



L to R Mary Silvia Eleana Nelson

L to R - Lee Vogel, Larry Carlino

L to R - Jan & Don Schmidt, Jo Ruck, Lee Vogel



Phyllis Street

Jane Freeman



Bruce Ellison

Mary Silvers

Eleanor Nelson

**Edson and Loretta Allen
12903 W. Amigo Drive
Sun City West, AZ 85375
E-mail: edsonallen@yahoo.com**

February 2, 2014

To: Bill Hansen, President of PORA

Re: Letter of January 25

Dear Mr. Hansen:

Thank you for your kinds words in your recent letter regarding the "Silver Celebration" book. It was an effort of some 20 residents who did much of the research on different aspects of the community. Eleanor Nelson was the primary source for much of the information on PORA although I added to it from material in the files at the Sun Cities Area Historical Society. I also interviewed several of the former PORA still living at the time, and circulated my drafts for the chapter to them to make sure we were as thorough and accurate as possible.

I think your statement regarding the development of the Corte Bella site is correct. I am surprised that someone is challenging content more than ten years after the book was published. But, I guess we should be glad it's still being read!

Best wishes to you and to PORA in the year ahead!

Sincerely,

Edson F. Allen



PROPERTY OWNERS AND RESIDENTS ASSOCIATION
 The Voice of Sun City West for Good Government
 while offering special benefits for Members

Bill Hansen, President

January 25, 2014

Edson F. Allen
 12903 W. Amigo Dr.
 Sun City West, AZ. 85375

Dear Mr. Allen:

First of all, I want to thank you for the wonderful Silver Celebration Book. Frequently, I tell my fellow PORA Board members, "we'll have to see what the Allen Bible has to say on that subject."

A SCW resident has challenged me on one of PORA accomplishment listings, which he refers to as "brags," specifically "stopped high density, low income housing vs. Corte Bella. Reference pages 253-254. While PORA's initial response was too soft and may have triggered the formation of the SCW Community Coalition, PORA presumeably was working their connection with then Supervisor Brewer as to density. To their credit, the Coalition gained 12,000 petitioners' signatures. Likewise each group had different density levels in mind but obviously opposed Contintal Homes.

*Det. 1998
 Density?
 PORA?
 SCWCC?*

At that same time, PORA had strong connections to Brewer, who facilitated the blocking of the Deer Valley connection to # 303. It is interesting that you state Supervisor Brewer informed Continental Homes that "the county would not approve a density level above the limit recommended by PORA & requested they withdraw its application if they could not meet it." They withdrew.

Two years later, Del Webb pursued the area but in the process backed off. Simultaneously, a multi-generation developer became interested in the site, prompting PORA to get re-involved, while getting Webb reactivated again. Finally stating, "PORA was the successful negotiator."

Perhaps to be absolutely correct & proper, PORA should say, "Fought high density & multi-generational developers @ Corte Bella site." Ironically, the Coalition joined PORA in opposing Walgreens at Deer Valley & 151st. according to your book.

Is that a fair assessment of what happened?

Hope to get into one of your classes, but response work like this can be consuming along with the heavy load of items. Thanks again.

Thanks to a Fellow Public Servant,

Bill Hansen, Pres. of PORA

THE STORY OF THE SUN CITY WEST HISTORY PROJECT

Working on a project for the SCW VC in 2000, approached Del Webb Corp for pictures.
Learned they had all been given to the SCAHS when SCG opened.

Contacted SCAHS for permission to look through the SCW files.
Met Phyllis Street, SCAHS Pres.
Made several visits to SCAHS for pix.
Street brought up matter of SCW's 25th anniversary and need to write it up

Finally bit and said I'd be interested in working on that.
Thought we were looking at a 24-page brochure perhaps.
Once I said I'd do it, Street showed me the JUBILEE

Need for a committee. Recruited Street as knowing SCAHS and its archives
Learned Jane Freeman, JUBILEE author, was in community & recruited her.
Ran articles in local newspapers, looking for volunteers interested in history.
Some 16 showed up for an organizational meeting.

To jump-start project, I'd prepared outline based loosely on JUBILEE
Group agreed to accept as a "working document," subject to change
Outline contained 8 major areas; asked for a "champion" for each.
Freeman volunteered to write the pre-history – events prior to 1978
Barbara Griggs volunteered to review old newspapers & list major events
Eleanor Nelson, author and AZ Republic columnist, took PORA history
Others signed up to research and write most of the remaining sections

Met monthly to report on progress and goal for the coming month.
Found I had a very dedicated group, and work moved along.

- 2 -

Talking with individuals led to many interesting anecdotes about early life here,
Dee Balaker and great cricket drive
DEVCO Entertainment as residents not welcome in SC facilities
Annual grape festival

Many facts unknown to later arrivals like myself.
Sundome roof
RV complex

Quiz Feed lot photo

Map of Phase I and II; original layout

Aerial photo at time of groundbreaking

Home brochure, price lists

Aerial photo of missing bridge

Map showing location of cemetery, etc.

Goals were to be as complete as possible and as accurate as possible.
Know we never will capture all the history even if SCW is only 25 years old.
Know, too, that some readers will remember things differently from way reported
Have tried to assure accuracy by checking with appropriate individuals
Example of Sundome...Kellam, staff, ASU PR, Colleen Jennings-Roganstack

Concluding the history project was a challenge as it kept unfolding:
Unfortunate controversy over Governing Board actions
Reported last chartered club as the Karoke Club in 2000 – Lady Putters #101
Reported interim Rec Centers GM – now have George Grimstad as 7th GM
Search for last illustrations...Sundome mural, school districts, early map

At printer being bound...show mock-up
More than 300 pages, 140 illustrations
Sell for \$12...Hope you will find it informative and entertaining.

Ed Allen

Jo Rock

Larry
Carlino

Don
Schmidt

Judy
Schaeberle



Center - Barbara
Brozman

Dee
Balaker

Betty
Stoneking

Ed
Allen

Bottom - Allen, Carlino, Schmidt, Nelson, Rock, Larson,
Schaeberle, Street, Brozman, Balaker, Stoneking

"25 YEARS OF SCW" COMMITTEE

(Rev. 2/19/02)

ALLEN, EDSON May-Oct: 3826 Glidden Drive, Sturgeon Bay, WI 54235 edsonallen@yahoo.com	12903 W. Amigo Dr., SCW	975-1815 920-746-0515
BALAKER, DEE deebal1@juno.com	13207 Beardsley, SCW	584-1449
BROZMAN, BARBARA	10840 W. Oakmont, Sun City, 85351	974-5292
CARLINO, LARRY tobycarlin@aol.com	15901 W. Huron Dr., SCW	214-1436
COOR, LOUIE loucoor@aol.com	14221 W. Via Tercero, SCW	584-9054
FREEMAN, JANE	10101 Palmeras Dr. Apt. 255, SC 85373	974-5377
HJERMSTAD, DEE deetennis@aol.com	18811 Suncrest Court, SCW	584-5591
GRIGGS, BARBARA GriggsRayBarb@aol.com	12821 W. Meeker Blvd., SCW	214-8053
LARSON, JOHN jlarsonfl@cs.com	14207 W. Rico Drive, SCW	584-1507
McCRAITH-ANDERSON, ELAINE emccraith@juno.com	14114 W. Yosemite Dr., SCW	584-3471
NELSON, ELEANOR bnelson698@aol.com	14210 W. Pecos Lane, SCW	214-0112 214-0160
RUCK, JO joruck@juno.com	15700 Sentinel Dr., SCW	546-9042
SCHMIDT, JAN & DON Usn52@aol.com	14758 W. Via Manana, SCW	975-7543
SCHOEBERLE, JUDY judenshabes@msn.com	22107 N. Golf Club Dr., SCW	544-9955
SILVIS, MARY wbsilvis@aol.com	12802 Bonanza Dr., SCW	584-1631
STONEKING, BETTY betty.stoneking@worldnet.att.net	12626 Paintbrush Dr., SCW	584-1915
STREET, PHYLLIS streetpl@aol.com	17815 Conquistador, SCW	584-0323
VOGEL, LEE marleevog@aol.com	14603 W. Futura Dr., SCW	214-0198

"25 YEARS OF SCW" COMMITTEE

(Rev. 1/15/02)

ALLEN, EDSON May-Oct: 3826 Glidden Drive, Sturgeon Bay, WI 54235 edsonallen@yahoo.com	12903 W. Amigo Dr., SCW	975-1815 920-746-0515
BALAKER, DEE deebal1@juno.com	13207 Beardsley, SCW	584-1449
BROZMAN, BARBARA	10840 W. Oakmont, Sun City, 85351	974-5292
CARLINO, LARRY tobycarlin@aol.com	15901 W. Huron Dr., SCW	214-1436
COOR, LOUIE loucoor@aol.com	14221 W. Via Tercero, SCW	584-9054
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SCHMIDT, JAN & DON Usn52@aol.com	14758 W. Via Manana, SCW	975-7543
SCHOEBERLE, JUDY judenshabes@msn.com	22107 N. Golf Club Dr., SCW	544-9955
SILVIS, MARY wbsilvis@aol.com	12802 Bonanza Dr., SCW	584-1631
STONEKING, BETTY betty.stoneking@worldnet.att.net	12626 Paintbrush Dr., SCW	584-1915
STREET, PHYLLIS streetpl@aol.com	17815 Conquistador, SCW	584-0323

Editors -

Bruce Ellison (Rec Center) 544-6000 Ext 1035 bellison@quik.com

Clarne Clappott 21003 Sun glow 546-0822

"25 YEARS OF SCW HISTORY" COMMITTEE MEMBERS

Please Print

Name: ED ALLEN

Address: ^{Nov - Apr:} 12903 W. Amigo, Sun City West, AZ 85375

^{May - Oct:} 3824A Glidden Drive, Sturgeon Bay, WI 54235

Phone Number: AZ: (623) 975-1815 WI: (920) 746-0515

Do you have access to a computer? Yes No

E-Mail Address: edsonallen@yahoo.com

Interests and Skills – check as many as apply

- Investigating and identifying key events, activities and individuals
- Describing elements of SCW history; writing up notes, providing related material
- Interviewing early residents, reviewing taped interviews for human interest stories
- Typing/word processing notes or draft copy prepared by others
- Refining -- writing final copy and captions; edit for style and clarity
- Proof-reading
- Graphic design – appearance of cover and contents
- Photography
- Project management – keeping track of progress
- Production phase, working with the printer
- Other (Just name it, we'll find a way to use it!) _____

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Date: Sat, 15 Dec 2001 23:15:01 EST

Subject: SCW History Committee

To: edsonallen@yahoo.com

Ed,

I have had some things come up in the past month that were unexpected activities. I am finding that I will not have time to participate in the work ahead of the committee the next year.

I do wish you success and look forward to reading the finished project.

Carol Rogers
PO Box 5610
Sun City West, AZ 85376
berogers@aol.com
623-214-9138

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Lee O. Vogel

14603 W Futura Dr.

SCW AZ 85375

623-214-0198

MARLEE VOG @AOL.com

Joined 2/19/02 - willing to help carry
w/ healthcare section

RAY GINSBURG

13824 VIA TERCERO

RAY & BRIDGE @ AOL

584-4444

Attended 2/19/02. but really nothing
for her to do.

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From: RiffilMax@aol.com | [Block Address](#) | [Add to Address Book](#)
Date: Tue, 12 Feb 2002 13:32:56 EST
Subject: Re: Feb. 19 Meeting; Research
To: edsonallen@yahoo.com

Ed - Please remove my name from the committee. I have not participated thus far and now I'm helping my neighbor who is in the hospital by taking care of her home and her little dog. I'm sorry I wasn't able to be of help.

Maxine Riffil

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From: "Evelyn Barber" <efln@webtv.net> | [Block Address](#) | [Add to Address Book](#)

Date: Fri, 23 Nov 2001 20:27:03 -0700 (MST)

To: "Edson Allen" <edsonallen@yahoo.com>


Subject: Re: SCW History Committee Meeting

I'm so sorry but I must drop out of your SCW History Committee effort. I have had a lazer treatment on my right eye for macular degeneration and I don't know yet if my other eye will also be deteriorating.

In addition, it is difficult for me to use my hands in editing because of advancing arthritis. I had looked forward to helping, but my health problems make it impossible.

I'm sure with your excellent committee, the project will be a success.

Evelyn Barber


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10/15.01-Have to take a bye on meeting of Nove 6th and you had better consider me off the active committee-too much medically happening to have the time to serve. Sorry because I was looking forward to the work. Fear we have onset of serious dementia etc here. Good luck and God Bless Dave Andrews

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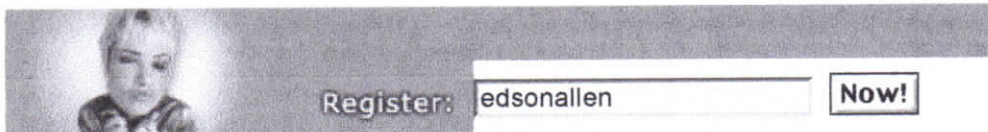
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Date: Fri, 15 Jun 2001 11:57:08 EDT

Subject: Resignation

To: edsonallen@yahoo.com

CC: TOBYCARLIN@aol.com

6/15/01 when it comes to history I seem to be star crossed.Ed,must resign now. My wife has encountered a major illness which will require my presence and will seriously limit the time I can give to the project,especially with the limited time available at the SCAHS as it is. Am returning tapes today-I hope monitor is there. Back in May I borroed four-monitor said why not, since we could not find tape player in the museum-Poor guy-all hell broke loose. Sorry about all this-Copes tapes were especally good-she talks about SCW when there were just 118 residents-start of PORA etc.Hope your summer is good-Sincerely, Dave Andrews

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April 16, 2001

Dear Ed,

Please excuse me from serving on the "25 Years of SCW History" committee. I regret that my heart condition as well as failing memory would not be helpful to your cause.

Please accept my apologies for not having let you know sooner, but after reviewing your list of skills and interest, I'm sure that there is not one thing on it that would not be stressful to me...something I cannot handle.

Best wishes in your endeavors!

Marjorie Brim

Marjorie Brim

Wayne
Lamie & Danker
Public Health Nurse
Interested in interviewing -
14526 Trading Post Dr
SCW 214-0245
mldankor@juno.com

(8 years
full time
part time
since '83)

Town

Send outline 4/4

4/4 ~~Margaret - Pam~~
~~584-3849~~
~~Call Thursday~~
~~Has photos, newsletters, etc~~

4/4 Jo Rock
546-9042
15700 Sentinel Dr
joruck@juno.com
from Chicago
8 years in SCW

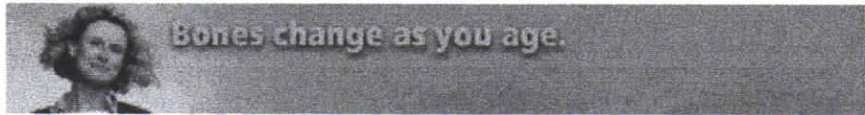
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From: StreetPL@aol.com | [Block Address](#) | [Add to Address Book](#)**Date:** Fri, 6 Apr 2001 12:56:00 EDT**Subject:** Re: Two Volunteers**To:** edsonallen@yahoo.com

Here are two persons who called me yesterday, interested in helping with the project. Carol Rogers, 214-9138 P.O. Box 5610 SCW 85376. Says she can do typing. Is a year round resident. Might be interested in the research also.

Maxine Riffil, *12931 W. Desert Glen Dr.* 214-8238 Offered to do typing. Will be gone for the summer, but would be here for an Apr. 24 meeting.

Sent 4/6/01

I mentioned the Apr 24 meeting to both of them.

My recording of the Apr 4 meeting is understandable. However, John talks so fast it will be hard to transcribe!. Have had good comments on the meeting.

Did you notice Jeanne Winograd from the Daily News Sun gave the Sun Cities Area Historical Society Wednesday meeting as her source of information about Webb's changes in direction, but Beth Carlino didn't mention the meeting ---maybe her material came from a different interview. She quoted LeRoy Hanneman and a project in Romeoville, near Chicago, which I don't recall John mentioning.
(I will listen to the tape.)

I will call Elaine---you mean Elaine McCraith Anderson?

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From: StreetPL@aol.com | Block Address | Add to Address Book
Date: Wed, 28 Mar 2001 08:00:12 EST
Subject: Re: Reservations
To: edsonallen@yahoo.com

The woman who inquired about the author's group came to the house yesterday afternoon. Her name is Barbara Brozman. She has moved here from Ohio to be with her mother who lives at 10840 W. Oakmont. At this time she has golf car transportation only, so is looking for opportunities available in the area. She has talked to SC Rec Center about doing some writing for their newsletter. She is very interested in the SCW history project considering the research that needs doing at the historical society. If you still "need champion" on your #4 Barbara is ready to work with me on that segment, doing the research etc. She is a retired school teacher with experience in writing and seems eager to get started. I think she would be a valuable addition to the committee, and a great possibility as a volunteer for the SCAHS. Her telephone is 974-5292.

Another call came yesterday from Dee Balaker, 13207 Beardsley, 584-1449. She is a pioneer of SCW. Missed the coffee you attended last month. Wants to help. Has a computer, has experience in writing.

