #8, be approved as amended, changing Section 8 to read Section 7. Carried with a vote of 13,151 for, 3,031 against.

It was moved and seconded that proposed new Article VI be approved as printed. Carried with a vote of 13,149 for, 3,025 against.

It was moved and seconded that proposed amendment to Article VIII, 1st paragraph, be approved as printed. Carried with a vote of 13,145 for, 3,032 against.

After an objection was raised by Dorothy Olson regarding substituting the word, "installed," for "qualified," it was moved and seconded that proposed Article VIII, 2nd paragraph, be approved as printed. Carried with a vote of 13,140 for, 3,039 against.

It was moved and seconded that proposed Article VIII, 3rd paragraph, be approved as printed. Carried with 13,141 for, 3,036 against.

It was moved and seconded that proposed Article VIII, 6th paragraph, be approved as printed. Carried with 13,146 for, 3,033 against.

It was moved and seconded that proposed new Article XIII be approved as printed. Carried with 13,121 for, 3,064 against.

After discussion on the wording of the second paragraph, it was moved and seconded that proposed Amendment to Article XIV be approved as printed. Carried, with 13,128 for, 3,053 against.

It was moved and seconded that proposed new Article XV be approved as printed. Carried, with 13,134 for, 3,038 against.

Chairman Spellman thanked the members for their patience and willingness to come out to participate. He hoped that this spirit of cooperation and good will would continue.

Meeting adjourned at 3:30 p.m.



Helen M. Blackburn,
Secretary

Extra

Northwest Phoenix
Glendale

Peoria
Sun City

Sun City West
Youngtown

El Mirage
Surprise

Recreation Centers signs lease for Sun Bowl

SUN CITY — Recreation Centers of Sun City Inc. and the Del E. Webb Development Co. have signed a lease agreement allowing the resident-run recreation corporation to take over the Sun Bowl on Sept. 1.

"The Sun Bowl served the Webb Company and residents well for more than a dozen years, and this mutual agreement ensures that the facility can continue to be a valuable community asset," Webb Co. President John W. Meeker said Thursday.

Jack Spellman, president of the non-profit recreation corporation, said, "We are deeply indebted to John Meeker and the Webb Company. For many years, the Sun Bowl has been an integral part of the Sun City lifestyle as well as being an important factor in enhancing the value of our members' properties."

Meeker said his firm would cooperate

with guidance, suggestions and information about the past and future operation of the Sun Bowl.

Directors of Recreation Centers of Sun City Inc. on Tuesday voted unanimously to lease the 7,500-seat amphitheater from the Webb Development Co. for a three-year trial period at the rate of \$1 a year.

At the end of three years, the recreation corporation will have the option of buying the Sun Bowl from the Webb Co. for \$10.

The estimated worth of the Sun Bowl and the 12.5 acres it sits on is at least \$1 million.

During the three-year lease and for seven years thereafter, the recreation corporation may use the Sun Bowl generally for the same types of programs as have been sponsored by the Webb Co.

This includes movies, amateur or profes-

sional entertainment performances, picnics, physical-fitness programs, meetings or carnivals sponsored by the recreation corporation and its affiliated clubs.

After the 10 years, the Sun Bowl could be sold by the recreation corporation but only with the approval of the majority of all its members. Currently, there are about 43,000 members.

Spellman said the Webb Co. was asked to modify that provision so the property could be sold only if a majority of those members who chose to vote in special election approved.

However, subsequent research revealed that under the corporation's rules, none of its properties can be sold without the approval of a majority of the total membership, Spellman said.

The decision should, at least for three

years, resolve the fear many residents of Sun City have expressed of losing the facility, where the likes of Lawrence Welk and other internationally known entertainers have performed since 1966.

The Webb Co. has said it would sell the Sun Bowl property — just as it is selling its other holdings in Sun City — if the recreation corporation didn't want it.

The Webb Co. first offered the Sun Bowl to the resident-controlled corporation in early 1980.

Recreation directors rejected the offer at one time because it didn't provide for the exclusive use by residents of Sun City.

In December, the Webb Co. made the offer that was approved by the recreation directors this week.

Recreation Centers members had approved that offer in April by a 3-2 ratio.

Editors Chair

Doug Horton



The good . . .

At a meeting last Tuesday morning, the Rec Centers Board voted unanimously to accept responsibility for the Sun Bowl, in accordance with an agreement proposed by the Del E. Webb Development Co. This is a good move. The details of how it will be operated are not worked out; but that should not be a major concern right now.

The important thing is that we won't lose the Sun Bowl. There's reason to believe that continued procrastination on the part of Sun Citizens to accept this property and its responsibilities, could have prompted inclinations within the management of the Webb Corporation to sell off the property and pick up some sorely-needed cash. That threat, thanks to the action of the Rec Board, is now removed. We have three years to prove we can take on an assignment like this, and make it work.

We believe the Rec Board will want all the help it can get. It's not a light responsibility. Fortunately, various groups have been giving a lot of thought and action to this over quite a period of time. In broad terms, the individual interests of the concerned groups come together in the concept of a Service and Culture Center.

A campus-style complex of buildings is envisioned. One could provide a meeting place for the various service clubs: Lions, Kiwanis, Civitans, Rotary, the Optimists, the Business and Professional Women, the Exchange Club, the Soroptimists, the Council of Service Clubs. Another could accommodate the Community Fund, the People's Dental Clinic, the Information & Referral Service, the Red Cross, the Salvation Army, the Taxpayers Association, the Charter Government Association, the Retirement Community Association, the Town Meeting Association, the Concerned Recreation Members.

The Culture Center could combine facilities for a 1200-seat theatre for the Players and the Fine Arts Society; and the Art Museum. The space and service functions could be designed for maximum cross-utilization

Another cluster would provide barbecue and range facilities for the Sportsmen's Club. Ramadas would be set in for picnicking. Retaining the stage shell, but reducing the 7,500-capacity amphitheatre to something more practical — such as 2,500 capacity — would open considerable space for other uses, such as parking.

None of this would be thinkable if the Board had not decided to take over the Sun Bowl. We should be grateful for this action.

□ □ □

Rec Centers appoints committee for events

A Community Events Committee has been named by the board of directors of Rec Centers to coordinate events in Sun City.

The five-member committee also will serve as a clearing house on dates and talent and will promote the continuation of events.

Named to the committee as "pilot" members who will serve through 1981 were Gwen Aronson, Don Bragg, Ted Dziubek, Bill Lewis and Helen Vallee.

Jane Freeman, vice president of Rec Centers and director of communications, said the primary function of the committee will be to promote and coordinate civic and cultural events for the benefit of Sun Citizens and

their guests.

Many of the present programs -- Sun City Players, choral groups, lecture series and others -- make use of Rec Centers facilities. To this end, she said, the committee plans to develop a master calendar for use by all civic and community groups to provide a "date clearing house."

This should help avoid date conflicts and "bunching" of events, said Mrs. Freeman.

The first major event coming up will be the series of individual Recreation Centers Fall Fun Fairs. These are scheduled for five successive Saturdays starting Oct. 25.

In cooperation with the dance clubs, the committee is planning the "Harvest Dances" open to all Rec Centers members, for the Saturday night of Thanksgiving weekend.

The Sun City Birthday Celebration, formerly sponsored by Del E. Webb Deveopment Co., will be coordinated by the committee. Tentative dates for the 21st birthday next year are Jan. 24 and 25.

The Council of Service Clubs has accepted the sponsorship of the July 4 "Ring That Bell" ceremony at Bell Rec Center. The Community Events Committee will assist in coordinating this event.

Other plans include a Christmas program for children, continuation of the Concerts by the Lake summer series and Mother's Day and Father's Day programs.

Another function of the committee will be the development and operation of a "Performing Arts Talent Bank." The committee will catalog information provided by Sun Citizens about their talent and skills in the performing arts. It also will list the performer's availability to take part, on a non-fee basis, in various Sun City events.

Further information is available by calling Community Events at 933-1321.



YOUR PASSPORT TO

BRING YOUR OWN CHAIR

Free to Sun City Recreation Centers of Sun City INC.
 THIS MEMBERSHIP CARD IS NON-TRANSFERABLE

MEMBER _____ GOOD THRU _____
 MEMBER _____ GOOD THRU _____

Recreation Centers of Sun City INC.
 A PRIVATE SOCIAL CLUB OWNED BY THE MEMBERS

SIGNATURE _____

PRIVILEGE NUMBER _____ GOOD THRU _____

Recreation Centers of Sun City INC.
 10426 Thunderbird Blvd., Sun C. 85351, PH: 833-1321
 NO VOTING PRIVILEGES REFUNDS

NAME: _____

ADDRESS: _____

SIGNATURE: _____

(972-6014)

THE SUN BOWL

BRING YOUR OWN CHAIR

Due to weather conditions some program adjustments may be necessary. When in doubt call 972-6014 for information.

MAR.

18 (Fri.) 7:pm THE AIR FORCE BAND OF THE GOLDEN WEST is from March AFB in California. They are under the command of and conducted by CAPTAIN GARY J. SAPP. This band is considered "The most versatile of military bands."

20 (Sun.) 2:pm MASSING OF THE COLORS

20 (Sun.) 7:pm SUN CITY CONCERT BAND in a Spring Concert of your favorite melodies.
PAUL W. SCHNEIDER, Conductor
LOIS MOULTON, Mistress of Ceremonies

27 (Sun.) 7:pm DAVID MAJOROS, baritone and LUCY KUCH, lyric soprano in a thematic musical review of the 30's and 40's Giancarlo Menotti's comic opera "The Telephone" and "Love and Marriage".
TED DZIUBEK, Master of Ceremonies

APR.
2 (Sat.) 7:pm CAPT. BILLY J. PLUNKETT'S RIVERBOAT REVUE Six piece band, banjo plunkin, TROY NABORS and the TRIPLE DECKER singing girls.
LOIS MOULTON, Mistress of Ceremonies

3 (Sun.) 6:am EASTER SUNRISE SERVICES - Sun City Area Ministerial Association - All Welcome.

APR.

10 (Sun.) 7:pm A TOAST TO OPERETTA with the Tucson Gilbert & Sullivan Repertory Company back by popular demand in a musicale narrated by BERT DETWILER.
MITZ PERLMAN, Mistress of Ceremonies

17 (Sun.) 7:pm SCOTTSDALE SYMPHONY YOUTH ORCHESTRA with CLAUDENE DOBELBOWER, Director, bringing a fine performance after their successful season in area concerts.

24 (Sun.) 7:pm PHOENIX SYMPHONY GUILD YOUTH ORCHESTRA with BRUCE POLAY, Conductor presenting a program of semi-classical and classical music.

MAY

1 (Sun.) 7:pm SUN CITY SYMPHONY POPS ORCHESTRA brings a special "first" to the Bowl.
FRANK SPINOSA, Conductor.

8 (Sun.) 7:pm U.S. AIR FORCE program "MOODS IN BLUE" with lots of young excitement, popular music and dancing.

30 (Mon.) 10:am MEMORIAL DAY SERVICES commemorating our war heroes, hospitalized veterans and those who gave their lives for our country.
A.F. RADLINSKI, Program Chairman

Friday

Sun City Citizen

September 25, 1981

25¢

Sun Bowl to open after a year; first event to be pops concert

The Sun Bowl will come to life again after a year of idleness.

The Recreation Centers of Sun City assumed responsibility for the maintenance and operation of the popular Sun Bowl under a three- and 10-year agreement with Del E. Webb Development Co.

The agreement with DevCo calls for Rec Centers to pay the cost of maintenance and members agreed to a \$2 increase in the annual fee to cover those costs.

The Rec Centers' Community Events Committee has scheduled

the first in a series of "Sunday Afternoon Pop Concerts" for 2 p.m. Oct. 11.

The program will be provided by the Sun City Concert Band under direction of guest conductor Jack Lowman. Guest soloist will be George Coulter, baritone horn.

There also will be special entertainment at intermission featuring Ellen Lowman at the piano. Other entertainers may be called to the stage to assist with the intermission interlude including Ken Hugo,

Clint Kimpel, Ed Vollmer, Don Bragg and director Lowman.

Admission is by Rec Centers card and those attending are asked to bring their own chairs.

The committee has planned a November Thanksgiving musicale featuring the Rhythm Ramblers and the Sun City Salon Ensemble.

A December Christmas lighting ceremony also is planned highlighted by singing Christmas carols and presentations by the Choraleers.

RECREATION CENTERS OF SUN CITY, INC.

NEWS RELEASE

NEWS RELEASE

Contact: Gwen Aronson (977-3428)

The drums will roll and the trumpets blare as the residents of Sun City are invited to attend the first community presentation at the Sun Bowl on Sunday, October 11, at 2:00 p.m.

The Sunday Afternoon Pop Concert will lead off the series of Sun Bowl presentations planned by the Community Events Committee of the Recreation Centers for programs open to all residents. Admission will be by Recreation Centers card. Those attending should plan to bring their own chairs.

Music will be provided by the Sun City Concert Band, with Guest Conductor Jack Lowman, and special intermission entertainment.

The Community Events Committee has planned a November Thanksgiving Musicale and a December Christmas Lighting Ceremony.

* * * * *

NOTE: Follow-up news articles will be requested with pictures of Guest Conductor Jack Lowman and Solist George Coulter.

2-October 9, 1981-SUN CITY CITIZEN



Doing things on a big scale

Al Thogerson, right, general manager of the Recreation Centers, acknowledges the contribution of a piano for use in the Sun Bowl from Morris Beldon, center, president of the Lions Founda-

tion. Ted Dziubek, chairman of the Rec Board Community Events Committee, adds musical accompaniment.

COMMUNITY EVENTS COMMITTEE

October 23, 1981

TO: Jack Spellman, President
Recreation Centers of Sun City, Inc.

FROM: Gwen Aronson, Chairman *GA*
Community Events Committee

SUBJECT: PROPOSED 1982 COMMUNITY EVENTS SCHEDULE
SUBMITTED FOR APPROVAL

Submitted for Board approval is the proposed 1982 Community Events Schedule for programs in the Sun Bowl.

As discussed previously, the Community Events Committee will have the responsibility for the creative planning of programs, with the Administrative Office carrying out the service and maintenance responsibilities. The Committee will submit monthly program plans with estimated expenses for your prior approval. The Committee would appreciate meeting with the Board on November 23 at 3:00 p.m., to discuss the schedule.

1982 COMMUNITY EVENTS SCHEDULE

<u>Date</u>	<u>Event</u>
Jan. 16	Anniversary Dances
Jan. 17	SUN CITY'S 22nd BIRTHDAY VARIETY SHOW (Afternoon Festival of Dance Groups, Vocalists, and Musicians)
Feb. 28	PATRIOTIC BIRTHDAYS (Glendale Community Band)
<i>Mar 7</i>	
*Mar. 28	MASSING OF THE COLORS <i>mini Series</i> (Veterans Organizations)
*Apr. 11	EASTER SUNRISE SERVICE (Ministerial Association) <i>mini Series</i>
<i>Apr 18</i>	
May 9	MOTHER'S DAY
*May 30	MEMORIAL DAY - SUNLAND MEMORIAL PARK (Veterans Organizations)
June 20	FATHER'S DAY
*July 4	INDEPENDENCE DAY CELEBRATION - BELL CENTER (Council of Clubs)
Sept. 12	CONCERT SERIES
Oct. 10	CONCERT SERIES
Nov. 11	VETERAN'S DAY - National Holiday for all residents. (Veterans Organizations - without charge for Bowl)
Nov. 14	THANKSGIVING CONCERT
Dec. 12	CHRISTMAS LIGHTING CEREMONY

Paid performances might be scheduled in the months of February, March, or April, when winter visitors would support attendance. Season tickets could be sold for a nominal fee of \$5.00. If a decision cannot be reached for 1982, plans should be made ahead for 1983.

*Listed to show the occasion is covered by other organizations.

COMMUNITY EVENTS COMMITTEE

November 17, 1981

TO: Jack Spellman, President
Recreation Centers of Sun City, Inc.
FROM: Gwen Aronson, Chairman
Community Events Committee *Gpa*
SUBJECT: "PAID PROGRAMMING FOR THE SUN BOWL"

This report is submitted to the Board for its consideration of how to best provide a continuous use program for the Bowl. It has two positive aspects: (1) It provides for a planned annual budget, and (2) it provides a cultural enrichment program for the enjoyment of the residents of Sun City.

In planning Paid Programming for the Sun Bowl, the committee would prefer to offer quality programs as much as possible. Booking agents advise it is more difficult to get an audience for local talent than for name stars. Even though the cost is more for name stars, they will have a greater sale attraction. The cost of local talent combined with Valley professional entertainers would average between \$1,000 and \$1,500 a performance, whereas a name star might be secured for approximately \$4,000 to \$10,000.

A review of contracts shows the Agreement Form used by the Sundome Center provides for cancellation without liability to either party in the event of circumstances beyond control, such as "Act of God," weather, fire, accident, strike, etc. The Agreement also makes reference to the possibility of payment based upon a percent of gross receipts. The Committee finds, moreover, that non-union and some union contracts can be negotiated to provide for cancellation "no less than 30 days before performance."

QUESTIONS FOR THE BOARD:

1. In the event that not enough tickets were sold to cover total cost, would the Board decide that the Rec Centers could make up the difference?
2. Legally, what are the requirements on liability insurance for non-local unpaid performers who perform at our request? i.e., Glendale Community Band.

COMMITTEE RECOMMENDATIONS:

1. A paid Mini-Series be scheduled on an experimental basis for the months of March and April, 1982. An inexpensive package can be put together where Valley professional talent can compliment the best of local professionals, as follows:

Committee Recommendations, Continued:

MINI-SERIES

		<u>Series Expense</u>	<u>Ticket Income</u>
March:	FAT TRAPANI ORCHESTRA 14-piece orchestra with vocalist. Plays at the Radisson Resort and as back-up for performers at the Sundome, such as Welk stars, etc. Has own booking agency.) or WESTERN SHOW Lynn Roberts, Comedian, plus 9 professional western musicians and/or Troy Neighbors--rope artist. Has own booking agency.)	\$1200	1000 x \$2.00
April:	SUN CITY CONCERT BAND A professional concert band that could become the city band avail- able for many community occasions.) ADM. EXPENSES--Tickets, sound, light. (Two x \$200)	\$ 300 \$ 400	 <hr/>
		<u>\$1900</u>	<u>\$2000</u>

SUBSCRIPTION SERIES

2. A Subscription Series be considered for the period September 1982 to September 1983. Five outside talent performances could be scheduled during the months winter visitors would be here to support ticket sales, and five local talent performances could be scheduled for December, January, May, June, and September when traditional events occur. Annual season tickets would sell for \$7.50; Individual events would cost \$2.00 at the gate.

<u>Budget Income</u>	<u>Min.</u>	<u>Max.</u>
Annual Season Ticket Sales at (1500 or 2000 sales x \$7.50)*	\$11,250	\$15,000
<u>Budget Expense</u>		
Five Outside Performances (At \$1000 or \$1500 a performance)	\$ 5,000	\$ 7,500
Five local Performances (At up to \$300)	1,500	1,500
Administrative Expenses (Ten x \$200 for sound, light, etc.)	2,000	2,000
Total	<u>\$ 8,500</u>	<u>\$11,000</u>

Various presentations could be considered, with the number and type of performances adapted to fit the budget.

A good promotion program would make Sun Citians aware of their responsibilities for supporting paid Bowl programs now that the Sun Bowl landmark has been acquired. With good community support a subscription program could result in 5,000 subscribers.

*(2000 or 2500 sales x \$5.00 \$10,000 \$12,500)

Committee Recommendations, Continued:

3. Program Management--The Sun Bowl should be set up as a separate account with a volunteer staff under the general direction of the Rec Centers Board, as follows:
 - A. Program Director
Program planning could be performed by the Community Events Committee, or by a Director coordinating with CEC.
 - B. Treasurer
A Rec Centers employee might be assigned these duties..
 - C. Publicity Director
For promoting program through advertising, publicity releases, and organizations--possibly a Bowl Boosters Club.
 - D.. Stage Manager
For coordinating with Administrative Office on stage arrangements, such as sound, lighting, decorations, etc.
 - E. Season Ticket Sales
At each Rec Centers Office; also at Sun Dial Ticket Office with volunteers, and possibly giving a percentage for sales through Rec Centers organizations and clubs.

SUN BOWL EVENTS COMING UP IN 1982

2:00 P.M.

- Jan. 17 — 22nd Birthday Variety Show
- Feb. 28 — Patriotic Birthday Show —
Glendale Community Band
- * Mar. 7 — MINI-SERIES —
“Pat” Trapani’s Orchestra and Sounds of the Big Bands
- * Apr. 11 — MINI-SERIES —
“Spring Concert” by S.C. Concert Band
- Apr. 11 — Easter Sunrise Service
(Ministerial Assoc.)
- Mar. 28 — Massing of the Colors
(Veterans Organizations.)
- May 9 — Mother’s Day
- June 20 — Father’s Day

**MINI-SERIES Tickets for \$2.00 Donation
available at Lakeview Rec. 9:00 — 12:00*



**MASSING OF COLORS
AND
SERVICE OF REMEMBRANCE**

**IN COMMEMORATION OF THE
HONORED DEAD OF ALL OUR WARS**



Sponsored by Phoenix and Sun City Chapters

THE MILITARY ORDER OF WORLD WARS

**Col. Louis W. Correll
Phoenix Chapter Commander
Col. Bruce Johnston
Sun City Chapter Commander**

SUN BOWL

Sun City, Arizona

**Sunday, March 28, 1982
Band Concert 2:00 P.M.
Services, 2:30 P.M.**

**PROGRAM COURTESY OF
THE ARIZONA REPUBLIC**

ORDER OF SERVICES

PRELUDE — 108th Army Band, Arizona National Guard
CWO Stephen D. Coffin, Bandmaster

ADJUTANTS CALL — Posting of the Colors
Col. Thomas J. Gendron, Parade
Adjutant

NATIONAL ANTHEM — 108th Army Band
SFC Vernon West, Vocalist

PLEDGE OF ALLEGIANCE — Col. Louis W. Correll
Phoenix Chapter Commander

INVOCATION — Col. John F. Daniels, Chaplain General
of the Military Order

WELCOME — Master of Ceremonies, Col. A. Bruce Johnston
Sun City Chapter Commander

PRESENTATION
OF DISTINGUISHED GUESTS — Master of Ceremonies

INTRODUCTION OF GUEST SPEAKER — Master of
Ceremonies

MEMORIAL ADDRESS — The Honorable Bruce Babbitt,
Governor of the Great State of
Arizona

BLESSING OF THE COLORS — Rabbi Morris N. Kertzer,
Formerly National Chaplain
of AMVETS, Army Captain
and Past President of
Jewish Military Chaplains.

