

# Activities Calendar



DEL E. WEBB DEVELOPMENT CO. ★ PUBLIC RELATIONS DEPT. ★ POST OFFICE BOX 1705 ★ SUN CITY, ARIZONA 85372 ★

JANUARY, 1984

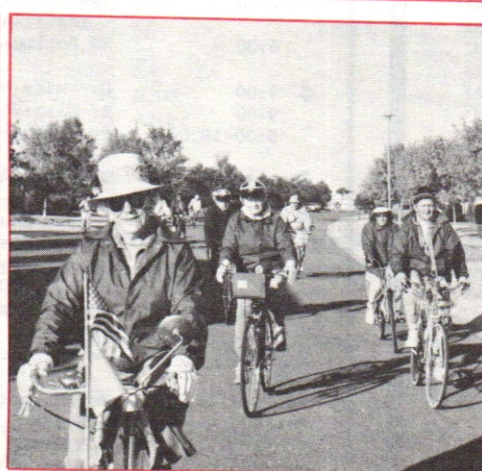
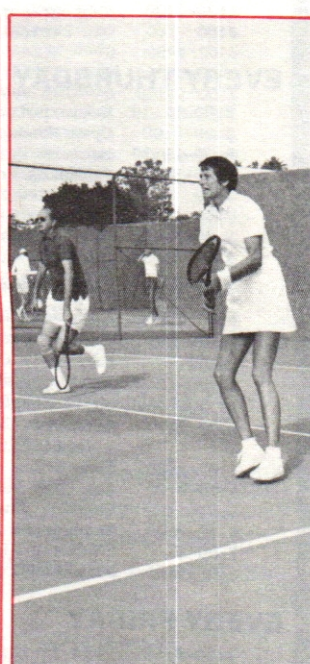
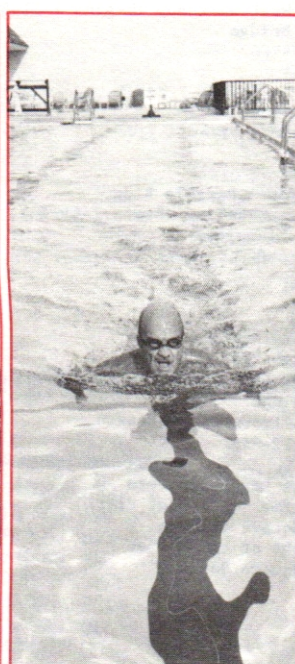
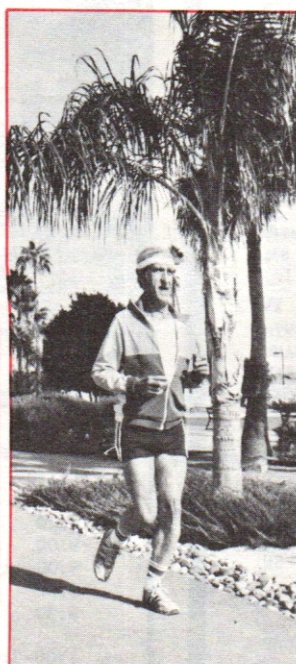
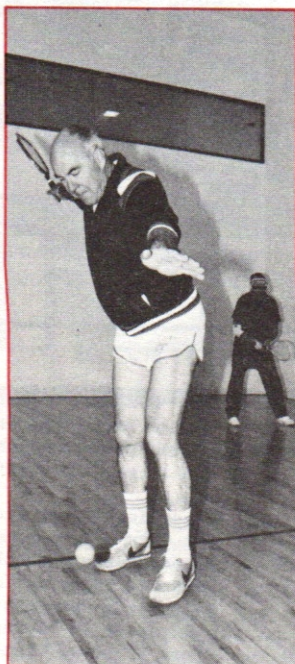
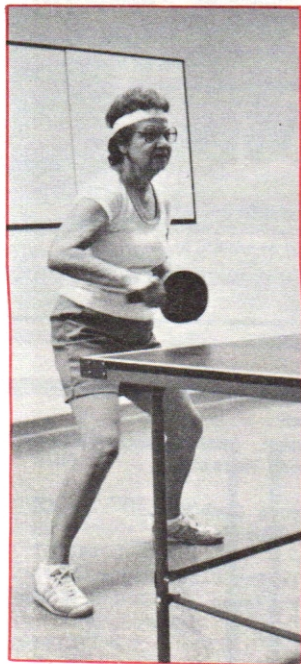
HOMES SINCE INCEPTION -- 5,369

HOMES SOLD THIS YEAR -- 812

POPULATION -- 9,704

## SENIOR OLYMPICS

SET FOR FEBRUARY



The Del E. Webb Development Co. has become a major corporate sponsor of the 1984 Arizona Senior Olympics scheduled for Feb. 4-5. While competition will take place in all the events shown here and many others, we're pleased to announce that the bicycle competition will be held here in Sun City West. The races will begin Feb. 5 at 9 AM and will be contested over three, six and 12 mile courses. An antique bicycle display is being planned for Johnson Library the day of the race. Entry blanks for the race and other activities are available at the Johnson Recreation Center administration office.



## FROM THE PRESIDENT.....

### RESIDENTS MEETING UPDATE

On Nov. 23, we held an open Residents Meeting at the Sundome. The purpose of these meetings, which we intend to hold at least annually, is to provide you with an opportunity to learn about the activities of the Del E. Webb Corporation and to show you present and future plans here at DEVCO.

The turnout was good, but we recognize that many of you were not able to attend. I would like to take this opportunity to bring you up to date on the meeting and let you know what action is being taken in response to some of the questions. The following is a brief synopsis of issues raised on which some action is still ongoing:

... We have started home sales in Unit 10 (the southeast corner of Phase I). Several factors have delayed us from beginning construction in this area, but we are now committed to fully developing Unit 10.

... We announced that the budget for the next recreation center has been increased from \$2.5 million to almost \$5 million. The new center, which will begin construction in May of 1984, will include a unique indoor-outdoor pool which will be the largest pool in the Sun Cities, a number of craft and meeting rooms and a large picnic area with a band shell.

... It was suggested that a light be added at the intersection of Beardsley Road and Meeker Boulevard. The design and location of such lights is the responsibility of Arizona Public Service Co., based on specific criteria. We have asked APS to investigate the possibility of adding a light at this location.

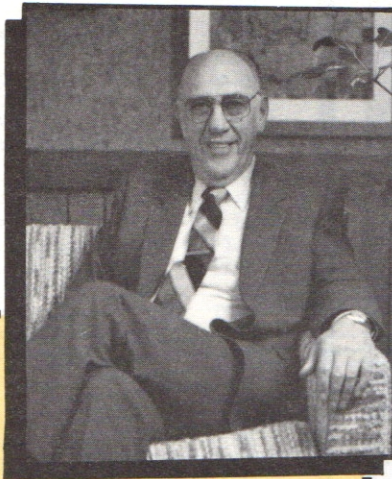
... In response to a resident question, we have contacted the Crestview Restaurant and requested that a no-smoking section be established. Although we no longer manage the restaurant, we think the no-smoking idea is an excellent one and will encourage them to implement this suggestion.

... As a result of the meeting, we have decided to make the 20-play punch cards for Hillcrest good on weekends from April through December.

The Residents Meeting is an important part of our involvement with the community. I would like to thank each of you who attended and participated. Your concern and involvement helps us make Sun City West the best possible community.

*F.P. Kuentz*

F.P. Kuentz, President  
Del E. Webb  
Development Company



### RESIDENTS STAR IN VARIETY SHOW

Music, song and dance were the highlight of the fourth annual Sun City West Variety Show. An appreciative crowd of almost 6,500 turned out for the evening's entertainment -- starring some of the community's most talented soloists and groups. If you were not lucky enough to get a ticket (they go fast), maybe these pictures can give you an idea of the show's fare. Congratulations to everyone who made the show such an overwhelming success.

**MORE THAN 5,500 PEOPLE ATTENDED** the first area-wide, inter-faith Thanksgiving Day Service at the Sundome. Featuring a 300-voice choir and a "Thanksgiving Message" delivered by retired Bishop Richard Emrich, the service was the perfect start for the Holiday. Response was so favorable, plans are already being made for next year's service.



### IMPROVING DRAINAGE

The recently concluded construction on R.H. Johnson Boulevard will alleviate problems with standing water. DEVCO removed two single-grate catch basins in the roadway and installed four larger ones that increase drainage capacity ten-fold. Additional drainage work has been completed or is planned for 125th and Buntline, 125th and Conquistador, 124th and Banyon and along Desert Glen, 132nd, 133rd and Parkwood Avenues.



### TREE TRIMMING PARTY BRINGS TOYS TO TOTS

Sun City Wester's once again shared the Holiday spirit with needy children throughout the Valley at the annual Tree Trimming Party. The event raised more than 400 toys for the Marine Corps' "Toys For Tots" program. The afternoon's fun included a selection of Christmas carols performed by the Westernaires of Sun City West, square dancing by the Sun City Westerners (who also served as hosts) and audience participation in a Hora. The toys brightened the Holiday's for a lot of children. Thanks to all who participated!



**MEMBERS OF THE 1984 RECREATION CENTER ADVISORY BOARD** include (Left to Right): William Kottke, Trevor Reiley, John Roberts, Fred Langan, Victor Simpson, William Moll and Lawrence Cross. Not pictured are J.P. Murphy and Robert Knox.



### MONTE CARLO BENEFITS LENDING HANDS

The annual Monte Carlo Day at the Sundome proved to be a spectacular success for many of the day's participants and Lending Hands. The activities raised more than \$13,000 which PORA will contribute to the Lending Hands building fund. To insure that PORA would surpass last year's total, DEVCO contributed an additional \$2,500. President Fred Kuentz presented PORA's Bob Williams and Lending Hands' Sig Sampson with the check. "We know how important Lending Hands is to Sun City West," Kuentz said. "We're glad to lend our support to such a valuable organization."



# JANUARY'S STARS

The new year's fun at the Sundome begins Jan. 7 at 8 PM as **Hal Linden**, television's "Barney Miller", arrives to display his musical talents both vocally and on the saxophone. On Monday, Jan. 9 at 8 PM, share the financial insights of economist **Malcolm Forbes, Jr.** as the Celebrity Forum Lecture series continues. Travel-film producer Ken Armstrong brings his colorful film "**Incomparable New Zealand**" to the Sundome Jan. 10 at 8 PM. For only \$3.25, it's a great bargain.

Beginning Friday, Jan. 13 and continuing through Sunday, Jan. 15 it's the return of the **Kruse Auto Auction**. More than 600 antique automobiles will cross the Sundome auction block in this three-day event. Come to bid or browse. Gates open at 8 AM daily.

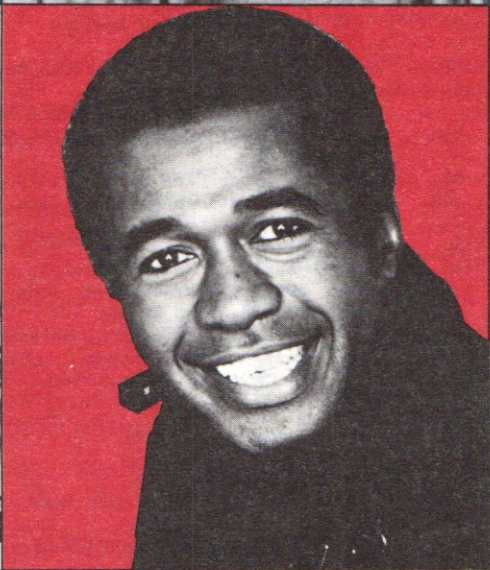
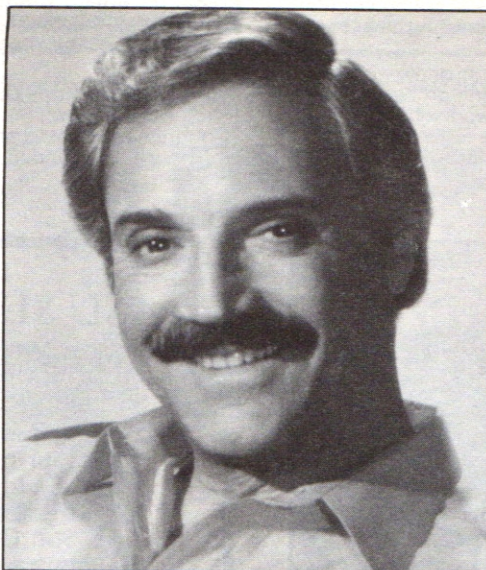
Saturday, Jan. 21 marks the Sundome premier of one of the world's most celebrated violinists - **Itzhak Perlman**. His artistic technique and warm audience rapport make this 8 PM show one you won't want to miss. The following evening the **Sun Cities Symphony** welcomes the winner of the Jennings Butterfield Young Artist Competition. The concert begins at 8 PM.

Composer and singer **Paul Anka** makes his Sundome debut Jan. 25 at 8 PM. He's best-known for dynamic interpretations of songs such as "My Way", "Put Your Head On My Shoulder" and "Diana". On Friday, Jan. 27 the world-famous **Chinese Magic Circus of Taiwan** presents some of the most mind-boggling displays of acrobatics you've ever seen. The company includes jugglers, clowns, magicians and dancers.

The Phoenix Symphony Orchestra's Pops series continues with the high-energy performance of **Ben Vereen**. The Jan. 28, 8 PM show highlights this "Entertainer of the Year" and Pops conductor Doc Severinsen. The month concludes with an afternoon of that Big Band sound Jan. 29 at 2 PM. **The Big Band Show** features Johnny Desmond, Helen Forrest, the Modernaires with Paul Kelly, Jr. and the Horace Heidt Orchestra.

In February don't miss the **Vienna Choir Boys**, **Milton Berle**, **4-Girls-4**, **Jury's Irish Cabaret**, and the **Steve Lawrence and Eydie Gorme** show!

**FOR TICKET INFORMATION**  
**975-1900**



*From top left: Hal Linden, Malcolm Forbes, Jr., Itzhak Perlman, Paul Anka, Chinese Magic Circus and Ben Vereen.*





# Activities Calendar



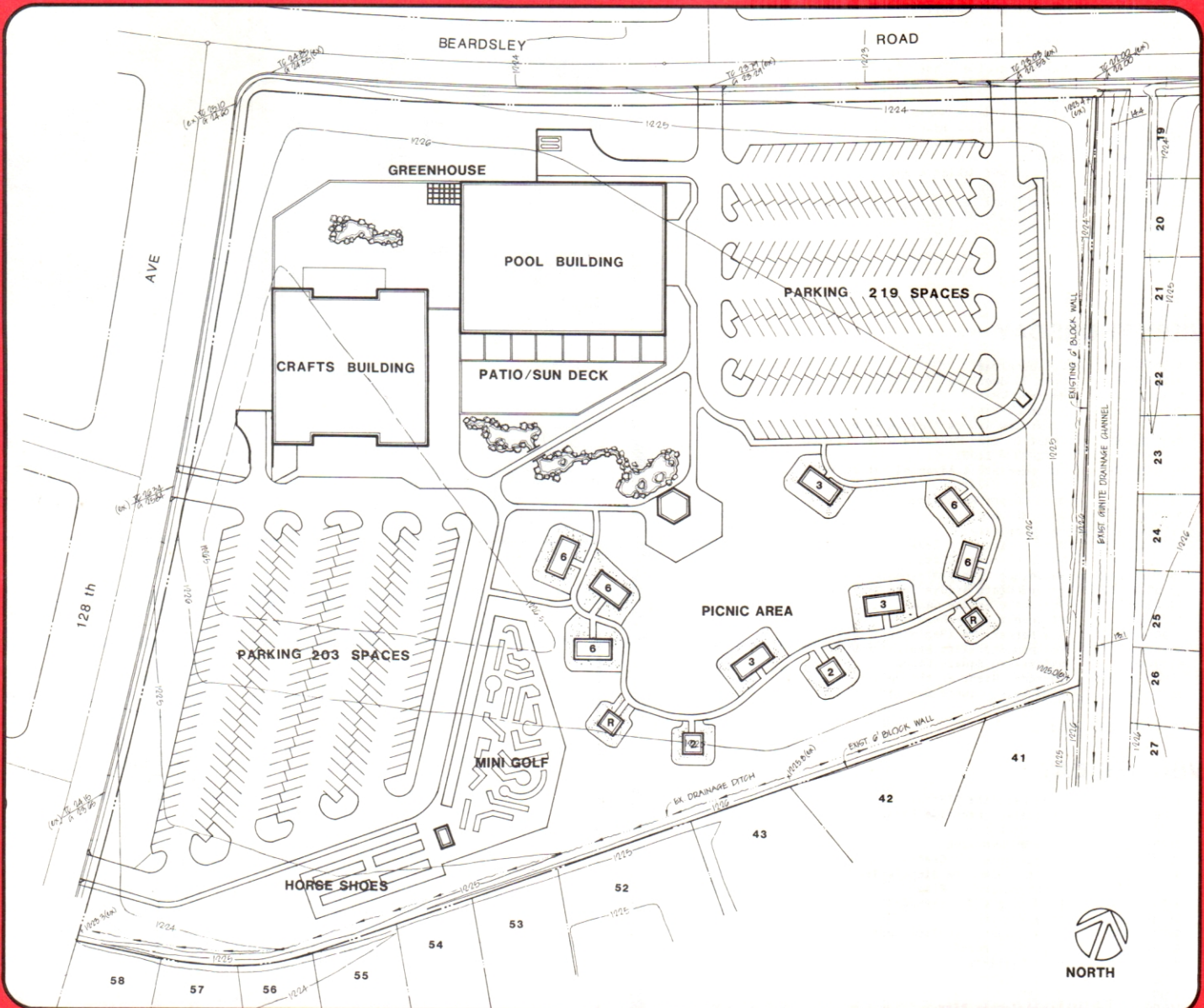
DEL E. WEBB DEVELOPMENT CO. ★ PUBLIC RELATIONS DEPT. ★ POST OFFICE BOX 1705 ★ SUN CITY, ARIZONA 85372 ★

February, 1984

HOMES SINCE INCEPTION — 5,427

HOMES SOLD THIS YEAR — 58

POPULATION — 10,012



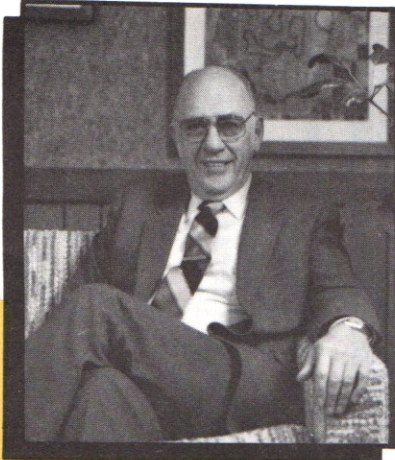
## NAME THE REC CENTER

During the month of February, all residents of Sun City West will have an opportunity to select a name for the next recreation center. Entry blanks and a ballot box are located in the Social Hall at R.H. Johnson Recreation Center along with display plans for recreation center #2. Representatives from PORA and DEVCO will determine ten final selections and residents will have a chance to vote on those names in the March edition of the Roadrunner. The person who submits the winning entry will win a fabulous trip for two to Del Webb's newly redesigned High Sierra Hotel in Lake Tahoe, Nevada. The four-day, three-night package includes air fare, a VIP coupon book and many other "extras". In case of a tie, the winner will be determined by random drawing.

The contest closes Feb. 29 and you can enter as many times as you want. The more entries you submit, the better your chances of winning. And don't miss the details on our "Name the Golf Course" contest inside! Good Luck.



FROM THE  
PRESIDENT.....



10,000 STRONG

Sun City West will reach a significant milestone this month when it welcomes its 10,000th resident. This impressive growth has not been without serious obstacles. Almost from the beginning in 1978, the community has refused to give in to adversity. The floods that year destroyed the Bell Road bridge over the Agua Fria River, eliminating one of the primary access routes to the community. But residents still told friends about this new development and Sun City West started to grow.

Then came three years which marked the worse housing slump in decades. Interest rates skyrocketed and housing starts plummeted. DEVCO sales were low, but everyone remained enthusiastic and optimistic. The spirit of involvement which made Sun City so successful was just as much in evidence here in Sun City West.

It was exactly that kind of involvement that enabled Sun City West, despite all the roadblocks, to reach 10,000 residents even faster than had Sun City. And we are now the fastest growing community of this type in the country.

We think we know why Sun City West has been, and will continue to be, so successful. It is not, of course, any one thing which so distinguishes the community. It's the weather and the homes and the social activity and the recreational facilities and all the other advantages which make Sun City West so special.

But even more important are Sun City Westers, the people who make the community. The enthusiastic involvement of just about everyone here in something important within the community insures the continued progress and growth of Sun City West.

Our advertising uses the word "Incomparable" to describe Sun City West, and we believe it. We grow faster than our competitors because we have more amenities, more opportunities and more people resources.

In just over five years, Sun City West has become a dynamic, growing, strong community of 10,000. All of us at DEVCO are proud to be a part of this success, and we look forward to continued progress in the future.

*F.P. Kuentz*

F.P. Kuentz, President  
Del E. Webb  
Development Company

### GOLF COURSE No. 5

SUN CITY WEST, ARIZONA

FOR: Del E. Webb Development Co.