Let me know if you want Barbara and me to start work on # 4. pls

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“25 YEARS OF SCW” COMMITTEE (Rev. 3/21/01)

ALLEN, EDSON	12903 W. Amigo Dr., SCW edsonallen@yahoo.com	975-1815	
ANDREWS, DAVID	18024 Desert Glen Dr., SCW dta45@aol.com	975-7132	Interested in historical research. Former banker. Came in '99
BARBER, EVELYN	14300 W. Bell Rd., #504, Sun Village, Surprise, AZ 85374	584-7419	Homebound. Former editor for DSN. Willing to edit. efln@webtv.net
BRIM, MARJORIE	13439 Stardust Blvd., SCW Chuckandmbrim@gateway.net	584-5893	Contacted M. Young. Could help with typing. On blood thinner, tested wkly.
CARLINO, LARRY	15901 W. Huron Dr., SCW tobycarlino@aol.com	214-1436	Wife is Wester reporter. He taught English and literature. From Chicago.
COOR, LOUIE	14221 W. Via Tercero, SCW loucoor@aol.com	584-9054	Del Webb salesman since 1977. Sold house to John Larson
CURFMAN, ALTHEA	17623 N. Whispering Oaks Dr., SCW	584-0816	Pioneer. Unable to meet on Weds as volunteers at Library.
FREEMAN, JANE	10101 Palmeras Dr. Apt. 255, SC 85351	974-5377	Co-author Jubilee. Willing to work on SCW history prior to 1978
GRIGGS, BARBARA	12821 W. Meeker Blvd., SCW GriggsRayBarb@aol.com	214-8053	Member of Questors. From CA, WI, IL Daughter with Natl. Parks.
LARSON, JOHN	14207 W. Rico Drive, SCW jlarsonfl@cs.com	584-1507	Bought in '79 but moved here 6 years ago. Lawyer, University professor.
McCRAITH-ANDERSON, ELAINE	14114 W. Yosemite Dr., SCW emccraith@juno.com	584-3471	Member Rec Board
NELSON, ELEANOR	14210 W. Pecos Lane, SCW bnelson698@aol.com	214-0112 214-0160	Writer-columnist. Had own PR agency. On Dysart Board 3 yrs. From Chicago.
SCHOEBERLE, JUDY	22107 N. Golf Club Dr., SCW judenshabes@qwest.net	544-9955	“Shaverly” Husband works in St. Louis. From WI. Cust Service for WI builder.
SILVIS, MARY	12802 Bonanza Dr., SCW wbsilvis@aol.com	584-1631	Pioneer – 10/79. Has word processor; was a secretary. Willing to do typing.
STONEKING, BETTY	12626 Paintbrush Dr., SCW betty.stoneking@worldnet.att.net	584-1915	Pioneer. Writing book about 4 SCW women Here 26 yrs. Sold real estate.
STREET, PHYLLIS	17815 Conquistador, SCW streetpl@aol.com	584-0323	Came in '84. SCAHS major part of her life.

References:

Al Tudor, Printing	972-8275
Bruce Ellison, Daily News Sun	876-2513
Bret McKeand, Independent Newspapers	972-6101
Frank Kahler, Publisher, The Wester	584-2992

Press Contacts:

Bruce Ellison, DAILY NEWS SUN, 10102 Santa Fe Drive, SC 85351 876-2513

SUN CITIES INDEPENDENT, 10220 W. Bell Rd, Suite 116, SC 85351 972-6101
Bret McKeand, Publisher

THE WESTER, 13540 Camino Del Sol, SCW 85375 584-2992
Beth Carlino does Del Webb news. 15901 W. Huron Dr., SCW

Dec. 13 SCAHS Board Meeting

Officers:

Pres.	Jane Freeman
V-P	Paul Graf
Sec.	Virginia Simmons
Treas.	Don Seigel
Asst. Treas.	David Verbeke

History Committee:

- 1) Book ready for printer!
 - a) Forms for O'Neil Printing: Credit Application, Tax Exempt, Check
- 2) Letter of Agreement w/SCWVC – OK!
- 3) Marketing Plan
- 4) Monthly display posters
- 5) Need for overhead projector
- 6) Publicity – Jane Freeman & Caryl Shafer
Photo for SUN LIFE

SUN CITIES AREA HISTORICAL SOCIETY

Board of Trustees (25 Year SCW Book Marketing Plan) Meeting, November 15, 2002

Present: C McMillin, P Street, R Morton, P Graff, J Freeman, E Allen, B Brozman, J Schoeberle, with J Davis, Accounting & Computer Consultant.

Treasurer Issues: A motion by E Allen to employ J Davis to act as an interim treasurer, not a full board member, and update the Society's financial records to be in compliance with federal laws of a public trust, (stated in November 8, 2002 board minutes) for approximately a six-month period. J Davis accepted to fill the position for approximately six months, or as soon as a board member can be trained to take the treasurer's position. J Davis was approved by consensus.

J Davis has entered the software program, Church Management, (stated in November 8, 2002 board minutes) and is currently doing some functions of an interim treasurer. The new board members for 2003-2004 will be required to approve and vote on this motion.

Marketing Plan:

E Allen reviewed the original marketing plan line-by-line.

With the input of the board, changes were made to the original marketing plan.

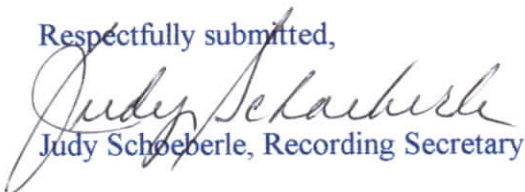
- E Allen revised the marketing plan, (see attached copy).
- Letter of Agreement with the Visitors Center was revised, (see attached copy).
- The SCAHS and the Visitors Center are the two points of distribution for the history book.
- The cost of the book will be \$23,000. Fifty percent of that amount will be due the printer when the work starts.
- The SCAHS has a tax-exempt number and there will be no sales tax on printing.
- Front cover of book was previewed and discussed for the last time before printing.
- E Allen is recognized as editor and will appear on the book.

Book Printer & Volume To Be Printed:

Motion by J Freeman to accept O'Neil as the books printer and to print 7500 copies. Seconded by J Schoeberle.

Motion carried.

Respectfully submitted,


Judy Schoeberle, Recording Secretary

REPORT OF SCW HISTORY COMMITTEE

November 8, 2002

- 1) Book Status:
 - a) 320 pages, written and edited!
 - b) 140 photos and captions
 - c) Photos being scanned
 - d) Index added
 - e) LOC catalog # obtained; have applications for ISBN # and copyright
 - f) RFQs sent to five qualified printers

Decisions Needed

Quantity - 7500
 ✓ Selling Price - \$12
 Cover - Copy
 E. Allen, Editor
 Printer - O'Neil
 Color

2) Book Content:

- a) Cover
- b) Title and copyright pages - Add SCAHS logo ✓
- c) Interior layout
- d) Use of color

3) Printing Costs

4) Marketing Plan

- a) Objectives
- b) Distribution
- c) Selling price - \$12.00
- d) Visibility for SCAHS

Marketing Plan
 Letter of Agreement

5) Letter of Agreement with SCW Visitors Center

6) Next Steps:

- a) SCAHS approval of Marketing Plan and Letter of Agreement
- b) Complete checking of manuscript, locate missing photos, book layout
- c) Newspaper publicity
- d) Check printer's proofs
- e) PRINT!!

7) Expenses

1/5/02 HISTORY COMMITTEE REPORT

- 1) Printing - Visited 4 - 3 well-qualified
6x9 size, economical, good thickness
Have preliminary quotes for 240p, 9c cover, 85 photos
Will handle book layout and design, scan photos
- 2) Met with Sun Health graphic designer
- 3) Book now has 24 chapters
New section "Managing Community Affairs"
in place of "Political Evolution"
- 4) Last committee meeting, discussed book cover -
Strong feelings "memories" vs "Liz Aron"
Convinced Paul Turley to provide design gratis
35 years with ad agency
6c \$600 - 25,000 for book cover/design
4 designs - committee hasn't seen
- 5) Marketing & Distribution
Partner with SCW org for warehousing & distribution
Talked w/ V.C. - have secure space, 200 volunteers
located in area where most books will be sold
Recommend we build \$5 into cost for sales
\$3 for VC + \$2 if library, store wish to sell
- 6) Publicity for Fall
Sundome newsletter

25 YEARS OF SUN CITY WEST HISTORY

Table of Contents
Introduction
Acknowledgements

Preparing the Way for Sun City West

- 1) Del Webb – the Man
- 2) Del Webb – The Company
- 3) From Farmland to Retirement Community
- 4) From Lizard Acres to Sun City West

The Pioneer Years – 1978 and 1979

- 5) New Beginnings
- 6) Pioneer Homes
- 7) Lifestyle of the Pioneers

Building the Community

- 8) A Variety of Housing Choices
- 9) Resort-class Recreational Facilities
- 10) The World's Largest Single-Floor Theater
- 11) A Community of Many Faiths
- 12) Convenient, Local Businesses
- 13) Water and Fire Services

Managing the Community's Affairs

- 14) The Recreation Center Association
- 15) Property Owners and Residents Association
- 16) Maricopa County

Growing Scope of Active Retirement

- 17) Volunteerism
- 18) Growth of Clubs (and Sports Activities?)
- 19) Civic and Service Organizations

Growth of Health Care and Human Services

- 20) Early Health Care
- 21) Del Webb Hospital
- 22) Sun City West Foundation
- 23) Assisted Living

Looking Ahead

Epilogue

Appendix

BOOK STATUS

	Sent	Returned
Cover		
Introduction First draft to History Committee	2/19/02	
Acknowledgements First draft to History Committee	2/19/02	
Preparing the Way for Sun City West First draft to Tom Ryan Final draft to Clarine Clampitt for proofing Final draft to Bruce Ellison for editing	1/24/02 2/07/02 2/07/02	2/12/02 2/14/02 2/14/02
The Pioneer Years: 1978-1979 Courtesy draft to R.G. Anderson-Wycoff Final draft to CC for proofing Final draft to BE for editing	2/28/02 2/28/02	
Physical Evolution of the Community First draft to Chuck Roach First draft to Tom Ryan Rec Center draft to Bill Woodyard Rec Center draft to Hal Lind Addl text on Rec Association to Hal Lind Woodworking Club draft to George Wildridge Metalworking Club draft to Tom O'Lear Courtesy draft to R.G. Anderson-Wycoff Sundome draft to Birt Kellam 2 nd draft to M. Schwartz, M. Renehan, R. Neyman 3 rd Sundome draft to Sharon Arnold Final Sundome draft to Colleen Jennings-Rogganstack First Library draft to Art Bender First Fire District draft to Victor Simpson 2 nd FD draft to Chief Biscoe Draft of Wastewater Treatment to Mark Cardoza Draft of Water District to Marvin Collins Heritage Tradition draft to Denny Ryerson Grandview draft to Sylvia Butler Final draft to CC for proofing Final draft to BE for editing	9/01 12/01 1/02 2/20/02 3/07/02 12/13/01 12/13/01 2/28/02 9/24/01 11/16/01 1/07/02 1/18/02 1/17/01 9/24/01 9/24/02 12/17/01 12/17/01 1/09/02 1/21/02	11/16/01 1/04, 22/02 1/30/02 3/06/02 1/22/02 11/11/01 1/04/02 1/10/02 2/27/02-OK! 2/25/02 11/08/01-OK! 11/13/01-OK! 1/10/02 1/10/02 1/22/02 - OK

Growing Scope of Active Retirement		
Growth of Health Care and Human Services		
Political Evolution of the Community First Draft to Gene Wilson First draft to Chuck Roach First draft to Hal Lind First draft to Sandy Goldstein First draft to Randy Fuller	2/26/02 2/27/02 2/26/02 2/26/02 2/26/02	3/06/02
Current Issues Affecting Future History Draft to Larry Carlino	3/05/02	

3/07/02

PRINTER SEARCHBest prospects to date:

BIERL PRINTING, 3406 W. Waldron 602-242-6858 Mark Bierl, President

Willing to work from CDs. PC and Mac compatible.

Have graphic assistance available and willing to lay out the book for us.

Talked to two book authors who cited Bierl as "best printer ever used"

GRAPHIC EDGE, 11001 N. 24th Ave. 602-944-2555 Dennis Dunn

Willing to work from CDs. PC and Mac compatible.

Willing to scan photos for us and lay out the book.

Recommended experimenting with typeface and leading to find best combination

Talked to two authors who have used Graphic Edge on multiple projects.

PREMIERE GRAPHICS, 4141 W. Clarendon 602-269-9162 Sal Dipola

Willing to work from CDs. PC and MAC compatible.

Have graphic assistance available to layout book, scan photos, etc.

Recommended by Gary Avey, Native Peoples, and Cindy Mackay, AZ Highways

TECHNIPRINT, 2545 N. 7th Street Jim Moore, Mobile phone:602-686-5750

Acquired IMAGE SETTERS with whom I've had personal experience

Did 64-page history book for SHUMC; they were pleased with job and price

Contacted, but do not recommend for our project:

IRONWOOD LITHOGRAPHERS, Tempe

High-end printer. Does work for Arizona Highways and Phoenix Art Museum.

Checked two references; both suggested other printers when our project was described to them.

AFFILIATED LITHOGRAPHERS, 3128 W. Thomas

Eleanor Nelson contacted them for her book; lowest of 3 printers on high quantity

Can not accept material from CDs – need camera-ready art.

BOWNE PRINTING, 1500 N. Central

While they have electronic pre-press, specialize in high-volume financial documents

MOORE GRAPHICS, 13415 W. Westgate Drive, Surprise

Local, used by Eleanor Nelson for her new book

Primarily a "quick printer" with one-person graphic department

SCW History Committee Report to SCAHS Board, December 14, 2001

- 1) Committee met Nov. 6 and Dec. 4 to review progress.
- 2) Of 7 major sections, one is written and two others are 75% complete.
- 3) Beginning to gather possible titles for the book—ideas are welcome.
- 4) Goal is to have all written drafts and photos by April, giving the summer for editing, double-checking facts and readying material to give to a printer in October.
- 5) Still to do:
 - Find editor
 - Find graphic designer
 - Select printer and determine type of binding
 - Develop pricing and distribution plan

SCAHS Annual Meeting - Nov. 14, 2001

REPORT ON SCW HISTORY COMMITTEE

- 1) SCW HC is a project of the SCAHS
Board members Ed Allen & Phyllis Street
- 2) Committee convened on March 21, 2000 with ten of 16
volunteers present
- 3) Benefited greatly from work done on Jubilee and
experience of Jane Freeman
- 4) Adopted a preliminary outline -- see copies on table

Review sections, "champions"

- 5) Met Nov. 6 to review progress over summer. Two
sections about complete.
- 6) Currenty have a committee of 20
- 7) Placing articles in local papers looking for three things:
Personal anecdotes to liven text
A graphic designer to help with book appearance
An editor to provide uniformity

Anecdotes: contact Betty Stoneking: 584-1915
Designer or editor, contact Ed Allen: 975-1815

- 8) Timetable:
Sections outlined, material gathered by year-end
Sections written by end of March
To printer by next November
Printed copies available by Feb. 15, 2003

PRELIMINARY OUTLINE FOR "25 YEARS OF SUN CITY" HISTORY

March 9, 2001

- 1) Preparing the Way for Sun City West
 - Del Webb organization
 - Sun City's success
 - Obtaining land
 - Ground-breaking, Feb. 15, 1978

- 2) The Pioneer Years – 1978-1980
 - First residents
 - Early challenges due to lack of facilities
 - Loss of Aqua Fria bridge
 - Residents organize ... birth of PORA
 - Completion of RHJohnson complex
 - Early clubs and organizations

- 3) Physical Evolution of the Community
 - Residential phases including expansion area, Grandview, etc.
 - Amenities – golf courses, rec centers
 - Religious community
 - Business community

- 4) Growing Scope of Active Retirement
 - Formation of the Rec Center Board
 - Growth in clubs
 - Civic and service organizations
 - Volunteerism – Prides, Posse, etc

- 5) Growth of Health Care and Human Services
 - Del Webb Hospital
 - Sun Health
 - Foundation and Helping Hands
 - Assisted Living

- 6) Political Evolution of the Community
 - PORA
 - School bond issues and deannexation
 - Maricopa County serves the community
 - Local issues

- 7) Facing the Future
 - Graying of the community
 - Facing growth of the surrounding area
 - SC and SCW ... unique communities which will never be repeated

SCW HISTORY PROJECT

Status as of 3/9/01

Questions raised at 2/9/01 Board Meeting:

Resource requirements (Use of facilities, copy machine, archives) ... Costs ...
Scope (Book or report?) ... Structure of the project ... Control and authority of
SACHS as to development of the project.

Benefits of project to SCAHS:

- Increased visibility within SCW
- Logical "Product" for a historical society
- Bring more people in contact with SCAHS
- Helps harvest the thousands of hours spent archiving material

SCAHS Role

- Provide leadership to the project ... Ed Allen and Phyllis Street
- Provide access to material. Not all work can be done here so we must devise a system to allow researchers to check out material.
- Provide sponsorship which brings control over development and content
- Provide funding, reimbursed by eventual sales of book to residents

*NO
- ok to work
here*

Actions to Date

- Obtained news coverage of project in Daily News Sun, Independent, Rec Club newsletter, and PORA general meeting.
- Met with Jane Freeman, co-author of "Jubilee," to learn how it was accomplished. Received many good suggestions and she is willing to serve on the committee. Learned source of funding for "Jubilee" and its cost.
- Volunteers – Have 15 willing to serve on committee. Wide variety of talent. All from SCW with exception of Jane Freeman.
- Initial meeting scheduled for Weds. March 21 at SCAHS. Will discuss how to proceed with the project, determine individual interests and assignments.
- Contacted ASU and Glendale Community College Journalism and Communications Depts. Looking for students with interviewing skills
- Space – For convenience of committee, looking for space in SCW. Jane is contacting Lee Paterson, Pres. Of Sun Health to see if space is available, along with access to a copy machine.

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This message is not flagged. [[Flag Message](#) - [Mark as Unread](#)]**Date:** Tue, 4 Mar 2003 13:15:47 -0800 (PST)**From:** "Edson Allen" <edsonallen@yahoo.com> | [This is Spam](#) | [Add to Address Book](#)**Subject:** Report on Book Activity

To: "Phyllis Street" <streetpl@aol.com>, "Lee Vogel" <marleevog@aol.com>, "Don Schmidt" <usn52@aol.com>, "Judy Schoeberle" <judenshabes@msn.com>, "Mary Silvis" <wbsilvis@aol.com>, "Jo Ruck" <joruck@juno.com>, "Eleanor Nelson" <bnelson698@aol.com>, "Elaine McCraith" <emccraith@juno.com>, "John Larson" <jlarsonfl@cs.com>, "Larry Carlino" <tobycarlin@aol.com>, "Louie Coor" <loucoor@aol.com>, "Ed Allen" <edsonallen@yahoo.com>, "Dee Balaker" <deebal1@juno.com>

The books arrived right on time from the printer on January 31. They were placed on sale the following day in the Visitors Center and at the quilt show at the Madison.

We had sales tables at the two rec centers on Saturday, Feb. 15, to greet those attending the afternoon birthday parties. While both centers seemed to have similar-sized crowds, we sold almost twice as many books at RHJ as we did at Palm Ridge. One reason was the poor location we had at the latter. Most of the sellers were moved into the ballroom, but we were left in the hallway. About half the attendees entered and exited via the east door without ever seeing our display.

Presentations were made to Realtors at both Ken Meade offices, Re-Max and Caldwell-Banker. The approach stressed the value of new sales reps learning something about the history of the community, and the appropriateness of using the book as a gift to purchasers in this the 25th anniversary year. One couple was convinced and bought 11 books on the spot. The rest of the sales were single copies, but the seed has been planted.

