1960 1985
ANNIVERSARY
Sun City
Arizona

25th anniversary

Section 3 of 3 sections



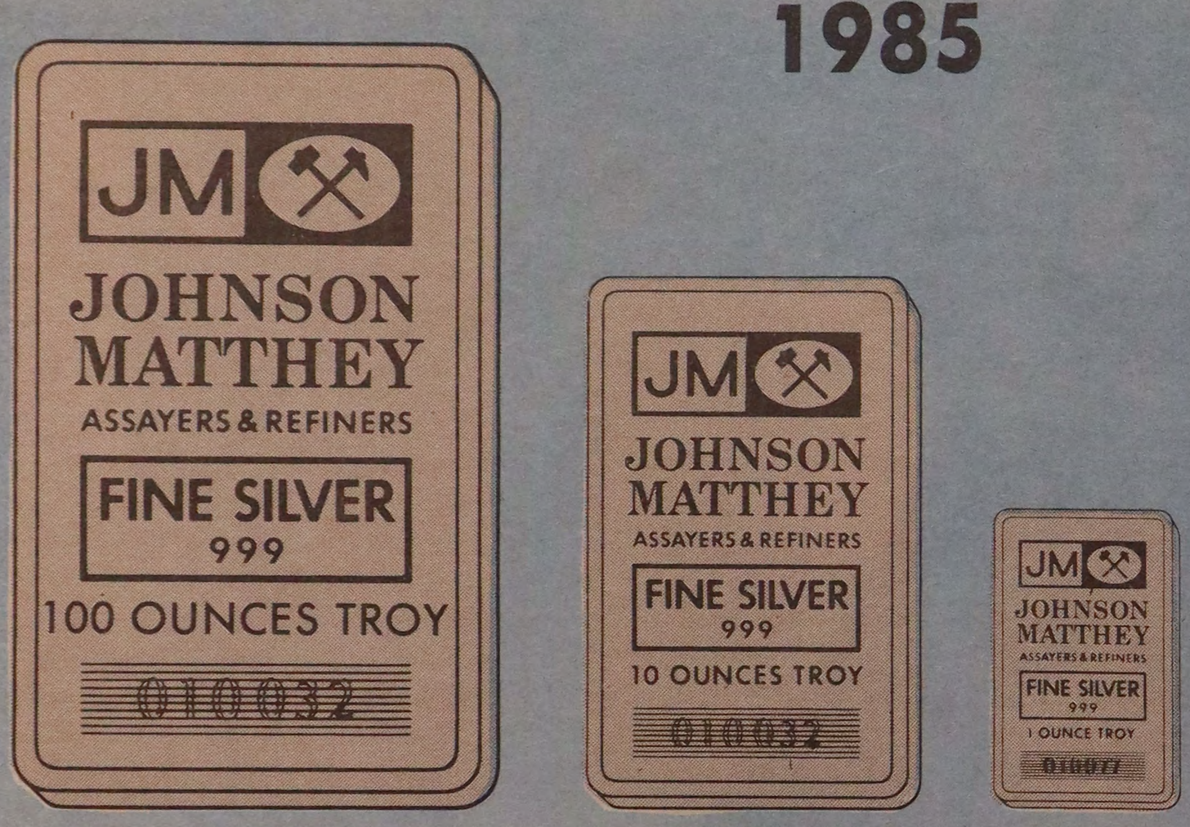
Del Webb points the way.

News-Sun photo by Jim Painter

WISE INVESTMENTS

Sun City in 1960

Silver in 1985



Celebrate Sun City's Silver Anniversary
With A ***SILVER INVESTMENT*** *&*
Be A Wise Investor!



"Sun Cities' Source for Coins & Precious Metals"

ARIZONA COIN & JEWELRY EXCHANGE

ROYAL OAK MALL
103rd Avenue & Thunderbird • Sun City, AZ 85351 • 972-9571

972-9571

Introducing...



Garnette O'Bryant, early-day Devco hostess, recalls highlights of her years of showing visitors to model homes.

Ex-hostess recounts memories of early days

By HELEN ALLEN
Staff Writer

People arrived "in droves" in the beginning to see the new Del Webb home models.

And they came from all over the country, recalls Garnette O'Bryant.

"When I started with Del Webb in January 1961, there were thousands of people coming through the models," she remarked. Some, she added, came specifically to see Sun City and others happened to be driving through.

Del E. Webb Development Co. (Devco), she commented, already was advertising all over the country.

MRS. O'BRYANT, who was among the first six Sun City women to serve as hostesses for Devco, said it wasn't unusual for 5,000-6,000 people to show up each time new models were unveiled.