Hole	Men	Women	Par	Hole	Men	Women	Par
1	480	380	5	10	300	250	4
2	340	240	4	11	340	260	4
3	180	130	3	12	150	110	3
4	460	320	5	13	520	450	5
5	350	280	4	14	380	310	4
6	285	190	3	15	190	130	3
7	130	100	3	16	415	345	4
8	330	230	4	17	470	430	5
9	330	270	4	18	370	330	4
Total	2735	2155	36	Total	3170	2735	36

NAME THE GOLF COURSE

Construction is now underway on Sun City West's fifth golf course. And, we want you to name the course. Plans for the 6,320 yard course are now on display at Hillcrest, Briarbank and ballot boxes are posted at Pebblebrook and Stardust. Entry blanks and ballot boxes are posted at Pebblebrook and Stardust. Once again, the PORA and DEVCO selection committee will be submitting the winning entry will win use of a 50-foot houseboat from Del Webb's Wahweap Marina at Lake Powell. The use of a tow-along powerboat. In case of a tie the winner will be determined by a random drawing. course #5 is a single fairway course. When completed, it will become the communities third recreation center course -- for use by residents and their guests only. It's expected to open for play late this year. This contest ends February 29, residents may submit only one entry per contest, so get your entry in now.



**THE JOHNSON LAWN BOWLS CLUB** recently inducted 16 new members into the competitive ranks. By successfully completing eight two-hour sessions, you too can become a member of this fast growing club. Larry Rickfelder serves as the instructor for the three-week session that offers tips and information on the rules of this popular sport. If you're interested in becoming a member, stop by the club's office behind R.H. Johnson Recreation Center anytime you see some activity on the greens.

10,000th Party

Sun City West will welcome its ten thousandth residents, John and Hazel Telin of Freeport, Illinois, with a big block party Saturday, February 4 from 11:00 a.m. to 2:00 p.m. The party will take place on 124th Drive with Milton Berle, who will be appearing at the Sundome that night, making a special appearance at 11:45. Free hot dogs, soft drinks and entertainment will be provided compliments of DEVCO. PORA encourages all residents of the community to stop by and greet your new neighbors. If you live nearby, just walk to the party. If you have to drive, park at the site of the new recreation center at 128th and Beardsley and take the tram to the party. We'll see you there.



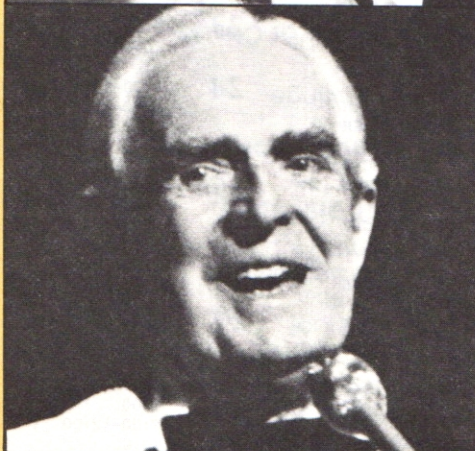
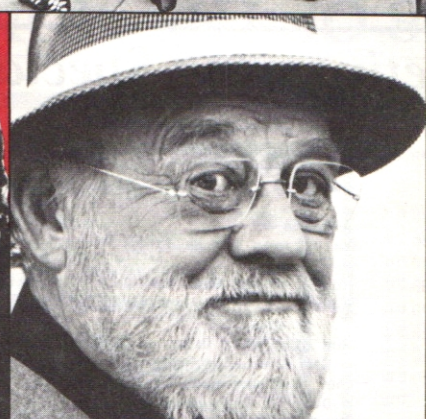
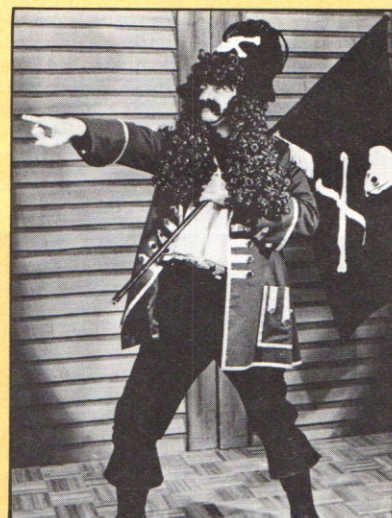
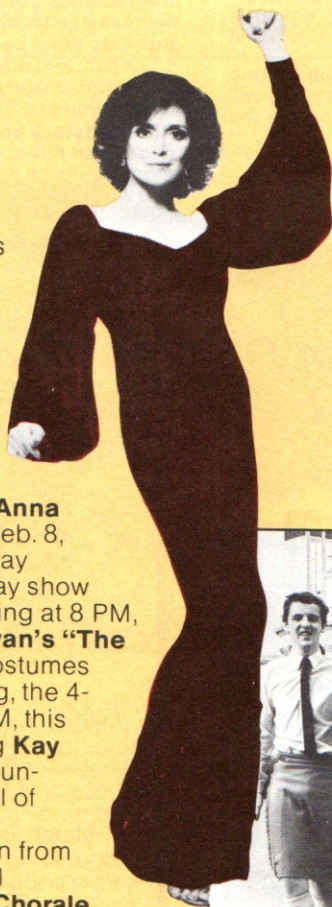
**SERVICE CLUBS MEETING AT THE CRESTVIEW RESTAURANT** in Sun City West now have an Arizona state flag to complement the United States flag. DEVCO recently donated the flag to the various service clubs for use at their meetings. On hand to accept the flag and represent their club were: (l to r) Jim Maley (Kiwanis), Stanley Stoberski (Sundome Lions), Vi Barraco (Lionesses), Will Rogers (Pioneer Lions), Joe Pensato (Sunrise Lions) and Julian Coleman (Rotary).



# FEBRUARY'S FANTASTIC!

The month begins with a visit from the always charming **Vienna Choir Boys**, Feb. 1 at 8 PM. Then, on Feb. 4 you won't want to miss **Milton Berle**, star of stage, screen and just about everything else. His 8 PM show is certain to be full of laughs and great singing from vocalist **Marco Valenti**. On Feb. 7 at 8 PM, the travel-film series continues with "**The Greatness of Spain**" presented by Fred Keiffer and Art Wilson. The film features the "Running of the Bulls." **Anna Maria Alberghetti** returns to the Sundome Feb. 8, this time with vocalist **John Raitt** in "Broadway Jubilee", an evening of your favorite Broadway show tunes beginning at 8 PM. The following evening at 8 PM, Opera a la Carte presents **Gilbert and Sullivan's "The Pirates of Penzance"**, complete with sets, costumes and superb singing. And, speaking of singing, the 4-Girls-4 return to the Sundome Feb. 11 at 8 PM, this time with talented **Gisele MacKenzie** joining **Kay Starr, Rose Marie and Helen O'Connell**. Sunday, Feb. 12 at 2 PM, the Sundome will be full of that rollicking Irish merriment as **Jury's Irish Cabaret** presents the best talent and tradition from the Emerald Isle. If you enjoy beautiful choral arrangements, don't miss the **Roger Wagner Chorale**, Feb. 14 at 8 PM. Their program ranges from classics to contemporaries. **Steve Lawrence and Eydie Gorme** come to the Sundome for two big shows Saturday, Feb. 18 at 2 and 8 PM. It's music and comedy with that Las Vegas razzle-dazzle! The color, energy and excitement of the **Hungarian State Folk Ensemble**, with its 100 members, visits the Sundome Feb. 21 at 8 PM. It's outstanding entertainment. More choral music, this time from the legendary **Fred Waring and his Pennsylvanians** Feb. 22 at 8 PM. From choral to folk music as **Burl Ives** makes his first appearance at the Sundome Feb. 24 at 8 PM. **The stars of the Lawrence Welk Show** visit the Sundome Feb. 25 at 8 PM, led by Myron Floren, Ken Delo and Joe Feeney. The **Sun Cities Symphony** welcomes pianists Ferrante and Teicher Feb. 26 at 8 PM. It's another travel film Feb. 28 at 8 PM as Doug Jones presents his "**Portraits of America — The National Parks**". Then, concluding the month, it's the inspiring movements of the **Hartford Ballet**, Feb. 29 at 8 PM. In March, don't miss **Tom Jones on March 1** the **Soviet Emigre Orchestra March 2** or **Johnny Mathis March 3!**

**FOR TICKET INFORMATION**  
**975-1900**



**FROM TOP:** Anna Maria Alberghetti, *Pirates of Penzance*, *Jury's Irish Cabaret*, Steve Lawrence and Eydie Gorme, Burl Ives, Fred Waring and Hartford Ballet.





# Activities Calendar

Del E.  
Webb's

**SUN  
CITY  
WEST**

DEL E. WEBB DEVELOPMENT CO. ★ PUBLIC AFFAIRS DEPT. ★ POST OFFICE BOX 1705 ★ SUN CITY, ARIZONA 85372 ★

March, 1984

**HOMES SINCE INCEPTION - 5,504**

**HOMES SOLD THIS YEAR - 135**

**POPULATION - 10,141**

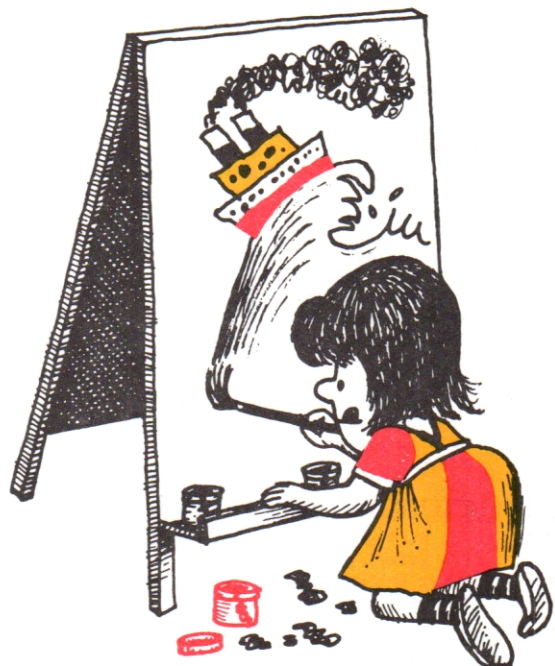
## ENTER THE RALLY...



On Saturday, March 24th, you'll have an opportunity to participate in an event that will be the first of its kind... the Esperanca/Meisterbrau 500 GOLF CART RALLY. The rally begins at 11 AM from the parking lot of the Crestview Restaurant in Sun City West and will traverse a winding five-mile course through the community. For a \$10 entry fee, which is tax deductible, you'll have a chance to win a new Eagle 2000 golf cart or one of many other valuable prizes in the first of two drawings. The second drawing will determine the 33 rally participants who will be teamed with a "Celebrity Navigator" for the race. If you don't own a golf cart, one will be provided. A special "Media Sprint Race", cheerleaders, bands, food and drink and a "Most Beautiful Golf Cart in the World" pageant are also on tap. Xerox's Brother Dominic will serve as Grand Marshall and also entertain as comedian Jack Eagle. Entry blanks are available at Johnson Recreation Center and many area shops and churches. Just drive your decorated cart to the rally to participate in the "beautiful golf cart" competition. It promises to be a fun-filled afternoon. "Gentlemen, start your engines..."

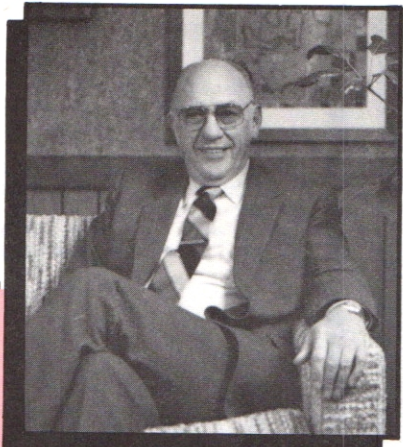
## SUN CITIES ARTS AND CRAFTS FAIR

Sunday, March 25 is the date for the second annual Sun Cities Arts and Crafts Fair which will be held in the parking lot of the Sundome. The fair will begin at 9 AM and run through 4:30. Song and dance man Donald O'Connor will be appearing at the Sundome that afternoon, so it's a great opportunity to exhibit your talents to the Sun Cities and greater Phoenix. If you're interested in participating, entry forms are available at Johnson Recreation Center's administrative offices, Lakeview Center in Sun City and at the Del E. Webb administrative offices at Bell Road and Boswell Boulevard in Sun City. There's no fee for participating and clubs and individuals are welcome. The only catch is that exhibitors must reside in Sun City or Sun City West. Last year's affair brought out 75 exhibitors and we expect a bigger turnout this time. The Lions will be serving refreshments, so come out for a sandwich and browse through a magnificent collection of top quality arts and crafts. See you there!





# FROM THE PRESIDENT.....



## An Active Community

We like to refer to Sun City West as the world's premier active adult community because we honestly believe that it is.

Anyone who comes to Sun City West will soon recognize that we have not only the premier adult community, but also the most active residents. In fact, one of the most frequently heard comments from visiting journalists is "...the residents are so involved in so many things...". (Speaking of journalists, we're all proud of the fact that in the last three months Sun City West has been visited by reporters and/or film crews from France, Japan, West Germany, Australia, Holland, Canada, and many others from all over the United States!)

We believe what separates Sun City West from other adult community residents is the nature and scope of their involvement in a variety of activities. It seems that everyone here contributes in some way to the community. From the recreational and social clubs, to the service clubs, to groups like the Posse and PRIDES, everyone pitches in and helps. Just a brief glance at the activities listed inside this issue of your Activities Calendar is proof of the resident involvement in Sun City West.

And the best part of this involvement is the enjoyment that participants and benefactors alike seem to experience. Whether it's an event just for fun or a serious activity, this commitment to the community makes Sun City West truly incomparable.

There are so many activities planned for the near future I couldn't begin to list them all. I would, however, like to specifically mention the Meisterbrau Esperanca 500 golf cart rally on March 24, the annual Arts and Crafts Fair on March 25, and the Lions Journey for Sight on March 31. These three events are symbolic of this community's commitment to helping others, their exceptional creativity and just plain having fun.

With all this activity, Sun City West may be the only community anywhere where the standard response to any invitation of any kind is, "Let me check my calendar". We can't help but smile when we think about all those full calendars.

*F.P. Kuentz*

F.P. Kuentz, President  
Del E. Webb  
Development Company



## SENIOR PGA TOUR ROUNDUP

Gene Littler, Miller Barber and Don January, already committed to the Senior PGA Tour Roundup, are pictured above, are part of the 30-player field scheduled for April 16-22 at Hillcrest Golf Course. Other "greats" who will be participating include Sam Snead, Julius Boros, Billy Casper, Gay Brewer, Bob Goalby and Dave Marr. Commitments from other legends such as Arnold Palmer and Gardner Dickenson are pending.

You'll want to have your tickets "in hand" for this memorable event which brings the senior pros to the world's most famous senior community. An Any-Day package, which includes four tickets, costs only \$27.50. There are also Weekly Badges and Par Sponsor packages available. Ticket brochures are available at the Johnson Recreation Center administrative offices, most service clubs, golf shops and some churches. It's going to be an exciting week, so join your friends at Hillcrest. If you need further information call the tournament office at 975-3066.



Presidents of the various Sun City West Golf Associations and guests were on hand last month to break ground for golf course #5, scheduled to open late this year. Teeing it up are (l to r), Ruth Merryman, Kay Clark, Marcie Shrewsbury, Greg Nash (golf course architect), Ed Ekis (Rec Center Pro), John Roberts, Ken Snyder and Earl Hansen.

## PLAY BALL!

The Milwaukee Brewers are back in town with an exciting Spring Training schedule. All games begin at 1 PM at Sun City Stadium, 111th and Grand Avenues. Tickets are only \$3.50 for adults and \$2 for children.

### March

7 Oakland	15 California
8 California	19 Seattle
9 San Francisco	21 Cleveland
11 Chicago Cubs	27 San Diego
12 San Diego	28 Cleveland
13 Seattle	29 Oakland



Comedian Milton Berle welcomes John and Hazel Teln as the 10,000th residents of Sun City West. Berle made a special appearance at the neighborhood block party which marked the occasion. The Telnas, from Freeport, Illinois, said they moved to Sun City West to escape the Illinois winters. "It's such a warm and friendly place," said John. "We're looking forward to making new friends and enjoying the recreational activities of Sun City West." More than 1,500 "new friends" turned out to welcome the Telnas and enjoy free hot dogs, soda and entertainment.



LIONS JOURNEY FOR SIGHT

The Lions and Lioness of Sun City West invite all residents to join them on Saturday, March 31 in their "Journey for Sight". The Lions "Journey" is an international activity with many of the more than 36,000 Lions Clubs world-wide participating. Locally, the day begins at 9 AM with a parade from the Sundome to Sundome Plaza. The "Journey" begins at 9:30 from the plaza. Events will include a Walk-A-Thon, Jog-A-Thon, Bike-A-Thon and a Golf Cart event. Jerry Foster of Sky-12 will be the Parade Marshall with the Luke Air Force Color Guard and local bands also participating. Join those who have helped... your support will be greatly appreciated.



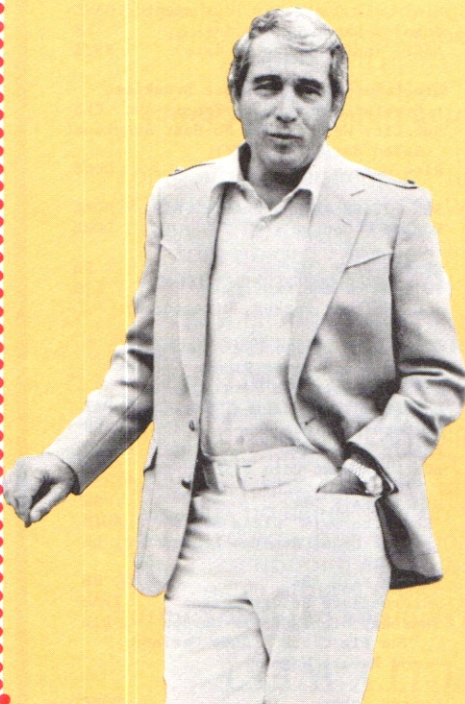
# March Merriment

The excitement begins March 1 with a special appearance by the dynamic **Tom Jones**. The 8 PM show will be packed with energy and his most popular hits. The following evening at 8 PM, the classical sounds of the **Soviet Emigree Orchestra** grace the Sundome stage. Then, on March 3 at 8 PM, the romantic song stylings of **Johnny Mathis** will fill the Dome. That's an outstanding start for March, but the excitement continues March 12 when **Mike Wallace** takes the Sundome podium to talk about his experiences with "60 Minutes". The 8 PM lecture promises to be one of the season's best! On March 16 at 8 PM, the legendary **Count Basie** makes his Sundome debut with those great melodies he's popularized over the years. On St. Patrick's Day, the Sundome will once again host the music and merriment of the world-famous **Irish Rovers**. With shows at 2 and 8 PM and an all-day courtyard party with hot dogs and beer there's no better way to celebrate! **Dinah Shore** will offer music and comedy during her concert appearance March 18 at 2 PM. On March 20, travel-film producer Ken Richter presents an 8 PM showing of "**O Canada**". Lucnica, the 45-member Czechoslovakian folk ensemble, will dazzle you with color, energy and music in its 8 PM March 21 appearance. **Rita Moreno** and the students of Northwestern University perform a tribute to composer **Frank Loesser** March 24 at 8 PM. Hits from "Guys and Dolls" and other Broadway musicals are featured. On March 25 at 2 PM song and dance man **Donald O'Connor** makes his Sundome debut with an afternoon of his most memorable roles. And, closing the month in style it's **George Burns**. His March 31, 8 PM performance is one you won't want to miss!

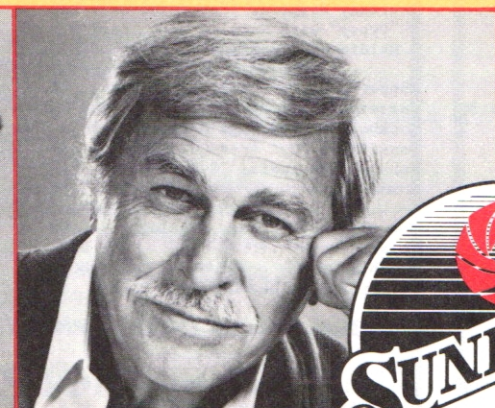


Right to left: Johnny Mathis, Irish Rovers, Mike Wallace and Dinah Shore.

## SUMMERFARE '84



**Perry Como, Debbie Reynolds and Howard Keel** (pictured below) are just a few of the stars highlighting this year's Summerfare lineup. Other shows include concerts by **Mel Tormé** and the rescheduled appearance of **Johnny Cash and June Carter**. For variety, you'll want to get your tickets early for "**Vaudeville '84**", "**Naughty Marietta**", the **Tamburitzans**, the **Sacred Festival**, a **Tribute to Big Bands** featuring **Pat Trapani** and two exciting travel-films. Brochures with detailed information on all shows will be available at the Sundome, Kings Inn, restaurants, banks and shopping centers beginning March 5. Make sure you have your tickets to a Summerfare of entertainment at the magnificent Sundome!





# Activities Calendar

Del E.  
Webb's

**SUN  
CITY  
WEST**

DEL E. WEBB DEVELOPMENT CO. ★ PUBLIC AFFAIRS DEPT. ★ POST OFFICE BOX 1705 ★ SUN CITY, ARIZONA 85372 ★

APRIL, 1984

HOMES SINCE INCEPTION -- 5,725

HOMES SOLD THIS YEAR -- 221

POPULATION -- 10,259

## SEE GOLF'S GREATS

1984  
SENIOR  
PGA TOUR  
ROUNDUP



It's been dubbed "the perfect marriage". A celebrated field of 50 of golf's greatest history-makers coming to the greatest adult community in the world – Sun City West.

