



A MEMBERSHIP NEWSLETTER

Performing Arts Association

10TH ANNIVERSARY CELEBRATION

FALL 1990

'What's in it for me?'

Your membership in the Sundome Performing Arts Association benefits you in two ways: First, you enjoy the satisfaction of knowing that you are contributing to the continued success of the premier entertainment showcase in the Sun Cities and the West Valley; second, you earn privileges not available to Sundome patrons who are not SPAA members.

Member: With an annual gift of \$25 for an individual or \$40 for a couple, you will receive advance notice of Sundome-sponsored events, priority purchases of single and subscription tickets, and the SPAA newsletter, decal and membership card, plus your name will be listed in selected Sundome programs.

Patron: With an annual gift of \$100 or more, you will receive all of the above, plus a special ASU Leadership donor gift, and your name will be listed in the ASU Honor Roll of donors.

Seat Sponsor: With the pledge of an annual gift of \$100 a year for five years, you will receive all of the above, plus placement of your personalized nameplate on your Sundome seat.

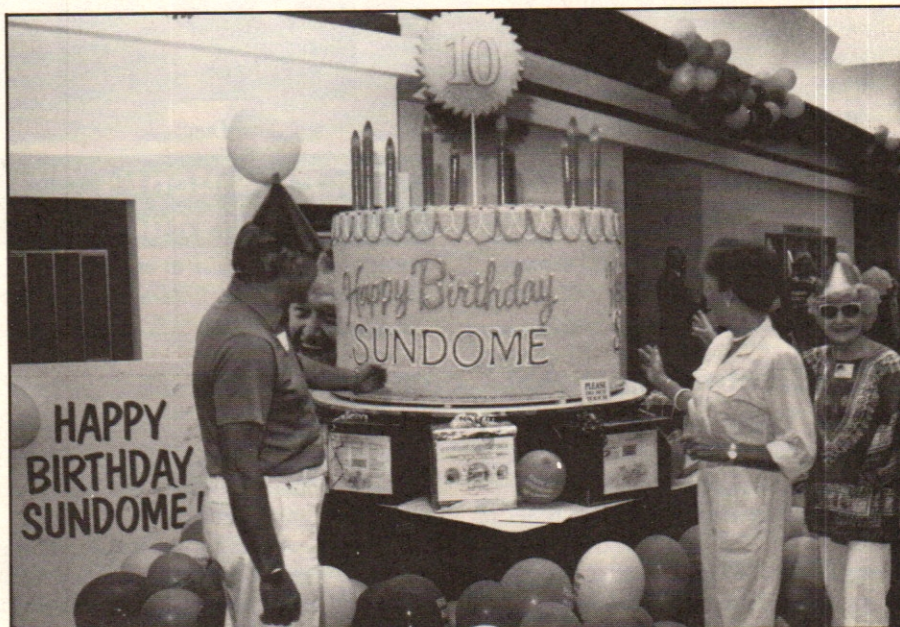
Benefactor: With an annual gift of \$500 or more, you will receive all of the above, plus recognition on a plaque in the Sundome lobby and an invitation to a reception with a Sundome artist.

Director's Club: With an annual gift of \$1,000 or more, you will receive all of the above, plus reserved parking at Sundome-sponsored events, a special Director's Club banquet and invitations to selected ASU and Sundome activities.

Angel: With an annual gift of \$5,000 or more, you will receive all of the above, plus you will be our special guest at selected ASU and Sundome events.

Lifetime: With a gift of \$10,000 or more, you will receive all of the above, plus a permanent reserved parking space, and invitations to an annual Lifetime Member banquet. Donations received in this category will be placed in the Sundome Endowment to provide continuing support.

If you are not a SPAA member, why not consider joining today and begin sharing in the benefits available to Sundome supporters. If you are a member, why not consider upgrading your membership to enjoy further benefits. For more information on SPAA memberships, call the Sundome at 584-3118.



This really takes the cake. SPAA volunteers admire the Sundome birthday cake during the 10th Anniversary party Sept. 12. The cake was made by The Sign Makers of Youngtown.

SPAA 1990-91 fund drive goal is \$230,000

Encouraged by the success of its two previous fund-raising drives, the Sundome Performing Arts Association has set its 1990-91 campaign goal at \$230,000.

The target is 15 percent higher than last year's drive goal of \$200,000. Due to the overwhelming response of both business and community members in the area, SPAA exceeded its 1989-90 goal by more than \$20,000.

SPAA First Vice President Hal Drosethes is chairman of the campaign effort, which began Oct. 1 and runs through June 30, 1991.

"Our goals this year are to raise at least \$230,000 and to boost our membership in the seat sponsor category by an additional 500," Drosethes said.

Seat sponsors contribute \$100 a year for five years. Among the benefits earned by seat sponsors is the placement of a personalized nameplate on their Sundome seat.

"The theme of the '90-'91 campaign is 'Help Keep the Curtain Raised,'" he added, "and with the continued support of the fine and generous people of Sun City and Sun City West, we will

be able to keep the curtain raised at the Sundome for quite some time."

SPAA enjoys the support of more than 1,400 members in seven membership categories.

When your telephone rings...

...it could be someone you know from the Sundome Performing Arts Association, calling to ask for your support for the 1990-91 campaign.

Helen Marie Flory, SPAA vice president and volunteer coordinator, said SPAA volunteers again will be staging a "telappeal" on behalf of the organization. Thirty volunteers will be at the phones for the telappeal's kick-off on Oct. 16. The phone effort will continue on selected dates throughout the campaign.

"The telappeal is a very important part of our fund-raising effort. We are very lucky to have such dedicated workers helping us out and equally fortunate to get such a great response from the people on the other end of the line," Flory said.

So, when your telephone rings...

Momentum carries SPAA into 1990-91 season by Fred Dunikoski, SPAA President

As we enter our new season, we do so with great optimism. Our experience this past season indicates we had greater community support through SPAA memberships and several of the business organizations have come on board sponsoring various performances.

The momentum is now with us! We have eliminated all past debts and have started to make some of the necessary improvements to the Sundome facility.

In addition, ASU's commitment to the Sundome has been "cast in cement" with the installation of the two school seals at our entranceway.

Your continued support, both financial to our annual campaign and through your attendance of performances, is truly



Fred Dunikoski

President's Message

appreciated. We promise to ensure continued improvements in performances and the facility.

New directors have ASU, community ties

Two men greatly involved in community service have joined two officials of Arizona State University as the newest members of the Sundome Performing Arts Association board of directors.

James D. "Jim" Bailey, executive director of the Sun City Ambassadors, and W.S. "Steve" O'Donnell, general manager of Recreation Centers of Sun City West, Inc., recently were named to the SPAA board.

Appointed to the board earlier this summer were Brent Brown, vice president for University Relations at ASU, and Lonnie Ostrom, director of Development.

Brown and Ostrom were appointed to replace former board member Robert H. Ellis, who recently retired from ASU.

Bailey is a resident of Sun City and has been executive director of the Sun City Ambassadors since his appointment in March.

Bailey is a professional in the ranks of public relations and advertising. He has more than 35

years of experience in association management, newspaper journalism, radio broadcasting, business and industry, education and public relations/advertising agencies.

O'Donnell, who resides in Glendale, has been general manager of Recreation Centers of Sun City West, Inc. since January. He joined the organization in July 1987 as assistant general manager.

O'Donnell spent 20 years in the U.S. Air Force's morale, welfare and recreation (MWR) directorate. He was MWR chief at Luke Air Force Base from 1983 until his retirement in 1987. At Luke, he supervised the entertainment ticket office and handled the annual Tops in Blue show at the Sundome.

"The addition of Jim Bailey and Steve O'Donnell to the SPAA board of directors gives us two people who are in constant touch with the community," said SPAA President Fred Dunikoski. "They will be two more voices representing the needs and wants of the people of the Sun Cities.

Sundome benefits from corporate sponsorships

Design 4 Interiors is sponsoring the Andy Williams Christmas Show on Dec. 5. With its \$5,000 donation last year, Design 4 Interiors pushed the 1989-90 SPAA fund drive over its goal.

Don Lee and John Wyant are the principals of Design 4 Interiors. By becoming corporate sponsors, Wyant said, Design 4 is purposely increasing its involvement with the Sundome.

Plaza del Rio is entering its third year as a Sundome sponsor. In 1990-91, Plaza del Rio will sponsor two Sundome events, the Shari Lewis Holiday Show on Dec. 14, and Opera a la Carte's presentation of the Gilbert and Sullivan operetta, *The Gondoliers*.

Adams Insurance, which enters its second year of sponsorship, is sponsoring the five-show Guys and Dolls series.

Last year, Adams Insurance sponsored shows by Willie Nelson and by Mel Tormé and Helen Reddy.

We are very pleased to welcome them to the Sundome."

Dunikoski added, "We are very honored to have two ASU officials of Brown and Ostrom's stature on the SPAA board. Their willingness to participate on the board demonstrates both ASU's continued interest in the Sundome's success and its long-term commitment to serving the Sun Cities."

"It is a great pleasure for me to serve on the SPAA board of directors," said Brown. "As the entertainment and cultural center of the West Valley, the Sundome is an important link between the University and the community."

"The Sundome is a vital part of ASU's expanding role in the West Valley," said Ostrom. "I am pleased at the opportunity to work with the SPAA membership, which has done so much to keep this great theater responsive to the needs of the community."

Did you know...?

...SPAA Director's Club members are entitled to many benefits not available to other members, including:

- a trip to an ASU Sun Devil or Phoenix Cardinal football game;
- a golf outing on ASU's top-quality Karsten Golf Course; and
- an annual dinner attended by a celebrity entertainer.

For more information on becoming a Director's Club member, call the Sundome at 584-3118.

SPAA Newsletter

Fall 1990

The SPAA Newsletter is the official newsletter of the Sundome Performing Arts Association and is published twice a year. The newsletter is produced by the SPAA Newsletter committee: Mike Phalen (Sundome public relations specialist) and Dr. Clayton Brower (SPAA board of directors), with photography by Lu Urdang (SPAA member).

The board of directors and officers of SPAA are: Fred Dunikoski (president), Hal Drossethes (first vice president), Don Heyl (second vice president), Helen Marie Flory (vice president), Jim Rude (vice president), Pamela Meyerhoffer (secretary), Jim O'Connell (treasurer), and Joe Davisson (past president); and directors James D. Bailey, F. Richard Bloechl, Dr. Clayton Brower, Brent Brown, William Edgley, Richard Johnson, Sam Marocco, Dr. Edwin Martin, Tom McCanna, W.S. O'Donnell, Lonnie Ostrom, Michael Rau, Ann Raymond, Chuck Roach, Emmett Sarig, and Don Tuffs.

The Nina, the Pinta, and the Sundome

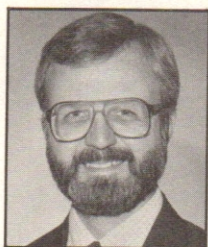
by Jim O'Connell, Executive Director, ASU Public Events

About 498 years ago, Columbus sailed the ocean blue.

I know, it doesn't rhyme. It comes to mind because, when Cindy Millikin and I recently attended the first booking conference of the 1991-92

season, agents were touting a number of new attractions celebrating the 500th anniversary for that historic voyage. One or two may end up at the Sundome or Gammage for our enjoyment—those that seem to us to offer solid cultural and entertainment value. Certainly, the story of a determined explorer heading off in new directions and bumping into lands undreamed of—this has the elements necessary for a variety of compelling events.

As we sort through the possibilities, I find myself thinking about Queen Isabella. She bought the boats, provisioned the expedition, commissioned its captain to act in her name and return with the finest fruits of the Indies. Yet she had no idea what he might find, claim or bring back.



Jim O'Connell

Her faith in Columbus was rewarded in ways she could never have anticipated.

Ten years ago, Del Webb Development Corporation stood on the shore while the Sundome set sail. A unique facility in a unique and changing community, the Sundome sails uncharted waters, returning time after time with the finest fruits of many lands for the nourishment and enrichment of the mind, the heart and the soul.

The artist, whether a performer or a creator, is no less an explorer than Columbus. Equipped with palette and brush, the painter cannot know what vision will take shape on the canvas. Until hammer meets chisel, the sculptor can only guess at what form lies in a block of wood, marble or granite. The novelist, the composer and the poet face blank pages armed only with a dream; where the dynamics of character, rhythm, situation, rhyme, harmony, and inspiration will take them can only be discovered as ink and paper meet. The musician, the dancer and the actor, however well rehearsed, find new expression in their interaction with every audience.

You and I have taken Queen Isabella's place on the shore as our artists search for new ways to express the human experience in a chang-

ing world. Our tax dollars provision their expeditions, so we long for the authority to tell them to stay away from the ugliness, to bring back only what is enjoyable, hopeful and comforting. But we can no more do that than Isabella could order Columbus to go straight to the Indies and stop nowhere else. Columbus kept his course as best he could under the influence of tide and wind; our artists follow their dreams under the influence of experience and inspiration.

As the Sundome begins its second decade of service to the community and the arts, you might jot a note to your legislators. Let them know that decency oaths and other promises to go-here-not-there, claim-this-not-that mean little when the waters are uncharted. And remind them that, since before Isabella's time, governments have always funded explorers. Without them, new worlds would lie undiscovered, and we would all be poorer for that.

P.S. The members of the Sundome Performing Arts Association (including Del Webb Development Corporation, I am pleased to say) have provisioned the Sundome's expedition for two years now. We at Public Events are extremely grateful for that. You need not wait on shore like Isabella, however. The sails are set, the adventures lie ahead. Climb aboard and explore with us!



There were 25 trombones in this big parade as members of the ASU Sun Devil Band march down the center aisle in the Sundome. If you missed the show, don't worry...the band is scheduled to return in December.

ASU President Coor dedicates Sundome seals

Two replicas of ASU's official seal recently were installed and dedicated at the Sundome.

A brass version of the university seal is embedded in the courtyard walk inside the main entrance to the building. Another seal, fashioned from tile, sits atop the archway above the center entrance.

Arizona State University President Lattie F. Coor dedicated the seals in a ceremony during the Sundome's 10th anniversary birthday party Sept. 12.

The seals are an attractive reminder of the Sundome's association with ASU, which owns and operates the theater.