Presentations were also given at Grandview Terrace and Heritage Traditions. In both instances, sthe Pioneers living there were recognized, and we had some lively discussions. Later this month, the "show" moves to The Madison and Epoch Assisted Living.

The net result was a sale of 782 books during the month of February. I've heard many positive comments regarding the book -- even got a call from one person who claimed they "couldn't put the book down." In response, I tell them to talk up the book with friends and neighbors, and write a letter to the newspaper. As word spreads, I feel confident that sales will expand.

At this point, four typos have also been called to my attention. I'll let you find them on your own:-) A couple of omissions have been pointed out, but only one is serious. We completely overlooked the veterans

organizations and the Avenue of Flags. I'm going to suggest to the Historical Society that we publish an apology, acknowledging the past sacrifices and present contributions that veterans have made to our community. It was a completely unintentional oversight, and one we regret.

We had a great deal of publicity during February -- the papers were very good to us, even though they often forgot to tell where the books could be purchased, and gave my name & phone number instead. The latest was the March Rec Center News. They've all been given the correct info but rarely list the SCW Visitors Center and Historical Society as places where the books can be obtained.

Next time you're in the Library, notice the historical display on the Return Counter. I just put up the second in the monthly series, and hope to have enough ideas to carry this through October.

You might be interested to learn that I approached the Sundome about selling books there. Learned there are two hurdles to cross. First, we must get permission from the organization that has rented the Sundome -- many performers actually rent the building and keep all the ticket proceeds. If ASU/Sundome is sponsoring the event, then we have only the second hurdle to cross: 20% of the sales price of any item sold in the Sundome goes to ASU. That's true of CDs and records sold by performers. So, we're not selling books there, but have gotten permission from the West Valley Symphony to put up posters during their events, calling attention to the book and its availability at the VC and SCAHS.

That's the report for February. Be sure to tell your friends and neighbors about the book, and direct them to the VC or to the SCAHS over in Sun City. Thanks for your continued support!

Ed Allen

=====

edsonallen@yahoo.com

efallen@dcwis.com

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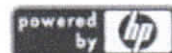
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Subject: BOOK PREVIEW PARTY

To: "Judy Schoeberle" <judenshabes@msn.com>, "Mary Silvis" <wbsilvis@aol.com>, "Phyllis Street" <streetpl@aol.com>, "Lee Vogel" <marleevog@aol.com>, "Ed Allen" <edsonallen@yahoo.com>, "Dee Balaker" <deebal1@juno.com>, "Larry Carlino" <tobycarlin@aol.com>, "Louie Coor" <loucoor@aol.com>, "Barbara Griggs" <griggsraybarb@aol.com>, "John Larson" <jlarsonfl@cs.com>, "Elaine McCraith" <emccraith@juno.com>, "Eleanor Nelson" <bnelson698@aol.com>, "Jo Ruck" <joruck@juno.com>, "Don Schmidt" <usn52@aol.com>

GOOD NEWS!! First copies of the SCW History Book will be in my hands next Tuesday, Jan. 28. I want you to be among the first to see the results of our long labor, and Larry Carlino has arranged for us to have coffee and sweet rolls at Briarwood next Wednesday. Mark this on your calendar:

9:00 AM, Wednesday, Jan. 29 in the Patio Room at Briarwood

This will be your chance to get a complimentary copy as a small reward for the time and effort you put into this project.

This will be the last meeting of the History Committee so I hope you all can make it. I look forward to seeing you!

Ed Allen

=====
edsonallen@yahoo.com
efallen@dcwis.com

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Date: Tue, 7 Jan 2003 12:05:39 -0800 (PST)

From: "Edson Allen" <edsonallen@yahoo.com> | **This is Spam** | [Add to Address Book](#)

Subject: January 7 History Committee Meeting

To: "Judy Schoeberle" <judenshabes@msn.com>, "Mary Silvis" <wbsilvis@aol.com>, "Phyllis Street" <streetpl@aol.com>, "Lee Vogel" <marleevog@aol.com>, "Ed Allen" <edsonallen@yahoo.com>, "Dee Balaker" <deebal1@juno.com>, "Larry Carlino" <tobycarlin@aol.com>, "Louie Coor" <loucoor@aol.com>, "Barbara Griggs" <griggsraybarb@aol.com>, "John Larson" <jlarsonfl@cs.com>, "Elaine McCraith" <emccraith@juno.com>, "Eleanor Nelson" <bnelson698@aol.com>, "Jo Ruck" <joruck@juno.com>, "Don Schmidt" <usn52@aol.com>

Today's review of the page proofs for the SCW history found only a few, minor changes needed. As I key stroke this report, the corrections are on the way to the printer and a firm completion date will soon be known. In a phone conversation with the printer, the rep again confirmed that they should have no problem delivering by month's end -- maybe sooner.

As soon as I can get 25 of the first copies, I'll schedule a final get-together to give you each a copy before anyone else in the community gets one.

We reviewed the marketing and publicity plans for the new book, and several excellent suggestions were made. Those present also volunteered to help man (person?) sales tables as opportunities arise. Louie Coor volunteered his van to help move books from storage to sales tables on Feb. 15, and Don Schmidt offered to help load the vans.

Thanks to each and every one of you for your strong, enthusiastic support of this project! It has indeed been a pleasure working with you.

Ed Allen

PS -- I wasn't able to reach either Polly Harbert or Frances Decker to learn the melody for the SCW song. Not wanting to hold up the book, I sent it on without this addition. Earlier, I brought this song to the attention of the Anniversary Committee, and hopefully they've incorporated it into the entertainment at one of the anniversary events. We'll then learn how this should be sung!

=====
edsonallen@yahoo.com
efallen@dcwis.com

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Date: Thu, 2 Jan 2003 18:38:50 -0800 (PST)

From: "Edson Allen" <edsonallen@yahoo.com> | [This is Spam](#) | [Add to Address Book](#)

Subject: History Committee Meeting January 7

To: "Judy Schoeberle" <judenshabes@msn.com>, "Mary Silvis" <wbsilvis@aol.com>, "Phyllis Street" <streetpl@aol.com>, "Lee Vogel" <marleevog@aol.com>, "Ed Allen" <edsonallen@yahoo.com>, "Dee Balaker" <deebal1@juno.com>, "Larry Carlino" <tobycarlino@aol.com>, "Louie Coor" <loucoor@aol.com>, "Barbara Griggs" <griggsraybarb@aol.com>, "John Larson" <jlarsonfl@cs.com>, "Elaine McCraith" <emccraith@juno.com>, "Eleanor Nelson" <bnelson698@aol.com>, "Jo Ruck" <joruck@juno.com>, "Don Schmidt" <usn52@aol.com>

Happy New Year to each of you!

We have rescheduled our next meeting of the History committee for 9:00AM, Tuesday, January 7 at Briarwood.

Purpose of this meeting will be to review the blue-line proofs from the printer to make sure everything is in the right order. We'll also have a color-proof of the cover.

I'll update you on the marketing plans for the book, and will appreciate any suggestions you may have to help make this a successful venture.

See you next Tuesday!

Ed Allen

=====
edsonallen@yahoo.com
efallen@dcwis.com

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"25 YEARS OF SCW" COMMITTEE

January 7, 2003

Agenda

1) Review book proofs, cover proof

2) Marketing – Arrangements made with Visitors Center
Feb. 15 events at Palm Ridge and RH Johnson
Speaking engagements to SCW groups

CALL PHYLLIS

SCI

Publicity in Feb. Sun Life, 25th anniversary supplement to

Feb 22 SCW's Open House

Realtors - Meade,

Bill & Jean Aronson, Prudential

April 9 - SCW's Spring Meeting

Sun Health -

3) Larry Carlino's suggestion re table at Briarwood Gala, March 22. Interested?
NO -

4) Final meeting of Committee

*Volunteers for various events - Silvia, Belaker, Schroeder, Ruck,
Louie Cook will help with books - des cart + van
Ruck, Street have dollies*



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Date: Mon, 30 Dec 2002 20:19:12 -0800 (PST)

From: "Edson Allen" <edsonallen@yahoo.com> | [This is Spam](#) | [Add to Address Book](#)

Subject: Change of Meeting Date

To: "Judy Schoeberle" <judenshabes@msn.com>, "Mary Silvis" <wbsilvis@aol.com>, "Phyllis Street" <streetpl@aol.com>, "Lee Vogel" <marleevog@aol.com>, "Ed Allen" <edsonallen@yahoo.com>, "Dee Balaker" <deebal1@juno.com>, "Larry Carlino" <tobycarlin@aol.com>, "Louie Coor" <loucoor@aol.com>, "Barbara Griggs" <griggsraybarb@aol.com>, "John Larson" <jlarsonfl@cs.com>, "Elaine McCraith" <emccraith@juno.com>, "Eleanor Nelson" <bnelson698@aol.com>, "Jo Ruck" <joruck@juno.com>, "Don Schmidt" <usn52@aol.com>

As you know, we did not get the book to the printer until Dec. 23. Despite the holidays, they tried to arrange their work flow in order to get blue-line page proofs to us for our Jan.3 meeting.

In checking with them today (Monday), I found that they may -- but might not -- have them to us by 9AM, Friday. So, to be on the safe side, I'm rescheduling our History Committee meeting for next Tuesday (6th) or Wednesday (7th). Briarwood is so busy with year-end parties that they were unable to get back to us today with a new date so I thought I'd at least let you know that Friday's meeting is cancelled.

I hope to be back to you tomorrow with the new date.

ED

=====
edsonallen@yahoo.com
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This message is not flagged. [[Flag Message](#) - [Mark as Unread](#)]**Date:** Sat, 21 Dec 2002 09:44:55 -0800 (PST)**From:** "Edson Allen" <edsonallen@yahoo.com> | [This is Spam](#) | [Add to Address Book](#)**Subject:** SCW History Book On Its Way to Printer!

To: "Judy Schoeberle" <judenshabes@msn.com>, "Mary Silvis" <wbsilvis@aol.com>, "Phyllis Street" <streetpl@aol.com>, "Lee Vogel" <marleevog@aol.com>, "Ed Allen" <edsonallen@yahoo.com>, "Dee Balaker" <deebal1@juno.com>, "Larry Carlino" <tobycarlina@aol.com>, "Louie Coor" <loucoor@aol.com>, "Barbara Griggs" <griggsraybarb@aol.com>, "John Larson" <jlarsonfl@cs.com>, "Elaine McCraith" <emccraith@juno.com>, "Eleanor Nelson" <bnelson698@aol.com>, "Jo Ruck" <joruck@juno.com>, "Don Schmidt" <usn52@aol.com>

cc. Jane Freeman, Barbara Brozman

Our SCW history book is finally on its way to the printer via Fed Ex!!

It's taken a good two weeks longer than I expected, but we'll have a better book as a result. The delay has been a result of the indexing process. While software-driven, it still requires manual input. We learned a new benefit of an Index in that it exposes inconsistencies, and misspellings. When two people's names appear in the Index, one after the other, and only differing by one letter, it's a sign that one may be misspelled. Both Index and text get corrected as a result.

Those were the simple things to fix. An Index also permits the cross-indexing of items, and multiple listings for the same item. For example "Sundome." We used that short-hand reference along with an occasional "Sundome Center for the Performing Arts." Once or twice its correct name appears: "Arizona State University's Sundome Center for the Performing Arts." "Board," "Advisory Board" and "Governing Board" provided challenges of their own.

The indexing process picks up each listing but the cross-referencing is a manual addition. Assuring that the proper cross references were in place took extra time. The software showed a tendency to "remember" early references which were updated as we went forward...and then began to pop those in in strange places. Took most of a day to settle it into final, stable form.

Several trees have been sacrificed in the process of printing out the many versions for proofing of not just the Index but the 24 chapters as well. Jo Ruck provided a final read-through, and her eagle eye picked up many inconsistencies in text, along with a misspelled word or two. I'm sure we probably still have a typo or two, but it won't be for lack of trying on the part of our many proof-readers and editors!

O'Neil Printing will receive the CD containing the book content on Monday. They are closed Tuesday and Wednesday, so I probably won't receive a printing/proofing schedule from them until after Christmas. At that time,

I'll be able to tell whether or not we'll have proofs in time for the Friday, Jan. 3 meeting at Briarwood -- or whether we will need to postpone it.

I'll let you know just as soon as I hear.

In the meantime, here's wishing a Joy-filled Christmas Season to you and yours! See you next year!

Ed Allen

=====

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Date: Thu, 7 Nov 2002 08:29:00 -0800 (PST)

From: "Edson Allen" <edsonallen@yahoo.com> | **This is Spam** | **Add to Address Book**

Subject: Report of Nov. 5 SCW History Committee Meeting

To: "Judy Schoeberle" <judenshabes@msn.com>, "Mary Silvis" <wbsilvis@aol.com>, "Phyllis Street" <streetpl@aol.com>, "Lee Vogel" <marleevog@aol.com>, "Dee Balaker" <deebal1@juno.com>, "Larry Carlino" <tobyCarlino@aol.com>, "Louie Coor" <loucoor@aol.com>, "Barbara Griggs" <griggsraybarb@aol.com>, "John Larson" <jlarsonfl@cs.com>, "Elaine McCraith-Anderson" <emccraith@juno.com>, "Eleanor Nelson" <bnelson698@aol.com>, "Jo Ruck" <joruck@juno.com>, "Jan Don Schmidt" <usn52@aol.com>

CC: "Ed Allen" <edsonallen@yahoo.com>, "Bruce Ellison" <dept16@rcscw.com>
Barbara Brozman, Jane Freeman, Connie McMillin

REPORT OF SCW HISTORY COMMITTEE -- Nov. 5, 2002

Next Meeting - 9:00 am, Briarwood, Friday, Jan. 3, 2003 to check printer's proofs.

Present at the meeting were Allen, Balaker, Carlino, Coor, Ruck, Schmidt, Schoeberle, Silvis, Street and Vogel. Special guests were Connie McMillin, President of the Sun Cities Area Historical Society Board, and Bruce Ellison, our copy editor. Excused were Brozman, Freeman, Larson and Nelson.

Book status was reviewed. Allen reported it has grown from the earlier estimate of 240 pages with 80-100 illustrations to 320 pages and 140 illustrations. Preliminary printing quotes indicated a cost of about \$3.00 per copy. Actual quotes have come in at \$3.40 per copy. Photos are currently being scanned, an index is being added, Library of Congress number and copyright application have been obtained, and book layout has begun.

Cover layouts were reviewed, and Mary Silvis's suggestion to add color to the sunburst was a winner! The committee discussed Ed Allen's name appearing on the cover and it was decided that this should appear as "Edson F. Allen, Editor." The years "1978 - 2003" will also be added as part of the title.

Text for the introductory pages was reviewed and we had a great discussion over proper comma usage. Other typos were found in the preliminary pages despite the number of people who have previously read these pages. Content was OK - but entire text needs another proofreading. Basic layout was well received. The 11-point Century Schoolbook is very readable. Margins are set to provide additional space in the gutter. A

fine line needs to be added around each illustration to separate light areas from surrounding paper. Ed Allen will check to see if the software can avoid hyphenations of two letters or less.

A version using a second color was shown, and received favorable comments until the cost became known. It appears that this would add 70-cents to the cost of each copy.

Quotes from 3 of 5 printers were reviewed. Additional marketing expenses raise the cost per copy to \$6.60. Selling the book for \$10/copy would result in net income to the Historical Society of \$25,000. At \$12/copy, they would realize nearly \$40,000. The committee voted to recommend that the selling price be \$12. A question was raised regarding bulk sales to banks, realtors, etc. and it was felt that a special price should be offered to these types of outlets.

In discussing coordination with the Anniversary Committee, Lee Vogel offered to express our interest in being included in the special anniversary insert for the Sun City Independent. Ed Allen reported on the need for approval from the Rec Center Governing Board to sell books on Rec Center property. Now that we are confident that books will be available by late January, he will approach the Board for approval so that planning for staffing of sales tables can begin.

All agreed that publicity is needed, and once the book price is established, we will be in a position to get newspaper coverage. Lee Vogel was asked to talk with the Anniversary Committee's publicity committee to get the book mentioned along with the bell and cookbook in future releases that they send out. While we are two separate committees, we both are working toward a common goal: celebration of the community's first 25 years.

It was agreed that the next meeting of the History Committee would be to review page proofs from the printer. A tentative date 9:00 am, Friday, Jan. 3, was set. Meeting will be at Briarwood.

Ed Allen

=====

edsonallen@yahoo.com

efallen@dcwis.com

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"25 YEARS OF SCW" COMMITTEE

November 5, 2002

Agenda

1) Welcome Back!

*Excused: John Larson, Eleanor Nelson, Barbara Brozman
Guests: Connie McMillin, Bruce Ellison*

OHT/mb 2) Book Status:

Dummy a) 300 pages, written and edited!

*5 Readers + Waldron
Last minute addition re current Rec Center controversy*

OHT b) 139 photos and captions

c) Photos being scanned

OHT d) Index added

e) LOC catalog # obtained; have applications for ISBN # and copyright

2OHTs f) RFQs sent to ^{five} ~~four~~ qualified printers

3) Decisions Needed:

Layouts a) Cover *Previous 4; 2 variations; Add spine & back cover; Editor-in-Chief*

Copies b) Confirm general "stage-setting" text

OHT, Copies c) Interior layout - Sample Books

Print-out d) Use of color *7500 copies: Added cost \$5782 70¢/copy*

OHTs e) Quantity and price

4) Coordination with Anniversary Committee - *Lee Vogel*

a) Rec Center approval

b) Special anniversary issue of SC Independent - *Lee Vogel to check*

5) Next Steps:

a) Missing information

b) Remaining printing quotes

c) SCAHS Board approval to proceed

d) Newspaper publicity

e) Arrange warehousing, inventory control and distribution with Visitors Center

f) Check printer's proofs

g) Print!

