#### SUN DOME PLAZA 2/22/02

623- 584-2448

7/11/02 Doesn't recall nemer of supervisor

#### Bob Riddles, Owner and Manager of Bob's Variety Store

Opened in Nov. 1989. County Zoning Commission turned down his request for a permit to build an outside sales area. New concept at the time. Bob went to see his County Supervisor, a SCW resident, and gained his support. With that, the Bd of Supervisors voted 7-o to let him have a permit. Zoning people had the last word, requiring extensive, steel girder reinforced concrete beneath, and steel girders in roof above. What should have cost \$20,000 cost him \$120,000.

Building had been empty for years. Occupied space originally the home of Today's Swim and Patio, one of the first shops in the plaza, plus the adjoining packaging and shipping business, Pony Express. (TS&P moved across the street to Mercado del Sol Center.)

Lakeside Florist had the first postal station, but Bob was able to land a contract for a second. His business boomed and quickly eclipsed Lakeside's. Their contract was not renewed after the new post office opened.

Bob's business started as affiliated with the V&S Variety side of Cotter & Co. In the early '90s, Cotter decided to sell V&S and concentrate on their True Value Stores. Since there was a TV store just a few feet from Bob's, he opted to stay with V&S which bought or merged with Coast-to-Coast Hdwe. Over the years, other mergers have resulted in Bob's being a part of the Cotter True Value network once again. He doesn't use the TV name, but buys hardware from the same source as TV stores.

Bob mentioned how the demise of K-Mart has impacted him. His supplier for cosmetics is the same as K-Mart's. With KM closing their AZ stores, Bob finds he is the only other customer in AZ.

Bob's business has been impacted by the opening of Wal-Mart, Target, Michaels and others. Each time a store opens, Bob sees his business dropping 10%, and then slowly climbing back as residents prefer the convenience of local shopping, and the selection offered. Bob tailors his merchandise to an adult community. He's light on mother's and grandmother's cards, and heavy on granddaughters/sons! Something the national chains like Wal-Mart or Walgreens are unable to do.

#### Goeff Warner, Anderson Jewelers

Original location was nearer to Freeds. Moved to this larger shop after Chase Bank closed. Originally, the location housed a Continental Bank, bought by Chase. DEVCO provided a higher façade for the bank to give them greater prominence in the corner.

#### Matt, Owner and Manager, Camino Optical

An original tenant, although located next to Kyle Shoes originally. Has box of old stuff. Will call me when he brings it into the store.

#### Dave Eisner, Owner and Manager, Kyle Shoes

Bought store in June '82, about a year-and-a-half after it opened. Store was named for the husband of the couple who originally opened the store. Wife was a sister to two brothers, Ron and Jack Thibideau, who owned two other shops in the center: Maggie O'Sshaughnessy's and Sundome Cards & Gifts.

#### Maggie O"Shaughnessy's

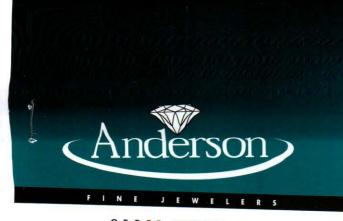
Spoke to a clerk who told me the current owner is the daughter of the original owner, and would no doubt like to talk with me. She promised to give my name and number to Regina Thibideau who is usually in on Mon, Tues and Friday morning.

#### Victor Tignini, Owner, Hair Barn

This was one of the first shops in the center, opening in Sept. 1980, about the same time as Safeway. Victor recalled how slow business was with no walk-in trade. DEVCO waived his rent, working on a percentage basis (10% of gross) until his business became established.

Business was so lean, Victor parked his car out front to make it look like someone was there. He apparently had other employees as he told them to park there, too.

One day, Victor was talking with the DEVCo representative about the dearth of walk-in business, when a woman came into the shop. The DEVCO rep whispered, "Maybe your luck is starting to change." Victor asked the woman if he could help her, and she replied, "Yes, may I use your bathroom?"



**GEOFF WOERNER** 13545 CAMINO DEL SOL, SUN CITY WEST, ARIZONA 85375 623. 584. 1546



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Peoria-7.20% Surprise-7.70% Phoenix-6.70% Litchfield Park-7.70%

#### It's Safe ....

Feel safe in virtually crime-free Sun City West.

#### It's Comfortable ...

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Our expert salespersons can quickly help you fill special requests and custom orders.