ASU band wows crowd

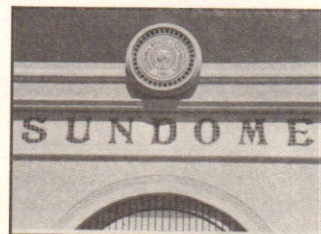
ASU Day at the Sundome was more like a giant pep rally on the Tempe campus than a music concert in the Sun Cities.

A most receptive crowd of more than 5,000 packed the Sundome to catch the upbeat performance of ASU's Sun Devil Marching Band.

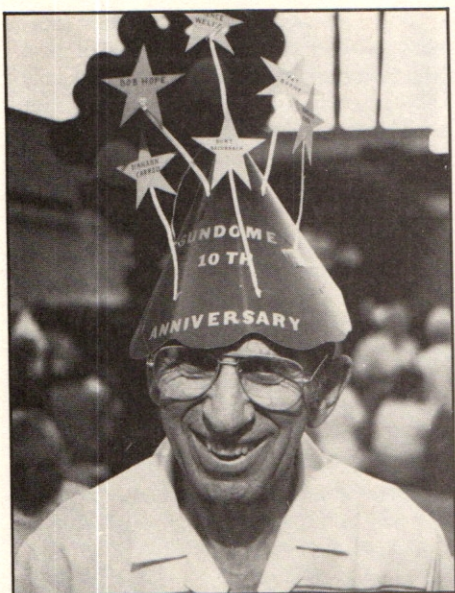
Under the direction of Dr. Robert C. Fleming, the band won its audience over early with several rousing numbers, including the ASU fight song, and brought the crowd to its feet with some stirring patriotic tunes.

The concert was a free show in appreciation for the continued support of Sundome patrons. As part of their benefits package, SPAA members received advance notice of the event and had the first opportunity to pick up tickets for this special performance.

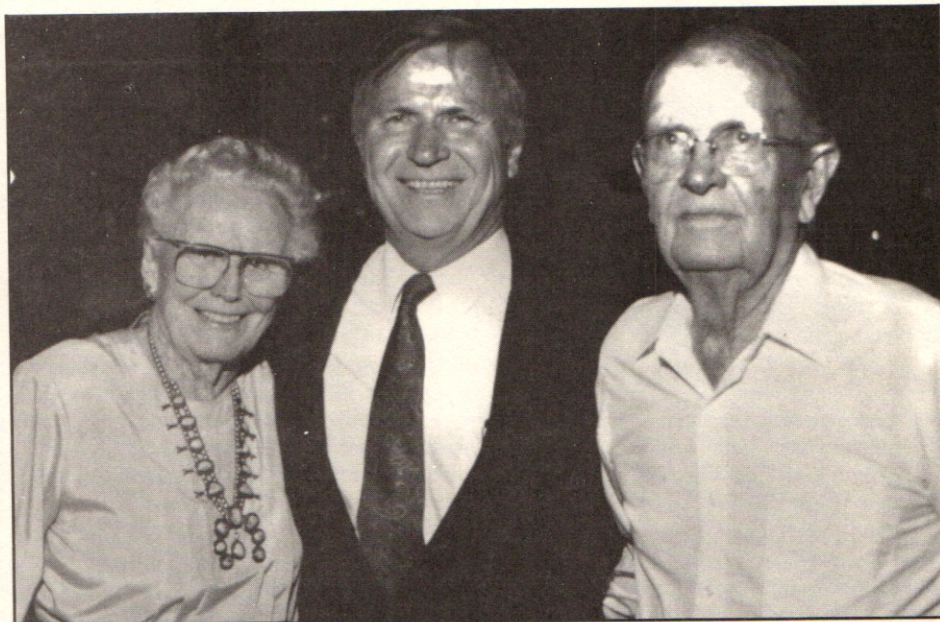
If you missed the show, don't worry. Before the band left the stage, Fleming promised that the Sun Devil Marching Band would return to the Sundome. Information on that show will be sent to all SPAA members.



The tile version of the ASU seal sits atop the archway over the main entrance of the Sundome and is especially attractive when it is lit at night.



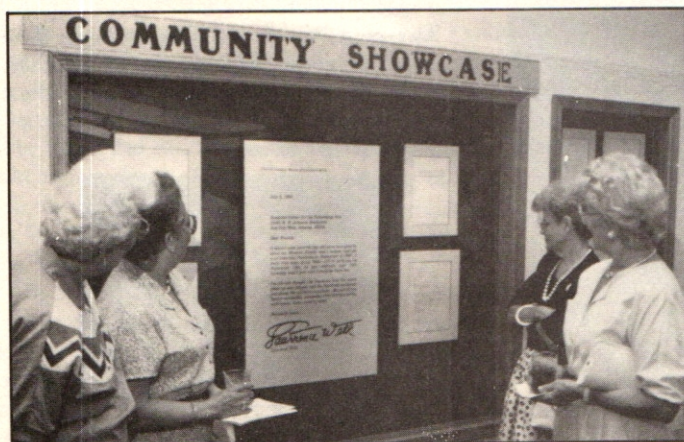
SPAA volunteer Dale Dettmer sports his hand-decorated birthday hat.



ASU President Lattie F. Coor (center) proudly poses with his parents, Elnora and Lattie Coor, Sr.



Dancers Elaine Balden and Bobby Burgess not only delighted the audience with their routine, but they even invited a few brave souls onstage to do the polka.



Birthday greetings from several celebrities, including one from Lawrence Welk, attract the attention of these birthday party guests.

Celebrating our 10th anniversary

Thirty-five hundred of the Sundome's closest and dearest friends gathered at the theater Sept. 12 to celebrate the 10th anniversary of its grand opening.

The event-filled occasion featured a party in the courtyard and lobby complete with music and free birthday cake. ASU President Lattie F. Coor was the guest of honor and presided over the dedication of two replicas of ASU's official seal which recently had been installed at the Sundome. Another honored guest was John W. Meeker, former president of the Del E. Webb Development Corp. and the "father of the Sundome."

Topping the evening was a performance by The Stars of The Lawrence Welk Show, which perfectly fit the occasion since it was Welk and his musical family who opened the Sundome 10 years ago.



Isabelle Hofstad, Jae Paselk, Mary Bersin and Patricia Marsh (left to right) busily dish out birthday cake. The cakes were donated by many area businesses.



Gift shop has new items

New items featuring the Sundome and Arizona State University are on sale at the Sundome gift shop.

Located in the theater lobby, the gift shop is open weekdays and for performances.

The shop's inventory has been bolstered this season by merchandise displaying the Sundome logo and the watercolor version of the Sundome featured on the 1990-91 season brochure.

Also on sale are items of apparel carrying the name and designs of ASU.

Mary DiGangi (left) and Nan Brey display an ASU t-shirt, just one of the many items for sale at the Sundome gift shop.

Volunteer news

Here's a list of some of the people who help make things go at the Sundome:

Jae Paselk is a secretary extraordinaire, handling the paperwork;

Lucille Hudgens is "Assistant in Special Needs," doing whatever needs to be done whenever it needs to be done;

Mary DiGangi oversees the gift shop, offering service with a smile;

Millie Mate, Dorothy Dettmer, Marie Manning, Mary Flora and Lucille Hudgens take turns behind the information desk, answering any and every question;

Bob Paroubek and Hal Kellogg are triple-threats, handling VIP parking, ushering and ticketing;

Bill and Jeanne Fonner make handling seat nameplates a family affair;

Anne Schaetzel sells the Sundome at the monthly newcomer's coffee at the recreation center; and

Kathryn Reiter sells the Sundome in her mini-tours of the theater.

With more than 200 volunteers on board, it's no wonder the Sundome runs so efficiently. Thanks to all of you.

Volunteer Spotlight



Jae Paselk

Excitement attracts SPAA volunteer

What others might find boring, Jae Paselk finds fascinating. Jae handles many of the details necessary to coordinate SPAA's volunteer corps.

In addition to her office duties, Jae works the SPAA membership table at selected events.

Jae and Fred Paselk moved from Sandusky, Ohio to Sun City West almost 2½ years ago. She became a SPAA volunteer because she wanted to keep active.

"I enjoy the people and the excitement of the performances," she said. "I love it. I'm proud to be a part of such a wonderful facility."

Jae has a son, Rand, who lives in Phoenix and a daughter, Lori, who resides in Ohio. She also is the proud grandmother of a pair of Arizonans and one Ohioan.

Volunteer coordinator Helen Marie Flory said, "Jae has been a real spark. She's very, very helpful and very efficient."

Sundome, SPAA honor volunteers

Few organizations can boast the kind of volunteer support enjoyed by the Sundome. SPAA and the Sundome recognized the contributions of the volunteers at a luncheon in May.

ASU Public Events Executive Director Jim O'Connell pointed out that Sundome volunteers have contributed more than 14,000 hours of service, an amount equal to 13 business years, which is a period of time longer than the 10 years of the Sundome's existence.

Helen Marie Flory received a plaque in honor of the countless hours she has spent in her role as organizer of the volunteer corps. Lucille Hudgens was presented with a special pin marking 1,500 hours of service to the Sundome. Six other volunteers received service pins for 300 hours. A dozen volunteers have accrued more than 200 hours apiece and 28 others have topped the 100-hour mark.

Since its organization two years ago, the volunteer staff of the Sundome has grown from a handful of helpers to a talented pool of more than 200. Services performed by volunteers also have expanded.



Volunteer coordinator Helen Marie Flory (left) presents Lucille Hudgens with a pin marking service of 1,500 hours at May's volunteer luncheon at the Sundome.



Good Morning, America? About 70 prospective television stars gathered at the Sundome one August morning to tape a greeting to be aired on ABC-TV's Good Morning America. Members of the Sundome staff, SPAA volunteers, corporate sponsors and representatives of the Northwest Valley Chamber of Commerce turned out for the taping, originally scheduled to be aired on the Sundome's anniversary, Sept. 12. The greeting was bumped during the Middle East crisis, however, when Good Morning America began airing greeting from our boys in the armed forces. The Sundome greeting is being rescheduled.

Campaign donations fund Sundome improvements

Recent improvements at the Sundome have been made possible by SPAA's annual fund-raising campaign. SPAA campaign money replenishes the Sundome's capital replacement fund, which covers the cost of various improvements made in and around the theater.

Two recent improvements are readily apparent to visitors in the Sundome courtyard. A new fountain and a replacement set of sunscreens were installed in July. The new 7½-foot fountain cost \$1,900 and is expected to grace the courtyard for at least another 10 years. The set of 34 sunscreens hangs from rafters running atop both sides of the courtyard. Colored turquoise, peach and cream, the sunscreens cost \$5,700 and, with the expert care of the Sundome maintenance staff, are expected to last about six years.

The largest and most expensive improvement is a new set of curtains for the Sundome stage. The set consists of 10 pieces, including two main curtains. The curtains cost \$26,000 and replace the original set, which lasted three years beyond its life expectancy.

"The Sundome has a reputation around the country as a very attractive theater with high-quality equipment," said Larry Edmonds, Sundome facility manager. "It's really nice to know that whenever we need something to maintain the quality of the Sundome, we have a ready source of funding available to meet that need."



Maintenance chief Bill McColl hangs the new set of sunscreens in the Sundome courtyard.



Corporate sponsor Dean Adams (left) greets singer Mel Tormé following Tormé's show at the Sundome.



SPAA volunteer Virginia Fura poses with comedians Tom (left) and Dick Smothers backstage.

Looking back

Highlights are easy to find from the Sundome's 10th season in 1989-90.

The Judds accounted for the theater's 18th sellout concert. Other country and western acts that rolled through last year included Charley Pride, Willie Nelson, and the Statler Brothers.

International acts included a special performance of the Red Army Ensemble, as well as the Black Watch, Ballet Folclorico, and the Bao Dao Taiwanese acrobats.

Tops in Blue opened the season with a near-capacity house.

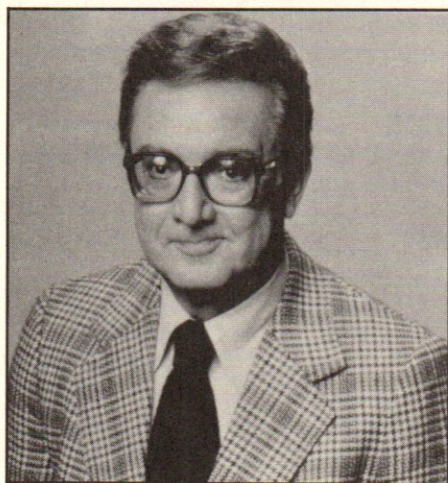
Celebrities, as usual, flocked to the Sundome. Notable performers last season included Robert Goulet, Bobby Vinton, Marvin Hamlisch, Mark Russell, Connie Stevens, Steve Lawrence and Eydie Gorme, Tennessee Ernie Ford, and Suzanne Somers.

And, as usual, the Sundome presented the Valley's finest Christmas shows, including the

Roger Whittaker Family Christmas Show and Rosemary Clooney's White Christmas Party with Debby Boone.

SPAA's Director's Club enjoyed its annual dinner in the company of Rosemary Clooney, Debby Boone and Pat Boone.

The Director's Club members also got the opportunity to meet and greet Dinah Shore and Fred Travena following their performance at the Sundome.



Steve Allen



Diahann Carroll and Vic Damone



Florence Henderson

Looking ahead

The Sundome's 10th Anniversary Season already has gotten off to a great start.

The exciting show by the ASU Marching Band was sandwiched between two other highly successful concerts by John Denver and The Highwaymen.

Of course, the highlight of the season promises to be the Sundome's gala celebration

Nov. 2 with comedy superstars Bob Hope and George Burns live on stage together.

Season offerings include four yuletide shows featuring Pat Boone and Florence Henderson, Andy Williams, Shari Lewis, and Mannheim Steamroller.

International acts include the Royal New Zealand Ballet, the Pirin Bulgarian Folk

Ensemble, the Jose Greco Spanish Dance Company, and the Irish Rovers.

Other exciting shows are being added to the Sundome season. As part of membership in SPAA, you will be given advance notice of any and every show added to the season schedule. The Sundome's winter brochure will fill you in on the details. Be sure to watch for it.

