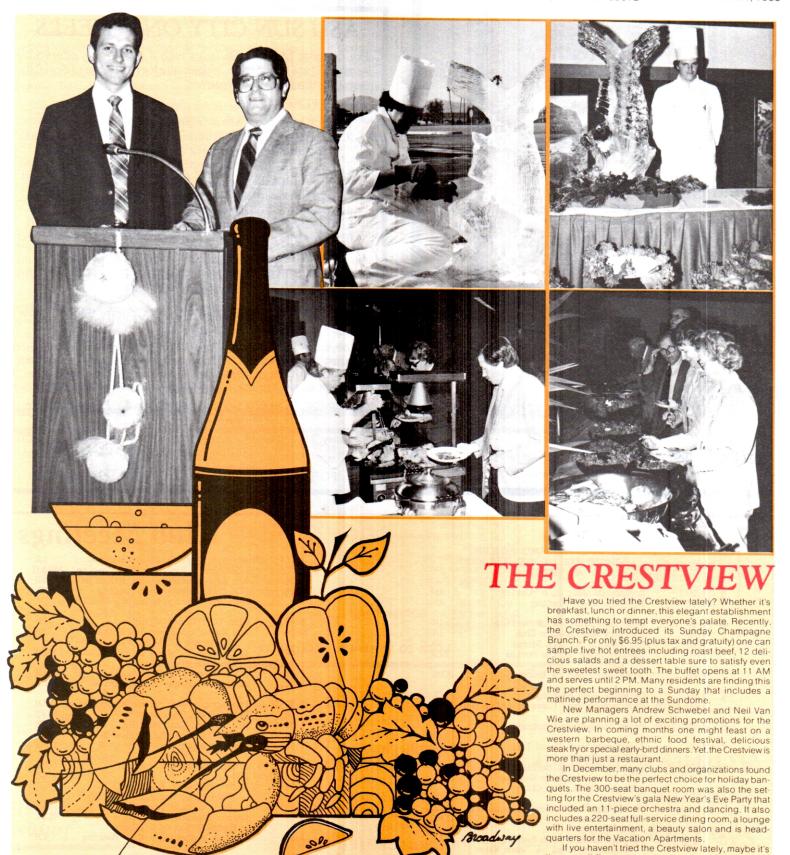
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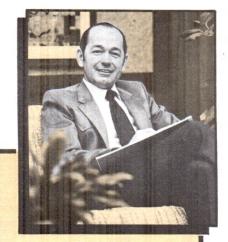


DEL E. WEBB DEVELOPMENT CO. \* PUBLIC RELATIONS DEPT. \* POST OFFICE BOX 1705 \* SUN CITY, ARIZONA 85372 \*

JANUARY, 1983



### FROM THE PRESIDENT.....



#### A LESSON TO BE LEARNED

In my professional career, I have made it a point to learn from those whose experience in the world of business helped them achieve success. I was very fortunate to have a close relationship with Del Webb. He was as much my mentor as he was my friend. The opportunity to learn from him was one of the most valuable experiences in my life. I'm where I am today because of Del Webb.

He had a remarkable ability to teach in an indirect way. I think he realized that those wise enough to follow his advice, those wise enough to learn from his actions, were those who would succeed in the same fashion that he succeeded. At times I feel a great sense of awe when I realize that I'm now at the helm of one of Del Webb's greatest dreams - the Sun Cities.

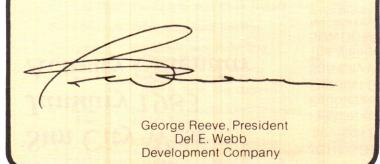
While I have been fortunate enough, maybe wise enough, to learn from the examples set by Del Webb, it is my hope that the Sun Cities can also learn from this great man.

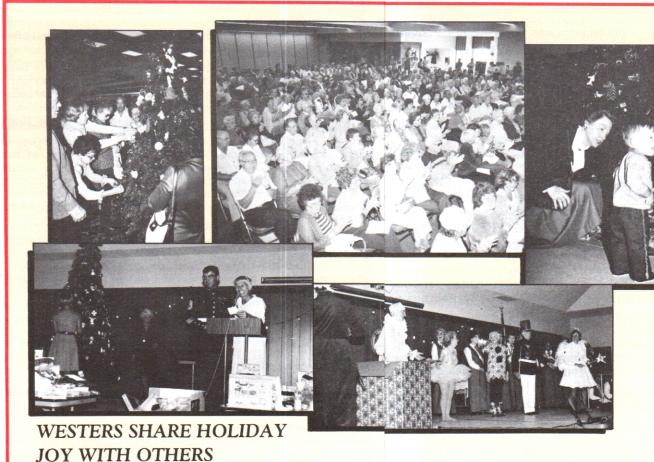
Del Webb had a dream when he began this unique experiment, this exciting invention that was bold yet well thought out. He saw senior adults from all parts of the country coming together to live together. He saw recreational opportunities second to none, religious, civic and charitable organizations working for the good of all. But most importantly, he saw people from all walks of life working together for the betterment of their lives.

It is my sincere hope that Sun City West can learn from the examples set by Sun City, just as I learned from Del Webb. Learn from the mistakes of the past and prosper in the present.

One of my greatest joys since arriving in the Sun Cities last April occurred just last month. The people of Sun City West spoke up in one unified voice at the PORA elections. I have no animosity toward those who were defeated, only a hope that the communities that Del Webb loved so much are now beginning to follow in the path he foresaw.

More than anything else, I want your 1983 and all the succeeding years to be the happiest you've ever known.





Westers proved the spirit of the Holiday season is truly the spirit of giving. It the annual Tree Trimming Party, nearly 500 residents turned out to trim trees, sing carols, share punch and cookies with their friends and most importantly, share their good fortune with others. This year, instead of bringing ornaments to trim the trees, (we have enough now) Westers whe asked to bring a toy and they responded with traditional Holiday spirit. More than 600 toys were donated to the Marine Corps' Toys for Tot the smiling faces Christmas morning!



#### LENDING HANDS NOW OPEN FOR BUSINESS

Lending Hands, the service organization that had been in the formative stages for several months is now open for business. Westers extended a "lending hand" to the organization through the auspices of PORA. Its Monte Carlo Day at the Sundome was so successful, it donated more than \$14,000 to Lending Hands, proving that fun can pay substantial dividends. PORA treasurer Frank Starbuck presents Lending Hands President Bob Williams and administrator Sig Sampson with the check.

Lending Hands provides a dual service to friends and neighbors in Sun City West. First, it can supply hospital equipment such as beds, wheelchairs, canes, crutches and other items. Secondly, it can supply convenience items like rollaway beds, cribs, strollers and high chairs. All of the equipment is loaned at no charge. The service operates on voluntary donations, memorials, trusts and wills.

Lending Hands is located at 17228 Dysart Road. Hours of operation are Monday-Friday, 9 AM to noon. For service information call 584-5800.



### CERANICS WEST SPREADS HOLIDAY CHEER

During the Poliday season, everyone seems to get into that "g/ing" spirit. Ceramics West made a donation to alling \$1,500 to several groups last month. The donation was raised through sales within the C.Jb. On hand to accept the gifts from Ceramics Vest President Maxine Skelcher and member Jen Samuels were Bill Woodyard, recreation center general manager; John Cherawatti, commander of the Sun City West Posse; Evelyn Cornish, Sun City West librarian; Sig Sampson, administratt, of Lending Hands; and Owen Moore, vice resident of the Sun City West Prides.



### THE RECREATION CENTER ADVISORY BOARD

(left to right) Larry Cross, Fred Langen, Bob Williams, Bob Knox, Hogan Dunlevy, Sylvia Lustig, William Stewart, Pat Murphy and John Roberts. Wille the terms of Lustig and Stan Stanley (no pictured) have expired, Cross, Knox and Bill Moll (not pictured) have recently been elected to three year terms. Know your advisory bard—they represent your desires and concess before the recreation center's governing oard.



While on the subject of giving, Westers are continuing to support the Sun City West Library. While donations are accepted throughout the year, the endowment fund committee is currently in the midst of its annual fund drive. Cyril Meusey, chairman of the committee, looks on as Harold Bidwell raises the total already contributed to more than \$10,000. Cyril describes the response as "tremendous". The funds will be used to purchase new books and periodicals for the library. Through your help, this valuable community service continues to grow.



### OFFICER WEBB TO FIGHT RUMORS

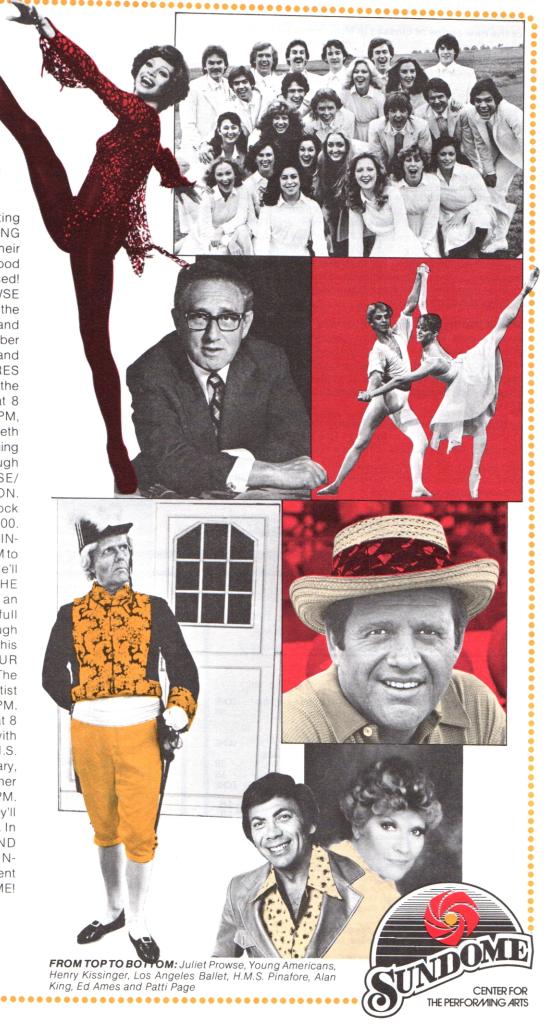
In order to respond more quickly and effectively to the concerns of Sun Cities' residents, DEVCO has established a rumor control line. By calling 974-7500, residents can verify the validity of their rumor by leaving their name and phone number. DEVCO will investigate the rumor and respond within 48 hours. To help promote the line in the Sun Cities, DEVCO has enlisted the help of Officer Webb. This Keystone Cop caricature is designed to represent DEVCO's interest in stopping rumors.

### JANUARY'S STARS

**The Sundome** -- Recognized in 1982 by the International Platform Association for its outstanding programming.

The new year begins with an exciting show from the 28-member YOUNG AMERICANS on Jan. 4 at 8 PM. Their fully-staged Broadway and Hollywood theatrical revue is not to be missed! Bright and beautiful JULIET PROWSE brings her custom-built show to the Dome Jan. 8 at 8 PM. She'll sing and dance with help from her 12-member company, the Sundome Orchestra and comedian Taff Arnold. ADVENTURES AT THE TIP OF AFRICA continues the popular travel-film series Jan. 11 at 8 PM. The following evening at 7 PM, Cinema Greats continues with Elizabeth Taylor starring in CLEOPATRA. Beginning Friday, Jan. 14 and continuing through Sunday, Jan. 16, it's the KRUSE/ WAHLERS AUTOMOBILE AUCTION. More than 600 cars will be on the block including some priced over \$300,000. Make sure you attend! HENRY KISSIN-GER takes the podium Jan. 17 at 8 PM to deliver a Celebrity Forum lecture. He'll be fascinating! On Jan. 21 at 8 PM, THE LOS ANGELES BALLET will offer an evening of classical ballet with full orchestra. Then, on Jan. 22 at 8 PM, laugh with funny man ALAN KING and his stand-up story-telling. The FOUR FRESHMEN will open the show. The SUN CITY SYMPHONY welcomes flutist Charles Delaney on Jan. 23 at 8 PM. Opera lovers should mark Jan. 27 at 8 PM as Opera A La Carte returns with Gilbert and Sullivan favorite H.M.S. PINAFORE. And closing out January, it's ED AMES and PATTI PAGE together on one fantastic bill, Jan. 29 at 8 PM. With the Sundome Orchestra, they'll offer a selection of their greatest hits. In February don't miss THE BIG BAND CAVALCADE, RED SKELTON and VIN-CENT PRICE. The best entertainment values around are only at the SUNDOME!

975-1900

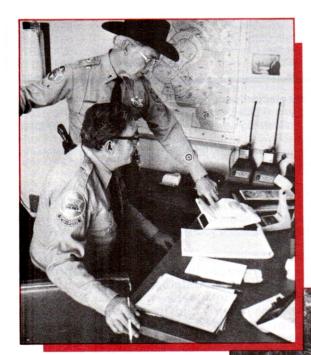


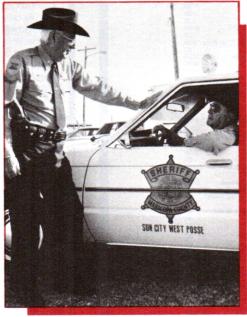
# Activities Calendar CITY

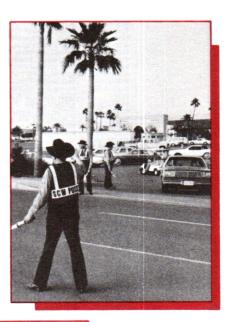


DEL E. WEBB DEVELOPMENT CO. \* PUBLIC RELATIONS DEPT. \* POST OFFICE BOX 1705 \* SUN CITY, ARIZONA 85372

FEBRUARY, 1983

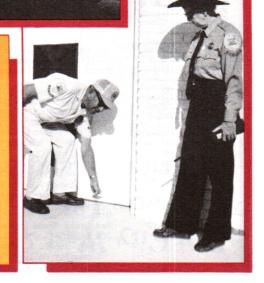






# THE POSSE

There's a good reason that the crime rate in the Sun Cities is the lowest in the nation. It's the Posse. In Sun City West, new commander Neal Coffman isn't about to take all the credit. With more than 115 members, the Sun City West Posse is a very visable force in the community. As deputies of the Maricopa County Sheriffs Department, the Posse handles a variety of duties. First and foremost, their goal is crime prevention. They also participate in the Vacation Watch program -- keeping an eye on vacationer's homes. In addition, the Posse coordinates traffic control at Sundome events, conducts Red Cross first aid and CPR training classes and maintains its visibility through 24-hour patrols. Even though 115 Westers are now members of the Posse, one of Neal's goals is to increase the membership. Anyone interested in joining the Posse should contact Wally Holda, its recruiting officer at 584-1941.