#### It's Service...

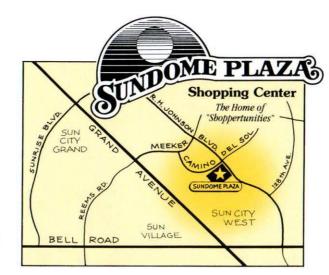
The best in helpful services like hair salons, barbers, financial, optical, hearing, travel, real estate, cleaning, and more.

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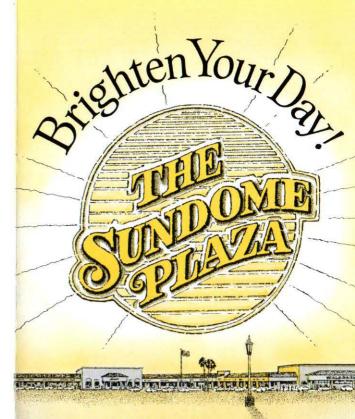
#### **IMPORTANT NUMBERS**

Water/Sewer Emergency	974-2521
Sun City West Posse (Non-Emergency)	584-5808
TDD (For Deaf Only)	. 256-1034
Sheriff/Police (Non-Emergency)	
Del E. Webb Memorial Hospital	. 214-4000
Boswell Memorial Hospital	. 977-7211

#### PUBLIC SERVICES

Auto/Driver's License	.602-255-0072
PORA (Property Owners & Residents Assn.)	584-4288
PORA (Services & Contractors Information)	
SCW Recreation Centers	584-2050
APS (Electricity)	371-7171
Trash Collection	·····974-4791
Passport Service 1	-800-275-8777
Social Security	-800-772-1213
Southwest Gas	602-861-1999
US West (Telephone) 1	-800-244-1111
SCW Post Office 1	-800-275-8777
Sun City West Utilities	876-4020
Cox Communications (Cable TV)	
R.H. Johnson Library	584-2405

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SUNDOME PLAZA

**STORES & SERVICES** 

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· Dusty's Books 214-2299

Florencia Pizza 584-5858

Garden Cafe 584-3702

• Hair Barn 584-4008

· Honey's Sportswear

& Swimwear 214-1485

• Edward Jones 546-8418

• Kyle Shoes 584-1445

Fashions For You 584-5801

Ford's World Travel 584-4422

H&R Block Premium 546-4403

Hole 'n One Restaurant 584-0296

• Fletcher Organ Studios 975-0567

Freed's Fine Furnishings 584-4491

Reliable Hearing 584-2100

· Camino Optical &

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ESTAURAN' S HOUSE

CH OREMIUM

TINDOME

When you browse at The Sundome Plaza in Sun City West, you'll discover that each fine store brings something special to the discriminating shopper. The location is convenient, the people are friendly, and finding great values in such a wide selection of merchandise and personal services is just plain fun! So come and enjoy the shopping experience at The Sundome Plaza.

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- Financial
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  Jewelry

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ANGELAS FRIENDS

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- Angela & Friends Hair Studio 975-1700 Peking House Restaurant 584-6450 Phoenix Flower Shop 584-4208
  - Plaza Cleaners II 584-5748
  - Residential Lock & Security 584-3704
  - Safeway Food & Drug 975-2304
  - Starface 2 584-6116
  - State Farm Insurance 584-2885
  - Sundome Cards & Gifts 584-1644
  - Sundome Plaza Barber Shop 584-4247 · Walgreens 584-3000
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#### Sundome Merchants deserve credit

By Randy Altenhoff Sun City West is a different breed of cat—our community is unlike any city, village, township or home owners association. If you have trouble trying to define our system of government, don't let it bother you. We are a community that self governs for the most part and is respected throughout the country for our wonderful lifestyle, low taxes, low crime rate and high rate of volunteerism. We are a community that cares about others.

Éven our merchants are different, they struggle to provide a service against the large merchandising chain stores with huge budgets, plentiful advertising and loss leading items that would bankrupt a smaller store. By banding together, forming cooperatives such as the Sundome Merchants Association, they are able to pool resources, hire marketing personnel and create advertising to draw citizens away from the Walmarts, Targets, K-Marts/Sears and shopping centers in Arrowhead and Scottsdale.

These merchants have a vested interest in our community and we should support them a lot better than we do. As an example of the good deeds performed by these merchants, each year they choose to provide "Angel Trees" with lists of items desired by hospitalized veterans. Floor space is at a premium in stores during the holiday season yet, they store, collect the wrapped packages and insure they go to the hospitalized veterans in time for Christmas.