A MOMENT OF SILENCE — For our recently departed
Companions, Past Commander-
in-Chiefs, LCDR Robert E.
Steman, Cincinnati, Ohio,
MGen Harley B. West, Dallas,
Texas, Col. Sam Moore, Vero
Beach, Florida, LTC Ralph A.
Soderberg, San Clemente,
California and all our departed
Companions throughout the
World.

FIRING OF THE VOLLEYS — USAF 832nd CSG, Luke AFB,
AZ.

TAPS WITH ECHO — Buglers 108th Army Band

BENEDICTION — Father Dave Wickert, Pastorate Member
of Our Lady of Perpetual Help Church,
Scottsdale, Arizona.

RETIRING OF THE COLORS — Parade Adjutant

PARTICIPATION ORGANIZATIONS

Entering from the center
USAF 832nd Combat Support Group Color Guard
Flags of the United States and Territories by U.S. Marine
JROTC Cadet Corp of Tolleson and de ANZA High Schools

ENTERING FROM THE WEST

1. U.S. AIR FORCE, LUKE AFB HONOR GUARD
2. U.S. AIR FORCE, WILLIAMS AFB HONOR GUARD
3. U.S. ARMY RESERVES, 164th Support Group
4. U.S. ARMY RESERVES, 484th Trans BN (MT)
5. U.S. ARMY JROTC, Alhambra High School
6. U.S. ARMY JROTC, Carl Hayden High School
7. U.S. ARMY JROTC, Maryvale High School
8. U.S. ARMY JROTC, North High School
9. U.S. ARMY JROTC, South Mountain High School
10. U.S. ARMY JROTC, Camelback High School
11. U.S. ARMY JROTC, West High School
12. U.S. ARMY JROTC, Marcus De Niza High School
13. U.S. MARINES JROTC, Tolleson High School / de Anza
14. U.S. NAVAL JROTC, Moon Valley High School
15. U.S. NAVAL JROTC, Apollo High School
16. U.S. NAVAL JROTC, Thunderbird High School
17. U.S. AIR FORCE JROTC, Peoria High School
18. U.S. AIR FORCE JROTC, Sunnyslope High School
19. U.S. AIR FORCE JROTC, Agua Fria High School

ENTERING FROM THE EAST

1. The American Legion, Luke Greenway Post #1
2. The American Legion, Post #2
3. The American Legion, Post #29
4. The American Legion, Auxiliary Post #29
5. The American Legion, Junior Auxiliary Post #29
6. The American Legion, Post #44
7. The American Legion, Auxiliary Post #44
8. The American Legion, Post #61
9. The American Legion, Post #62
10. The American Legion, Auxiliary Post #62
11. Disabled American Veterans, Chapter #1
12. Disabled American Veterans, Auxiliary Chapter #1
13. Disabled American Veterans, Chapter #20
14. Disabled American Veterans, Auxiliary Chapter #20
15. Disabled American Veterans, Junior Auxiliary Chapter #20
16. Disabled American Veterans, Chapter #24
17. Disabled American Veterans, Department of Arizona
18. Disabled American Veterans, Department of Arizona
Auxiliary
19. Veterans of WWI, Barracks #891
20. Veterans of WWI, Barracks #1144

21. Veterans of WWI, Auxiliary, Barracks #1144
22. Veterans of WWI, Barracks #1360
23. Veterans of WWI, Auxiliary, Barracks #1360
24. Veterans of WWI, Auxiliary, Barracks #1242
25. Veterans of Foreign Wars, Post #720
26. Veterans of Foreign Wars, Auxiliary, Post #720
27. Veterans of Foreign Wars, Post #1433
28. Veterans of Foreign Wars, Post #6308
29. Veterans of Foreign Wars, Auxiliary, Post #6308
30. Veterans of Foreign Wars, Auxiliary, Post #9400
31. The Military Order of the Purple Heart
32. U.S Naval Sea Cadet Corp, Arizona Division
33. Association of the U.S. Army, Greater Phoenix
34. Marine Corp League, Ira Hayes Detachment
35. Women Marines, Association
36. Reserve Officers Wives
37. Gold Star Mothers
38. 1st Marine Division Association, Phoenix Chapter
39. Daughters of the Confederacy, Arizona Division
40. Order of Jobs Daughters
41. Daughters of the American Revolution, Maricopa Chapter
42. Sons of the American Revolution, Saguaro Chapter
43. Patriarch Militant IOOF, Arizona Canton #1
44. Veterans of WWI. Auxiliary, Arizona Department

MASSING COMMITTEE

General Chairman	CDR T.O. Moore
Massing Adjutant	Col. Thomas J. Gendron
Protocol Chairman	Lt. Gen. Frank L. Sackton
Facilities & Guides	Col. Bruce A. Johnston
Finance Chairman	LTC. Fred Kaps
Clergy Chairman	Col. John C.W. Linsley
Publicity & Printing	LTC. Donald S. Ballard
Accommodations Chairman	Col. Eugene L. Lash
Massing Secretary	Col. Leslie J. Harness
Massing Treasurer	LTC. William A. Delzell
Unit & Colors Coordinator	Col. Dan Espinoza
ROTC Coordinator	Col. Robert W. Patterson
Massing Security	Maj. Doug Symes
Pre-Massing Dinner Chairman	LTC. Eugene F. Wolf

We gratefully acknowledge the assistance of Col. R.W. Patterson, Staff and the JROTC U.S. Army Cadet Corp. Col. R. Fredrich, Staff and the JROTC U.S. Marine Cadet Corp. Col. James R. Arthur, Commander 832nd CSG Luke AFB, Arizona. CWO Stephen D. Coffin, Bandmaster and all the organizations participating with their Colors.

PREAMBLE

TO THE CONSTITUTION OF THE MILITARY ORDER OF THE WORLD WARS

To cherish the memories and associations of the World Wars waged for humanity; to inculcate and stimulate love of Country and the Flag; to promote and further patriotic education in our Nation; ever to maintain law and order, and to defend the honor, integrity and supremacy of our National Government and the Constitution of the United States; to foster fraternal relations between all branches of the Armed Forces; to promote the cultivation of Military, Naval and Air Science and the adoption of a consistent and suitable policy of National Security for the United States of America; to acquire and preserve records of individual services; to encourage and assist in the holding of commemorations and the establishment of memorials of the World Wars; and to transmit all of these ideals to posterity, under God and for our Country we unite to establish
"THE MILITARY ORDER OF THE WORLD WARS."

MEMBERSHIP

Active membership is open to any citizen of the United States of America of moral character and good repute who served honorably on active duty in the Armed Forces of the United States of America as a commissioned officer or who is presently on active duty.

SPECIAL ACKNOWLEDGEMENTS

Some Participating Units may not be listed under Organizations, for the reason that the necessary information was not available in time to be included. We regret this situation, but extend to those Units, as well as to all participants, our sincere thanks for their contribution to our Commemoration of our Honored Dead.

The facilities of the Sun Bowl have been made available through the courtesy of the Lakeview Recreation Center for which we are deeply grateful.

First Aid & Emergency Vehicles — Sheriff's Posse Paramedics
Main Color Guard and

Firing Squad — USAF 832nd Combat Support Group, Luke
AFB

Aides to assist Color Bearing Units and Usherettes — Army
JROTC Phoenix Union High School System

State and Territorial Flags — Maine JROTC Tolleson and de
ANZA High School Systems

Parking East Entrance of Bowl — Sun City Sheriff's Posse

FINANCIAL ASSISTANCE

The Arizona Republic
Mountain Bell
Valley National Bank
First Interstate Bank
Western Savings & Loan
First Federal Savings & Loan
A.L. Moore & Sons
Lou Grubb Chevrolet
Arizona Public Service Co.
The Salt River Project
Childress Buick

Mrs. Leah Gothold
(in memory of Col. David
Gothold)
Mrs. Margaret C. Kaps
(in memory of her mother)
Mrs. Urban D. Kapler
(in memory of her sister Miss
M. Readhead)

Jan 6, 1982

Sun City Citizen

Sun Ci

Vol. 22, No. 1

Sun City, Arizona

SC 22nd birthday celebration at Bowl

Sun City's 22nd Birthday Variety Show will be held at the Sun Bowl on Sunday, Jan. 17, at 2 p.m.

The traditional celebration will be highlighted by well-known Sun City talent, according to Community Events Committee members, Bill Lewis and Helen Vallee, who are co-chairing the event.

Special guests of honor will be members of the Sun City Pioneer Club. (They are asked to contact their club president, Dr. Walter Witt, at 933-3977, for information about attending the birthday celebration in a group).

The program will open with a "Happy Birthday" medley by the Jack Lowman Combo. Included in the Variety Show: Rose Schwartz and the Aerobri Dance Girls in a 24-woman exhibition; the 16-voice "Sun City Katydid," directed by Dorothy Tulloss; a square dance demonstration followed by caller Johnny "Dutch" Schultz and eight Posse singers in "The Posse Song"; the Latin Dance Club Dancer with choreography and ar-

rangements by Marge and Vince Belgarbo, and the Sun City Pom Pom Girls under the direction of Corinne Leslie.

The audience will be invited to dance to the music of the Jack Lowman Combo, concluding with the "Anniversary Waltz."

There is no charge for the event, but Recreation Center cards will be checked, and members are asked to bring their own seating.

The Birthday Celebration will begin with three birthday dances on Saturday, Jan. 16, at 8 p.m. at the Bell, Sundial and Mountain View Centers under the sponsorship of the Del E. Webb Development Co., which will provide for the orchestras and the coffee and birthday cake.

The Sundial Dance Club, according to chairman Inez Wunder, will feature Ed Winn's Orchestra; the Bell Dance Club, under Chairman Herschel Forgery, will feature Eddie Furr's Orchestra; and the Mountain View Dance Club will dance to the Tunespinner, according to Lou Atkinson, chairman.

Design for art museum in Sun City wins praise

SUN CITY — The unique characteristics of this retirement community have been incorporated successfully into the design of the proposed Sun Cities Art Museum, according to a national publication.

The fall 1981 issue of *Federal Design Matters*, a publication supported by the National Endowment for the Arts, explores "new ideas with great potential" and includes Sun City in a list of 18 communities that are planning museums, symphony halls, theaters, multipurpose centers and cultural districts.

"In Sun City, the community-design process is not merely a desirable concept but standard operating procedure," according to the author, Cynthia R. Field, an architectural historian at George Washington University.

In the museum, she said, "It is typical of this community effort that access for the handicapped is being designed with the handicapped citizens and by their representatives rather than merely for a faceless special-interest group," she said.

"Considerations such as a ramped emergency exit from the lower level have been among design refinements evolved from such discussions."

Other ways in which the simple, slightly Mediterranean design, by Von Fange Associates, 506 E. Camelback Road, reflects the community's people — with their "physical limitations, pragmatic experience and defined

tastes peculiar to the replanted senior citizen" — are the adaptations to the climate, Ms. Field said.

Thick, windowless walls angled against the sun's glare and a second story below ground will reduce energy costs and protect artworks from the intense sun, she said.

Ms. Field said the floor plan, based on two 56- by 56-foot modular squares set on a point and linked by a central pavilion, makes it possible to join additional units later and provides a logical flow of traffic.

Plans provide for a staff of 10, including four professionals, according to Paul Morrill, president of the Sun Cities Art Museum Board.

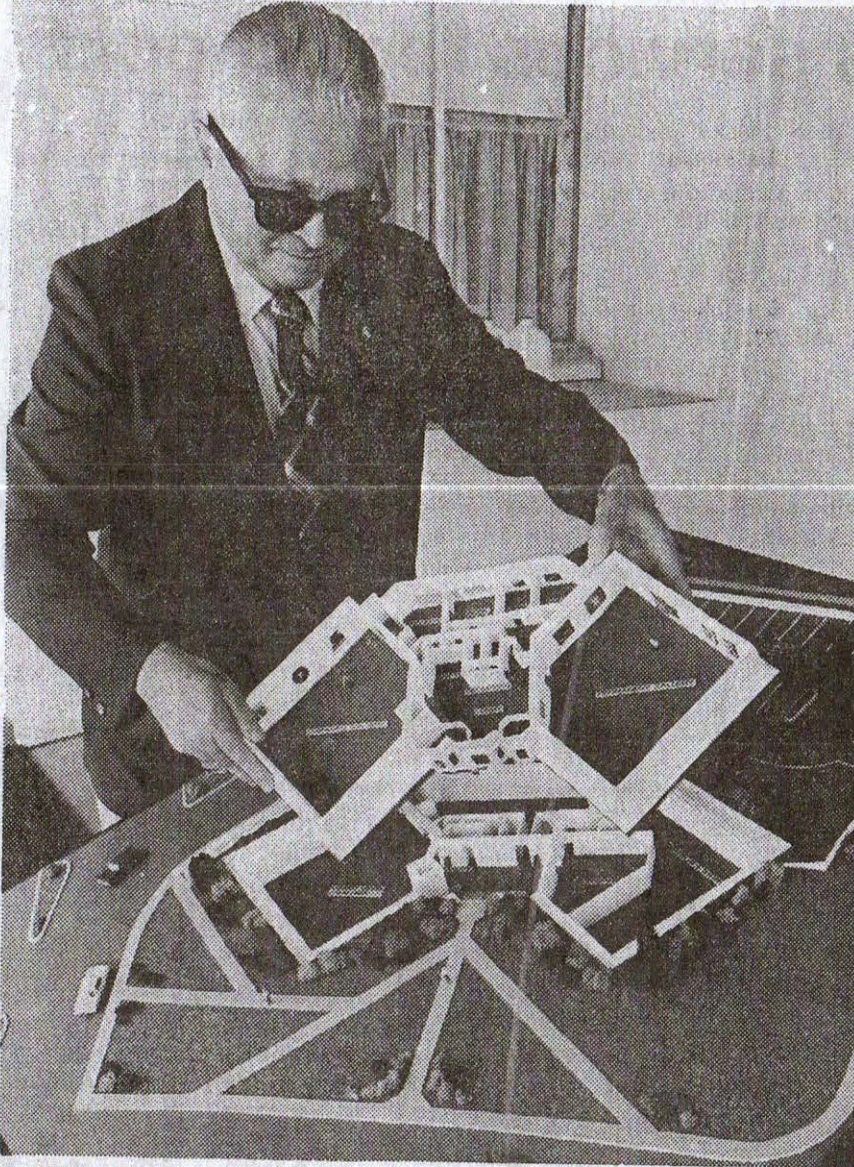
Lectures, films and tours of loan exhibitions will be offered, just as they were when the community had an active satellite of the Phoenix Art Museum, he said.

The Phoenix museum provided a curator and help in arranging exhibitions for the satellite beginning in 1976.

Members that now number about 600 split from the Phoenix museum and incorporated as an independent art center last spring.

The Del Webb Corp. has donated the land at 111th Avenue and Thunderbird Boulevard for the project, expected to cost about \$1 million.

Morrill said the goal is for construction to begin as soon as the funds are raised. He said financial advisers are watching the economy and will recommend when fund raising should begin.

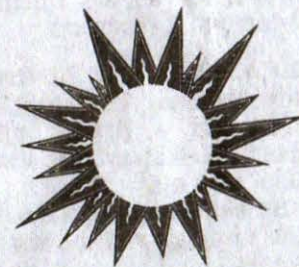


Roy Cosway/Republic

Paul Morrill, president of the Sun Cities Art Museum board, examines a model of the museum, which has received praise for its practical design.

Sunrise Edition

DAILY NEWS-SUN

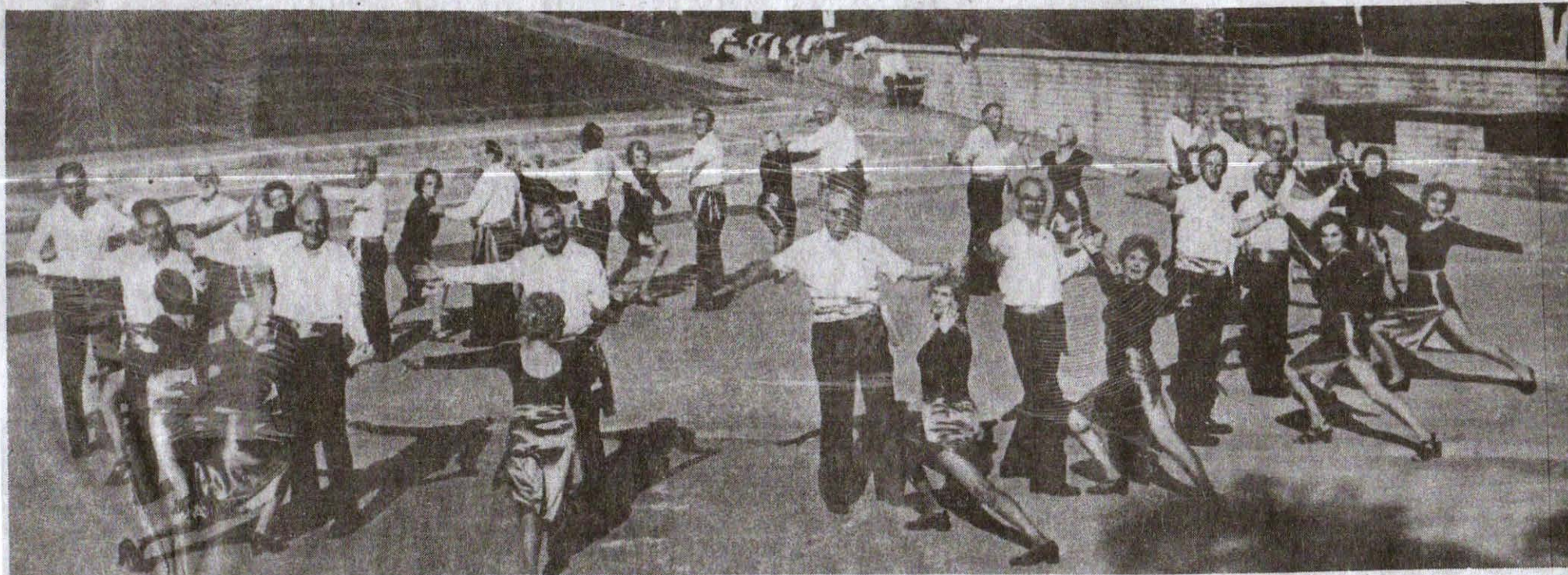


26 PAGES

VOL. XXV NO. 151

SUN CITY, ARIZONA

SATURDAY, JANUARY 16, 1982



Birthday rehearsal

Sun City's clubs and organizations have turned out in force during the past week in preparation for the retirement community's 22nd birthday celebration, slated for this coming Friday afternoon in the Sunbowl. Working-out Friday

afternoon were members of the Latin Dance Club, led by Vince and Marge Belgarbo, shown here rehearsing the finale of one of their fast numbers for the big birthday event. (News-Sun Photo)

Opinion

Editors

To

Doug Horn



Everybody believes in cooperation . . . working together toward a common purpose. Equally, our society applauds competition . . . the vying with others for superiority. In cooperation, everybody wins equally; in competition, somebody wins and somebody loses.

It has long been our contention that the Home Owners Association and the Taxpayers Association should be cooperative, rather than competitive. In fact, their cooperation should extend to the point of merger . . . into the Sun City Civic Association.

The original reason for the separation of the two civic organizations — when the TPA founders demanded that the HOA take a firm position in favor of incorporation — has long since disappeared. There is no longer any substantial reason for two organization being separated by common concerns.

If those two organizations are sincerely concerned about what's best for Sun City — as they most certainly are — they'll bring their boards together in open-pored consideration of the idea of merging. Sure, there'll be problems; but the prospect of creating something approaching "one voice" for Sun City should inspire compromise.

Not too long ago, there were two organizations: Recorded Reading for the Blind, and Recreational Recording for the Blind (now Talking Books). They competed for talent and facilities. They decided to cooperate. Result? A building of their own, on 99th Ave., with superior studio facilities, lower costs of operation, and greater productivity. This happened because competitors decided to cooperate; and this prompted DevCo to make land available, construction reasonable; and inspired the Lions, under Sam Higginbotham's prodding, to make everything possible. That's the way good things happen.

It's probably too much to expect that a Sun City Civic Association could include the talents, purposes and ambitions of the Home Owners Association, the Taxpayers Association, the Town Meeting Association, the Retirement Community Association, and the Charter Government Association.

Too much? Why? Are these natural enemies? No! they are intelligent people dedicated to doing constructive things for Sun City. How can such mutual purposes be divisive?



10626 THUNDERBIRD BOULEVARD
SUN CITY, ARIZONA 85351

ORGANIZATION
OF
COMMUNITY EVENTS COMMITTEE

April 12, 1982

The Community Events Committee, established by the Board of Directors in September 1980 to promote and coordinate Recreation Centers' sponsored civic and cultural events, works in coordination with the Member Communications Director under the direction of a Chairman appointed by the President of the Board.

The Chairman of the Committee shall appoint five or more members to effectively carry out the provisions of the Committee's responsibilities. The members shall be appointed in June for a two-year term and may be re-appointed in for an additional term.

With the acquisition of the Sun Bowl in September, 1981, the CEC was given the responsibility for planning programs for the Bowl, and in October 1981 was requested by the Board to submit plans for Paid Programming for the Bowl.

In response to the CEC's proposal of November 17, 1981, the Board President on December 21 reported the Board's approval of the Mini-Series on an experimental basis and requested that, with regard to the Subscription Series, the CEC establish procedures for coordination of its operations with those of the General Manager and his staff. Operational Procedures were agreed upon in Memo of December 21, 1981, and supplemented by Entertainer Compensation Guidelines of March 30, 1982.

On April 12, 1982, the CEC's 1982-83 Program Schedule and 1982 Summer Program were submitted to the Board for its consideration, with the recommendation that the Subscription Series be operated separately under a Director appointed by the Recreation Centers.



The Sun Bowl can seat 7,200 persons. Officials of Del E. Webb will examine the need for the facility after the Sun Dome is completed. Roy Cosway/Republic

Firm considers transferring control of Sun Bowl

SUN CITY — Sun City residents eventually will have to decide whether to take over operation of the Sun Bowl, Del E. Webb Development Co. officials said.