The 1984 Senior PGA Tour Roundup begins April 16 and concludes with the awarding of its first championship April 22. The golfers bordering this page are only a few of the many familiar names and faces that will be testing the famous Hillcrest Golf Course in Sun City West.

Sam Snead, Julius Boros, Don January, Gene Littler, Miller Barber, Bob Rosburg, Billy Casper, Bob Goalby, Lionel Hebert—the list reads like a "Who's Who" of golf history. Yet, these are only some of the golfers already committed. Such greats as Arnold Palmer, Gardener Dickenson, Roberto De Vincenzo, Mike Souchak, Doug Sanders, Mason Rudolph, Tommy Bolt and Gay Brewer are also expected to be on hand for this exciting tournament.

The purse for the professionals, all of whom are 50 years of age or older, is \$ 200,000. The Roundup is a 72-hole event with 36-holes and two days played as pro-am. The pro-am pairs these golf legends with golfers throughout the Sun City and Sun City West area.

A variety of ticket packages are available for golf fans. Weekly badges, good for the entire tournament are \$ 35; an Any-Day package, which includes four tickets costs only \$ 27.50. Tickets are also available daily at the gate.

Ticket brochures are available throughout Sun City and Sun City West—just stop at any of the 15 golf courses or call 975-3066. Join your friends for this exciting week of golf at the beautiful Hillcrest Golf Course. See you there!



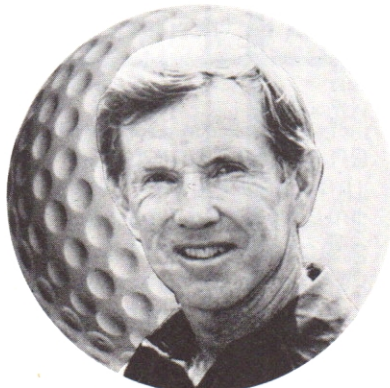
CASPER



JANUARY



ROSBURG



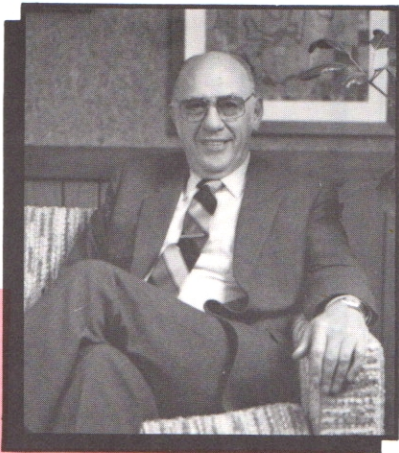
LITTLER



BARBER



# FROM THE PRESIDENT.....



## DIRECT COMMUNICATION

This month marks the anniversary of my first year at DEVCO. In my 35-year career with Webb, no single year has been more gratifying. I have enjoyed my opportunity to work with a top-notch management team at DEVCO and to interact directly with the residents of Sun City and Sun City West.

During my conversations with residents, I have been able to gain some valuable insights into your needs and concerns. One point which is made time and again is the need to interact directly with DEVCO management. In an attempt to satisfy this need, we have created a new position at DEVCO.

Ann Loos, formerly our company's vice president of personnel, has assumed the position of vice president special projects/ombudsman. Ann will be responsible for representing your views and concerns directly to DEVCO management and following them through to resolution. Since joining DEVCO, I had hoped to create a position with this responsibility. Ann will report directly to myself and executive vice president Paul Tatz.

Ann has been with DEVCO for ten years and fully understands the workings of our company and our relationship with the residents of Sun City and Sun City West. I am extremely confident of Ann's ability in this position.

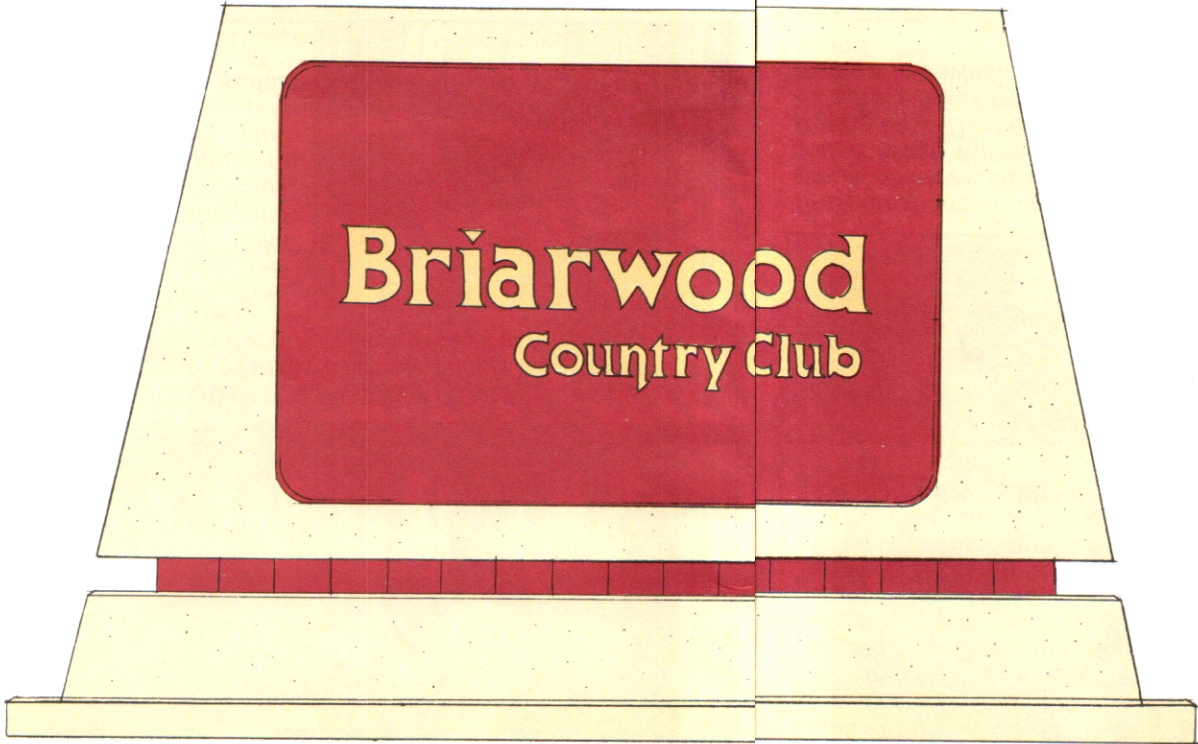
When I first met Ann, I was impressed with her skill as a communicator. She is a dedicated professional with a genuine concern for these communities. These attributes made her the perfect candidate for this position.

Should you have a problem or concern which relates to DEVCO, I encourage you to contact Ann directly. She can be reached at 974-7331 which is the DEVCO personnel department. When we move to our new offices in Sun City West, she will become even more accessible to you.

I think you'll find this new channel of communication extremely valuable in your dealings with DEVCO. I have always been an advocate of effective communication. In Sun City and Sun City West, it is imperative we understand your concerns for it is only through this medium that we can respond to your problems.

*F.P. Kuentz*

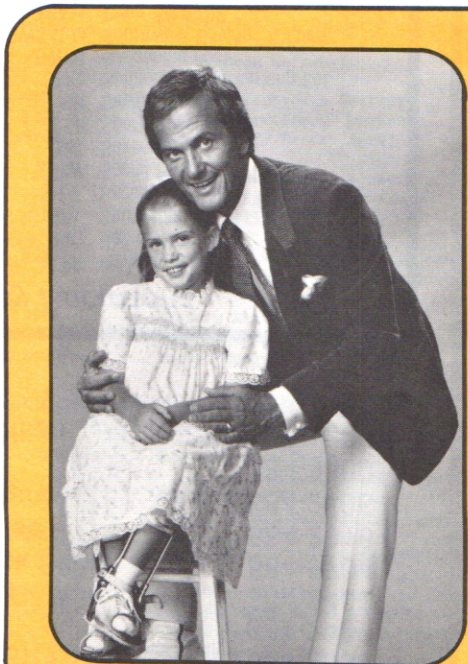
F.P. Kuentz, President  
Del E. Webb  
Development Company



## BRIARWOOD CONSTRUCTION SET

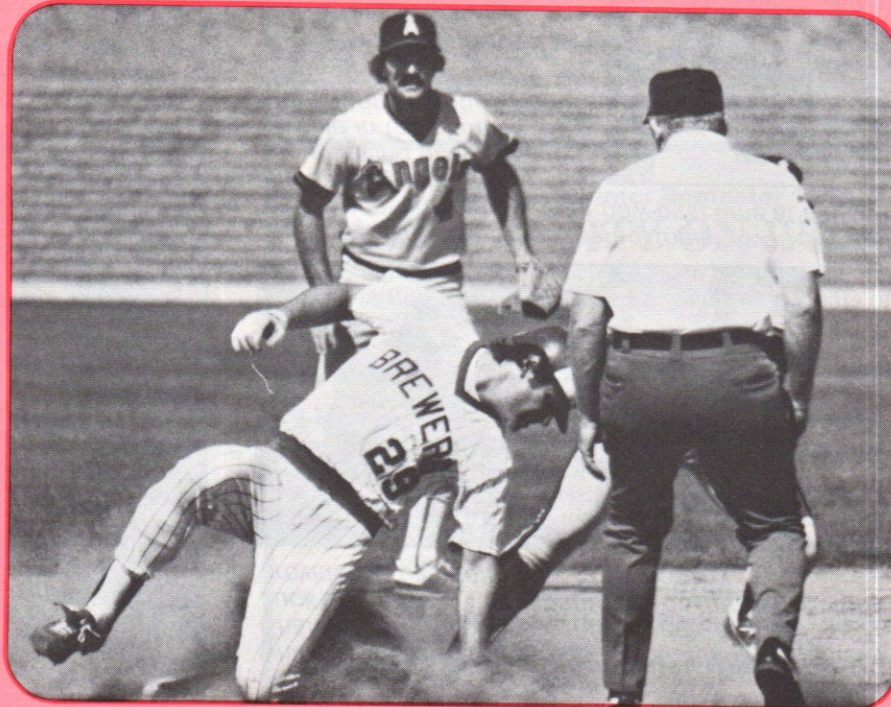
Sun City West's first country club is now a step closer. The Del E. Webb Development Co. has announced that groundbreaking for the Briarwood clubhouse will be Tuesday, April 17. Among the many features of this elegant facility are a 300-seat main dining room, a 90-seat private dining room, a bar and lounge area, a grill area for golfers, men's and women's locker rooms, a pro shop, meeting rooms, outdoor patio and swimming and tennis facilities for members.

And, speaking of members, the club's membership continues to grow. There are more than 260 proprietary members and 450 social members. While the club is still accepting proprietary memberships, there is a waiting list for social memberships. If you're interested in becoming a member or need additional information about Briarwood Country Club, contact Roy Crompton at 584-5600. By the way, the clubhouse is scheduled to open during the first quarter of 1985.



### PAT BOONE

will be playing in the 4th Annual Pat Boone Easter Seals Golf Classic being held Friday, April 6 at Hillcrest Golf Course. More than 250 participants are expected for the double shot gun start at 8 AM and 1 PM. The classic, which has raised more than \$110,000, offers competitors chances to win \$10,000, a Z-28 Camaro, a Corvette, a Melex golf cart, a trip to Hawaii, Las Vegas and the Westward Look Hotel in Tucson. The entry fee is \$17 and includes a complimentary golf jacket, tee favors, use of a golf cart, dinner for two at the evening's awards banquet and a cocktail party hosted by the Easter Seals Society. Many local sports and media celebrities have already signed up and you can too. For more information about the classic, call Hillcrest at 975-1000 or the Easter Seals Society at 252-6061.



**THE MILWAUKEE BREWERS'** return to Sun City is as much a part of Spring as the beautiful blooming of the desert. The Brewers just concluded an exciting Spring training schedule that included 12 games at Sun City Stadium. Cactus League teams such as California, Oakland, San Francisco, Seattle, Cleveland, San Diego and the Chicago Cubs all visited Sun City for games. There's really no better way to spend a sunny springtime afternoon than relaxing in the ball park with a hot dog and a cool drink - at least that's what the fans tell us.



**SUN CITY WEST PIONEERS?** Coffee, donuts and stories about the early growth of Sun City West were on the agenda at the first organizational meeting of the Sun City West Pioneer Club - if that's the name they adopt. More than 400 first-year residents turned out for the party at the Sundome. Anyone who moved to Sun City West between October 16, 1978 and December 31, 1979 is eligible for membership. Want to join? Contact Mildred Toldrain at 584-1346.



## APRIL EXCITEMENT



KEEL



PERRY COMO - MAY 26  
A 7,169-SEAT SELLOUT

April begins with another exciting travel-film adventure, **"Story-Book Germany"** presented by Kathleen Dusek. The April 3, 8 PM film explores the enchanting beauty and mystique of Germany. On April 5, the **Israel Ballet** visits the Sundome for an evening of fine dance. The 8 PM show will dazzle you with its expressive style and detailed beauty. Saturday, April 7 it's **Howard Keel**. Better known as Clayton Farlow on TV's "Dallas", Keel will show he's not only a fine actor, he's also an accomplished singer in this 8 PM performance. **The Sun Cities Symphony** welcomes Beverly Hoch in its final performance of the season, April 8 at 8 PM. Travel film producer **Ken Lawrence** returns April 10 at 8 PM with an adventure into the not-so-familiar North African country of Tunisia, featuring the city of Carthage and more. The First Lady of Country Music, **Tammy Wynette** comes to the Sundome April 14 at 8 PM to perform a pops concert along with the Phoenix Symphony Orchestra. It's sure to include the biggest selling country single of all-time, "Stand By Your Man." Singer, writer, humorist **Mel Tormé** comes to town for an evening of entertainment April 21 at 8 PM, followed by country music giants **Johnny Cash** and **June Carter Cash**. Their April 25, 8 PM concert will include hits such as "Jackson" and "If I Were A Carpenter." Rounding out the month, Victor Herbert's operetta **"Naughty Marietta"** comes to the Sundome for shows April 28 at 8 PM and 29 at 2 PM. The classic features songs such as "Neath the Southern Moon" and "The Italian Street Song". Sarah Rice, who earned national recognition in Broadway's "Sweeney Todd" stars. In May, don't miss the **Sacred Festival with Marguerite Piazza** and **Vaudeville '84 with Dennis Day** and **Maxene Andrews** of the Andrews Sisters.



CASH



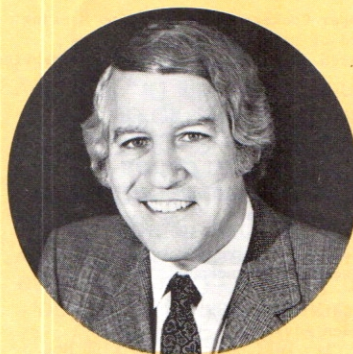
TORMÉ

## COMING NEXT SEASON

F. Lee Bailey, Issac Stern, Minnie Pearl, Henry Mancini and Les Brown are just a few of the stars highlighting the Sundome's upcoming Festival of the Arts season set to begin in October. Once again, patrons from throughout the Sun Cities will be able to enjoy more than 35 cultural and variety performances ranging from celebrity lectures and travel-film adventures to symphony concerts and fine dance exhibitions. Added to the Sundome's regular line-up of superstar concerts that means more than 100 exciting shows next season.

The Celebrity Forum Lecture series returns with Bailey, Tom Brokaw, Douglas Fairbanks, Jr., Louis Rukeyser and Paul Harvey. The Phoenix Pops series will feature Mancini, Joel Grey, the Dave Brubeck Quartet and a salute to Latin music. Many other exciting programs are scheduled with stars such as Jane Russell and Frankie Lane. Brochures with complete information on these shows and others will be available at the Sundome and throughout the Sun Cities beginnings in mid-April.

**FOR TICKET INFORMATION**  
**975-1900**



LOUIS RUKEYSER



MINNIE PEARL



ISSAC STERN





Del E.  
Webb's



# Activities Calendar

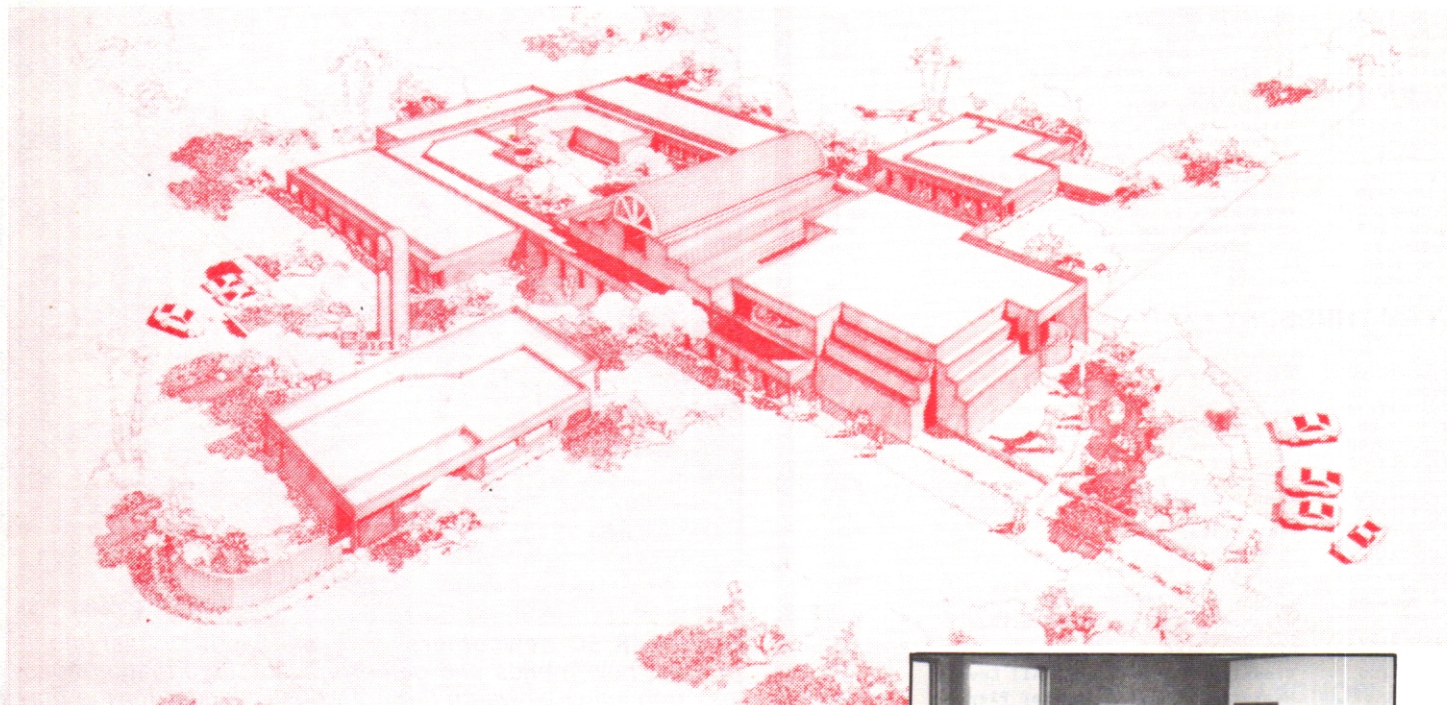
DEL E. WEBB DEVELOPMENT CO ★ PUBLIC AFFAIRS DEPT ★ POST OFFICE BOX 1705 ★ SUN CITY, ARIZONA 85372 ★

MAY, 1984

HOMES SINCE INCEPTION -- 5,784

HOMES SOLD THIS YEAR -- 280

POPULATION -- 10,388



## ARIZONA STATE AND THE SUN CITIES

As you can see from the plans above, the Sun Cities will soon be the site of the nation's first senior adult education center. Arizona State University, which has conducted classes in Sun City for several years, will be moving to this new complex in May of 1985.

The center, located between Sun City and Sun City West, will include 10 classrooms, a gerontology research center and administrative offices in its first phase. The entire center will occupy a 36-acres site donated by the Del E. Webb Development Co.

Because this is the nation's first senior adult education center, ASU officials are relying heavily on the communities' input about classes, instructors and the campus itself. Dr. Obadiah Harris, ASU retirement program director, sees the project as a cooperative venture. "The Sun Cities are a tremendous resource not only in the development of a curriculum but also in the development of research projects," Harris said.



Educators from across the country will be watching this new education center very closely. Harris says it will be viewed as a role model for future centers. The facility will utilize the latest in video and computer technologies, including two-way visual communications with the main campus in Tempe.

Many members of the center's faculty will be residents of the Sun Cities, according to Harris. They will be specially selected and trained to provide students with the information they desire. Most of the classes will be non-credit but others will be degree oriented.

Harris is anticipating an enrollment of about 3,000 when the campus opens approximately a year from now. For more information about the center, contact the ASU Sun Cities campus at 972-7398.



# FROM THE PRESIDENT...

## AN UPDATE

Less than two years ago, Sun City West was a sleeping giant. It held tremendous potential, but various factors prevented it from realizing that potential.

Today, Sun City West is a thriving community of almost 10,500 active adults. It is unmistakably a community on the move. While 1983 put DEVCO and Sun City West back on track, 1984 is going to be even better. Already this year we have sold more than 280 homes. That puts us in position to surpass last year's total sales of 816 units.

Those sales, of course, bring with them benefits for DEVCO and for you. A glance around Sun City West is proof of those benefits.

Your fifth golf course, Grandview, is progressing nicely and should open late this year. If you haven't noticed, there have also been a rash of ground-breakings. Construction is underway on the Briarwood clubhouse which should open during the first quarter of 1985. And, on April 30, we broke ground for Beardsley Park, your new \$5 million recreation center. Soon, Meeker Boulevard will be open to Grand Avenue, providing an attractive second entrance to Sun City West.