The veterans at the Arizona Veterans Home and the Carl Hayden VA Hospital last year received almost 500 wrapped gifts and lap robes donated by the people of Sun City West and possibly some of our neighbors. Our communities reputation is sterling. This year the Sundome Merchants have joined with the Northwest Valley Veterans Association and their members to become more involved and more personal with the hospitalized vets in Phoenix and Prescott.

Volunteers from the community, men and women will be bussed or will drive to the hospi-

tals and visit the wards trying to insure the right gift is presented to the right type of patient. What good is a pair of slippers to a double amputee?

There are women in the nursing home, therefore, the gifts collected now have women's things which can be given to a woman or the veteran who doesn't want a gift for himself but rather his wife or daughter. A more personal touch or involvement is needed.

Gwen Shoemaker is the coordinator of the Merchant's Association and, as in the past years, has promoted, encouraged and enlisted those who could help. The quality and value of the gifts being donated would surprise many who think a dollar is a big donation. Many of the gifts being contributed are \$10 - \$20 in value and beyond.

What value would you put on a lap robe sewn by Laura Lachman, Jean Orlinski or the Women's Sundial Craft Club? A VCR that will go to the Arizona Home is valued at \$35. Total estimated value is between \$5,000 to \$10,000 worth of gifts to brighten what could be the worst time of a veteran's life, recovering or dying in a hospital during the holiday season.

With the help of volunteers like Dean Shipla and wife Laura from the VFW and VFW Women's Auxiliary Post 10695, gifts bagged by the VFW will be combined and distributed on the 22nd of December.

Liberty Buick on Bell Road has offered a van to carry the local volunteers. One thing is certain—patients in the two hospitals and the Arizona Home will know our community cares and supports the veterans who served and sacrificed for us.

As a private individual, I intend to do more shopping here in the community and support our merchants as they support us. A television program reported statistics which stated only 13 percent of the profit dollars earned by large chain stores stays in the community as opposed to 40 percent by small entrepreneurs.

Next week, the Wester will follow-up with photos of the volunteers at work. In the meantime, remember to light those luminarias on Christmas Eve at dusk.

# BUSINESS REVIEW - JUNE 1996 With Smitty's defection, 2nd market sought

#### By PATRICK O'GRADY Business Review

The sign that once held the prospect of a supermarket at Meeker and R.H. Johnson boulevards is gone, taking with it some residents' hopes for additional choices for shopping.

With the population of the community topping 27,000 being served by one supermarket, residents have begun asking when, if ever, the community will get a second market.

They may not have to wait too long.

The growth of the area, both within the community and in neighboring Surprise, may be the ultimate attraction to get Sun City West a second supermarket, according to representatives of two grocery chains serving the Valley.

"The fact that there are about 20,000 homes permitted for the area lets us know there's going to be tremendous growth," says Rob Nash, a real estate representative for Fry's.

In addition to Safeway, which has been in the community almost since its inception, Smitty's had plans to build a 56,000-squarefoot store at Meeker near Johnson. But that was prior to the Smitty's-Smith's merger, which put a permanent hold on the store and caused Del Webb Corp. to issue a statement in May that a search is on for another market to fill the 5.36-acre parcel, which is owned by the Barclay Group.

For a long time, many grocery chains did not believe Sun City West had an adequate population to support more than the Safeway and the ABCO on Bell Road in Surprise.

But with the population growth occurring in the community, many chains are reevaluating the prospect of putting a store in the west Valley.

To support a Basha's supermarket, a company that has a smaller presence in the west Valley, a population of at least 8,000 would be needed to support a store, says Becca Anderson, public relations director for the chain.

Other factors the chain would look at would be the store's ability to draw people from other areas; the demographic makeup of residents in the area; where people live and go to work; and the ease with which people have access to the property, Ms. Anderson says.

Fry's, which also has a smaller west-side presence, requires a larger population within a three-mile area to support its stores, Mr. Nash says. The company looks at many of the numbers and property features Basha's does, he adds.

"We try to get an idea of what's there today and what's going to be there tomorrow," he says.

# 2nd grocer proving elusive

#### L laily News-Sun staff

Although WEST SUN CITY Stafeway sees enough business potential to expand its Sundome Plaza store, efforts to attract a second supermarket to the community are conting up empty.

"We have hired a consultant to assist in that effort and work with both PORA and Del Webb to make sure that all the large and small chains we can find are aware of the opportunities out here. We're inviting them and encouraging them to look at us," said Sun City West General Manager and Webb Vice President Chuck Roach. "It hasn't produced any results yet."