#### FROM THE PRESIDENT....

### A GOOD **PLATFORM**

It's heartening to read and hear about the goals adopted by the newly-installed Board of PORA. This representative organization means so much to present and future residents of Sun City West that such indications of purposeful planning must be applauded. PORA is relatively young and has had to learn some rights and wrongs the hard way. That's to be expected, and it now appears that

Most communities and organizations suffer from lack of open and thoughtful communication. The stated determination of the PORA Board to improve communication with its members and with other functioning organizations - such as the Fire Department and the Recreation Center - can be nothing but productive. The extension of this principle to include working more closely with Sun City on major issues will be beneficial to both communities.

policies needing to be strengthened will be.

As these lines of communication begin to improve, I'd like to once again offer the Sundome or Johnson Recreation Center as the site of a symposium, bringing together the civic leaders of Sun City and Sun City West. It's my belief that these meetings will provide valuable insights into how our communities can work together.

My congratulations to former PORA President Loise Copes and her Board for a job well done. I would also like to offer my best wishes to Bob Williams and the new Board. It's especially pleasing to see Sun City West developing one strong civic organization.

George Reeve, President Del E. Webb Development Company

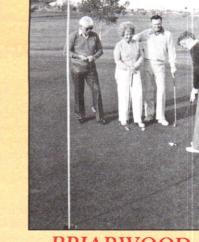
#### SHUFFLEBOARD CLUBS BRING SUN CITIES TOGETHER

City West's Western Shufflers traveled to Bell Recreation Center in last month to take part in a tourniment with shufflers from Bel idial Recreation Centers. This vas the first of several tour its the groups will sponsor. To the pirticipants, the results weren tant. They were more interested in he exciting competition and adery that existed between the clubs. The next tournament duled for Sundial, Saturday, Feb. 12at 10 AM. All members and

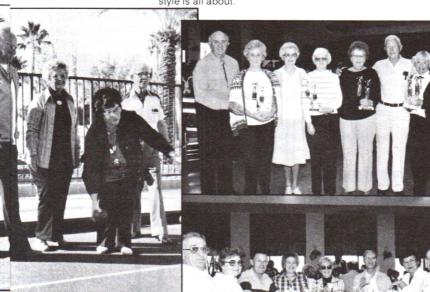




of the board, chief executive officer and president of the Del E. Webb Corporation met with Garnet and Reuben Burnham at DEVCO's model home Grand Opening, It gave Swanson a chance to reminisce with two Sun City Pioneers (they moved here in 1960). Garnet has supervised DEVCO's Vacation Special tour program for 15 years, showing thousands of people what the active life-



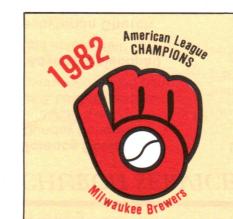
Al Dugas, Virginia Damm, Burt Turney and Betty Marvin, representatives of the Men's and Women's Golf Associations at Briarwood Country Club, are anxious to see their ranks grow. Currently almost 200 residents have purchased proprietary memberships at Briarwood and another 340 have signed up as social members. Monthly golf outings, clinics and dinners are just a few of the activities in store for members. Anyone interested in obtaining membership information or a brochure should contact Roy Crompton at 584-5600.



With more than  $40^\circ$  members, Sun City West's Bocce Club can boast of pulte a members, Sun City West's Bocce indication of the sorts popularity among Westers. On Jan. 5, the club delicated Sun City West's fourth bocce court amid fanfare and fun. Later in the month, the club's "beer blast" and awards ceremony drew most of its members out for more fin. If you're interested in becoming a member of this rapyly growing club, contact Guy Lemon



The first Sun Cities Arts and Crafts Fair has been scheduled for Saturday and Sunday, March 12-13 in the Sundome parking lot. While the Fair will be open to all residents of the Valley exhibitors must be residents of Sun City of Sun City West. The Fair will run from 9 AM to 4 PM on Saturday and Noon to 4 PM on Sunday. Exhibitors can pick up an entry form at these locations: Johnson Recreation Center in Sun City West; Lakeview Recreation Center in Sun At the Del Webb Administrative Offices at Bell Road and Boswell Boulevard in Sun City. It's going to be a spectacular event!

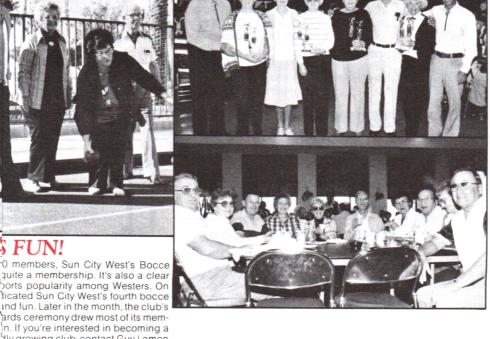


#### BREWERS TICKETS NOW ON SALE

Tickets for the American League Champion Milwaukee Brewer's spring training games at Sun City Stadium are now on sale. Priced at \$3.50 for adults and \$2 for children, the tickets are available at the Sundome and Kings Inn box offices and at all Diamond's ticket outlets in the Valley. MVP Robin Yount and company open their schedule March 8 against the popular Chicago Cubs. Pitchers and catchers report to camp Feb. 19-20 and the remaining players Feb. 28. Practice begins March 1. It is open to the general public at

#### What Cars!

More than 600 classic automobiles passed through the Sundome at the Kruse Automobile Auction. Even more impressive were the prices some of the cars brought. One Houston banker spent \$1-million on a Granatelli Indianapolis racer and a gas-powered turbine Corvette. Undoubtedly, the autos brought back fond memories for many residents of the Sun Cities.

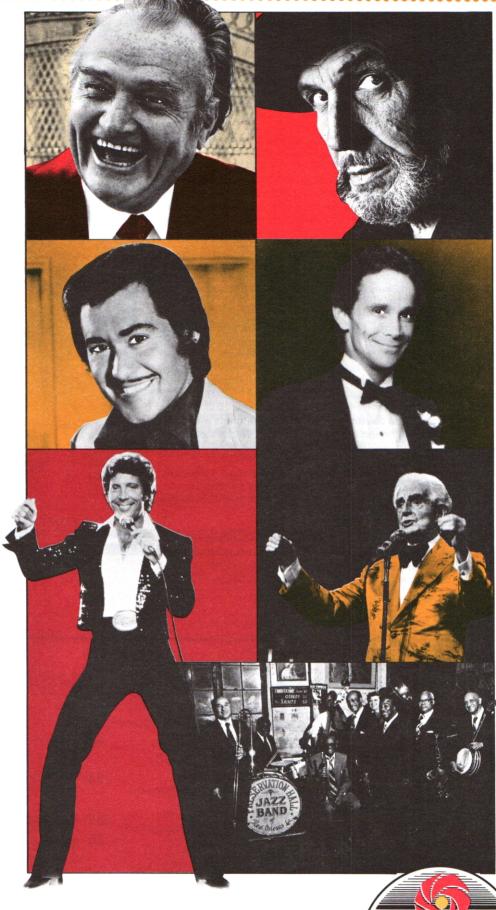


# FANTASTIC FEBRUARY!

**The Sundome** — Recognized in 1982 by the International Platform Association for its outstanding programming.

Some of the biggest names in the entertainment business will visit the Sundome in February, beginning with the stars of the BIG BAND CAVAL-CADE, 8 PM, Feb. 1. Frankie Carle, Roberta Sherwood, the DeCastro Sisters and the Russ Morgan Orchestra will enchant you in this magical concert. At 7 PM, Feb. 2, Marilyn Monroe stars in "THE SEVEN YEAR ITCH". Show-biz legend RED SKELTON returns to the Sundome, 2 PM, Feb. 6, for an afternoon of mimes, one-liners and comic pratfalls. The Celebrity Forum Lecture series continues with film-star VINCENT PRICE, 8 PM, Feb. 7. Doug Jones presents his travel-film "THE WORLD CRUISE OF THE QUEEN ELIZABETH II", 8 PM, Feb. 8. The Arizona Opera Co. and the Phoenix Symphony Orchestra combine talents to present the world's most popular opera, CARMEN, 7 PM, Feb. 10. "Mr. Las Vegas", WAYNE NEWTON, will dazzle Sundome audiences at 2 and 8 PM, Feb. 12.Then at 2 PM, Feb. 13, JOEL GREY will offer up an afternoon of his most popular Broadway hits. Jazz lovers will want to mark Feb. 19 at 8 PM as the PRESERVATION HALL JAZZ BAND comes to town with their toetapping favorites. The ultimate entertainer, TOM JONES, will make a special one-show appearance, 8 PM, Feb. 22. Don't miss it! The man who taught America how to sing, FRED WARING, will appear with his New Pennsylvanians, 8 PM, Feb. 23. ASU's Lyric Opera Co. will present KISMET with a cast of 45 and many popular tunes, 8 PM, Feb. 26, And, closing out the month, it will be the SUN CITIES **SYMPHONY** with guest artist Dylana Jenson featured on the violin, 8 PM, Feb. 27. In March, don't miss ROGER MILLER, VIKKI CARR, THE IRISH ROVERS (on St. Patrick's Day), BOB HOPE and much more. The hottest names in the entertainment business right at your doorstep—ONLYATTHE SUNDOME!

975-1900



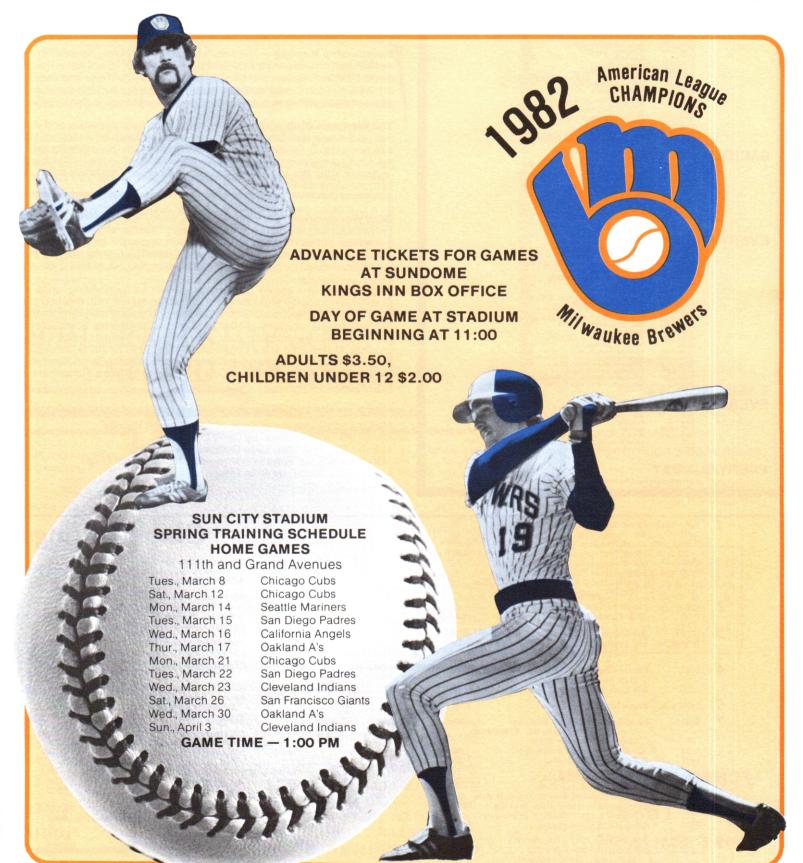
**FROM TOP TO BOTTOM:** Red Skelton, Vincent Price, Wayne Newton, Joel Grey, Tom Jones, Fred Waring, Preservation Hall Jazz Band.

# Activities Calendar CI



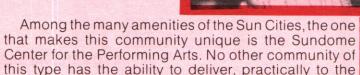
DEL E. WEBB DEVELOPMENT CO.★ PUBLIC RELATIONS DEPT.★ POST OFFICE BOX 1705 ★ SUN CITY, ARIZONA 85372 ★

MARCH, 1983



#### FROM THE PRESIDENT....

### THE SUNDOME ... ONE OF A KIND



and variety programming that is offered at the Sundome. In addition, the Sundome is probably the only theatre in the world that operates with a "break even" philosophy. It is here as a supplement to the active adult lifestyle, fulfilling the need for world-class entertainment. While the Sundome has yet to achieve that break-even point, it recently concluded its greatest month ever. Sellout performances by Red Skelton, Wayne Newton (two shows) and Tom Jones have established this magnificent facility as one of the most impressive enter-

tainment centers in the entire Southwest. A portion of that success lies with you, the residents of the Sun Cities. Your support is an integral part of the Sundome's operation. We attempt to keep ticket prices as low as possible, so you can enjoy as many events as possible. Just as an example, Tom Jones had not played to a \$12 ticket since 1977 prior to his Sundome

performance last month.

While the Sundome is a magnificent theatre, it also lends a tremendous amount of prestige to the Sun Cities. We, just like you, like to boast about this unique facility. On March 13, the Sundome will host Vikki Carr. In conjunction with this performance, we have scheduled the first Sun Cities Arts and Crafts Fair. We thought this would be an excellent opportunity for Valley residents to acquaint themselves with an element of the Sun Cities life-style that goes unnoticed -- the creativity of Sun Cities' residents. Secondly, we hope the Fair will bring the residents of Sun City and Sun City West closer together and foster a spirit of cooperation.