“Eventually, the residents will have to make a decision,” said John Meeker, president of the development company.

Recreation Centers, which oversees Sun City’s recreational facilities, has been suggested as the logical manager of the Sun Bowl if the corporation gets up operation and maintenance of the bowl.

It costs about \$70,000 a year to run the bowl, a company spokesman said.

The Sun Bowl, south of Peoria Avenue on 107th Avenue, is a grass-terraced outdoor amphitheater that can seat 7,200 persons.

The \$7.2 million Sun Dome, an enclosed 6,800-seat amphitheater being built near the Hillcrest Golf Course in Sun City West, is expected to compete with the Sun Bowl for audiences.

Del Webb officials said the company will reevaluate the need for the Sun Bowl when the Sun Dome is completed this summer.

“We have not been offered the (Sun Bowl) facility,” said Fritz Clymer, general manager of Recrea-

tions Centers. “If and when it is, we would certainly consider it. Until that happens, it’s almost in a state of limbo.”

There has been some discussion among Sun City residents about Recreation Centers taking over operation of the Sun Bowl, Clymer said, “but nothing in the way of a majority public sentiment has emerged.”

Clue Ferguson, chairman of the board of Recreation Centers, said it would be useless to speculate on what Recreation Centers might do, since Del Webb officials have not offered to turn over the Sun Bowl.

ARIZONA REPUBLIC date/
VF - SUNBOWL



Easter Sunrise Service

Dorothy Kelley provides piano accompaniment for the Easter Sunrise Service Sunday in the Sun Bowl. Representatives of eight churches participated in the

service, sponsored by the Sun City Area Ministerial Association. Rev. Albert Rich delivered the sermon, "The Victory of Life." (Photos by Morris Berman)

Sun Bowl concert will salute Easter

Part II of the Sun Bowl Mini-Series will feature a concert by the Sun City Concert Band at 2 p.m. Sunday.

Directed by Jack Lowman, the band will play "Mannin Veen," to celebrate Easter.

The concert also will feature Lucy

Hays and her group, singing "America the Beautiful" and leading a community sing of the "Battle Hymn of the Republic."

Edward Vollmar will star as a clarinet soloist playing "Concertino" for clarinet with band accompani-

ment.

Residents have been asked to take their own chairs. Those who do not have the \$2 Mini-Series tickets may purchase tickets for Part II for \$1 per person in Lakeview Center or at the Sun Bowl before the event.


Recreation Centers of Sun City INC.

10626 THUNDERBIRD BOULEVARD
SUN CITY, ARIZONA 85351

Community Events Committee

April 12, 1982

TO: Richard Rolls, President
Recreation Centers of Sun City, Inc.
FROM: Gwen Aronson, Chairman
Community Events Committee
SUBJECT: CEC's 1982-83 PROGRAM SCHEDULE

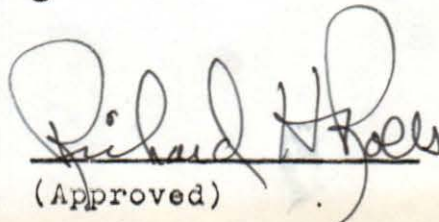
The Community Events Committee was established by the Board of Directors in September 1980 to promote and coordinate Rec Centers sponsored civic and cultural events. With the acquisition of the Sun Bowl in September 1981, the CEC was given responsibility for planning programs for the Bowl, and in October 1981 was requested by the Board to submit plans for paid programming for the Bowl.

In response to the CEC's proposal of November 17, the Board President on December 21 reported the Board's approval of the Mini-Series on an experimental basis, and requested that with regard to the Subscription Series, the CEC establish procedures for coordination of its operations with those of the General Manager and his Staff.

Operational procedures were drawn up on December 21, 1981, on the basis of the CEC directing paid programming./ However, discussions at that meeting covered the desirability of the Rec Centers appointing a Subscription Manager (paid or volunteer) to manage paid programming in order that the financial operations would be under a Rec Center appointee. The CEC recommends this division of the program responsibilities. Under this concept, the CEC would retain its original responsibilities for promoting and coordinating the free admission programs, particularly the traditional events.

The Committee believes a paid subscription program could be successfully operated, as shown by the Mini-Series sales of \$3300 being well over the projected budget expense of \$1900. The planning material developed for the subscription series is therefore enclosed for the Board's consideration in the event it chooses to establish such a program under a Director appointed by the Board.

The Committee submits for consideration of the Board, the free admission programs outlined in the 1982-83 Program Schedule and the 1982 Summer Program.


(Approved)

Attachments:



10626 THUNDERBIRD BOULEVARD
SUN CITY, ARIZONA 85351

1982-83 COMMUNITY EVENTS SCHEDULE
FOR THE SUN BOWL

<u>DATE</u>	<u>EVENT</u>
Jan. 17	Sun City's 22nd Birthday Celebration
Feb. 28	Glendale Community College Band
Mar. 6	Naval Academy Glee Club
Mar. 7	MINI-SERIES Pat Trapani's Orchestra
Mar. 23	Governor's Health and Fitness Awards Program
Mar. 28	Massing of the Colors (Veterans Org.)
Apr. 11	Easter Sunrise Service (Ministerial Assoc.)
Apr. 11	MINI-SERIES Spring Concert
May 2	Shrine Band
May 9	Mother's and Father's Day
May 31	Memorial Day (Veterans Org.)
*Sept. 12	Concert Series
*Oct. 10	Concert Series
Nov. 11	Veterans Day (Veterans Org.)
Nov. 14	Thanksgiving Concert
Dec. 12	Christmas Lighting Ceremony

OTHER LOCATIONS

Jan. 16	Birthday Dances (in Rec Centers)
May 2	Air Force Academy Orchestra (Sundial)
July 4	Independence Day Celebration - Bell Center
Oct.	Fun Fairs (in Rec Centers)
Apr. 30	"Concert Under the Stars" - Two H.S. Bands

1982-83 SUBSCRIPTION SERIES*		TRADITIONAL PROGRAMS	
		<u>1982</u>	<u>1983</u>
1982	Sept. 12	Jan. 17	Jan. 16
	Oct. 10	May 9	May 8
1983	Feb. 20	Nov. 14	Nov. 20
	Mar. 20	Dec. 12	Dec. 11
	Apr. 10		



10626 THUNDERBIRD BOULEVARD
SUN CITY, ARIZONA 85351

COMMUNITY EVENTS COMMITTEE
1982 SUMMER PROGRAM

A Classical Movie Series at the Sundial Rec Center and Afternoon Tea Dances at Marinette Rec Center will be provided in lieu of concerts by the Lake for which facilities and space are inadequate. Expenses will be covered under Par. 2.C. of Entertainment Guidelines.

I. CLASSICAL MOVIE SERIES - SUNDIAL REC CENTER

This series will be presented during the available six-week period July 10 to August 14 on Saturday evenings.

Film Rental - Approx. \$60
Projectionist - $\frac{25}{\$85} \times 6 = \510

II. AFTERNOON TEA DANCES - MARINETTE REC CENTER

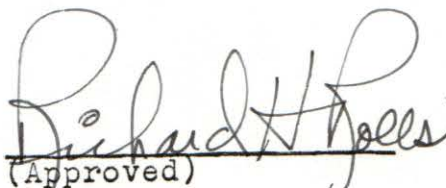
To better utilize Marinette Rec Center in the summer, Tea Dances would be given on Wednesday afternoons from 2:00 to 4:00, during June, July, & August, with volunteer musicians providing the music.

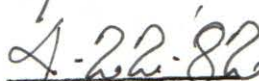
Optional: Punch could be served by volunteers of Rec Center Clubs.

Punch - \$15 x 12 = \$180.

SUMMER PROGRAM - FREE ADMISSION

June 2 - Aug. 25 Wed. Aft. Tea Dances (Marinette)
July 10- Aug. 14 Sat. Eve. Movie Series (Sundial)


(Approved)


(Date)



Recreation Centers of Sun City INC.

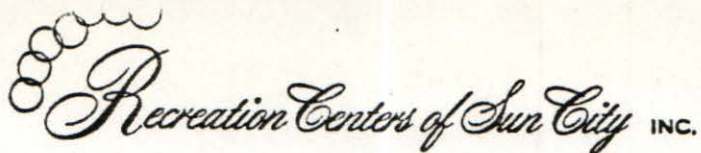
10626 THUNDERBIRD BOULEVARD
SUN CITY, ARIZONA 85351
Community Events Committee

December 21, 1981

TO: Jack Spellman, President
Recreation Centers of Sun City, Inc.
FROM: Gwen Aronson, Chairman *gpa*
Community Events Committee
SUBJECT: OPERATIONAL PROCEDURES FOR PAID PROGRAMMING FOR SUN BOWL

Your letter of December 21, 1981, corroborated the approval given by the Board at its December 15th meeting regarding the CEC's recommendations of November 17 for Paid Programming for the Sun Bowl. In accordance with your suggestion that the Committee establish procedures for coordination of its operations with those of Mr. Haddas, General Manager, and his Administrative Staff, we are submitting the following:

1. CEC will design programs, schedules, publicity, and budget for Subscription Series; negotiate with entertainers; route expense estimates, ticket samples, publicity, and contracts through Mr. Haddas, General Manager, for prior approval; submit Check Requisition Forms for payment of expenses and entertainers' contracts, with bill &/or contract, for payment by authorized personnel.
2. Administrative Office will provide for printing and sale of tickets, and operational services at Sun Bowl stage (sound, light, equipment, etc.) Accounting Department will maintain monies from tickets sales in a separate account and provide periodic reports.
3. Mini-Series: Mar. 7 - Pat Trapani Orchestra
Apr. 11 - Spring Concert
Ticket Sales - \$2.00 - at Lakeview Rec Center.
4. Subscription Series - 1982-83
Sale of Subscription Tickets at \$7.50 will be scheduled sufficiently ahead to provide for tailoring programs within budget allotments, and, if necessary, to provide lead time for 30-day cancellation notice. Budgeting will include payments for professional entertainers, for nominal expenses of local talent up to \$300, and up to \$200 for Administrative Services.
5. A schedule of nominal payments will be established for paying predetermined expenses of local talent for Traditional Events with free admission.
A Staff Band will be set up for accompanying these events at a nominal payment.



10626 THUNDERBIRD BOULEVARD
SUN CITY, ARIZONA 85351

March 30, 1982

SUN BOWL

ENTERTAINER COMPENSATION GUIDELINES

1. "Paid For" (Professional) Entertainers:
All conditions outlined below must be met in order to charge admissions.
 - A. Contract approved by Recreation Centers of Sun City, Inc.
 - B. Cancellation clause must be in all contracts.
 - C. No operating loss will be subsidized by Recreation Centers of Sun City, Inc. ✓
 - D. Profits from "Admissions" may not be used to subsidize volunteer entertainment programs in any way.
 - E. Profit from "Paid Performances" will be held in a reserve account to be available to cover any short fall in future "Paid Performances."

2. "Free" (Volunteer) Performers, alone or combined with professional talent, to be reimbursed by Sun Bowl general expense fund. Limited to four traditional programs - S.C. Anniversary, Mothers and Fathers Day, Thanksgiving and Christmas.
 - A. No admission charge.
 - B. No compensation to entertainers. (If professional entertainers agree to perform in a "No Admission Charge" presentation, a payment to cover out-of-pocket costs, up to \$100 per act and a program total of \$200, may be made.) If "Fillers" (non-professional) talent is used in a combined performance an amount not to exceed \$150 program total may be reimbursed for documented expenses.
 - C. Reimbursement, to "all" volunteer programs for minor expenses may be considered if:
 1. Type of expense is approved by Recreation Centers of Sun City, Inc., prior to the event.
 2. Valid receipts are submitted.
 3. Performer expenses not to exceed \$150, total program.

3. Other volunteer military or community free entertainment shall not be reimbursed by honorariums. These groups may be entertained by a hospitality committee with a limited expense up to \$50 if prior approval is granted by management.



Open Rec meetings approved

By MIKE GARRETT
Staff Writer

Formal passage of an open meeting bylaw amendment and approval of a \$200,000 total fitness concept for Marinette Center highlighted the three-hour Recreation Centers board of directors meeting Thursday in Lakeview Center.

The board voted 6-1-2 to pass director Len Haynes' proposed open meeting bylaw amendment assuring that all regular monthly board meetings, with a prepared agenda, will be open to Rec Center members and the press.

The Article IV, Section 7, amendment also will allot a specified time after adjournment for members and press to ask questions of board members and operating personnel on any topic of concern.

THE BOARD CLARIFIED what has already been its prerogative in the past. "The president still has the power to call an executive session following the close of a regular meeting," noted director Harold Kraft.

Haynes had no objections, as long as such meetings didn't infringe on any policy decision affecting membership.

It was generally agreed such ses-

sions could be called whenever matters of a personal or sensitive nature needed to be discussed in private.

ONLY DIRECTOR JACK Perry voted against the amendment, with president Dick Rolls and vice president Helen Blackburn abstaining.

The board voted 8-1 to approve the \$200,000 physical fitness concept for Marinette to make its facilities comparable to the other rec centers.

"Marinette has always been the stepchild of our centers and I think we should try to bring it up to the level of the others," Haynes pointed out. "It will also help alleviate overcrowding in some of the other centers."

ALL THE SPECIFICS haven't been worked out but Haynes, as chairman of the ad hoc committee to upgrade Marinette, mentioned a therapy pool, jogging track and exercise room as the most immediate needs expressed by people his committee has contacted. Kraft stressed that the total fitness concept at Marinette would be available to all Sun City residents and not just those living near Marinette.

In other action, the board approved \$155,023 in capital expenditures, \$100,283 for cost saving projects and \$54,740

in product-facility improvements and required replacements. Largest expenditures were \$40,850 for evaporative cooling equipment to try and remove some of the high humidity from Bell Center's therapy rooms and \$35,000 for a solar pool heater at Marinette.

The board voted unanimously to limit capital expenditure overruns to 15 percent. Any costs in excess of 15 percent must be brought before the board for approval.

THE SUN BOWL AND its annual operation and budget drew considerable discussion. Director Perry inquired about the feasibility of hiring a full-time Sun Bowl operations supervisor to help maximize its use.

General manager Ed Haddas, in looking for some guidance from the board, wanted to know whether to seek someone who specializes in attracting paid entertainment at a salary of around \$12,000 a year or keep the facility strictly for freebie shows.

The board voted 8-1 recommending Haddas consider hiring a full-time Sun Bowl supervisor who will investigate the desirability of paid entertainment.

RECENT DIGGING OF trenches by

Storer Cable Communications (formerly Camelback Cablevision) crews alongside Lakes West Golf Course concerned Steve Tritz, Rec Centers manager of golf maintenance.

Tritz said the firm was digging in an eight-foot-wide easement reserved for Mountain Bell and Arizona Public Service cables and wires. He pointed out the cable firm could not infringe on the Mountain Bell-APS easement or do any further digging alongside the golf course without proper safeguard agreements for future liability if the Storer cables are damaged and its crews need access to the course.

Budget income and expense figures for all three divisions were updated by Haddas and continued to show a healthy trend and improvement over a comparable period last year. Too healthy, according to Haynes, who continued to chide the available current cash surplus of \$3,400,000 which he claimed is even less justified when measured against current accrued and deferred liabilities. Rolls countered that it was better to "wait and see what our cash on hand was at the end of September after a summer when expenses are highest."



USAF Moods in Blue to give concert

Concerts

Glendale Community College Music Department will present a combined concert May 6 at 7 p.m. in the Campus Performing Arts Theatre.

The program features the Chamber Singers, Concert Choir, Symphonic Band, and Jazz Ensemble, and includes religious, popular, art music and jazz.

The public is invited. For information call 934-2211 ext. 230.

The Davis (Calif.) Senior High School Madrigal Choir will present a program May 4, at 8 p.m. in the Glendale Community College Performing Arts Theatre.

This group of 21 young musicians selected by audition, has earned a reputation as one of the finest musical ensembles in Northern California.

This concert is sponsored by the Canterbury Singers of GCC and the public is invited. For information call 934-2211 ext. 230.

Glendale Community College Continuing Education Associated Students presents Country and Western Singer Steve Wariner, in concert, May 1, at 8 p.m. in the Cactus High School Auditorium, 63 Ave. and Greenway Road.

Tickets are available at Diamonds Box Offices, the Campus Cashiers office and at the door. For information call 934-2211 ext. 230.

The Air Force Academy 16-piece orchestra, under the direction of Lt. Col. John B. McCord, will present a free concert at the Sundial on May 2, at 7:30 p.m.

Featured will be "Moods in Blue," with singing and dancing entertainment.

Bob Young, Potentate of El Zaribah Shrine, and his Divan, will perform May 2, at 2 p.m. at the Sun Bowl.

Sun City residents will be entertained by the 50-member El Zaribah Band, the 40-member El Zaribah Chanters, and the 15-member Oriental Band dressed in their Arabian costumes.

Highlight of the entertainment will be the Al Joni Camel Corps, as it parades down the main aisle and performs on the apron in front of the stage,

and the Shrine Clowns as they mingle with the crowd and give out hundreds of balloons.

Admission is by Rec Centers card and those attending are asked to bring their own chairs.

Four internationally known pianists will be presented in a special Chopin Benefit Concert May 3, 7:30 p.m. in Gammage Auditorium at Arizona State University.

The four artists, all of whom have won awards in Chopin International Competitions, are Halina Czerny-Stefanska, Barbara Hesse Bukowska, both from Poland; Adam Harasiewicz from Austria; and Tadeusz Kerner of New York.

Proceeds from the concert will be used to aid sick children and the elderly in Poland. The concert is being sponsored by American Aid to Poland.

The concert will be followed by a reception on the Promenade at Gammage. The artists will attend the reception.

American Aid to Poland, a local organization, has collected several thousand dollars that have been sent to the Vatican to be forwarded to Archbishop Glemp for further distribution in Poland.

The Sun City Organ Club will present organist Lou Hollingsworth in concert on May 5 at 7:30 p.m. at Mountain View Auditorium.

Hollingsworth has made concert appearances on television and in theaters, and is the dean of the American Guild of Organists.

Dusty Rhoades and the 6-2 Group will open the evening at 7 p.m.

Club members and guests of members are invited.

Opera patrons can catch the bus for "Love of Three Oranges" in Phoenix at 7 p.m., May 9 at the Grand Avenue Shopping Center.

The Sun City West Organ and Keyboard Club will present the Bob Ralston Center, with two vocalists at the Sundome on May 2 at 2 p.m.

Tickets are available through the Sun dome and King's Inn box offices.

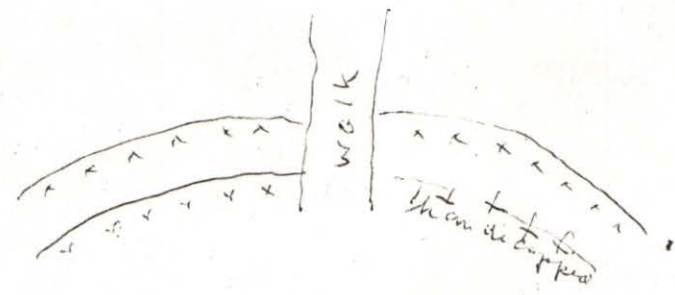
PROGRAM
SHRINERS - SUN BOWL
5/2/82

Sept 10
Contact
New body
to camel
emphasize down to
emphasize down to

Set out 55 chairs for the band. They will set up and arrange.
Place as many chairs from below the stage as you can.
Arrange in two rows in front of stage, on cement, near the grass.
We don't want anyone else to set up their chairs in front of them.
Rope off?
PA system - two standing mikes and two high boom mikes.

4 flags on sides + 2 standing w/ sand bags.

1. Band will open program.
2. Invocation
3. Pledge of allegions
4. Bill Lewis announcements
5. Band - leaves stage
6. Potentate is escorted to stage - speaks from left mike
7. Potentate leaves stage
8. Chanters come on from backstage - will stand
9. Chanters will leave stage
10. Band comes back on stage
11. Camels and Oriental Band comes down center aisle -
parades around the patio area.
12. Announcements
13. Camels and Oriental Band return back up the aisle and disappear
14. Band on stage - plays - closes program



2 mikes
stage 55 chairs

Community Events Committee
Meeting
May 20, 1982 2:00 PM

AGENDA

EVALUATE:

Mothers & Fathers Day Program

PLANS FOR:

Memorial Day, May 31, 10:00 pm

Summer Programs:

Classical Movie Series

Wednesday Afternoon Tea Dances

Volunteer musicians--Bob Hennis Combo

Refreshments served by Dance Clubs

ORGANIZATIONAL CHANGES:

A policy decision has been made that all Rec Center sponsored entertainment programs will be free-admission programs under the direction of an Activity Coordinating Director (Donnagene Burfield) on the Staff of the General Manager.

Since this broad mode of operations could continue the traditional programs in the pattern already established by the Community Events Committee, it appears logical to recommend that the CEC be allowed to expire when its two-year term is completed in the month of June.

If necessary, a specific program, such as the Sun City Anniversary Program, might be assigned to a "Standing Committee."

CC: Richard Rolls
Helen Blackburn
Ed Haddas



RESIDENTS ARE MOSTLY attentive to the entertainment scheduled for them during the Mothers' and

Fathers' Day celebration at the Sun Bowl. Berman Photo



MEMORIAL DAY PROGRAM



SUN CITY SUN BOWL
107th AVENUE (South of Peoria Avenue)

MONDAY, MAY 31st
10 A.M.

**OFFICERS OF
PARTICIPATING & VETERANS ORGANIZATIONS**

VETERANS OF FOREIGN WARS — S.C. POST 6308
Sydelle Lipman, Commander
Mabel Simon, Auxiliary President

★ ★ ★

VETERANS OF WORLD WAR I, BARRACKS 1144
William D. Benney, Commander
Lois Peters, Auxiliary President

★ ★ ★

DISABLED AMERICAN VETERANS, S.C. CHAPTER 24
Herbert Green, Commander
Florence Brien, Auxiliary Commander

★ ★ ★

AMERICAN LEGION, YOUNGTOWN — SUN CITY POST 62
Thomas Tucker, Commander
Mildred Morris, Auxiliary President

Master of Ceremonies

Saul S. Rich, R.Ph., Past Commander, Post 6308, V.F.W.