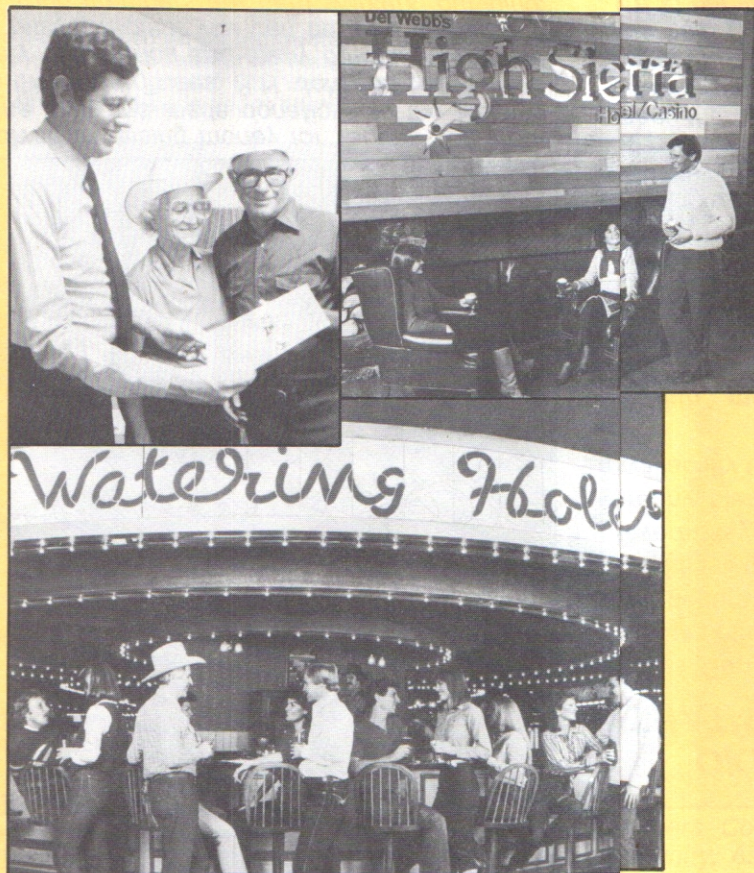
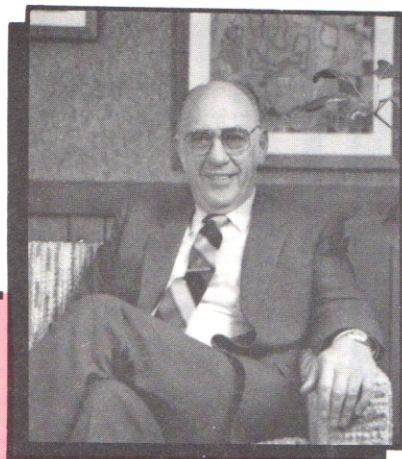
In addition, we will soon begin construction on 62 rental apartments which will be available for one-year leases. Community leaders and everyone involved feels it will be a tremendous asset to Sun City West. We have also discussed a condominium project between the Sundome and the Crestview Restaurant which will provide substantial benefits to the community.

We now have in place our National Relocation Assistance Program that provides below market financing to anyone purchasing a home from one of our buyers. It's designed to help our buyers sell their home — something that had been problematic in the past. And finally, I'd like to encourage all residents of Sun City and Sun City West to participate in our new "Refer A Friend" program. Fill out a registration card available in the Sales Rotunda, with the names of friends who would like information about Sun City West. We'll give you an appreciation gift and if that friend buys a new Sun City West home, you'll receive a gift valued at up to \$500. It's our way of saying "thanks for the support."

As you can see, there's a lot happening in Sun City West. I hope to see you at the residents meeting May 17 at 2 PM in the Sundome. It promises to be filled with good news for you and your community.

*F.P. Kuentz*

F.P. Kuentz, President  
Del E. Webb  
Development Company



## "IT'S HIGH TIME FOR THE HIGH SIERRA!"

Irene and Bob Van Goethem (with hats) are set to enjoy the western hospitality of Del Webb's High Sierra Hotel/Casino at Lake Tahoe. Irene's winning entry of Beardsley Park for the new recreation center earned her and Bob the vacation package. Don Tufts, DEVCO's vice president of marketing, briefed them on the details of their four-day, three-night stay, compliments of the High Sierra. The hotel/casino recently underwent a \$10-million face-lift that included its new name. The new western theme provides a more relaxed, "down-home" atmosphere. In addition to several western-style restaurants, including Stetson's Gourmet dining, the hotel/casino also hosts many top-notch western performers such as Merle Haggard. Nestled away in the High Sierras, the hotel/casino provides a relaxing getaway from the summer doldrums. It's High Time you visited the High Sierra. For information and reservations call 1-800-648-3322.



**OWEN MOORE** of Sun City West poses a question at the last Residents Meeting in November. Robert Swanson, president, chairman and chief executive officer of the Del E. Webb Corporation and the DEVCO management team will host another meeting May 17. The 2 PM event, held in the Sundome, allows residents of Sun City and Sun City West an opportunity to find out what's happening and being planned for the community. A question and answer session will follow the meeting.



**SCENES OF FUN** from the Esperanca/Meisterbrau 500 goli cart rally. Charles Block of Sun City West won the rally with the help of his "Celebrity Navigator" Carl Young of the Phoenix Gazette. A large crowd was on hand to encourage the drivers and their navigators. Prizes, entertainment and food rounded out the event. Watch for next year's rally



**FRED KUENTZ**, DEVCO president, gets a viola lesson from Fred Huber, a Sun Cities Symphony violist. Kuentz was on hand to make donations totalling \$3,000 to the Symphony and Sun City Fine Arts Society. Mary Gerard, president of the Symphony was presented a check for \$2,000 while Marjorie Boone of the Fine Arts Society received \$1,000. "We have always been a supporter of the Arts in the Sun Cities," said Kuentz. "These organizations provide valuable cultural events not only for Sun City and Sun City West but for everyone. We're glad to offer our support."





"VAUDEVILLE"



"REYNOLDS"



"TAMBURITZANS"

## SUMMERFARE CONTINUES... STAR-STUDDED MAY

The days of vaudeville and the fabulous follies come alive again as May opens with **VAUDEVILLE '84**, Sunday, May 6 at 2 PM. **DENNIS DAY**, the beloved music/comedy star of the **JACK BENNY SHOW** for over 24 years returns by overwhelming popular demand to join an impressive cast. **MAXENE ANDREWS**, of the dynamic singing trio "The Andrews Sisters" brings such memorable melodies as "Apple Blossom Time" and "Boogie Woogie Bugle Boy" to the show, while **RAY PIERCE AND COMPANY** create illusions with one of entertainment's most innovative magic acts. Accentuating the line-up with color and energy are the **FOLLIES DANCERS**, an array of costumed dancers in the spirit of Ziegfeld himself.

Delightful **DEBBIE REYNOLDS** follows on Saturday, May 12 at 8 PM with her all-new 1984 show. Music, dance and comedy are the ingredients that make this sensational show a must. Topping off Mother's Day Weekend with his string of all-time hits is **TONY BENNETT**, joining the Phoenix Symphony Orchestra for an evening of pops Sunday, May 13 at 8 PM.

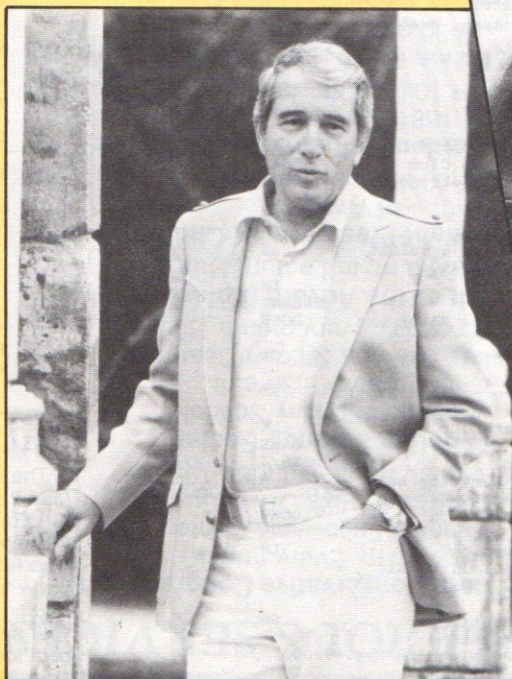
On Tuesday, May 15, the season's travel-film series concludes with Gene Wiancko's **"THE DANUBE: VIENNA TO THE BLACK SEA."** Then on Saturday, May 19 at 8 PM **THE TAMBURITZANS** return with another energetic folk celebration. Spend an unforgettable evening with the sights and sounds of Eastern European culture.

**PERRY COMO's** "50 Golden Years Show" closes out the month on Saturday, May 26 at 8 PM with a 7,169-seat sellout.

To wrap up the Sundome season, you can enjoy an evening of dancing to your favorite Big Band tunes. **PAT TRAPANI** and **HIS ORCHESTRA** lead this salute to the Big Band era Saturday, June 2 at 8 PM, along with the marvelous vocals of **THE HAMLIN CASTLE**. So dig out your dancing shoes, grab your partner, and we'll see you there!

FOR TICKET INFORMATION  
**975-1900**

"COMO"



"BENNETT"





# Activities Calendar



DEL E. WEBB DEVELOPMENT CO ★ PUBLIC AFFAIRS DEPT ★ POST OFFICE BOX 1705 ★ SUN CITY, ARIZONA 85372 ★

JUNE, 1984

**HOMES SINCE INCEPTION -- 5,848**

**HOMES SOLD THIS YEAR -- 344**

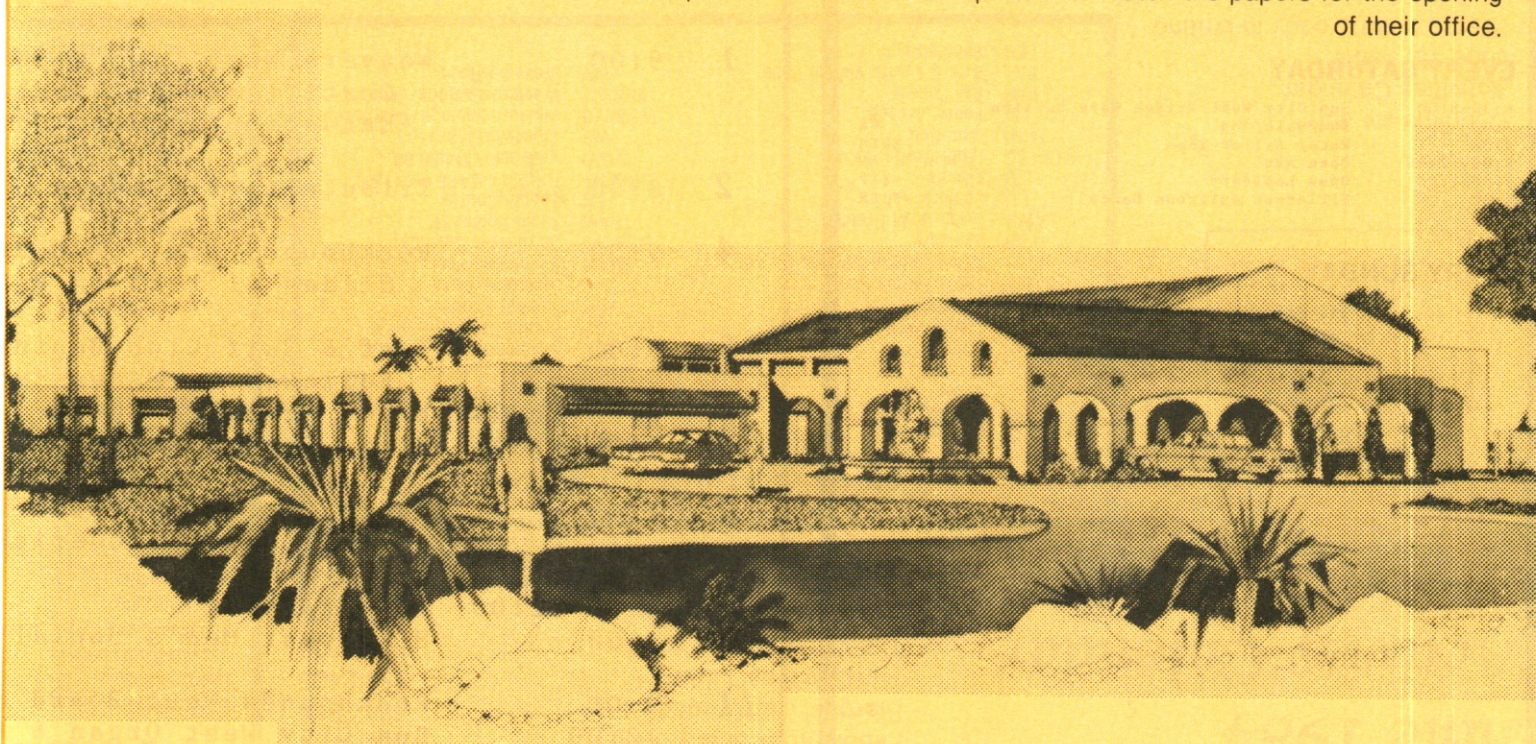
**POPULATION -- 10,460**

## NEW FACILITIES PLANNED

Camino Del Sol Health Care Center, pictured below, is one of two new facilities planned for Sun City West. Americare Southwest will operate the Camino Del Sol Health Care Company, located next to DEVCO's new administration building on Meeker Boulevard. The 120-bed facility will offer skilled and intermediate care nursing as well as personal-care beds.

This extended-care facility will also feature social and activity programs for its residents. Construction will begin very soon.

Madison House, a project of the Danmor Company, will be a 196-unit catered living apartment complex. It will be built near the intersection of Spanish Garden and Lava Drives. The project will feature one, two and three-bedroom apartments and will include a central dining area, activities room, pool and a 24-hour security system. Although the apartments will include kitchens, two meals a day will be included in the rental price as well as weekly housekeeping service. Leases will be for a minimum of one year. Construction is set to begin in the near future, but in the meantime, Danmor will open an office in Sun City West to lease the apartments and answer questions. Watch the papers for the opening of their office.

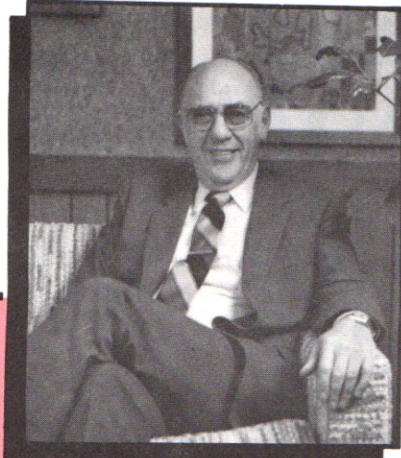


CAMINO DEL SOL HEALTH CARE CENTER



FROM THE  
CHAIRMAN...

A NEW  
ORGANIZATION



It seems incredible that I'm into my second year here at DEVCO. As most of you know, I was transferred to DEVCO in April of 1983 as Acting President and as a member of the search team to find a new president.

As I became more deeply involved in DEVCO's day-to-day operations, and as our search continued, it became apparent that the task of finding the right person, one who would be both qualified to lead DEVCO and be capable of understanding and becoming a part of this community would not be easy. It was then agreed that I would assume the presidency while our search continued.

One of the members of our search team happened to be a member of our corporate legal department assigned to DEVCO as our legal representative, and as such, he and I worked together on a very close basis. About the time I became president, this gentleman asked to be considered as my eventual replacement, and he came on board in June of 1983 as senior vice president and my right hand man. This, of course, was Paul Tatz. Paul advanced very quickly and in December, he was promoted to executive vice president. And, at the Residents Meeting last month, Paul was promoted to president and chief operating officer of DEVCO.

I am sure that those of you who have had the opportunity to talk with Paul will agree that the time and effort we took to establish a new president was very worthwhile and I endorse Paul in every respect.

This past year has been very rewarding and fulfilling to me and it has been a year of tremendous accomplishment for both DEVCO and the community. A great deal of the credit for what has transpired must go to you, the residents. We have asked for your input in many areas and you have willingly responded. The results speak for themselves and I want to thank all of you who have contributed.

I will be continuing as DEVCO's chairman and chief executive officer for an indefinite period, and while I intend to be a very active chairman, hopefully with Paul assuming the presidency and the recent appointment of Ann Loos as community ombudsman, I can begin to set a pace more suited to a senior citizen and maybe even find the time to participate in the lifestyle here that is the greatest attribute of our community.

*F. P. Kuentz*

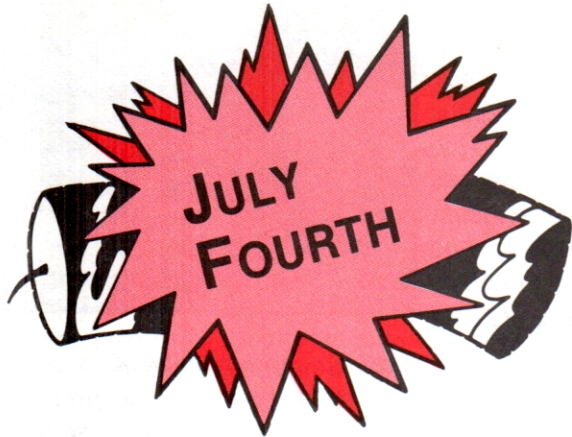
F. P. Kuentz, Chairman  
Del E. Webb  
Development Company



BEARDSLEY PARK

Sun City Wester Hogan Dunlevy (center) was one of hundreds who turned out for groundbreaking ceremonies for Beardsley Park Recreation Center. Hogan was chairman of a specially appointed board which worked for more than a year planning Beardsley Park. With the board's help, the new \$5 million recreation center will include the largest pool in the Sun Cities, an indoor-outdoor type; craft rooms for stained glass, china painting, pottery and photography; two large meeting rooms; a music room; and a large outdoor picnic area with a bandstand.

Groundbreakers included Fred Kuentz, DEVCO chairman and CEO, John Roberts, chairman of the Recreation Center Advisory Board and Lucille Johnson, executive assistant of the recreation centers. Completion of Beardsley Park is tentatively set for mid-1985.



FIREWORKS

**Date:** July 4, 1984  
**Place:** Between the Sundome and  
Crestview overlooking Hillcrest  
**Time:** Entertainment at 8 PM, Fireworks at  
9 PM  
**Entertainment:** The Desert City Six  
**Refreshments:** Soft drinks served by the  
Lions  
**BRING YOUR OWN SEATING!**



GOLF CART PERMITS

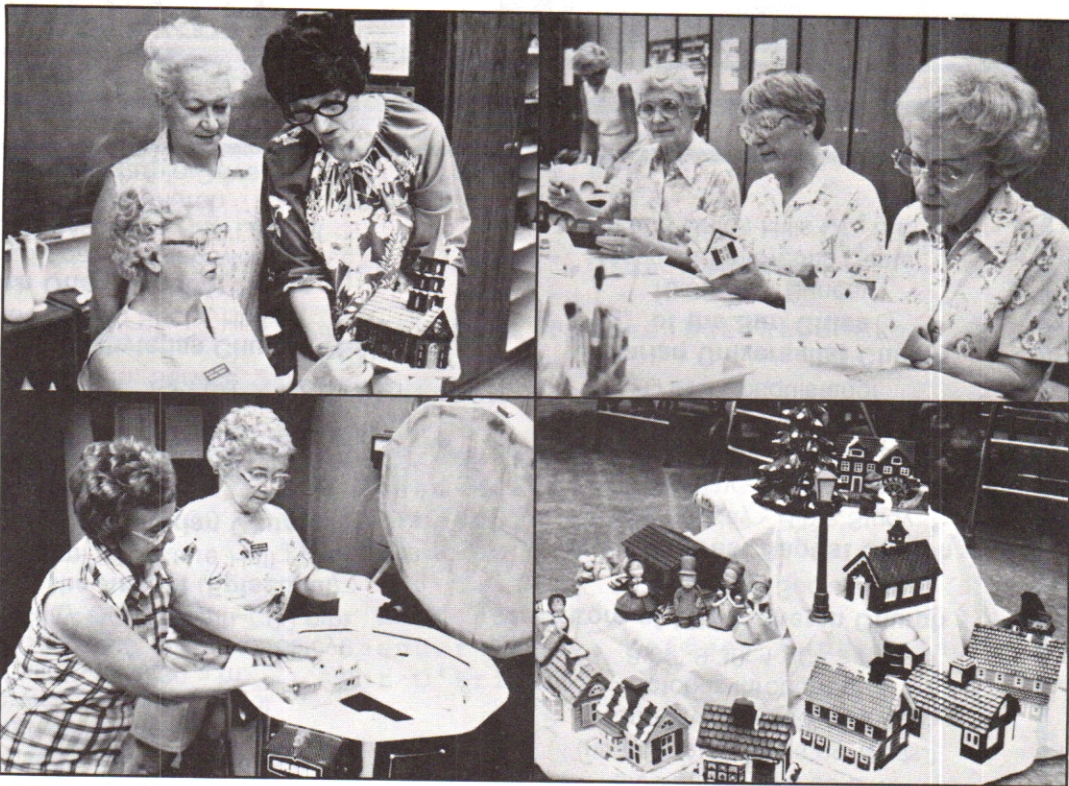
Effective immediately, a valid Sun City West golf cart permit will be honored at all four Sun City West golf courses. No trail fees will be assessed. This policy change will be in effect until June 30, 1985 at which time it will be reviewed.