Bob Hope and George Burns to appear together on Sundome stage Nov. 2

The Sundome is celebrating its 10th Anniversary Season with a very special gala celebration starring Bob Hope and George Burns and presented by PriMERIT Bank.

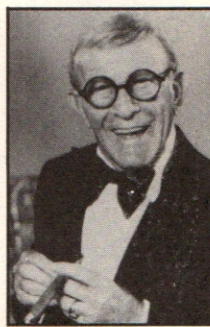
Hope and Burns will appear at the Sundome on Friday, Nov. 2, at 8 p.m. Opening act is The Manhattan Rhythm Kings.

Despite the fact that the 87-year-old Hope and the 94-year-old Burns have almost 150 years of show business experience between them, the two didn't perform live on stage together until Oct. 1, 1989, at New York City's Madison Square Garden.

Proceeds from the gala will benefit SPAA. Half the price of each ticket is tax-deductible.



Bob Hope



George Burns

Tickets are \$100, \$75, \$50 and \$25. The \$100 ticket holders will be invited to a special

champagne and dessert reception following the Hope and Burns performance.

Interest from the media and the community is high for this event, which will be a once-in-a-lifetime opportunity for most people to catch two show business superstars live on stage together.

Their Madison Square Garden performance was highly acclaimed and Sundome patrons can expect another high-quality effort out of the comedians, each of whom has been known as the "King of Comedy."

You can order your tickets at the Sundome Box Office in person or call the Box Office at 975-1900 to order or for more information.

YES, I'D LIKE TO KEEP THE CURTAIN RAISED!

- | | |
|--|--|
| <input type="checkbox"/> Member | <input type="checkbox"/> Benefactor\$ 500 annually |
| <input type="checkbox"/> Individual\$ 25 annually | <input type="checkbox"/> Director's Club\$1000 annually |
| <input type="checkbox"/> Couple\$ 40 annually | <input type="checkbox"/> Angel\$5000 annually |
| <input type="checkbox"/> Patron\$100 annually | <input type="checkbox"/> Lifetime Member\$10,000 |
| <input type="checkbox"/> Seat Sponsor\$100 a year for five years | <input type="checkbox"/> Yes, I'd like to Volunteer |
| | <input type="checkbox"/> Yes, I want more information on upcoming events |

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PLEASE CHARGE MY CONTRIBUTION TO:

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS CARD # _____ EXP. DATE: _____

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Mail Payment Form to: SPAA/Sundome Center, 19403 R.H. Johnson Blvd., Sun City West, AZ 85375 (602) 584-3118

Whether you are a current member or just planning to join SPAA, your contribution is greatly appreciated.

THE SUNDOME IS A FACILITY OF ASU PUBLIC EVENTS. ASU IS COMMITTED TO AA/EO IN ITS EMPLOYMENT, PROGRAMS AND ACTIVITIES.

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From the President

Looking out for the Sundome is a bit like keeping your home in top condition. First there are those annual repairs and maintenance activities necessary to keep your home livable. And then every twenty or thirty years you need to make some major improvements.

At the Sundome, we sure need to do some renovating. That's why we were **delighted** when ASU President Lattie Coor announced the Campaign for Leadership. This \$5 million, once-in-a-lifetime building addition is designed to transform the Sundome into a world class performing arts center by funding extensive renovations to the Sundome's restrooms, stage and back stage areas.

These major renovations won't stop the need for the annual improvements. That's the purpose of our Annual Campaign. Each year, Annual Campaign funds from the Fall Sale-A-Thon, The Madison Gala dinner, Sundome Celebration Cruises and private donations are used to fund essential state-of-the-art upgrades and changes to keep the Sundome in top operating condition.

You'll read about both of these fundraising campaigns in this newsletter. You'll also learn that both the Annual Campaign and the Campaign for Leadership are critical to the Sundome's present and future success. Finally, I want to thank you for financially supporting both fundraising campaigns. Because we're relying on you — our valued members and leaders of the community — to make them a success.

F. Richard Bloechl

Lobby Restroom Remodeling to Begin Soon

It's always easy to find something positive to say about Sundome performances ... unless you were hoping to use the restrooms during intermission. Then you'd probably encounter some long lineups and a chance to consider why such a large facility wasn't built with enough restrooms.

Thankfully, with lobby restroom remodeling set to begin in July, restroom lineups should decrease dramatically. "The restroom remodeling will result in a 400 percent increase in women's toilets and a 300 percent increase in men's fixtures," reports Colleen Jennings-Roggensack, Executive Director of ASU Public Events. "In addition, we will be adding two unisex restrooms. These restrooms will have the latest technology in plumbing fixtures required by the Americans with Disabilities Act."

Funds for this \$880,000 project will be provided by Arizona State University and the Sundome Performing Arts Association. "The Sundome Performing Arts Association's \$440,000 contribution towards the lobby restroom remodeling was made possible by our strong community support, says President Dick Bloechl. "We are grateful to the West Valley community — and to ASU — for making these long-awaited changes possible."

Sundome's \$5 Million Improvements Set the Stage for Success

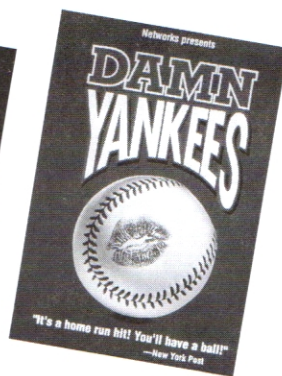
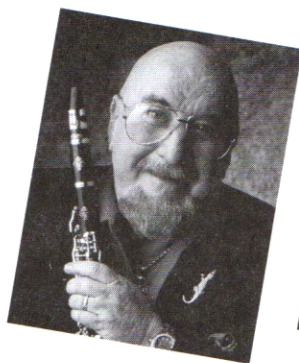
You may have wondered why the Sundome doesn't offer the lavish Broadway shows found at Grady Gammage Memorial Auditorium in Tempe. The reason is the stage. "We've got a huge auditorium with a modest stage," explains Sundome Performing Arts Association president Dick Bloechl. "Right now we simply don't have the ability to put on the complex and highly technical productions — such as *The Phantom of the Opera* or Disney's *Beauty and the Beast* — that are available at other facilities."

This modest stage creates two problems. First, it means that West Valley residents must drive to Gammage Auditorium in downtown Tempe to see many of the popular Broadway-style shows. And secondly, it limits the Sundome's entertainers to those whose acts do not require a sophisticated facility. Unfortunately, as entertainers' needs become increasingly elaborate, the Sundome's stage and cramped behind-the-scenes facilities become a bigger problem.

Fortunately, there's a solution. It's \$5 million in capital improvements which will transform the Sundome into a world-class performing arts center. Funds are being raised as part of the Arizona State University Campaign for Leadership. Together, ASU and the Sundome Performing Arts Association are hoping to raise \$4 million in private funding, which will add to a \$1 million commitment from ASU Public Events.

To Sundome patrons, the benefits of these renovations and additions will be in the wide range of shows they can see. But to the musicians, entertainers and Broadway productions performing at the Sundome — the behind-the-scenes changes will be spectacular.

Continued on page 3.



Selecting Crowd-Pleasing Programs is Full-time Work

Ever wonder how great acts such as Dolly Parton or Victor Borge find their way to the Sundome stage? It's a complicated process that begins with Steve Potter, the Programming Coordinator for ASU Public Events.

Steve is ASU's combination of a talent scout and booking agent — always on the lookout for talent that will please Sundome audiences.

He often begins his search with suggestions from Sundome patrons, who have enjoyed acts at other venues and recommend them for the Sundome. "People see my name in the program and call or send me letters," Steve explains. "I get some good ideas from Sundome patrons."

But most of the time it's not that easy. Steve attends two conferences each year that showcase available talent. Steve also travels to places such as Las Vegas and Branson to view talent. And he relies on his professional colleagues in the Western Alliance of Arts Administrators (where he's on the Board of Directors) and the Arizona Presenters Alliance (where he's president) for recommendations and reviews. In addition, he's on the telephone constantly with agents who are promoting their clients.

Once Steve is interested in an act, he has to make sure it's suitable for the Sundome. Often, the Sundome's physical facilities are inadequate for the more technically demanding shows and performances.

Every one of Steve's suggestions is reviewed by a programming committee, which is composed of marketing, technical, operations, outreach, business office and

education personnel. They estimate the audience size, together with the show's potential revenues and expenses, and develop a profit and loss statement for each show. If the show is not expected to turn a profit, it's not booked. "The entire staff needs to buy into a performer," says Steve. "We need to work together to market it, sell it and push it — otherwise the show won't be a success."

Once an act is approved, there are still many hurdles. The first one is the Sundome's size. Entertainers like to play to packed houses, which is much easier in a typical 2,500 seat facility than in the 7,000 seat Sundome. Even though Steve explains that sections 1 and 6 are not sold, entertainers want to sell the remaining 5,500 seats — which is often not possible — and to be paid accordingly.

And then there's timing. Some acts are popular every year; others are better seen every two or three years. Performers also get sick, change roles and decide that they're no longer going to tour. Shows that are promoted on the strength of a lead become less popular when the lead is replaced.

In the end, a successful performance is a team effort. "I book the shows," says Steve. "Marketing creates the demand. The Box Office sells the tickets. The Operations Department gets the equipment set up so that the show will happen. The House Staff prepares for the night and the Business Office settles the finances. And then we start all over again with the next show."

For **group rates** at the Sundome, call *Curtain Call!* The phone number is **602-614-1676** or fax 602-614-1733.

Campaign for Leadership
Sundome Renovations - continued from page 1.

The stage will be enlarged and an area below the stage hollowed out to create a "trap". A fourth wing will be added to accommodate the large number of entrances and exits required in elaborate shows. And the fly space above the stage — now a modest 35 feet high — will be increased to 90 feet. With the addition of a complex rigging system, the Sundome will be able to handle complicated scene changes. A new lighting system and sound enhancements will further enrich each performance.

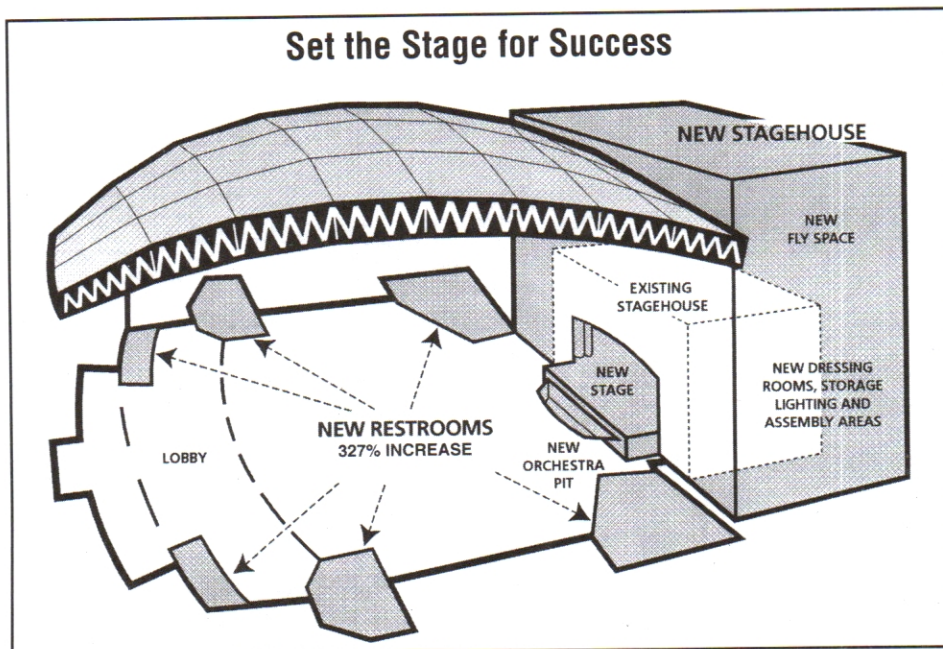
Stars and crew will be more comfortable. Star dressing rooms will double in number from two to four, and chorus dressing rooms will be added to accommodate 150 people — a vast increase from the 30 dressing stations now available for chorus members. Storage rooms will be added to enable on-site storage of scenery and props. And performers will relax backstage in a newly constructed Green Room.

The Sundome capital campaign will fund two changes that every patron will be sure to notice — additional restrooms and an orchestra pit. The insufficient number of restrooms, long a complaint of Sundome patrons, will be eliminated through a 327% increase in restrooms. And the addition of an orchestra pit will mean the stage view will no longer be obscured by the conductor or musicians.

According to Sundome board member and

capital campaign co-chairman Birt Kellam, the Sundome capital campaign has already raised \$1.5 million dollars — including \$300,000 from the Sundome Board members plus significant gifts from the Del Webb Corporation, The Coleman Foundation and The Thoresen Foundation.

"The Sundome capital campaign will ensure the Sundome's future," says Colleen Jennings-Roggensack, Executive Director for ASU Public Events. "It will give the West Valley community a premiere arts facility that they, their children and their grandchildren can enjoy for many years to come."



SPAA Board Member Wins Chamber of Commerce Award

Congratulations to Sundome board member Ken Meade on receiving the Individual Award for Community Service from the Northwest Valley Chamber of Commerce. The award was presented on December 4th at the Briarwood Country Club in Sun City West.

In nominating Ken for the award, the Chamber stated: "Ken Meade consistently shows his support for the community through his involvement and generous contributions to worthy causes. Mr. Meade's annual donations play a pivotal role in the success of local community fund raising campaigns, as well as the continued success of the Sundome Performing Arts Association. This past year, Mr. Meade went one step further. He provided \$10,000 to the Dysart School District to help fund the district's athletic programs after a budget shortfall threatened to cancel school sports.



Alice, Ken, Steve and Sally Meade (left to right) celebrate Ken's Individual Award for Community Service.

Sundome Celebration Cruises

The Sundome Performing Arts Association would like to thank Holland America Line and Ford's World Travel for their \$12,471 donation from the Fall '97 Fall Foliage Cruise. The donation is thanks to 69 Sundome Celebration Cruise passengers from Sun City, Sun City West, Surprise and Peoria.

The next cruise — also sponsored by Holland America Line and Ford's World Travel — will depart from Vancouver, British Columbia on June 7th. This seven night cruise to Alaska includes ports-of-call in Ketchikan, Juneau, Sitka, Valdez and Seward, plus a motor coach trip to Anchorage.