We're looking for the event to be a big success. Based upon the large number of talented craftspeople in the Sun Cities, I feel our optimism is warranted. I hope you contribute to its success, just as you have for the

Sundome.



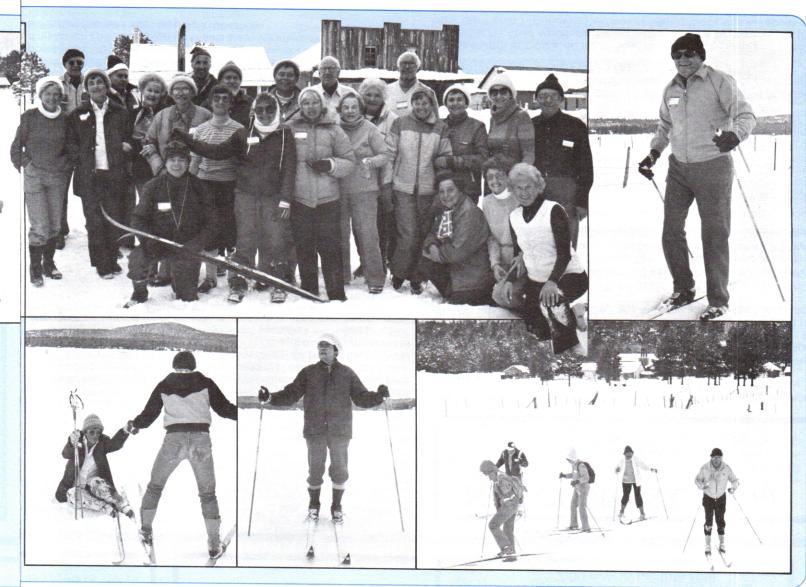
P.S. Be watching for the new Sun City West entrance sign. It's going to be very attractive and impressive.



#### ASU SUN CITY ON WHEELS

Looking for something out of the ordinary? Want to explore Arizona meet new friends and have more fun than you ever imagined? If your answers to these questions are yes, then ASU Sun City on Wheels is for you. Under the direction of Richard and Annette Wohl, this program is an artful blend of enjoyable touring and learning.

The Wohl's recently conducted an exciting tour to Mormon Lake in north-central Arizona for a day of cross-country skiing. There was "no experience necessary" for this day in the snow, as the fee covered bus transportation (with coffee and donuts), equipment rental and most importantly, lessons. The Wohls conduct at least one trip a week, with March visits planned for Papago Park, the Phoenix Zoo and Botanical Gardens; the Apache Trail and Boyce Thompson Arboretum; Kitt Peak National Observatory; and the White Tanks Regional Park for a nature walk and picnic. If that's not exciting enough, how about a four-day excursion to Lake Powell in May, including a raft trip down the Colorado River? Now that's excitement! For a complete list of March and April tours, check the calendar page or contact the ASU Sun City Office at 972-7398. They'll be happy to pass along a schedule of





#### ENCORE NEEDLE AND CRAFT CLUB

#### NAVAJO WEAVING TAUGHT TO WEAVERS WEST

Members of Weavers West are not only creating beautiful works they're also learning the respected art of Navajo weaving. Several club members signed up for this special class aught by Shari Harwood, who learned the trade while teaching on the Navajo Reservation. Many of the club's other works are on display in the Village Store. If weaving is of interest to you, contact club president Jean Schilling at





Don't forget that the first Sun Cities Arts and Crafts Fair has been scheduled for Saturday and Sunday, March 12 - 13 in the Sundome parking lot. It will begin at 9 AM and run through 4 PM Saturday and continue from noon to 4 PM on Sunday. Exhibitors can pick up an entry form at Johnson Recreation Center in Sun City West; Lakeview Recreation Center in Sun City; and at the Del E. Webb Administrative Offices at Bell Road and Boswell Boulevard in Sun City. While the Fair is open to all Valley residents (should be a good crowd with Vikki Carr at the Sundome Sunday), exhibitors must be residents of the Sun Cities.



#### THE STARS OF MARCH

Country music star Roger Miller opens the month with an evening of his most popular hits (Mar. 5, 8 PM). Then explore "Europe's Mini Countries" with a Lisa Chickering and Jeanne Porterfield travel-film (Mar. 8, 8 PM). Next up, it's Cinema Great, "The Four Musketeers" starring Raquel Welch (Mar. 9, 7 PM). The world-renowned Helsinki Philharmonic offers a performance that includes Sibelius's "Finlandia" (Mar. 10, 8 PM). Attractive vocalist Vikki Carr will charm you with an afternoon of her greatest hits (Mar. 13, 2 PM). Ballet Mexicapan brings the colorful traditional dances and music of Mexico north of the border (Mar. 16, 8 PM). The greatest Irish band of balladeers, The Irish Rovers, help celebrate St. Patrick's Day with 25¢ green and red beer and Dublin Dogs (Mar. 17, 8 PM). It's **Bob Hope** on stage (Mar. 19, 8 PM). The Tommy Dorsey and Bill Hunter Orchestras team up for a four-hour dance party (Mar. 20, 4 PM). Financial wizard Louis Rukeyser brings his economic expertise to

town (Mar. 21, 8 PM). "Escape to the South Seas" with a Thayer Soule travel-film (Mar. 22, 8 PM). The world's most popular operetta, "The Student Prince", brings the charming Viennese music to the Sundome (Mar. 24, 8 PM). You won't want to miss Henry Mancini as he performs with the Phoenix Symphony (Mar. 26, 8 PM). And, closing out the month, it's true Americana with the Riverboat Ragtime Revue (Mar. 30, 8 PM).

#### THEN SUMMERFARE '83

Comedian **Bob Newhart** kicks off Summerfare April 2. **John Davidson, Bobby Vinton, and Robert Goulet** are just a few of the many stars coming to the Sundome in April, May and June. Brochures listing all of the exciting shows will be available the first week of March at the Sundome, Kings Inn and area banks, restaurants and shopping centers. Great stars and great entertainment right at your doorstep -- only at the Sundome!

FOR TICKET INFORMATION

975-1900



# Activities Calendar CITY



DEL E. WEBB DEVELOPMENT CO. ★ PUBLIC RELATIONS DEPT. ★ POST OFFICE BOX 1705 ★ SUN CITY, ARIZONA 85372 ★

APRII 1983



#### THE PRIDES

The new Sun City West entrance sign, (pictured above and coming soon), will be kept neat and tidy thanks to the dedication of the Sun City West Prides. This hard-working group is the one to thank for the immaculate appearance of Sun City West. Hal Yale, treasurer of the Hillcrest Men's Club, (pictured at right with Prides' President Joan Barnett), represents one of many groups donating to the Prides. The Sun City West Rotary Club, Green Leaf Landscaping and Cactus Country Nursery recently donated money and plants to a beautification effort at Beardsley and El Mirage Roads. The Prides always welcome new members, so if you want to lend a hand, call Joan at 584-1212.

### FROM THE PRESIDENT.....

### THANKS!

While it may be a bit premature to say that the slump in home sales is over, the indications are very encouraging. As you have probably read, first quarter home sales in Sun City West were the best since 1979. Through March 24, we had sold 321 homes. These figures indicate that first quarter sales should be 22 percent greater than the entire year of 1982 -- clearly a Sun City West record. We expect to sell 800 homes in 1983, but our personal goal is 1,000.

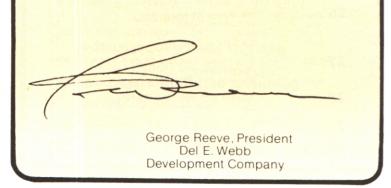
Ilike to think that our new organization is responsible for this turn-around. We have broadened our market appeal, instituted new marketing strategies and developed new construction concepts that have put DEVCO at the forefront of the home building industry. But these are not all the facts.

Certainly, the drop in interest rates has rejuvenated the industry. It's apparent that many people wanting to move from the Midwest or Northeast can now do just that. But one of the most important factors in the development of Sun City West is you!

A recent analysis of our sales traffic has indicated that more than 70 percent of our visitors came to Sun City West as a result of direct resident influence. That analysis only confirms what we have known all along.

Our sales force is not limited to those individuals working in the Sales Pavilion in Sun City West. It is comprised of the most dynamic assemblage of salespeople ever known -- the 57,000 residents of the Sun Cities.

You're very much a part of the success we're now experiencing in Sun City West. I want to thank you for your support. We're very proud of your confidence in



#### ARTS FAIR A GREAT SUCCESS

More than 125 exhibitors from the Sun Cities turned cut for the Sun Cities Arts and Crafts Fair at the Sundome. The weather cooperated as did Sun Cities' residents to make the event a great success. Lookers, buyers and participants all had a good time --reason enough to do it again riext season!











### THEATRE WEST AT DOME!

A large crowd turned out for Theatre West's debut in the Sundome, presenting Neil Simon's "Plaza Suite". The free performance provided a lot of laughs as the amateur actors weaved their way through three comical acts. The group is always looking for help, so if you have some to offer, contact Gloria Sharp at 584-2096.



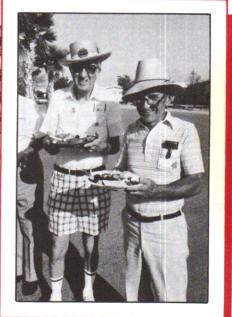
#### **HEALTH FAIR TIME!**

Literally thousands of Sun Cities' residents turned out for Health Fair '83. Johnson Recreation Center was the site for these free medical screenings that were sponsored locally by Boswell Memorial Hospital. This community service project of Channel 12 in Phoenix looks to become a yearly fixture in Sun City West.



#### **BLOCK PARTY!**

The Albrook and Stonebrook Condominiums got together last month for an afternoon of good music, good food and good friends. Ruth Spiegelberg organized the event with some help from her friends and the result was a good time for all. With the warm, sunny days Westers are accustomed to, Block Parties fit the life-style perfectly!



**The Sundome** — Recognized in 1982 by the International Platform Association for its outstanding programming.

#### APRIL'S ATTRACTIONS

April kicks off "Summerfare" in exciting fashion as comedian Bob Newhart visits the Sundome for an evening of his outrageous comedy. Attractive vocalist Kelly Garrett will open the show, Saturday, April 2 at 8 PM. Next, it's travel-film producer Don Cooper with his dazzling look at the Pacific Northwest entitled "Northwest Adventure". Filled with wild animals and breath-taking scenery, you won't want to miss this film Tuesday, April 5 at 8 PM. The following night, the Mainz Chamber Orchestra brings its charming melodies to the Sundome for an 8 PM concert. The evening features pianist Nina Tichman. Then on Thursday, April 7 at 8 PM, enjoy the psalms, ballads and contemporary standards of the 80-member Salt Lake Symphonic Choir. Sunday, April 10 it's the final performance of the season for the Sun Cities Symphony as guest artist Brenda Boozer, a mezo-soprano, performs in the 8 PM concert. Dale Evans, Bob Ralston, Kathie Sullivan, Bill Mann and the 30-piece Festival Orchestra combine for an enlightening evening of sacred music, Saturday, April 16 at 8 PM. Then on Sunday, April 17, it's the comedy and song of Sandler and Young. This 2 PM concert promises an afternoon of fun. On Saturday, April 23 at 8 PM, it's the Sundome's third annual Bluegrass Festival with the stars of the Grand Ole Opry, the Osborne Brothers and special guest the Johnson Mountain Boys. Follow that up with a Sunday, April 24 concert with Bobby Vinton and the Lettermen and you've got a great weekend of entertainment. Vinton's action-packed show begins at 2 PM. Closing out the month, it's the dynamic song stylings of John Davidson. Known for his charismatic audience appeal, he'll charm you with shows at 2 and 8 PM Saturday, April 30. And don't miss **Eddy Arnold** May 7!

FROM TOP TO BOTTOM: Bob Newhart, Nina Tichman, Dale Evans, Sandler and Young, Osborne Brothers, Bobby Vinton John Davidson.

FOR TICKET INFORMATION 975-1900

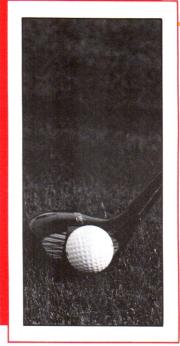
## Activities Calendar Ci

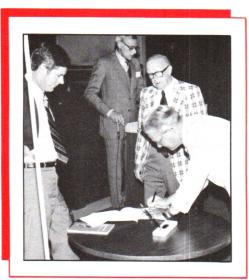


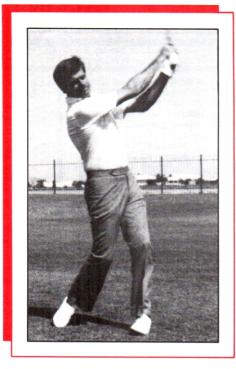
DEL E. WEBB DEVELOPMENT CO.\* PUBLIC RELATIONS DEPT.\* POST OFFICE BOX 1705 \* SUN CITY, ARIZONA 85372

MAY, 1983











### 1984 SENIOR PGA ROUNDUP

Professional golf returns to Hillcrest Golf Course in Sun City West next year when the 1984 Senior PGA Roundup is played under the sponsorship of the Boswell Hospital Foundation. The 72-hole tournament is expected to attract 50 of the top touring senior golfers that now include Arnold Palmer, Sam Snead, Julius Boros, Billy Casper, Gene Littler, Don January, Gay Brewer and Bob Goalby. The \$200,000 event will be played April 16-22, 1984 on the glamorous Hillcrest course. A 36-hole pro-am tournament, that will give 200 amateurs a chance to play alongside the pros, is also scheduled.