Anyone wishing to renew their cart permit after June 30, 1984 should purchase their permit at the course which they intend to play most often after June 30, 1985. The purpose of this procedure is to provide continuity at one's chosen course in the event that this policy is not continued after June 30, 1985. This new policy allows golf cart fees to go to the proper courses and also eliminates the need for pro-rating permits.

For further information on this policy, contact any of the four Sun City West golf courses.

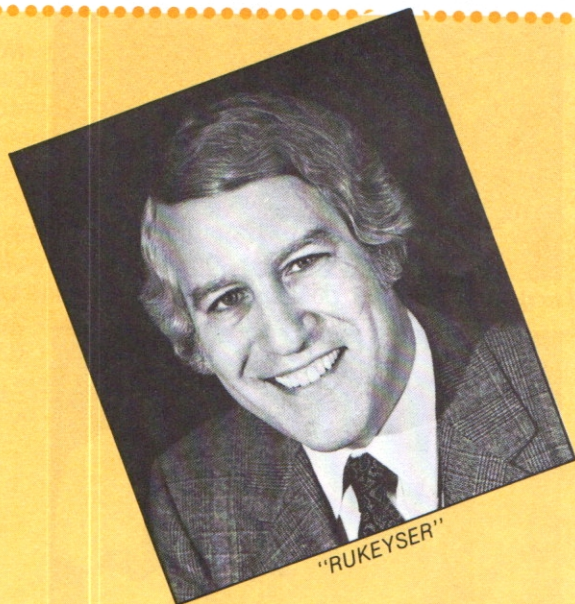


**THE ART CLUB** held its annual awards show and buffet last month. The large crowd was treated to some outstanding art work (from beginners to advanced) and some delicious food. At top right, the Art Club's Margaret Nelson and judges Howard King, Garnette Widdifield and Raleigh Kinney examine some of the works. This is one talented group!



**CERAMIC WEST** is planning for the Holiday season already! Work has been continuing for several months on a magnificent display that will adorn the Christmas tree at the Johnson Library. The Holiday display will feature everything from churches to shops and Christmas trees to carolers. They also tell us the entire display will be lighted. Members of the woodworking club are building the display platform. It promises to be a beautiful array for the Holiday season and, some facsimiles of the display will be available for sale. We'll keep you posted on the progress of this project.





"RUKEYSER"



"CHRISTMAS CAROL"

## FIFTH SEASON

As the Sundome prepares to enter its fifth season, a line-up of entertainment rivaling any ever presented is on tap. Personalities such as F. Lee Bailey, Henry Mancini, Minnie Pearl, Isaac Stern and many, many others highlight the Sundome's 1984-85 Festival of the Arts series. Three blockbuster celebrity series will be added during the upcoming season, boosting the Sundome's program offering to more than 100.

Headlining the Festival of the Arts is the Celebrity Forum Lecture series, bringing to the podium such celebrated speakers as **F. Lee Bailey, Tom Brokaw, Douglas Fairbanks Jr., Louis Rukeyser and Paul Harvey.** The five lecture series is priced at \$30.

Another returning series features the music of the Phoenix Symphony Orchestra and several "pop" artists. Appearing with the Symphony this season will be **Joel Grey, the Dave Brubeck Quartet, a Latin song and dance celebration, Fiesta Grande, and Henry Mancini.** Doc Severinsen will be on hand for Joel Grey and Fiesta Grande as Pops conductor. Series tickets are priced at \$50, \$30, \$25.

The popular Travel Film series continues with ten scenic adventures to places such as **Australia, Poland, Portugal, Austria, Belgium, Greece, Paris, Wales and Alaska.** The series ticket is just \$22.50.

Then, you can have your pick at 15 exciting variety and cultural events to round out your Sundome series. The schedule includes **Scandifestival, A Christmas Carol, The Nutcracker, a Gilbert and Sullivan Gala, Isaac Stern, the Royal Ballet of Flanders, Jack Daniel's Silver Cornet Band, the Munich Chamber Orchestra, Grand Old Country Music with Minnie Pearl** and much more.

Series tickets for Celebrity Forum, Phoenix Pops and Travel Films are available through August 31 by Mail Order only. Single tickets go on sale September 5. Tickets for the variety events are available now by Mail Order only. Brochures with complete information are available throughout the Sun Cities and at the Sundome.

FOR TICKET INFORMATION

975-1900



"MINNIE PEARL"



"BRUBEK"



"SCANDIAFESTIVAL"









## FROM THE CHAIRMAN...

### SALES

Despite the recent rise in interest rates, a majority of the home builders in the United States feel the industry will remain strong at least through the end of this year. In a nationwide survey of 800 builders, 90 percent reported sales and traffic were fair to good. That's the most favorable response since 1978.

Of course, our perspective of home sales in Sun City West is right in line with the majority of these builders. We began 1984 with outstanding sales figures and have maintained them throughout the year.

In fact, our second quarter totals are the best they have been in six years. I can't say just how many homes we sold during the second quarter because this publication went to press before the end of the month. I do know that we are more than 50 percent ahead of the total sold during the second quarter of 1983.

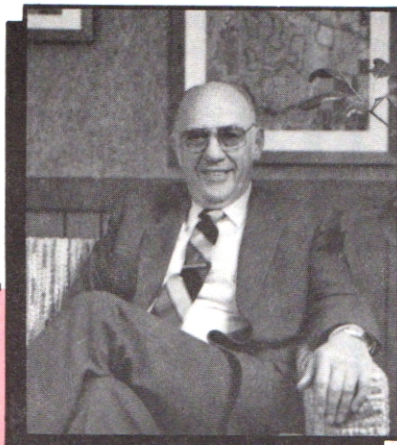
Sales in Sun City West are strong and it is our belief they will continue to improve. We are encouraged by the confidence of the industry as a whole, but our optimism about Sun City West is tied more closely to our future plans.

We have already announced that we will be opening a new model home complex in October and we are very excited about the opportunities this will bring. Our new sales pavilion and model complex should generate a lot of traffic, primarily from the large number of winter visitors vacationing in the Phoenix area.

Coupled with the addition of Beardsley Park Recreation Center, Grandview Golf Course, Briarwood's Clubhouse, the Mercado Del Sol Shopping Center and so much more, Sun City West will continue to be an attractive and growing community that many people will want to call home. We are looking forward to the second half of 1984. For DEVCO and you, it is six months filled with promise.

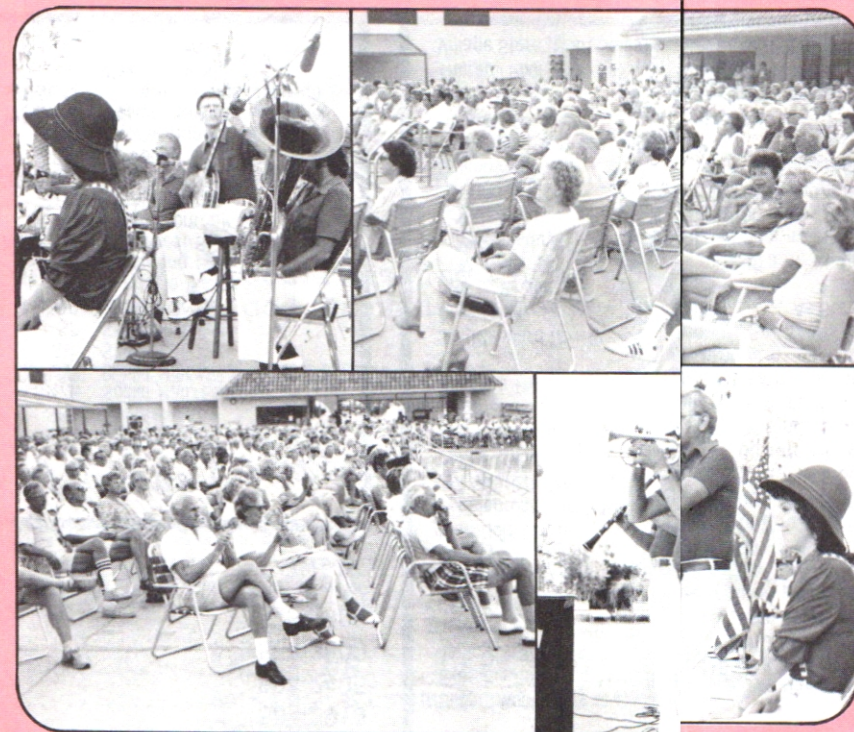
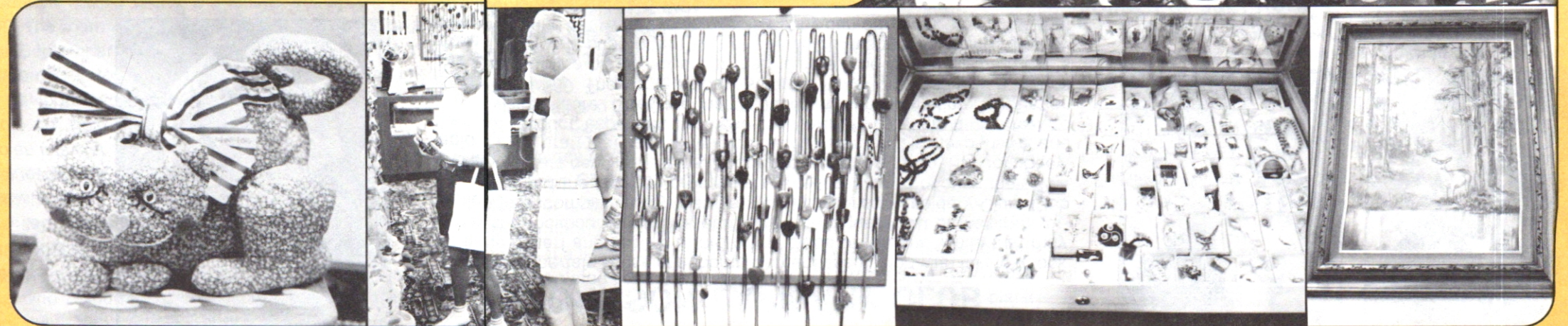
*F. P. Kuentz*

F. P. Kuentz, Chairman  
Del E. Webb  
Development Company

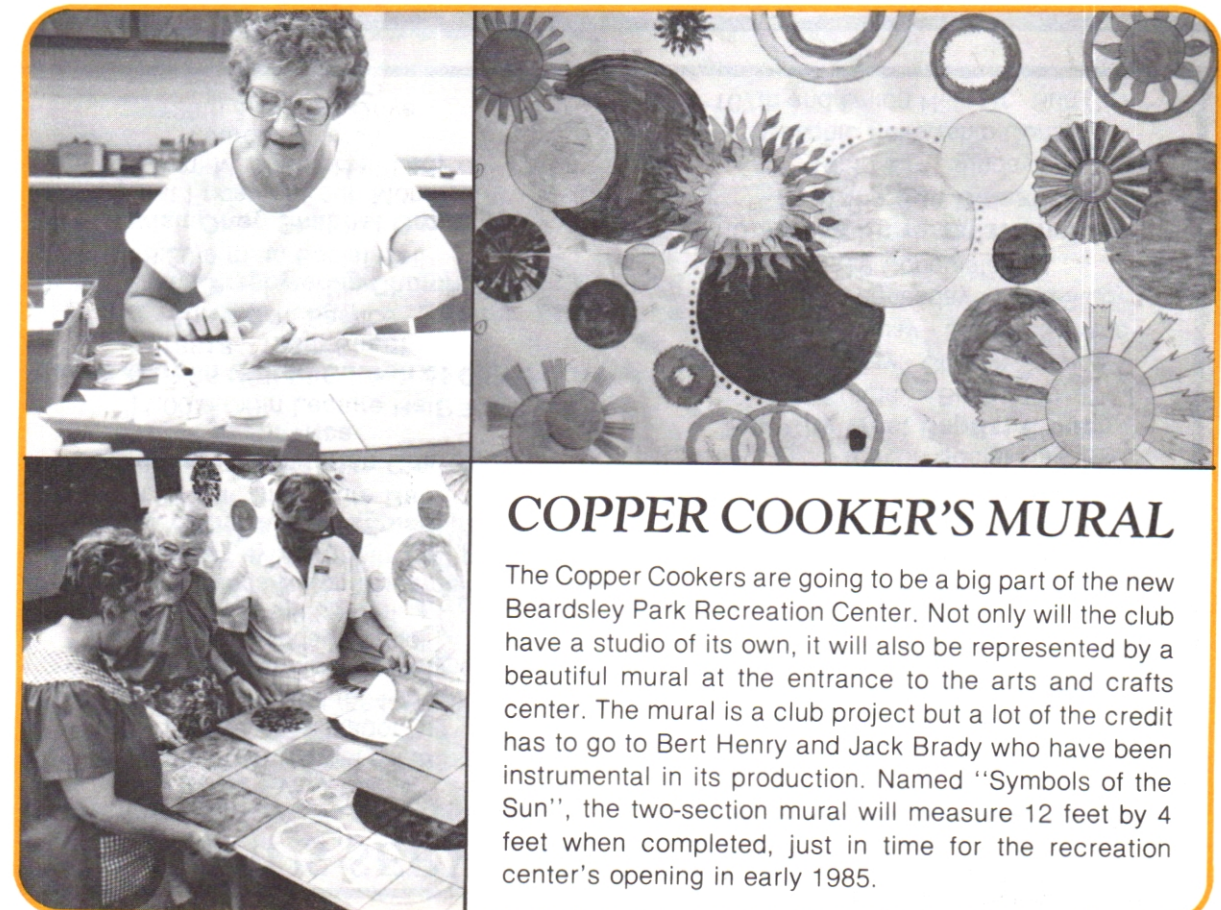


## THE VILLAGE STORE

One of the best kept secrets in Sun City West is the existence of the Village Store. Located in the Arts and Crafts Village, the store provides talented Sun City West craftspeople with an outlet to market their fine works of art. Everything from ceramics to knitting, copper creations to fine jewelry and paintings to woodworking is displayed in the store. Manager Lois Carr and her assistant Ruth Gritsche keep the product line fresh, if an item doesn't sell in six months it's removed. Visitors to Sun City West are big buyers, but residents also purchase their share of these unique hand-made gifts. Stop by during store hours, they're posted on the door. You'll be amazed with the selection.



**MUSIC UNDER THE STARS** presented the enjoyable Desert City Six at last month's pool-side concert. The band will visit the community again this month for the big Fourth of July celebration (see front page). The concerts are free and fun!



### COPPER COOKER'S MURAL

The Copper Cookers are going to be a big part of the new Beardsley Park Recreation Center. Not only will the club have a studio of its own, it will also be represented by a beautiful mural at the entrance to the arts and crafts center. The mural is a club project but a lot of the credit has to go to Bert Henry and Jack Brady who have been instrumental in its production. Named "Symbols of the Sun", the two-section mural will measure 12 feet by 4 feet when completed, just in time for the recreation center's opening in early 1985.





"STARS and SONGS"



"SCANDIAFESTIVAL"



"ISAAC STERN"



"THE NUTCRACKER"



"MINNIE PEARL"

"A CHRISTMAS CAROL"



## SUNDOME CELEBRATES FIFTH SEASON IN STYLE

Variety is definitely the spice of Sun City West life. That's why the Sundome is introducing an all-new approach to its arts programming for the upcoming season.

In the past, the center has offered various series as part of its **FESTIVAL OF THE ARTS** program series. Those series ranged from the musical arts, choral and fine dance series, to international festival and americana series. In order for patrons to enjoy the convenience, savings and seating advantages of ordering tickets in advance, they had to buy an entire series — even if one or more shows may not have appealed to them.

This season the Sundome has eliminated all but its three most popular series — **CELEBRITY FORUM, TRAVEL FILM and PHOENIX POPS** — but it hasn't eliminated the sensational shows which comprised them.

Accompanying the Sundome's three remaining series are 15 exciting variety events, sure to suit the entertainment tastes of a diversified audience. And here they are . . .

### STARS and SONGS

with Jane Russell, Connie Haines and Beryl Davis

### SCANDIAFESTIVAL

featuring entertainment from Denmark, Sweden and Norway

### CHORAL and SYMPHONY CELEBRATION

with the Phoenix Symphony Orchestra

### GRAND OLD COUNTRY MUSIC

with MINNIE PEARL and a host of country favorites

### ROSSINI'S LA CENERENTOLA

The Cinderella Story in English with full orchestration

### THE NUTCRACKER

by the Oakland Ballet. TWO SHOWS!

### DICKENS' A CHRISTMAS CAROL

TWO SUPERLATIVE PERFORMANCES by the Wichita Theatre

### MESSIAH SING ALONG

with the Phoenix Symphony Orchestra and an array of choral singers

### GILBERT and SULLIVAN GALA

The best of these opera masters presented by Opera A La Carte

### BALLET FOLCLORICO NACIONAL de MEXICO

The dances and music of Mexico

OCTOBER 2

OCTOBER 11

OCTOBER 24

OCTOBER 30

NOVEMBER 8

DECEMBER 5

2 and 8 PM

DECEMBER 15

DECEMBER 16

DECEMBER 17

JANUARY 17

JANUARY 25

### MR. JACK DANIEL'S ORIGINAL SILVER CORNET BAND

13 outstanding musicians re-create the music of Dixie

### ISAAC STERN

in recital

### PRESERVATION HALL JAZZ BAND

The jazz originals are back!

### MUNICH CHAMBER ORCHESTRA

One of the world's best!

### ROYAL BALLET OF FLANDERS

Fine dance has never been more beautiful!

FEBRUARY 13

FEBRUARY 14

FEBRUARY 22

MARCH 14

MARCH 21

Single tickets for these 15 sensational events, as well as series tickets for the **CELEBRITY FORUM, TRAVEL FILM and PHOENIX POPS** series, are available now by mail order only. The deadline for ordering advance tickets is AUGUST 31.

Brochures with event information, ticket prices and order form are available free at merchants and banks throughout Sun City and Sun City West, or by calling the Sundome at 975-1900. Get your brochure now and find out how you can save money on your Sundome tickets.

FOR TICKET INFORMATION

975-1900





# Activities Calendar



DEL E. WEBB DEVELOPMENT CO ★ PUBLIC AFFAIRS DEPT ★ POST OFFICE BOX 1705 ★ SUN CITY, ARIZONA 85372 ★

AUGUST, 1984

HOMES SINCE INCEPTION -- 5,957

HOMES SOLD THIS YEAR -- 537

POPULATION -- 10,708



Whatever your health care needs may be — from routine blood pressure checks to orthopedic examinations to urgent care — chances are many of them can be met at the convenient Sun City West Medical Building.



## CENTER OFFERS WIDE RANGE OF HEALTH CARE



"Service with a smile" — Anne Breza, the center's patient representative, welcomes a patient.

The Sun City West Medical Building, located at 13902 Meeker Boulevard, offers a variety of medical services to the community.

### Private Practices

From 8 A.M. to 4:30 P.M., Monday through Friday, physicians maintain private practices in a wide range of specialties. Currently on staff are:

John J. Brennan, M.D., Orthopedics

Tuesday and Friday, 1:30 P.M. - 4 P.M.

Alfred J. Faber, M.D., Family Practice

Monday, Tuesday and Thursday, 10 A.M. - 2 P.M.

Ronald S. Garlikov, M.D., Ophthalmology

Thursday, 1:30 P.M. - 4 P.M.

Joe T. Hayashi, M.D., General Practice - Internal Med.

(Permanent resident) Monday through Friday,  
8:30 A.M. - 4:30 P.M.

Barry L. Stern, M.D., Urology

By appointment

Appointments with the physicians are requested by calling 975-1976.

To add to its convenience, the center provides

laboratory, electric cardiogram and x-ray services on the premises.

### Free Blood Pressure Checks

On the first, third and fifth Tuesday of each month, volunteers from Walter O. Boswell Hospital conduct a free blood pressure reading service from 9 A.M. to 11 A.M. and 1 P.M. to 3 P.M. Appointments are available by calling 977-7211, ext. 1831.

### Urgent Care Service

From 5 P.M. to midnight, Monday through Friday, and 9 A.M. to midnight on Saturday, Sunday and on designated holidays, the center provides urgent care, under the direction of Boswell Hospital.

During these hours a certified physician's assistant (P.A.) is on duty to determine the degree of medical assistance needed in a particular situation. In cases where comprehensive attention is required, the center can arrange for emergency transportation. The P.A. works under the supervision of the Emergency Room physician on duty at Boswell Hospital.



FROM THE  
CHAIRMAN...

WORLD  
FAMOUS

We at DEVCO like to boast about Sun City and Sun City West as "The World's Premier Adult Communities." That boast, however, is well founded in fact. It's probably no surprise to you that Sun City and Sun City West comprise the largest concentration of senior adults in the world.

The reasons more than 57,000 seniors have selected the Sun Cities as home are well apparent. The climate, recreational facilities, attractiveness of the communities, security and most importantly, the people all contribute to the "Incomparable" tag.

As evidence of our "World Famous" claim, let me offer the following information.

Several months ago, we hosted a television crew from Los Angeles. They produced a 60-minute documentary about Sun City and Sun City West that has already aired in France and Italy and will soon be seen in England.

In June, we received a call from the State Department, asking if we could assist a television crew from Liechtenstein. They were producing a documentary on the lives of 16 Americans and wanted the "senior citizen" perspective. A local couple agreed to help and they will soon be seen throughout Europe.