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- ② Border around photos
- ③ Hyphenation - 3 letter split or bigger
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From: BNelson698@aol.com | [This is Spam](#) | [Add to Address Book](#)

Date: Wed, 23 Oct 2002 13:16:49 EDT

Subject: Re: REMINDER -- Nov. 5 Meeting

To: edsonallen@yahoo.com

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Dear Ed:

My writing for the book was my contribution to the project. I do not have time to participate further.
Eleanor R. Nelson

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Date: Thu, 12 Sep 2002 12:21:59 -0700 (PDT)

From: "Edson Allen" <edsonallen@yahoo.com> | **This is Spam** | **Add to Address Book**

Subject: Whew! From Wisconsin

To: "Judy Schoeberle" <judenshaves@msn.com>, "Mary Silvis" <wbsilvis@aol.com>, "Phyllis Street" <streetpl@aol.com>, "Lee Vogel" <marleevog@aol.com>, "Dee Balaker" <deebal1@juno.com>, "Larry Carlino" <tobycarlin@aol.com>, "Louie Coor" <loucoor@aol.com>, "Barbara Griggs" <griggsraybarb@aol.com>, "John Larson" <jlarsonfl@cs.com>, "Elaine McCraith-Anderson" <emccraith@juno.com>, "Eleanor Nelson" <bnelson698@aol.com>, "Jo Ruck" <joruck@juno.com>, "Jan Don Schmidt" <usn52@aol.com>

CC: "Ed Allen" <edsonallen@yahoo.com>

You might have heard my sigh of relief as I mailed the last four chapter, Appendix and rear cover text to Bruce Ellison today! The last two items came in yesterday, and I find it hard to believe that that's it! (Until Bruce's comments come in, of course.)

Please mark your calendars for a meeting of the SCW History Committee at Briarwood, 9:00am, Tuesday, November 5. Judy Schoeberle has reserved a room for us, complete with Briarwood's excellent coffee.

Look forward to seeing you soon!

ED ALLEN

=====
edsonallen@yahoo.com
efallen@dcwis.com

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Dee Balaker -

✓ Brogeman - (All 24) First 13
Sent 8/23

✓ Carlino - No need to send anything - Sent draft of Chaps 18-21 9/12/02

Coor -

✓ Freeman - (All 24) First 13
Sent 8/23

Griggs -

✓ Larson - No need to send anything

McCrath
Anderson -

✓ Nelson - No need to send anything -

✓ Buck - No need to send anything

✓ Schoeberle (All 24) First 13
Sent 8/23

✓ Silvis - Pioneer Years chapters → Sent 8/24

✓ Street (All 24) First 13
Sent 8/23

✓ Vogel "OK" Assume means doesn't want to see - Sent draft of Chap 21 9/12

✓ McMillin First 13
Sent 8/23




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Date: Tue, 13 Aug 2002 13:34:21 -0700 (PDT)

From: "Edson Allen" <edsonallen@yahoo.com> | [This is Spam](#) | [Add to Address Book](#)

Subject: Final Draft of SCW History

To: "Judy Schoeberle" <judenshabet@msn.com>, "Bill Silvis" <wbsilvis@ejourney.com>, "Phyllis Street" <streetpl@aol.com>, "Lee Vogel" <marleevog@aol.com>, "Dee Balaker" <deebal1@juno.com>, "Larry Carlino" <tobycarlino@aol.com>, "Louie Coor" <loucoor@aol.com>, "Barbara Griggs" <griggsraybarb@aol.com>, "John Larson" <jlarsonfl@cs.com>, "Elaine McCraith-Anderson" <emcraith@juno.com>, "Eleanor Nelson" <bnelson698@aol.com>, "Jo Ruck" <joruck@juno.com>

CC: "Ed Allen" <edsonallen@yahoo.com>

cc: Freeman & Brozeman via mail

The final drafts of the last chapters are almost complete. Thirteen chapters have been checked by our editor, Bruce Ellison, and the remaining 11 will be ready for him when he returns in September. Bruce's long association with Sun City West has added to his value as an editor - he really knows our history!

Earlier, I had indicated I would be sending each committee member a copy of the final manuscript for review. I've rethought that, however, based on the experience of others. First of all, it would involve a massive amount of paper and postage. The complete draft manuscript runs more than 160 pages. My summer home is in the country and the nearest town has no Kinkos or other "quick" printer. It's also too long to send as an e-mail attachment.

More significantly, I don't know how I would handle comments on 24 chapters from 14 critics! Nearly all the material has been checked by those closest to the subject. The chapter on the Sundome, for example, was checked by five individuals including Colleen Jennings-Rogansack. The section on PORA has been seen by Gene Wilson, Bob Williams, Hal Lind, Sandy Goldstein, Morey Jensen, Phil Garner and Randy Fuller. Rec Center content has been reviewed by Bill Woodyard, R. G. Anderson-Wycoff, Hal Lind and others. And so on through the rest of the material.

Rather than send each of you the entire manuscript, I'd like to suggest this compromise. Attached is a copy of the Table of Contents. If you have a strong interest or personal knowledge in a particular subject, let me know which chapter(s) you'd like to review and I'll send it(them) to you via e-mail. Chapters 1-13 are available now. Others will be forwarded as they are completed.

I will be giving copies of the complete manuscript to the four committee

members who also serve on the board of the Historical Society (Brozeman, Freeman, Schoeberle and Street), as well as to the Board's president. They will represent the Historical Society's interests. I've also promised to give John Waldron a courtesy copy.

Our next meeting is tentatively scheduled for 9:00 am, Tuesday, Nov. 5 at Briarwood. Between now and then, I'd like to have any additions, changes or corrections so we can begin giving a printer the completed version in early November. With the 25th Anniversary Committee planning events earlier than our Feb. 15, 2003 target date, we'll need to have completed copies for sale by mid- to late January if possible.

Let me know which chapter(s) you feel you can contribute to by reviewing the text, and I'll send you a copy. I feel confident that the text has been well researched, checked by appropriate individuals and that we will all be proud of the final product.

Ed Allen, "Editor-In-Chief"
and Chairperson, Sun City West History Committee

=====
edsonallen@yahoo.com
efallen@dcwis.com

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Appendix





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Date: Wed, 21 Aug 2002 09:11:37 -0700 (PDT)

From: "Edson Allen" <edsonallen@yahoo.com> | [This is Spam](#) | [Add to Address Book](#)

Subject: REMINDER--Manuscript Review

To: "Bill Silvis" <wbsilvis@ejourney.com>, "Lee Vogel" <marleevog@aol.com>, "Dee Balaker" <deebal1@juno.com>, "Larry Carlino" <tobycarlino@aol.com>, "Louie Coor" <loucoor@aol.com>, "Elaine McCraith-Anderson" <emccraith@juno.com>, "Jo Ruck" <joruck@juno.com>

CC: "Ed Allen" <edsonallen@yahoo.com>

Earlier, I sent each of you an e-mail offering you the opportunity to review chapters of the book that were of special interest to you, or subjects about which you had first-hand knowledge. To date, I've heard from two committee members, neither of whom felt they needed to review any of the material.

I'd like to hear from each of you whether or not you wish to receive any chapters. I'm about to send chapters 1-13 to the four committee members who also serve on the Historical Society Board, plus the Board president. I realize some of you may be away on vacation and unable to respond at this time. Loretta and I, however, are leaving for a week in Ireland on Aug. 28, and I'd like to mail out any of the early chapters to those interested before we leave. Chapters 14-24 are still missing a few items and won't be ready for review before mid-September.

Even if you do not wish to review any material, I'd like to know that just to make sure everyone has received this message.





Thanks!

Ed Allen

=====
edsonallen@yahoo.com
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From: "Edson Allen" <edsonallen@yahoo.com> | **This is Spam**

Subject:  Draft of Marketing Plan

To: "Ed Allen" <edsonallen@yahoo.com>

Thanks to those of you who sent in recommendations on pricing and estimates of volume for our forthcoming book.

Attached is a draft of the Marketing Plan. I welcome any suggestions, or alternate pricing scenarios that you think should be explored. Once I have your comments, I'll prepare a final version for presentation to the Historical Society Board.

May I have your comments by August 5? Many thanks.

I hope you are having a great summer!

ED

=====

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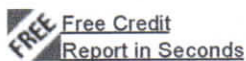
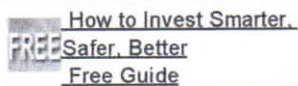
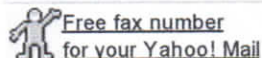
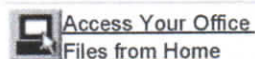
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Date: Sun, 7 Jul 2002 18:28:11 -0700 (PDT)

From: "Edson Allen" <edsonallen@yahoo.com> | **This is Spam**
Subject: SCW History -- Marketing Plan

To: "Ed Allen" <edsonallen@yahoo.com>

Greetings from Wisconsin where Summer has finally arrived! We wish we could have sent you some of the rain that's set records in May and June. Everything is green and lush as a result - and the mosquito crop promises to be an abundant one, too.

It's hard to believe that there are only six more months to the 25th anniversary of Sun City West. Thirteen chapters of the book have been finalized, and Bruce Ellison has edited them. Ten of the remaining eleven are well along, with only one chapter still to be developed.

While work is progressing on the final chapters, it's time to begin thinking about the Marketing Plan for our Sun City West history. I've been working on this but before I send you a draft, need some help with numbers.

To begin with, here are two proposed objectives for the Marketing Plan:

- 1) Make it easy and attractive for Sun City West residents to obtain a copy of the "Sun City West Silver Celebration - The First 25 Years."
- 2) Gain visibility and funding for the Sun Cities Area Historical Society (SCAHS) through successful sale of this book.

Making it "easy" has to do with sales outlets for the book. Making it "attractive" has to do with the selling price. The goal being to get the book into the hands of as many Sun City Westers as possible. At the same time, we must remember that this is a fund-raising activity for the SCAHS, so we need to price the book so they realize income from its sale.

It appears our preparation and printing costs will be about \$3 per copy. If we add another \$1 per copy for warehousing, distribution, inventory control and monthly reporting - all done for the SCAHS by SCW Visitors Center volunteers - and another \$2 per copy for the selling organization, the cost will be about \$6 per book.

With that as background, how many books are we likely to sell, and at what price?

As a starting point, we might look at US Census figures for Sun City and SCW. In 1985, Sun City had 23,000 households and purchased 10,000 books. Jane Freeman tells me they probably could have sold more, but elected not to go back on press. The 2000 Census tells us SCW has 15,000 households,

so proportionately we should be able to sell 6,500 copies, assuming an equally attractive price.

The 1985 "Jubilee" sold for \$5 per copy which just covered the expense of printing. Adjusting this for inflation, the equivalent 2003 figure would be \$8.18.

Somehow, I feel we can do better than this, and sell more books at a higher price. If we sold the books for \$8 per copy, the SCAHS would realize just \$2 per copy. In looking at the various 6 X 9", 250-page books on my shelves, I find few under \$10. Many are closer to \$20 - so we may be able to command a higher price, and greater income for the Historical Society without jeprodizing volume.

I'd like your thoughts on the proper balance between volume and pricing. More specifically:

- 1) What volume of books do you feel we can sell, and what is the "right" price to achieve this?
- 2) What is the most we should charge? If we charged that, would we sell fewer books? How many fewer? Ten per-cent fewer? Twenty per-cent fewer?

Please send me your "best guesses" by July 17. I'll then fill in the blanks for various pricing scenarios, and send you a proposed Marketing Plan for further comment. This plan also describes proposed sales outlets which I won't cover in this e-mail. We will need to have a complete plan ready for presentation to the SCAHS Board in the Fall.

Best Regards,

Ed Allen

=====
edsonallen@yahoo.com
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Date: Sat, 6 Jul 2002 21:29:44 EDT

Subject: Answers to mullied over questions

To: edsonallen@yahoo.com

It's No, No No never to the sex scandal. It was either Barb or Jane said a Posse member said he doubted it had ever really happened! Anyway, it had enough publicity, blown all out of proportion. (Jane, Barb, & PLS agree)

2. Betty Stoneking---Jane suggests do a separate give away--9 1/4 x 5 1/2 called SCW "Trivia" or "Do you remember" or whatever you like. Barb thought that was a good suggestion. It doesn't seem to me it is worth a separate chapter.

As for Bob Ode, Barb remembers mentioning him in a story she wrote about the man who organized the Club for Handicapables. It seems that it was at the parade for Bob Ode that the Handicapable organizer saw all the men in the wheel chairs and it inspired him to try again to convince the Rec. Center Board that there really were enough people to form the club. You might check Barb's story and see if it might be enlarged to include more about Bob Ode without making it so big that other returning POWs would feel left out. (Jane's suggestion) The newspapers did make a really big spread on Bob Ode at the time. We have a copy of it in our files.

No article on the 25 Year History by Jeremy yet. We keep watching!

I had no trouble downloading this attachment of Bette Stonekings stories and finding it in my documents. However, I thought you sent me an attachment several days earlier and I failed completely in getting it. I don't remember now what the subject was supposed to be. I thought it downloaded, but there it disappeared! I have much to learn.

Enough for now. pls

▾

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From: "Dennis & Judy Schoeberle" <judenshabes@email.msn.com> | [This is Spam](#) | [Add to Address Book](#)

To: "Edson Allen" <edsonallen@yahoo.com>

Subject: answers

Date: Thu, 4 Jul 2002 17:01:32 -0700

Ed,

Question #1 - Sex Scandal

Do not add it, It adds no value to the book, particularly since it never really was validated - we heard about it once and the press took it from there - "BAD News Travels Like Wild Fire". All it did was aggravate people.

Question #2 - B Stoneking's stories.

The attached stories concerning people, are the kind Betty should use in their effort to find winners with the greatest story to tell as the newspaper advertisement read. The other two are just "articles". And you're absolutely right about overlooking many other worthy people.

Adding the Bob Ode story is a great idea - That story is the "real Winner" and should be told. Are they still around?

Personally, I think the Book Committee and the Historical Society Board should have the opportunity to read the book before it comes on the market. Each and everyone of us that has put time in on this project has a vested interest.

Any more questions or comments, shoot me an e-mail -

Also, we are leaving on the 10th for WI - according to our kids - it's HUMID - and HOTTER than normal - Great! we can hardly wait !!!

Happy 4th to you and Loretta --

Judy

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From: BNelson698@aol.com I
Date: Fri, 12 Apr 2002 11:27:47 EDT
Subject: Re: SCAHS Spring Meeting
To: edsonallen@yahoo.com

Dear Ed"

I hope you will indeed be interested in the committee's reaction to the four book name proposals. At the last meeting, we overwhelmingly voted DOWN "Lizard Acres,", yet you have pursued it. How much weight will actually be given to the opinions of the writers? I hope a great deal. See you Tuesday.

Eleanor Nelson

Reply 4/12/02

Eleanor, I only wanted to keep the door open long enough for the committee to "judge the book by it cover." The book's cover consists of two elements ... a title and a visual of some kind. In the case of the "Jubilee" the visual was quite simple: typeface plus background color. I believed the committee might feel differently if they saw "Lizard Acres" in an appropriate context which I could not describe adequately in words. That's why I wanted to show how it might be used to illustrate how far we've come in 25 years.

Newcomers to the community see a completed community, and think it's always been that way. It hasn't, and that's what our book is all about. the growth of a city of 31,000 people with unparalleled amenities in what was barren desert just 25 years ago! That's almost magical to me, and exciting. I find many of my neighbors interested in the stories of the early days that I'm now able to tell them -- they indicate over and over, "I had no idea!" I just think it would be neat for the cover to reflect this in some way to appeal to the "pioneers" who remember the good? old days, and to the newly arrived who are amazed when they learn the extent of the progress we've made in a short 25 years.

We've got a number of good ideas, I believe, and you'll be relieved to know that only one references Lizard Acres. It may not be the top choice, and that's fine. I only ask that I be given a chance to present the complete idea of words and illustration. Is that so hard to accept? I'm willing to go with one of the other ideas, or perhaps a 5th or 6th if better ideas evolve as we look at the work that's been done to date.

See you Tuesday -- I think you'll find some good ideas in the cover designs.

ED

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From: "Betty Stoneking" <betty.stoneking@worldnet.att.net> | [Block Address](#) | [Add to Address Book](#)
To: "Edson Allen" <edsonallen@yahoo.com>
CC: "dee Hjermstad" <deetennis@aol.com>
Subject: RE: Answer to: PORA
Date: Wed, 20 Mar 2002 21:22:00 -0700

Dear Ed,
 Thanks for the copy of Pora. I heard from Dee that Joe was meeting with you instead of coming to our Celebration Committee tomorrow. To prevent further disagreements between us that go to Joe for resolve, I feel that I must resign from the History Committee. Lee Vogel and Elaine Anderson both attend the Celebration Committee and can report our progress.
 Betty

-----Original Message-----

From: Edson Allen [mailto:edsonallen@yahoo.com]
Sent: Tuesday, March 19, 2002 8:36 PM
To: Betty Stoneking
Subject: RE:Answer to: PORA

Thanks, Betty, for taking up the matter of the sunburst design. I think it is to the community's advantage to leverage a common "look" and theme wherever possible. We don't have big bucks and must make the few we do have work as hard as possible. I just know that your Celebration Committee is going to do a great job, and gain national attention for SCW. As a result, I believe it's in our common best interest to present a unified picture of SCW, and not have ads and literature with one logi, and anniversary publicity with a different look.

Joe and i agreed that it's probably best that I not appear before the committee on Thursday. He's agreed to meet with me to learn more about the work the Visitors Center is doing in advertising and promoting the community, so he can be more tuned to this as the Celebration Committee moves ahead.

Thanks for your support, Betty.

ED

=====
edsonallen@yahoo.com
efallen@dcwis.com

 Do You Yahoo!?
 Yahoo! Sports - live college hoops coverage
<http://sports.yahoo.com/>

3/07/02

PRINTER SEARCH

Best prospects to date:

BIERL PRINTING, 3406 W. Waldron 602-242-6858 Mark Bierl, President

Willing to work from CDs. PC and Mac compatible.

Have graphic assistance available and willing to lay out the book for us.

Talked to two book authors who cited Bierl as "best printer ever used"

GRAPHIC EDGE, 11001 N. 24th Ave. 602-944-2555 Dennis Dunn

Willing to work from CDs. PC and Mac compatible.

Willing to scan photos for us and lay out the book.

Recommended experimenting with typeface and leading to find best combination

Talked to two authors who have used Graphic Edge on multiple projects.

PREMIERE GRAPHICS, 4141 W. Clarendon 602-269-9162 Sal Dipola

Willing to work from CDs. PC and MAC compatible.

Have graphic assistance available to layout book, scan photos, etc.

Recommended by Gary Avey, Native Peoples, and Cindy Mackay, AZ Highways

TECHNIPRINT, 2545 N. 7th Street Jim Moore, Mobile phone:602-686-5750

Acquired IMAGE SETTERS with whom I've had personal experience

Did 64-page history book for SHUMC; they were pleased with job and price

Contacted, but do not recommend for our project:

IRONWOOD LITHOGRAPHERS, Tempe

High-end printer. Does work for Arizona Highways and Phoenix Art Museum.