Behind the Curtain with Paul Nakel

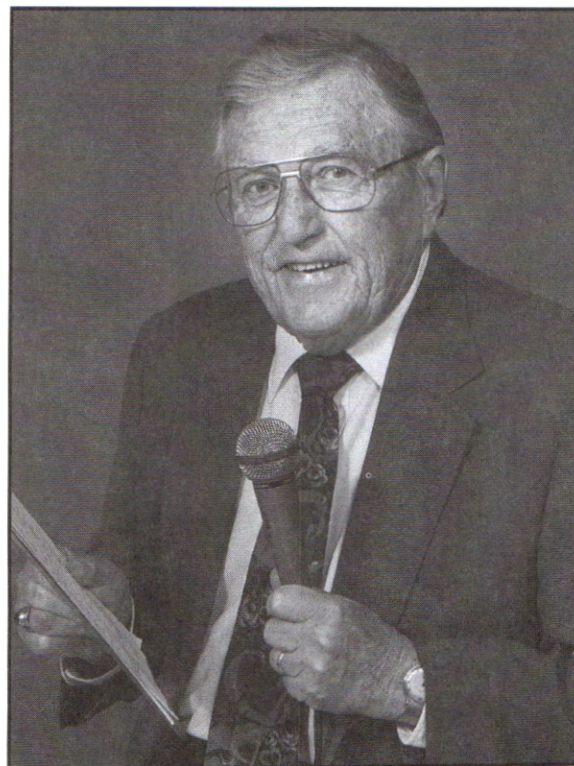
"Most people don't know who Paul Nakel is," admits Sundome Director Smokey Renehan. "But they sure know when he's not here."

Paul Nakel — also known as the voice of the Sundome — has been the facility's volunteer announcer for the past four years. Despite his fifty years of broadcasting experience, Paul is one of the Sundome's least visible volunteers. He's often referred to as "that voice" or "that guy out there."

That "guy out there" is a big time broadcaster. Paul was inducted into the Polka Hall of Fame in 1990 and was credited with establishing Cleveland as the "polka capital of the world." He was also acclaimed as "America's number one polka jockey." In addition, Paul is a member of the Broadcast Pioneers and was inducted into the Broadcaster's Hall of Fame in 1992.

Paul comes from the days in radio and television when one person did it all — news, talk, sports and musical shows. He worked at WHK in Cleveland beginning in 1938. Twenty years later, he joined WJMO, the Elyria-Loraine Broadcasting Company. Under his direction as vice president and general manager, the company grew from one station to five before Paul retired in 1984.

For Paul, the best part of working at the Sundome is a chance to meet entertainers that he interviewed years before — such as Edie Gorme, Frank De Vol and Victor Borge. "When Victor Borge was in town three years ago, I introduced myself," Paul recalls. "I said 'I don't expect you to remember, but I interviewed you in 1947 or 1948 in a station in Cleveland. Victor Borge, who was jesting of course,



Paul Nakel - Voice of the Sundome

looked at me and said 'What do you mean I don't remember! Where have you been?'"

Paul and his wife Beatrice retired to Sun City West in 1985. The couple have been married for 55 years and have three sons and three grandchildren.

Box Office

The Sundome Box Office is open from 8:30 AM to 4 PM, Monday — Friday, and from 12 noon 'til showtime on Saturday and Sunday when there are performances. Call **975-1900**.

Tours

The Sundome Lobby is open from 9 AM to 4 PM. For tours of the staging and production areas, call **584-3118**.

Rentals

The Sundome is available on a rental basis for fundraising, conferences and special programming of community interest. Call **584-3118**.

Speakers' Bureau

Several members of the Board and the Sundome staff are available as community speakers for clubs and organizations. Call **584-3118**.

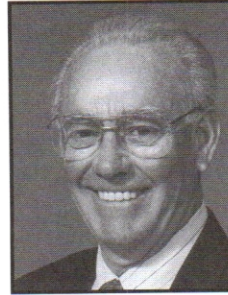
Editor's correction:

John and Mary Anne Bergh are new members of the Director's Club. Mary Anne's name was incorrectly spelled in the last issue, and we apologize for the error.

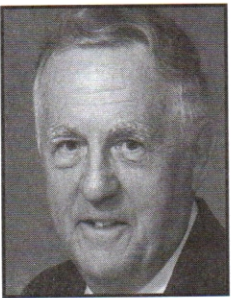
Volunteer Spotlight



Mary Alice Harry is originally from Chicago, and moved to Sun City West after living in California for twenty years. She started working at the Sundome three years ago, where you'll find her selling candy and handing out programs. Mary Alice and husband Bruce have four children and six grandchildren. Her hobbies include playing bridge and dominos as well as bicycling.



Jack Sebring began working as an usher at the Sundome two years ago, after moving from Kansas City to Sun City West in 1995. Jack, a former salesman, now keeps busy with golfing and bocce, as well as volunteering with the possie and his church. Jack and his wife Marge have been married for 35 years. They have twin daughters and two grandchildren.

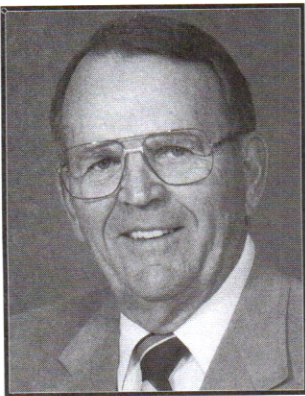


John Westrich volunteers selling refreshments at the Soda Bar. Originally from Chicago, John moved to Sun City West after 20 years in Kansas City, where John was a Federal Senior Investigator for the Labor Department. John and his wife Nadene have been married for 45 years and have two children and two grandchildren. In addition enjoying reading and walking, John is the Junior Vice Commander of the Veterans of Foreign Wars Post 10695 in Sun City West.



Helen Ruscitti is in her second year as a Sundome volunteer. She works at the Sundome Performing Arts Association desk during the week, and helps hand out programs and sell candy during performances. Helen moved to Sun City West from California two years ago, after retiring from running a preschool. She enjoys singing, clogging, dancing and golfing.

Retiring Board Members



Glen Morin is retiring from his second term as a Sundome Performing Arts Association board member. He was first on the Board when Del Webb gave the Sundome to ASU and served until 1985. He returned to the Board in 1992 and served as treasurer. Glen moved to Sun City West from Minneapolis on January 7, 1980 — and missed becoming a charter member of the community by 7 days. He has been married to Betty for 51 years, and has two children and four grandchildren.



Jim Rude is retiring after ten years as a Sundome board member. When he started on the board, the Sundome had a \$750,000 loss. Jim is proud to be part of the team that has turned the Sundome's red ink into black ink. One of Jim's many contributions has been to bring extremely competent financial people onto the Board. Jim moved from Minnesota to Scottsdale in 1972, and to Sun City West in 1985. He's been married to Joyce for 55 years, and has two children and five grandchildren.

New Board Members



David Monheit, CPA is the Board's incoming treasurer. David is a Phoenix native and a graduate of the University of Arizona. He is a principal in the firm of Monheit and Zongolowicz CPAs. David is diligently building a tax and estate planning practice in Sun City West. He has been married to Melissa for one year and lives in North Central Phoenix. When not working, you'll find David hiking, mountain biking and participating in other outdoor activities.

April 16th Luncheon Honors Sundome Volunteers

The Sundome Performing Arts Association's Annual Volunteer Recognition Luncheon was a day to say thank you to the Sundome's 240 volunteers. "You are the stars of our stage," Colleen Jennings-Roggensack, ASU's Executive Director of Public Events, told the 205 volunteers at the luncheon. "We recognize your dedication and are the beneficiaries of your time and talent."

Sundome Performing Arts Association president Dick Bloechl echoed Colleen's praise. "We appreciate our volunteers," he said. "Each year we appreciate you a little bit more."

Jae Paselk — the Sundome's Volunteer Coordinator with 5,900 personal volunteer hours — called the names of volunteers for each 100 hours of service. Shirley Knecht presented volunteers with their pins.

Emcee and Senior Events Coordinator Larry Kovac spoke about the many successful acts of the season, and thanked the volunteers for making these events possible. Director Smokey Renehan introduced the Sundome staff, and explained that paid staff rely heavily on the support of volunteers.

By the end of the April 16th luncheon, there was no doubt how important volunteers are to running the Sundome — or how greatly the volunteers' efforts are appreciated.

Madison Gala Dinner A Big Success

On March 13th, The Madison managers Mike and Gloria Hollermeier hosted an evening of exquisite dining — with all proceeds donated to benefit the Sundome Center for the Performing Arts. All food and wine was donated by The Madison. Door prizes were donated by Bank One, First Capital Bank, Northern Trust, Norwest Bank, Anderson Fine Jewelers, Safeway in Sun City West, the Sundome and The Madison.

Guests dined on Beef Medallions a la Oscar and Boneless Cornish Hen with Orange Glaze, complimented by delicious appetizers and a luscious White Chocolate Raspberry Cheesecake desert.

"All 86 guests had a truly wonderful time," said Sundome Performing Arts Association board member and Gala Chairperson Dale Wood Kunzelman. "The Hollermeiers went out of their way to create a festive occasion that raised \$6,600 for the Sundome Performing Arts Association."



Annual Fundraising Campaign Exceeds \$150,000 Goal

Many people are surprised to learn that the Sundome — an extremely popular facility that hosted 300,000 people last year — struggles to meet its expenses. "There's not a theater for the performing arts in the country that can make it on ticket sales alone," explains Ken Meade, chairman of the Sundome's annual fundraising campaign. "Our annual fundraising campaign is critical to the Sundome's success."

This year, the Sundome Performing Arts Association set out to raise \$150,000 to help fund improvements to the Sundome. We're delighted to report that gifts from individuals, businesses and planned giving totaled more than \$166,000.

The Sundome board applauds the generous support of our members, the Northwest Valley Chamber of Commerce, Freed's Fine Furnishings, Holland America Line Westours, Inc., Ford's World Travel, The Madison and Ken Meade Realty. We would like to say a special thank you to Ken Meade Realty, whose real estate agent and company matched donations increased by 60 percent over last year.

Del Webb: The Man Behind the Corporation



For most people living in Arizona, the words "Del Webb" are synonymous with a successful real estate company. But few people know the "rags to riches" story behind this successful entrepreneur.

Born in 1911 in Fresno, California, Del Webb was the oldest of three sons. His father was a farmer who built a successful rock and gravel company, only to encounter a dishonest subcontractor and lose his business. To help support the family, Del left school after his freshman year and went to work as a carpenter's apprentice.

But Del's love was not carpentry — it was baseball. By the time Del was 13 years old, he was 130 pounds and 6 feet 3 inches tall and considered one of the best first basemen around. He chose only to work in companies that had a baseball team and

supplemented his carpenter's salary working as a semipro ball player.

In 1927, when Del was 16 years old, he caught typhoid fever. His weight dropped from 204 pounds to 99 pounds. He was forced to stay in bed for 11 weeks and it was another year before he could work. When he was well enough he moved to Phoenix and resumed working and playing ball. Unfortunately, Del discovered that his pitching arm hurt and he decided to give up baseball. He channeled his enthusiasm into his work, quickly progressing from a carpenter to building superintendent to contractor. Del started his company in 1928, and quickly became known as a personable young man that provided careful work and accurate estimates.

In 1945, Webb merged baseball with business and became co-owner of the New York Yankees. Here he merged his love of baseball with his meticulous business practices.

Del Webb began working with Howard Hughes and the Hughes Aircraft Company in 1950. As Howard Hughes got more reclusive, Hughes and Del Webb remained friends. Estimates are that Del Webb received more than a billion dollars of construction work from Hughes, simply because Hughes wouldn't talk to anyone else.

In 1960, Del Webb decided to develop a unique community northwest of Phoenix designed exclusively for retired people. Although many people said it would never work, Del Webb bought the land in what's now Sun City from rancher James Boswell. Del Webb's plan was to build the common amenities first, so that the recreation center, public buildings and shopping centers were complete before a single home was sold. Sun City opened on New Years Day, 1960 and had more than 100,000 visitors in the first three days. The first weekend recorded sales of 237 houses, worth more than \$2.5 million. By month end, more than 400 houses had been sold. Sun City opened in Kern California in 1961, and in Florida and Perris Valley California in 1962. Sixteen years later, in October 1978, the first homes were built in Sun City West.

Under Del Webb's direction, the company built more than just communities. He built the U.S. Pavilion for 1964 World's Fair, as well as hospitals, museums, casinos, sports stadiums and hotels. He built underground missile silos and air force bases. He also built shopping malls and office buildings and just about anything else you could think of.

Although Del Webb appeared to be in perfect health, he had a small tumor removed from his lung in March 1974. A few months later, after complications from undergoing exploratory surgery after being diagnosed with prostate cancer, Del Webb died on July 4, 1974.

Compiled from *Del Webb: A Man. A Company.* by Margaret Finnerty, Heritage Publishers, 1991.

ASU Travel Opportunities

See the world through ASU's unique travel/study programs. The Summer/Fall '98 trips include:

- * Alaska (June 22-July 7, July 6-21)
- * China (Jun 29-July 18, September 14-October 3)
- * Egypt (June 28-July 10, October 11-23)
- * Galapagos Island (June 27-July 10, August 1-14)
- * Greece (June 25-July 6, October 1-12)
- * Indonesia (August 5-19, October 14-28)
- * Ireland (July 9-23, September 10-24)
- * Israel (June 15-28, September 14-27)
- * Italy (July 11-25, November 7-21)
- * Kenya (June 8-24, July 6-22)
- * Morocco (July 11-25, October 3-17)
- * Nova Scotia (July 12-26, August 2-16)
- * South Africa (June 26-July 13, September 11-28)
- * Turkey (July 4-18, September 12-26)

For more information, please call Nancy Jensen at **727-5264**.

Cruise Drawing Raises \$6,150

Congratulations to Bill George of East Aurora, New York for winning the April 19th Sundome Cruise Drawing. Over the next year, Mr. George will be setting sail on his choice of either an Alaskan or Caribbean cruise by Holland America Line.