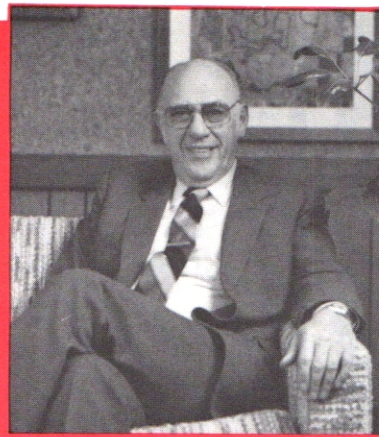
In July, we hosted a gentleman from New Zealand. He was in this country on a Winston Churchill Fellowship, examining adult communities in the United States. His investigation will undoubtedly appear in many scholarly journals. In July we also assisted the World Affairs Council by hosting a group of journalists from West Germany who were also investigating the senior adult lifestyle.

Finally, in August we toured a group of Japanese builders and developers through the Sun Cities. The Japanese have been particularly interested in the Sun Cities because our concept differs so dramatically from their culture. While they have become adept at copying much of our industrial and manufacturing technology, it's doubtful they'll ever adapt the Sun Cities concept to Japan.

These are only a few of the instances in which we have hosted foreign journalists or builders. When you decided to make Sun City West your home, you did indeed become part of a "World Famous" community. I think you should all find a certain amount of pride in the fact that you live in Sun City West.

*F. P. Kuentz*

F. P. Kuentz, Chairman  
Del E. Webb  
Development Company



NEIGHBORHOOD CENTER  
WELL UNDERWAY

Construction of Sun City West's Mercado del Sol shopping center is underway. The 43,000 square-foot facility, located at Camino del Sol and Spanish Garden Drive, is scheduled to host a grand opening in late November.

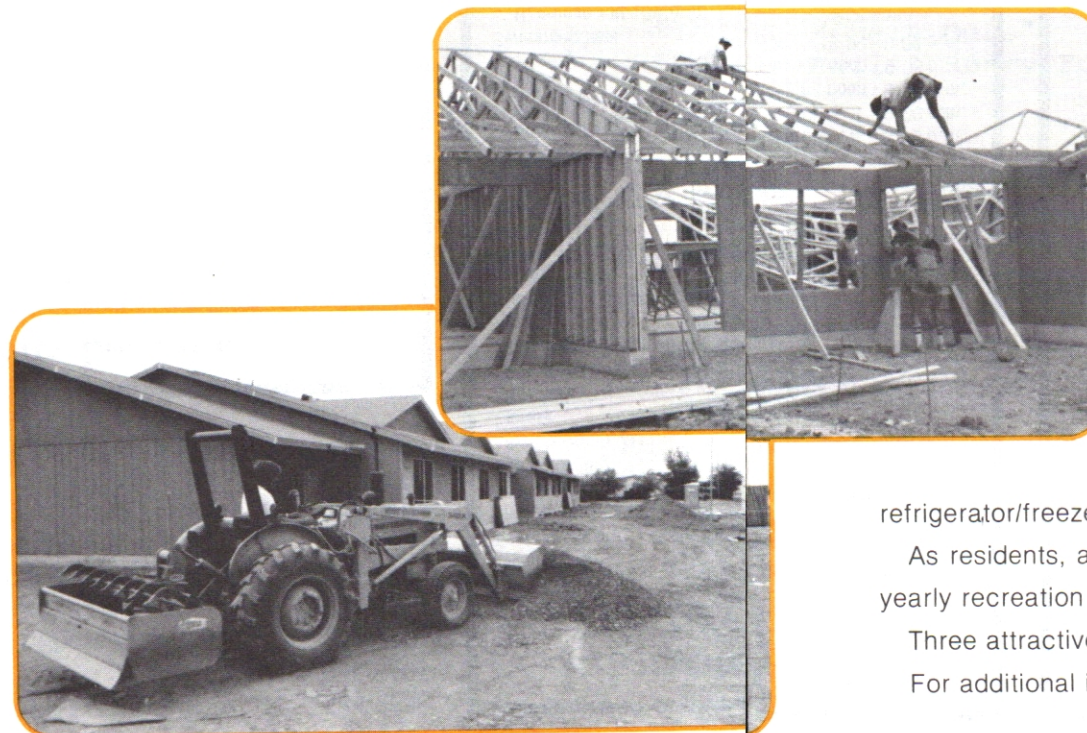
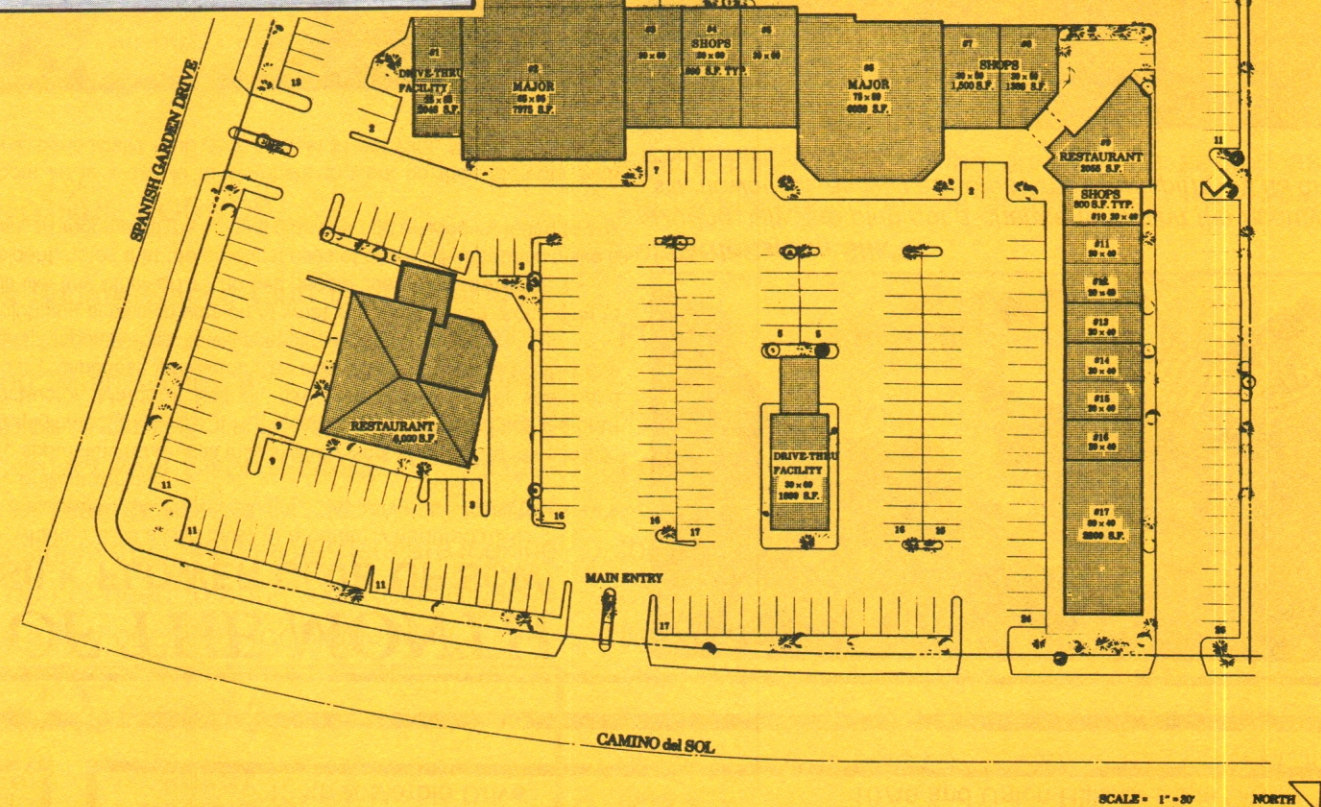
The center will be comparable in size to that of Thunderbird Plaza in Sun City, with special attention given to providing ample parking space and six convenient entry-exits.

What businesses will be housed in this impressive center?

Well, according to Rob Hardy, co-owner and partner with Inverness Inc. of Scottsdale, the property developers, plans are being geared to a boutique/retail-style center. Negotiations are currently underway for a women's handbag store, candy shop, travel agency, major drugstore chain and full service beauty salon, to name a few.

Until leases are finalized, the names of the firms will not be released. However, Hardy did confirm that the center will feature an expanded version of Grandma's restaurant-bakery and a Kentucky Fried Chicken.

Hardy noted that leasing activity is phenomenal with 75 percent of the interest coming from well-established merchants in the Sun City area. "I feel this to be a positive sign for Sun City West's economy," said Hardy. "These merchants are finally recognizing the growth potential of the community."



APARTMENT LIVING  
THE SUN CITY WEST WAY

You may have noticed the construction activity going on at R. H. Johnson Boulevard and Allepo Drive. Within a few weeks that construction site will be transformed into an attractive, and the community's first, rental apartment complex — Del Webb's Palomar Apartments.

The 62 spacious, unfurnished apartments, due for completion in September, will require a one-year lease, giving occupants the opportunity to enjoy the convenience of apartment living along with the incomparable lifestyle of Sun City West.

Each apartment will feature wall-to-wall carpeting, designer drapes and mini-blinds, frost-free refrigerator/freezer, range, dishwasher, built-in microwave oven, washer and dryer, and a private courtyard.

As residents, apartment dwellers will have access to all the community's amenities and will be responsible for the yearly recreation center fee. All community zoning and deed restrictions will also apply.

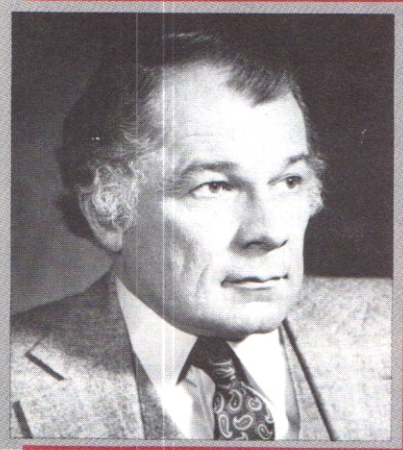
Three attractive floorplans will be available with rental fees ranging from \$430 to \$630 per month.

For additional information, stop by the rental office at DEVCO's Model Home complex or call 975-3077.

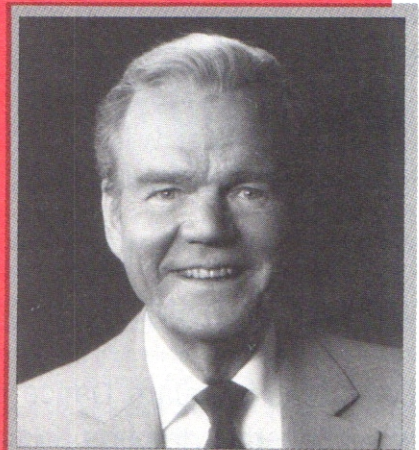


# 1984-85 CELEBRITY FORUM

## The Best Ever



*F. Lee Bailey  
October 22*



*Paul Harvey  
March 18*

Since the Sundome opened its doors four years ago, the Celebrity Forum lecture series has stood out as one of the most impressive collection of speakers in the Valley of the Sun.

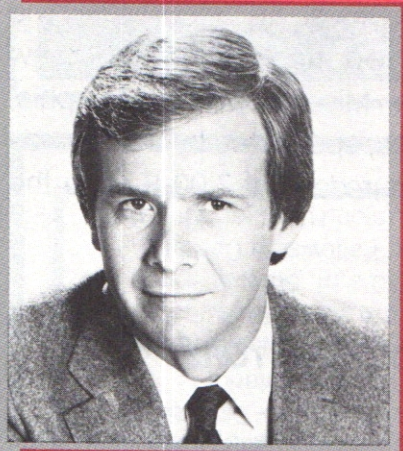
In fact, in 1982, the Sundome's lecture series was recognized as the country's best by the International Platform Association.

The center is continuing this tradition of excellence this season as it welcomes five of the country's most sought after individuals. Criminal law attorney **F. LEE BAILEY** leaves the courtroom to open the series October 22. He'll offer his expertise on the world of criminal justice. Following him to the podium will be NBC News correspondent **TOM BROKAW** on November 12 with a post-election discussion entitled "The 1984 Election — What Now?" Author, actor, artist, business leader **DOUGLAS FAIRBANKS JR.** takes the stage January 21. The evening's discussion promises to be as intriguing and varied as its speaker. **LOUIS RUKEYSER** brings his economic expertise to the Sundome on February 25, with that courageous commentator **PAUL HARVEY** closing the series March 18. What a line-up!

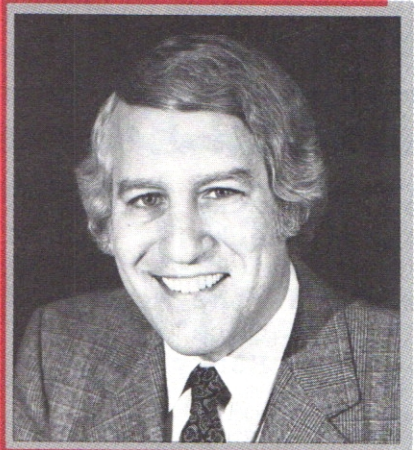
### **FIVE LECTURES, SERIES PRICE \$30**

Series tickets available through August 31 by mail order only.

Singles, priced at \$7, go on sale September 5.



*TOM BROKAW with  
"The 1984 Election —  
What Now?"  
November 12*



*Louis Rukeyser  
February 25*



*Douglas Fairbanks Jr.  
January 21*

FOR TICKET INFORMATION

**975-1900**





# Activities Calendar



DEL E. WEBB DEVELOPMENT CO. ★ PUBLIC AFFAIRS DEPT. ★ POST OFFICE BOX 1705 ★ SUN CITY WEST, ARIZONA 85372 ★ SEPTEMBER 1984

HOMES SINCE INCEPTION -- 5,969

HOMES SOLD THIS YEAR -- 556

POPULATION --10,739



If you've been wanting to participate in DEVCO's "Refer A Friend" program, here's news for you... September marks the beginning of the Del E. Webb Development Company's "1983 Model Home Close-Out." As the Grand Opening of DEVCO's Silver Edition Model Home Show draws near, the company is offering a 5 percent discount for cash on all of its standing inventory. This special offer also includes a complete landscaping package on all standing inventory homes and features not only necessary landscaping materials but an irrigation system and automatic timer as well. DEVCO's entire Close-Out discount package could mean a savings of up to \$15,000. Tell a friend!

This pre-Grand Opening special will make way for an exciting new collection of models — nine single family homes, three duplexes, three garden apartments and two patio homes — which will continue the Sun City West tradition of affordable adult living. We'll keep you posted on the Grand Opening plans!



# FROM THE CHAIRMAN...

## VISIT US SEPT. 21

During the last month, more and more DEVCO employees have found that Sun City West is where the action is.

Their realization coincides with the move into our new Administration Building in Sun City West. For many DEVCO employees, the move from Sun City to Sun City West was full of surprises. We have done our best to keep them informed of the progress here, but until they saw it for themselves, it lacked a bit of substance.

Sun City West is a dynamic community to live and work in. Things are happening just about everywhere one looks. A new recreation center, golf course, Briarwood Clubhouse, shopping center, extended care facility, apartments, models . . . the list goes on and on.

I know I speak for all DEVCO employees when I say that we are happy to be an active part of this community. It helps us realize and see all that we are accomplishing.

It is also a refreshing change to have just about everyone under the same roof. For a time, we were working out of four different locations. That created some problems but now, operations will run smoother than ever.

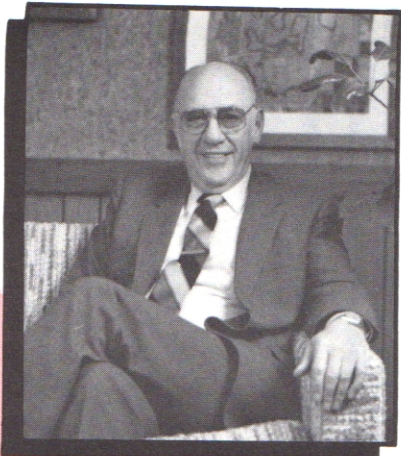
I should point out that Del E. Webb Home Realty and our new sales department will still operate from their same locations. New sales, however, will soon have a new home of their own adjacent to the current model complex.

On Friday, September 21, I would like to extend an invitation to all residents to tour our new headquarters building. It's not quite as exciting as a tour of the Sundome, but it will give you an opportunity to meet the people behind the scenes — the people developing your community.

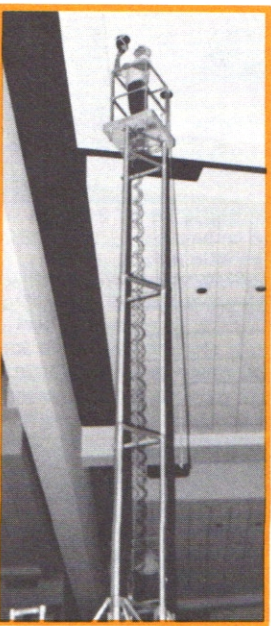
The Open House will begin at 4 P.M. and we will continue to give tours until 6 P.M. We'll have refreshments available in the lobby and I, Paul Tatz and many other DEVCO officials will be on hand to chat and answer your questions. We look forward to seeing you.

*F. P. Kuentz*

F. P. Kuentz, Chairman  
Del E. Webb  
Development Company



# RENOVATIONS, MASS MAILINGS KEEP SUNDOME STAFF BUSY



**Bill McColl** inspects lighting equipment. (Watch your step Bill!)

Since the Sundome closed its doors for the summer months last June, its staff has been occupied preparing for the center's fifth season. A major part of that preparation is the approximately \$40,000 that is being put into various physical improvements and maintenance.

During August, members of the stage crew completely rebuilt the facility's stage floor — a floor that watches some 100 shows come and go each season. About 500 man-hours, 27,000 drywall screws, 17,000 feet of pine, 5,600 square feet of Krommenie — the surface material — and 350 sheets of plywood were necessary to build a stronger, more durable stage floor. Although the improvement may not be at once apparent to the patron, it will have a definite impact on the overall efficiency of backstage operations.

Other summer projects have included the inspection of the stage rigging and lighting system, refinishing woodwork, cleaning carpet and repairing seats.

In addition, the center's box office staff has been busily publicizing the upcoming season via a 23,000 piece mass mailing — a task requiring both time and patience.

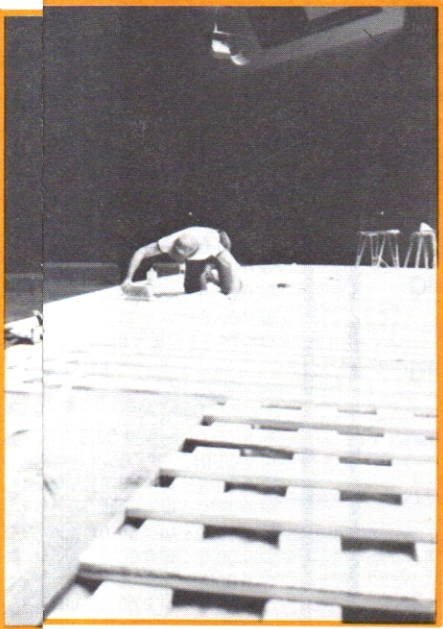
After a summer vacation like this they'll be glad to see the doors open October 2!



During August **Jo Jaglowski** checked every seat (remember, there's 7,169) and mended with needle and thread where necessary.



(Front to back) **Elizabeth Neutout, Esther Clifford and Flo Grzedzcki** folded and stuffed, along with other staff members, 23,000 pieces of mail — a task the staff undertakes at least 4 times a year.



**Larry Edmonds** works on the reconstruction of the stage floor — a job that took stage crew members 500 man-hours.



## FOOD FAIR SET FOR SEPT. 30

The Boswell Hospital Foundation is sponsoring an event guaranteed to whet your appetite just reading about it. On September 30 from 5 to 8 PM in the Social Hall of the R.H. Johnson Recreation Center, the Foundation is bringing Sun City West's first "Comestible Festival," a fine food fair. Representatives from an impressive list of Valley restaurants will serve their house specialties from booths. At press time the following restaurants were scheduled to be present: Bobby McGee's, Camelback Inn's Chapparal, Golden Eagle, Mother Tucker's, Wigwam, Trumps, Rusty Pelican, Hungry Tiger, Mountain Shadow's Cactus Flower Cafe, Max's, Minion, El Torito, Red Lobster, Tom Tate's Buffet, Village Inn Pancake House Restaurant and Crestview. Complimentary wine, beer and beverages will be served as well. Advance tickets are \$10 and are available at the Boswell Hospital Foundation, 13180 N. 103rd Drive, or by calling 876-5330. Tickets will be \$12 at the door.



## WELCOME BREAKFASTS CONTINUE

Arizona may be a "little" warm in the summer but Sun City West is still one of the nation's most popular active adult vacation spots. During the summer, the community's "Vacation Special" program has continued to attract visitors from throughout the country. Consequently, the program has continued to host "Welcome To Sun City West" breakfasts every Wednesday at the Crestview especially for Vacation Special visitors. After enjoying a continental breakfast, a hostess presents a brief profile on the Sun Cities, followed by the 14-minute film "The Seven Wonders Of Arizona." The guests then embark on a 90-minute bus tour of the community. During the fall and winter months, such gatherings are hosted up to three times a week.



## AUTUMN JUBILEE '84

The Sundome announces its first celebrity series of the upcoming season — AUTUMN JUBILEE — featuring eight delightful shows. Opening the series on October 14 is **BOBBY VINTON**. The Sundome's annual **OKTOBERFEST PARTY** follows on October 28 with Frank Yankovic, Horst Fiedel and the Bavarians and Arthur Brogli. The party starts in the courtyard with 25¢ beer and hotdogs. Magical **MITZI GAYNOR** takes the stage on November 3 with her dazzling 1984 show. The **PHABULOUS PHOENICIANS** return on November 11 with all your barbershop favorites, while **FRANKIE LAINE** and **LES BROWN AND THE BAND OF RENOWN** stir up big band memories November 18. **TONY SANDLER** rings in the holiday season on December 2 with the help of **SINGING NUNS** of the St. Cecilia Chorale. On December 8, **ED AMES** and **PATTY ANDREWS** offer an entertainment gala. Pat Trapani and His Orchestra close the series with a dance party, **BIG BAND HOLIDAY**, December 27.