Acknowledgement

Sun City Recreation Centers Activities Committee



PROGRAM

PRE-PROGRAM MUSIC SUN CITY CONCERT BAND,
Jack Lowman, Director

10:00 A.M. PROCESSIONAL

GREETINGS Bill Lewis, S.C. Rec. Centers

POSTING OF COLORS Glenn Heathcote, V.F.W.

PLEDGE OF ALLEGIANCE Sydelle Lipman, Cmdr., V.F.W.

STAR SPANGLED BANNER

INVOCATION Rev. Wm. Waldron,
St. Clements Church

WELCOME MESSAGE MASTER OF CEREMONIES
Saul S. Rich, Past Cmdr., V.F.W.

AMERICA THE BEAUTIFUL SUN CITY CONCERT BAND

MEMORIAL PRAYER Rev. Frederic James,
United Church, S.C.

SPEAKER OF THE DAY Col. David Rathjen,
Chaplain, Luke Air Force Base

MOMENT OF SILENCE IN MEMORY OF
DEPARTED COMRADES

TAPS Herbert Parrott

BENEDICTION Rev. G. Sorenson,
American Lutheran Church

RETIRING OF COLORS Color Sgt. Heathcote

HOW EASY IT IS

How easy it is to forget those who fought that we might be one and united.

How easy it is to forget those who elected to die at the Alamo for love of their countrymen.

How easy it is to forget those who lie in Flanders fields, who gave their all to make this world "safe for democracy."

How easy it is to forget those who fell, never to rise again, at Tarawa, Iwo Jima, Guadalcanal, Anzio and Normandy, for a "War to end all wars."

How easy it is to forget our boys who suffered through the unfriendly valleys and mountains of Korea.

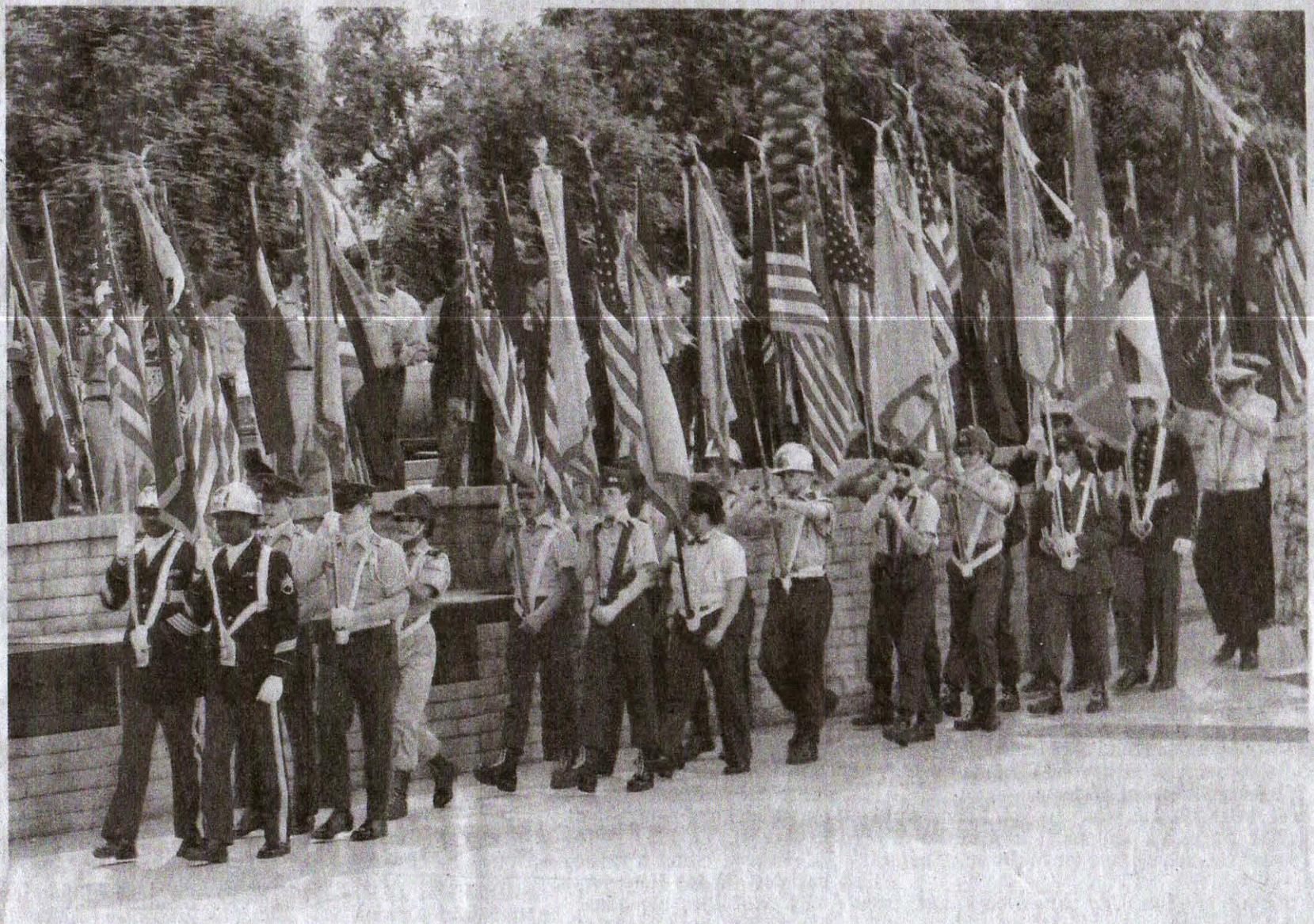
And how easy it is to forget the flower of our youth, wasted under and above, the soil of a divided Viet Nam.

Yes, it is very easy, while we bask in the comforts of peace, plentiful food and T.V., to forget all of those of our veterans who saw their duty and did it.

So be strong, America, lest more of our youth soon make of their roof a bed of grass.

Let us gird up our loins, tighten our belts, and join labor with industry, that we may continue to live as free men, in security, under God, forever more, from "sea to shining sea."

Saul S. Rich, R.Ph.
Past Commander,
Post 6308, V.F.W.



Old Glory

It's Flag Day—that special day when the American flag is unfurled "to every breeze from dawn to setting sun." Sun Citians paid their respects to Old

Glory during annual Massing of Colors sponsored by The Military Order of World Wars in Sun Bowl March 28. (News-Sun Photo by M.J. Hobbes)

RECREATION CENTERS OF SUN CITY, INC.

STATEMENT OF OPERATING RESULTS

SUN BOWL DIVISION

ANNUAL REPORT -- 1/1/82 - 12/31/82

	Current Year Actual	Current Year Budget
<u>INCOME</u>		
Assessments	\$ 79,843	\$ 68,470
Rentals	1,475	800
Regular Admissions	--	9,000
Series Admissions	3,558	5,000
Other	207	--
TOTAL INCOME	\$ 85,083	\$ 83,270
<u>EXPENSE</u>		
General Operating	\$ 21,121	\$ 21,050
Utilities	4,435	6,950
Grounds Maintenance	3,600	3,600
Repairs & Maintenance	14,490	8,698
Real Estate & Pers.Prop.Tax	--	1,800
Insurance	1,140	1,200
Miscellaneous	81	600
General & Administrative	3,132	3,132
Developmental	30,871	36,000
Depreciation	236	240
TOTAL EXPENSE	\$ 79,106	\$ 83,270
Net Excess or (Deficit) from Operations	\$ 5,977	\$ --

Reserved for future improvements

1/12/83



10626 THUNDERBIRD BOULEVARD
SUN CITY, ARIZONA 85351

COMMUNITY EVENTS COMMITTEE

1982-83 SUBSCRIPTION SERIES

- I. Five-event Series scheduled for Sept. Oct. 1982
and Feb.Mar.Apr. 1983:

<u>Budget Expenses</u>	<u>Min.</u>	<u>Max.</u>
Five Professional Performances \$1500 to \$2500 a performance	\$ 7,500	\$12,500
Administrative Expenses Five x \$200 (Sound, light, etc.)	<u>1,000</u>	<u>1,000</u>
Total	\$ 8,500	\$13,500
<u>Budget Income</u>		
\$7.50 Subscription Ticket 1500 or 2000 sales x \$7.50	\$11,250	\$15,000

Sale of Subscription tickets at \$7.50 will be scheduled sufficiently ahead to provide for tailoring programs within budget allotments, and to provide lead time for 30-day cancellation notice.

II. Suggested Programs for Subscription Series:

1. Big Tiny Little and His Band
(currently at the Arizona Biltmore)
2. Phoenix Boys Touring Choir
3. Ballet Folklorico Guadalupe
4. "A Toast to Operetta"--Tucson's Gilbert & Sullivan Theatre (Potpourri of Victor Herbert, Robert Friml, & Sigmund Romberg)
5. Dick Martin and His Banjo--With Ink Spots.

III. Other Program Choices:

1. Dan "Igor" Glenn and His Band
2. Western Aces Show, featuring Lynn Roberts &/or Troy Neighbors, Rope Artist
3. Glynn Webb presents Mark Twain
4. Sweet Adelines
5. Johnny Anderson--Country Artist
6. Jataba Dance Troupe of Phoenix presents "The Nutcracker"
7. Jo Ann Castle & The New Christy Minstrels
8. Laura and Johnny Zell--Concert of Religious Music. (He is lead trumpet player for Lawrence Welk Orchestra.)

Helen Blawie

TO: Mr. J. Perry

FROM: Donnagene

Re: Sun Bowl Attendance

	1981 (3 months)		1982 (.8 months)
Programs	4 10,300	21	61,310
Picnics	5 1,200	12	3,670
Exercise	10 <u>1,545</u>	29	<u>2,329</u>
	<u>13,035</u>		<u>67,309</u>

One program moved to Mt. View not counted - attendance was 930 due to limited space.

Budgeted entertainment totaled \$6,800

Actual cost (not sound)	<u>8,118</u>
	(1,318)
Less paid admission	<u>1,500</u>
Under budget	<u>\$ 162</u>

January 12, 1983

cc: Jim White

	CENTERS DIVISION		BOWLING DIVISION		GOLF DIVISION		SUN BOWL DIVISION	
	Current Year	Prior Year	Current Year	Prior Year	Current Year	Prior Year	Current Year	Prior Year
ASSETS								
<u>Current Assets</u>								
Cash on Hand	1,150	700	2,650	2,650	1,375	1,375		
Cash in Banks	367,888	277,485	176,865	115,718	471,239	315,403	62,748	
Certificates of Deposit	1,810,000	1,500,000	-	-	1,100,000	500,000	-	
Accounts Receivable	356,646	443,544	9,227	9,237	31,597	28,678	17,070	
Inventories	-	-	9,899	10,631	324,212	391,167	-	
Advances & Deposits	16,567	14,036	150	150	2,819	3,487	-	
Total Current Assets	2,552,251	2,235,765	198,791	138,386	1,931,242	1,240,110	79,818	
Work in Progress	16,696	3,280	2,312	1,600	23,229	-	-	
Long Term Investments	-	-	-	-	-	-	-	
Land, Plant & Equipment	12,870,823	12,674,293	3,032,413	2,927,387	9,856,219	9,748,848	2,829	
LESS: Accumulated Depreciation	(2,307,491)	(2,004,322)	(599,893)	(527,192)	(1,379,740)	(1,075,256)	(236)	
Total Land, Plants & Equipment	10,563,332	10,669,971	2,432,520	2,400,195	8,476,479	8,673,592	2,593	
TOTAL ASSETS	13,132,279	12,909,016	2,633,623	2,540,181	10,430,950	9,913,702	82,411	
<u>CURRENT LIABILITIES</u>								
Accounts Payable	55,968	64,622	13,514	17,713	99,358	124,310	693	
Accrued & Deferred Liabilities	92,536	99,623	30,097	23,550	87,299	85,383	30,858	
Membership Assessments	1,309,838	1,114,931	-	-	-	-	52,465	
Prepaid Admission	-	-	-	-	-	-	-	
Prepaid Green Fees	-	-	-	-	898,110	841,280	-	
Cart Permits	-	-	-	-	196,711	198,899	-	
Merchandise Certificates	-	-	-	-	37,582	28,029	-	
TOTAL CURRENT LIABILITIES	1,458,342	1,279,176	43,611	41,263	1,319,060	1,277,901	84,016	
MEMBERS EQUITY	11,673,937	11,629,840	2,590,012	2,498,918	9,111,890	8,635,801	(1,605)	
TOTAL CURRENT LIABILITIES AND MEMBERS EQUITY	13,132,279	12,909,016	2,633,623	2,540,181	10,430,950	9,913,702	82,411	

Svendson looks at Sun Bowl

By ROBERTA LANDMAN
Staff Writer

Jerry Svendsen remembers Sun Bowl early history well—and easily.

He helped shape that history.

"Those were happy times for me because I was in show biz," says the editor and publisher of Sun Cities Life magazine.

Svendson, former Del E. Webb Development Co. (Devco) vice president and director of public relations, was there during Sun Bowl entertainment heydays.

He was there when celebrities like Benny Goodman and Jimmy Durante delighted Sun Citizens and potential Sun Citizens who made the trek from Phoenix.

"I would say it was one of the best marketing tools the Webb Co. came up with," Svendsen says of the Sun Bowl.

Svendson emceed shows, put shows together and later put Phoenix crowds where a growing Devco wanted them to be—at its nearby model homes.

At the end of a Sunday afternoon show, Svendsen would tell audiences that reached 7,000 to go see "the best show of all on 107th Avenue, the model home show."

Out of 7,000 people, it was not uncommon for "3,000 people to head down" to that other show, says Svendsen.

"Sun City was already on its way," as far as home sales, by the time the Sun Bowl made its marketing-entertainment debut in 1966, says Svendsen, but "it had to have reinforced what we were doing."

What the Devco "we" was doing was selling Sun City homes, or the unique concept of a "nationally famous resort retirement community," says Svendsen.

Svendson, 49, joined Devco in 1961 as a public relations representative. He remembers those early days.

"I took photographs of residents in activities, wrote stories about them for their hometown newspapers," and managed to get "at least 80 percent of my articles in newspapers across the country."

"Editors would use them," Svendsen says of the stories and the cactus-dotted pictures he sent, because Sun City "was different."

People back in those home towns would see their friends in pictures and stories about Sun City, ask them questions,

hear good retirement living stories and good retirement home prices—"8,000 to 11,000," says Svendsen.

"The price was right," he remembers, right enough for husbands to say to wives "Hey, honey, we can afford to come out and retire."

Svendson's role in Devco public relations was steeped in "community relations," he says, in people.

"I was the official photographer out here. I would go to dances, tournaments ... I conducted newcomers' coffees."

Svendson met new Sun Citizens in activities he helped design and he met them and got to know them as new friends inside their retirement homes.

"I was the child they'd left back home," he recalls smiling.

"They'd tell me how lonesome they were for their kids, or what was not right with their home. They got it out of their system," he says, and they got into his system, as people he continues to admire, "a special group."

"The kind of people Sun City attracts don't seem old ... they have a sense of purpose," Svendsen comments.

Their purpose? "I've come here to add to my life, not to just exist it out," Svendsen says.

Svendson, too, has not been existing it out after his career with Devco ended in May 1982.

After 20 years with a big company in Sun City, he thought he would work for himself, be his own boss somewhere out in "the larger world."

"For two years I conducted retirement planning seminars for several firms in the Valley and did professional public speaking for a fee," says Svendsen.

The larger world has turned out to be Svendsen's old stomping grounds—the Sun City area and its people.

"I turned around and came back here with the magazine," he says. The publication, a look at the Sun Cities lifestyle, produced its first issue in September.

The free magazine goes to residences, Devco vacation apartments and hotels on Grand Avenue, says Svendsen, cautiously optimistic about its future: "It takes a year or two to really succeed," he says.

Svendson calls the last two years a time of personal growth.

OVER

Meet the man . . .



Who told of Sun Bowl

Jerry Svendsen, former vice president and public relations director of Del E. Webb Development Co., remembers the Sun Bowl clearly—he had much to do with its becoming a Sun City landmark. (Story, C40)



Sun City's Sun Bowl comes to night-time life for the Mother's Day Strawberry Festival of May 1975. Concerts, dance festivals, entertainers, home talent all have had their day—and evening—on the Sun Bowl stage.

Bowl sounds linger in city

By **ROBERTA LANDMAN**
Staff Writer

Cock an ear in an empty Sun Bowl and listen for memories: the music of Liberace and Lawrence Welk, lip-smacking strawberry sundaes at Mother's Day Strawberry Festivals, foaming root beer at Father's Day Root Beer Busts, rustling flags massed in patriotic splendor on Veterans' Day.

The Sun Bowl in the beginning ...

Nov. 28, 1966. The Luke Air Force Base Band plays at the Sun Bowl's dedication, a beginning for Sun Bowl sounds of music that span years and style: college bands, military bands, Lawrence Welk, Rosemary Clooney, Harry James, Benny Goodman ...

THE SUN BOWL, with its landmark band shell and grassy seating room by Mother Nature, has its history in the Del E. Webb Development Co. (Devco), creators of Sun City, and its present and future in its new owners, Recreation Centers of Sun City.

Former Devco President John Meeker was there during

the planning stages of the Sun Bowl. Was the Sun Bowl his idea?

"I get credit for it," Meeker's telephone voice says with modesty and laughter.

With Devco from 1966 to 1981, Meeker now has his own building business, John W. Meeker & Sons in Mesa.

THE SUN BOWL, he said, was planned with a dual purpose.

Devco was "looking for a way to give entertainment to residents, as well as attract people outside (Sun City) to look at Sun City."

Names like Liberace and Lawrence Welk, offered at a reasonable price, were the drawing power to bring Arizona winter visitors and people from Phoenix out for a look-see at Sun City's homes and Sun City's retirement life style, Meeker said.

Show biz headliners and community events like states' day picnics made the Sun Bowl "an instant success," Meeker said.

THE WEBB Sun Bowl mar-

OVER

* Bowl sounds

—From C37

keting tool-entertainment formula fared especially well when Devco was building Sun City's Phase I, "when we were building down below Peoria (Avenue)" and when Sun City had only 5,000 or 6,000 people, Meeker said.

As the community grew, he said, "there was no room for the people from Phoenix to fit in it (Sun Bowl).

"We outgrew it," he said of the facility he calls a forerunner of today's Sundome Center for the Performing Arts in Sun City West.

Devco also outgrew the Sun Bowl as a marketing tool.

UNDER Meeker's leadership, the company offered the Sun Bowl for sale to Rec Centers.

"I did that before I left," said Meeker. "We were phasing out of Sun City and a decision had to be made whether they wanted it, or we'd sell it" elsewhere, he said.

Because the Sun Bowl had become a part of the community, and because the facility had been created for the "use of all Sun City residents," Meeker said he had "felt strongly it was their (Rec Centers') shot to call, whether they wanted it ..."

After a 1981 canvassing by Rec Centers of its membership showed member interest in ownership of the facility, an additional \$2 a year Sun bowl-dedicated fee was added to members' \$50 annual membership assessment.

ON SEPT. 1, 1984, Rec Centers—new Sun Bowl owners—

paid Devco a consideration of \$10 after having operated the Sun Bowl under a \$1-a-year, three-year lease/option-to-buy contract signed July 7, 1981.

Rec Centers, during the three-year period, operated the facility, paying utilities, taxes, insurance, maintenance and entertainment expenses for its free programs, said Steve Tritz, while he still was general manager for the Rec Centers.

Under the contract with Devco, Rec Centers Sun Bowl operation is limited for seven years under a deed restriction covenant that says the facility must be used for the same purpose and same type of programs Devco provided.

Tritz and club activities supervisor Caroline Thomas said as in Devco days Sun City's state clubs still hold picnics in the Sun Bowl.

THE VETERANS' Day tradition and the of Massing of Colors also continue, with local veterans' organizations and the community gathering in patriotism.

Tritz said \$25,000 a year is allocated for Sun Bowl professional entertainment.

What is coming up?

When Sun Bowl-goers tote their chairs from home to the Sun Bowl on St. Patty's Day this year they may be asked to wear a bit o' the green.

THE SOUND of music will prevail, as it has since 1966, when Dr. Peter Rolland and his musical entourage present a St. Patrick's Day program of songs, and, maybe, some Irish jigs.



Sun Bowl's offshoot

The Sundome Center for Performing Arts in Sun City West is the grownup daughter of the Sun Bowl in Sun City, according to John Meeker, former president of Del E. Webb Development Co. Both still offer popular programs thronged with crowds.



Sun City Sunbowl

photo by morris berman

The Sun Bowl is going to officially become a part of Recreation Centers of Sun City, Inc. on September 1, 1984. The Recreation Centers has been operating the Sun Bowl for the last three years while leasing it from Del Webb for \$1.00 per year.

The terms of the takeover are fairly restrictive in that the Bowl can only be used for the same type programs and purposes as when Webb was operating it. This restriction is lifted after seven years at which time the Recreation Centers may use the premises for any use permitted by our Articles of Incorporation; except for selling it, which would require a majority vote of the membership.

According to the lease contract made between the Recreation Centers of Sun City, Inc., and the Del E. Webb Development Co. on July 7,

1981, the Rec Centers are to obtain title to the Sun Bowl premises for the sum total of \$10.00.

There is some upgrading that needs to be done to bring the Sun Bowl up to the standard of the other Recreation Centers. This includes: repair and overlay of the parking lot, improved parking lot lighting, and upgrading the sprinkler system. Most of these tasks are scheduled for the summer of 1985.

The takeover is September 1st and the first program is a Hawaiian show on October 7th. This year the Bowl has a full schedule including: a Moonlight Square Dance on October 21st, Pat Trapani's "The Sounds of the Big Bands" on November 4th, and Orpheus Men's Chorus on December 16th.

Rec Centers buys Sun Bowl

By ROBERTA LANDMAN
Staff Writer

After three years of trying it out, Recreation Centers of Sun City spent the \$10 that would make it owner of the Sun Bowl.

Rec Centers, since Saturday, has been owner of the outdoor entertainment facility it first leased and now has purchased from the Del E. Webb Development Co. (Devco) for a consideration of \$10.

Rec Centers General Manager Steve Tritz said the Sun Bowl takeover was done without fanfare. A ceremonial dedication will be featured Oct. 7, the first program of the season.

UNDER TERMS OF a July 7, 1981, lease/option-to-buy contract, Rec Centers has been leasing the Sun Bowl from Devco for \$1 a year for the past three years.

The option to buy was assured in the contract if Rec Centers chose to assume ownership, Tritz explained.