Checked two references; both suggested other printers when our project was described to them.

AFFILIATED LITHOGRAPHERS, 3128 W. Thomas

Eleanor Nelson contacted them for her book; lowest of 3 printers on high quantity

Can not accept material from CDs – need camera-ready art.

BOWNE PRINTING, 1500 N. Central

While they have electronic pre-press, specialize in high-volume financial documents

MOORE GRAPHICS, 13415 W. Westgate Drive, Surprise

Local, used by Eleanor Nelson for her new book

Primarily a "quick printer" with one-person graphic department

REPORT OF SCW HISTORY COMMITTEE -- Jan. 15, 2002

NOTE: Next Meeting -- 9:00 am, Tuesday, February 19 at Briarwood

Call attention to
2 corrections
① Spelling of Dee's
last name in
1st sentence
② Nelson not Anderson

We welcomed a new member, Dee Hjermstad, to our committee. Others present were Allen, Balaker, Carlino, Coor, Larson, Ruck, Schoeberle, and Stoneking.

The major part of our time was spent reviewed the individual sections, and the places where help is needed.

- A. Preparing the Way for SCW – Complete
- B. The Pioneer Years – Judy Schoeberle reported they have 9 excellent interviews to draw from, and three more are planned. Mary Silvis and she have gathered many personal accounts of life in the 1978-79 period, and they will be able to provide the book with a sense of what the early residents found when they moved in, and what they did with their time.
- C. Physical Evolution of the Community – This section is almost completely written with a few small pieces of missing information. Louie Coor is gathering data on the golf course opening dates, lengths, etc. Jo Ruck agreed to make a third contact of the three missing churches (Crown of Life Lutheran, First Assembly of God and Palm West Community Church).
- D. Growing Scope of Active Retirement – No report as Street and Brozman were missing. Allen will contact them.
- E. Growth of Health Care and Human Services – Larry Carlino reported that the section on the Foundation is done and that he is gathering material on assisted living. Betty Stoneking volunteered to take the extensive history received from Sun Health and to edit it. Jane Freeman had given Larry the names of several key Sun Health officials, and the edited version will be sent to them for comment. Dr. Hyashi remains as elusive as ever. It was suggested that we see if we can get the WESTER interested in pursuing a story about him as a way of getting something for our book. In a subsequent phone call, Ed agreed to contact Lyle Thompson on Thursday.
- F. Political Evolution of the Community – No report as Nelson was missing. Earlier this month, she had indicated she had about completed the section.
- G. Issues Affecting Future History – Ed and Larry have agreed to tackle this after their respective sections are complete. It appears that this section will focus on five key issues: Aging of the community (people and facilities), challenges to our current form of governance, growth of the surrounding area, water, and maintaining high property values. There are many, many issues but we will seek to identify a few, key ones that the community will have to deal with in the years ahead.
- H. Title and Cover Design – Jo Ruck added “Memories Are Made of This ... The Past, Present and Future of SCW” to our list of possible book titles.

In discussing publicity for the history project, Jo Ruck offered to send copies of the photo taken last month to our three local newspapers. Ed will send her a suggested caption and identify the members in the photos. We'll also list those not present. Ed will also prepare a brief article for each of the papers seeking information to fill in some of the holes in our knowledge – and build interest in the subject at the same time.

The matter of celebrating the 25th Anniversary was mentioned, and Dee Hjermstad suggested we call this to the attention of Elaine McGrath-Anderson as the Rec Centers would be the best positioned to provide leadership for such an event.

The need for a "marketing plan" was briefly discussed. Jo Ruck suggested that the Visitors Center might be a good source to contact regarding distribution. Ed Allen indicated he had asked them if they were interested, and they would be willing to assist.

In discussing future issues, the subject of "volunteerism" came up as it is unlikely that tomorrow's residents will view this differently than those of the past. Dee Hjermstad noted that this is already of concern, and no place more than the Rec Center Board. There are three openings on the next Board, and so far only two individuals have filed. Filing must be completed by February 1, and she strongly urged us to encourage good people to volunteer for this important position. She even offered to help get the necessary 200 signatures for capable candidates!

See you next month at 9:00 am, February 19, in Brairwood's Patio Room!

Ed Allen

REPORT OF SCW HISTORY COMMITTEE -- April 16, 2002

NOTE: Next Meeting – Date to be determined...late October or early November

Present at the meeting were Allen, Balaker, Brozman, Carlino, Coor, Nelson, Ruck, Silvis, Street and Vogel.

Ed Allen welcomed the attendees and advised them that Betty Stoneking had resigned from the committee. Also, Dee Hjermsstad views herself as an "interested party" and not a committee member. Please revise your committee membership list accordingly. We appreciate Dee's serving as our sponsor for today's meeting.

The committee is fortunate to have obtained the services of an accomplished graphic designer, Paul Turley, to design the book's cover at no cost to us. Four layouts were presented and discussed. The committee voted unanimously in favor of the cover featuring the library, a SCW landmark. Two modifications were requested. One, the line of type at the bottom should be white instead of red to be more legible. Second, the committee would like to see a design variation with the gold sunburst in place of the white one.

It was agreed that a "Dedication" should be added to the front of the book. The suggested text was approved with one change. Since SCW is not incorporated, the reference to "city" should be changed to "community."

The committee worked their way through a comprehensive, four-page outline of the book's contents. Key suggestions included:

- a) It was agreed that we would not attempt to include pictures of each of the 17 churches. Jo Ruck questioned the number of churches as she believes there are more than 17. She will check her list and review with Ed Allen.
- b) Chapter on Volunteerism should stress the importance residents have placed on serving others. In addition to the three activities covered in detail (Pride, Posse and Variety Show), we should acknowledge other volunteer activities: working with schools, Habitat for Humanity, Westside Food Bank, hospital, etc. Barbara Brozman agreed to write an introduction for the chapter that covers this.
- c) Chapter on clubs will include photos of a variety of club activities. We realize we can not include a photo of each club, but will try to cover the largest clubs. It was agreed that we want action photos, not static shots of rows of club members. Where people are recognizable, they should be identified in the caption.
- d) The Health Care section should include a chapter on fitness as that has been important to residents from the very beginning – it's not just something recently discovered by the boomers! Among the things to be covered would be the Fitness Fairs, the fitness work-out stations between the RHJ walking track and lawn bowling, Sun Health's Advantage Program (which may be covered elsewhere in the health section), programs like Jazzercise and water aerobics, and the fitness rooms in each of the rec centers.
- e) The story of early health care is too brief to be a separate chapter, and should be folded into an introductory paragraph for the section on the hospital.

- f) Interfaith Services, being worked on by Phyllis Street, should be a chapter under health care as most of their services are health-related.
- g) The chapter "Assisted Living" needs to be renamed as it also includes nursing homes. "Extended Care" was suggested.

Ed Allen introduced the need for a marketing plan. It was felt that we could hold off on this until the fall. In the meantime, committee members will be thinking of how we should estimate the number to be sold, and the selling price. It was felt that \$15 would be tops, and \$12-13 more appropriate.

In regard to warehousing and distribution, Ed indicated the Visitors Center would be willing to provide secure storage. They would also be willing to have their volunteers sell books at various 25th anniversary activities. It was suggested that \$3 per copy should be set aside for selling expense, with the Visitors Center receiving \$1 for their work on inventory control, distribution to sales outlets and all record-keeping. Sales outlets would receive \$2 per copy sold. We will approach the library, arts & crafts shop, the Thrift Shop and the hospital gift shop regarding their selling copies on which they would earn \$2 per copy. Jo Ruck mentioned possible church open houses, and if they were interested, they could also earn \$2 per book for each copy they sold. The Visitors Center, too, would receive a similar amount for each copy sold by their volunteers, or at the Visitors Center.

NOTE: The amounts mentioned above are strictly preliminary and will need the approval of the Historical Society, along with the complete marketing plan. Please DO NOT talk to any possible sales outlets mentioning these figures until we have a complete plan ready.

Barbara Brozman and Phyllis Street agreed to discuss the tax implications with Jane Freeman and Connie McMillin, president of SCAHS. It was agreed that we want to include any tax in the sales price. It was further suggested that sales be by check to minimize money-handling.

Ed Allen has received material for almost the entire book, and will do substantive editing this summer before sending to Bruce Ellison for final editing. It is hoped that copies of the completed manuscript will be ready to send to committee members in September, giving them time to review before our next meeting in late October or early November.

Dee Balaker volunteered to have her name appear in the article publicizing the book and searching for info on three topics...pictures of the first clinic, when the Terrace on the Green name came about, and what happened to Grandma's Restaurant-Bakery-Ice Cream Parlor and Lounge.

Here's wishing each and every committee member a great summer!

Ed Allen

"25 YEARS OF SCW" COMMITTEE

April 16, 2002

Agenda

- 1) Opening Comments -- Only 43 weeks to A-Day !
 - Steneking resigned
 - Hjermstad not a member
 - Sommer locations
- 2) Book Cover - w/ yellow sunburst, type in white
- 3) Other Decisions Needed
 - a) Suggestion for Dedication page
 - b) Church section has only 1 photo. Do we want to include photos of each church? No
 - c) Basis for selecting photos for section on clubs - representative sampling of activities vs static organizational photos. *Larger & lots*
 - d) Other sections where photos are needed *Mention in foreward?*
- 4) Marketing Plan
 - a) Quantity - how do we estimate sales volume?
 - b) Selling Price - printing cost, selling expense, funding for SCAHS, tax? *Phyllis*
 - c) Warehousing - secure location, inventory control
 - d) Distribution - initial sales during celebration activities, ongoing sales
 - e) Accountability - inventory, sales receipts, deposits *Rec Centers, Thrift shops, hospital*
 - f) Publicity - pre-sale and ongoing - check only?
 - g) Other?
- 5) Summer Plan -
 - a) Writers/researchers to complete drafts for remainder of book
 - b) Allen to do substantive editing
 - c) Ellison to do final editing
 - d) By late summer, send manuscripts of entire book to committee members
 - e) Other? *Volunteer to receive calls from publicity re missing info*
- 6) HAVE A GREAT SUMMER!!!

#1/2

Transaction Privilege License #
Need for Purchase

25 YEARS OF SUN CITY WEST HISTORY

Dedication (A suggestion)

THIS BOOK IS DEDICATED TO:

The Del Webb Corporation that transformed a barren desert into the beautiful ~~city~~ ^{community} we enjoy today...

The Pioneers who saw potential through the construction dust, banded together to create today's clubs and organizations, and provided leadership in so many ways...

The Volunteers -- past, present and future -- whose time, talent and energy have created a caring and well-cared for community.

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Introduction

Acknowledgements

Preparing the Way for Sun City West

- 1) Del Webb – the Man
- 2) Del Webb – The Company
- 3) From Farmland to Retirement Community
- 4) From Lizard Acres to Sun City West

The Pioneer Years – 1978 and 1979

- | | |
|----------------------------------|---|
| 5) New Beginnings ... | Meeker's vision,
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| 6) Pioneer Homes... | First residents,
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| 7) Lifestyle of the Pioneers ... | Early social activities,
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- 8) A Variety of Housing Choices ... City size,
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- 9) Resort-class Recreational Facilities ... Reprise of Meeker's vision,
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opening of resident golf courses,
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Wood and Metal working club buildings,
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Palm Ridge,
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- 10) The World's Largest Single-Floor Theater ... construction challenge,
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grand opening,
memorable shows,
sale to ASU,
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- 11) A Community of Many Faiths ... roots in Sun City,
architecture tailored to the desert,
community of many faiths with
descriptions of 17 congregations

- 12) Convenient Local Businesses... construction and staggered opening of first shopping center, addition of Mercado del Sol center, first restaurants including Crestview history, other first businesses, train station, post office, sale of land designated for mall and two satellite shopping centers, ABCO (soon to be Bashas?)
- 13) Water and Fire Services ... Source of water, treatment of waste water, RV joint venture, creating a fire district, Rural Metro, Station 101, early equipment, Station 102, unrest among firefighters, Station 103, response time, tax rate, ISO Class 2 rating

Growing Scope of Active Retirement

- 14) Growth in Clubs ... high-points of club activity
- 15) Civic and Service Organizations... Lions, Rotary, Kiwanis
- 16) Volunteerism... stress serving others! Prides, Posse, Variety Show
- 18) Desire for Self-Determination... Westerners! Sunshine Serenaders
- 18) Desire for Self-Determination... bond issue that gave rise to PORA, meet PORA's first president, formation of Rec Center Advisory Board, meet the first Rec Center general manager, first Advisory Board, first increase in fees, Advisory Board becomes more involved, transition to today's Governing Board

Add #1 on other schools, Habitat, Westside Food Bank, Hospital

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- 19) Early Health Care... Fitness first office with Dr. Miles
- 20) Del Webb Hospital... early Fitness Fairs - Fitness track opening as govt. cuts Medicare, successful first year, Del Webb foundation gave money

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Add chapter: Individual Service

- 21) Sun City West Foundation... opening of Granite Valley Building.
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- 22) *Extended Care*
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- 24) Property Owners and Residents Association... organization,
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List of Chartered Clubs
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Roster of Rec Center Board Presidents
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Golf Course Statistics
SCW Song

REPORT OF SCW HISTORY COMMITTEE -- Mar. 19, 2002

NOTE: Next Meeting -- 9:00 am, Tuesday, April 16 at Briarwood

Present at the meeting were Allen, Balaker, ^{Coor}Coor, ^{Larson}Larson, ^{McCraith-Anderson}McCraith-Anderson, ^{Nelson}Nelson, Ruck, ^{Silvis}Silvis, ^{Stoneking}Stoneking, ^{Street}Street and ^{Vogel}Vogel.

Betty Stoneking briefed us on the 25th Anniversary Committee and the preliminary schedule of events. She also showed a sample of the committee's new stationery which used a new logo rather than leveraging the one used by the Visitors Center to represent the community. While this letterhead is intended for internal use, the wisdom of having two different logos appearing in national media needs more thought.

Returning to our history project, Ed Allen shared the report that he gave to the Sun Cities Area Historical Society Board. This showed progress by section, along with the individuals who have been asked to comment on appropriate sections as we seek a factual accounting of the past.

Comments on specific sections of the book included:

- 1) Ed Allen submitted a new draft for the Introduction based on comments received after last month's meeting. Please send any further comments to him before the April 16 meeting.
- 2) Active Retirement – Barbara Brozman and Phyllis Street have completed two parts of their section and turned them over to Ed.
- 3) Health Care – Larry Carlino and Lee Vogel are well along on gathering information and preparing a first draft. Ed Allen supplied clippings from 1979-80 newspapers regarding the earliest healthcare. Sun Health Public Relations has interceded for us with Dr. Hayashi and we be able to will interview him when he returns from vacation at month's end.
- 4) Political Evolution – Eleanor Nelson has comments from Hal Lind and Phil Garner. ED will follow-up on Gene Wilson and Sandy Goldstein. Chuck Roach had nothing to add, and was very complementary. Elaine McCraith-Anderson asked to see the text as she has 12 years experience with the PORA Board. (Betty Stoneking also requested a copy, and copies were e-mailed to both following the meeting.)
- 5) Future Issues – Several excellent additions and comments were received. The disparity of income between older retirees and newer ones is an important consideration that needs to be included. It was also pointed out that the three issues are being worked on, and that this should be recognized. SCW has a history of addressing problems, and "in true SCW fashion" we are tackling these problems! The goal should be to end the book on a realistic, yet positive, note.
- 6) An Appendix has been added to the list of sections. It includes: lists of chartered and unchartered clubs; roster of PORA Boards, Rec Center Boards and Rec Center General managers; golf course statistics; words to SCW song. Anything else?

- 7) Book Title -- This resulted in a lively discussion. The list of proposed titles was pruned and Ed Allen will bring copies of cover layouts to the next meeting so that committee members can test designs and title ideas on others before we make a final decision.

Ed Allen reported that he has met with four printing firms, each of which showed evidence of handling projects similar to ours. An initial analysis of completed drafts indicates a book of approximately 240 pages in 6X 9-inch size. This will include 80-90 illustrations and a four-color, soft-bound cover. It appears that in quantities of 10,000, per-copy costs will be less than \$3. Final costs, however, must wait until we can provide the printers with more accurate specifications. We need to complete writing, checking and editing, along with photo selection this summer so that we can turn this over to a printer by late November if we are to meet our February 2003 target date.

Ed also reported that we are in contact with Sun Health as they produce a great deal of material for our audience, and have investigated the best type styles and sizes to use. The matter of book size also needs more investigation. 8-1/2 x 11 allows larger photos, but the fewer pages involved results in a more magazine-like publication. 6 x 9, or 5-1/2 by 8-1/2, are popular sizes for books, and tend to stand on a shelf. The matter of a hard cover was discussed, but would add \$4-5 per copy. The final decision on pricing and marketing will ultimately be decided by the Historical Society but our recommendations are, of course, sought.




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Subject: (no subject)

To: edsonallen@yahoo.com

3/19/02

Ed: I think the ladies sandbagged you this morning re the name for the book. I don't recall that we voted on anything, so why don't you bring it up next time with ballots containing a list of the proposed names, and let us each mark our first three preferences or so in order. That would make it personal and quiet, whereas this morning it seemed to turn into a case of who wanted to shout the loudest!

Besides, they shift from meeting to meeting. I remember that at one time everyone liked "A Place in the Sun" whereas today nobody liked it. I personally think the name should be left to last.

Also, on reflection, I think you are right on the size of the book. The full letter size would permit excellent illustrations. As to cover, what would be the possibility of going both ways, with a few hard cover for those who would want it. The Shrine to Music Museum at the University of South Dakota, of which I am still an emeritus trustee, has done that with no problems that I know of. The biggest seller by far is the paper back, of course. I have a hard copy that I can bring to the next meeting. It has beautiful color photos of the various instruments and exhibits, and it is the full size you favor.

Looks to me like you have made excellent progress. As it turned out, my appointment with the neurologist was cancelled and they have put me off for another ten to thirty days! Guess you have to be comatose, or close to it, to get in to see those people.