Tickets are available at this time by mail order only. Brochures with complete event information and mail order form are available at locations throughout Sun City West or by calling 975-1900. Tickets will go on sale at the Sundome and Diamonds box offices September 19.



Mitzi Gaynor



Bobby Vinton

FOR YOUR FREE  
BROCHURE CALL  
**975-1900**





# Activities Calendar



DEL E. WEBB DEVELOPMENT CO. ★ PUBLIC AFFAIRS DEPT. ★ POST OFFICE BOX 1705 ★ SUN CITY WEST, ARIZONA 85372 ★ OCTOBER 1984

**HOMES SINCE INCEPTION -- 6,005**

**HOMES SOLD THIS YEAR -- 598**

**POPULATION -- 10,869**

## SCW TO CELEBRATE SIXTH BIRTHDAY OCT. 18

Sun City West's sixth birthday celebration has been set for Thursday, October 18 from 2 to 5 PM at R. H. Johnson Recreation Center. Three musical bands, birthday cake and free soft drinks are the ingredients that make this year's party a must!

The afternoon's assortment of music is sure to suit practically any taste. In the Social Hall, dancing is on the menu with a six-piece big band playing favorites from the 30's and 40's. On the patio, country and western is the specialty for all the "Nashville" folks in the crowd. At poolside, a jazz ensemble is certain to delight with the best of rhythm and blues.

This year's party is one gala you won't want to miss. We'll see you there!



## LIBRARY HOSTS SPECIAL PARTY OCT. 21

Since opening in the fall of 1979, the Sun City West Library has continued to bring residents many hours of reading pleasure. On Sunday, October 21 from 2 to 4 PM in the recreation center's Social Hall, the Sun City West Friends of the Library will host a special meeting/party in celebration of the library's fifth anniversary.

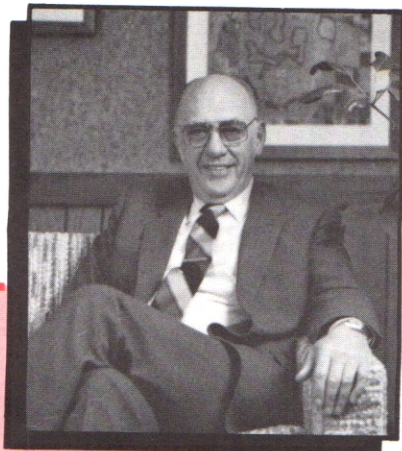
The afternoon will feature special guests from the State and Maricopa County Libraries, as well as DEVCO's donation of a \$2000 reading magnifier.

The social hour will begin at 3 PM with cake, punch and coffee being served. The afternoon's music will be provided by the Sun City West Organ and Keyboard Club.

Everyone is invited to attend.



FROM THE  
CHAIRMAN...



WE'RE  
STILL #1

As we approach the 25th anniversary of Sun City, I enjoy reflecting back on those years and the success of Sun City and Sun City West. I'm proud to say that I have watched these communities grow and prosper much like a father watching his children mature.

A great many people have helped Sun City and Sun City West through their infancy to become the world's most famous and sought-after adult communities. Sun City was the first of its kind. It created a new life-style for a generation of adults who wanted to enjoy life to the fullest.

It was a tremendous risk that Del Webb undertook in 1960, but his bold gamble paid off. For many years thereafter, the nation watched with amazement as adults from around the world moved to Sun City to enjoy a lifestyle unmatched anywhere. It was inevitable that the success of Sun City and Sun City West would spawn a great many imitators.

Today, we're finding that competition is growing rapidly. In order to keep pace with this competition, we have developed new ways to reach the people most interested in moving to Sun City West.

In October, we will be participating in Home Shows in San Francisco and Tucson as well as a pre-retirement planning conference in Los Angeles. In fact, this edition of the Activities Calendar will be distributed at these locations. I can't think of another medium which displays the lifestyle of Sun City West in greater detail than this calendar.

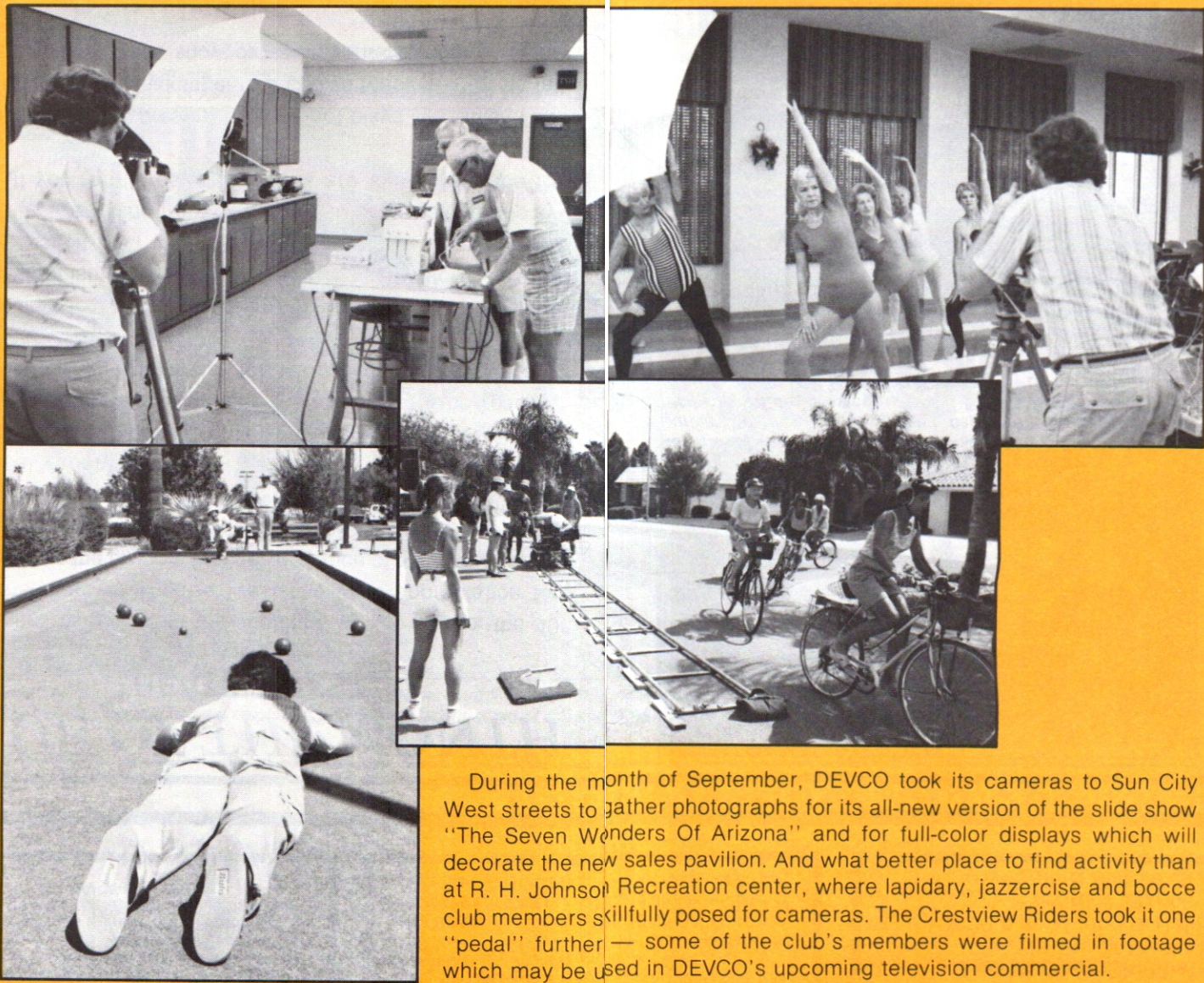
The lifestyle available in Sun City West is the primary reason people decide to make this community home. The Club Directory on the next page is a good example of what Sun City West has to offer, yet, that's only a small portion of the lifestyle.

Yes, Sun City and Sun City West have spawned a great many imitators. None can match the \$70 million of lifestyle amenities offered to the residents of Sun City West. Del Webb created the concept of active adult communities and 25 years later, we're still #1.

*F. P. Kuentz*

F. P. Kuentz, Chairman  
Del E. Webb  
Development Company

SMILE, SUN CITY WESTERS — YOU'RE ON CAMERA!



During the month of September, DEVCO took its cameras to Sun City West streets to gather photographs for its all-new version of the slide show "The Seven Wonders Of Arizona" and for full-color displays which will decorate the new sales pavilion. And what better place to find activity than at R. H. Johnson Recreation center, where lapidary, jazzercise and bocce club members skillfully posed for cameras. The Crestview Riders took it one "pedal" further — some of the club's members were filmed in footage which may be used in DEVCO's upcoming television commercial.

Don't Miss PORA's  
**FUN DAY**  
At The SUNDOME  
**THURS. NOV. 15 at 1 P.M.**  
**FUN AND BIG PRIZES!**  
Call 584-4288  
For More Information

**REC CENTER CRAFTS  
FAIR SET FOR NOV.**

R. H. Johnson Recreation Center's sixth annual Arts and Crafts Fair has been scheduled for Saturday, November 3, from 9 AM to 4 PM. Participating clubs will have raffle prizes, including the Woodworking Club's exquisite Grandfather's clock which is currently on display in the Village Store. Featured in the fair will be art, quilts, silk flower demonstrations, copper enameling techniques, silver jewelry, lapidary, photography, sewing, rosemaling, macrame, needle crafts, weaving, leathercraft and more.

Everyone is invited to come and spend the day. Food will be available.



STATE ARTS SHOW  
COMES TO SCW

The Sundome Plaza Merchants' Association is sponsoring Sun City West's third annual State Arts and Crafts Show October 11-13, from 9 AM to 4 PM, at Sundome Plaza. Artists from all over Arizona will display oils, water colors, pastels, stained glass, enameled work, leather, lapidary and more. Nearly 70 artists will contribute works. Admission is free.

CHARTERED CLUB DIRECTORY

For residents and newcomers alike, we thought it might be a good idea to run this list of Johnson Recreation Center's Chartered Clubs. If you have any questions about the clubs listed below, give the presidents a call. New members are always welcome.

CLUB NAME	PRESIDENT	PHONE
Bowlers' Association of SCW	Richard J. Clark	584-9477
Canasta West	Helen Blecher	975-1112
Ceramics West	Marie Massey	584-1540
Club Espanol	Dorothy Groover	584-2428
Computer Club	Andy Wielkiewicz	584-9181
Copper Cookers	Bertha Henry	584-3649
Crestview Riders	Marvin Huiras	584-4479
Encore Needle & Crafts	Kay Olivia	584-4345
Encore Rosemaling	Anne H. Mickelson	584-3032
Encore Round Dance	James Whiteside	584-3991
Energetic Exercise Club	Keith Chapman	584-4552
Friends of the Library	Emil A. Mesics	584-3880
Handicapped Club of Sun City West	Sam Baressi	584-5829
Hillcrest Dance Club of Sun City West	Charles J. Stauffer	584-1814
Hillcrest Duplicate Bridge Club	Glen Nelson	584-2538
Hillcrest Men's Social Club	Earl Knisley	584-2079
Johnson Lapidary Club	William Donaghey	584-4714
Johnson Lawn Bowls Club	Ted Berthold	584-2340
Kiva West ACBL Bridge Club	Jan Holland	584-9557
Macrame West	June Halbmaier	584-3232
Mini-Golfers of Sun City West	Robert Nelson	584-5993
Musicians Club of Sun City West	Evan McCoy	584-3108
Palo Verde Patchers	Lee Hall	584-4019
Pebblebrook 9-Holers Ladies Group	Ruth Merryman	584-1756
Photography West	Howard Vogt	584-3645
Recreational Vehicle Club of SCW	Ed Pfeifer, Sr.	975-1156
Rhythm Tappers	Ione Kessler	584-1525
Rip 'N Sew Club	Florence (Terry) Swenning	584-3728
Rockhounds West	Sam Ambuehl	584-9420
Silk Flower Craft Club	Helen K. Hunt	584-4622
Stardust Ladies Golf Assn.	Marcella Shrewsbury	975-1050
Stardust Men's Golf Division	Earl Hansen	584-4440
Sun City West Bocce Club	Earl Knisley	584-2079
Sun City West Coin & Stamp Club	Earl Lowenstein	584-2033
Sun City West Contract Bridge Club	Roger McGaw	584-4252
Sun City West Garden Club	Wm. Lloyd Murphy	584-2642
Sun City West Jazzercise Club	Beverly J. Bradshaw	584-4321
Sun City West Leather Carvers	Jean DiRuggiero	584-9192
Sun City West Mah Jongg Club	Beatrice Bonar	584-4377
Sun City West Men's Golf Assn.	Ken Snyder	584-3473
Sun City West One Partner Bridge Club	Carl Showalter	584-3248
Sun City West Organ & Keyboard Club	Irene Hillock	584-3023
Sun City West Pinochle Club	Charles E. Davis	584-1680
Sun City West Posse	George Babel, Commander	584-1413
Sun City West Racquet Assn.	Ellen Kuenlen	975-2525
Sun City West Singles Group	Margaret Bloxom	584-5298
Sun City West Women's Golf	Kay Clark	975-1183
Sun City West Women's Social Club	Jeanette B. Larsen	584-1545
Sun City West Woodworking Club	Joseph L. McClure	584-1780
Sun City Westerners Square Dance	William Silvis	584-1631
Wun West Art Club	Margaret Nelson	584-2538
Theatre West	Gloria Sharp	584-2096
Toy-Ki Silvercraft West	Edward Owen	584-2426
Tuesday Night Bridge Club of SCW	Louise Pool	584-2022
Turf and Surf Club	Bea Donahue	584-1324
Weavers West	Eric Emtman	584-3356
Western Ringers	Arthur Scheike	584-9130
Western Shufflers Club	Joseph Monteleone	584-1464
Westernaires of Sun City West	Roy Hoffman	584-3487
Not Chartered		
Sun City West Prides	Owen Moore	584-2525



# SUNDOME OPENS FIFTH SEASON WITH "STARS AND SONGS" CELEBRATION



Jane Russell, Connie Haines,  
Beryl Davis



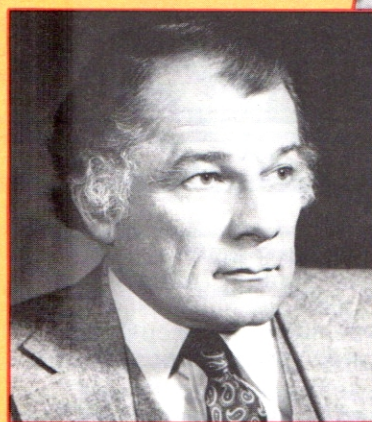
Kicking off the Sundome's fifth season is the "Stars and Songs" show Tuesday, October 2 at 8 PM featuring Jane Russell, Connie Haines and Beryl Davis. These three smashing ladies toured from 1957 to 1967 and now they're back with the Fabulous Forties Orchestra to celebrate a very special occasion.

Accentuating the event will be **complimentary champagne and non-alcoholic beverages**, to be served in the lobby during intermission.

Tickets are \$8, \$7 and \$6. Good seats are still available.

## OCTOBER A Star-Studded Month

October is indeed star-studded as the Sundome rings in another festive season. Following "Stars and Songs" is Ken Armstrong's travel film **LUCKY AUSTRALIA** on October 9 featuring a host of down-under delights. **SCANDIAFESTIVAL** is next on October 11 with a 50-member cast of musicians, dancers and acrobats. Then it's **BOBBY VINTON** on October 14. **JOEL GREY** takes the stage with the Phoenix Symphony Orchestra on October 20, followed by the **SUN CITIES SYMPHONY** opening its season on October 21 with special guest, tenor Rolf Bjoerling. Criminal law attorney **F. LEE BAILEY** kicks off the Celebrity Forum on October 22, with the travel film **PEOPLE OF PORTUGAL** following on October 23. The Phoenix Symphony Orchestra returns on October 24, accompanied by an array of choral singers for a **CHORAL AND SYMPHONY CELEBRATION**. Then it's the Sundome's annual **OKTOBERFEST PARTY** on October 28 with Alpine favorites Frank Yankovic, Horst Fiedel and the Bavarians, and yodler Arthur Brogli. This event will feature a courtyard party, complete with hotdogs and 25¢ beer. Closing the month is **GRAND OLD COUNTRY MUSIC** on October 30 starring country greats Minnie Pearl, Vernon Oxford and others.



F. Lee Bailey



Scandiafestival



Minnie Pearl

FOR TICKET INFORMATION  
**975-1900**





# Activities Calendar

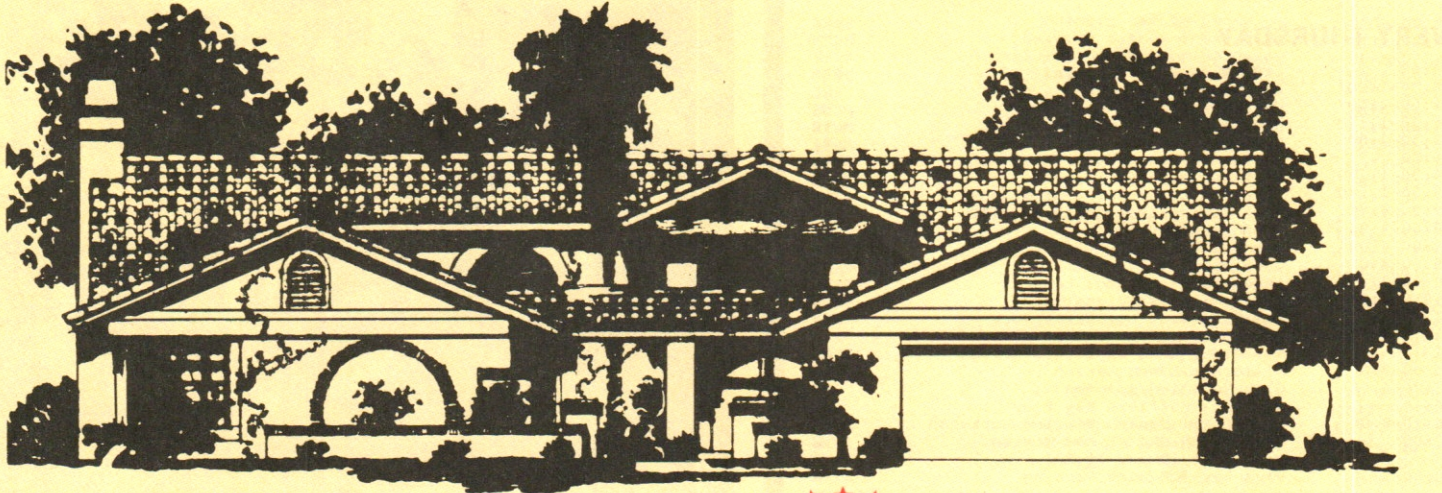


DEL E. WEBB DEVELOPMENT CO. ★ PUBLIC AFFAIRS DEPT. ★ POST OFFICE BOX 1705 ★ SUN CITY WEST, ARIZONA 85372 ★ NOVEMBER 1984

HOMES SINCE INCEPTION -- 6,063

HOMES SOLD THIS YEAR -- 656

POPULATION -- 11,143



## SILVER EDITION HOME SHOW

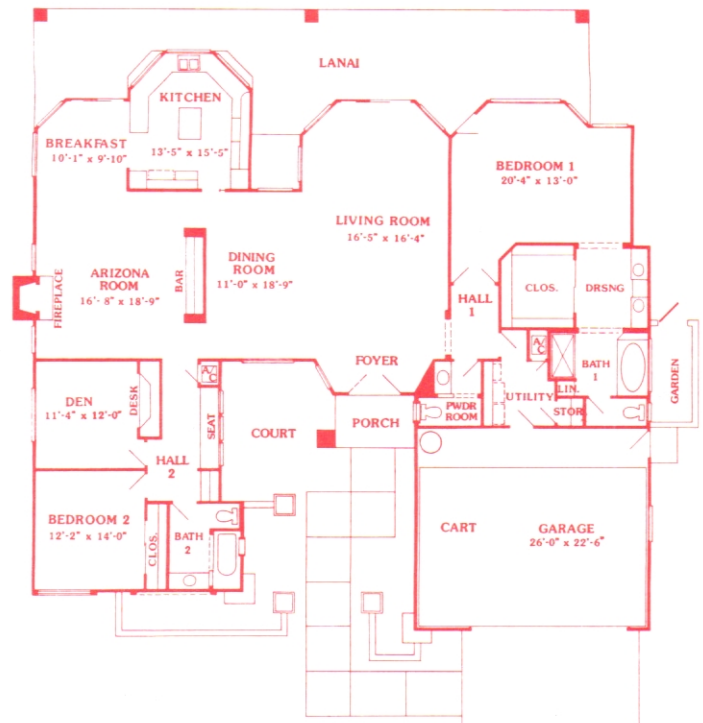
### DEVCO OPENS NEW MODELS; RESIDENT PREVIEW PLANNED

Sun City West and Sun City residents are invited to a special preview of DEVCO's "Silver Edition Model Home Show" Saturday, November 3 from 8 AM to 5 PM. DEVCO's all-new sales pavilion and model complex are located at 13323 Meeker Boulevard.