Rec Centers, during the three-year period, operated the facility, paying utilities, taxes, insurance, maintenance and entertainment expenses for its free programs, he said.

"THERE'S NO QUESTION about it that it was a good investment," said Tritz.

"Book value" of the Sun Bowl property, which includes 10.39 acres on 107th Avenue and Audrey Drive, a 1,600-square foot building and an approximate 5,000-seat capacity, was \$278,533 as of Sept. 1, he said.

Rec Centers members added an extra \$2 a year to their former \$50 annual membership fees after a Rec Centers "questionnaire" indicated a majority of members wanted the Sun Bowl under the Rec Centers umbrella, Tritz indicated.

THAT \$2 IS dedicated toward Sun Bowl operation, he said.

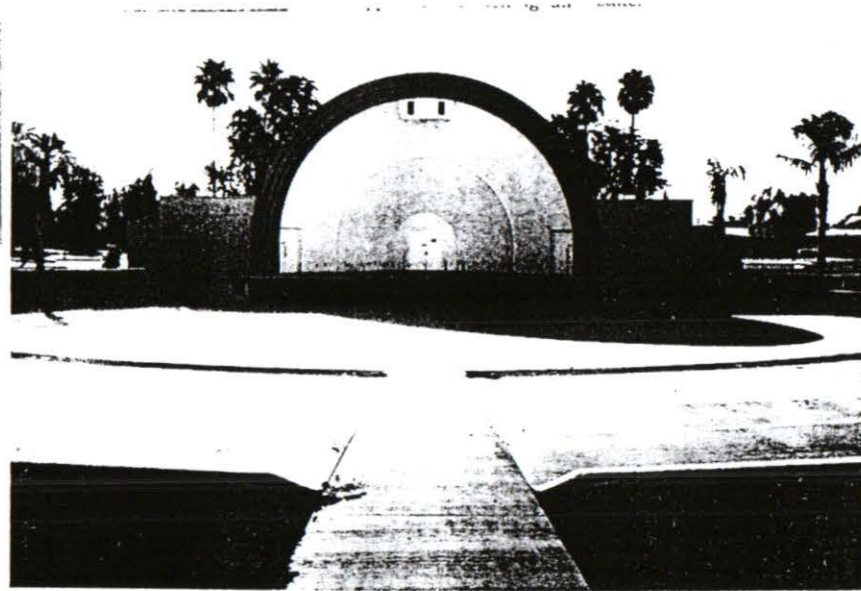
"We are a logical candidate to operate it," said Tritz, since Rec Centers operates "most recreation facilities in Sun City."

"The entertainment at the Sun Bowl is part of the Sun City scheme as well."

Noting the Sun Bowl's popularity, Tritz said "the smallest crowd last year was 2,000 people."

REC CENTERS SUN Bowl operation is limited for seven years under a deed restriction covenant that says the Sun Bowl must be used for the same purposes and same type programs Devco provided, Tritz said.

The Sun Bowl will open its season Oct. 7 with the Leilani, a Hawaiian-themed program.



Sun City's Rec Centers has purchased the Sun Bowl and taken over its operations by finally paying a long offered \$10 consideration to Del E. Webb Development Co. Inc. (News-Sun Photo)

News Sun 9-9-84



Sun City Sunbowl

photo by morris berman

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Submitted photo

A look back...

Construction workers started building the Sun Bowl in September 1966 on what was once an empty field. The entertainment amphitheater was completed in November of 1966. The Daily News-Sun will take a look back at the 30 years of Sun City with a special anniversary section to be published on Friday.

Band blends sounds of American, British brass

By BRITT KENNERLY
Daily News-Sun staff

SUN CITY — The Salt River Brass Band, a small group with a big brass sound, will blast their way into Memorial Day with a Sun City concert.

The band will play at 7 p.m. Sunday in the Sunbowl, 107th Avenue just south of Peoria Ave.

Appearing with the band, which was formed in 1988, is tuba/flute duet Double Play, comprised of flutist Amy Ridings and her husband, tubist Patrick Sciannella.

The local brass band, said Salt River Brass manager and baritone horn player Bob Croft, was an integral part of small town life in the 19th and early 20th centuries.

At the turn of the century, Croft said, perhaps 20,000 brass bands were tooting their horns across the United States.

"It was really the only music other than singing and piano music that the typical small town had available," he said. "Having a brass band was kind of a civic responsibility in the town, just like a church or a school house."

Meredith Wilson's musical, "The Music Man," was not far off the mark in its depiction of the flavor of life for the small town band, Croft said.

"Wilson was a player with John Phillip Sousa's band in 1919, and the trivia in "The Music Man" is fairly accurate," he said. "Back then, you could send about \$300 to Montgomery Wards or another catalog outfit and buy 12 to 15 instruments.

Cornets were \$9 or \$10."

While playing in a concert band in Scottsdale three years ago, Croft and two friends formed the basics of what is now the Salt River Brass Band.

The Salt River sound, he said, is rooted in the British style of music instrumentation, a styling extremely rich in harmony and countermelody.

"We basically play one person on a part, and it's more interesting for that person," Croft said. "He or she can't lay out two measures. It's kind of a 'sit on the front of the seat' feeling."

This type of instrumentation eliminates the muddy sound many community bands or orchestras might suffer, Croft said.

"We get a full sound from a small group of people," he said. "We have 27 musicians, 25 brass and two percussion, playing 20 to 21 different parts.

"There's not much doubling up, and the result is a cleaner, much richer sound than in a traditional group of the same size. It also allows more of a chance for developing interesting melodies."

The British style of instrumentation has been a factor in brass bands since the 1850s, and the British still have droves of brass bands, Croft said.

"Depending on who you talk to, there are 5,000 to 10,000 brass bands in the British Isles," he said. "There also are a fair number of British bands in Australia and New Zealand."

Croft said many factors played in the demise of



Submitted photo

SMALL TOWN MEMORIES — The Salt River Brass Band concocts a musical style reminiscent of local small town bands of the early 20th century.

brass bands in the United States.

"They were dying pretty aggressively during World War I, and then in the '20s because of records and radio," he said. "People had cars available to go to the big city and see touring

bands. Local bands must have sounded pretty horrible after hearing Sousa. By World War II, there were only about two or three dozen brass bands left in the United States."

See Salt, C2

OVER

Salt River Band plays Memorial Day concert

—From C1

Salt River Brass members are diverse in terms of age: the youngest player is a high school senior, and three or four members in their late 60s, Croft said.

"We are trying to resurrect a kind of programming style that folks like Sousa used," he said. "We do a program that might be like a Boston Pops program, a blend of light classics, marches, show tunes and old traditional melodies. It's a tight ensemble."

The band's Sun City performance will include traditional favorites including "76 Trombones," and a euphonium solo of "Jeannie With The Light Brown Hair" by Foster.

The show's conclusion will

feature "America the Beautiful" and "Stars And Stripes Forever."

"We'll finish up with a new Armed Forces salute," Croft said. "It was written by a staff arranger with the U.S. Marine Band for British brass bands — he conducts the brass band of the Salvation Army in Washington, D.C. When the Marine band played the salute here in town, it actually was a reworked concert band arrangement of something first done for brass bands."

The Salt River Band's Sunbowl appearance is free to Sun City recreation club members and their guests. For information, call 972-6014.

Shortfall shades Sun Bowl's future

First of 3 parts
By **KIMBERLY HICKS**
Daily News-Sun staff

How much are you willing to pay for nostalgia?

It's a question members of the governing board of the Recreation Centers of Sun City Inc. are asking as they try to determine the fate of the Sun City Sun Bowl.

Options range from a renovation estimated to cost \$300,000 to razing the 27-year-old amphitheater where Liberace, Benny Goodman and Jimmy Durante performed.

Twenty years ago, thousands of frenzied Lawrence Welk fans elbowed and pushed one another to get closer to the stage. Today, there is a clear path to the well-worn stage along any of the venue's empty aisles, save 20 days a year.

But for the remaining 345 days, instead of "Good night, Mrs. Calabash," is it good night, Sun Bowl?

"It's a white elephant. I think we have to recognize that," Unger said. "It doesn't pay its way."

Sun City residents pay for the operation and maintenance of the

Sun Bowl through their annual recreation assessment.

The Del E. Webb Development Co. built the venue at 107th Avenue and Clair Drive, then transferred ownership to the Recreation Centers of Sun City Inc. in 1981.

After a three-year trial lease, the rec centers bought the Sun Bowl for \$10.

A deed restriction, which mandated the Sun Bowl property be used only as an outdoor entertainment venue, expired Jan. 1, 1992. Since then, the rec centers has undertaken

a cost analysis, which, Unger said, revealed "a tremendous expense for maintenance."

Now, the board is seeking community opinion.

"I want letters, suggestions," Unger said. "It's not an emergency, but in my opinion a wise business decision should be made."

A breakdown of the maintenance cost analysis done in August shows the following:

- Labor — \$9,100.
- Equipment — \$2,000.
- Fertilizers/pesticides — \$1,000.

■ Tree trimming — \$938.

■ Special projects, including sprinkler system installation, planting and drain installation — \$10,000.

Not included in the analysis, however, were costs for interior maintenance, asphalt maintenance and utilities, or fees for carpenters, painters and electricians, said Jim Collingsworth, grounds maintenance supervisor.

With those expenses added, Unger said annual maintenance costs could reach \$50,000.

See Bowl was, A4

—From A1

The rec centers also pays an estimated \$50,000 a year for performances.

About 20 shows are scheduled each year. Production costs for each show are approximately \$2,500, Unger said.

There are no ticket-sale revenues to help offset costs; all performances are free.

"One option we've considered is to begin charging for performances. But if we charge admission, attendance will be lower," Unger said. "People have that attitude of, 'I already pay my \$100 (for a recreation card), why should I pay for anything else?'"

"If members want to keep

this as a symbol for Sun City on a no-pay basis, their assessment likely will be increased," Unger said.

While costs of running the Sun Bowl continue to mount, its popularity is dwindling.

Audiences numbered in the thousands in the late 1960s and early 1970s.

Guy Lombardo's 1967 concert drew 6,000 fans.

In 1973, 8,000 people turned out for the sights and sounds of Welk and his Champagne Music Makers.

Today, Unger said, except for one or two shows, audiences average about 600 people, but have been as low as 300.

When Del E. Webb Devel-

opment Co. opened the Sundome Center for Performing Arts in Sun City West 13 years ago, it became the venue of choice for performers.

"Del Webb used to bring his Las Vegas shows to the Sun Bowl. He did that for only one purpose — to sell houses. But when Del Webb built Sun City West and the Sundome, the Sun Bowl was surplus. We can't compete with the Sundome," Unger said.

Jerry Svendsen, former public relations director for Devco, remembers how the Sun Bowl was used to entice home buyers.

"The Sun Bowl was a promotional facility for the Del Webb corporation. We would draw 3,000 to 7,000

people out on a Sunday afternoon. It was my job to invite them to another fine show — our model home show," Svendsen said.

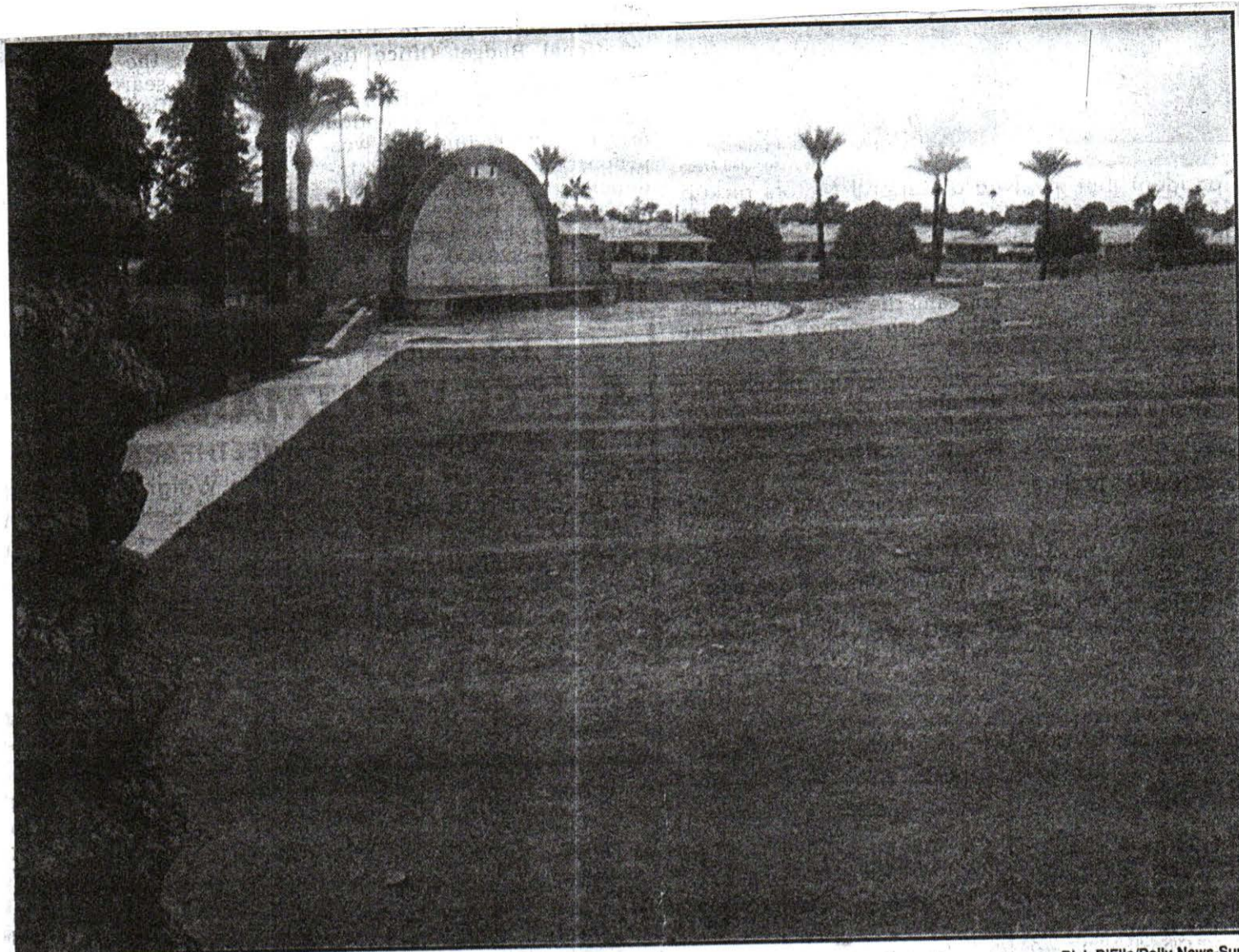
Although Del Webb Communities' efforts are focused on Sun City West, Svendsen

believes the Sun Bowl could again be used to lure home buyers.

"The Sun Bowl was certainly the center for visitors. It was designed to show off the community," he said. "I really think the community

should continue to show itself off. It does seem to me that if the right events were held there, it could attract more 55- to 60-year-olds to the community."

Thursday: The history of the Sun City Sun Bowl.



Rick D'Elia/Daily News-Sun

The 27-year-old Sun Bowl is the site of about 20 Sun City Inc. is asking the community to suggest possible uses for the site. performances each year. The Recreation Centers of



Sun Cities Area Historical Society

Construction workers put finishing touches on the landmark arc that adorns the front of the Sun City Sun Bowl in 1966.

Bowl us over with your opinions?

The Sun Bowl has been a Sun City landmark for 27 years, but its future as an entertainment venue may be in jeopardy.

Options being considered include renovating it, down-sizing it, tearing it down or selling the 10-acre site to a housing developer.

The Daily News-Sun would like to hear your comments.

Call the News-Sun Hot Line at 876-3697.

Comments will be taken today and Thursday and will be published in Friday's newspaper.

Sundome drew curtains on stars at Sun Bowl

Second of 3 parts
By KIMBERLY HICKS
Daily News-Sun staff

The year was 1966, and Sun Citians saw the curtain rise on their own premier outdoor entertainment venue, the Sun City Sun Bowl.

"There was a real excitement about the community," said Jerry Svendsen, then-public relations director for the Del E. Webb Development Co., which built the 7,500-seat amphitheater. "That was when Sun City was in its heyday, selling 250 houses a month. It was just amazing, the electricity."

Residents got their first glimpse of the Sun Bowl in June 1966, when a rendering by

ieland Band, the Dearing Young Charms Harmony Trio and the St. John's Indian dancers.

The first Sun Bowl Christmas program in December 1966 featured comedian Bob Anthony.

Guy Lombardo took the stage Feb. 6, 1967, before a crowd of 6,000 who "sighed in unison when Lombardo announced 'Moon River.'"

Other names on the list of performers were Benny Goodman, Jimmy Durante, Roberta Peters, Roger Williams and Liberace.

Eight thousand people filled the Sun Bowl in March 1973 when Lawrence Welk performed. Fans began arriving at 10 a.m. for the 2 p.m.

Phoenix architect J. Robert Kahl was released to the press.

The Sun Bowl, built on 10 acres at 107th Avenue and Clair Drive just south of Peoria Avenue, was dedicated five months later, on Nov. 14, 1966.

Two thousand people turned out to see Sun City founder Del Webb and hear the Luke Air Force Band.

From then, it didn't take long for the Sun Bowl to attract dozens of big-name entertainers or thousands of prospective residents.

The first stage show was on Nov. 27, 1966. Performers included the Desert City Six Dix-

show; the crowd, eager for autographs, nearly got out of control.

"A mob of people pushed and elbowed to get near the stage, offering autograph books, programs from long-past Welk performances, scraps of paper and copies of Welk books for his signature," the News-Sun reported.

Community events also were popular in the venue. It was the site of the Sun City Birthday Party, a Mother's Day Strawberry Festival and the Father's Day Root Beer Bust.

But in October 1980 — two years after introducing Sun City West — the Webb company

See Rec centers, A5

Rec centers win control of Sun Bowl

—From A1
opened the Sundome Center for the Performing Arts.

The plush new venue quickly attracted the lot of popular performers to Sun City West — and away from the Sun Bowl.

A year later, in 1981, the Webb company transferred control of the Sun Bowl to the Recreation Centers of Sun City Inc.

"The recreation centers seemed to be the logical owners because it is a recreation amenity in the community," said Martha Moyer, manager of public and community relations for Del Webb Communities, Sun City West.

After a three-year, \$1-a-year trial lease, the recreation centers bought the Sun Bowl from the Webb company for \$10.

The book value of the site was listed at \$278,533.

In conjunction with the purchase, Sun City residents saw their yearly recreation assessment increase \$2 to pay

for Sun Bowl operations.

According to the terms of the sale, the Sun Bowl could be used only as an outdoor entertainment venue or site for community events for seven years. That deed restriction expired Jan. 1, 1992.

The Sun Bowl is still used as an entertainment venue about 20 times a year.

Friday: The future of the Sun Bowl.

Its future?

The Sun Bowl has been a Sun City landmark for 27 years, but its future as an entertainment venue may be in jeopardy.

Options being considered include renovating it, down-sizing it, tearing it down or selling the 10-acre site to a housing developer.

The Daily News-Sun would like to hear your comments.

Call the News-Sun Hot Line at 876-3697.

Sun Bowl support mixed

By KIMBERLY HICKS
Daily News-Sun staff

"Del Webb would turn over in his grave if he thought they were going to change the Sun Bowl."

So says Charles Larson, one of the hundreds of Sun Citians who called the Daily News-Sun hot line this week with suggestions for future use of the Sun City Sun Bowl at 107th Avenue and Clair Drive.

Readers were asked what they thought should become of the 27-year-old amphitheater. According to figures released by the Recreation Centers of Sun City Inc. Governing Board, the Sun Bowl is used about 20 days a year, but costs an estimated \$100,000 a year to maintain and operate.

"My wife and I are very opposed to disturbing the Sun Bowl," Larson said. "It should be left as is."

Dozens of callers echoed the Larsons' sentiments, saying the Sun Bowl is a significant landmark that must be preserved.

But an almost equal number of hot line callers said the Sun Bowl is too expensive to maintain, and should be razed or converted to another use.

"The Sun Bowl has outlived its usefulness," said Wilfred E. Stevener of Sun City. "There are a lot of
See Upkeep a, A4



Sun Cities Area Historical Society

Liberace was just one of the big-name performers who entertained crowds at the Sun City Sun Bowl in the 1970s.

Upkeep a problem

—From A1

people in Sun City who are unable to pay their recreation fees. There are a lot of people who don't use them (the recreation centers) but have to pay their recreation fee. Sell it, and put some buildings down there, and help out the recreation centers in that respect."

Those who favored converting the Sun Bowl property offered a variety of ways in which the 10-acre site could be used. One of the most popular suggestions was turning it into a park so residents have a place to take their grandchildren or have picnics.

"I think it ought to be made into a playing field," said Harold G. Morrison of Sun City. "In the four years we've

been here, I've always wondered why there are no playing fields like those you'll find in almost every other city. We need a place where you can play softball or kick a football with your grandchildren."

Nataline Hadley said Sun City needs an exercise course, but added that the Sun Bowl structure should be preserved.

"We could convert the parking lot into a quarter-mile path with an exercise course in the center," the Sun City woman said. "But leave the Sun Bowl alone."

Several callers cited the need for a community theater in Sun City, much like Sun City West's Stardust Theatre.

Other suggestions included converting property into a

putting green, a motel, condominiums or low-rent apartments for senior citizens on tight budgets.

Others questioned the estimated maintenance and operating costs released by the recreation centers governing board.

"In less than five years, we have seen our recreation fees double. It's \$100 a year now. When we bought our house it was \$50," one angry caller said. "And these maintenance prices are outrageous. What are they doing with our extra \$50 a month? There are people who would be willing to donate their time to paint and fix up the place, and I am one of them. This is absurd. We're outraged."

OVER

Board ponders Sun Bowl future

Last of 3 parts

By KIMBERLY HICKS

Daily News-Sun staff

A gray cloud hovers over the Sun City Sun Bowl's future.

No longer a popular entertainment venue or necessary marketing tool to entice would-be home buyers to Sun City, the outdoor amphitheater sits vacant most of the year, in need of costly repairs.

"What I want people to understand is that we're going to make a decision," said Gerald Unger, president of the Recreation Centers of Sun City Inc. governing board, which has operated the Sun Bowl since 1981.