Safeway's 10,374 square-foot expansion project, which will expand its floor space by about 25 percent, has been under way since September and is expected to be completed in April, said Safeway spokeswoman Debra Albury. The Safeway store, located at 13503 Camino del Sol, is the only supermarket located within the community.

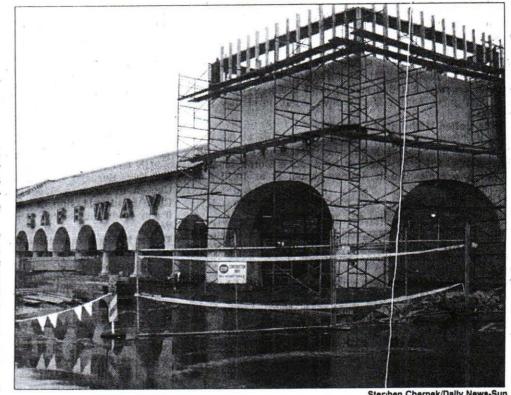
The expanded Safeway will include a new pharmacy and fresh fish department, said Store Manager Leo Ohnemus. "Everything else in the store will also be expanded with additional floor space and upgrades," he said.

The store was expanded to meet customer demand as Sun City West's only grocery store, Albury said.

The community's population stands at 21,500 and is expected to reach about 30,000 by the time Webb completes the development in the next several years of its 1,300-acre expansion area north of Deer Valley Drive.

Roach said Webb has conducted a feasibility study it's giving to interested grocery chains. "But the large chains we've contacted all say Sun City West still doesn't have a sufficient population base to support another store.

Ohnemus said he doesn't think a second store could survive in Sun City West right now, especially dur-



Stephen Chernek/Daily News-Sun

April is the target date established for the completion of the 10,374 square-foot expansion of the Sun City West Safeway store in Sundome Plaza.

'We have hired a consultant to assist in that effort and work with both PORA and Del Webb to make sure that all the large and small chains we can find are aware of the opportunities out here. We're inviting them and encouraging them to look at us.'

#### **Chuck Roach** SCW general manager

ing the four summer months when nearly half the population leaves on extended vacations.

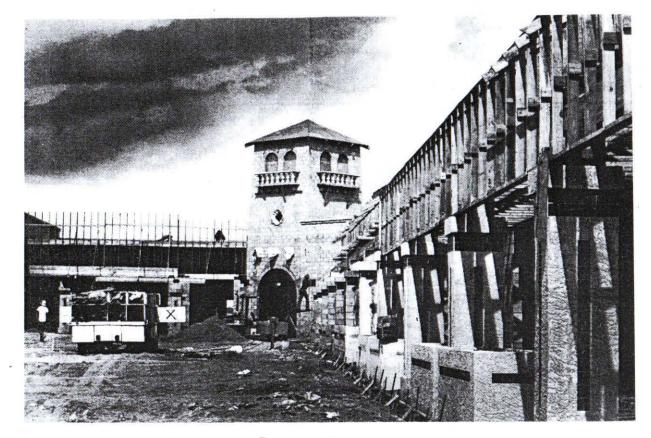
"We're off 40 percent (in business) during the summertime and really struggle then.

"I think we already have as much competition around us as most other (Valley grocery) stores," Ohnemus said. "Smith's, Smitty's, Fry's and ABCO (in Sun City, Peoria and Surprise) are all within reach of people willing to travel. Competition throughout the Valley is so tough there aren't many margins left out there."

He said increased competition caused Safeway to close Northwest Valley stores at 67th avenue and Peoria and at 43rd and Cactus last year.

Ohnemus said any competitor looking at Sun City West as a site for a store should also consider reduced per-customer dollar amounts if his store is any indication.

"A lot of the crowds here are created from people coming in to buy just a few items," he said.



# Grandma's progress

The new Mercado del Sol shopping center in Sun City West continues to progress toward an early 1985 opening. The center will be anchored by the new Grandma's Restaurant-Bakery-Ice Cream Parlor and Lounge shown here which is expected to open by Jan. 1. Owner Michael Butt is hoping to sell 35 Grandma's shares at \$7,800 each in a limited partnership venture. He said he has commitments for about half that total so far, all to Sun City-Sun City West investors who prefer to own something right in their own backyard. (News-Sun photo by Jim Painter) 1 10

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The Arizona Republic



Rechristened

A new tile sign marks a name change for the Camino Del Sol Shopping Center in Sun City West. The center officially became the Sundome Plaza Shopping Center last week. Dale Wood, president of the mall's mer-chants association, said the change reflects the center's proximity to the Sundome. The mall is at Camino Del Sol and B. L. Johnson Boulevard Sol and R.J. Johnson Boulevard.