Sundome volunteers sold tickets for the drawing at the Information Desk and during performances. "The volunteers were absolutely wonderful," says Jae Paselk, a Sundome Performing Arts Association vice president and organizer of the drawing. "It was their hard work selling tickets that raised more than \$6,000 for the Sundome."

The Cruise Drawing was made possible by two generous donations. Our thanks to Holland America Line for donating the cruise and Ford's World Travel for providing the airfare. The Sundome Performing Arts Association paid for all port charges and taxes.

Performing for You!

You can be an instant member! Call 584-3118 with your credit card number.

- | | | |
|---|---|---|
| <input type="checkbox"/> New Membership | <input type="checkbox"/> Renewal | <input type="checkbox"/> Director's Club\$ 1,000 annually |
| <input type="checkbox"/> Individual.....\$ 25 annually | <input type="checkbox"/> Angel\$ 5,000 | <input type="checkbox"/> Lifetime Member\$10,000 |
| <input type="checkbox"/> Couple\$ 40 annually | <input type="checkbox"/> Yes, I'd like to volunteer. | |
| <input type="checkbox"/> Patron\$ 100 annually | <input type="checkbox"/> Yes, I want more information on upcoming events. | |
| <input type="checkbox"/> Seat Sponsor\$100 per year for 5 years | | |
| <input type="checkbox"/> Benefactor\$ 500 annually | | |

NAME _____

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CITY/STATE/ZIP _____

PLEASE CHARGE MY CONTRIBUTION TO:

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

CARD # _____ EXP. DATE _____ SIGNATURE _____

☐ **YES!** I am a member and would like to make an additional gift of \$ ____.

MAKE CHECK PAYABLE TO SPAA/ASU FOUNDATION

ISPD.NS98

Mail payment to: SPAA/ASU Foundation, P.O. Box 875005, Tempe, AZ 85287-5005

Whether you are a current member or just planning to join, your contribution is appreciated.

THE SUNDOME IS A FACILITY OF ARIZONA STATE UNIVERSITY. ASU IS COMMITTED TO EO/AA IN ITS EMPLOYMENT, PROGRAMS AND ACTIVITIES.

Sundome Performing Arts Association 1997-98 Board of Directors & Officers

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Dr. Sandy Goldstein, First Vice President
Fred Dunikoski, Vice President
Don Heyl, Vice President
Birt Kellam, Vice President
Jae Paselk, Vice President
David Monheit, Treasurer
Bill Edgley, Immediate Past President

Directors:

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Colleen Jennings-Roggensack • Colleen Kelly
Dale Wood Kunzelman • Rae McMillan
Diane McCarthy • Ken Meade
Vince Merenda • Pamela Meyerhoffer
Dr. Lonnie Ostrom • John Waldron
Carlos Wilson • Joe Davisson (Emeritus)
Don Tufts (Emeritus) • Jim Rude (Emeritus)

Newsletter Committee:

Sharon Arnold, Sue Clayton, David Harrison,
Colleen Kelly, James Metcalf,
Smokey Renahan, Lu Urdang (photography)

Estate Planning: A Celebration of Life

Considering today's economy and the increased complexity of our nation's tax structure, it is more important than ever to plan one's charitable gifts. Good planning will ensure that the gift will be put to the best possible use and that the gift fits the donor's personal financial needs and objectives.

If you do not have a current valid will or comprehensive living trust, the Office of Planned Giving at Arizona State University Foundation urges you to take care of this very important matter. Your planning will benefit your loved ones and, we hope, the Sundome Performing Arts Association. You are invited to contact the Planning Giving Office at the ASU Foundation at **(602) 965-5338** for a complimentary brochure and to answer any questions that you might have.

☐ **YES!** I want to celebrate the rewards of my life and would like to have more information on will planning. Please send me a complimentary brochure.

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

If you get more than one copy,
please pass it along to a friend.

A Membership Newsletter

19403 R. H. Johnson Blvd.
Sun City West, AZ 85375

PERFORMING ARTS
ASSOCIATION



Sundome Center for the Performing Arts
Tempe, AZ 85287-0154

ARIZONA STATE
UNIVERSITY

AY2 1008

*****ECORLOT-C-017
PARKS, EDMUND: MR & MRS
12803 W LA TERRAZA DR
SUN CITY WEST AZ 85375-3247

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From the President

Our Sundome slogan — Performing for You! — is most often associated with the great entertainers that perform on the Sundome stage. Few people realize that these entertainment experiences are made possible by three partnering organizations that also perform for you — your Sundome Performing Arts Association, ASU Foundation, and ASU Public Events.

The Sundome Performing Arts Association (SPAA) is the major fundraising organization for the Sundome. As president of this organization, I am proud to report that we've raised more than \$1.25 million for such things as the Sundome's video enhancement and infrared hearing systems, re-carpeting the lobby, and for expanding and remodeling the lobby restrooms. SPAA also advises ASU on matters concerning the Sundome and acts as a liaison between ASU and the surrounding communities.

The ASU Foundation provides fundraising assistance to all of ASU's colleges, units and campuses — including the Sundome. Once funds are raised, they are deposited into restricted accounts that are related to the purpose of the contributions. The Foundation oversees investment for short and long-term growth, issues contribution receipts, keeps records, and files reports that are required by law.

ASU Public Events is responsible for running the Sundome. Their responsibilities include selecting the Sundome programming and managing the Sundome's operations. In addition, ASU Public Events works to support SPAA's public relations and fundraising efforts.

Together, these three groups — along with our dedicated volunteers, supporters and patrons — keep the Sundome performing for you.

Sandy Goldstein, President

Lobby Restroom Remodeling Update

The long-awaited lobby restroom expansion and remodeling is now closer than ever. We are now well into the design phase, meaning that we are translating the drawings from the feasibility study into building plans. The architect is meeting with SPAA, ASU Public Events staff and Sundome representatives. The expansion and remodeling is scheduled to begin before the end of the year.

Area Businesses Support Sundome Sale-A-Thon

Ken Meade, a board member and long-time supporter of the Sundome, will once again be leading our Annual Operating Fund Campaign to raise \$150,000. Funds will be used to increase the comfort and enjoyment of Sundome patrons, and to help keep ticket prices low.

One major source of support of this campaign is the annual Sundome Sale-A-Thon, held from November 1st through 11th. "West Valley residents can pick up a list of participating businesses at the information desk in the Sundome lobby," says SPAA president Sandy Goldstein. "We hope that our residents will help support the Sundome by patronizing these businesses."

Sundome Campaign for Leadership: Setting the Stage for Success

*An Interview with Birt Kellam, Co-chairman of the
Sundome Capital Campaign*

What is the campaign goal?

ASU and the Sundome Performing Arts Association have launched a \$5 million fundraising campaign to turn the Sundome into a state-of-the-art performing arts center — with facilities equal to ASU's Gammage Auditorium in Tempe. The investment will ensure the future of the Sundome as the cultural anchor of the West Valley.

Why are the renovations so important?

Right now, the kinds of Broadway-style productions that play Gammage — such as *Showboat*, Disney's *Beauty and the Beast*, and *Phantom of the Opera* — have to pass the

Continued on page 3.

PROGRAMS



November 10th

Cuba is so close to U.S. soil and yet so unfamiliar to most of us. On Tuesday at 7:00 PM, armchair travelers can learn more about Cuba's fascinating history, culture and people as the Sundome presents **Cuba at the Crossroads** with **John Holod**.

November 14th

Join us on Saturday at 7:30 PM as a world-class cast of comedians, musicians and singers salute the music of bands from the past. **It's a Mad, Mad Musical Madhouse; A Big Band Ballyhoo**, stars **Kaye Ballard, Buddy Ebsen** and **Adrienne Barbeau**, plus **Pete Barbutti, The Great Tomsoni, Billy Barty** and many others.

November 29th

Saddle up and head to the Sundome for an authentic cowboy Christmas ball! On Sunday at 2:00 PM you'll enjoy **A Cowboy Christmas** with **Michael Martin Murphey**. Murphey has enjoyed nearly two dozen top country hits to date, including 1982's number one chart-buster, *What's Forever For*. His *Carolina in the Pines* proved so popular it became a hit in 1976 and again in 1985. Murphey has appeared on *Hee Haw*, *The Tonight Show* and *Austin City Limits*. In 1994, he created the character of "Murph" on the hit television series *The Lonesome Dove*.

December 6th

Remind yourself of the true meaning of Christmas by taking the whole family to **The Forgotten Carols: A Christmas Story with Music** on Sunday at 2:00 PM. Written by Michael McLean, this musical tells the story of the forgotten people who played a role during the birth of Christ — including the shepherds, the three Kings, and the innkeeper who turned away Joseph and Mary. Weaving together this biblical tale is the character of John, played by Irish tenor **Glen Yarbrough**.



December 8th

Join us on Tuesday at 7:00 PM for **Finland** with **Ed Lark**, a fascinating account of how Finland's modern and prosperous lifestyle combines with its old-world traditions.

January 12th

On Tuesday at 7:00 PM, filmmaker **Sherilyn Mentis** explores Holland — from windmills to wooden shoes, and including its famous capital, Amsterdam — in her travel film **The Kingdom of the Netherlands**.

January 13th

Stage and screen star **Diahann Carroll** is joined by five musicians and four performers straight from the Broadway stage, for an evening of the most romantic songs from many of Lerner and Loewe's most popular musicals. Join us on Wednesday at 7:30 PM for **Almost Like Being In Love, The Lerner & Lowe Songbook** and hear hits from *Gigi*, *My Fair Lady*, *Camelot*, and more.

January 17th

The music of Jimmy and Tommy Dorsey lives on in this all-new big band salute. You won't want to miss **Big Band '99** with **The Fabulous Dorseys** on Sunday at 2:00 PM. **The Jimmy Dorsey Orchestra** will be conducted by trombonist **Jim Miller** and will feature **Jeff Collins**, alto sax, in the role of Jimmy Dorsey. Vocalist **Nancy Knorr** recreates the memorable hits of Helen O'Connell, and the **Pied Pipers** and **The Dorsey Dixieland Band** complete the bill.

January 23rd

For more than four decades after their smash hit *Tom Dooley* established **The Kingston Trio** as one of the top forces in American popular music, **Bob Shane, Nick Reynolds** and **George Grove** continue to tour the country. Join us on Saturday at 7:30 PM and enjoy hits songs that include *Reverend Mr. Black* and *Where Have All The Flowers Gone?*

SPECIAL STUDENT RATES

Half-price tickets are available to children under 12 and all students with student identification - regardless of their age or the school attended. For more information, call the Sundome at **975-1900**.

For **group rates** at the Sundome, call *Curtain Call* at **602-614-1676** or fax 602-614-1733.

Sundome by because the theater does not have the production space to meet their technical requirements. In addition, many star performers are reluctant to perform in theaters lacking the sophisticated rigging and lighting systems required for contemporary staging.

How will the funding be used?

The investment will add a full-fledged orchestra pit and lift; a new stage with 30 percent more scenery space; elevated fly space; new chorus and star dressing rooms, a green room, offices, wardrobe area, maintenance and storage areas; new stage rigging, air conditioning and lighting systems; and a 327 percent increase in the number of restrooms.

How much of the \$5 million has been raised?

When the campaign was launched in Fall 1997, the Sundome Performing Arts Association committed \$500,000 and ASU Public Events pledged \$1 million. An additional \$300,000 in gifts and pledges were made by the members of the Sundome Board. Many generous individuals, the Del Webb Corporation, the Thoresen Foundation and the Coleman Foundation have also made sizable lead gifts. To date, more than half of the campaign goal has been achieved.

How long will the campaign take?

The community fundraising will take approximately two years. The actual renovations will require about nine months after the fundraising has been completed.

How can community members become involved?

A successful campaign will ensure the future of the Sundome for generations to come. Your contribution will help make a lasting difference, and we invite you to join us through a gift or pledge. Please contact the Sundome office at 584-3118 for a brochure and gift form.

"It is particularly exciting to watch the Campaign for Leadership move toward its goal and to see the possibilities for the Sundome programming unfold. Bringing Broadway shows to the Sundome — and to the West Valley — will increase the quality of life for people of all ages, for many years to come."

Colleen Jennings-Roggensack, Executive Director, ASU Public Events

Computer Classes in Sun City West

Have you wanted to learn to use a computer, but haven't known how to begin? Or have you figured out the basics and are ready to learn more? ASU Computer Classes offer both basic and advanced courses — taught by highly trained, knowledgeable computer experts — that are sure to meet your needs. Consider signing up for:

Computer Literacy (\$129)

Learn what computers are and what they do, as well as the basics of personal computer hardware components and software.

Windows 95, Beginning (\$129)

This course is an introduction to the basic concepts and features of Windows 95. Learn how to navigate the desktop; use on-line help; work with shortcuts; customize Windows 95; use Windows Explorer; and perform system maintenance.

Windows 95, Advanced (\$129)

Learn to change passwords; enable user profiles; use advanced file management features; use the find utility; and establish startup settings. The course also covers system tools, advanced features, Network Neighborhood and Microsoft Exchange.

Internet (\$99)

Learn what the Internet is and how to get connected. Learn about E-mail;

virus protection; Web sites; navigating using hyperlinks; and creating bookmarks. Understand listservs and newsgroups. Download and upload files using FTP software. Learn about shareware and freeware and how to use compression utilities. Create your own Web page.

Word 97, Beginning (\$129)

This course is designed for people who are new to word processing, or have not used a word processing program designed for Windows 95 or Windows NT workstation environments. We recommend that you take the Windows 95 Beginning course before enrolling in this course.

Word 97, Intermediate (\$129)

Go beyond the basics of Word 97. Learn to produce a more complex professional document and understand different types of formatting. We recommend that you take the Beginning Word 97 course before enrolling in this course.

All courses are limited to 12 participants. They include 12 hours of hands-on training and a course textbook with diskette and class exercises for use at home. Classes are 1 hour 50 minutes and are held twice a week, commencing the weeks of October 26th and November 30th, at the Sun City West Foundation Community Services Building at 14435 R.H. Johnson Blvd. in Sun City West. Call Sam Kloeung at 727-5264 for dates and times.