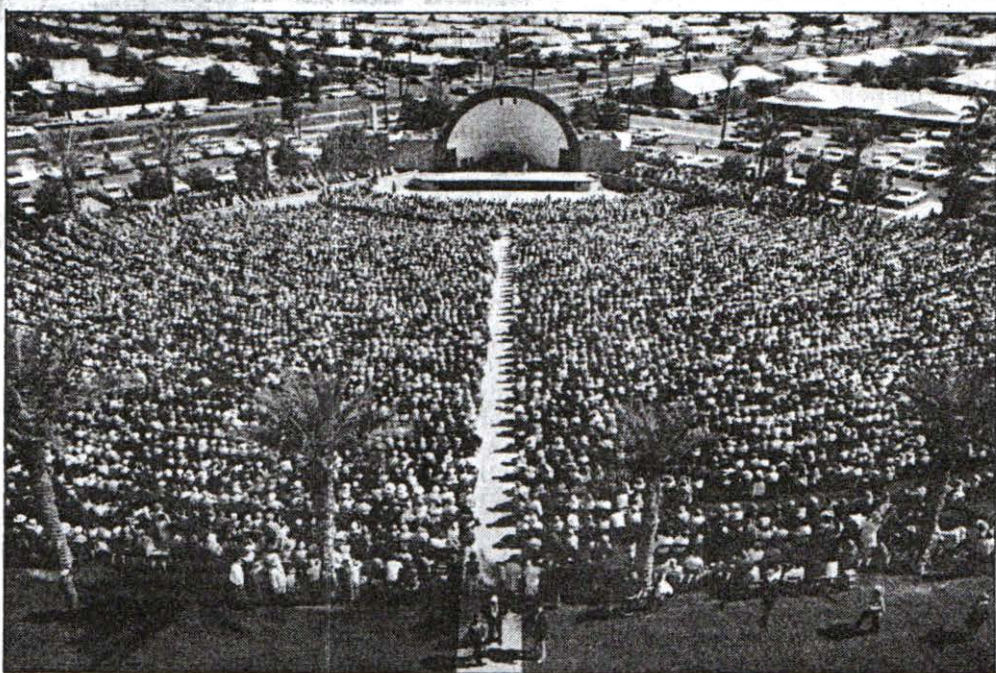
Current board members are not the first to debate the future of the site.

In 1989, governing board members discussed redeveloping the property. A layout including 30 homesites was prepared.

"That really started things," said Norm Schuett, former vice president.

And in 1990, the board appropriated \$20,000 for a study to determine how the Sun Bowl and surrounding property could be better used.

Preliminary concepts, Schuett said, included selling the site; developing it residentially; converting the unused area into a park with jogging



Sun Cities Area Historical Society

During its heyday of the late 1960s and early 1970s, the Sun City Sun Bowl drew as many as 8,000 people for performances. Today, audiences average about 600 people, but have dipped to 300. Use of the amphitheater averages 20 days annually.

trails, exercise stations and picnic areas; developing a park surrounded by a ball field; or adding bi-level jogging paths.

"We even discussed replacing the existing bowl structure with a totally enclosed 'minidome' with a 1,200-

person seating capacity, which could be used year-round for theatrical and musical performances," Schuett said. "That wasn't seriously considered because it was indicated the cost might exceed half a million dol-

See Sun Bowl, A4

—From A1
lars."

Schuett said he hopes to see public meetings set so concepts can be presented and discussed, and possibly put to a vote.

Today, many similar concepts continue to be discussed.

Unger said today's suggestions include downsizing the Sun Bowl and using half of the lot for an income-generating property, such as condominiums; converting it to a small park and condominiums; or building an indoor swimming pool.

Refurbishment is another option, albeit a potentially expensive one. Unger estimates it would cost \$300,000 to make necessary repairs to the parking lot riddled with potholes, the faulty underground electrical system, failing sound system and undersized dressing rooms.

"Entertainers have refused to perform there because the dressing rooms are too small," Unger said. "The Tip-Top Dancers changed costumes in the rose garden."

One thing seems certain — the Del E. Webb Development Co., which built the Sun Bowl, does not want it back.

"It's not even being discussed. It's probably wishful thinking on their part," said Martha Moyer, manager of public and community relations for Del Webb Communities, Sun City West.

Unger said he doesn't expect to sell the Sun Bowl, which would require a vote of all Sun City recreation cardholders.

"We expect to convert it, to either eliminate its expenses or make income."

The present governing board has suggested the site be converted to condominiums. That could add up to 150 new recreation center members and increase its general fund, increase usage at nearby Fairway Recreation Center and give the Sun Bowl Shopping Center an economic boost, Unger said.

"Estimates show that even with 50 new (housing) units, an additional \$500,000 would be produced for the economy if they each put \$10,000 a year into the economy. And if each pays \$100,000 for their house, that's \$5 million in property sales," he said.

No date is set for a decision about the Sun Bowl, Unger added, although the issue is discussed "almost every day."

"We're looking at several alternatives," he said. "What I want the residents to do is give me suggestions."

He doesn't expect the issue to become too controversial, especially when residents find out the costs of keeping the Sun Bowl open.

"Once I explain the economics of it, most people say, 'Gee, I hate to see it go, but that's the way it is.' They have a nostalgia for the Sun Bowl, but once they see the economics of it, they can see it's a white elephant."

Sun Bowl support swells

By IAN MITCHELL
Daily News-Sun staff

Keep the Sun Bowl.

That's what a majority said in reply to the "Sun Bowl Alternative Survey" published March 31.

About 76 percent of the 2,836 responding rec centers members wanted to keep the Sun City landmark in some form. Building a theater on the Sun Bowl property received 14 percent of the votes, while building condominiums on the property was supported by 10 percent of the voters.

Recreation Centers of Sun City Inc. President Gerald Unger, who proposed the survey, said he would wait to express his views on what to do with the Sun Bowl until other directors have had a chance to consider the survey data.

"I wrote up my own conclusions, but I don't want to express my personal opinions until the board has thoroughly analyzed this thing," he said.

The deadline for returning the 13-option survey was

April 15, but the results, which took several days to tabulate, were released Wednesday.

Unger said he was "a little disappointed" by the number of replies. "I was hoping for more," he said.

About 30 percent of the survey respondents indicated that they wanted the Sun Bowl to remain physically unchanged, but with improvements to the entertainment schedule. Charging admission and renting the Sun Bowl to raise money for the rec centers were also part of this option.

An additional 38 percent voted to keep the Sun Bowl unchanged, but asked that additional facilities be placed on the property. Improved parking, outdoor lighting, park landscaping and a picnic area were popular options (696 votes total), while a nine-hole pitch-and-putt golf course received 20 votes and a roller- or ice-skating rink received support from 14 people. Building an outdoor pavilion was supported by

See Petitions won't, A5

Petitions won't be counted

—From A1
86 people.

Eleven percent of the voters wanted the Sun Bowl to be remodeled, either by changing the stage building (171 votes), resizing the seating area (70 votes) or installing permanent seating and a shade canopy (63 votes).

Keeping the Sun Bowl and converting half of the property to residential or commercial buildings, which would generate revenue for the rec centers, was supported by 202 voters — 7 percent of the votes cast.

Replacing the Sun Bowl entirely with condominiums or commercial buildings was

supported by 10 percent of the respondents (279 votes).

Replacing the Sun Bowl with a theater was backed by 14 percent of the voters. This option, which received vocal support from performing arts groups, was supported by 400 voters in the survey.

Also released with the survey was a tally of letters and petitions received by the rec centers board on the subject of the Sun Bowl.

The board received petitions bearing 816 signatures

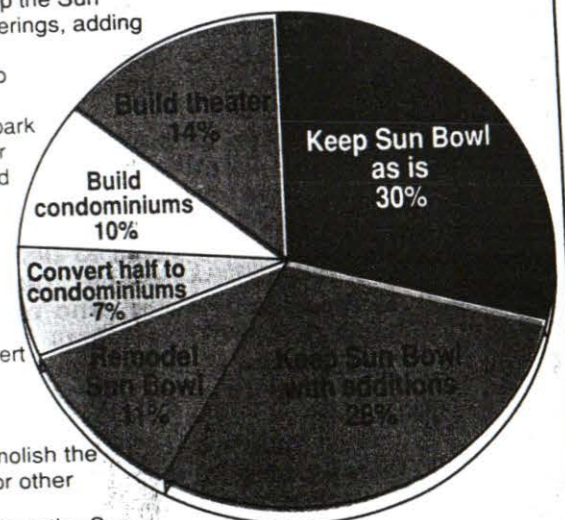
supporting the construction of a theater and petitions with 324 signatures asking that the Sun Bowl be left unchanged.

Sixty-two letters about the Sun Bowl were recorded, with 23 asking that it be kept, three voting for it to be torn down and 36 supporting theater construction.

Unger said the petition and letter votes could not be combined with the survey totals because many people may have voted in the survey and signed a petition.

Sun Bowl survey results

- 30 percent (835 people) voted to keep the Sun Bowl and upgrade the entertainment offerings, adding new festivals and events
- 28 percent (816 people) voted to keep the Sun Bowl and add amenities to the property. Options supported include: a park with a picnic and sports area, a roller- or ice-skating rink, an outdoor pavilion, and a nine-hole pitch-and-putt golf course.
- 11 percent (304 people) voted to remodel the Sun Bowl. Options supported include: modifying the stage building, installing permanent seating and decreasing the seating area.
- 7 percent (202 people) voted to convert 4.5 acres to 35 condominiums or other buildings, leaving the other half of the property as the Sun Bowl.
- 10 percent (279 people) voted to demolish the Sun Bowl and build 70 condominiums or other buildings.
- 14 percent (400 people) voted to replace the Sun Bowl with a 1,000-1,500-seat theater.



2,836 votes cast

VF 3C Sun Bowl

Thursday, Sept. 23, 1993 Daily News-Sun, Sun City, Ariz.

Old West Fest features entertainment of note

Local communities lay out welcome mat

Daily News-Sun staff

Entertainers from throughout the Northwest Valley are scheduled to perform Oct. 1 and 2 at the Grand Old West Fest.

The festival, the first of its kind in the area, will celebrate the Northwest Valley's past, present and future, in two days of exhibits.

Local businesses in the participating communities of Sun City, Sun City West, El Mirage, Youngtown and Surprise also are planning Grand Old West Fest activities.

Events kick off at 9 a.m. Friday with musical and dance performances slated throughout the day at area shopping centers.

The schedule is as follows:

■ 9 a.m.: Tom Tanner, bagpiper, King's Inn Center, 107th and Grand avenues, Sun City.

■ 9:30 a.m.: Local musicians, Grand Center, 107th and Grand avenues, Sun City.

■ 10 a.m.-1 p.m.: Organ Club at AZ Piano and Organ, Campana Square, Bell Road between 98th and 99th avenues, Sun City.

■ 10 a.m.: Lucy Hays, Dick Zabriski, Clint Kimpel and Bill Jones, Sun Bowl Plaza, 107th and Peoria avenues, Sun City.

■ 10:30 a.m.: Local musicians,



Frances Guarino/Daily News-Sun

Vocalists Shannon Handler, left, and Norma Foster, the "Shannon Sisters," will sing at noon Oct. 1 at Mercado del Sol shopping center for the Grand Old West Fest. The two are shown rehearsing for the Sun City West Variety Show.

Sundome Plaza, R.H. Johnson Boulevard at Camino del Sol, Sun City West.

■ 11 a.m.: Florence Goodrich, singer, Promenade, Bell Road and 99th Avenue, Sun City.

■ Noon: Shannon Sisters, vocals, Mercado del Sol, Camino del Sol, Sun City West.

■ Noon to 3 p.m.: Sun City Organ Club at Schroeders, Bell Camino, Del

Webb Boulevard and Bell Road, Sun City.

■ 12:30 p.m.: Harmonicaes Harmonica Band, Village at Surprise, Bell Road, Surprise.

■ 1 p.m.: Bill Burke and Barbara Paripovich, vocals, La Ronde Centre, Del Webb Boulevard and Talisman Road, Sun City.

■ 1:30 p.m.: Nani Komohana

Tutus, Thunderbird Plaza, 99th Avenue and Thunderbird Boulevard, Sun City.

■ 2:45 p.m., Royal White, "The Senior Rapper," Crossroads, Bell Road and R.H. Johnson Boulevard, Surprise.

That evening, a free show begins at 6:30 p.m. in the Sun Bowl, 107th Avenue and Clair Drive, Sun City.

Emcee is radio personality Johnny McKinney.

Stars are the Sun City Poms, the Christopher Girls, the Just 4 Fun Four barbershop singers, Tip Top Dancers, Sun City Polka Band, the Leilani Hawaiian Dance Club, the Westernaires Chorus and Sun City Women's Chorus.

Tickets are available at the Northwest Valley Chamber of Commerce, Suite 204, 12211 Bell Road, Surprise; the Daily News-Sun, 10102 Santa Fe Drive, Sun City; and the Daily News-Sun's Sun City West bureau, Mercado del Sol, 13576 Camino del Sol.

On Saturday, events include an 11 a.m. performance by the Senior Polka Association at Greenway Plaza, 99th Avenue and Greenway Road, Sun City.

A street dance, starring the Ron Privett Band, begins at 7 p.m. in the parking lot of the Sundome Center for the Performing Arts.

For information on all events, call 583-0692.

Sun Bowl to receive \$150,000 renovation

Facelift to include garden, ball field and walking track

By **KATHLEEN WINSTEAD**
Sun Cities Independent

Members of the Recreation Centers of Sun City Board of Directors will follow the recommendations of residents who responded to a survey conducted last April on the status of the Sun Bowl.

About 223 residents recommended repaving and improving the parking area and installing outdoor lighting, landscaping, park, picnic area, gazebo and walking track. More than 140 residents suggested installing facilities for softball, volleyball, basketball and tennis.

"The way I see it, (the members) want the Sun Bowl but they want the grounds fixed up," Gerald Unger, immediate past president of the Recreation Centers Board of Directors, said last year.

Directors gave the green light to a \$150,000 project which will add a garden, a softball field and walking track to the Sun Bowl site, located at 107th Avenue and Clair Drive. The cost of the project has already been included in this year's budget.

The garden, to be located along

Clair Drive, on the south side of the Sun Bowl property, will include a picnic area, trees, a gazebo and perhaps a water fountain, says Board President Art Williams.

"We really want (the garden) as a buffer between the citizens that live across the street and the activities in the area. We're going to have a landscape architect set it up," says Mr. Williams.

Also in response to residents' comments regarding the Sun Bowl, the parking lot will be improved, Mr. Williams says.

"Beyond the garden area we would have a softball field, something similar to what they have in Sun City West," he says. A walking path will surround the field.

Directors expect the softball field and the walking track will be put to good use. "We have over 15 ball clubs in Sun City alone (in which) the men play softball. We have been talking with them over a year about space," says Mr. Williams.

Mr. Williams says the softball field will be similar to the one at Sun City West's Kuentz Recreation Center while the walking track will resemble one at the R.H. Johnson Recreation Center in Sun City West.

A space beyond the ball field has been earmarked for a building

■ SUN BOWL

From Page B1

to house a swimming pool, a performing arts theater or other facility.

As soon as Rec Centers officials gain approval from the county Planning and Development Department, renovations will proceed, hopefully by summer, Mr. Williams says.

See ■ SUN BOWL, Page B3

County zoners OK Sun Bowl proposal

Park will be added to site

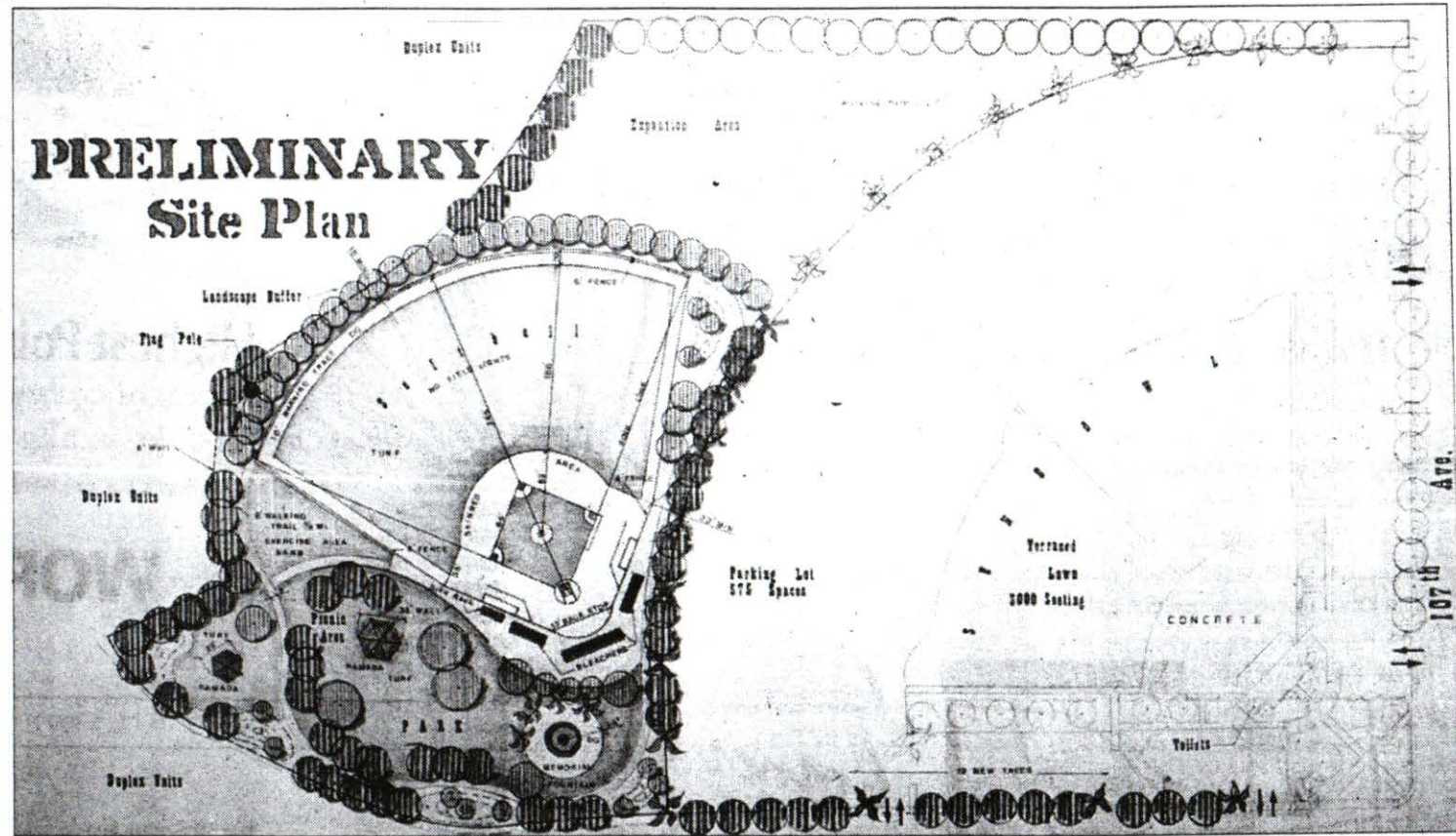
Daily News-Sun staff

Staff in the Maricopa County Department of Planning and Infrastructure Development have recommended approval of a proposal to change the Sun Bowl's zoning to allow adding a park and recreational facilities to the property at 107th Avenue and Clair Drive.

The proposal goes before the county Planning and Zoning Commission Thursday for a public hearing. The commission will make a recommendation for the Board of Supervisors, which will make the final decision on the zoning change request.

The Recreation Centers of Sun City is asking the county to remove some 3 acres of land immediately west of the Sun Bowl from the outdoor amphitheater's special-use zoning. Those three acres would revert to R-3 zoning, which allows the construction of non-profit community buildings.

The recreation centers has proposed adding a park, softball diamond, running track, exercise facility and indoor swimming pool to the land adjoining the Sun Bowl.



Mollie J. Hoppes/Daily News-Sun

A sketch of plans for land west of the Sun Bowl show a softball field, jogging track and park. An indoor swimming pool and exercise facility has also been proposed for the the northwest end of the property.

Former centers Vice President John Ober has estimated that adding the park, ballfield and jogging track

— the first phase of the plan — would cost \$150,000. The Planning and Zoning Com-

mission will meet at 9 a.m. in the Board of Supervisors' auditorium 205 W. Jefferson St., Phoenix.

Like old times: Sun Bowl swells

By DAN BURNETTE
Editorial page editor

SUN CITY — The Air Force Band of Flight proved to be such a big draw Saturday night that safety officials ultimately had to turn away prospective concertgoers.

In between sets of music, some members of the the audience, estimated at nearly 7,000, marveled at the size of the crowd, which spilled out of the proper confines of Sun City's Sun Bowl amphitheater and onto the grassy borders near the parking lots.

"I've never seen anything like this in my 12 years here," said one woman, who didn't give her name. "This is just wonderful; it's like Sun City in the old days, from what

I've heard about some of the shows."

The Sun Bowl has indeed been a hot attraction in recent weekends, with successive shows by Myron Floren, the Grand Old West Fest showcase of local talent, and Saturday night's performance, sponsored by the Daily News-Sun, of the Band of Flight.

More than 2,000 ticketholders showed by 5 p.m. — 1½ hours before the start of the concert — to get prime seating spots near the stage. Virtually all the crowd stayed through the next two hours, which saw a program varying from opera music, circus music, flamenco, contemporary jazz to patriotic tunes.

The crowd reacted most favorably

to a musical salute to jazz great Louis Armstrong and a recreation of a 1940s-style radio show of popular songs.

The Dixieland strains of the Armstrong set got several members of the crowd dancing in the aisles, and Staff Sgt. Daniel E. Smalley's gravel-voiced impression of Armstrong's vocal style brought a standing ovation.

With many World War II veterans in the audience, the radio show segment also won extended, standing applause. Tunes included such chestnuts as "Don't Fence Me In," "Don't Sit Under the Apple Tree (With Anyone Else But Me)," "Jukebox Saturday Night" "White

Cliffs of Dover." A salute to band-leader Glenn Miller included a medley of "Little Brown Jug," "String of Pearls" and "In the Mood."

"To me, this is the way it should be every weekend," said Sun Citian Ron Laney. "The music's great, the weather's great; you couldn't ask for anything more."

Dick Ogren, who had recently returned to Sun City from Minnesota, said, "Last week, we were freezing; now we're out here under the stars. This is fantastic."

On leaving the show, one woman said, "I heard Glenn Miller with his band, and this evening just brought it all back."