Best wishes, John L. jlarsonfl@cs.com

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✓ PORA signings to Eleanor Nelson
✓ Clinic " " Larry Carlino

ED

"25 YEARS OF SCW" COMMITTEE

March 19, 2002

Agenda

- 1) Opening Comments -- Only 47 weeks to A-Day !
- 2) Status of Anniversary Celebration
Joe Davidson
- 3) Review of progress -- *Where Is Help Needed?*
 - a) Introduction and Acknowledgements -- Written, review with Committee 3/19
 - b) Preparing the Way for SCW -- Written & edited; needs photos & captions
 - c) The Pioneer Years -- Written, being edited
 - d) Physical Evolution of the Community -- Written, ready for editing.
 - e) Growing Scope of Active Retirement -- *2 sections done*
 - f) Growth of Health Care & Human Services -- *essentially complete*
 - g) Political Evolution of the Community -- Written, being reviewed
 - h) Issues Affecting Future History -- Written, review with Committee 3/19
 - i) Title & Cover Design
 - j) *Appendix*
- 4) Review draft of "Introduction"
- 5) Review draft of section on "Current Issues Affecting Future History"
SA) Appendix
- 6) Progress on printing
- 7) Next meeting
- 8) Other?

Unable to attend:

Jane Reoman
Judy Schoebele
Betty Stoneking - brother died
John Larson - dr
Dee Hjermstad

*LV. Sun Health
- Evol. of fitness
center*

✓✱ Elaine - McAnderson - copy of PDR
✓ Also B Stoneking

"Futures" Section

* Disparity of income between older retirees and newer ones
lower income tend to SC - smaller, cheaper homes

Elaine: "few upbeat paragraphs" More positive tone
Water lobbyist at work -

Marketing: mention VC's work as working on problems

Re-check demographics - haven't changed much over the years

A History of SCW addressing problems -

"In true SCW fashion"

Not tarnished tinsel

Condense demographics section

SC faced some problems in past - survived & thrived

Pricing ? \$10? 15?

Next Mtg

Saguaro Room

4/16

9:00 AM

"25 YEARS OF SCW" COMMITTEE

(Rev. 2/19/02)

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VOGEL, LEE marleevog@aol.com	14603 W. Futura Dr., SCW	214-0198

BOOK STATUS

	Sent	Returned
Cover		
Introduction First draft to History Committee	2/19/02	
Acknowledgements First draft to History Committee	2/19/02	
Preparing the Way for Sun City West First draft to Tom Ryan Final draft to Clarine Clampitt for proofing Final draft to Bruce Ellison for editing	1/24/02 2/07/02 2/07/02	2/12/02 2/14/02 2/14/02
The Pioneer Years: 1978-1979 Courtesy draft to R.G. Anderson-Wycoff Final draft to CC for proofing Final draft to BE for editing	2/28/02 2/28/02	
Physical Evolution of the Community First draft to Chuck Roach First draft to Tom Ryan Residential draft to Hal Lind Rec Center draft to Bill Woodyard Rec Center draft to Hal Lind Addl text on Rec Association to Hal Lind Woodworking Club draft to George Wildridge Metalworking Club draft to Tom O'Lear Courtesy draft to R.G. Anderson-Wycoff Addl. text to RGA-W Sundome draft to Birt Kellam 2 nd draft to M. Schwartz, M. Renehan, R. Neyman 3 rd Sundome draft to Sharon Arnold Final Sundome draft to Colleen Jennings-Rogganstack First Library draft to Art Bender Commercial District draft to Hal Lind First Fire District draft to Victor Simpson 2 nd FD draft to Chief Biscoe Draft of Wastewater Treatment to Mark Cardoza Draft of Water District to Marvin Collins Heritage Tradition draft to Denny Ryerson Grandview draft to Sylvia Butler Final draft to CC for proofing Final draft to BE for editing	9/01 12/01 3/11/02 1/02 2/20/02 3/11/02 12/13/01 12/13/01 2/28/02 3/14/02 9/24/01 11/16/01 1/07/02 1/18/02 1/17/01 3/11/02 9/24/01 9/24/02 12/17/01 12/17/01 1/09/02 1/21/02	11/16/01 1/04, 22//02 3/13/02 1/30/02 3/06/02 3/13/02 1/22/02 11/11/01 1/04/02 1/10/02 2/27/02-OK! 2/25/02 3/13/02 11/08/01-OK! 11/13/01-OK! 1/10/02 1/10/02 1/22/02 - OK

Growing Scope of Active Retirement		
Growth of Health Care and Human Services		
Political Evolution of the Community First Draft to Gene Wilson First draft to Chuck Roach First draft to Hal Lind First draft to Sandy Goldstein First draft to Randy Fuller	2/26/02 2/27/02 2/26/02 2/26/02 2/26/02	3/06/02
Current Issues Affecting Future History Draft to Larry Carlino	3/05/02	

INTRODUCTION

New comers to Sun City West are impressed with its gently curving streets, neat homes, lovely landscaping, lush golf courses and inviting recreational centers. Few of them realize that 25 years ago, this was the home of the Circle One Livestock Company with its thousands of cattle -- land that, according to one rancher, was "fit only for raising lizards."

The transition from "Lizard Acres" to the lush oasis that is Sun City West today is a fair-ranging story of a company with extraordinary vision, along with the extra-ordinary people who came to live here. They were men and women who chose an active lifestyle for their retirement years, applying their time, energy and creativity to the shaping of a new community. As a result, we who live here today live in one of the most successful active adult retirement communities in the nation.

"*(Book Title)*", sponsored by the Sun Cities Area Historical Society, was written to commemorate the community's 25th anniversary on February 15, 2003. It is fitting that we pause at this quarter-century mark to record the beginnings of Sun City West so that its remarkable story is not lost in the inevitable march of time.

The retirement of the first Baby Boomers promises to bring new people, new interests and new leadership to our community. This history is for them, too, as they need to understand the past that shapes our present, and gives momentum to the future. The changes that have taken place over the past 25 years have been immense as the area was transformed from a desert to a city. The changes in the next 25 years will be more subtle, but no less significant. It is our hope that this history will provide perspective to those new to the community as they become involved in the continuing transformation of Sun City West.

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From: "Edson Allen" <edsonallen@yahoo.com> | [Block Address](#) | [Add to Address Book](#)
Subject: March 19 SCW History Committee Meeting

To: "Ed Allen" <edsonallen@yahoo.com>

REMINDER: NEXT MEETING OF SCW HISTORY COMMITTEE:

9:00 am, Tuesday, March 19 at Briarwood.

At our last meeting, we discussed the content of the final section of the book that deals with "Issues". We identified three that the Committee felt should be mentioned. A fourth, governance, is referenced in the PORA section.

The following is a draft for this section. Please read it over and come prepared with comments at next Tuesday's meeting. I'm copying the draft into this email as some of you have trouble opening attachments. It's also an attachment to this email for those can open it. The boldface type and other style elements drop out in making it part of an e-mail.

See you Tuesday! If you can't make the meeting, please call me with your comments. 975-1815. Thanks!!

ED

Chapter X -- LOOKING TO THE FUTURE

While the task of compiling the history of Sun City West has been completed, the impact of the past still lies ahead of us. Those of us who live in Sun City West, and who have helped compile this history of the first 25 years, believe there are three significant issues that need to be addressed if Sun City West is to remain an attractive destination for potential retirees. It is not our intent to provide solutions, but only to raise consciousness of the critical nature of these issues. Avoiding them won't make them go away - they will only become increasingly serious.

First, is the need to assure an adequate supply of water.

For 25 years, we have depended on wells for our water. Studies have shown that the water level is dropping, and as more communities are built around Sun City West, the demand on the underlying aquifer will only increase. The drop in the water table is perhaps most notable at Luke Air Force Base, where the ground has subsided up to 18 feet in certain areas! Alternative water sources are being considered and the Environmental & Water Committee of PORA needs the support of residents, along with residents active involvement in becoming more knowledgeable about the choices that must be made.

Second, are the changing demographics of Sun City West.

Twenty-five years ago, most of the first residents were newly retired. Today, four out of ten residents are over 75, according to a study conducted by the Rec Centers in late 2001. As a result, interest in active sports has declined with a corresponding reduction in the income needed to support golf and bowling in particular. While less than a third

of the residents play golf regularly, the courses add to the beauty and attractiveness of the community, and thereby benefit everyone. The aging of the community also has a major impact on volunteerism. Organizations that provide critical services to the community, like the Posse and the Prides, are finding it harder to replace those who leave. If there aren't sufficient volunteers, the community will either have to do without, or pay to have these services provided. As Chuck Roach, former DEVCO General Manager for SCW, pointed out in community forums in the early 1990s, the median strips along R.H. Johnson Blvd. are an attractive asset to the community, but are far in excess of what Maricopa County would be willing to pay to maintain. And, that's true of the orange trees along Stardust, and the landscaping along other major thoroughfares. Volunteers like the Prides save residents thousands of dollars a year, and the economic importance of their gift needs to be fully understood, appreciated and recognized.

Equally significant to the aging of the population is the aging of the facilities. To attract newcomers, they must be kept in prime condition. Annual recreation center fees paid by residents are the primary source for the funds needed, and as the buildings age, increases in these fees can be expected. Long-time residents remember the first fees of \$60 per year per resident, and lament today's higher cost. Newer residents look at the fees in light of what they paid for memberships in health clubs or local YMCAs in their previous home communities, and find them an incredible bargain.

Third, is the future marketing of Sun City West.

Since 1960, the Sun Cities have benefited from the major investments the Del Webb Corp. has made in advertising and publicizing first, Sun City, then Sun City West, and most recently, Sun City Grand. While the new Pleasant Valley development will assure a continued Del Webb presence, at some point the last home will be built, and the Del Webb organization will turn their marketing attention to some other area.

Sun City West has benefited greatly from the "Vacation Villa" programs. Thousands of prospective retirees have been drawn to our area by the promise of an inexpensive vacation in the sun. Visitors to Sun City Grand explore Sun City West as well, comparing facilities, activities and costs. Once that program ends, Sun City West will be responsible for attracting prospects. There are many ways this can be done, but all cost money - whether for advertising in national media, bill boards on the outskirts of other valley retirement communities, or events that result in nation-wide publicity. And, SCW will be competing for attention with the many other developers of newer retirement communities throughout the Valley of the Sun.

An aging population results in a higher turnover of homes. The key question to be addressed is how can our community obtain the steady stream of prospects needed to assure a strong resale market and maintain high property values for all?

A Final Word

There are many other issues that could be listed, and which will need attention in the near future. The important issue of governance, for example, is not mentioned here as it has been touched on in the section on PORA. Whatever the issue, it requires an open mind. Unfortunately, sometimes as we grow older, we suffer from a "hardening of the attitudes" in addition to the arteries. But there is great wisdom among those who have lived long and who have overcome many obstacles. We need to apply this collective wisdom to the challenge of keeping Sun City West as attractive and vibrant in the future as it has been in its past.

Excerpted from a Letter to the Editor that appeared

in the Sun Cities Independent, June 21-27, 2000:

"I chose Sun City West because I believe the best is yet to come. I chose Sun City West because I want to live until I die. I chose Sun City West because there is really nothing to complain about and every reason to be as active as health allows. I chose Sun City West because it provides me with the freedom to do all the things I was too preoccupied to do earlier in life. I chose Sun City West because I love people, I love the desert, I love the simpler lifestyle, and I love change and growing. Every day here is a new adventure."

"Living is a privilege. Living is a responsibility. Living is an opportunity. Living is also a choice. And living is a challenge. I

chose to live here, and I choose to live while I am here. "Get a life!" someone says. I have, and I love it!" Dr. Emil J. Authelet

=====
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My daughter is visiting this week so I will not be attending the meeting on the 24th. On Monday, the 30th, I will be having an angio-plasty and stent procedure at Boswell Hospital. It may be a while before I can get back to the Independent, so it might be a good idea to enlist another volunteer to help with this research. So far I have gone through the years 82 and 83. I also checked the 1993 book for the special 15 year edition for the Sun City West anniversary you had indicated might have been done - NO LUCK. The only special that year was for Sun City's 33rd anniversary. Sandy, the office manager at the Independent is very nice. She prefers to have Thursdays and Fridays without anyone in the office - those are busy days for them. But, Monday, Tuesday and Wednesday are okay. I could call her and let her know someone else will contact her, if you want. Also, let me know if you want my notes sent to someone for typing. You and Loretta have a great summer - see you next fall. Barbara Griggs

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"25 YEARS OF SCW" COMMITTEE

February 19, 2002

Agenda

- 1) Opening Comments -- Only 51 weeks to A-Day!
Maxine Riffel resigns
- 2) Status of Anniversary Celebration
- 3) Review of progress -- *Where Is Help Needed?*
 - a) Introduction and Acknowledgements -- First drafts complete
 - b) Preparing the Way for SCW -- Written & edited; needs photos & captions
 - c) The Pioneer Years -- First draft complete
 - d) Physical Evolution of the Community -- Written, ready for editing.
 - e) Growing Scope of Active Retirement
 - f) Growth of Health Care & Human Services
 - g) Political Evolution of the Community -- *First draft complete*
 - h) Issues Affecting Future History
 - i) Title & Cover Design
- 4) Content for final section on "Current Issues Affecting Future History"
- 5) Progress on editing
- 6) Progress on printing
- 7) Next meeting
- 8) Other?

Lee Vogel
Kay Ginsburg

) Send them list of members,
book outline

2/19/02

Golf Course - salesman told HGC was for public
Meeke told salesman ^{course} not to go to residents

In dro - history now complete

Acknowledgements - alphabetize vertically

Rec Center - send to Cam Mgr / Elaine
Bob Williams
Hal Lind

Sec. on Act. Retirement -

Interviewed early Rec Center, Posse, In Se Fair St,
Sunshine Serenades, Variety Shows - Rough Draft by
end of March

Book Title: Hello SCW, Goodbye Liz Acres
You'll Remember This

Pol. Evol. Section - done!

Randy Fuller

Bruce Ellison

Minutes

list of members

PERKINS HOUSE - Oct. 1986

Future Issues

Dee: Water #1 - Growth of surrounding area
Demographics
↑ Aging of Population - Volunteerism,
Governance - Rel to other org/towns
future mktg of SCW
~~Attraction to future projects~~

Optimistic

No Questionnaire

Printing - Diane Holloway

Next meeting 9:00 March 19

REPORT OF SCW HISTORY COMMITTEE -- Feb. 19, 2002

NOTE: Next Meeting -- 9:00 am, Tuesday, March 19 at Briarwood

Present at the meeting were Allen, Balaker, Coor, Hjermsstad, Nelson, Ruck, Schoeberle, Silvis, Stoneking and Street. Betty introduced two guests: Kay Ginsburg and Lee Vogel. Lee has volunteered to join our committee to work with Larry Carlino on the Health Care Section. Maxine Riffil has resigned to help care for an ill neighbor.

Dee Hjermsstad briefed us on the 25th Anniversary Committee that will be having its first meeting later today. Both Dee and Betty are serving on this committee which will help the two committees coordinate activities insofar as needed.

Reviewing progress, we found:

- 1) Ed Allen submitted drafts for an Introduction and Acknowledgement. Members were asked to review and suggest changes, additions or deletions. We'll review again at our next meeting.
- 2) Pre-history Section – written and edited; needs photo captions.
- 3) Pioneer Years – first draft is complete. Additional information was provided to be included.
- 4) Physical Evolution – written and ready for editing. Ed will send the Rec Center section of the Rec Center general manager as a courtesy. Bill Woodyard has seen the section and commented. Others who might be of help are Bob Williams and Hal Lind.
- 5) Active Retirement – Barbara Brozman reported that interviews with early Rec Center leaders, Posse, Interfaith, Sunshine Serenaders, and Variety Show producers are underway or completed. She expects to have a rough draft of this section by the end of March.
- 6) Health Care – Larry Carlino is enjoying a cruise of the south Pacific with his wife and will report next month.
- 7) Political Evolution – Eleanor Nelson has completed writing her section and provided a copy to Ed. It was felt that we should send this to Randy Fuller as a courtesy. Since Bruce Ellison covered PORA for many years, we'll also ask him for comment. Ed Allen will send the section to both individuals.
- 8) Final chapter on "Issues Affecting the Future" – While the committee agreed that this section should be included, it was felt that a questionnaire was not necessary. The committee can identify the key issues, and this chapter can be written as representing our collective opinion. In the group's opinion, the four key issues to be covered are: water, demographics, future marketing of SCW and governance. The later is touched on in the preceding chapter, so we will only deal with the first three in this section. Allen and Carlino will write it and submit a draft to committee members for comment.

Ed Allen reported we have two editors helping us: Clarine Clampitt and Bruce Ellison. Each was given the first section of the book, and each found different things to be corrected. The Rec Center general manager, R. G. Anderson-Wyckoff, has told Bruce that he can do editing for us on "company time" subject to his other workload. Thank you, R. G.

Two additional book titles were added to our growing list: "Hello Sun City West, Good-bye Lizard Acres" and "You'll Remember This". Betty suggested we have a contest to name the book, or let people vote on the name, as ways to gain publicity.

Ed reviewed a list of possible printers that appear to meet our needs. Namely, ability to accept text of disk or CD, graphics personnel to help with book layout, and the right size – not too big, nor too small – to handle our project. Ed will meet with the three firms and report back at the next meeting.

REPORT OF SCW HISTORY COMMITTEE -- Jan. 15, 2002

NOTE: Next Meeting -- 9:00 am, Tuesday, February 19 at Briarwood

We welcomed a new member, Dee Hjemstad, to our committee. Others present were Allen, Balaker, Carlino, Coor, Larson, Ruck, Schoeberle, and Stoneking.

The major part of our time was spent reviewed the individual sections, and the places where help is needed.

- A. Preparing the Way for SCW – Complete
- B. The Pioneer Years – Judy Schoeberle reported they have 9 excellent interviews to draw from, and three more are planned. Mary Silvis and she have gathered many personal accounts of life in the 1978-79 period, and they will be able to provide the book with a sense of what the early residents found when they moved in, and what they did with their time.
- C. Physical Evolution of the Community – This section is almost completely written with a few small pieces of missing information. Louie Coor is gathering data on the golf course opening dates, lengths, etc. Jo Ruck agreed to make a third contact of the three missing churches (Crown of Life Lutheran, First Assembly of God and Palm West Community Church).
- D. Growing Scope of Active Retirement – No report as Street and Brozman were missing. Allen will contact them.
- E. Growth of Health Care and Human Services – Larry Carlino reported that the section on the Foundation is done and that he is gathering material on assisted living. Betty Stoneking volunteered to take the extensive history received from Sun Health and to edit it. Jane Freeman had given Larry the names of several key Sun Health officials, and the edited version will be sent to them for comment. Dr. Hyashi remains as elusive as ever. It was suggested that we see if we can get the WESTER interested in pursuing a story about him as a way of getting something for our book. In a subsequent phone call, Ed agreed to contact Lyle Thompson on Thursday.
- F. Political Evolution of the Community – No report as ^{Nelson}Anderson was missing. Earlier this month, she had indicated she had about completed the section.
- G. Issues Affecting Future History – Ed and Larry have agreed to tackle this after their respective sections are complete. It appears that this section will focus on five key issues: Aging of the community (people and facilities), challenges to our current form of governance, growth of the surrounding area, water, and maintaining high property values. There are many, many issues but we will seek to identify a few, key ones that the community will have to deal with in the years ahead.
- H. Title and Cover Design – Jo Ruck added “Memories Are Made of This ... The Past, Present and Future of SCW” to our list of possible book titles.