Roy Cosway/Republic

# SCW shopping center gets Sundome identity

Sun City West's only shopping center has a new the SCW Merchants Assodoubt where it's located.

Arts located on the other such as Bell Camino. side of Johnson Boulevard.

#### Today in history

In 1923, Navy lieutenants Ready completed the first transcontinental air flight do Beach, Calif.

Dale Wood, president of name so there will be no ciation and SCW Valley Bank manager, said the Camino del Sol Shop- merchants voted unaniping Center has been re- mously on the name named Sundome Plaza in change to avoid any conhonor of the Sundome fusion with other Sun City Center for the Performing area shopping centers

New Sundome Plaza signs are being made and will be ready in three to four weeks.

The name will encom-Oakley Kelly and John Mac- pass not only the shops in the plaza itself but also all when they landed at Corona. of the surrounding office buildings.

### 1004 Contraction (11 percent in the last Freed's plans SC West store 2008 WAY IN HERE

#### PHIL ANDREWS Staff Writer

COTTE DER Freed's Fine Furnishings Inc. has signed a lease for 15,000 square feet of retail area in Camino Del Sol shopping center with Del E. Webb Development Co. for an undisclosed sum.

According to Henry Freed, the new store will be slightly smaller than the store in Grand Avenue Shopping Center, which has about 17,000 square feet. However, he said, the interior design and concept will give the customer the feeling of being in a larger store.

THE NEW store will be designed as a design gallery and studio, he said, which is a relatively new concept in retail furniture display.

"It's a flow-through design, in which customers will walk from display to display of furniture as if they are moving from room to room in a large home," Freed said.

"We hope to have plans for the interior in a couple of weeks," he continued, adding that the new store should open in the fall.

FREED SAID business at the Grand Avenue store has been excellent, and "with the new movement in Sun City West, we feel the additional outlet will be a profitable venture."

Business in the Sun City area is generally good, Freed indicated, because it almost forms a micro-economy, insulated from many of the factors that buffet businesses elsewhere.

"Sun City weathers conditions that

City has 3 percent of Arizona's population and its banks and savings and loans have about 18 percent of the state's savings deposits," Freed said. "Those are last year's figures, but I think they're still good."

"It's a different market here. Even the items we sell are different than those sold in metropolitan Phoenix.

"Things we sell here lean toward the Florida look, with cool, airy furniture," he said.

"IT'S A unique area," he continued. "I doubt that any place in America has the caliber of retirees we have."

- There are the

Freed's owns six stores outright in hurt other areas," Freed said. Arizona, Nebraska, South Dakota and "I BELIEVE it's still true that Sun Wyoming and owns a third of Aksarben Stores Inc., an 18-store group based in Nebraska.

> The company bought the Grand Avenue store nine years ago. Last year it merged with Mary Jane Interiors, which has been the in-house interior designer for Webb the past 16 years.

> IN THE merger, Freed said, the company acquired the Mary Jane staff. and design room, "one of the best equipped in the city."

The design division is working on new home models in Sun City West which range in price up to \$300,000.

almost 28 march commence



Henry Freed, right, signs lease agreement for retail space in Sun City West. Others, from left, are Mary Jane Hawkins, coordinator of drapery design for Freed's Furniture, and Joe Bulkeley, commercial leasing and land sales manager for Del E. Webb Development Co. (News-Sun Photo)

# SC West shoppers gain 7 new stores

#### By RICHARD MOORE Staff Writer

Seven new stores have opened or are about to open in Sun City West's Camino del Sol Shopping Center bringing the total number of businesses there to 14.

Ten other businesses eventually will open in the shopping center, but the opening dates have yet to be announced, said a Del E. Webb spokesman.

THE NEW stores which have opened or will be in business in the next few weeks are Safeway Foods, Walgreen's Drug, Maggie O'Shaughnessy's Women's Fashions, Kyle Women's Shoes, Hillcrest Florist, Hair Barn and Camino Optical.

Safeway will stage its grand opening events Sept. 14, said Jim Ptomey, regional public relations manager for the food company.

The Sun City West Safeway is one of the company's largest model stores and will employ more than 50 full-time people.

THE STORE will have a complete selection of canned and frozen foods; an in-house bakery; fruits, vegetables and other produce; a meat department; a liquor shop; household goods; plants; a small gift shop and a deli.