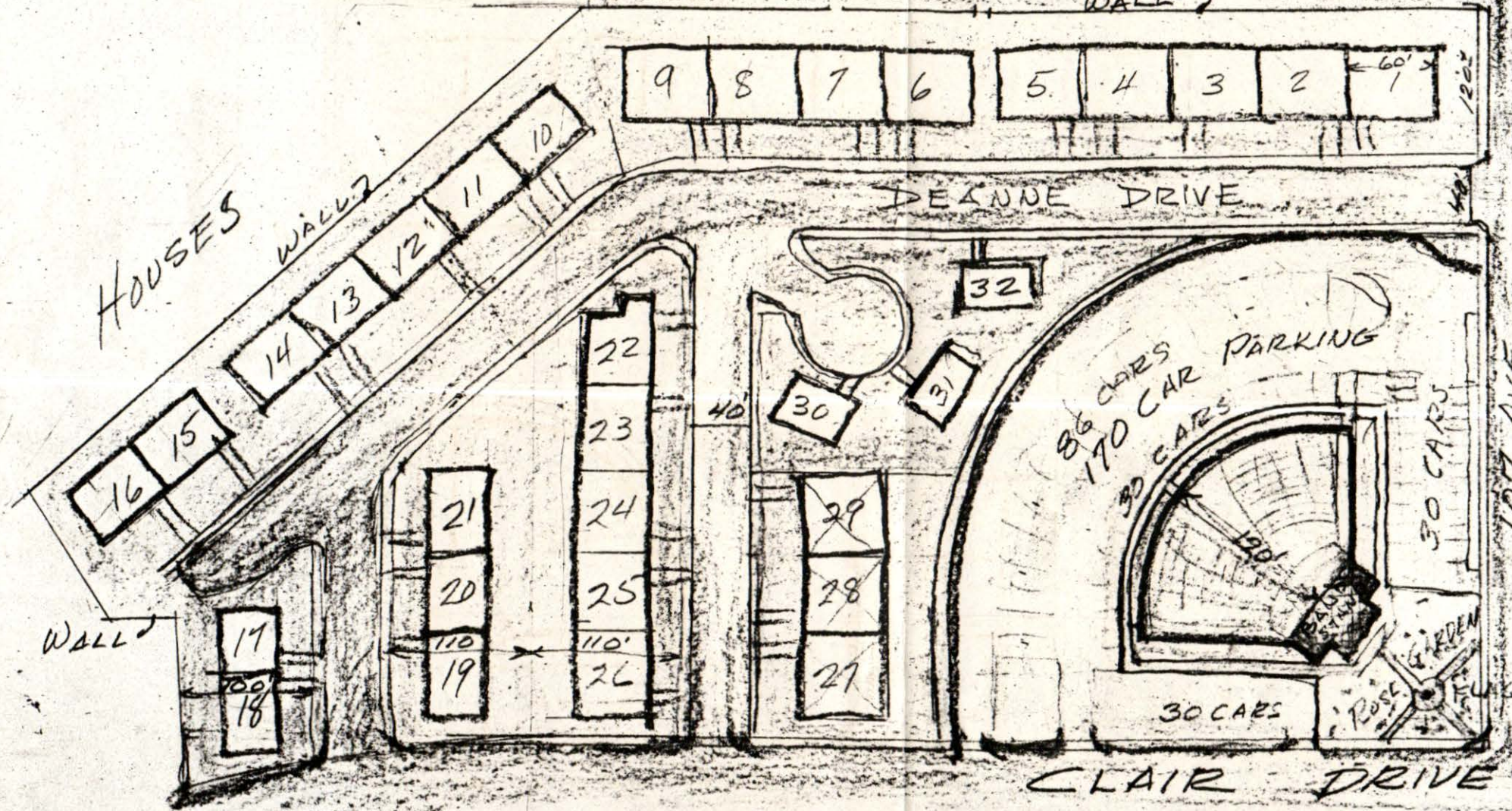
PARKING AREA

SHOPS

SCALE 1" = 10'

SERVICE AREA

WALL



3 UNITS

75 UNITS

106 PLACE

AUDREY

5 UNITS

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Air Force band rocks Sun Bowl

7,000 salute performance



Steve Chermek/Daily News-Sun

By **BRUCE ELLISON**
Staff writer

It was standing room only in and around the Sun Bowl Thursday night as the U.S. Air Force Band of the Rockies brought an estimated 7,000 to their feet with its rousing renditions of popular show tunes, old standbys, Sousa's "Stars and Stripes Forever," and an encore made up of service anthems.

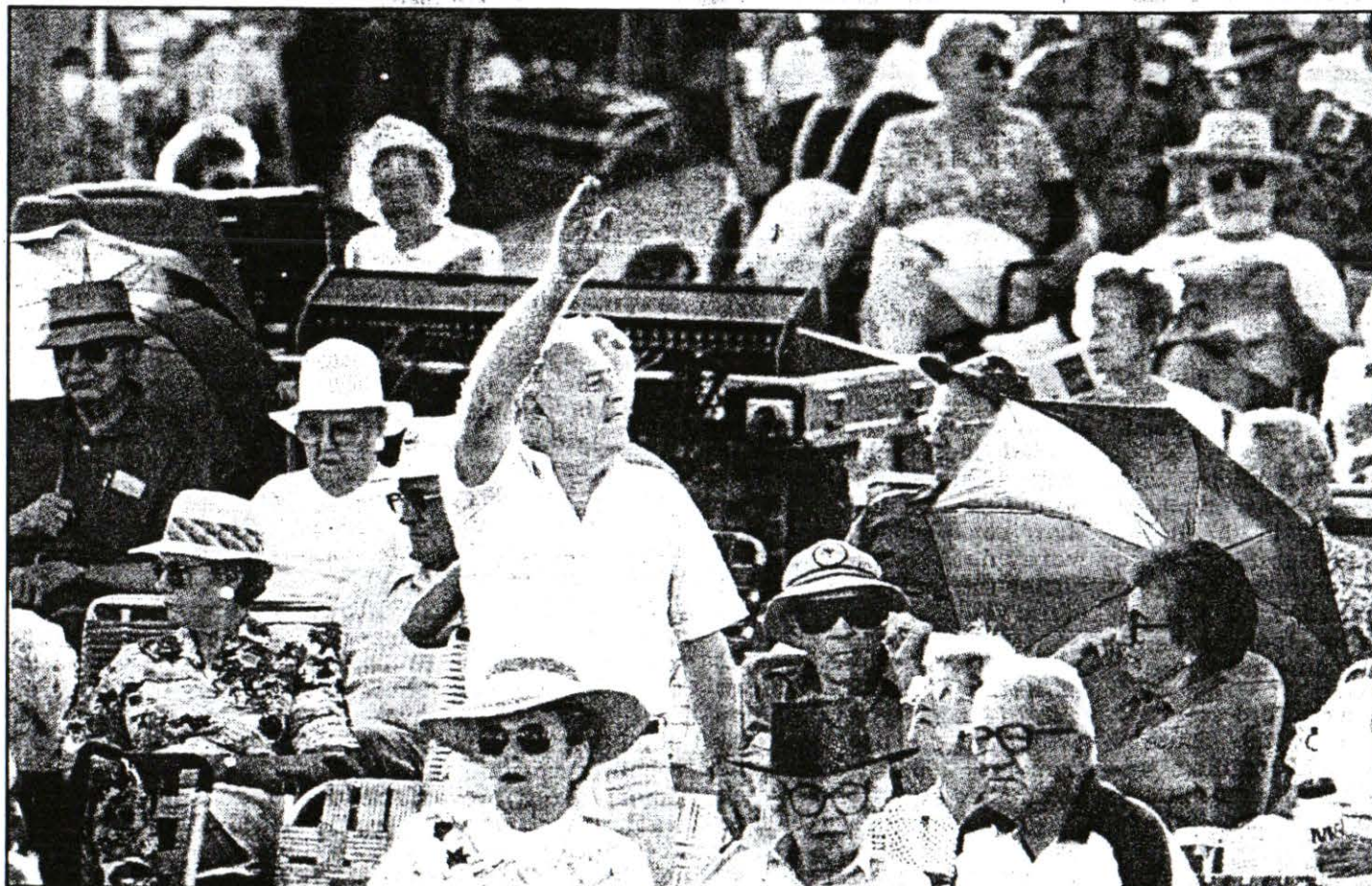
But perhaps the star of the show was a 9-year-old girl in pink shorts and a pink T-shirt named Maddy Myrick of Everett, Wash.

One of 16 grandchildren of Patrick L. Myrick of Sun City, Maddy got a chance to conduct the band when its commander — Lt. Col. Bruce Gilkes — headed down into the audience "in search of some talent to help me out up here."

In the first two places where he stopped, followed by a spotlight, he apparently met with no success, for Gilkes continued prowling the crowd to a mournful tuba wail.

Finally after delicate negotiations, he started down the center aisle with Maddy in tow, a little hesitantly.

But the two quickly made friends and bounded up the stairs and on stage.



Steve Chermek/Daily News-Sun

Ruel Rasmussen waves to his brother Tom before the start of the U.S. Air Force Band of the Rockies concert at the Sun Bowl Thursday night. In top photo, from left, Judy Murphy, Charlene Young and Judy Moss of Sun City dine on shrimp salad before the concert.

Page 1

Gilkes soon had the barefoot youngster on the podium, baton in her hand, and, at her downbeat (which came with a little coaching from Gilkes), the band struck up a stirring and familiar tune — that old Gillette razor blade theme song.

While it sounds like a proper band composition, it isn't. The song is simply called "To Look Sharp," and was written by Mahlon Merrick in 1952 for Gillette.

(Remember? "To look sharp, and be on the ball; to feel sharp every time you shave; just be sharp. Use Gillette Blue Blades for the quickest slickest shaves of all." That song.)

Members of the Sheriff's Posse of Sun City, working crowd control and parking, said some folks arrived at the Sun Bowl as early as 5 p.m. for the 7 p.m. concert. The parking lots were full by 6:15, posse members said, and the Sun Bowl itself looked stuffed at showtime. Hundreds of people sat outside the bowl, on grass, on chairs or in golf cars to listen. Some were even

plunked down near Walgreen's a block away.

For the band members, it was a wonderfully pleasing sight. They arrived in two buses from the Windmill Inn in Surprise to see thousands of concert-goers ready for them.

"We were in Flagstaff yesterday and there were about 800 people," said Tech. Sgt. Steven J. Kindermann. "The bus pulls up here, we look out the window in Sun City, and there's this big sea of people and cars.

"It does kinda hype you up to play when you see that."

The playing hyped the audience, too, a group that ranged from young — like Maddy — to middle-aged to people in wheelchairs and with canes.

"You can see that this is the kind of music that brings us out," said Grace Nix of Sun City, pointing over the crowd.

"The Sun Bowl's been around a



Steve Chernek/Daily News-Sun

Master Sgt. Larry Hill plays the piccolo trumpet while Col. H. Bruce Gilkes conducts the U.S. Air Force Band of the Rockies at the Sun Bowl Thursday night.

long time, and I've been to a lot of shows. It's wonderful to see a turnout like this," she said.

From the very highest row at the back of the bowl, Vernon Peterson of Sun City West used binoculars to keep an eye on the stage.

As he began the concert, Col. Gilkes joked about the "low turn-

out." He also got a laugh when he inquired casually, "Any of you folks retired?"

While the audience enjoyed the band music, light classics and show tunes of the first half of the program, they really tuned in to the second half, which began with a rousing jazzed-up vocal number, "Making Whopee," followed by W.C. Handy's immortal — and very familiar, "St. Louis Blues."

The feet started tapping, the fingers started snapping, the programs started waving ... you could see the rhythm roll across the crowd like a wave across the ocean.

And when Gilkes headed down for "some talent to help me out up here," he and the band had 'em eating out of his hand for the rest of the show.

As the parking lot lights went up, Gilkes and the band swung into an encore of "Stars and Stripes Forever," and stopped the departing

► See Band draws, A3

Friday, May 3, 1996 Daily News-Sun, Sun City, Ariz.

Band draws 7,000

■ From A1

crowd in its tracks. Rhythmic clapping erupted across the open-air theater as the audience joined in, then stood to cheer the finale, and the piccolo duet that was part of the march.

But Gilkes wouldn't let them go. "Any veterans out there?" he asked.

"OK, this is for you. When we play your march, please stand up for us," he said as the band moved into the Army hymn, "The Caisson Song" also called "Field Artillery March," the Navy's "Anchors Aweigh," the Coast Guard's "Semper Paratus," the Marine Hymn, and finally, with the entire band standing proud and playing loud, "Off we go, into the wild blue yonder ...," the official U.S. Air Force song.

You could say it brought down the house — but it really brought the crowd to its feet.

As the sounds of each service hymn raced over the crowd, men who had not stood at attention, or even stood, for many years, got to their feet, some ramrod tall at attention, some on canes, some in salute, some in song, one or two in tears.

A few women joined them.

Each standing veteran knew Gilkes and the band was playing only



Steve Cherek/Daily News-Sun

Tony Maier uses his head Thursday evening, looking for a place to sit at the Sun Bowl to hear the Air Force Band of the Rockies. About 7,000 people gathered to hear the performance.

for him for a moment. You could see it in their faces. You could see memory in those faces.

The program was sponsored by the Recreation Centers of Sun City and The Daily News-Sun.

Daily News-Sun, Sun City, Ariz. Wednesday, Aug. 26, 1998

Full slate of shows set for Sun Bowl

Staff report

Editor's note: Several errors were discovered in the performance dates listed for the Sun Bowl. We are re-printing the entire article with corrections.

Eleven performers, running the gamut from gospel singers to youngsters to Army and Air Force band units will enliven the Sun Bowl in Sun City through November.

The evening shows are free to Sun City recreation centers cardholders and their guests, though recreation cards aren't generally checked.

The fall season kicks off Sept. 12, a Saturday, at 7 p.m. with the Trinity Gospel Choir, presenting old standard spirituals and well as con-

temporary gospel music.

That's followed on Sunday, Sept. 20, by The Modernaires, a group that will bring back memories of the '40s and '50s with such favorites as "Chattanooga Choo-Choo," and "Kalamazoo."

The following Friday, Sept. 25, it's the U.S. Air Force Stellar Brass, a sextet with a variety of styles and songs.

In October, performance time shifts to 6 p.m. with the Lightwood Duo on Saturday, Oct. 3. The pair, playing guitar and clarinet, plays jazz tunes and standards from the '30s, '40s and '50s.

On Saturday, Oct. 10, hear the Desert City Six, with Dixieland, followed on Friday, Oct. 16, by the

Army's Jazz Ambassadors.

Then, on Oct. 25, a Sunday, also at 6 p.m., the Masterworks Chorale will present a program with works from Gershwin, Henry Mancini and Hammerstein (but not Rodgers).

The month ends with the traditional Grand Old West Fest show on Halloween night, Oct. 31 — at 5:30 p.m. On the program are perennial Sun Cities favorites, The Sun City Poms, the Cactus Country Sweet Adelines, Desertaires, Rhythm Ramblers and the Nani Wahines Hawaiian dancers.

In November, now at 5:30 p.m., mark your calendars for the Thundering Aces with a program of patriotic music in a tribute to veterans on Nov. 8, the Kids Alive concert on

Sunday, Nov. 15, and the Sunset Pioneers on Friday, Nov. 20, with cowboy and western songs in the style of the Sons of the Pioneers.

The events are sponsored by the Recreation Centers of Sun City.

The Sun Bowl is on 107th Avenue about a block south of Peoria Avenue. It has its own parking lot, which fills quickly. Additional parking is available in the median along Peoria Avenue near Fairway Recreation Center, and in the Fairway lot.

The outdoor grassy Sun Bowl is an amphitheater without seats. Patrons are advised to bring their own folding chairs, or blankets, to make the concerts more enjoyable.

Most programs run about 90 minutes.

- SUN CITIES INDEPENDENT — MARCH 31-APRIL 6, 1999

HE IS RISEN

Sun Bowl hosts Easter Sunrise Service

As many as 2,500 Sun Citians and others will gather at sunrise April 4.

Sun Cities Area Ministerial Association sponsors the special communitywide, non-denominational Easter Sunrise Service 6 a.m. at Sun Bowl, 107th Avenue and Claire Drive, Sun City.

The Clancy Wolfe Band opens the annual program at 5:30 a.m.

The Rev. Dr. Jerry Smith, Shepherd of the Hills United Methodist Church (Sun City West) associate pastor and SCAMA president, will deliver the featured message — "He is Risen."

"The scriptural significance of a sunrise Easter service is that when they arrived at the tomb in the early morning hours to anoint his

(Christ's) body, they discovered it was empty. That's the celebration. He is risen," Rev. Smith said.

Also, a communitywide Good Friday Service will be held 11 a.m. April 2 at First Presbyterian Church, 12225 N. 103rd Ave., Sun City.

All Sun Cities area residents and friends are invited to attend both services regardless of religious affiliation, SCAMA officials said. All proceeds from the services will support Interfaith Services programs.

Dr. Dennis W. Clarke, First Presbyterian senior pastor, will present the message "Out of the Darkness" and soloist Tina Vasiliow sings "O Divine Redeemer" during the Good Friday service.



Independent file photo

A large crowd is expected to gather April 4 at the Sun Bowl for the annual Easter Sunrise Service, sponsored by the Sun Cities Area Ministerial Association.

Repairs under way on Sun Bowl

ERIN REEP
DAILY NEWS-SUN

Safety concerns have prompted the removal of the pre-cast concrete fascia making up the front of the Sun Bowl concert pavilion. The concrete rim will be replaced with lighter, safer stucco fascia.

The announcement was made by Director of Centers Operations Earl Feierabend at the August informal members/directors exchange of the Recreation Centers of Sun City board.

RCSC board members and staff were increasingly concerned about the fascia's appearance, Feierabend said. The fascia was a large piece of pre-cast concrete affixed to the front of the Sun Bowl, he explained.

"It looked a little funny to us," he said.

The board found a structural engineer to examine the fascia, which was inadequately attached to the laminated beam.

"He deemed the pre-cast concrete was not installed properly," Feierabend said.

The fascia was installed when Del Webb built the Sun Bowl in 1966.

Feierabend said the board sought contractors to work on the fascia; there were only two willing to work on the project, he said.

The RCSC board applied for two county permits: one to remove the existing fascia and a second to build a new one. Feierabend said a stucco fascia is planned, which is lighter and safer than the pre-cast concrete.

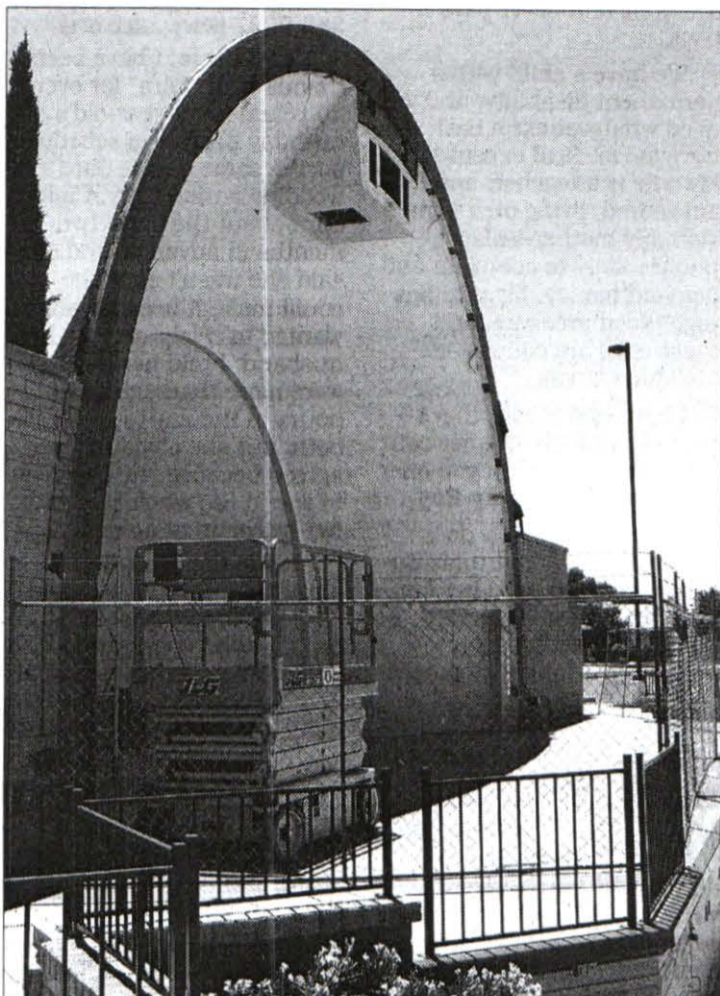
The county granted the destruction permit and the fascia was removed last week, Feierabend said. The building permit could take six to eight weeks to obtain; then the new fascia will be put up.

In other RCSC board news:

- Feierabend reported the resurfacing/slurry seal project at Bell Recreation Center should be completed by the end of this week or early next week.

- Members Paul Santoro and Anne Stewart said they were concerned about the legal representation of Sun City by attorney James Hinton. Santoro and Stewart said they objected to the board having the same attorney as Sun City West. Stewart said it created a "conflict of interest."

For example, Santoro said, most people in Sun City West



JOY LAMBERT-SLAGOWSKI/DAILY NEWS-SUN

Work is under way at the Sun Bowl in Sun City to replace the concrete rim of the bowl, which has been determined to be structurally unsound.

support the CAP pipeline project. However, the board has not found out how Sun Citizens feel about the CAP project, "because no poll has been done," he said.

Hinton represents both communities on that issue, he said.

Secretary Jim Kuchler responded to the comments: "The attorney represents us, the board, and follows our instructions." Kuchler added the board directly represents the people of Sun City.

Stewart said the board and the attorney do not represent her views.

Stewart and Santoro asked for permission to meet with Hinton to ask legal questions; President Dorothy Hirtzel said Santoro and Stewart would have to schedule such a meeting on their own time at their own expense.

Hirtzel said the board's attorney was hired to offer counsel and to ensure the board is in compliance with its bylaws and articles of incorporation.

- Stewart is seeking donations for a legal fund she formed in mid-June for the purpose of filing suit against

the board.

During the meeting, Stewart gave the board a copy of her solicitation flier. Hirtzel warned Stewart not to solicit funds on RCSC property, as Stewart had done on June 16 during a members/directors exchange to discuss revising Sun City's golf covenants.

Such solicitation is illegal according to RCSC Board Policy No. 11, Hirtzel said.