Behind the Curtain

As the Administrative Secretary at the Sundome, Nancy Pelt is responsible for answering the phone, handling mail, typing contracts and correspondence, and performs many other duties that keep the Sundome office running smoothly. Nancy began working at the Sundome



on April 20th on a temporary basis, just after her move to Sun City West from San Francisco. She was hired full-time on August 1st. Prior to moving to Arizona, Nancy and her husband Bob owned their own electrical contracting business. Nancy is enjoying Arizona's laid-back atmosphere and is spending her free time exploring the area. Nancy and Bob have three children and four grandchildren.

Jane Robertson, the Sundome's new Information Specialist, started work on September 16th. A former copywriter and account executive at Williams Randall Marketing Communications, Jane is well trained to work with the media and help promote the Sundome.



Jane and her husband Tom moved to Arizona from Terre Haute, Indiana in the Spring. Jane has two children and four grandchildren. When she's not spending time with her three dogs, Jane enjoys creative writing — particularly writing nursery rhymes for her new grandson.

Sundome Welcomes Lifetime Members...

Buzz and Milly Nelson have lived in Sun City West for more than ten years, and especially enjoy the travel series and musical events at the Sundome. Originally from Illinois, Buzz and Milly have two daughters and three grandchildren. Both Buzz and Milly enjoy golf and bridge, and are active in church activities.

Dr. Michael and Peggy Pollay moved to Sun City West from Oklahoma in March 1996. Peggy is a retired registered nurse and Michael is a semi-retired neurosurgeon. They

are active members of the Shepherd Of The Hills United Methodist Church. They like to scull and are members of the Rio Salado Rowing Club in Tempe. Michael and Peggy have been married since 1994. They have six children and five grandchildren.

Larry Berentzen is originally from Norway and is a former realtor from Salem, Oregon. Larry spends his summers traveling and his winters in the Northwest Valley. His favorite Sundome performer is Jennifer Wilson.

Box Office

The Sundome Box Office is open from 8:30 AM to 4:00 PM, Monday through Friday. The Box Office is also open before evening performances, and from 12 noon until showtime on Saturday and Sunday when there are performances. Call **975-1900**.

Tours

The Sundome Lobby is open from 9:00 AM to 4:00 PM. For tours of the staging and production areas, call **584-3118**.

Rentals

The Sundome is available on a rental basis for fundraising, conferences and special programming of community interest. Call **584-3118**.

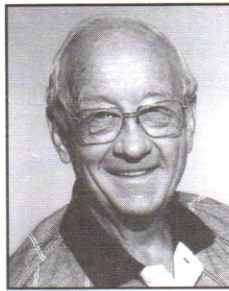
Speakers' Bureau

Several members of the Board and the Sundome staff are available as community speakers for clubs and organizations. Call **584-3118**.

Volunteer Spotlight



Jewel Bolton, a North Carolina native, lived in Chesapeake, Virginia for 32 years. She is a former kindergarten teacher and a director of activities in a retirement home. You can see Jewel handing out programs, selling candy and raffle tickets, or working at the refreshment bar, information desk or the SPAA table. She enjoys attending events and has been a volunteer at the Sundome for more than six years. Jewel and husband Charlie have two sons and one grandson. Jewel enjoys sports, shopping, reading and collecting cookbooks.



Charles Bristol can be found inside selling candy or outside parking cars, driving the small shuttle, or providing assistance with the large shuttle. Originally from Minnesota, Charles and his wife Phyllis have been Sundome volunteers for more than two years. Charles enjoys golfing and traveling, sings in the Phoenician Barbershop Chorus, and volunteers in the hospital pharmacy. He and Phyllis have been married for 51 years, and have three children and eight grandchildren.



Kathie Cole has been a Sundome volunteer since 1992. In addition to substituting on the Information Desk, Kathie gives out programs and sells candy during performances. Prior to moving to Sun City West, Kathie worked for Target Stores in Minneapolis. She and husband Jim have been married for ten years. Kathie has three children and five grandchildren. She is president of the local Delta Gamma Sorority group and enjoys playing bridge.



Joyce Grimes started volunteering at the Sundome in 1996, and works as an usher and as a substitute at the Information Desk. Joyce moved here from Kansas, where she worked as a public school teacher. Joyce enjoys playing bridge, reading, and making baskets with the Basketeers. She belongs to the American Association of University Women and sings in the Methodist Church Choir. Joyce has three children and one grandchild.

Retiring Board Members Honored

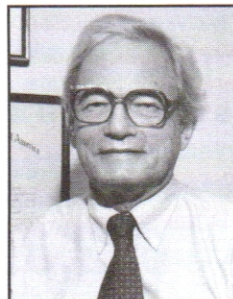
Three valued members of the Sundome Performing Arts Association board concluded their terms in June. **Don Heyl**, whose tenure spanned 12 years, was recognized with emeritus status. Highlights of his outstanding service include leading the organization as president and co-chairing the current *Campaign for Leadership*. **Frank Smith** served for six years and spearheaded marketing efforts that increased association membership. **Dale Wood Kunzelman** successfully led two annual fundraising campaigns and chaired *The Madison Gala Dinner* during her five years on the board. These talented and dedicated individuals were saluted at the June board meeting.

Asked & Answered

How do I become a volunteer?

Call Jae Paselk, Sundome Volunteer Coordinator, at 584-3118 to make an appointment. Jae will explain the positions available, the time commitment involved, and any dress code requirements. Volunteering at the Sundome is a great way to meet new people — and to support your community.

New Board Members



Tom Engelhardt is a retired attorney who formerly practiced in Washington, DC. He and his wife Elizabeth have been married for 44 years and have lived in Sun City for 15 years. Tom's favorite hobby is working on his computer. He is also very involved in community activities and is currently Vice President of the Northwest Valley Regional Community Council; a member of the Board of Directors of Catholic Social Services of Arizona; and Chairman of Stewardship Council of the Diocese of Phoenix.



Gerald Unger moved from Seattle to Sun City in 1987, following 35 years of service with Boeing. He and wife Winnie have been married for 53 years, and have four children and two grandchildren. Gerald does a lot of volunteer work with the Recreation Center and Homeowner's Association, and hopes to help publicize the Sundome better to Sun City residents. Gerald also enjoys creating landscapes and portraits with both oil paints and pastels.

Sundome Celebration Cruises

Panama Canal Cruise Sets Sail in January

Consider beginning the New Year with a Sundome Celebration Cruise through the Panama Canal. With the ownership of the Canal being transferred back to Panama at the end of 1999, this may be your last opportunity to pass through the Canal while it's under American jurisdiction.

The cruise sets sail from Acapulco, Mexico on January 17, 1999. In addition to transit through the Panama Canal, the ten-day cruise aboard Holland America's msMAASDAM includes port calls in Santa Cruz, Huatulco, Mexico; Puerto Caldera, Costa Rica; and Cartagena, Columbia. Another highlight of the cruise is a day-long visit to Holland America's private island — Half Moon Cay — in the Bahamas. The cruise is sponsored by Ford's World Travel and Holland America Lines. The cost of the cruise includes air fare, port charges, government taxes and fees. In addition, all travelers will receive a 45 percent discount. For more information, call the Sundome at 584-3118.

Mediterranean Cruise Kickoff and Cruise Alumni Reunion

On September 10, 1999, Sundome supporters can set sail from Venice, Italy on Holland America's msMAASDAM, for a round-trip entitled the "Aegean Odyssey." This 12-day-long cruise includes an overnight aboard ship in Venice, and port calls at Dubrovnik, Croatia; Kusadasi, Turkey; Istanbul, Turkey; Piraeus (Athens), Greece; Navplion, Greece; and Katakolon, Greece.

Join sponsors Ford's World Travel and Holland America Lines for the Mediterranean Cruise Kickoff and Cruise Alumni Reunion on November 6th. This celebration, held at the Sundome at 2:00 PM, will include a formal video presentation as well as a chance to socialize with people who have enjoyed previous Sundome Celebration Cruises. All cruisers on the Aegean Odyssey will receive a 35 percent group discount. In addition, cruisers that book their trip during Kickoff Week will receive a complimentary two-category cabin upgrade on selected outside cabins.

Alaskan Cruise Raises \$22,393.57 for Sundome

The Sundome Performing Arts Association would like to thank Holland America Line and Ford's World Travel for this generous donation from the Alaskan cruise.



Trevor Wilson, Jae and Fred Paselk, Kathryn and Russell Smith enjoy a festive evening on the Alaskan Sundome Celebration Cruise.



Fred Dunikoski (left) accepts a check from Dan Bachmann of Ford's World Travel.

Mark Your Calendars for The Madison Gala

Plan to join us on February 26, 1999 for The Madison Gala dinner. This annual event is your chance to enjoy good company, a delicious dinner and fabulous entertainment — and support the Sundome. Call John Bergh at 584-6410 for further information.

Courses Coming Spring 1999!

Beginning January 25, 1999, more lifelong learning courses will be offered at the Sundome. These courses include:

- American Popular Music
- Dead Sea Scrolls
- History of Art
- Tai Chi Chih - Beginning
- Spanish I, Conversational - Beginning

For more information, call Sam Kleoung at 727-5264.

We Need Your Help!

Your receipt of this newsletter indicates that you are one of our loyal Sundome Performing Arts Association members. It is through your support, and other supporters like you, that SPAA has been able to provide a variety of benefits to you and to the Sundome. These benefits are described by SPAA's president on page one. To help us provide even more enhancements for your enjoyment as you attend the Sundome, we are trying to double our membership.

As current members of the Sundome, you're in a unique position to help us increase our membership base. Please take a few moments during the next few weeks to invite your friends, neighbors and family members to consider joining the Sundome Performing Arts Association. If each of our current members enlists one new member, we will meet our goal of doubling our membership.

Below is a special application that you can use to enroll a new member. If you do this, you will receive an invitation to a special reception honoring you for your support in helping us toward our goal. This reception will be held on January 13, 1999, prior to the Diahann Carroll performance.

The Sundome is performing for you. Won't you perform for the Sundome?

Sundome Performing Arts Association

MEMBERSHIP APPLICATION - REFERRAL

NAME _____
 ADDRESS _____
 CITY/STATE/ZIP _____
 PHONE _____

I HAVE BEEN REFERRED BY: (PLEASE PRINT) _____

☐ Yes, I am interested in joining the Sundome Performing Arts Association.

- | | | | |
|---------------------------------------|---------------------------|--|----------------------|
| <input type="checkbox"/> Individual | \$ 25.00 annually | <input type="checkbox"/> Benefactor | \$ 500.00 annually |
| <input type="checkbox"/> Couple | \$ 40.00 annually | <input type="checkbox"/> Director's Club | \$ 1,000.00 annually |
| <input type="checkbox"/> Patron | \$ 100.00 annually | <input type="checkbox"/> Angel | \$ 5,000.00 annually |
| <input type="checkbox"/> Seat Sponsor | \$ 100 per year / 5 years | <input type="checkbox"/> Lifetime Member | \$10,000.00 one time |

☐ Please charge my contribution to:

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

CARD # _____ EXP. DATE _____ SIGNATURE _____

☐ Enclosed is my check in the amount of \$ _____

(Make checks payable to Sundome Performing Arts Association/ASUF)

☐ I would like more information about the Association. ☐ I would like information about the Capital Campaign. ☐ I would like to volunteer.

Return this application to the Sundome Box Office or mail to:

Sundome Performing Arts Association
 19403 R.H. Johnson Blvd.
 Sun City West, AZ 85375

Appreciated Stock Gifts are Appreciated!

Many of you own appreciated stock — stock that has increased in value over time. Have you ever considered making a gift of appreciated stock to benefit the Sundome? It may be better for you than making a gift of cash. If you give stock, you avoid the tax on the appreciation and instead receive an income deduction for the full value of the stock. At the same time, you are helping ensure the Sundome's future. To learn more about this, you may want to talk with your financial advisor. You can also call the Office of Planned Giving at the ASU Foundation at (602) 965-5338, for information and a brochure. We are always delighted to help friends of the Sundome make tax-wise gifts.

Performing for You!

You can be an instant member! Call 584-3118 with your credit card number.

- | | | |
|---|---|---|
| <input type="checkbox"/> New Membership | <input type="checkbox"/> Renewal | <input type="checkbox"/> Director's Club \$ 1,000.00 annually |
| <input type="checkbox"/> Individual \$ 25.00 annually | <input type="checkbox"/> Angel \$ 5,000.00 annually | |
| <input type="checkbox"/> Couple \$ 40.00 annually | <input type="checkbox"/> Lifetime Member \$10,000.00 one time | |
| <input type="checkbox"/> Patron \$ 100.00 annually | <input type="checkbox"/> Yes, I'd like to volunteer. | |
| <input type="checkbox"/> Seat Sponsor \$ 100 per year / 5 years | <input type="checkbox"/> Yes, I want more information on upcoming events. | |
| <input type="checkbox"/> Benefactor \$ 500.00 annually | | |

NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

PLEASE CHARGE MY CONTRIBUTION TO:

- ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

CARD # _____ EXP. DATE _____ SIGNATURE _____

- ☐ **YES!** I am a member and would like to make an additional gift of \$ _____.

MAKE CHECKS PAYABLE TO SPAA/ASU FOUNDATION

Mail payment to: SPAA/ASU Foundation, P.O. Box 875005, Tempe, AZ 85287-5005

Whether you are a current member or just planning to join, your contribution is appreciated.

THE SUNDOME IS A FACILITY OF ARIZONA STATE UNIVERSITY. ASU IS COMMITTED TO EO/AA IN ITS EMPLOYMENT, PROGRAMS AND ACTIVITIES.

IPSD.NF99

Sundome Performing Arts Association 1998-99 Board of Directors & Officers

Officers:

Sandy Goldstein, President
Birt Kellam, First Vice President
Fred Dunikoski, Vice President
Bill Edgley, Vice President
Jae Paselk, Vice President
David Monheit, Treasurer
Dick Bloechl, Immediate Past President

Directors:

John Bergh
Tom Engelhardt
Helen Marie Flory
Colleen Kelly
Diane McCarthy
Rae McMillan
Ken Meade
Pamela Meyerhoffer
Gerald Unger
John Waldron
Carlos Wilson
Barry Bruns (Ex Officio)
Colleen Jennings-Roggensack (Ex Officio)
Dr. Lonnie Ostrom (Ex Officio)
Joe Davisson (Emeritus)
Don Heyl (Emeritus)
Jim Rude (Emeritus)
Don Tufts (Emeritus)

Newsletter Committee:

John Bergh, Editor,
Sharon Arnold
Sue Clayton
David Harrison
Colleen Kelly
Smokey Renehan
Jane Robertson
Lu Urdang, Photographer

AY2 1008



PERFORMING ARTS
ASSOCIATION

**19403 R.H. Johnson Blvd.
Sun City West, AZ 85375**

A Membership Newsletter

If you get more than one copy,
please pass it along to a friend.