Store hours will be 8 a.m.-8 p.m. Monday through Saturday and 9 a.m.-6 p.m. on Sunday.

Store manager is Harold Backus who has been manager of the Wickenburg Safeway.

WALGREEN'S DRUG has slated its opening on the same day as Safeway, said store manager Bob Rosenthal.

"However, our grand opening activities will begin Sept. 24," he added. The Sun City West Walgreen's will be a full-service drug store and will feature a complete camera and accessory shop, a full line of health care needs, cosmetics, household items, greeting cards, a gift selection department and a liquor department.

**STORE HOURS** will be 8 a.m.-8 p.m. Monday through Saturday and 8 a.m.-6 p.m. on Sunday.

Maggie O'Shaughnessy's, a women's fashion store, will open Sept 15., said Nancy Thibideau, co-owner and manager.

"Our grand opening will be in October," she added. "We haven't set the date yet, but the occasion promises to be an eventful one."

- 1

**OWNERS JACK** and Ron Thibideau and their wives, Grace and Nancy, opened their first store in Sun City in 1976 at 10745 Grand Ave. It was the first ladies shop in the retirement community and was formerly known as Bedel's.

The store is named after the owners' mother, Maggie, 85, who has lived in Sun City for 11 years.

The store carries a wide variety of name brand ladies' clothing.

**KYLE SHOES**, a women's shoe center, will open its doors on Monday, said owner Tom Kyle.

"The main line of footwear will be Naturalizer shoes," he said. "Naturalizers are a special line of women's shoes which are manufactured by Brown Shoe Co., St. Louis."

Kyle Shoes also will carry a complete line of women's accessories such as purses, handbags and a small selection of jewelry.

(Continued on Page 3A)

# SC West shoppers ?! Stee conto

#### Continued from 1A

**KYLE IS** co-owner of Sun City Drug in Grand Center.

"The shoe business is a new experience for me, but I have a competent manager for the Sun City West store, Lyle Bird, who has been in the shoe business all his life, so I'm sure we'll do fine," he said.

The store will be open 9 a.m.-5 p.m. Monday through Saturday. Special sale items will be offered during the grand opening celebration to be announced later in the month.

HILLCREST FLORIST officially opened Aug. 25.

The owners are Sharon Alves and Phil Rulloda, who started their first flower shop in Phoenix 12 years ago and since have acquired eight throughout the Valley.

The couple also operates Lakeside Florists in Sun City. Shop specialties in the Sun City West store will include cut flowers, silk and dried flower arrangements and plant interiors.

STORE HOURS will be 9 a.m.-5 p.m. Monday through Saturday.

Manager of the Sun City West location is Becky Bivens, who recently took first place in the Arizona State Designer of the Year contest in Camelback Inn. She will represent Arizona in national competitions in California in two weeks.

Oct. 1, said owner Victor Tignini.

THE HAIR Barn is a unisex shop which specializes in precision haircutting. The Sun City West location eventually will have 14 operators. There will be seven full-time beauticians and barbers handling the initial trade, Tignini said.

Tignini once was style director for beauty salons for a large Valley area department store before opening his own shop in Scottsdale in 1975. He has opened three more shops in Scottsdale.

No appointments will be necessary at the Sun City West location. Shop hours will be 9 a.m.-6 p.m. Monday through Saturday.

**TIGNINI SAID** one of the features of the shop will be a weekly guest stylist who will feature the latest hair cut fashions.

Camino Optical will open its doors in about three weeks, said owners Matthew and Lolette Pisoni.

The Pisonis, newcomers to the Valley, came to Arizona about a month ago from New York where they owned an optical shop in Sayville for eight years.

"WE CAME to Arizona last Thanksgiving and looked around for a shop because we wanted to relocate here," Mrs. Pisoni said. "We were really impressed with Sun City West . . . the Sundome, the Johnson Recreation Center, etc. We believe we've made the right decision."

The shop will be able to fill all eye glass prescriptions and provide free adjustments.

The store will be open 9 a.m.-5 p.m. Monday through Saturday.

"WE'RE EXTREMELY accurate in precision eyewear," said Mrs. Pisoni. "Our specialization will be cataract glasses and difficult prescription wear."

In addition to the shopping center stores, LaRonde Camera will open a small film and processing booth in the center's parking lot.