In discussing publicity for the history project, Jo Ruck offered to send copies of the photo taken last month to our three local newspapers. Ed will send her a suggested caption and identify the members in the photos. We'll also list those not present. Ed will also prepare a brief article for each of the papers seeking information to fill in some of the holes in our knowledge – and build interest in the subject at the same time.

The matter of celebrating the 25th Anniversary was mentioned, and Dee Hjermstad suggested we call this to the attention of Elaine McGrath-Anderson as the Rec Centers would be the best positioned to provide leadership for such an event.

The need for a "marketing plan" was briefly discussed. Jo Ruck suggested that the Visitors Center might be a good source to contact regarding distribution. Ed Allen indicated he had asked them if they were interested, and they would be willing to assist.

In discussing future issues, the subject of "volunteerism" came up as it is unlikely that tomorrow's residents will view this differently than those of the past. Dee Hjermstad noted that this is already of concern, and no place more than the Rec Center Board. There are three openings on the next Board, and so far only two individuals have filed. Filing must be completed by February 1, and she strongly urged us to encourage good people to volunteer for this important position. She even offered to help get the necessary 200 signatures for capable candidates!

See you next month at 9:00 am, February 19, in Brairwood's Patio Room!

Ed Allen

1/15/02

Pioneer Years

9 interviews complete, 3 to go

Personal experiences

Need outline

- What they found when they arrived
- What they did with their time

Building Community

future - pipeline to use effluent on 2 northern courses

Cap water to 6 courses - need money to build pipeline

Convert green to desert landscaping

Health Care & Human Services

Foundation - done

Asst Living -

Sundesh Hospital - ~~done~~ Betty Dee-H. to send to name given by Jane F.

Dr. Hyashi - Horizon Medical Clinic - get West

Political Evolution

Future

5 areas

- Aging of Comm

Growth of surrounding area

Water

Governance / Volunteerism

Maintaining high property values

Call/Outline a survey
sent out by PRC
Committee

Feb 8-16

~~19~~ 12

19th

Petro Room

Publicity -

To Rock to ~~contact~~ send photo to papers

Send Jo list of members by row

Article on missing info

* Contact Elaine re 25th celebration

Mktg - Visitors Center

Possible volunteers for Rec Center PR area

Deanne Vaughn	-1
Anne Braga	15+
Josephine Argentin	1-3
Robert Hudson	1-3
Ivonne Novak	11-15

“25 YEARS OF SCW” COMMITTEE

January 15, 2002

Agenda

- 1) Opening Comments -- 13 months to A-Day!

- 2) Review of progress – *Where Do We Need Help?*
 - a) Preparing the Way for SCW
 - b) The Pioneer Years
 - c) Physical Evolution of the Community
 - d) Growing Scope of Active Retirement ←
 - e) Growth of Health Care & Human Services
 - f) Political Evolution of the Community
 - g) Issues Affecting Future History
 - h) Title & Cover Design

- 3) Goals for coming month

- 4) Publicity to build interest, get answers

- 5) To be resolved:
 - Editor/editing to achieve uniformity throughout book
 - Source of graphic support -- scanning photos, book layout
 - Printing options and their impact on the production process
 - Marketing plan – publicity, advance sales, distribution, sales outlets, etc.

- 6) Next meeting

- 7) Other?

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From: "Edson Allen" <edsonallen@yahoo.com> | Block Address | Add to Address Book

Subject: Jan. 15 Meeting

To: "Jo Ruck" <joruck@juno.com>, "Jan and Don Schmidt" <usn52@aol.com>, "Judy Schoeberle" <judenshabes@qwest.net>, "Mary Silvis" <wbsilvis@aol.com>, "Betty Stoneking" <betty.stoneking@worldnet.att.net>, "Phyllis Street" <streetpl@aol.com>, "Ed Allen" <edsonallen@yahoo.com>, "Dee Balaker" <deebal1@juno.com>, "Larry Carlino" <tobycarlino@aol.com>, "Louie Coor" <loucoor@aol.com>, "Barbara Griggs" <griggsraybarb@aol.com>, "John Larson" <jlarsonfl@cs.com>, "Elaine McCraith-Anderson" <emccraith@juno.com>, "Eleanor Nelson" <nelson698@aol.com>, "Maxine Riffil" <riffilmax@aol.com>, "Carol Rogers" <berogers@aol.com>

Greetings! Just a reminder that our next SCW History Committee is this coming Tuesday, Jan. 15, at Briarwood. 9 am.

I'd like each of the section "Champions" to give a brief listing of the things they are missing -- perhaps it's source material on a specific subject, or an individual that they haven't been able to locate, phone calls that need to be made, help with writing up a subject for which source material is available, or whatever. Let's see if we can't help one another over any remaining hurdles!

We've talked in general terms of the percent of work completed. Now it's time to get down to specifics as it's 13 months to the 25th Anniversary Date. This is going to be a fascinating book -- and interest is building within the community.

See you Tuesday!

ED

edsonallen@yahoo.com
efallen@dcwis.com

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"25 YEARS OF SCW" COMMITTEE

December 4, 2001

Agenda

- 1) Opening Comments - Barber resigns due to health
- Coor, Rogers out of town; Freeman another meeting
- Share Publicity - WESTERN, Brynwood newsletters
- 2) Review of progress by section:
 - ✓ a) Preparing the Way for SCW
 - ✓ b) The Pioneer Years
 - c) Physical Evolution of the Community
 - ✓ d) Growing Scope of Active Retirement
 - ✓ e) Growth of Health Care & Human Services
 - f) Political Evolution of the Community
 - g) Issues Affecting Future History
 - h) Title & Cover Design
- 3) Goals by section for coming month
- 4) To be resolved:
 - a) Editor/editing to achieve uniformity throughout book
 - b) Source of graphic support -- scanning photos, book layout
 - c) Printing options and their impact on the production process
- 5) Next meeting
- 6) Other?



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Date: Fri, 23 Nov 2001 12:12:31 -0800 (PST)

From: "Edson Allen" <edsonallen@yahoo.com> | Block Address | Add to Address Book

Subject: SCW History Committee Meeting

To: "Carol Rogers" <berogers@aol.com>, "Jo Ruck" <joruck@juno.com>, "Jan and Don Schmidt" <usn52@aol.com>, "Judy Schoeberle" <judenshabes@qwest.net>, "Mary Silvis" <wbsilvis@aol.com>, "Betty Stoneking" <betty.stoneking@worldnet.att.net>, "Phyllis Street" <streetpl@aol.com>, "Ed Allen" <edsonallen@yahoo.com>, "Dee Balaker" <deebal1@juno.com>, "Evelyn Barber" <efln@webtv.net>, "Larry Carlino" <tobycarlino@aol.com>, "Louie Coor" <loucoor@aol.com>, "Barbara Griggs" <griggsraybarb@aol.com>, "John Larson" <jlarsonfl@cs.com>, "Elaine McCraith-Anderson" <emccraith@juno.com>, "Eleanor Nelson" <bnelson698@aol.com>, "Maxine Riffil" <riffilmax@aol.com>

Just an electronic reminder of the next meeting of the SCW History Committee:

9:00 am, Tuesday, Dec. 4 at Briarwood

I'd like each of the section champions to go through their section outlines, or to share as much as they have. We need to look for overlaps, as well as determine if anything major is missing. If you need help researching a particular subject, bring it up on the 4th and we'll see if someone will volunteer to help out.

Loretta and I are leaving for 10 days in California, including an Elderhostel in Santa Barbara. We won't be back until late on Dec. 2. Call me on the 3rd if you have any questions regarding our meeting the next day.

I look forward to seeing you next month!

Ed Allen

PS -- If any of you see Barbara Brozman, Althea Curfman or Jane Freeman, please remind them of this meeting. Thanks!

- ① Barber resigns due to health
- ② Carol Rogers out of town on 4th Available for typing help.
- ③ Louie Coor out of town on 4th

=====
edsonallen@yahoo.com
efallen@dcwis.com

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Date: Tue, 4 Dec 2001 11:14:07 -0800 (PST)

From: "Edson Allen" <edsonallen@yahoo.com> | **Block Address** | **Add to Address Book**

Subject: SCW History Committee

To: "Jo Ruck" <joruck@juno.com>, "Jan and Don Schmidt" <usn52@aol.com>, "Judy Schoeberle" <judenshabes@qwest.net>, "Mary Silvis" <wbsilvis@aol.com>, "Betty Stoneking" <betty.stoneking@worldnet.att.net>, "Phyllis Street" <streetpl@aol.com>, "Ed Allen" <edsonallen@yahoo.com>, "Dee Balaker" <deebal1@juno.com>, "Larry Carlino" <tobycarlin@aol.com>, "Louie Coor" <loucoor@aol.com>, "Barbara Griggs" <griggsraybarb@aol.com>, "John Larson" <jlarsonfl@cs.com>, "Elaine McCraith-Anderson" <emccraith@juno.com>, "Eleanor Nelson" <bnelson698@aol.com>, "Maxine Riffil" <riffilmax@aol.com>, "Carol Rogers" <berogers@aol.com>

REPORT OF SCW HISTORY COMMITTEE -- Dec. 4, 2001

NOTE: Next Meeting -- 9:00 am, Tuesday, January 15 at Briarwood

Twelve members were present: Allen, Balaker, Brozman, Carlino, Larson, Nelson, Ruck, Don Schmidt, Schoeberle, Stoneking and Street. Members who called to advise they would be unable to attend included Coor, Freeman, McCraith-Anderson, Rogers and Jan Schmidt.

The question came up regarding compatibility of the different computers used by committee members. This report will serve as an experiment to see how well we can transfer information from a Mac (mine) to other Macs and PCs. You will find an attachment to this e-mail done on my Mac using Microsoft Word. I added .doc to the title so a PC user should be able to open this (assuming you have MS Word), and other Mac users should have no trouble opening it as well. Please let me know if you were unable to open this attachment.

The attachment is a letter and questionnaire that was sent to all SCW churches on Sept. 28. The letter was printed on letterhead of the Sun Cities Area Historical Society. As you'll note, it asked for a response by Nov. 30. At this point, responses have been received from 7 churches. I'm listing the churches that DID NOT respond in the hope that one of you may be a member of one of these, and willing to follow-up to see if the church wishes to be included.

We are missing responses from:
 Church of the Advent Episcopal
 Crown of Life Lutheran
 Desert Garden United
 First Assembly of God

First Baptist Church of SCW
Lord of Life Lutheran
Palm West Community
SCW Christian Church

If you belong to one of the above, and would be willing to talk to your pastor about having someone answer the attached questionnaire, please let me know. Jo Ruck volunteered to follow-up on churches that didn't respond, but a request from a member might get more attention. I'd like the info by the end of Dec. - I realize this is a busy month, but the questionnaires were sent out two months ago.

We reviewed progress on each of the book sections, and I am very pleased with the progress that's being made! Jane Freeman has completed her section "Preparing the Way for SCW." Five other sections have over half their source material gathered, and have prepared a section outline. Two sections plan to have a first draft completed by the next meeting. Yea team!

HERE'S WISHING EACH OF YOU A JOY-FILLED HOLIDAY SEASON!!

See you next year! (9:00 am, Jan 15 at Brairwood. Great coffee!)

Ed Allen

=====
edsonallen@yahoo.com
efallen@dcwis.com

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12/4-

Section 4 - Have a rough draft - info up to '90-'92

*

Barbara Briggs ~~pro~~. Doing any more work

Section 2 -

7 residents interviewed

Continue interviewing -

fit anecdotes into other sections

Birth of POBA - Not being covered in Sec. 6

Section 1 - Done

Section 5 - Healthcare

Dr Hyashi - pay him?

Jerry Porter. Hospital 17 pages

Section 6 Political

SCW Gov - unincorp

POBA description - not origin

Challenges: incorporation, combining POBA & Rec Board, Bodine

SCW & Dysart school district

Research done - writing rough draft.

Jan 15 9:00

- ED: ① Article for papers - solicit stories - gran happy
② Typing - Carol R. Maxine R

"25 YEARS OF SCW" COMMITTEE

November 6, 2001

Agenda

Chuck Roach 480-488-0961

- 1) Welcome Back! and Re-Introductions
- 2) Review of progress on preliminary outline
 - a) Any major areas not covered?
 - b) Progress by section
 - Gathering of source material and human interest stories
 - Preparing an outline for their section
 - Writing of a first draft
- 3) Goals by section for coming month
- 4) To be resolved:
 - a) Editor/editing to achieve uniformity throughout book —
 - b) Source of graphic support -- scanning photos, book layout
 - c) Printing options and their impact on the production process
- 5) "Big Picture" timetable
- 6) Next meeting 9:00 Tues Dec. 4
- 7) Other?

Bruce Ellison - retired. Editor?

October 8, 2001

REMINDER: SCW HISTORY COMMITTEE MEETING

9:00 am, Tuesday, November 6

Briarwood Country Club

I hope you had an enjoyable summer, and are eager to return to our history project. The 25th anniversary year of 2003 looms ever closer, and we have much to do.

Our agenda for Nov. 6 will consist of three major items, plus whatever else you may wish to bring up.

First, we'll review where we stand on fleshing out our preliminary outline for the book. We'll go through the outline, section-by-section, to review progress. I'd like each of the section teams to report where they stand on:

- Gathering source material
- Preparing an outline for their section
- Writing of a first draft

It would be ideal if each team had their section outlined, and could share this with the committee. That way, we can become aware of areas of overlap, or of missing information that needs to be included, early in the development cycle.

Second, each of the section teams will be asked to set goals for the work they will complete by the time of our next meeting in December. This should help us identify areas where additional help may be needed.

Third, we'll look at the "big picture." Once drafts are written, how do we edit the material to make sure the style is consistent throughout? How do we go about scanning photos and laying out the book? What are some of the latest printing technologies available, and how can we best use them? If you're not involved in the preparation of one of the book sections, perhaps you'd like to volunteer to work in one of these areas.

I'm sure you'll have other items to bring up at the Nov. 6 meeting, and we'll make sure we allow time for them. I look forward to seeing you on the 6th!

PS -- Fall colors are at their peak in Wisconsin, and we won't be heading south until later in the month. We expect to be in SCW by Nov. 2, so if you can't make the meeting, please call me at 975-1815 after that date. See you soon!



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From: GriggsRayBarb@aol.com | Block Address | Add to Address Book

Date: Wed, 10 Oct 2001 12:09:00 EDT

Subject: (no subject)

To: edsonallen@yahoo.com

Hi Ed,
 Glad to hear our history project is progressing.....
 However, we have a family commitment in California from October 18 until early December which means I will not be here to attend the November meeting.
 Sorry....
 As to the Independent research: I started with 1982; have finished 1983,1984, and one-half of 1986,1989, 1990,1991 and 1992. I have approximately 12 -14 pages of notes. I'm a little uncertain of my perspective in selection of articles because basically the news covered tends to be about the development of Sun City West operations -i.e. PORA, the Rec centers,etc. rather than people or human interest.
 I do have some interesting copy about the family that lived for thirty years in "Lizard Acres".
 Some of the Independent issues were not readily available - judging from the coverage before the mid 80's I don't believe the earlier editions would help very much. (One of the employees made the comment there wasn't much happening in SCW to report!)
 After I had originally talked to Althea we were away on several trips, and when I called her again she said her husband's health was poor and she didn't want to leave him alone.
 I don't know when you plan a December meeting but if you can find another researcher, I will be available to work with them when we return.
 Say hi to Loretta - we had our first meeting of Questers with a very small group. I think everyone stayed "home" not only to avoid the HOT September but all the tragic events of early September.
 I will try to keep in touch.
 Barb Griggs

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REPORT ON APRIL 24 MEETING OF SCW HISTORY COMMITTEE

I'm referring to this as a "report" rather than "minutes" of the April 24th meeting as I only took note of key items. I apologize for not capturing all that was discussed as we certainly covered a wide range of subjects -- but this will remind us of major decisions when we regroup after the "summer break."

Present were Ed Allen, David Andrews, Dee Balaker, Barbara Brozeman, Larry Carlino, Louie Coor, Althea Curfman, John Larson, Elaine McCraith-Anderson, Eleanor Anderson, Mary Silvis, Betty Stoneking and Phyllis Street. Our thanks to Betty for arranging for the room at Briarwood, as well as, for coffee and water!

The sunburst logo adopted by the Visitors Center, and the accompanying "Sun City West -- Everything Under The Sun," were enthusiastically endorsed by those present. We will include them in the eventual cover design for the book.

Our working outline still looks pretty good! Two suggested additions were the Post Office controversy in Section 3, and the early trailer for medical care in Section 5. The "champions" reported on each of the sections, and work is definitely underway. Betty Stoneking has written an Introduction to the book and a copy was given to each person. Discussion was postponed until later.

In reviewing the process we will follow, three points were emphasized.

First, be sure to document sources for all information as these will be needed when it comes time to double-check the accuracy of content.

Second, section "champions" were encouraged to prepare an outline as information is gathered. This provides a helpful road map to assure content is orderly and as complete as possible. It will also simplify writing. We agreed that our goal will be to have outlines for each section when we meet next Nov.

Third, include as many human interest stories as possible. Our three "Pioneer" members, Mary Silvis, Althea Curfman and Dee Balaker can help find stories to illustrate key subjects. For example, the grand opening of the Sundome would be more interesting if told through the personal experience of an attendee.

About two-thirds of our committee will be here for the summer, or major parts of it, so work will continue. A summary of "Interests and Skills" was distributed, and can be used in getting help with transcribing interviews, typing up notes, etc.

NEXT MEETING: 9:00 am, Tuesday, Nov. 6 at Briarwood. It was agreed that the summer goal would be for "champions" for each section to outline the proposed content. We can then examine the outlines for duplication, or any significant omissions.