# FROM THE PRESIDENT.....

#### A JOB WELL DONE

As many of you have probably read, my appointment to the presidency of DEVCO is intended to be short-term. George Reeve's decision to leave the company came as somewhat of a surprise to us all. My responsibility is to fill the void between George's departure and the naming of a new president – approximately 60 to 90 days.

While my name and face may not be familiar to many of you, I am not a stranger to the Sun Cities. My career with Del Webb dates back to 1949 and my association with the Sun Cities began at their inception. I have watched with pride and interest the growth and development of these communities over the years. I can say that the one-year tenure of George Reeve was one of the most dynamic years in the Sun Cities' history.

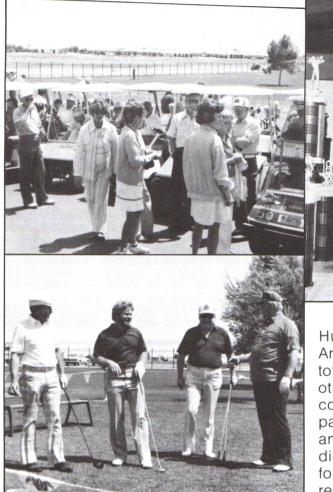
He acquired a company that was heavy with debt, overstaffed and lacking a clear direction. One year later, I acquired a streamlined company that is on a sound financial base and has a definite plan for the future. I echo the sentiments of our president and chief executive Robert Swanson when I say we hate to lose George Reeve.

In the coming months, I will be actively involved in the day-to-day operations of DEVCO and the search for a new president. We are seeking someone who has a familiarity with the adult communities, the western lifestyle and possesses a sound business judgment. In addition, we are determined to find an individual who can make a long-term commitment to this company and this community.

In closing, let me say what a unique privilege it is to guide the course of this company. I also want to wish George Reeve the best of luck in his new endeavors.

F.P. Kuentz, President

**Development Company** 

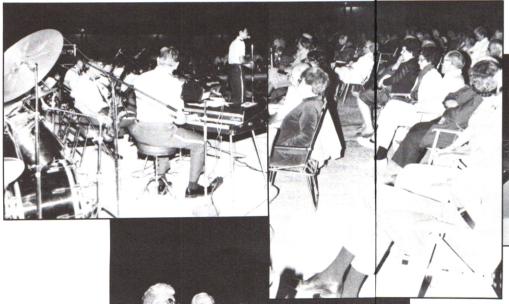




#### EASTER SEALS CLASSIC A GREAT SUCCESS

Hundreds of golfers from around the Valley turned out for the Pat Boone Arizona Easter Seals Golf Classic held at Hillcrest Golf Course last month. A total of \$40,000 was raised and donated to Easter Seals, but there were many other winners as well. For instance, Danny Garcia's hole-in-one netted him a cool \$25,000 compliments of Phoenix International Raceway. Several other participants walked away with golf weekends at Broadmore, Pebblebeach and Tory Pines. In fact, a week on Maui was also awarded. Even for those who didn't win any of the grand prizes, the steak-fry reception and fireworks display following the tournament was award enough. Look for the tournament to return next year!







#### POOL-SIDE JAZZ UNDER THE STARS

The weather was perfect. The music superb. The setting very relaxing. These factors combined for an enjoyable evening of jazz for more than 800 Westers last month. The Air Force Band of the Golden West from Riverside, California presented a wide range of jazz selections at this free concert sponsored by the Johnson Recreation Center. While mid-westerners were sitting through a spring snow storm, Westers enjoyed this pool-side concert under the stars. Now that's a life-style!



#### SCAVENGER PARTY

What do you do when you're a new theatrical group and need props? You conduct a scavenger party! Theatre West was the proud recipient of costumes and other paraphernalia at their first party last month. The group is always looking for accessories and equipment for their presentations. If you have something to donate, contact Gloria Sharp at 584-2096.

### ... COMING THIS MONTH!

On Saturday, May 1 at 7 PM don't miss the Old Fashion Variety Show starring Glen Campbell, Big Tiny Little, local television and radio personalities and much more. The show benefits Garden Park Enterprises, a non-profit agency serving the needs of the trainable mentally handicapped. Then, on Saturday, May 7 at 8 PM "The Ambassador of Country Music", Eddy Arnold makes his Sundome debut. Along with his band, Southern Comfort, he'll perform hits like "Make the World Go Away" and "Misty Blue". Two dynamic talents, Robert Goulet and Rosemary Clooney, spell entertainment at its best when they take the Sundome stage Saturday, May 14 at 8 PM. It promises to be a relaxing evening of your favorite melodies. Pop star Helen Reddy visits Sun City West Friday, May 20 at 8 PM. Probably bestknown for her hit single "I Am Woman", this attractive recording star owns nine gold and three platinum albums! The colorful, energetic and exciting Tamburitzans return Saturday, May 21 at 8 PM. These Sun Cities favorites are world-renowned for their program of lively village dances representing the cultures of Eastern Europe. It's a dazzling delight! On Sunday, May 22 at 2 PM, get ready for the action-packed excitement of a bygone era as the Sundome presents A Tribute to Vaudeville. The cast includes the "Songman of the Emerald Isle", Dennis Day; ventriloquist and puppeteer extraordinaire Shari Lewis (with Lambchop); the high-powered banjo pickin' of Scotty Plummer; the charming song stylings of Connie Haines; tap dance wizard Gene Bell and the musical-comedy impressions of the Walkers. Priced at only \$9, \$7 and \$6, you won't find a better entertainment value anywhere! And, to close out the month, you're invited to climb aboard as travelfilm producer Ken Lawrence narrates his journey through the scenic countryside of France, England and Holland in "Hotel Barges of Europe" Travelling on beautifully appointed "Hotel Barges", it's a different perspective on sightseeing! The film screens Wednesday, May 25 at 8 PM. Coming in June, don't miss Jack Jones, Harry Belafonte, Bob Crosby and Helen Forrest and Edie Adams and John Gary.

975-1900



THE PERFORMING ARTS

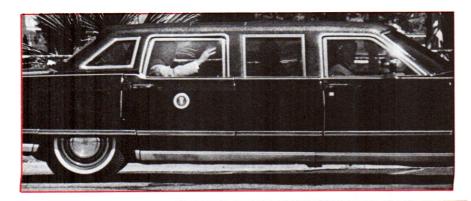
### Activities Calendar CU



DEL E. WEBB DEVELOPMENT CO.\* PUBLIC RELATIONS DEPT.\* POST OFFICE BOX 1705 \* SUN CITY, ARIZONA 85372 \*

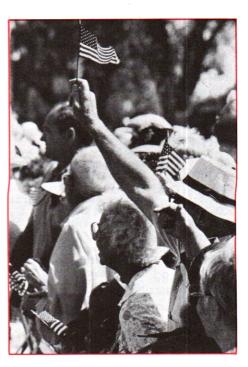
JUNE, 1983

# PRESIDENT REAGAN BECOMES POSSE MEMBER!









Photos courtesy of News-Sun





### FROM THE PRESIDENT.....

#### A PARTNERSHIP

As president of the Del E. Webb Development Co., my job is to do whatever must be done to increase the sale of homes in Sun City West.

If that sounds self-centered, it isn't. The only way Sun City West is going to become a complete community is for DEVCO—with your help—to sell more homes to more people. Those sales provide the investment capital for additional recreation centers, golf courses, shopping centers and all those things you and the Development Company want.

Our prospects are not clustered in one easy-to-reach place. They're in every state of the Union, and in Canada, Europe, Australia and hundreds of other countries around the world. If we can get them to visit Sun City West and experience its unique way of life, we've got a better than average chance of persuading them to be your neighbors and friends. I want to take this opportunity to encourage you and your friends to view our new slide presentation, "The 7 Wonders of Arizona", in the Cinema Room at the Sales Pavilion. It's a dramatic look at what Arizona and the Sun Cities have to offer.

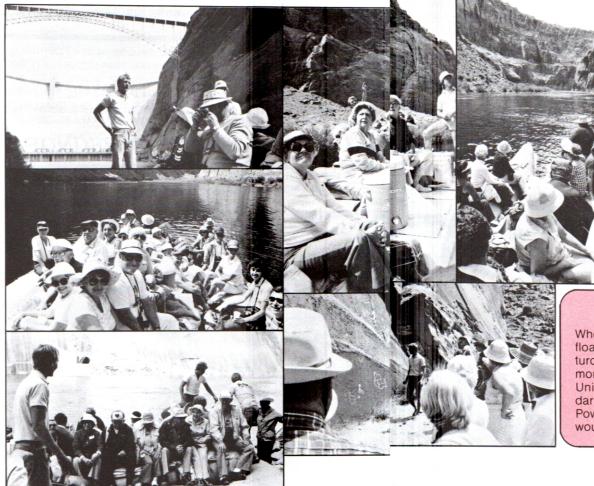
We are looking for every possibility of speeding up home sales so you will have more of those good things that comprise our way of life.

The success of the Sun Cities has made this a very competitive business. We have to go after a very select list of prospects. Much of what we're doing is apparently right.

Sales for the first quarter of 1983 far exceeded sales for the entire year of 1982. This means your next recreation center and golf course are getting closer to reality.

You are our advertising, sales and public relations departments. What's good for you is also good for us. We appreciate your support.

F.P. Kuentz, President
Del E. Webb
Development Company



#### FLOATING THE RIVER

Who says the Sun Cities are just a place to retire? More than 50 residents recently took part in a one-day float trip down the Colorado River. Beginning beneath Glen Canyon Dam at Lake Powell, these adventurous seniors enjoyed stunning scenery, Indian petroglyphs, lunch alongside the river and much, much more. The trip, part of a four-day Lake Powell adventure, was another exciting excursion by Arizona State University's Sun City on Wheels program. Their ambitious Fall schedule can be found on the inside Calendar page. There certainly are places to go and things to see in Arizona with this mobile group! The Lake Powell Adventure was planned through another Del Webb subsidiary — Recreational Properties. If you would like to enjoy the many activities found around Lake Powell, call 278-8888 for more information.

### JOHNSON LAPIDARY CLUB HOSTS YOUNGSTERS

What were all those kids doing in the lapidary room last month? Taking a tour! Members of the Johnson Lapidary Club hosted a group of fifth graders from Foothills Elementary School — showing them how to change a dirty, dusty rock into a shiny, sparkling gem. The tour was part of the fifth graders' introduction to geology. If you're interested in changing rocks to gems call lapidary club president William Donaghey at 584-4714.



## CELEBRATE THE FOURTH!

Sun City West is the place to be on the Fourth of July! The evening's activities begin at 8 PM with a free Old Fashion Band Concert featuring rousing Sousa Marches and patriotic music performed by the Sun City Concert Band under the direction of Clancy Wolf. The concert will



take place in the area surrounding Viewpoint Mountain. Following the concert, the Del E. Webb Development Co. has scheduled a gigantic aerial fireworks display – one you won't want to miss! Tell your friends and bring your own seating. By the way, other activities are in the planning stages. We'll keep you informed.

### **MORE FUN** IN JUNE!

On Saturday, June 4, singer Jack Jones makes his first visit to the Sundome. In addition to singing the theme for ABC's popular "Love Boat" series, Jack has won two Grammy's and recorded 50 albums. This 8 PM concert is certain to feature many of your favorite tunes. Next up, it's the incomparable Harry Belafonte in a rare and very exciting concert appearance Friday, June 10 at 8 PM. Known world-wide for his distinctive calypso stylings critics call him "the consummate entertainer". This is one concert you won't want to miss! For those who love the big band tunes of the 40's it's Bob Crosby, the Bobcats, his big band and Helen Forrest in an ear-pleasing evening of magical melodies. They'll be in town Saturday, June 18 at 8 PM with hits like "Big Noise From Winnetka", "What's New" and "When You're Smiling". Closing out the season in fantastic style it's a double bill featuring Edie Adams and John Gary Saturday, June 25 at 8 PM. Gary's talents as a singer/musician are the perfect complement to Edie's vocal charm, outlandish comedy and slapstick. Be on hand for this fabulous finale!

### **COMING NEXT SEASON!**

The Sundome's 1983-84 FESTIVAL OF THE ARTS booklet will be available the second week of June at the Sundome and area restaurants, banks and shopping centers. It offers eight exciting series that are certain to satisfy your entertainment palate. Highlights include visits by Burl Ives, the Vienna Choir Boys, Chancellor Helmut Schmidt, the Hungarian State Folk Ensemble, the Israel Ballet and Tony Bennett with the Phoenix Symphony Orchestra. It's our greatest line-up ever. Make sure to get your tickets early!

FOR TICKET INFORMATION 975-1900

June's Stars: (left to right) Jack Jones, Harry Belafonte, Bob Crosby, John Gary and Edie Adams.



### Activities Calendar

CITY NEST

DEL E. WEBB DEVELOPMENT CO. \* PUBLIC RELATIONS DEPT. \* POST OFFICE BOX 1705 \* SUN CITY, ARIZONA 85372 \*

JULY, 1983



# CELEBRATE INDEPENDENCE

There's a new location for our Fourth of July Celebration. In order for everyone to have a better view of the fireworks, we've moved to the area between the Sundome and the Crestview Restaurant. The Sun City Concert Band, under the direction of Paul Schneider, will perform a rousing program of Sousa Marches and patriotic music beginning at 8:00 PM. Then, at 9:00, the Del E. Webb Development Co. will sponsor a gigantic aerial fireworks display. The Sun City West Pioneer Lions Club will be on hand to provide refreshments. Tell all your friends about this free concert and fireworks display and don't forget to bring your own seating. It's going to be a great way to celebrate the fourth!



### FROM THE PRESIDENT.....

#### AN UPDATE

This is a very dynamic time for both the Del E. Webb Development Co. and Sun City West. There's a lot happening, and I'm pleased to report that all of it is good.

First, sales in Sun City West are the best we've experienced since we opened the community almost five years ago. Our "Neighborhood Finishing Sale" has proven to be a tremendous success. Through June, we were selling more than two homes a day, while achieving the added benefit of completing construction in many neighborhoods.