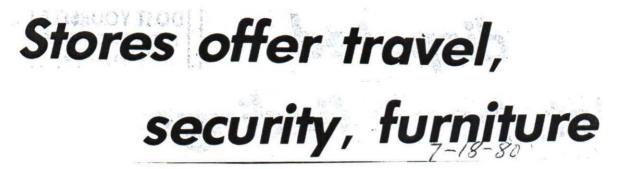
Color Corral, scheduled to open sometime in October, will be a convenient drive-in and drop-off for film processing and development. They will also carry a full line of film and flash accessories, said Gene Burgess, manager of the Sun City store.

THESE STORES now join the already existing Salad Bar, Ford's World Travel, Residential Lock & Key, Earl's Barber Shop, Today's Swim & Patio, Angela's Beauty Salon and the Sun City West Utilities Co. in providing a more complete selection for shopping for Sun City Westers.



# Safeway serves Sun City West 9-16-80

John Grudnoske was one of the first customers to shop the Safeway store in Sun City West. Cashier Cindy Sparano rings up items from Grudnoske's cart. The first grocery story in Sun City West, Safeway held its grand opening Sunday. (News-Sun Photo)



#### By RICHARD MOORE Staff Writer

in Sun City West's Camino del Sol Shopping Center a travel agency, an outdoor furniture store and a lock and key shop - are now open for business.

The Residential Lock Co., owned by Vern Bedore and managed by Bob Favagrossa, is the fourth establishment to open its' doors in the shopping center.

BEDORE opened his second area shop about a month ago. In addition to the SCW location, he also operates a shop in Youngtown.

"Business has been pretty good so far," said Favagrossa.

"Although we've had no calls for real emergen-cies, such as retrieving a set of keys locked inside a car, we're available should the situation arise

THE SHOP specializes in automotive, residential and commercial lock and key repair and key reproduction. Both men are bonded locksmiths and security consultants and specialize in installations, lockouts, re-keying and repairs.

The shop is open from Monday to Friday from 9 a.m. to 5 p.m.

In case of an emergen-cy, the company's 24-hour service number is 247-2818.

FORD'S World Travel has opened their third Valley location in the SCW center.

"We are pleasantly surprised over the amount of support we've received so far," said SCW branch manager Walt Wood.

up a number of airline tickets and have booked Three recent additions several Westers on some cruises since we opened last month."

WOOD is the former manager of Ford's Sun City location. He opened that branch when he came to Arizona from Colorado in 1972. He had been with United Airlines in Denver for 22 years before becomming a travel agent.

His assistant in Sun City West is Mary Wilson, a newcomer to the Valley and a former travel agent in Washington D.C.

The agency is open Monday to Friday, 8 a.m. to 5 p.m. "ALTHOUGH we ha-

ven't begun planning special tour packages geared exclusively toward Sun City West residents, we will probably begin implementing some promotions this fall," Wood said.

The third new recent addition to the SCW cen-ter is Today's Swim and Patio Furniture store.

Manager of the Sun City West store is Wayne Esterling who also serves as area postal clerk. THE STORE received a

one-year contract to operate the SCW postal station on the premises - a situation which has helped business.

"Without the post office, we wouldn't have anyone coming in," Esterling ad-mitted. "It has generated the traffic for us.

Esterling said he expects retail business to pick up this fall when many local residents return for the winter months.

"THIS TIME of year is generally our off-season, anyway," he said. "I'm confident things will pick "We have been writing up after September.

The store specializes in outdoor and patio furniture, pool and outdoor accessories, imported ratan furniture and custom made dinette sets.

"We also sell pool chemicals and pool clean-ing needs," Esterling add-ed. "We've already gained over a dozen regu-lár SCW customers who are utilizing our pool wa-

ter testing station." ESTERLING said that although the Sun City West store does not have a maintenance and repair service, local residents may utilize their Paradise Valley store located at Cactus and Tatum Boulevards for such needs.

Two other shopping cen-- the ter establishments -Hair Barn and Camino Optical - are expected to be in business within 30 days.



Mary Wilson of Phoenix, travel counselor at Ford's World Travel in Sun City West, arranges tour package promotional brochures. The new SCW branch which recently opened in the Camino del Sol shopping center is the third Ford agency in the Valley and the second in the retirement community. SCW branch manager is Walt Wood, former manager of the Sun City office. (News-Sun photo)



Ada Borger, left, Sun City West resident and sales clerk at Today's Swim and Patio, displays a new outdoor table and overhead canopy. The outdoor furniture and pool accessory store recently opened for business in the Camino del Sol Shopping Center in Sun City West. The community's post office sub-station is also located on the premises. (News-Sun photo)

# Ford's World Travel opens SCW office

month.