HAVE A GREAT SUMMER, EVERYONE!!

Ed Allen, From the shore of (cold) Lake Michigan.

Unable to attend: Riffel, Rogers, Schoeberle
Will be late: Larson

APR 24 2001 SCW HISTORY COMMITTEE

Present: Andrews,

Louie Coor - 2 SC models not built in SC - SCW only:
Sonora,

Meet 9:00 Nov 6 SECTION OUTLINED

J/J/A Fri/Sat 10-12 SCAHS
Call Phillis Street

"25 YEARS OF SCW" COMMITTEE

April 24, 2001

Agenda

- 1) Welcome and Introductions
- 2) Current SCW graphics, theme *- Liked graphics, theme!*
- 3) Review preliminary outline
 - a) Additions? Changes?
 - b) Progress by section
 - c) Introduction
- 4) Review of process
 - a) Section outlines to help organize material, provide direction
 - b) Important to record sources for future verification
 - c) Need human interest stories – contact Schoeberle or Silvis for help
 - d) Help with writing
 - e) Achieving uniformity in final product
 - f) Word processing software
- 5) Book production: computer-based, print-on-demand, binding
- 6) Summer schedule and next meeting *9:00 Tues Nov 6 - SECTION OUTLINES!*
- 7) Other?

JANE FREEMAN, Co-Author "JUBILEE" 974-5377

10:00 Tues. 3/6/01

Need room to store things, and in which to work. Daily News Sun provided space

Bret McKean, publisher of SC Independent interested in project - willing to help.

JF Rec Centers? PORA? Bank? Sun Health? (Start w/Lee Peterson)

Business community wasn't included - thought they w

Began w/ chapter outline

JF

look for info on Lizard Acres - ^{Ruth Morton may have info on} Lizard Acres - husband worked with 2 - Jane to contact

See oral history on Goswell

Need skill in oral history - interviewing

Contacts: Interview { Chuck Roach - in charge of SCW development
Dw comp { Marthe Moyers - ^{she hired John Waldron} works at Anthem in Sals 623-742-6613
Ken Polansky - comp office - now in Florida
John Waldron -

Bob Williams - legislation, comm support

Bill Woodyard - Rec Centers

Developing health services { Lee Peterson - Pres of Sun Health
Tom Dickson - VP at Webb Hospital

Realtors - Ken Meade

Printer - Kevin Moore

Ed

Brett McKeand

Publisher, Independent

972-6101

-2-

Early photos important - ask Pioneers

Bruce Ellison, D Sun News

Funding - went to a benefactor, DEVED

Interested in using as marketing tool - wanted ed. final control

Approached Jim Boswell - provided money upfront, no interest
Paid him back in 6 weeks after book came out

Sold for \$5/copy

Printed ~~5000~~² 10,000

Stored at SunShine Services

Cost?

Distrib thru 2 SC Libraries + Big Arts & Crafts fair

Sold enough to repay loan in 6 weeks

Funding "seed money" - approach service clubs, stimulate interest

Phyllis - Lions Club

Lion's

Ed - PORT

JF: Jane will write Jim Boswell re his recollection

Lives in Idaho - has 2nd home in Litchfield

Separated SC from SCW files

Need timeline 1978 on

"25 YEARS OF SCW" COMMITTEE

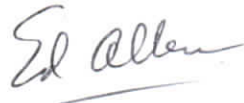
March 21, 2001 Meeting

Next Meeting: 9:00 am, Tuesday, April 24 – Place to be determined

This is going to be a fantastic committee!! Ten of the 16 who volunteered to work on this project were able to attend this introductory meeting. We have a wealth of talent, interest and experience in the group. We also stand to benefit from the presence of Jane Freeman, one of the co-authors of the "Jubilee" – Sun City's 25-year history.

Here's what we accomplished in this first meeting:

- 1) As background, Ed Allen explained the Sun Cities Area Historical Society's role as the sponsoring organization. Two of its Board members, Ed Allen and Phyllis Street, will be actively engaged in the project. The SCAHS will provide access to its files on SCW but material may not leave the facility. As sponsor, the SCAHS will help fund this project with the extent of the financial assistance to be determined as we get a better idea of costs. It is expected that this project will more than cover its costs with any proceeds going towards the support of other SCAHS programs.
- 2) A "Preliminary Outline" for the SCW history was adopted, subject to change as the story unfolds. The outline contains 7 major sections, and those volunteering to "champion" a section are listed on the attached outline. The work they will be doing is outlined on the page, "Process & Timetable." Others will be needed as notes need to get typed up, or rough drafts need to be edited.
- 3) It was agreed that a timeline of events taking place since 1978 would be helpful to make sure we don't overlook anything important. Barbara Griggs volunteered to help with this, going through news clippings, newsletters and other papers on file at the SCAHS. Another volunteer or two would be appreciated.
- 4) It was suggested that we start looking into printing options so as to benefit from professional advice regarding size and cost early in the game. Betty Stoneking has had personal experience with Arizona Library Binding and showed a sample of a hard-cover book that they produced for \$4 each. Ed Allen will follow up.
- 5) A symbol representing SCW is needed. The one used originally was also used for Sun City. The Visitors Center and various clubs are using a sunburst with the words "Sun City West...Everything Under the Sun." Allen will bring a sample to the next meeting.
- 6) Next meeting was set for Tuesday, April 24 at 9:00 am. We will try to locate a meeting room in SCW and will alert members as soon as we have one.



AZ Lab & Binding 602 253 8161¹⁸⁶¹

Printer AZ ? and Binding (Betty Stoneking)

Tues April 24 9:00
NEED MEETING PLACE
NOTIFY COMMITTEE

8:00 Call Jane Freeman TUES NIGHT

Symbol ?

Meetings - Louie Coor will check to find us a room

Mens Club →

Banks -

“25 YEARS OF SCW” COMMITTEE

March 21, 2001

Agenda

- 1) Welcome on Behalf of the Sun Cities Area Historical Society!
- 2) Sun Cities Area Historical Society's Role as Sponsoring Organization
 - Provide leadership
 - Provide access to archived material
 - Extent of financial sponsorship to be determined
- 3) Introduction of Committee Members
- 4) Preliminary Outline for "25 Years of Sun City West"
- 5) Process for Doing the Work and Timetable
- 6) Skills and Interests of Committee Members
- 7) SCAHS Archives and Resources
- 8) Next Steps

"25 YEARS OF SCW" COMMITTEE

ALLEN, EDSON	12903 W. Amigo Dr., SCW May-Oct: 3824A Glidden Drive, Sturgeon Bay, WI 54235	975-1815 920-746-0515	✓
ANDREWS, DAVID	'99- Banker	975-7132	✓
BARBER, EVELYN	14300 W. Bell Rd., #504, Sun Village, Surprise, AZ 85374	584-7419	
BRIM, MARJORIE		584-5893	
CARLINO, LARRY		214-1436	✓
COOR, LOUIE	14221 W. Via Tercero, SCW loucoor@aol.com	584-9054	
CURFMAN, ALTHEA	17623 N. Whispering Oaks Dr., SCW	584-0816	
FREEMAN, JANE	10101-255 Palmeras Dr., SC 85351	974-5377	
GRIGGS, BARBARA		214-8053	✓
LARSON, JOHN		584-1507	✓
McCRAITH- ELAINE	14114 W. Yosemite Dr., SCW emccraith@juno.com	584-3471	
NELSON, ELEANOR		214-0112	✓
PURCHASE, JOAN		584-5185	✓
RICHARDSON, HAROLD		584-9052	✓
SCHOEBERLE, JUDY	22107 N. Golf Club Dr., SCW	544-9955	✓
SILAS , MARY		584-1631	✓
SILVIS			
STONEKING, BETTY		584-1915	✓
STREET, PHYLLIS	17815 Conquistador, SCW	584-0323	✓

References:

Al Tudor, Printing
Bruce Ellison, Daily News Sun
Bret McKeand, Independent Newspapers

972-8275
876-2513
972-6101

PRELIMINARY OUTLINE FOR "25 YEARS OF SUN CITY" HISTORY

March 9, 2001

- 1) Preparing the Way for Sun City West
 - Del Webb organization
 - Sun City's success
 - Obtaining land
 - Ground-breaking, Feb. 15, 1978

Jane Freeman

- 2) The Pioneer Years – 1978-1980
 - First residents
 - Early challenges due to lack of facilities
 - Loss of Aqua Fria bridge
 - Residents organize ... birth of PORA
 - Completion of RHJohnson complex
 - Early clubs and organizations

Judy S John Larson
Mary Silvia

- 3) Physical Evolution of the Community
 - Residential phases including expansion area, Grandview, etc.
 - Amenities – golf courses, rec centers, *Sundome*
 - Religious community
 - Business community

John Larson, Louie Coov

- 4) Growing Scope of Active Retirement
 - Formation of the Rec Center Board
 - Growth in clubs
 - Civic and service organizations
 - Volunteerism – Prides, Posse, etc

- 5) Growth of Health Care and Human Services
 - Del Webb Hospital
 - Sun Health
 - Foundation and Helping Hands
 - Assisted Living

Dave Andrews, Larry Carillo

- 6) Political Evolution of the Community
 - PORA
 - School bond issues and deannexation
 - Maricopa County serves the community
 - Local issues

Betty Standing / Eleanor Nelson

- 7) Facing the Future
 - Graying of the community - *Baby boomers*
 - Facing growth of the surrounding area
 - SC and SCW ... unique communities which will never be repeated

Larry Carillo

PROCESS & TIMETABLE

Process:

- 1) One or two committee members needed to sift through archives to develop timeline of major events since 1978 *Barbara Griggs*
- 2) Adopt the "preliminary" outline, subject to change as project progresses
- 3) Obtain "champions" for each major section of the outline to:
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 - d) Refine drafts of text and captions for illustrations; edit for style and clarity.
 - e) Submit final text, photos and captions to sources to double-check facts
- 4) Obtain volunteers to fill-in any missing parts of the history, to interview early residents for human interest stories and to write up their findings

Timetable:

- 1) April – December, 2001 - Steps 1-3c and 4 above
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- 4) February, 2003 - Copies available for distribution by the 25th anniversary of ground-breaking, Feb. 15, 1978.
- 5) March, 2003 - CELEBRATE A JOB WELL DONE!!

OUTLINE FOR "25 YEARS OF SUN CITY WEST" HISTORY

Revised: Nov. 10, 2001

"SectionChampion"

- 1) Preparing the Way for Sun City West **Jane Freeman**
 - Del Webb the Man
 - Del Webb the Company
 - From Lizard Acres to Sun City West
- 2) The Pioneer Years – 1978-1980 **Judy Schoeberle and Mary Silvis**
 - First residents
 - Early challenges due to lack of facilities; Garage sales
 - Loss of Aqua Fria bridge
 - Residents organize ... birth of PORA
 - Completion of RHJohnson complex
 - Early clubs and organizations
- 3) Physical Evolution of the Community **John Larson, Louie Coor & Ed Allen**
 - Residential phases including expansion area, Grandview, etc.
 - Amenities – golf courses, rec centers, Sundome
 - Religious community
 - Business community and Post Office
 - Fire District
- 4) Growing Scope of Active Retirement **Phyllis Street,
Barbara Brozman and
Elaine McCraith-Anderson**
 - Formation of the Rec Center Board
 - Growth in clubs
 - Civic and service organizations
 - Volunteerism – Prides, Posse, etc
- 5) Growth of Health Care and Human Services **Larry Carlino and
Jan & Don Schmidt**
 - Early "trailer" office & Dr. Hyashi
 - Del Webb Hospital
 - Sun Health
 - Foundation and Helping Hands
 - Assisted Living
- 6) Political Evolution of the Community **Betty Stoneking and
Eleanor Nelson**
 - SCW Government
 - PORA – Quasi-governmentalbody
 - Challenges to, and accomplishments of PORA
 - School bond issues and de-annexation
- 7) Current Issues Affecting Future History **Larry Carlino and Ed Allen**
 - Graying of the community – effect on clubs, rec. facilities, volunteerism
 - Baby Boomers and their interests
 - Facing growth of the surrounding area – competition for retirees and water
 - Impact on the environment – water, plant life, asphalt, etc.
 - SC and SCW ... unique communities that will never be repeated

OUTLINE FOR "25 YEARS OF SUN CITY WEST" HISTORY

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PRELIMINARY OUTLINE FOR "25 YEARS OF SUN CITY WEST" HISTORY

Revised: Nov. 1, 2001

- Timetable of major events from 1978 through present...
- "Champion"**
Barbara Griggs
- Jane Freeman**
- 1) Preparing the Way for Sun City West
 - Del Webb organization
 - Sun City's success
 - Obtaining land
 - Ground-breaking, Feb. 15, 1978
 - 2) The Pioneer Years – 1978-1980 **Judy Schoeberle and Mary Silvis**
 - First residents
 - Early challenges due to lack of facilities; Garage sales
 - Loss of Aqua Fria bridge
 - Residents organize ... birth of PORA
 - Completion of RHJohnson complex
 - Early clubs and organizations
 - 3) Physical Evolution of the Community **John Larson, Louie Coor & Ed Allen**
 - Residential phases including expansion area, Grandview, etc.
 - Amenities – golf courses, rec centers, Sundome
 - Religious community
 - Business community and Post Office
 - Fire District
 - 4) Growing Scope of Active Retirement **Phyllis Street,
Barbara Brozman and
Elaine McCraith-Anderson**
 - Formation of the Rec Center Board
 - Growth in clubs
 - Civic and service organizations
 - Volunteerism – Prides, Posse, etc
 - 5) Growth of Health Care and Human Services **Larry Carlino and**
 - Early "trailer" office & Dr. Hyashi
 - Del Webb Hospital
 - Sun Health
 - Foundation and Helping Hands
 - Assisted Living
 - 6) Political Evolution of the Community **Betty Stoneking and
Eleanor Nelson**
 - Maricopa County serves the community
 - PORA – Quasi-governmental body
 - School bond issues and de-annexation
 - Local issues: incorporation, Bodine property, 303 Exchange
 - 7) Current Issues Affecting Future History **Larry Carlino**
 - Graying of the community – effect on clubs, rec. facilities, volunteerism
 - Baby Boomers and their interests
 - Facing growth of the surrounding area – competition for retirees and water
 - SC and SCW ... unique communities that will never be repeated

WEST
^

PRELIMINARY OUTLINE FOR "25 YEARS OF SUN CITY" HISTORY

Revised: April 4, 2001

Timetable of major events from 1978 through present...

"Champion"
Barbara Griggs

1) Preparing the Way for Sun City West

Jane Freeman

- Del Webb organization
- Sun City's success
- Obtaining land
- Ground-breaking, Feb. 15, 1978

2) The Pioneer Years - 1978-1980

Judy Schoeberle and Mary Silvis

- Garage Sales*
- First residents
 - Early challenges due to lack of facilities
 - Loss of Aqua Fria bridge
 - Residents organize ... birth of PORA
 - Completion of RHJohnson complex
 - Early clubs and organizations

- Pioneer Club history
- 20 history variety show
- Start of churches

3) Physical Evolution of the Community **John Larson, Louie Coor & Ed Allen** *

- Residential phases including expansion area, Grandview, etc.
- Amenities - golf courses, rec centers, Sundome
- Religious community
- Business community - Post office controversy

Tom Ryan laid out community - drainage, etc

4) Growing Scope of Active Retirement

**Phyllis Street,
Barbara Brozman and
Elaine McCraith-Anderson**

- Garage Sales*
- Formation of the Rec Center Board
 - Growth in clubs
 - Civic and service organizations
 - Volunteerism - Prides, Possé, etc

has historian working on P. history

Joan Bennett started Prides

Interviewed Bill Woodyard 1st GM of Rec Center

5) Growth of Health Care and Human Services

**Dave Andrews and
Larry Carillo**

- Trailer for medical - Dr. Hyashi*
- Del Webb Hospital
 - Sun Health
 - Foundation and Helping Hands
 - Assisted Living

*ample material at SCATS
Contact Jane Freeman to meet w/ pres of Sun Health*

6) Political Evolution of the Community

**Betty Stoneking and
Eleanor Nelson**

- PORA - quasi-gov
- School bond issues and deannexation
- Maricopa County serves the community
- Local issues - Incorporation

16yr study done by DWC favoring incorp.

Bodine Property 3003 2x1000

7) Current Issues Affecting Future History

Larry Carillo, Ed Allen

- Graying of the community, Baby Boomers - affect on clubs *Carillo*
- Facing growth of the surrounding area - Bodine?
- SC and SCW ... unique communities which will never be repeated
- Computer internet up!

OUTLINE FOR "25 YEARS OF SUN CITY WEST" HISTORY

March 21, 2001

"Champion"

Timetable of major events from 19787 through present...

Barbara Griggs

1) Preparing the Way for Sun City West

Jane Freeman

- Del Webb Organization
- Sun City's Success
- Obtaining Land
- Ground-breaking, Feb. 15, 1978

2) The Pioneer Years – 1978-1980

Judy Schoeberle and Mary Silvis

- First residents
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- Residential phases including expansion area, Grandview, etc.
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- Business community

4) Growing Scope of Active Retirement

Phyllis Street,

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- Formation of the Rec Center Board
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5) Growth of Health Care and Human Services

Larry Carlino and

Dave Andrews

- Del Webb Hospital
- Sun Health
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- Assisted Living

6) Political Evolution of the Community

Betty Stoneking and

Eleanor Nelson

- PORA
- School bond issues and de-annexation
- Maricopa County serves the community
- Local issues

7) Current Issues Affecting Future History

Larry Carlino and Ed Allen

- Graying of the community, Baby Boomers
- Facing growth of the surrounding area
- SC and SCW ... unique communities that will never be repeated

PROCESS & TIMETABLE – Rev. 11/01/01

April – December, 2001

- 1) Sift through newspaper archives to develop timeline of major events since 1978.
- 2) Adopt preliminary outline, subject to change as project progresses
- 3) Section “Champions” to:
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January – March, 2002

- 4) Refine drafts of text and captions for illustrations; edit for style and clarity

April – October, 2002

- 5) Submit final text, photos and captions to sources to double-check facts
- 6) Finalize content
- 7) Select printer

November – January, 2003

- 8) Prepare content for printing
- 9) Develop distribution plan
- 10) Print

February, 2003: Copies available for distribution by 25th anniversary of ground-breaking, Feb. 15, 1978

March, 2003: CELEBRATE!!

PROCESS & TIMETABLE

Process:

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