If you have friends or relatives contemplating a move to Sun City West, tell them now is the time. They can save as much as \$5,000 on a home, receive an additional five percent discount by paying cash and even select a premium "A" size or corner lot at no additional charge while they last. As an added benefit, they can also enjoy our unmatched lifestyle.

Secondly, we have just completed a transaction with the Sun West Limited Partnership for the 55-acre commercial core in Sun City West. The land is deed restricted, with provisions, for a regional shopping mall. This is a very optimistic sign for Sun City West because it demonstrates a real commercial interest in the community. Another partnership purchased a 14.7-acre site on the northwest corner of Beardsley Road and Stardust Boulevard that will be developed as a neighborhood shopping center.

In addition, we have recently turned over management of the Crestview Restaurant to the Naydon Corporation, the same people who operate the Kings Inn in Sun City. Their experience in this area will only enhance the outstanding reputation the Crestview has achieved. I know you'll find the food, service and atmosphere second to none.

Finally, I want to welcome Paul Tatz to the DEVCO management team. Paul was recently named senior vice president and will act as my special assistant. He will also handle DEVCO legal matters and special projects. I hope you will give Paul the same cooperation and support that you have extended to me.

As you can see, there's a lot happening in Sun City West, and the prospects for the future are very bright.

T. P. Laenty

F.P. Kuentz, President Del E. Webb Development Company



#### DEVCO DONATES LAND FOR HEALTH CARE FACILITY IN SUN CITY WEST

During a meeting with Sun City and Sun City West residents at the Sundome, Robert K. Swanson, chairman, president and chief executive officer of the Del E. Webb Corporation, announced the donation of 24 acres of land, valued at more than \$500,000 to Sun City's Boswell Memorial Hospital. The site at Grand Avenue and Meeker Boulevard totals 48 acres and is deed-restricted to health care uses. The Boswell Memorial Hospital board of directors will determine when, and for what, it uses the land. The Boswell West Hospital Corporation, a division of the Sun Health Corporation, includes board members (left to right) Bill Chapman, vice chairman; Hank Raymond, chairman and Bill Woodyard, secretary and treasurer.

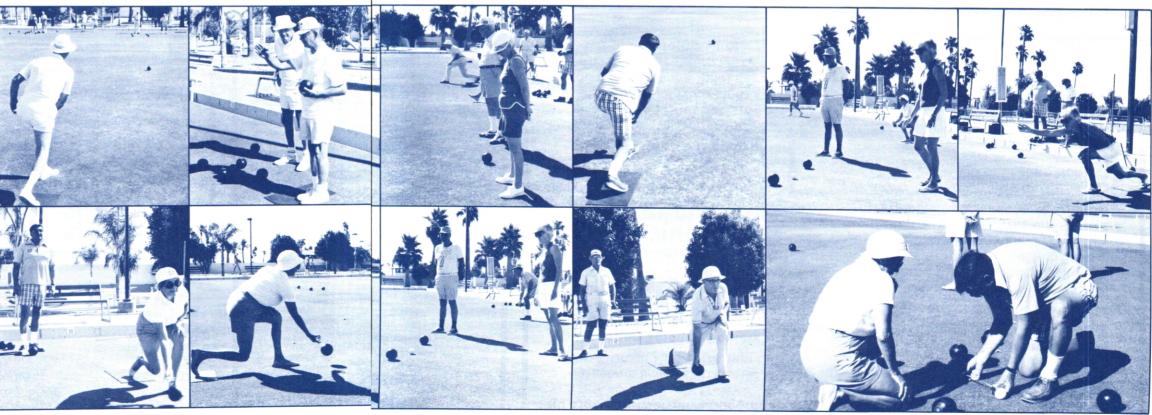
#### CONTRIBUTES \$1,816 TO BOY SCOUTS

The Del E. Webb Development Co. has donated \$1,816 to the Theodore Roosevelt Council of the Boy Scouts of America. The donation was part of the Boy Scout Day activities that were held March 30 at Sun City Stadium. The Milwaukee Brewers gave free admission to all Scouts attending the Brewers' final spring training game of the season, while DEVCO agreed to donate its proceeds from the game to the Boy Scouts. Additionally, the Sun Cities Lions Clubs, who operate the concessions at the Stadium, donated their proceeds to the Boy Scouts. Their contribution was \$200. Reed Brannon, accepting the check from DEVCO President Fred expenses, programs for the boys and training for scout leaders.



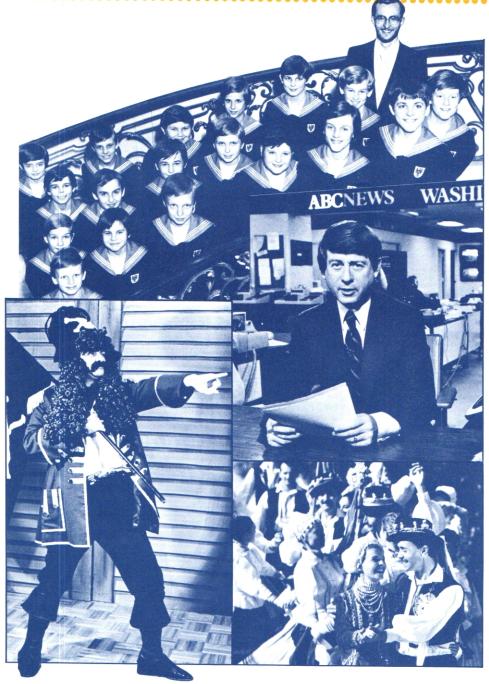
### WORK ON "THEME QUILT" CONTINUES

The Palo Verde Patchers will keep busy this summer as they continue to work on their "Theme Quilt". If the designs being quilted look familiar, there's a good reason. The quilt is to be symbolic of the many activities found at R.H. Johnson Recreation Center. The ladies plan to present the finished product to the Recreation Center during Sun City West's fifth anniversary celebration in October. The quilt will then be displayed at the center's administrative offices. This is only one of many activities the Patchers participate in throughout the year. If you're interested in joining the club, contact Betty R. Brock at 584-9017.



LAWN BOWLING

Want to join in on the fun? The Johnson Lawn Bowling Club will be happy to have you as a member. More than 200 bowlers are currently competing six days a week, in the morning and under the lights. They'll be offering free instructions again this Fall. Want to play? Call Larry Rickfelder at 584-1240.





Chancellor Helmut Schmidt. Itzhak Perlman. Tony Bennett with the Phoenix Symphony Orchestra. John Raitt and Anna Maria Alberghetti. Ballet Nacional Espanol. The Roger Wagner Chorale. The Nutcracker by Oakland Ballet. Ten enticing Travel-Film Lectures. That's only a small sampling of the excitement in store for you during the Sundome's 1983-84 Festival of the Arts series. This new season, headlined by the award-winning Celebrity Forum Lecture series, brings you eight action-packed series that will dazzle you with their glamour and variety. Brochures are available now at the Sundome and area banks, restaurants and shopping centers. The line-up not only offers you the best programming in the Valley, it also features significant savings. By subscribing to one or more series, you can save as much as 30 percent over the single ticket prices. Plus, you become a Sundome VIP and receive first notification of our exciting Celebrity Series. Place your order now for the best entertainment bargains anywhere. The Sundome --we keep getting better and better!

**FOR TICKET** INFORMATION 975-1900

> CENTER FOR THE PERFORMING ARTS





# Activities Calendar Cli



DEL E. WEBB DEVELOPMENT CO. \* PUBLIC RELATIONS DEPT. \* POST OFFICE BOX 1705 \* SUN CITY, ARIZONA 85372 \*

AUGUST, 1983



SUNDOME ANNOUNCES

AUTUMN JUBILEE

Victor Borge. Rich Little. The Captain and Tennille. Phyllis Diller and Jim Nabors. Andy Williams.

These are just a few of the superstar celebrities coming your way as part of the Sundome's "Autumn Jubilee". This celebration of entertainment values boasts 14 events filled with music, song, dance, comedy and a whole lot more.

Beginning Sept. 24 with the musical comedy of Victor Borge, the Sundome will welcome in successive weeks the Mickey Finn Show (Oct 2); Vic Damone and Kaye Ballard (Oct. 9); Jim Nabors and Phyllis Diller (Oct. 16); Myron Floren's Oktoberfest Party (Oct. 23); Morey Amsterdam, Rose Marie and Jerry Van Dyke (Oct. 30); The Captain and Tennille (Nov. 5); the Barbershop Spectacular (Nov. 13); "Aloha Hawaii" with Dancing Waters (Nov. 19-20); Mike Douglas (Nov. 27); Al Hirt (Dec. 3); Andy Williams (Dec. 11); Rich Little (Dec. 17) and "My Fair Lady" (Dec. 27-

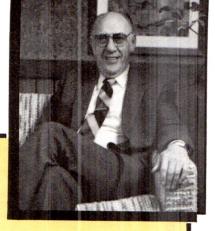
You can pick up your "Autumn Jubilee" brochure during the first week of August at the Sundome, all Del E. Webb Home Realty offices and at leading restaurants, banks, savings and loan offices and shopping centers in Sun City and Sun City West.

It's going to be a great season!

**Coming this Season:** (from top) Victor Borge, Jim Nabors, Phyllis Diller, Rich Little, Myron Floren, Andy Williams, Mickey Finn.

## FROM THE PRESIDENT....

#### It's Nice To Be Home



As you've read, after a thorough search, the Corporation asked me to take on the job of President permanently. I accepted without hesitation.

In this case, the decision was easy. Sun City and Sun City West have come to mean a great deal to me. The people are extraordinary, and the problems are both exciting and solvable.

During my 24 years with the Webb organization, I've been involved in many matters concerning these communities. I feel I have a thorough understanding of them and of the Corporation. This permits a continuity of thinking that will be beneficial to everyone concerned.

My job will be made much easier because of the strong team already in place. I'm privileged to have good people and hard workers around me. Equally important, my frequent meetings with groups of residents -- the movers and doers -- have assured me that we have an environment of mutual respect, and an attitude of willing cooperation which will contribute substantially toward making Sun City West the kind of hometown we want it to be.

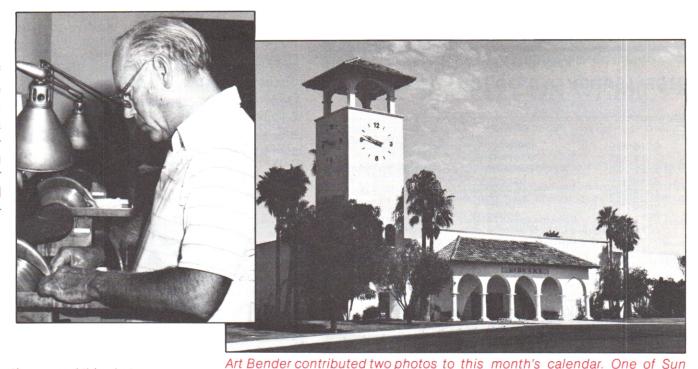
My policies are simple. I am concerned; I will be involved; and I'm available. Our team is pledged to take whatever steps are necessary to make your community the very best it can be. It's a job we enjoy, and working together with all of you makes the task that much easier.

I'm looking forward to a long-term association with you. It's nice to be home!

F.P. Kuentz, President
Del E. Webb
Development Company

### PHOTOGRAPHY WEST

We asked the Photography West club to turn it: cameras on Sun City West this month and capture some in pressions of active adult living. The club eagerly accepted the challenge and produced these fine photographs. If you're interested in joining Photography West, it's interested in having you as a new member. Beginners and experts are wellowe to participate in the classes and activities. The clup's darkroom facilities are open five days a week during the summer. For more information, call Lloyd Greenwood at 58.4-3050. We'd like to pass along a gracious thank you to everyone who participated in this project.



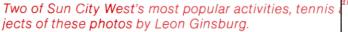
George Montierth snapped this photo of Jane Longhi, Pilar Montierth, Eric Emtman and Evelyn Olson producing some intricate work in the weaving room.

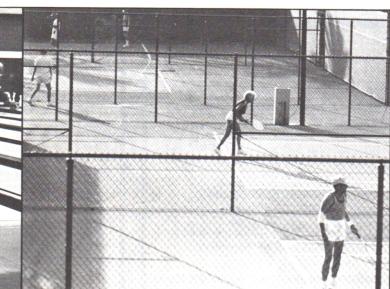


Sun City West is certainly experiencing a construction boom and that's the subject of these pictures by Lloyd Greenwood.

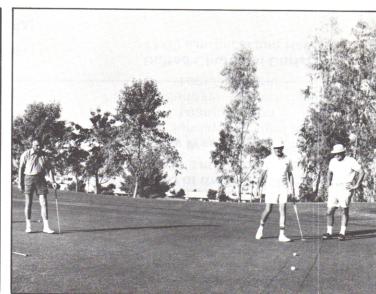








and bowling, are the sub-



City West's most distinguishable landmarks is the 20,000 volume library

that's still growing. Art also captured Bob Rohe at work in the lapidary studio.

Marshall Brosniak focused his camera on golf and came away with these three gentlemen on the Pebblebrook course.

# Now Showing



# The 7 Wonders of Arizona

- ☆ Rim Country
- ☆ Sonoran Desert
- ☆ Lake Powell
- ☆ Canyon de Chelly
- ☆ Monument Valley
- ☆ Grand Canyon
- ☆ The Sun Cities

Are you ready for a breathtaking 14-minute tour of Arizona? Impossible, you say? Well, we have the tour and it's guaranteed to be an experience like no other! It "departs" every 16 minutes, 10 AM to 4 PM, seven days a week, from the Cinema Room in the Sun City West Model Home Pavilion. "The 7 Wonders of Arizona" is a

magnificently photographed slide presentation that utilizes eight computerized projectors and an information-packed narrative. If you haven't experienced the "7 Wonders", here's your invitation to a whirlwind trip through Arizona's scenic surroundings. It's an adventure you won't soon forget!