specializes in personal fice. service. "The coffee pot is A Sun City resident, always on and people are Wood opened Ford's La

Ford's World Travel welcome to come in to Ronde Center office in opened its third office, Ca- browse through brochures 1972 and has been affiliatmino del Sol shopping cen- or talk to a travel consul- ed since then. The La ter, Sun City West, last tant about a cruise or Ronde office, now mantour," said Walt Wood, The full-service agency manager of the SCW of-

aged by John McDonald, a 10-year veteran of Ford's, has eight travel consultants in the office. The Sun City West office, which is open weekdays from 9 a.m. to 5 p.m., has one other travel consultant besides Wood. "We handle a variety of national and international tours, SABRE reservation servincluding Tauck, Maupin ice.

and all major cruise lines and airlines," Wood said. A special five-day trip to the Laguna Art Festival, escorted by Sun Citian Blanche Milligan, set for July 12, still has openings, he said. "And we regularly conduct escorted Las Vegas tours for local organizations."

The La Ronde office has a completely automated American Airlines

#### SHOPPING CENTERS VF

VF

# Safeway says store to await SCW home total of 5,000

#### By RICHARD MOORE Staff Writer

Although growth projection figures for Sun City West have been submitted to Safeway officials, representatives from the nation's largest grocery store chain say they will not open a store in the community until 5,000 households are occupied.

Safeway agreed last year to open a full-service store in the newly built Camino del Sol Shopping Center on Johnson Boulevard.

The building, completed by the Del E. Webb Corp. in January, remains vacant. Many residents of the community have urged Webb to begin negotiating with competitors to open a store as soon as possible.

**REPRESENTATIVES** from Safeway met recently with directors of the Property Owners and Residents Association to explain why the company is not yet ready to open in Sun City West.

"Our agreement was to begin operations in Sun City West when there were 5,000 occupied households in the community," said Tom Castleberry, Safeway property manager. "The figures Webb sent to our Oakland headquarters are currently being reviewed, but the estimated growth in 1980 is still far below what our expectations had been."

Castleberry said he recognizes the immediate need of the residents of Sun City West, but doubts the company will open a store there in 1980.

"THERE ARE simply not enough people in Sun City West for us to run a full scale operation and break even," he said.

There have been recent rumors in the new retirement community that Webb real estate people have been negotiating with competitors in the hope of getting some kind of supermarket built.

Mike Messina, a representative of Lucky Food Stores real estate development, said Wednesday Lucky has been in contact with Webb.

"WE'VE BEEN talking about opening a store in Sun City West for the last year," he said. "At this point, there really isn't much I can tell you. We're ready to go whenever Webb is."

Messina, speaking from company headquarters in Buena Park, Calif., said he is receiving current information on the status of Sun City West's growth.

"I don't believe that because actual growth projections are falling short of what was expected, it would be a reason why we wouldn't open a secondary store in the community," he said.

Webb officials were not available to comment on the negotiations with Lucky.



Mrs. Selma Farrell of Sun City West takes the seat of honor at Angela's, the first business to open in the Camino del Sol Shopping Center.

The shop is open 8 a.m. to 5 p.m. Monday through Saturday and is owned and operated by Moon Valley resident Angela D'Agostino.

(News-Sun photo)

# 3-17-80 **NEW BUSINESS** Angela's debuts at SCW center

new businesses in Sun necessary. City West's Camino del Mrs. D'Agostino, origi-Sol Shopping Center nally from Sicily and opened its doors Monday. full-service beauty shop, promises to provide the utmost in women's hair care.

Owned and operated by Angela D'Agostino of Moon Valley, the shop is designed to accommodate 14 operators.

"We currently have six added. beauticians and a recep-tionist," Mrs. D'Agostino severa said.

"By the end of the year, I hope to have at least 12 operators in the shop.'

The modern decor enhances the spacious interi- looks great.' or of the shop which will undoubtedly attract clients from beyond Sun City West.

In addition to providing styles, cuts, coloring, waxing, permanents and manicures, the shop car-ries a full line of quality hair-care products.

The shop will operate Monday through Saturday, 8 a.m. to 5 p.m. and appointments, although

The first of over a dozen recommended, are not

Rochester, N.Y., has been Angela's, a fashionable a Valley resident for nine years.

She operated a beauty shop in Phoenix prior to opening in Sun City West and says she looks forward to working with the women in the community.

"Business has been real-ly good this week," she

"On Monday, we handled several clients and Tuesday was even more hectic.

"On Wednesday, we began taking appointments by phone and everything