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From the President



It's ironic that most of us don't talk much about money. Yet the things that are most important in our lives — including our education, first automobile, wedding day, first home, raising our children, and retiring — all require an outflow of cash. The truth is that we spend much of our life engaged in earning and spending money, even if we choose not to talk about it.

As president of the Sundome Performing Arts Association, I'm forced to talk about money. That's because SPAA is the major fundraising organization for the Sundome. As such, one of our mandates is to raise money. I'm proud that we've raised more than \$1.25 million for such things as the Sundome's sound system, video enhancement system, infrared hearing systems, lobby re-carpeting, and lobby restroom expansion and remodeling.

Today, the need to raise funds is even more critical. A generous donor has pledged \$1.1 million toward the Sundome's \$5 million capital campaign, **providing that we raise an additional \$1.25 million by the end of this year.** It is a challenge that must be met!

So I promise that you'll be hearing more about the Sundome's financial needs over the next year. Quite simply, raising these funds is essential to the survival of the Sundome, and I think that's worth talking about.

Sandy Goldstein
President

\$1.1 Million Pledged to Sundome

On November 13, 1998, an anonymous donor pledged \$1.1 million to the Sundome, bringing the total funds raised to \$3.75 million. This gift was the largest ever since the Sundome itself was donated by Del Webb Corporation to ASU in 1984.

But this generous gift had strings attached. The Sundome must raise an additional \$1.25 million by December 31, 1999. Otherwise, the \$1.1 million pledge will be rescinded.

The additional \$1.25 million must come from the community. "Without a viable Sundome, the cultural and economic climate of the West Valley will deteriorate," said Birt Kellam, SPAA first vice president and co-chair of the Sundome capital campaign. "We need everyone — including individuals, families, businesses, clubs and community organizations — to make an investment in the future of our community by helping us meet our fund-raising goal."



Birt Kellam announces \$1.1 million gift to Sundome.

The Jewel of the West Valley

For many years, SPAA volunteers have worked tirelessly to educate West Valley residents about the importance of the Sundome Center for the Performing Arts. Known internationally as the world's largest single level auditorium, the 7,000-plus seat Sundome offers an exciting variety of programs and activities to more than 300,000 patrons each year — including students who are introduced to the arts during special matinee performances, armchair travelers who explore the world through international travel films, and neighbors who showcase their talents during community talent shows.

But the Sundome provides more than entertainment. Sometimes called the "Jewel of the West Valley," realtors report that the Sundome is one of the area's top selling points and directly increases the value of the surrounding homes.

Changing entertainment requires critical renovations

Unfortunately, the jewel-like Sundome has been slowly losing its sparkle. Many aging performers, long adored by Sundome patrons, are no longer touring. And more contemporary performers — as well as the Broadway-style productions — have

(Continued on page 4)

PROGRAMS



February 3 & 4

Fiddler on the Roof is the charming tale of Tevye the milkman and his daughters and their life during the Russian Revolution. Join us on Wednesday or Thursday at 7:30 PM and enjoy the show's award-winning songs that include *Tradition*; *Matchmaker, Matchmaker*; *If I Were a Rich Man*; and *Sunrise, Sunset*.

February 9

On Tuesday at 7:00 PM, see some of Jerusalem's most famous landmarks on the film **Jerusalem: Sacred and Profane** with **Rick Ray**. Your destinations will include the birth and burial places of Jesus, the Western Wall, the Mount of Olives, and more.

February 14

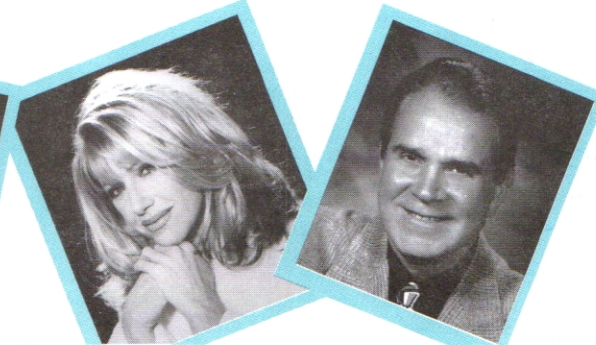
Suzanne Somers catapulted to fame as Chrissy on television's *Three's Company* and has since co-starred with Patrick Duffy on *Step by Step*. In 1986 she was named Las Vegas Entertainer of the Year. On Sunday at 2:00 PM, celebrate Valentine's Day by seeing for yourself why one reviewer said that Suzanne Somers "knocks your socks off."

February 19

On Friday at 7:30 PM, enjoy **Marilyn McCoo & Billy Davis, Jr.** as they present **Hit Me With a Hot Note! The Duke Ellington Songbook**. Originally from the Fifth Dimension and then hit-makers as a husband-and-wife duo, the pair performs at the Sundome with an on-stage jazz band. To commemorate the Duke Ellington Centennial Celebration, the song and dance show features such legendary Ellington hits as *Sophisticated Lady*; *I Got It Bad and That Ain't Good*; and *It Don't Mean a Thing if It Ain't Got that Swing*.

February 27

With 15 albums to his credit, plus performances for three presidents and the Queen Mother, **Michael Feinstein** makes his Sundome debut on Saturday at 7:30 PM. Known as a musical scholar and passionate performer of classic pop standards, Feinstein uses his rich, lyrical voice to breathe new life into the music of such renowned composers as Cole Porter, Irving Berlin, Jerome Kern, and Feinstein's mentor, Ira Gershwin.



March 6

Join us on Saturday at 7:30 PM as the Sundome presents impressionist **Rich Little**. You'll be treated to a cast of thousands in one man: from John F. Kennedy to Ronald Reagan, George Burns to Cary Grant, Diane Sawyer to Edith Bunker. He built his reputation with appearances on virtually every TV variety show, including his own show during the 1970s. Audiences never know who Rich Little is going to be, but one thing is certain – whoever he is, he's funny!

March 9

On Tuesday at 7:00 PM, learn more about China by viewing **China: The Middle Kingdom** with **Jocelyn & Raphael Green**. The Greens' film studies China's struggle to modernize while preserving its ancient traditions – from the Great Wall to the Yangtze River, Hong Kong to Beijing.

March 14

John Davidson in **Bully: An Adventure with Teddy Roosevelt** combines Roosevelt's actual stories, speeches, and letters with fictionalized accounts to create a living portrait of the legendary president. This warm and funny one-man show stars John Davidson, whose stage credits include *State Fair*, *Carousel*, *The Music Man*, and *Oklahoma!* Join us on Sunday at 2:00 PM and learn why this role has been called a "virtuoso performance" and a "quick-witted, illuminating portrayal" with "sharply honed timing."

March 17

Making its U.S. debut, Dublin's most popular cabaret show features Irish music, dance, and comedy. **Doyle's Irish Cabaret** includes a tribute to *Riverdance* and *Lord of the Dance*. There's no better way to celebrate St. Patrick's Day than to join us on Wednesday at 7:30 PM.

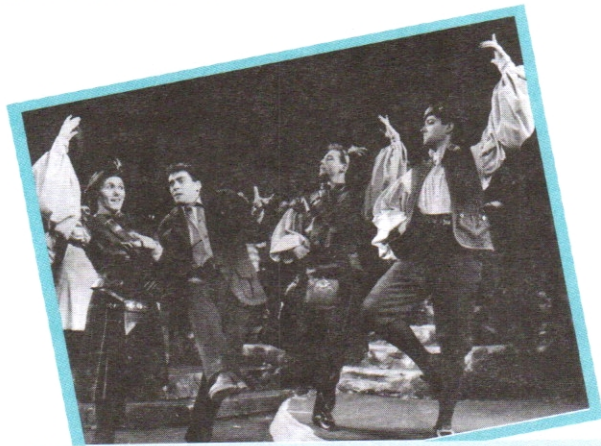
March 20

Don't miss **Branson on the Road** starring **Roy Clark** on Saturday at 7:30 PM. A country and gospel musician, a comedian, and a television and film star, Roy Clark has enjoyed accolades from every facet of the entertainment industry. A *Hee Haw* staple for 24 years, he has been seen on dozens of other TV shows and specials, from *Austin City Limits* to *Hollywood Squares* to *The Tonight Show*.

SPECIAL STUDENT RATES

Half-price tickets are available to children under 12 and all students with student identification - regardless of their age or the school attended. For more information, call the Sundome at 975-1900.

For **group rates** at the Sundome, call *Curtain Call* at 602-614-1676 or fax 602-614-1733.



March 26

Join us on Friday at 7:30 PM to see nine-foot-tall, glow-in-the-dark dinosaur puppets and one live actress, **Holly Rubin**, bring to life this musical version of Aesop's oldest fable. *The Dinosaur and the Ant*, presented by **Bits 'N Pieces Puppet Theatre**, will entertain the entire family, as well as teach an important lesson about the importance of preparing today for the needs of tomorrow.

March 30

After seeing the film **Greece and Its Aegean Islands** with **Grant Foster**, you'll understand why tourists flock to these unique and ancient islands. On Tuesday at 7:00 PM, you'll stop in Athens to view the Acropolis and the Parthenon, visit Olympia, where the Olympic Games began, and enjoy the fortified city of Mycenae and the sacred city of Dion.

April 5

Remember "Conjunction Junction, What's Your Function?" Now the hit educational vignettes that aired during Saturday morning cartoons for 12 years have become a full-length musical show. Be sure to attend **Schoolhouse Rock Live!** on Monday at 7:30 PM and see the show that CNN called "a nostalgic blast from the past" that ran off-Broadway for nearly a year.

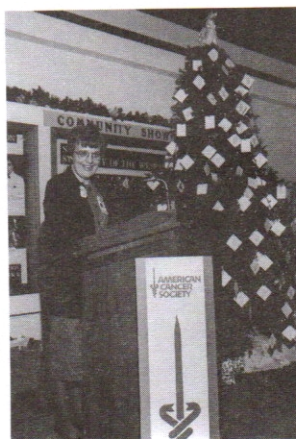
April 9 & 10

Lerner & Loewe's Brigadoon tells the story of a Scottish town that appears through the fog for only one day each 100 years – just long enough for two hearts to find each other. Join us on Friday or Saturday at 7:30 PM and enjoy such classic hits as *Almost Like Being in Love*, *Heather on the Hill*, and *Come to Me, Bend to Me*.

April 29

The six-man Grammy-winning group **The Chieftains** has performed together for more than 35 years. In recent years they've broadened their repertoire to include the folk-pop music of many cultures, not just their native Ireland. Join us on Thursday at 7:30 PM and enjoy their many hits, including their 1996 song *Have I Told You Lately That I Love You*.

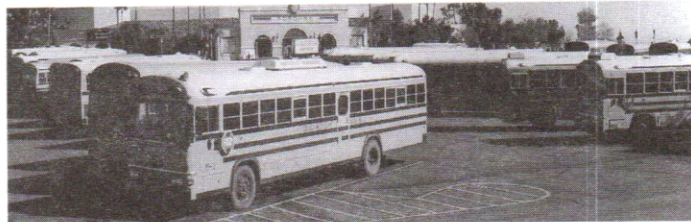
Sundome Lobby Home to "Tree of Hope"



We hope you noticed the Christmas tree in the Sundome lobby during December. Each ornament on the tree represented someone with cancer – both survivors and those who have passed on from the disease. Sponsored by the American Cancer Society, people were asked to make a donation to honor someone with cancer. If the donation was \$35 or greater, the American Cancer Society mailed the donor a copper angel ornament bearing the name of the person being honored.

"Funds will be used for research, patient services, and education," explained Jeannette Chumbler, West Valley Office Manager for the American Cancer Society. "We are currently sponsoring several research programs. We'll also help with patient services – giving rides to doctors' appointments, or providing wigs and prostheses to women who have had breast cancer surgery. We also have an education program in schools to help students understand they shouldn't smoke." For further information, please call Jeannette Chumbler at 583-2828.

Outreach Programs: Introducing Children to the Arts

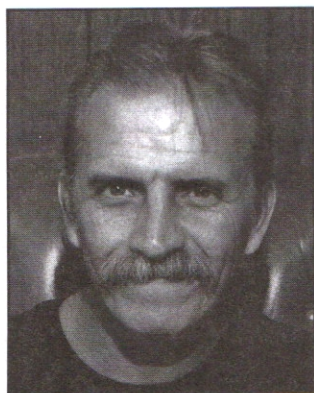


If you drove by the Sundome mid-morning on December 11, you would have seen the parking lot filled with yellow school buses. Inside the Sundome, more than 5,000 students enjoyed a matinee performance of the *Mariachi Christmas Show*. The cost? A canned food donation to the St. Vincent de Paul Society.

The *Mariachi Christmas Show* is the first of three performances dedicated to introducing children to the performing arts. On March 26, students will enjoy *The Dinosaur and the Ant*, presented by the Bits and Pieces Puppet Theater. On April 5, Saturday morning cartoons will come alive during a performance of *Schoolhouse Rock Live!* The 1999 shows will cost students \$1.00, thereby providing many young people with their first – and for many, their only – chance to see a live performance.

"Because the Sundome is owned by a public university, one of our pillars is community service," explained Michael Reed, Outreach and Education Coordinator for ASU Public Events. "We want to make the Sundome accessible to young people, especially as there are getting to be more and more younger children living in the area."

Behind the Curtain



As Maintenance Supervisor, Mike York is responsible for all aspects of maintaining the Sundome — including the center dome, lobby, parking lot, two administrative trailers and two mechanical buildings.

Originally from Colorado, Mike arrived at the Sundome after working in

Los Angeles. He has been married for 28 years. His two children are married and living in the area, which leaves Mike delightfully close to his five-month-old granddaughter. In his spare time, Mike enjoys maintaining his 1/4 acre garden. He also breeds and trains racehorses, with a goal to generate a new Arizona-bred horse to go to the Kentucky Derby.