### **SUNDOME TOURS!**

Have you ever wanted to go backstage at the Sundome or find out how that sophisticated sound and lighting system works?

Now you can! The Sundome has opened its doors for weekly tours hosted by Technical Director Mitch Simons. The tours begin at 9 AM every Tuesday in the Sundome foyer and give guests a behind-thescenes look at the operation of the multi-million dollar facility. The tour lasts approximately one hour.

To reserve your spot on the tour, contact Jacky James-Relling by calling the Sundome box office at 975-1900. Special group tours can also be arranged.

# Activities Calendar Cl



DEL E. WEBB DEVELOPMENT CO. \* PUBLIC RELATIONS DEPT. \* POST OFFICE BOX 1705 \* SUN CITY, ARIZONA 85372 \*

SEPTEMBER, 1983

**HOMES SINCE INCEPTION -- 5.164** 

**HOMES SOLD THIS YEAR -- 607** 

**POPULATION -- 9,075** 



#### "NEIGHBORHOOD FINISHING"



If the empty lots in your neighborhood seem to be disappearing, there's a good reason. DEVCO's "Neighborhood Finishing Sale" has been an overwhelming success. The sale will run through Sept. 14, so if you have friends or relatives contemplating the move to Sun City West, tell them to hurry. With various discounts, they could save as much as \$10,000.

With neighborhoods filling up, DEVCO is about to begin grading on unit 28, north of Briarwood Country Club. It's easily apparent that Sun City West is growing rapidly. How rapidly? In an effort to keep you informed about the growth of your community, we will include a monthly summary of home sales and population beneath the masthead on this page. By the way, since the "Neighborhood Finishing Sale" began May 1, DEVCO had sold 229 homes through August 22.

### FROM THE PRESIDENT.....

### "Gearing Up"

The fall and winter months are an exciting time of year in Sun City West. As more and more residents return from summer vacations, club membership grows, special events are planned and the R.H. Johnson Recreation Center becomes a hub of activity.

It's also a very exciting time of year for DEVCO. The fall and winter months bring thousands of visitors into the Valley, and many of these people will visit Sun City West. We are, of course, anxious to welcome these visitors into our community. We must likewise be well prepared.

In that regard, we will introduce five new model homes in late September and early October. These will include two single family homes, two garden homes and one duplex. These new floorplans will give buyers a wider range of choice in both luxury and affordability. In conjunction with these new models, we are re-designing the interior decor of many of our existing models, based upon recommendations from people in the community.

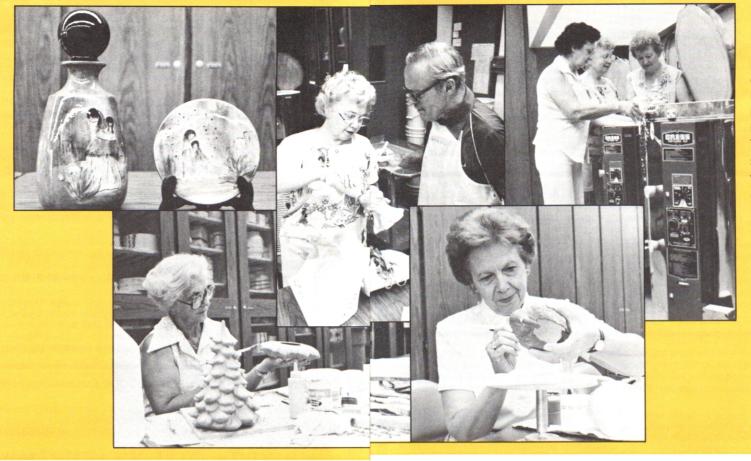
We will also be undertaking many projects in the coming months that will have a direct impact on you. As you probably know, we will complete road construction on Stardust Boulevard and the Meeker to Grand extension. In addition, we'll be making some important announcements regarding Briarwood Country Club, the next recreation center golf course, and your new satellite recreation center.

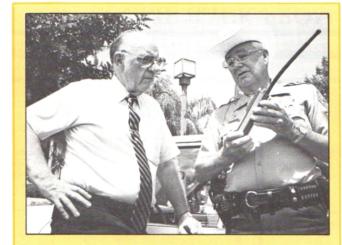
I'd also like to announce that Robert K. Swanson, president, chairman and chief executive officer of the Del E. Webb Corporation, will hold another "town hall" meeting 9 AM Wednesday, November 23 in the Sundome. I hope to see you there.

As you can see, we're gearing up for an exciting fall and winter. These are just a few of the projects planned. It's a clear indication that Sun City West is on the move. By the way, the numbers beneath the masthead on the front page will show you just how fast Sun City West is moving. It will appear monthly, so watch us grow!

T. P. Laenty

F.P. Kuentz, President Del E. Webb Development Company





#### DEVCO CONTRIBUTES \$12,000 TO POSSE

Sun City West Posse Commander Neal Coffman met with DEVCO President Fred Kuentz last month to discuss how the Posse will utilize DEVCO's contribution of \$12,000. According to Neal, the funds will be used to purchase portable radios and accessories to be used by Posse members while on patrol, traffic duty, vacation watch and in the event of medical alerts or emergencies.

In making the donation, Kuentz recognized the Posse as a symbol of security in the Sun Cities. "Our communities now have one of the lowest per capita crime rates in the United States," Kuentz said. "That's a direct reflection on the efforts of this all-volunteer organization. We commend their dedication."



## TWO NEW CHURCES TO OPEN SOON IN SUN CITY WEST

Homes are not the only things under construction in Sun City West. The community will soon welcome two new houses of worship. Dr. C. Melvin Ratheal, pastor of the Sun City West Baptastist Control of the Sun City West Baptastist Control of Sun City West Baptastist Control of Sun City West are looking and the incommunity of the United Church of Sun City West are looking forward to a mid-November completion date. Other churches now now near

#### **CERAMICS WEST**

Want to learn how to transform a wet mass of clay into a fine piece of art? The members of Ceramics West are doing just that and they would be happy to show you how. For a minimum investment, you can become a member of the club, which boasts more than 250 members. The ceramics room is open Monday through Thursday from 8 AM until 3 PM and you're welcome to stop by and browse. Classes are offered for beginners, with more advanced instruction also available. Want to create a unique holiday gift? Club President Maxine Skelcher can answer your questions. Give her a call at 584-2500.

#### CHARTERED CLUB DIRECTORY

For residents and newcomers alike, we thought it might be a good idea to run this list of Johnson Recreation Center's Chartered Clubs. If you have any questions about the clubs listed below, give the presidents a call. New members are always welcome.

#### **CLUB NAME** PRESIDENT **TELEPHONE** 975-1112 Canasta West Helen Blecker 584-2500 Ceramics West Maxine Skelche Club Espanol Copper Cookers Creations Owen Moore Crestview Riders Althea Curfman Encore Needle & Crafts Lucille Hager **Encore Round Dance Energetic Exercise Club** Friends of the Library Hillcrest Dance Club George J. Pavolko Hillcrest Duplicate Bridge Hillcrest Men's Social Club Johnson Lapidary Club Wm. Donaghey Johnson Lawn Bowls Club Irv Dewey Kiva West ACBL Bridge Club Jan Holland Virginia Warne Macrame West Mini-Golfers of Sun City West Edwin Dyas Palo Verde Patchers Pebblebrook 9-Holes Ladies Golf Ruth Merryman Howard Vogt Photography West Recreational Vehicle Club Bill Untch Rhythm Tappers Rip 'N Sew Club Florence Swenning Rockhounds West Sam Ambuehl Round Robin Shuffleboard Harold Fine Silk Flower Craft Club Stardust Ladies Golf Assn. Donna Laney Stardust Men's Golf Div. E.F. Scoutter Sun City West Bocce Club Sun City West Coin & Stamp Club Evelyn Repko Sun City West Contract Bridge Ralph Adams Sun City West Garden Club Lloyd Murphy Sun City West Jazzercise Nan Boyer Sun City West Leather Carvers E.F. Barrange Sun City West Men's Golf Assn William Moll Sun City West One Partner Bridge Club Harry Humphre Sun City West Organ & Keyboard Club Bill Heidman Sun City West Pinochle Club William Faber Sun City West Posse Sun City West Prides Joan Barnett Sun City West Raquet Assn. Bill Williams Sun City West Singles Group Elma Desserich George Morgan Sun City West Women's Golf Sun City West Women's Social Sun City West Woodworking Club S.C. Westerners Square Dance Club Sun West Art Club Dave Cartwrigh Theatre West Valerie Washburi Toy-Ki Silvercraft West Fredericka Schn Tuesday Night Bridge Club Turf and Surf Club Weavers West 584-4148 Westernaires of Sun City West 584-3487

#### BORGE OPENS SUNDOME SEASON

One of the premier funnymen of our age, Victor Borge, will kick-off the Sundome's 1983-84 season Sept. 24 at 8 PM. His hilarious one-man show is packed with music and comedy from start to finish. It's two hours of entertainment you won't want to miss.

Also on tap this month is the first of our popular Travel-Film Lecture programs. The Sundome welcomes back producer Ed Lark with his behind-the-tourist-facade look at colorful Hawaii Tuesday, Sept. 27 at 8 PM.

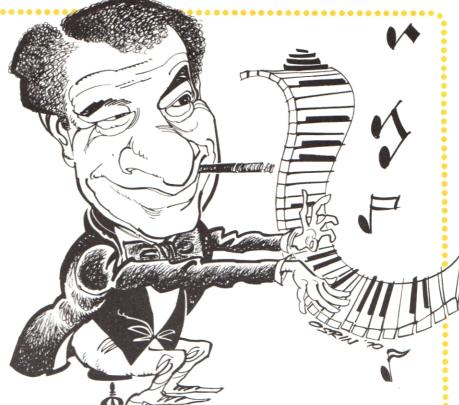
These are only a few of the many exciting programs coming your way this season. In addition to the 41 program "Festival of the Arts" series, "Autumn Jubilee" lists 15 starstudded celebrity shows.

Speaking of "Autumn Jubilee", on Thursday, Sept. 1, single event tickets go on sale at the Sundome, Kings Inn and all Diamond's ticket outlets. You can also charge them to MasterCard or VISA by calling the Sundome box office at 975-1900.

You'll also want to mark your calendar for Monday, Oct. 3. That's when single event tickets for the "Festival of the Arts" series go on sale.

Brochures with detailed listings of all 56 programs are available free at the Sundome, R.H. Johnson Recreation Center, banks, shopping centers and leading restaurants in the Sun City, Sun City West area.

Make sure to get your tickets early for some of the greatest names in show business appearing at the Sundome this season. See you Sept. 24!







#### COMING OCT. 2 -- 2 PM

In October, Mickey Finn returns with his madcap crew, Sunday, Oct. 2 at 2 PM. Also on tap is a Columbus Day salute with Vic Damone and Carmen Cavallaro Sunday, Oct. 9 at a special time -- 7 PM. The salute will include a courtyard party with food and

beverages beginning at 5 PM. This is only a sampling of what's coming in October!

CENTER FOR THE PERFORMING ARTS

## Activities Calendar CI



DEL E. WEBB DEVELOPMENT CO.\* PUBLIC RELATIONS DEPT. \* POST OFFICE BOX 1705 \* SUN CITY, ARIZONA 85372 \*

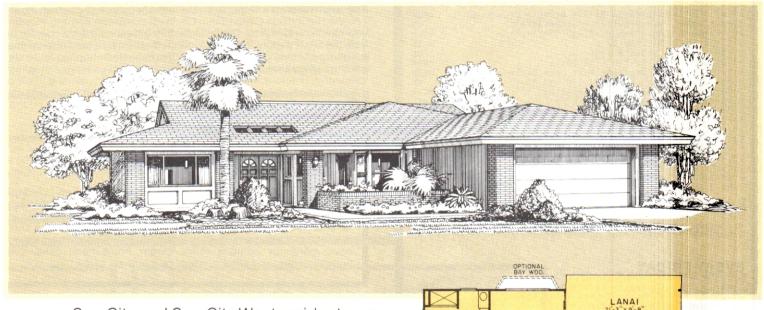
OCTOBER, 1983

**HOMES SINCE INCEPTION -- 5,217** 

**HOMES SOLD THIS YEAR -- 660** 

POPULATION -- 9,262

# DEVCO INTRODUCES SIX NEW MODEL HOMES

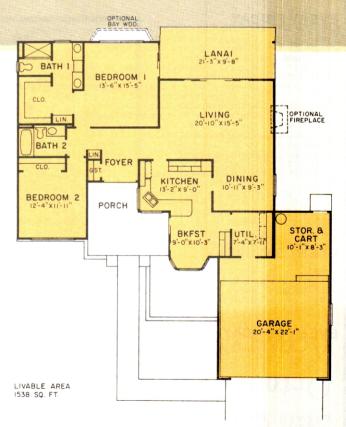


Sun City and Sun City West residents are invited to a special "preview showing" of DEVCO's new model homes on Saturday, Oct. 15 from 8 AM to 5 PM. The new floorplans complement the existing line of models located at the Model Home Complex in Sun City West.

With the six new floorplans that include three popular garden homes, DEVCO can now offer new home buyers a total of 17 inviting floorplans that capture the ambience of the Southwest lifestyle.

The new models feature two single family homes, one duplex and three garden homes with one priced under \$50,000. Affordability and luxury have become the trademark of this latest line of Del Webb models. They're still designed around the features today's senior adults look for in a home.

Del Webb's "People-Designed Homes". Now, they're even better!



## FROM THE PRESIDENT.....

### "Quality Assurance"

The Del E. Webb Development Co. has, over the years, established a reputation for excellence in home design and construction. It's a commitment we will always honor.

In that respect, we have instituted a new program at DEVCO -- Quality Assurance. What this means to our new home buyers is that they will always receive a superior product...one that reflects our 23 years as a home builder for the senior adult market.