Highlighting DEVCO's new line are 17 innovative floor plans accentuated by refreshing Southwestern exterior designs. Included in this anniversary collection are nine single family homes, three duplexes, three garden apartments and two patio homes — all of which continue DEVCO's commitment to excellence.

The excitement surrounding this "Silver Edition Model Home Show" is reflected in the new designs. DEVCO's design team has worked closely with award-winning architect Dan Brodsky, A.I.A., in creating models that are different from anything that has been offered in the past.

Refreshments will be served throughout the day. So bring a friend and browse through DEVCO's most appealing model home collection ever!





## FROM THE CHAIRMAN...

### GIVING YOU OUR BEST!

November ushers in a new era in Sun City West home designs. During the last few months, you have seen our new model home complex and sales pavilion taking shape. It was a massive project and now that it is completed, we could not be more proud of the final product.

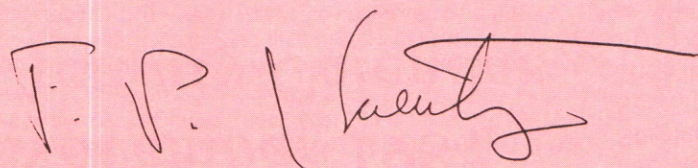
Our Silver Edition Model Home Show is the most innovative and appealing model complex ever designed in Sun City or Sun City West. Over the past 25 years, the Del E. Webb Development Co. has learned a lot about the likes and dislikes of adult home buyers. In fact, we have more experience with these buyers than any other builder in the country. In this new model home show, we have designed *magnificent interiors and elegant exteriors that represent state-of-the-art design.*

Our architectural team has worked with the award-winning firm of Daniel Brodsky, Architect & Assoc. for more than a year refining these designs to satisfy the adult home buyer. As the leading residential architect in Arizona, Dan Brodsky lived up to his reputation helping create designs unlike any we have ever offered.

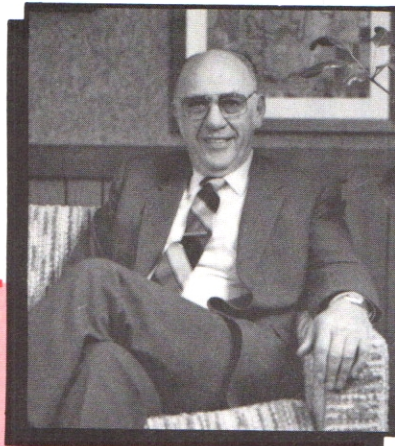
Brodsky has employed all of his space enhancement techniques inside the homes. Vaulted ceilings, some reaching a height of 14 feet are just the beginning. The use of angled walls and an extensive use of glass make these homes "explode" inside, making them seem much larger than the actual square footage.

The 17 models feature nine single family homes, three duplexes, three garden apartments and two new patio homes. Ranging from more than 800 square feet to nearly 2,800, the homes are priced from the \$60's to almost \$200,000.

I encourage you to tour these new homes. You won't find better quality or value anywhere in Arizona. We're proud of these new designs because they represent the best we have to offer. At Del Webb, we're committed to giving you our best!



F. P. Kuentz, Chairman  
Del E. Webb  
Development Company



## PORA HOSTS FUN DAY NOV. 15

The Property Owners and Residents Association (PORA) will once again host a Fun Day at the Sundome Thursday, November 15 from 1 to 7:30 PM, with prize drawings beginning at 8 PM. This year's event will feature more than 70 games including blackjack, bingo, craps, poker, roulette, a horse race and more.

Highlighting the event will be an array of prizes including a 6-month lease on a 1985 Buick which is being provided by Bromm Chevrolet-Oldsmobile-Buick in Wickenburg. Other big prizes include a Hawaiian vacation package for two and use of a condominium in Switzerland.

This year all prizes will be awarded by drawing. There will be no auction. Drawing entries may be obtained in exchange for "play" money won at the various games. All proceeds will go to the Community Services Building Fund, which will benefit Sun City West's volunteer organizations.

Tickets are \$5.00 and are available at PORA's office or at the Sundome Box Office. (An advance ticket package is available — 3 tickets for \$10). Get your tickets now!



Hogan Dunlevy, PORA member, thanks Jerry Bromm for providing a 6-month lease on a luxury Buick as one of the many prizes to be awarded at PORA's annual Fun Day.

## CRAFTS FAIR HIGHLIGHTS NOV.

The sixth annual Sun City West Arts and Crafts Fair is scheduled for Saturday, November 3 from 9 to 4 PM in the patio area of the Arts and Crafts Village at Johnson Recreation Center. More than 25 clubs will participate in the fair which will feature craft demonstrations, entertainment, raffles and lots of delicious food. Included in the raffle prizes to be awarded is the Woodworking Club's exquisite Grandfather's clock on display in the Village Store. Admission is free. Everyone is invited to attend.



## TREE TRIMMING PARTY KICKS OFF "GIVING" SEASON

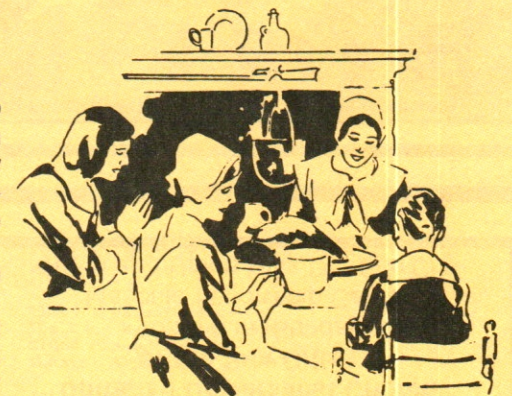
All residents are invited to share and spread some yule-tide cheer at the annual Sun City West Tree Trimming Party Tuesday, November 27 from 2 to 4 PM. Those attending are asked to bring a toy to make the Holidays a little brighter for needy children throughout the Valley. The party will feature the trimming of three trees located in the Social Hall, Sports Pavilion and the Administration Offices. The Encore Round Dancers will host the refreshment tables while the Westernaires lead a caroling celebration in the Social Hall.



## CELEBRATE AMERICA ON THANKSGIVING DAY

Community residents are encouraged to celebrate America on Thanksgiving Day by attending the second annual interfaith worship service Thursday, November 22 at 10:30 AM. The free admission service will be conducted at the Sundome which is being provided courtesy of DEVCO. More than 35

religious organizations from the area will participate in the observance which will feature a 400-voice choir and an opening by the Honor Guard from Luke Air Force Base. John J. Rhodes, a 30-year Arizona Representative in the United States House of Representatives, will be in attendance as a featured speaker.



## SUN CITIES SYMPHONY 1984-85 SCHEDULE

Joining the 93-piece orchestra during its 17th season are:

<b>FREDERICK SWANN, Organist</b>	<b>Nov. 25</b>
<b>YOUNG ARTIST WINNER with THE SUN CITIES SYMPHONY CHORUS</b>	<b>Jan. 20</b>
<b>ROMEROS CLASSICAL GUITAR QUARTET</b>	<b>Feb. 24</b>
<b>FLORENCE HENDERSON</b>	<b>Mar. 31</b>

All concerts begin at 8 PM at the Sundome. For ticket information call the Sundome Box Office at 975-1900.



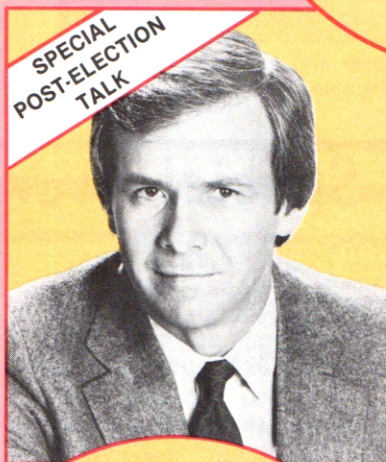
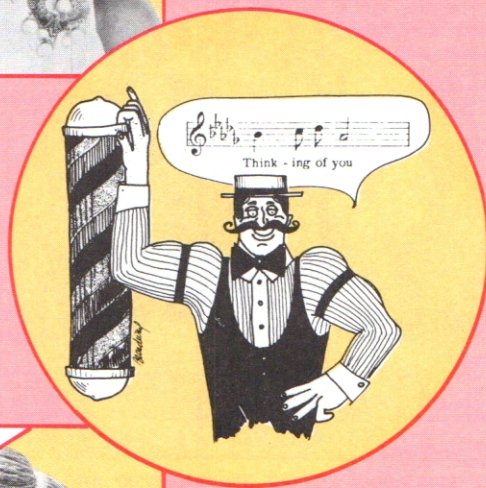
## FIRST-CLASS SHOWS DAZZLE NOVEMBER

Magical **Mitzi Gaynor** kicks off November in style with her innovative and energetic 1984-85 show November 3. San Francisco's Western Opera Theatre follows on November 8 with their English version of **Rossini's "La Cenerentola"**, the ashes-to-riches story of Cinderella and her Prince. The Sun Cities' barbershop favorites return with the **Phabulous Phoenixians** and their all-new show November 11. Highlighting the month's post-election days will be NBC News correspondent **Tom Brokaw** with his special discussion, "The 1984 Election — What Now?" on November 12. The travel adventure "**Magnificent Austria**" brings one of the scenic wonders of the world to the stage November 13, followed by **the Dave Brubeck Quartet** with the Phoenix Symphony Orchestra on November 17. **Frankie Laine with Les Brown and his Band of Renown** take patrons on a musical journey November 18 while the Sun Cities Symphony's guest artist **Frederick Swann** proves the beauty and versatility of the organ on November 25. Closing the month is the travel film "**Belgium: Land of Two Peoples**" on November 27.



Mitzi Gaynor  
Nov. 3

Phabulous  
Phoenixians  
Nov. 11

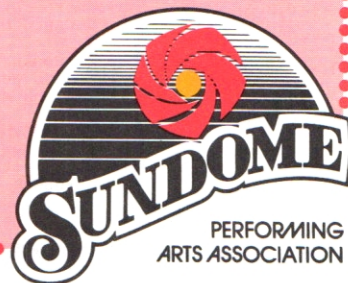
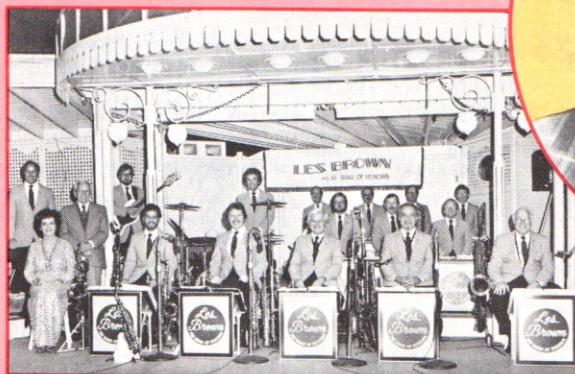


TOM BROKAW  
Nov. 12

FOR TICKET INFORMATION  
**975-1900**



FRANKIE LAINE with LES  
BROWN and HIS BAND OF  
RENEW  
Nov. 18





# Activities Calendar



DEL E. WEBB DEVELOPMENT CO ★ PUBLIC AFFAIRS DEPT ★ POST OFFICE BOX 1705 ★ SUN CITY, ARIZONA 85372 ★ DECEMBER 1984

HOMES SINCE INCEPTION -- 6,142

HOMES SOLD THIS YEAR -- 735

POPULATION -- 11,309



## VARIETY SHOW SET FOR DEC. 13

### *This Is Entertainment!*

The Sundome's hottest and most entertaining show of the year is scheduled to take the stage Thursday, December 13 at 8 PM — the Sun City West Variety Show. More than 7000 residents will gather to support and enjoy their neighbors in a showcase of superior amateur entertainment.

This year's show will feature such community favorites as the Sun City Rhythm Ramblers, the Hawaiian Dancers, the Sun City West Jazzercisers, the Western Belles Barbershop Quartet, the Encore Round Dancers and an assortment of talented vocalists and musicians.

The show is free but tickets will be required for admission. Tickets are no longer available for the season's most popular show. In just two weeks, Sun City West's three distribution points were completely out of their ticket supply. In fact, Valley National Bank reported the distribution of more than 2100 tickets in just three days.

Ticket holders who are unable to use their tickets are asked to return them to the Sundome box office.

Those attending the show are encouraged to bring a donation of canned food to be distributed by the Salvation Army and the St. Vincent DePaul Society to needy families in surrounding communities.

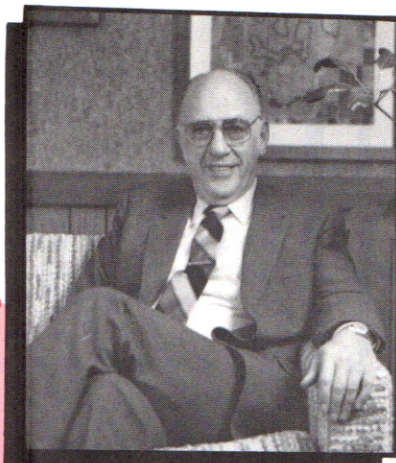
Doors will open at 6:30 PM.





## FROM THE CHAIRMAN..

### HAPPY HOLIDAYS



The Holidays are a time when the best of the human spirit shines through. From coast to coast, young and old come together to share their blessings with those who are less fortunate. Having been associated with the Sun Cities since their inception, I find a great sense of pride in the compassion these communities display throughout the year, but especially so during the Holidays.

This sense of caring manifests itself in many different ways. Last month, gracious Sun City Westers banded together to celebrate the season at the recreation center's annual tree trimming party. What made this event so special was the fact that the participants also donated a toy to the Marine Corps' Toys for Tots program. Hundreds of presents will now brighten Christmas morning for the children who are the true spirit of the season.

This month, more than 7,000 residents will enjoy the talents of our amateur performers at the annual Sun City West Variety Show. This year, everyone attending the event has been asked to bring a canned good which will be donated to the St. Vincent DePaul and Salvation Army Food Banks. I'm certain that much more than 7,000 items will be donated, to make a family's Holiday meal a little more special.

While these are organized efforts, those people acting through the charity of their own heart are almost uncountable. During the season, hundreds of packages will begin to appear at the Westside Food Bank. People, caring about each other, will visit nursing homes and hospitals to share their company with people they might never have met.

DEVCO employees also do their part by bringing canned goods to work that are then donated to local food banks.

The Holidays bring more exposure to this caring, giving nature, but it's something that occurs throughout the year in the Sun Cities. This is a special community, unlike any other. It's a community that is happy to share with its fellow man. As we celebrate the Holiday season, I would like to offer the best wishes to you and yours from everyone at the Del E. Webb Development Co.

F. P. Kuentz, Chairman  
Del E. Webb  
Development Company

## CERAMICS WEST DONATES CHRISTMAS VILLAGE

The Christmas spirit has been a year-round commitment for members of Ceramics West. In February, the group began creating what is now a breathtaking tribute to a very special time of year. Ceramics West has donated a ceramic Christmas Village to the R.H. Johnson Recreation Center for the enjoyment of all Sun City West residents. The enchantingly beautiful structure is currently on display in the Sun City West Library. More than 1500 volunteer-hours went into the project which features 320 ceramic pieces. Special contributions were made by Eileen Luke, who designed the village based on the famous Currier and Ives winter sketches, and Richard Rollins, who engineered the display's intricate lighting.

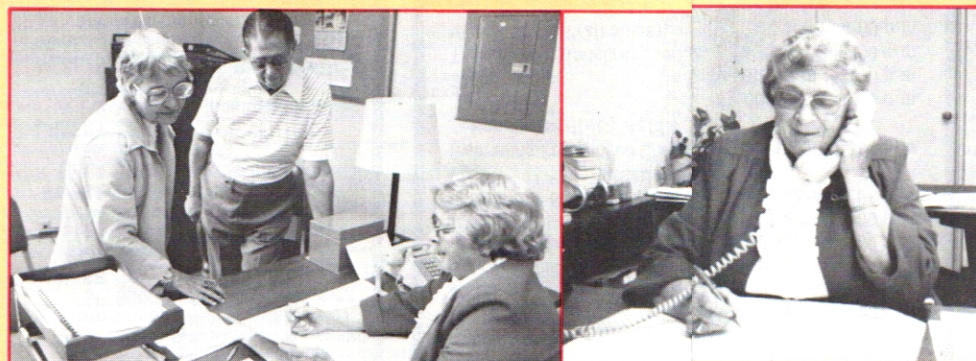
All residents are encouraged to view the display during library hours, Tuesday through Saturday, 10 AM to 4 PM.



According to **Marie Massey**, the club's president (upper left), more than 100 club members contributed to the project. Members like **Helen Hawkins** (upper right), **Elvira Bratt** (lower left) and **Jutta Lauf** (lower right) began creating village pieces in February of this year.

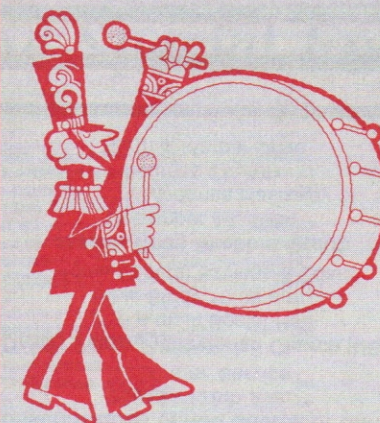


## VOLUNTEER BUREAU OFFERS VALUABLE COMMUNITY SERVICE



Key people to the Volunteer Bureau are (far left, l-r) **Charlotte Farmer**, coordinator of human resources, **Ken Peschau**, the Bureau's board president, and **Doris Melleney**, executive director. Doris (far right) spends a lot of time on the telephone and describes the Bureau as "an employment service for volunteers and a placement service for non-profit agencies."

The spirit of volunteerism rings true in the Sun Cities where people care about people, and where people don't mind getting involved. One of the many organizations which perpetuates this attitude is the Sun Cities Volunteer Bureau which provides organizations in the Sun Cities area with a diversified assortment of volunteers. According to Doris Melleney, executive director of the Bureau, anyone can be a volunteer because everyone has something to contribute. More than 66 agencies and organizations are serviced through the Bureau, and approximately 345 volunteers, ranging in age from 14 to 87, have been placed in either long term or short term positions to date in 1984. Since 1982, the Bureau has made caring and sharing mutually beneficial for residents and organizations throughout the Sun Cities area. For more information, call 972-6809.



## BOWLING BROOKS, ILLINOIS RAIDERS MARCHING BAND TO ENTERTAIN DEC. 28

Sun City West is in for a musical treat when the 225-member Bowling Brooks, Illinois Raiders Marching Band makes its grand appearance at R.H. Johnson Recreation Center Friday, December 28 at 1 PM in the center's rear parking area. All residents are invited to feast their eyes and ears on this first-class collection of musicians who recently performed for President Reagan. The performance is free. Be sure to bring your own seating.

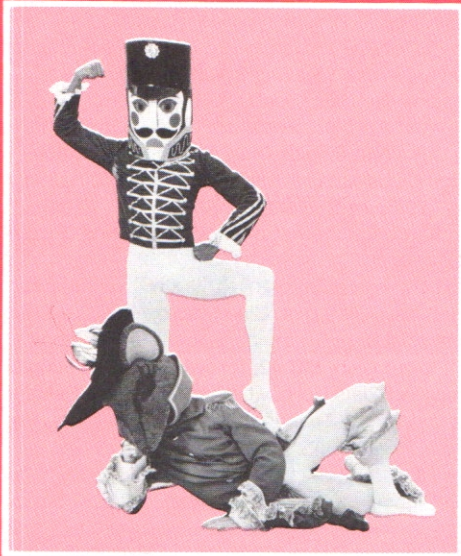
## CHRISTMAS TREE CONTEST UNDERWAY IN SALES PAVILION

Four of Sun City West's clubs — Encore Needle and Crafts, Encore Rosemaling, the Palo Verde Patchers and Creative Silk Flower Club — are currently participating in the community's first Christmas Tree Beauty Contest. Since the beginning of the year, club members have busily created decorations representative of each club's craft for four 10-foot trees now on display in DEVCO's new sales pavilion. Those visiting the pavilion are encouraged to fill out a secret ballot for their favorite tree. DEVCO will present the winning club a \$500 cash prize on December 21. All residents are welcome to drop by and cast their vote.





# SUNDOME FEATURES HOLIDAY DELIGHTS



**The Nutcracker**  
Two Shows!  
December 5 at  
2 and 8 PM



**Ed Ames and  
Patty Andrews**  
December 8 at 8 PM



The Sundome spreads yule-tide cheer during December with its delightful collection of holiday favorites. On December 5 the Oakland Ballet returns to recreate that enchanting tale **"The Nutcracker"** in two fabulous shows at 2 and 8 PM. **Ed Ames and Patty Andrews** follow on December 8 at 8 PM with a show full of musical memories. A parisian adventure takes the stage on December 11 at 8 PM when Clay Francisco presents his travel film **"Americans In Paris."** On December 15 at 8 PM and December 16 at 2 PM the Wichita Theatre Company presents its musical version of Dicken's classic tale **"A Christmas Carol."** Another favorite follows on December 17 at 8 PM when the Phoenix Symphony Orchestra and an array of choral singers join in the holiday concert, **"Messiah Sing Along"**, featuring portions from Handel's "Messiah" as well as other yule-tide tunes. A **Big Band Holiday Concert Dance** closes the month on December 27 at 7 PM with the sounds of the Pat Trapani Orchestra.



**Dicken's "A  
Christmas Carol"**  
Two Shows!  
December 15 at 8 PM  
December 16 at 2 PM

**FOR TICKET INFORMATION**  
**975-1900**