Mike admits that maintaining the largest single level theater in the world is a challenge. Surprisingly, that's not due to the Sundome's size. Mike's challenge is to work within the limited budget of a non-profit organization. The part of the job he enjoys most is working with the Sundome's volunteers.

\$1.1 Million Pledged (Continued from page 1)

been unable to perform at the Sundome because it lacked the large stage and sophisticated equipment needed to host these technically demanding shows.

To remedy this problem, Arizona State University and the Sundome Performing Arts Association, as part of ASU's *Campaign for Leadership*, have been working to raise \$5 million for renovations to the Sundome. Funds will be used to construct an orchestra pit and lift; a new stage with 30 percent more depth; a 100 percent increase in "fly" space; new dressing rooms, wardrobe area, a green room, maintenance storage and assembly areas; new stage rigging, air conditioning and lighting systems; and expanded restrooms for patrons. The result will be a facility that is physically and technically capable of presenting such large scale productions as *The Phantom of the Opera*.

Community support critical

"We are counting on residents of the West Valley to help us raise the remaining \$1.25 million," said SPAA president Sandy Goldstein. "When the campaign was launched in Fall 1997,

SPAA committed \$500,000. An additional \$300,000 in gifts and pledges were made by members of the Sundome Board. Many generous individuals, the Del Webb Corporation, the Thoresen Foundation and the Coleman Foundation also made sizable lead gifts. Now it's time for SPAA members, residents of the Sun Cities, and the rest of the West Valley community to contribute to this campaign."

The Sundome is asking people to be creative in helping to raise the needed funds. "Once the public realizes how close we are to our goal, and how soon we can break ground to begin the renovations, everyone in the community will figure out some way that they can help," said ASU Public Events executive director Colleen Jennings-Roggensack. "We want the entire West Valley community to know that they shared in the Sundome's success, that they made this happen for the sake of themselves, their neighbors and their community."

Please contact the Sundome at 584-3118 for a brochure and gift form. We need your help to meet our fund-raising goals.

Asked & Answered

What are the benefits of the Sundome Box Office's new ticketing system?

According to Sundome manager Smokey Renehan, the new system allows the Sundome to serve you much more efficiently. With the new ticketing system we can:

1. Process season subscriber renewals more quickly. With the old system, we were unable to begin processing until the established deadline. That sometimes caused a delay of one month or more in your checks clearing or your credit cards being charged. Understandably, this led to concerns since subscribers did not know if their orders

had been received. With the new system, we can process, print, and mail your renewals within a week of receipt.

2. Exchange tickets more easily. If you need to exchange your ticket for the Gammage Valley Broadway series, we can now handle that transaction for you at the Sundome. To change the date or time of a performance, simply notify the Gammage Box Office at 965-3434 and then call the Sundome Box Office at 975-1900. With our new system, the Sundome can now work with Gammage to process the exchange and print your new ticket.

Volunteer Spotlight



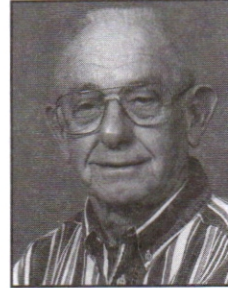
Pauline Cortell has volunteered as a ticket taker and at the information center for more than four years. Originally from Lombard, Illinois, Pauline worked for the telephone company before moving to Sun City West in 1991. She has a son and daughter and four grandchildren. Pauline is active in her church and is a volunteer at the hospital gift shop. In her spare time she enjoys socializing with friends and playing bocce.



Lucy Shaub volunteers handing out programs, selling candy, and filling in wherever needed at the Sundome. She also volunteers in the thrift shop at the food bank, as well as at the hospital and her church. Prior to moving from southern California to Sun City West, Lucy co-owned a Hallmark Gift Shop for 22 years. She has a son, three grandchildren and six great-grandchildren. Lucy has been a Sundome volunteer for more than four years.



Mary Devine has been a Sundome volunteer for more than two years. You'll usually find her handing out programs, although she occasionally helps out selling candy and at the soda bar. Originally from Michigan, where she co-owned a golf course, Mary moved to Sun City West after first retiring to Florida. Although Mary's main hobby is golf, she finds time for bridge and is also a PRIDE volunteer. Mary is married to Dan and has four children and eight grandchildren.



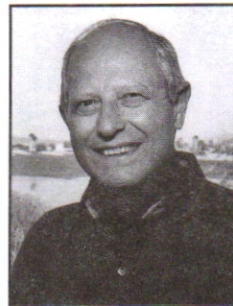
George Strode has been parking cars and helping on the large shuttle for more than four years. He moved to Sun City West from Joliet, Illinois, where he worked for Caterpillar. George and his wife Virginia have three children and nine grandchildren. His hobbies include golf, bowling, and singing in the Shepherd of the Desert Lutheran Church choir.

New Members

The Sundome Performing Arts Association is delighted to welcome the following new members:

Ms. Marsha Adams	Mr. and Mrs. John Jungbluth
Mr. and Mrs. Robert Anderson	Mr. and Mrs. W.C. Kilgore
Ms. Helalyn Aranguena	Mr. and Mrs. Roy E. Leach
Mr. and Mrs. Harold R. Clemett	Mrs. Janet Merrill
Ms. Rita Deakin	Mr. and Mrs. Leroy Mountjoy
Ms. Leona M. Drake	Ms. Wanda M. Rice
Mr. and Mrs. Lee Galvin	Mr. and Mrs. Edward F. Ritter
Ms. Iria A. Geehan	Mr. Edward T. Roebken
Mr. and Mrs. Lyle Graham	Mr. and Mrs. David Rostoker
Ms. Jennifer Heglin	Mr. and Mrs. Donald A. Schutt
Mr. and Mrs. Kenneth Holland	Mr. Gerald R. Unger
Mr. and Mrs. George Ibarreta	Mr. and Mrs. Domenico Visaggi
Mr. and Mrs. Thomas F. Jennings	Mr. and Mrs. Jim Wood
Mr. and Mrs. Howard E. Jones	

New Board Member



Mike Mancuso is a retired consultant who specialized in higher education fundraising and constituent relations. Mike and his wife Michelle lived in Pasadena, California, for nine years before moving to Sun City Grand. Together they have three children and one grandchild. Mike plays on the Sun City Grand Softball Team and also enjoys golf. He is looking forward to publicizing the Sundome to Sun City Grand residents and to assisting SPAA with its fundraising efforts.

Box Office

The Sundome Box Office is open from 8:30 AM to 4:00 PM, Monday through Friday. The Box Office is also open before evening performances, and from 12 noon until showtime on Saturday and Sunday when there are performances. Call **975-1900**.

Tours

The Sundome Lobby is open from 9:00 AM to 4:00 PM. For tours of the staging and production areas, call **584-3118**.

Rentals

The Sundome is available on a rental basis for fundraising, conferences and special programming of community interest. Call **584-3118**.

Speakers' Bureau

Several members of the Board and the Sundome staff are available as community speakers for clubs and organizations. Call **584-3118**.

November Sale-A-Thon a Success

SPAA would like to thank Sale-A-Thon chairman Lee Beaty, the Daily News-Sun, Northwest Valley Chamber of Commerce, and patrons of these businesses, for contributing \$6,000 toward the SPAA Annual Campaign. The Sale-A-Thon was held from November 1 to 11 and is a major source of support for the Sundome's Annual Operating Fund campaign to raise \$150,000. A heartfelt thank-you to these generous donors:

Auto Body World
Bank One Arizona Trust & Management Services
Campbell Mercantile
Care from the Heart
Daily News-Sun
Dallas Diamonds Jewelers
Ernie Geschke/State Farm
Floors 'n More
Freed's Fine Furnishings
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Sun Life Magazine
Vista de la Montaña

Holland  America
invites you to join the 7th Annual
SUNDOME
"CELEBRATION BENEFIT CRUISE"

MEDITERRANEAN

September 10, 1999

Sailing from Venice to the
Greek Isles and Turkey

NEW
LOWER
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Plus, \$50 per person Shipboard Credit
ONLY with our Group!

Mediterranean Cruise Sets Sail in September

With the holidays behind us, it's time to start planning our summer vacations. And there's no better way to see the sights than on Holland America's luxurious cruise to the Mediterranean. Join us on September 10 and set sail from Venice, Italy, on Holland America's msMAASDAM for a round-trip entitled the "Aegean Odyssey." This 12-day-long cruise includes an overnight aboard ship in Venice, and port calls at Dubrovnik, Croatia; Kusadasi, Turkey; Istanbul, Turkey; Piraeus (Athens), Greece; Navplion, Greece; and Katakolon, Greece.

The cruise is sponsored by Ford's World Travel and Holland America Lines. All cruisers on the Aegean Odyssey will receive a 35 percent group discount, as well as shipboard credit. Please call Ford's World Travel at 977-1167 for more information.

Cruise Drawing: Here's Your Chance to Win!

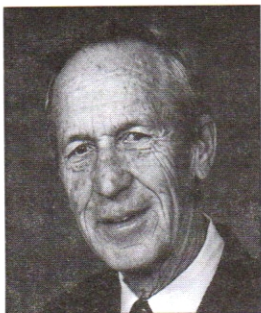
You have until April 10 to purchase tickets to win an all-expenses-paid Caribbean cruise for two on Holland America Lines. Tickets are \$2.00 each or three tickets for \$5.00. The cruise is donated by Holland America, with airfare paid for by Ford's World Travel and port charges and taxes paid for by the Sundome Performing Arts Association. The winner must take the cruise by April 2000. You can purchase your ticket at the Information Desk during regular hours, as well as during all Sundome performances. Good luck!

Construction to Begin on Lobby Restroom Renovations

On December 14, 1998, the contract to construct and renovate the Sundome's restrooms was awarded to Paul Peterson Construction Company. They will begin work on the new women's restrooms during January, 1999, with completion scheduled for mid-May. Once that construction is complete, Paul Peterson Construction will renovate the existing men's and women's restrooms into men's restrooms. When the construction of this phase is complete, the Sundome will have a total of 52 women's facilities, 42 men's facilities and four unisex facilities. The renovation is possible because ASU is investing \$440,000 from capital improvement funds and SPAA is matching that amount with donated funds.

Let's Meet at The Madison Gala

Tickets are still available for The Madison Gala dinner on February 26. The menu includes an appetizer of sauteed prawns in sauce maitaise, a Caesar salad, and a choice of "Boneless Cornish Game Hen with Orange Glaze" or "Beef Medallions a la Oscar." Entrees are served with dilled potatoes, honey glazed carrots and green beans a la Madison. Dessert will be a delicious white chocolate raspberry cheesecake. This annual event is your chance to enjoy good company, a delicious dinner, and a beautiful violin, piano and bass trio – and support the Sundome. The cost of the evening is \$75.00. Please call John Bergh at 584-6410 for reservations or further information.



Sundome Volunteer Wins Cruise

Congratulations to **Jim Pokorski**, Sundome Volunteer of the Month, who was featured in the Fall '97 newsletter. At that time Jim's name was submitted, by Sundome Volunteer Coordinator Jae Paselk, to the Volunteer Bureau. "The Volunteer Bureau has a group of people that

go over all of the letters that are received, and decide which ones are most deserving," explains Jae. "Jim was chosen and was awarded a cruise by Holland America."

Jim volunteers at the membership desk and parks cars during performances. He and his wife Bernice will be setting sail on their Caribbean cruise very soon.

Caribbean Festival Kickoff at Sundome

In early March, the Sundome will be the site of a mini Mardi Gras celebration. Planned events (which are subject to change) include a children's show, comedian, storyteller, Moko Jumbies (stilt dancers), a tamboo bamboo band, and a steel band concert. The festival will continue on Saturday and Sunday in the City of Surprise. The Sundome is proud to be working with the City of Surprise on this unique and exciting festival.

Matching Gifts: Double the Donation

Please take a few moments and see if your employer (or the employer that you retired from) offers a matching gift program. A partial list of these companies is available at the Sundome. If your company isn't on the list, you'll need to write a letter specifying that the Sundome Performing Arts Association (SPAA) is a 501(c)3 organization and asking if your employer will match your donation. Your efforts can double your donation and make a big difference to SPAA.

Performing for You!

You can be an instant member! Call 584-3118 with your credit card number.

- | | | |
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| <input type="checkbox"/> New Membership | <input type="checkbox"/> Renewal | <input type="checkbox"/> Director's Club \$ 1,000.00 annually |
| <input type="checkbox"/> Member | \$ 40.00 annually | <input type="checkbox"/> Executive Club \$ 2,500.00 annually |
| <input type="checkbox"/> Patron | \$ 100.00 annually | <input type="checkbox"/> President's Club \$10,000.00 |
| <input type="checkbox"/> Seat Sponsor | \$ 100 per year / 5 years | plus annual membership |
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- ☐ **YES!** I am a member and would like to make an additional gift of \$ _____.
- ☐ **YES!** I would like more information about the Association. ☐ **YES!** I would like more information about the Capital Campaign.
- ☐ **YES!** I would like to volunteer. ☐ **YES!** I want more information on upcoming events.

MAKE CHECKS PAYABLE TO: SPAA/ASUF – Mail payment to: Sundome Performing Arts Association, 19403 R.H. Johnson Blvd., Sun City, AZ 85375

Whether you are a current member or just planning to join, your contribution is appreciated.

THE SUNDOME IS A FACILITY OF ARIZONA STATE UNIVERSITY. ASU IS COMMITTED TO EO/AA IN ITS EMPLOYMENT, PROGRAMS AND ACTIVITIES.

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Five Ways a Gift Annuity Can Benefit You ... and the Sundome

Have you considered the benefits of a Charitable Gift Annuity?
Here are a few of the ways you'll benefit:

- * Attractive Rates.** You will be pleased when you compare investment rates with the current annuity rates.
- * Tax Free Payment.** Part of your annuity payment is a "return of principal" and is tax free.
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**For a FREE brochure on Charitable Gift Annuities,
Please call the Office of Planned Giving at
(602) 965-5338 or Clip and mail this form to:**

**Arizona State University Foundation
Office of Planned Giving
P.O. Box 87094
Tempe, Arizona 85287-0904**

Name: _____
Address: _____
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A Membership Newsletter

If you get more than one copy,
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