We instituted this program because we are responsive to our customers. We heard the concerns being voiced by some of our new home buyers. With the dramatic increase in new home construction, we too, realized the need to take a closer look at the finished product. With Quality Assurance, we have taken an extra step that many builders would overlook. It's our way of maintaining our high standards while ensuring the delivery of the best product possible.

The men wearing the blue vests on the construction site, Rex Jorgensen, Don Ray, Vester Stinnett and Hoyt Phelps, are your assurance of quality. Should you have any question about your home, seek them out. They are working for your satisfaction.

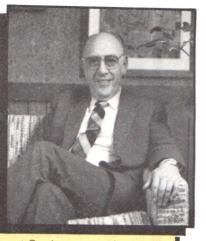
It's their responsibility to perform daily inspections of homes under construction. They check for any problems and have them corrected as soon as possible. They are also there to meet the home buyer, on the site, to answer questions directly and solve any problems there may be. Finally, they are responsible for the follow-up of any construction problem they note. There's no "buck passing" in this program. These men know that they alone are responsible for your satisfaction. That's their job.

We hope those blue vests with the words "Quality Assurance" on the back become a symbol of our concern for customer satisfaction. If you need to contact our Quality Assurance department, you can telephone them at 975-3023.

We realize how important you are to our success. You have my "assurance" that we will do everything in our power to maintain our reputation for quality homes.

On that, you have my word

F.P. Kuentz, President
Del E. Webb
Development Company



#### COME TO THE PARTY!

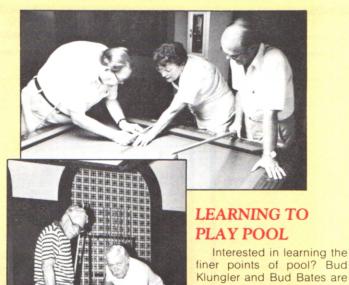
With Sun City West set to celebrate its fifth birthday Saturday, October 15, we've assembled what promises to be a memorable birthday bash! The site will be the R.H. Johnson RecreationCenter (the pool and arts and crafts patio areas) from 1 to 4 PM on Saturday, October 15.

What makes this party so special? Read on DEVCO has secured the musical services of the Desert City Six and Dan Igor Glenn's Country Jazz Band for your dancing and listening entertanment. But that's not all. In addition,

they will supply two hot air balloons, a big birthday cake and free soft drinks. The tram will also be in operation to take residents to the Grand Opening of DEVCO's new models and the state-wide art exhibition taking place at Sundome Plaza.

While DEVCO President Fred Kuentz will be out of the country, Senior Vice President Paul Tatz will stand in to cut the cake and offer a few words about the future of Sun City West. There will also be a special presentation to the Recreation Center from the Palo Verde Patchers Club.

All things considered, this is going to be one party you won't soon forget!



finer points of pool? Bud Klungler and Bud Bates are now offering free lessons to beginners and anyone else interested in learning more about the game. The lessons, open to men and women, have been offered for the past four years and are gaining in popularity. Instruction is offered every Wednesday morning from 9 to 11 in the R.H. Johnson billiards area. For more information contact Bud Klungler at 584-1783.



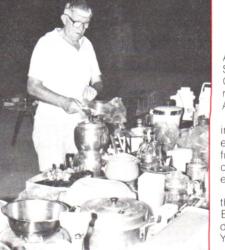
#### PAVING THE WAY TO BETTER ROADS

DEVCO's commitment to the improvement and expansion of roads in Sun City West is beginning to show results. Meeker Boulevard has recently been completed to R.H. Johnson and will be extended to Grand Avenue before the year is out. In addition, Stardust Boulevard is now complete to 135th Avenue. According to DEVCO officials, landscaping will soon be completed as well, maintaining that immaculate Sun City West appearance.

### 933-0153

This new number is one Sun City Westers should keep by the telephone. It's a direct line to Sheriff's Deputies at the Dysart substation. If there is no one to answer at the substation, the call will automatically switch to the Sheriff's Office switchboard in Phoenix. With this new line, residents of Sun City West do not need to precede the emergency number with a 1 or dial a toll free number.





#### **RUMMAGE AROUND!**

The fifth annual Boswell Hospital Auxiliary Rummage Sale has been set for Saturday, Oct. 8 at the Bell Housing Components Yard on Dysart Road, just north of Bell Road. The sale begins at 7 AM and runs until sellout.

Judging from the items already turned in, this year's sale should be the best ever. It's the auxiliary's single largest fund raising event of the year, with all proceeds going toward the purchase of new equipment for the hospital.

Anyone wishing to donate items to the Rummage Sale can bring them to the Bell Housing Components Yard, Monday through Friday from 7 AM until 2 PM. Your support is greatly appreciated.



#### OCTOBER'S STARS

Things really start to happen at the Sundome in October. The month's activities begin with the madcap humor and Dixieland melodies of the Mickey Finn Show, Sunday, Oct. 2 at 2 PM. One week later, Oct. 9, the Sundome will host its first "Columbus Day Salute" with the song stylings of Vic Damone and pianist Carmen Cavallaro. A festive courtyard party with sausage and meatball sandwiches, beer and wine begins at 5 PM. The show begins at a special time -- 7 PM.

Jazz enthusiasts will enjoy the song, music and dance of "1,000 Years of Jazz", an ensemble presentation on Thursday, Oct. 13 at 8 PM. Probably the highlight of the month will be the Jim Nabors - Phyllis Diller show on Sunday, Oct. 16. The 2 PM performance will feature Jim's rich baritone voice and Phyllis's zany comedy.

Former West German Chancellor Helmut Schmidt inaugurates this season's Celebrity Forum Lecture series with an intriguing discussion of East-West relations, Monday, Oct. 17 at 8 PM. The following night at 8 PM, travel-film producer John Roberts offers a look at "Delightful Denmark".

On Thursday, Oct. 20, the Arizona Metropolitan Ballet opens the Fine Dance season with a performance featuring the world premiere of "Arizona Sketches", a series of dance vignettes about life in old Arizona. Grammy Award winner Chuck Mangione, Doc Severinsen and the Phoenix Symphony Orchestra will all appear on stage, Saturday, Oct. 22 at 8 PM as part of the popular Phoenix Pops series. It promises a great evening of entertainment.

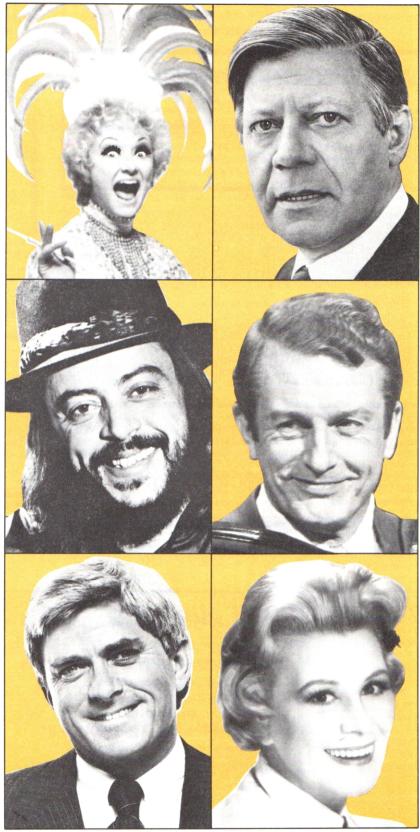
The Sundome's annual Oktoberfest celebration will take place on Sunday, Oct. 23 as Lawrence Welk Show favorite Myron Floren brings his polka band to the Dome for an afternoon of . . . well, celebrating! The show begins at 2 PM but the courtyard party, complete with plenty of hot dogs and 25¢ beer, begins at noon. Bring your dancing shoes!

The Scots Guards and the Black Watch, 100 members strong, bring the sights and sounds of traditional British pageantry to the Sundome, Wednesday, Oct. 26 at 8 PM. Talk show host Phil Donahue has chosen the Sundome as one of the stops on his 10-city lecture tour. His appearance, complete with a question and answer period, is scheduled for a special time -- 11 AM, Friday, Oct. 28.

Closing out the month, Sunday, Oct. 30 at 2 PM, is the comedy of the old Dick Van Dyke Show favorites Morey Amsterdam and Rose Marie in "Just for Laughs". Also on the bill will be Jan Murray.

In November, don't miss William Stockdale's travel-film "Israel and the Sinai", the Tucson Boys Chorus, and the Captain and Tennille!

Individual tickets for Festival of the Arts go on sale Monday, Oct. 3.



FROM TOP: Phyllis Diller, Chancellor Helmut Schmidt, Chuck Mangione, Myron Floren, Phil Donahue, Rose Marie.

FOR TICKET INFORMATION 975-1900



### Activities Calendar



DEL E. WEBB DEVELOPMENT CO. \* PUBLIC RELATIONS DEPT. \* POST OFFICE BOX 1705 \* SUN CITY, ARIZONA 85372 \*

NOVEMBER, 1983

**HOMES SINCE INCEPTION -- 5,255** 

**HOMES SOLD THIS YEAR -- 698** 

**POPULATION -- 9,380** 





### CRAFTS FAIR, MONTE CARLO HIGHLIGHT NOVEMBER

Two of the biggest events of the year in Sun City West are scheduled in November—the Sun City West Arts and Crafts Fair and the PORA sponsored Monte Carlo Day.

The fifth annual Arts and Crafts Fair is scheduled for Saturday, Nov. 5 from 9 AM to 4 PM in the patio area of the Arts and Crafts Village at Johnson Recreation Center. More than 25 clubs will be participating in the fair that also features craft demonstrations, entertainment, raffles, quilt shows and lots of delicious food and drink. Admission is free.

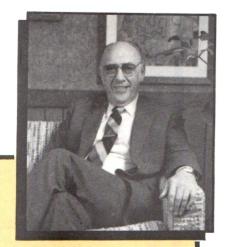
The annual Monte Carlo Day is scheduled for Thursday, Nov. 17 from 1 PM until 7:30 with the auction beginning at 8 PM. It promises to be better than ever with more than 70 games including blackjack, bingo, a new dunk tank and much more. Proceeds will benefit Lending Hands. There will also be more than 100 door prizes given away including use of a 1984 Buick through May of 1984 and a Hawaiian Vacation. The day features plenty of food, drink and music. Tickets are \$5 and can be purchased at the Sundome, Kings Inn in Sun City or the PORA offices. Winnings can be redeemed throughout the day at the Country Store or can be used at the auction.

Make your plans now to attend these great community events!





#### FROM THE PRESIDENT....



#### SERVICE

In this column last month I introduced our Quality Assurance program. It is designed to help us ensure the delivery of the best possible product. I want to elaborate on the function of this program and detail its distinction from our service department.

Quality Assurance is responsible for the inspection of homes that are under construction. The employees involved in this program will meet with new home buyers to discuss any problems before they have received their keys. They can be reached at 975-3023.

Our service department operates for those people who have already moved into their homes. The department is responsible for all warranty-related work pertaining to construction and including manufacturer's warranties on items such as the air conditioner and appliances.

The service department is managed by Raleigh Campbell. He is one of the best service representatives in the business. Raleigh has been with DEVCO for 15 years and in that time he has established an excellent relationship with home owners in Sun City and Sun City West. He oversees a staff of eight DEVCO employees who are responsible for handling service request quickly and to your satisfaction.

Should you need to contact the service department, you can telephone them at 584-1001. Their offices are located in the operations complex on Dysart Road just north of Bell Road.

Through the work of these two departments, we intend to maintain our reputation as the foremost builder of senior adult housing in America. Service is an essential part of our operation. Once you buy a home in Sun City West, we are always available to help you in any way we can.

Del E. Webb **Development Company** 

#### **CELEBRATE AMERICA** ON THANKSGIVING DAY

Community residents are busy planning the first area-wide, interfaith Thanksgiving Day service to be held Thursday, Nov. 24 at the Sundome. Sponsored by the Sun City Area Ministerial Association, the service will begin at 10:30 AM and conclude by noon. More than 25 religious organizations from Sun City, Sun City West and Youngtown will participate in the observance which will also feature a massed choir of more than 400 voices. Retired Bishop Richard Emrich will deliver the Thanksgiving Message entitled "Celebrate America". Everyone is invited to attend.



#### FESTI VE TREE TRIMMING PARTY TO HEL P TOYS FOR TOTS PROGRAM

The ani hual Sun City West Tree Trimming Party will be held Tu lesday, Nov. 29 from 2 to 4 PM in the R. H. Johnson Social Hall. This year, Westers are again asked to oring a toy to the party to help make the Holidays & little brighter for needy children throughout the Va Illey. (Last year Westers contributed more than 700 toys to the Marine Corps' Toys for Tots program). The party will include the trimming of four trees located in the Social Hall, Sports Pavilion, Library and Administration Offices. The Westernaires will be in attendance for some festive caroling and the Sun City Westerner's Square Dance Club will host the refreshment table es. Don't miss the party — it's a Sun City West tradi tion!





ROBERT K. SWANSON, president, chairman and chief executive officer of the Del E. Webb Corporation, will meet with residents of Sun City and Sun City West Wednesday, Nov. 23. Swanson will offer a brief presentation on the Corporation and DEVCO beginning at 9:30 AM in the Sundome. A question and answer session will follow.



### **NEW CARDS**

If it's canasta, bridge or pinochle, there's a club for it in Sun City West. And, thanks to a donation by the Del E. Webb Corporation and Devco, the clubs are playing with some shiny new decks of playing cards. Early in October, they donated 36 decks apiece to the seven clubs — a total of 252 decks of cards. There'll be no more worn out decks here!

#### SUN CITIES SYMPHONY

Now entering its 16th season, the Sun Cities Symphony welcomes a highly acclaimed selection of guest artists to the Sundome stage for the 1983-84 season. Joining the 93-piece orchestra are:

Jerome Hines, bass — November 6 Richard Hayman, guest conductor — December 4 Young Artist Competition winner — January 22 Ferrante and Teicher, paino — February 26 Beverly Hoch, soprano — April 8

All concerts begin at 8 PM at the Sundome Center for the Performing Arts in Sun City West. For ticket information, call the Sundome Box Office at 975-1900.