"Just make sure on this, you don't seek donations on RCSC property," she said.

Hirtzel asked Stewart if she has a license to solicit funds from Sun City residents.

Stewart said, according to her attorney, Jerry Thompson, she doesn't need a license to raise funds for a civil suit.

"I'm not a charitable organization," she said.

Stewart said she has established the fund in her name because she is willing to put her name on a potential future lawsuit on behalf of other Sun Citizens.

Erin Reep can be reached at 876-2532 or at ereep@aztrib.com

Odor leads to evidence of water damage from leaky waste pipe

ERIN REEP
DAILY NEWS-SUN

A strange odor emanating from the men's bathroom at the Sun Bowl led to the discovery last week of a leaking pipe and damage to the inner walls at the facility.

Earl Feierabend, Recreation Centers of Sun City director of centers operations, reports that a crack along a wastewater line led to seepage from the pipe, which rotted the wood covering the concrete foundation and the wooden studs that support the drywall behind the bathroom's walls.

Workers found the problem after removing portions of the wall Wednesday.

"Initially, what we found was a crack in the sewer pipe," he said.

The pipe carries water and waste from the sinks and urinals to wastewater treatment facilities. A long, horizontal crack

extended along the top of the pipe, Feierabend explained. Since the restrooms are used primarily for Sunday events and not on a daily basis, sewage and liquid flowing through the pipe did not build up enough to leak. But over a period of time, the pipe became blocked and liquid did overflow through the crack, he explained. As a result, mold and fungus began growing inside the walls.

Liquid began seeping into the restroom through the drywall, he said. When workers removed some sheetrock to investigate, they found the wooden base of the studs and the studs themselves had rotted as a result of the moisture.

Feierabend showed the Daily News-Sun pieces of the wood, which were brittle and virtually fell apart at the touch.

"At first, we thought it was termites," he said.

Last year, RCSC staff

became aware of a leak in the stage restroom used by performing artists and staff for shows and fixed it, he said.

Feierabend said workers do not know when, why or how the men's room crack formed. A horizontal split is unusual, he said.

The pipes, studs, drywall and foundation are all original construction, Feierabend said.

"There has been no change from when the Sun Bowl was built," he said.

The RCSC will contract with a plumber and a tile contractor to do some of the work, and RCSC employees will complete the rest — including the drywall and carpentry work, he said.

The wooden studs and drywall will be removed to about four feet up from the base of the foundation, Feierabend said. The bottom third of the wooden portions of nearly two-thirds of the studs

along two walls will be replaced, he said.

The fiberboard with plastic coating on the wall exteriors contributed to the problem, he explained. It will be replaced with tile, backed by a barrier called "greenboard" to guard against moisture damage.

The drywall and floor tile have been removed, and work will begin soon on the replacement plumbing and fixtures, he said.

No cost estimate or timeframe for completion has been determined, Feierabend said. The job will be paid for from routine repair and maintenance funds, he said.

A Sept. 28 show scheduled for the Sun Bowl has been relocated to Sundial Center for the Performing Arts auditorium, Feierabend said.

Erin Reep can be reached at 876-2532 or ereep@aztrib.com.



SUBMITTED PHOTO

A leaking wastewater pipe was discovered Wednesday in the men's restroom at the Sunbowl.

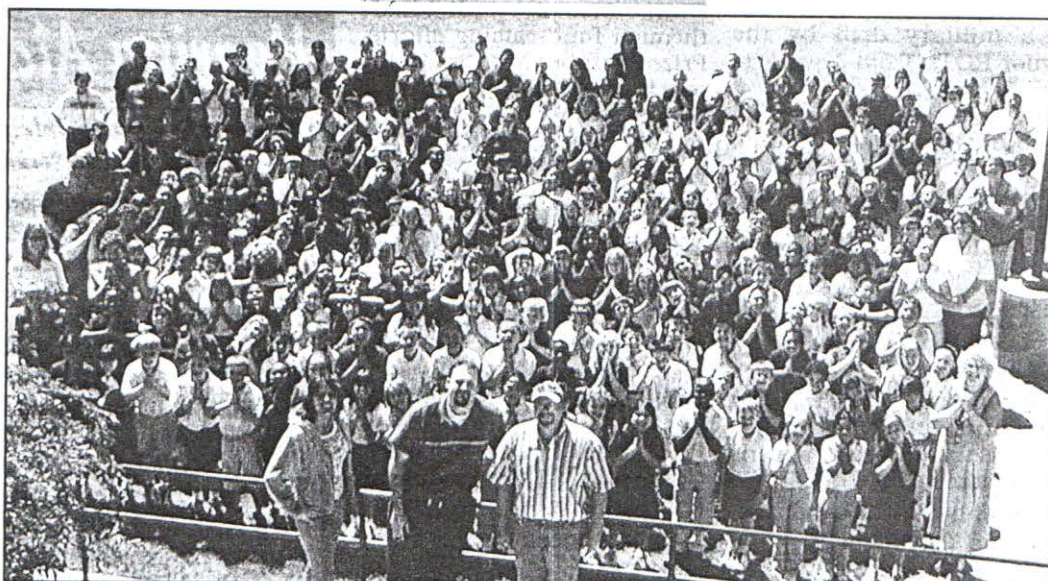


Photo By Geno Lawrenzi/Independent Newspapers

Unless the governing board of Recreation Centers of Sun City changes its mind, these Paramount Academy students will have no place to perform their May 4 Spring Festival, a musical production they have worked on for months. While the 280 students in the production plead with board members to give them a break, Dale Cline, Robyn Allen and Nathaniel Washburn (foreground) are considering other options.

SUN CITY DEBATE

Should 280 students perform at Sun Bowl?

By **Geno Lawrenzi**
Independent Newspapers

Educators Dale Cline and Nathaniel Washburn learned a valuable lesson when they discovered a verbal agreement is not worth the paper its printed on.

Mr. Cline is chief executive officer for Paramount Academy, 111th and Olive avenues. Mr. Washburn is musical director.

They were planning to bring 280 students and their spring music festival to the Sun Bowl May 4 to entertain residents at no charge, just as they had in previous years. But this time the Recreation Centers of Sun City turned them down.

"We have 280 kids who have worked really hard on this production and we're three weeks away from doing the show and they tell us they don't want us," said Mr. Cline. "Now I don't know what to do. We would be willing to pay to rent the facility.

"When I asked if money was the issue, they said no, they just don't want us there. It's almost like the new board members don't want children in their com-

munity."

While Norm Dickson, vice president of the RCSC board, insists that is not the case, he did admit the large number of children in the production might be a factor.

Paramount Academy has been in operation since 1997. For a while, the school used the facilities of the Church of Christ next door for their rehearsals and productions.

"We are just across the street from Sun City," said Mr. Cline. He said the academy has used Luke Air Force Base Theater for some of its theater and musical productions.

The school also performed at Mountain View Auditorium in December 2003 and in the Sun Bowl in May of the same year. The one show was called Paint The Town December, a holiday production.

The Sun Bowl, 107th Avenue two blocks south of Peoria, has been likened to a mini-Hollywood Bowl. People who attend live shows at no charge bring their own chairs to sit on the lawn.

"Our May show was Tall Tales and Heroes and featured material on Johnny

Appleseed and Paul Bunyan," said Mr. Washburn. "We paid \$850 to rent the Mountain View facility but we were allowed to use the Sun Bowl at no charge."

The agreement with the Sun Bowl in 2003 was verbal, Mr. Cline pointed out. He assumed a verbal agreement was all that was needed for the upcoming production and claimed such an agreement was reached.

Not so, said Mr. Dickson. He said the school administration has known for months that the board did not approve the performance. He also said the board does not operate on verbal agreement.

"Everything has to be put in a written application for use of a facility," said Mr. Dickson about the non-profit private corporation.

"We applied to the recreation board to use the Sun Bowl in the spring," said Mr. Cline. "The first date we requested was unavailable, but the second date, May 4, was available. However, they told us they needed the signatures of the rec board to approve it."

Instead the board with

See **Debate** — Page 3

DVER

Debate

Continued From Page 1

three newly elected members voted against letting the school use the Sun Bowl.

Mr. Cline said the academy submitted requests to the board a total of five times.

What really upsets Mr. Cline and Mr. Washburn is that they have never been given a reason for the late rejection to their requests.

"We are a performing arts school with no religious affiliation," he said. "Paramount Academy is a non-profit, public-funded school and we have no place to perform."

"We need a place large enough to hold 400 to 500 people and we thought we

had that place in the Sun Bowl," said Mr. Washburn. "They (the rec board) are still renting to religious and outside groups. But apparently they aren't renting to children's groups."

"There is a well known motto in Sun City, 'We love children to come but not to stay.' Now they're not even allowing children to come."

Jim Kuchler, board president of Recreation Centers of Sun City, said that simply is not true.

While admitting the large number of students in the musical production did cause board members some concern, Mr. Kuchler said, "We don't hate children. We sponsored an Easter Egg hunt and children visit our swimming pools daily."

He said Earl Feierabend, director of center operations, looked over the application to use the Sun Bowl from the academy and recommended against it.

"In about 95 percent of the cases, we go along with what he recommends," said Mr. Kuchler. In this case, the board followed his recommendations, voting 9-0 against the request.

Since then, Mr. Kuchler said because of the academy's persistence, the board has reviewed the school's request several times and always came up with the same no answer.

He said his board is currently in the process of considering changes to board policy.

"We wish the students

well," he said. "We hope they will find a place to present their musical. Maybe the Dysart or Glendale or one of the other school districts can help them."

A retired educator himself, Mr. Dickson said if the academy does not have a place for the children to perform. "It's because of their planning. They had two months notice and he has other options. I have worked in education 35 years and I know schools help each other."

Robyn Allen is the academy's performing arts director.

Individuals who wants to help the school find a place for the children to perform should call (602) 320-9014.

Monopole proposed for site north of Sun Bowl

RCSC board canvasses area; no opposition

ANNIE BOON
DAILY NEWS-SUN

Relief may be on the way for Sun City AT&T/Cingular wireless customers who are tired of hunting down the perfect cell phone signal, even if it means standing on one foot and leaning out the window.

An AT&T/Cingular cell phone tower designed to look like a palm tree has been proposed for Sun City, and so far, has been met with little resistance from residents.

In early January, representatives from AT&T/Cingular approached the Recreation Centers of Sun City board of directors, requesting approximately 12 feet of open space on the outskirts of the Sun Bowl Amphitheater's property play host to the tower.

The tower would be erected between the Sun Bowl parking lot and the Sun Bowl Plaza shopping center, west of 107th Avenue and south of Peoria Avenue, said Ken Fold, RCSC director and co-chair of the property



STEVE CHERNEK/DAILY NEWS-SUN

At a glance, the shortest "palm tree" at Del Webb Boulevard and Bell Road might not be recognized as a communications tower.

See **MONOPOLE, A5**

From A1

committee.

At Monday's RCSC member/director exchange, Fold said he and members of his committee went door-to-door twice last month, asking Sun Bowl's neighboring residents if they had any objections to a communication tower nearby. Last week, AT&T/Cingular representatives met with residents to answer questions.

Fold said there have been no negative responses, only concerns that the tower may be an unsightly fixture.

"People said they'd been looking forward to a tower in the area to improve their cell phone reception," Fold said. "But many asked if this was going to be an ugly thing or not."

The answer, Fold said, is no — the tower would be disguised as a palm tree situated among a row of existing palms.

"It would blend in

beautifully with the palm trees," he said. "And it would be about 500 feet from any homes. It's a great spot."

Lester Morr's home faces the Sun Bowl and he enjoys the lush, green view. Since the tower will be disguised as a palm tree, it would be OK by him.

"I don't see any problems with it," Morr said. "It'll be a progressive thing, I think."

Betty Muford's Sun City home also faces the amphitheater. She attended the AT&T/Cingular informative meeting and said it was a positive experience.

"I don't have a problem with it, and I don't think many people would oppose it," said Muford, adding that if the tower were a tall, metal structure rather than a palm tree, she may not approve.

The 2003 RCSC board approved lifting a ban on communications towers on community property that had been in place for about four years. The ban came in

response to the erection of a 120-foot Qwest communications tower at the Marinette Recreation Center on Union Hills Drive that was put up without board approval.

The ban was lifted in an effort to raise money for the RCSC as well as to increase the signal strength for cellular phones in the community. The tower at Marinette brings in rent fees of about \$800 per month for the RCSC. AT&T/Cingular will likely pay the RCSC a similar amount to rent the tower's space at Sun Bowl, Fold said.

In June 2003, a cell phone tower dressed as a palm tree was erected at Bell Road and Del Webb Boulevard in Sun City. Verizon Wireless had the pole placed on the grounds of the Arizona Eye Institute.

In November 2003, talks about a proposed monopole from AT&T at Sun City's Willowcreek Golf Course ended because the phone company couldn't agree to the

restrictions. The terms were agreements on height, placement and aesthetics.

Anne Stewart, founder of the Sun City Formula Registry, an anonymous activist group, enacted a recall petition against the 2003 RCSC board because she disapproved of having a monopole at Willowcreek Golf Course, near homes. She also disapproves of the Marinette tower she believes is too close to the facility's swimming pool.

This time around, however, she approves of the Sun Bowl tower.

"A tower at Willowcreek would have been in people's back yards," Stewart said. "If it's a palm tree and it's not on golf course property or a pool, then I say be my guest. I have no problem with it."

The RCSC board will vote on the proposed tower at the next regular board meeting scheduled for 9 a.m. Feb. 24 at Sundial Recreation Center, 14801 N. 103rd Ave., Sun City.

Annie Boon may be reached at 876-2532 or aboone@aztrib.com.

Sun Bowl limits

Motion pulled from board agenda

By Rusty Bradshaw
INDEPENDENT NEWSMEDIA

Recreation Centers of Sun City officials will not consider limiting the uses at the Sun Bowl, 10220 N. 107th Ave.

The RCSC board had a motion on the agenda for its next regular meeting to no longer allow club and outside activities at the outdoor amphitheater. However, following the April 10 member/director exchange meeting, in which some residents objected to the motion, it was pulled from the



Shows at the Sun Bowl, 10220 N. 107th Ave., have filled to capacity for Recreation Centers of Sun City shows. RCSC pulled a motion to close the facility to club and outside events. [Independent Newsmedia/Rusty Bradshaw]

agenda, according to Joelynn Higgins, RCSC communications and marketing coordinator.

The board will still have a full slate of motions for its regular meeting 6:30 p.m. Thursday, April 27 in Arizona Rooms

1 and 2 at Fairway Recreation Center, 10600 W. Peoria Ave. The Sun Bowl motion similar to the one at the board meeting will be discussed at the meeting. **>> See Sun Bowl on page 3**

Sun Bowl

» From page 2

ply read, "...use of the outdoor amphitheater known as the Sun Bowl will no longer be permitted by any Club events or outside activities." The vague nature of the motion sparked concern from some residents.

"As a cardholder, motion No. 6 concerns me," said resident Dottie Paradis during the exchange meeting. "I don't know why, if used properly, clubs can't have events there."

RCSC board President Rich Hoffer said after some incidents at the facility, the board was approached by RCSC management to limit its use to RCSC-sanctioned functions. He did not elaborate on the nature of the incidents.

Ms. Paradis asked if a club could use the Sun Bowl if it submitted its event to be an RCSC-sanctioned activity. The answer was "no."

"I think that facility should be available for clubs," she said.

Board member Ida Eisert agreed, and said during the exchange meeting she would vote "no" on the motion at the board meeting.

Sun City resident Greg Eisert was concerned that restrictions on the Sun Bowl would eliminate a number of activities.

"If we had issues at other venues, would we close everything?" he asked. "I don't think so."

Sun City resident Tracy Bussabarger also opposed limiting Sun Bowl activities.

"The Sundial (Recreation Center) is open to clubs and I think the Sun Bowl should be," she said.

Sun City resident Ben Roloff was also concerned that no specific information was

IF YOU GO:

What: RCSC board meeting
When: 6:30 p.m. Thursday, April 27
Where: Arizona Rooms 1 and 2 at Fairway Recreation Center, 10600 W. Peoria Ave.

provided concerning the intent of the motion.

"I know there were 'incidents' at Wisconsin Days, but that was a very hot day," he said. "But I am only assuming it is related to this because you are not telling us anything."

Rusty Bradshaw can be reached at 623-445-2725 or rbradshaw@newszap.com. Continue the discussion at www.yourwestvalley.com.

VF SC Sun Bowl

Fall 2013 Sun Bowl Concert Schedule

All Sun Bowl concerts are free to RCSC Cardholders and their invited guests. Bring your lawn chair or blanket and relax under the stars while listening to some great music that's coming your way. Gourmet vendor food trucks will be available 1-1/2 hours prior to the shows so get there early to enjoy some great eats before the show starts.

Nashville Country Roadshow

Sunday, September 29, 2013 - 7:00pm

Stomp your boots and sing along as the Nashville Country Roadshow features every facet of country music including everyone's favorite kings and queens of country to musical outlaws, urban cowboys and honky-tonk heroes. This amazing band includes some of the most talented musicians and vocalists touring today. Bring back all those great country memories - whether you're a fan of The Man in Black or want to hear about the guy with Friends in Low Places - you won't want to miss this show!

That Kool Band

Sunday, October 6, 2013 - 6:30pm

After years of performing with various celebrities, this dynamic group of musicians formed a tribute band in honor of the great artists from the 50s, 60s and 70s. Recreating the vocals and music in such detail, audiences feel taken back to an era of music warmly remembered by all. Come and relive the golden era of rock 'n roll at its finest!

Lynn Anderson & Rollie Stevens

Sunday, October 13, 2013 - 6:30pm

One of the top ranked female vocalists in any musical genre, Lynn Anderson is often referred to as a "singer's singer." Her sophisticated image and "country-politan" sound helped her to become one of the first female country artists to achieve mass crossover appeal, and her strong vocals have garnered her more awards and accolades than many country artists combined. Rollie Stevens began his musical career while working at the Phoenix Fire Department, and in 2008 he was introduced to the "Marty Robbins Tribute Show" at the National Festival of the West in Scottsdale. The show was a tremendous success and as a result, Rollie was invited to tour with superstar Lynn Anderson. They recorded the duet "Mexican Angel" in 2009. Giddy-up and come on down, partner!

AZ Diamond with Eddie Diamond

Sunday, October 20, 2013 - 6:30pm

In this tribute to Neil Diamond and his timeless music, Eddie and his ensemble of musicians recreate the vocals and orchestrations in such detail that few can leave the show without feeling as though they've been taken back in time. Relax to some of the most memorable songs in pop music history - Cherry Cherry, Sweet Caroline, Kentucky Woman, Cracklin' Rosie and many more...

'56 | The Rock & Roll Revue

Sunday, October 27, 2013 - 6:30pm

'56 - a year that featured Coup de Villes and drive-in movies, Ed Sullivan and Milton Berle in your living room, Mickey Mantle leading the Yankees to the pennant and Grace Kelly leaving Hollywood to become a Princess. Featuring four amazing musicians individually accomplished in other genres, it makes one wonder: What if all those legends from Sun Records and the Louisiana Hayride never went to Hollywood, never made TV shows and movies but, were still just playin'? What if Chuck Berry, Jerry Lee Lewis, Johnny Cash, Roy Orbison, Gene Vincent, Eddie Cochran, Carl Perkins and even Elvis were going to be playin' right here in Sun City at the Sun Bowl? Come on down and find the answer!

Strait Country - A Tribute to Country Music's Living Legend

Sunday, November 3, 2013 - 6:00pm

Kevin Sterner and Strait Country, performing the critically acclaimed "Tribute to the Music of George Strait," have been thrilling audiences and selling out concert venues throughout Arizona for the past three years. This all-star band showcases George's incredible 30 year career- featuring hit after hit including 50 number ones and 83 top-tens! You'll hear old favorites like "Amarillo By Morning" and "All My Ex's Live in Texas" and more recent numbers such as "Give It Away" and "I'm Here for a Good Time." Along with stories and antidotes about the "King of Country Music," this evening promises to be a fan favorite!

Tribute to our Veterans

Sunday, November 10, 2013 - 2:00pm

RCSC would like to end the Sun Bowl season with a Tribute to our Veterans. There will be a small concert performed by Centennial High School Choir; Sandra Day O'Connor Color Guard will present the Colors. After opening prayer and Benediction, Brigadier General Woellner will make opening comments; Secretary of State Ken Bennett will be the key note speaker; Bud Hesterman and the Uniformed Quartet will perform. Bud will also present the Grand Ole Flag; John Huerta will perform "Memories" and "The Star Spangled Banner." This is a fully decorated event to honor our Past, Present and Future Veterans and we welcome you to join us as salute these brave men and women.

CHORUS

Sun Bowl to host Navy Band chorus

Sea Chanters bring proud heritage to Sun City stage

The Recreation Centers of Sun City, Inc. is pleased to announce a free community event coming to the Sun Bowl Auditorium, 10220 N. 107th Ave., at 6 p.m. on Monday, March 12 when the Sea Chanters Chorus from Washington D.C. performs.

The Sea Chanters, the chorus of the United States Navy Band, have appeared throughout the United States and perform frequently at the White House, the Vice President's house, and for dignitaries at Washington embassies.

As the official chorus of the United States Navy, and one of five performing units of the United States Navy Band, the Sea Chanters pro-



The Sea Chanters Chorus is coming all the way from Washington D.C. for a Sun City performance on March 12. [Submitted photo]

mote the Navy's proud heritage of the sea. The repertoire of this 20-voice chorus, accompanied by piano, bass and drums, encompasses all

types of choral music, including sea chanteys, patriotic selections, folk songs, sacred hymns, and the diverse sounds of opera and

Broadway.

The Sun Bowl Amphitheater is an open air venue which requires concert

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IF YOU GO

What: Sea Chanters Chorus
When: 6 p.m., Monday, March 12
Where: Sun Bowl Auditorium, 10220 N. 107th Ave.
Cost: Free

Chorus

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goers to bring their own lawn chair and/or blanket for this performance. Seating on the dance floor is reserved for those who are physically challenged.

There will be no gourmet food vendors for this event, but snacks and beverages in non-glass containers are allowed. Should windy or stormy weather be a factor, this evening concert will be relocated to the Sundial Auditorium, 14801 N. 103rd Ave.

Call 623-972-6014 for a message regarding venue change.

VF SC Sun Bowl

Easter at the Sun Bowl

Early 2000's

in The Bowl

Easter at The
Bowl
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