#### SUN CITY FINE ARTS SOCIETY

Just a reminder of some of the outstanding musicians and ensembles coming to the Sun Cities as part of the Sun City Fine Arts Society's 1983-84 season.

> November 14 — Crystal Chamber Soloists December 12 — Minoru Nojima, pianist January 9 — The Folger Consort February 13 — Dong-Suk Kang, violinist March 5 — Haydn Trio April 9 — The Tokyo String Quartet

All concerts begin at 8 PM at the SUNDIAL AUDITORIUM. 103rd and Boswell Boulevard in Sun City. For ticket or concert information, call 972-0478, mornings 9-12 or evenings 5-7.

# THE STARS OF NOVEMBER

Travel-film producer William Stockdale opens the November schedule at the Sundome with his film "Israel and the Sinai", a biblical and modern-day look at this intriguing region on Tuesday, Nov. 1 at 8 PM. On Nov. 2, the Sundome is pleased to welcome "America's Original Singing Cowboys", the Tucson Boys Chorus, in an 8 PM performance complete with rodeo trick roping and campfire songs spiked with comedy. Pop music stars the Captain and Tennille will bring their light, refreshing sound to the Sundome Saturday, Nov. 5 at 8 PM. Best-known for their hit "Love Will Keep Us Together", they promise an evening of top-shelf entertainment.

Sunday, Nov. 6 at 8 PM, the **Sun Cities Symphony** launches its 16th season with guest artist Jerome Hines. Then, on Wednesday, Nov. 9 at 8 PM, **Ballet Nacional Espanol**, a 50-member folk ensemble group brings the fiery spirit of Spain to the Sundome stage, complete with costumes and scenery designed by Picasso. On Nov. 10 at 8 PM the **Victoria Symphony Orchestra** will perform featuring pianist Janina Fialkowska.

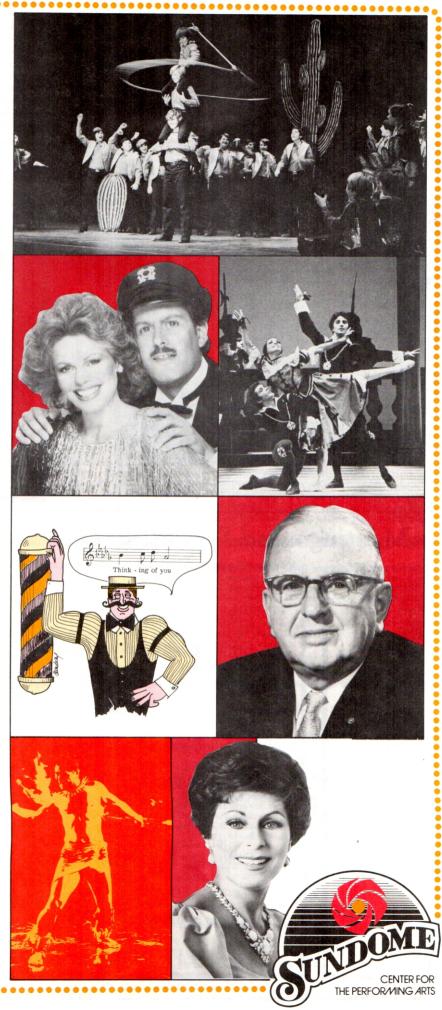
The popular **Barbershop Spectacular** returns Sunday, Nov. 13 at 2 PM featuring the 1983 International Champion Phabulous Phoenicians and Scottsdale Sweet Adelines in an afternoon of song, color and funfilled production numbers. **Dr. Norman Vincent Peale**, the father of "Positive Thinking" will offer a Celebrity Forum Lecture on Monday, Nov. 14 at 8 PM. The month's second travel-film, featuring Eric Pavel and **"Egypt, Cradle of Civilization"**, screens Tuesday, Nov. 15 at 8 PM. For those who like the true flavor of Americana, **Country Shindig** will please the palate. The 10-member cast will perform an evening of country, bluegrass and gospel intermixed with wholesome country comedy Friday, Nov. 18 at 8 PM.

The sound, color and enchantment of Hawaii comes to the Sundome for two big shows Saturday, Nov. 19 at 8 PM and Sunday, Nov. 20 at 2 PM with "Aloha Hawaii" and Dancing Waters. The shows come complete with fire dancers, hula girls and a free Hawaiian Vacation, compliments of American Airlines and Amfac Hotels, given away at each performance. Metropolitan Opera stars Roberta Peters and Robert Merrill will perform in joint recital Monday, Nov. 21 at 8 PM. It's a rare opportunity you won't want to miss! Closing out the month, pianist Peter Nero will perform with the Phoenix Symphony Orchestra Saturday, Nov. 26 at 8 PM.

In December, you won't want to miss Oakland Ballet's performance of "The Nutcracker", Dec. 1 or trumpeter Al Hirt on Dec. 3. And get ready for "Winterfest", featuring the greatest celebrity lineup we've ever had!

**From Top:** Tucson Boys Chorus, Captain and Tennille, Ballet Nacional Espanol, Barbershop Spectacular, Norman Vincent Peale, "Aloha Hawaii" and Roberta Peters.

FOR TICKET INFORMATION 975-1900



### Activities Calendar



DEL E. WEBB DEVELOPMENT CO.\* PUBLIC RELATIONS DEPT.\* POST OFFICE BOX 1705 \* SUN CITY, ARIZONA 85372

DECEMBER 1983

**HOMES SINCE INCEPTION -- 5,303** 

**HOMES SOLD THIS YEAR -- 746** 

POPULATION -- 9,481

# SUN CITY WEST VARIETY SHOW DEC. 15







Tickets are going fast for the annual and entertaining Sun City West Variety Show being held Thursday, Dec. 15 at 8 PM in the Sundome. The evening's agenda will include favorites such as the Westernaires, the Nani Komohana Tutus (Hawaiian Dancers), the Rhythm Tappers, the Sun City West Jazzercisers, the Encore Round Dancers, the Sun City Westerners Square Dancers and many talented vocalists. Of course, there'll be some exciting new acts such as the Western Belles Barbershop Quartet. The evening's entertainment is free and tickets are available, while they last, at the Valley National Bank, Sundome Box Office and Johnson Recreation Center Office. See you there!





#### FROM THE PRESIDENT....

### COMMITMENT

As 1983 comes to a close, I am pleased to report that it was a good year for the Del E. Webb Development Co. After struggling through the worst housing recession since World War II we have managed to post our highest sales figures since 1979. While we are very proud of our accomplishments this vear, we intend to do even better in 1984

Our success is also a very positive factor for you, the residents of Sun City West. Bringing a company such as ours through a recession is not an easy task. One of our major concerns throughout this trying period was your confidence in us. While we are a people-oriented company, we must also function in a businesslike manner or cease to exist.

When we sold only 147 homes in 1982, it was very difficult for us to spend additional capital. Quite simply, the money just wasn't there. But with the housing market now rebounding from near disaster, we can keep our commitment to you.

In 1984, we will invest an additional \$20 million in lifestyle amenities. Your next recreation center and golf course are beginning to take shape. Briarwood will soon have its clubhouse and new roads are being built. All of these improvements have been made possible with the increase in home sales

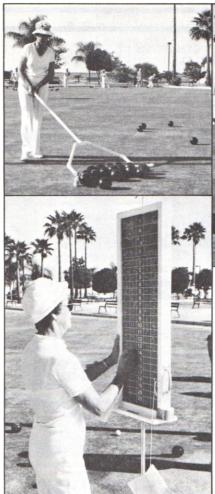
Additionally, during the course of 1983, we were able to donate more than \$3 million in property to organizations that are an integral part of this community. ASU will soon build the nation's first senior adult campus. Boswell Hospital is planning Sun City West's full-care hospital. A community services building will soon be built. All on land donated by DEVCO.

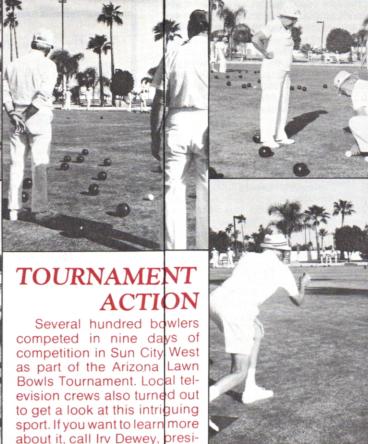
We are also in a position to do the little things that are so important to the community. In 1983, we donated \$12,000 to the Posse for mobile radios. We were able to donate equipment to the PRIDES. Both organizations and Lending Hands are now operating out of buildings we have provided. Recently, we donated the Sundome for Monte Carlo, the Thanksgiving Day service and will do so again for the upcoming Variety Show.

We are committed to you and this community. Our goal, and I'm sure yours, is to see Sun City West maintain its stature as the world's premier adult community. Working together, our success is assured.

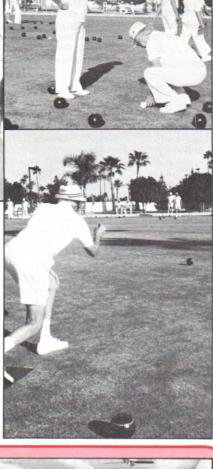
F.P. Kuentz, President Del E. Webb **Development Company** 

P.S. On behalf of all the employees at DEVCO, I want to wish you and your families the happiest of Holiday seasons.



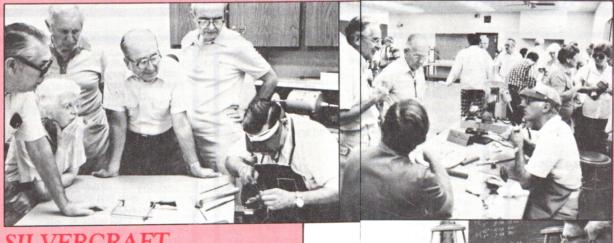


about it, call Irv Dewey, president of the Johnson Lawn Bowls Club at 584-5080





spent the morning and afternoon browsing through more than 25 attractive displays. Sun City West craftspeople were on hand not only to man the displays but also offer demonstrations of their various crafts. (No doubt they won some new members, too). Raffles, hand-made crafts, bargains and good food were the order of the day. Everyone seemed to agree that the event just gets better and better every year!



#### SILVERCRAFT **DEMONSTRATIONS**

Almost 200 people were on hand as Sun City West and Sun City silvercrafters presented an afternoon of demonstrations ranging from bead-making to gold plating and metal-texturing to polishing and finishing. The mini-workshops, held in the Johnson Silvercraft Studio, generated a lot of interest among prospective members according to Fredericka Schmidt, president of Toy-Ki Silvercrafters. If you're interested, stop by the studio, Monday-Friday, 9 AM to 4 PM.





**DEVCO MANAGEMENT** spent a busy week with community leaders in early November, discussing plans for the next recreation center, the proposed Danmor catered-living complex and Briarwood Country Club. The meetings were designed to encourage suggestions from community leaders.

### SUNDOME'S HOLIDAY CHEER

December begins with a real Holiday treat as the famed **Oakland Ballet** returns to the Sundome with another glittering rendition of "**The Nutcracker**" Dec. 1 at 8 PM. Then, for a little change of pace, trumpeter **Al Hirt** brings the sounds of New Orleans to the Sundome—that cheerful Dixieland sound—on Saturday, Dec. 3 at 8 PM. The next evening, the **Sun Cities Symphony** returns with guest conductor Richard Hayman for an 8 PM concert.

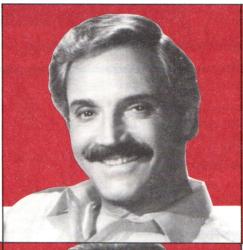
Returning to a more traditional Holiday fare, Arizona State University's School of Music returns with its moving rendition of Handel's "Messiah" and a Festival of Carols on Monday, Dec. 5 at 8 PM. Travel-film producer Stan La Rue presents an intriguing visit to Switzerland on Dec. 6 at 8 PM complete with a look at the majestic Matterhorn. On Monday, Dec. 12 at 8 PM, the popular host of ABC's "Nightline", Ted Koppel, offers his perspective on the world in a Celebrity Forum Lecture.

For superstar entertainment, you won't want to miss impressionist **Rich Little** on Saturday, Dec. 17 at 8 PM or a Holiday concert by vocalist **Andy Williams** on Sunday, Dec. 18 at 2 PM. It promises to be a weekend of entertainment you won't soon forget! The Lerner and Lowe musical "**My Fair Lady**" is brought to life by the Scottsdale Center for the Arts in two colorful performances on Tuesday and Wednesday, Dec. 27 and 28 at 8 PM. And, closing out December, songstress **Diahann Carroll,** appears with the Phoenix Symphony Orchestra on Dec. 29 at 8 PM.

#### **WINTERFEST '84**

Winterfest '84 offers the greatest selection of superstars and super shows the Sundome has ever hosted! The lineup begins with the talented Hal Linden on Jan. 7 and includes such performers as Paul Anka, Ben Vereen, Johnny Cash and June Carter, Milton Berle, Steve Lawrence and Eydie Gorme, Johnny Mathis, Count Basie, Dinah Shore, Donald O'Connor and the one and only George Burns! There's variety too, as we welcome the Chinese Magic Circus, Jury's Irish Cabaret, the Stars of the Lawrence Welk Show, the Irish Rovers (on St. Patrick's Day) and the Kruse Auto Auction. There's much more and to get all the details, visit the Sundome and pick up a Winterfest brochure. By the way, tickets for Winterfest go on sale Thursday, Dec. 1.







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FOR TICKET INFORMATION 975-1900

From Top: Al Hirt, Ted Koppel, Rich Little, Andy Williams, Hal Linden, Milton Berle, Johnny Mathis, Dinah Shore.