The 72-year-old former hostess, retired the end of last year under a company age policy, jokingly commented that she wouldn't mind having a penny

early-day sales in Devco fields

for each person she greeted during the 23 years she was with Devco—originally as a volunteer.

Devco spokesman Ken Plonski said there is no way to tell how many people individual hostesses may have greeted visitors, but estimates point to about 3.5 million "passing through the doors" during Mrs. O'Bryant's 23 years with the firm.

ESTIMATES are based on counters used by the hostesses.

Mrs. O'Bryant, who worked at all of Devco's sales pavilions, exception the most recent one opened in Sun City West, said she and her late husband, Joseph, put money down on a Sun City home in 1959, before there were any models to see.

Sun City was "nothing but cotton fields" then, she recalled.

The couple, who moved here from St. Louis, had learned about Del Webb's starting Sun City while visiting they were Mrs. O'Bryant's mother in Glendale.

Two-bedroom homes then were selling for $8,500, the ex-hostess said, and there was an extra charge of $1,000 if anyone wanted a golf course lot. The largest three-bedroom home, she added, was going for about $11,000.

DEVCO, which has graduated to a glamorous type of sales pavilion, in 1961 had only a small wooden building set up in the middle of its first group of model homes off Grand Avenue, according to Mrs. O'Bryant.

Hostesses, she said, served prospective homebuyers coffee and soft drinks from a window in the building, called the "Half-Way House."

Sun City was still a small community with a population of approximately 2,500 people.

"It was a lot of fun in those days, when it was a smaller town and you knew everybody," Mrs. O'Bryant mused.

HOME construction, she said, then was moving southward from Grand Avenue, first toward Peoria Avenue and then toward Olive Avenue.

Most of the people arriving to look at Sun City model homes during the early days, Mrs. O'Bryant said, were older than today's visitors or buyers.

"And most were on a much lower income than now."

CHIROPRACTIC and NATURAL HEALTH SERVICES

• Chiropractic Physician
• Massage Therapist

INSURANCE ACCEPTED • MEDICARE WELCOME

call 974-5086

Larry W. Danser, D.C. Joe Beckner, Therapist
13200 N. 113th Avenue, Suite #5
Youngtown, AZ

DRAKE'S salad bar Restaurants

Breakfast
Lunch—Soups, Salad, Sandwiches
Dinner

Look for weekly "Chalk Board" Specials

Sun City
T-Bird Plaza
Thunderbird & 99th
977-6658

Hours
8-8

Sun City West
Sundome Plaza
Camino del Sol &
R. H. Johnson Blvd.
584-3702

ALL ORTHOPEDIC SERVICES

M-D SURGICAL SUPPLY

- ARTIFICIAL LIMBS
- BRACES - CUSTOM MADE
- BREAST PROSTHESIS
- MASTECTOMY BRAS
- BLOOD PRESSURE EQUIPMENT
- COMMODES
- CRUTCHES
- DIABETIC SUPPLIES
- HOSPITAL BEDS
- ORTHOPEDIC SUPPORTS
- OSTOMY SUPPLIES
- OXYGEN THERAPY EQUIPMENT
- PHYSICIANS SUPPLIES
- PORTABLE OXYGEN UNITS
- REGISTERED FEMALE & MALE FITTERS
- PRIVATE FITTING ROOMS
- SHOE CORRECTIONS
- SURGICAL DRESSINGS & STOCKINGS
- TRACTION EQUIPMENT
- TRUSSES
- T.E.N.S. UNITS & SUPPLIES (STIMTECH & STAODYN)
- WALKERS
- WHEEL CHAIRS

YOUR COMPLETE
HOME HEALTH CARE CENTERS

RENTALS • SALES • SERVICE

RENT WITH PURCHASE OPTION

INDUSTRIAL INSURANCE CLAIMS PROCESSED
WE COMPLETE MEDICARE FORMS FOR YOU

DELIVERY SERVICE

MasterCard VISA



SUN CITY
SUN CITY WEST
977-2221
11361 N. 99th Ave.
Youngtown - Peoria
Just South of Sun City Blvd.
Next to Camelot Manor

GLENDALE 978-4393
Next to Thunderbird
Samaritan Hospital
5757 W. THUNDERBIRD

WEST 848-8202
Close to Maryvale
Samaritan Hospital
4616 N. 51ST AVE.

ALL ORTHOPEDIC SERVICES
253-5900
½ Mile S. of Thomas
2422 N. 16TH STREET

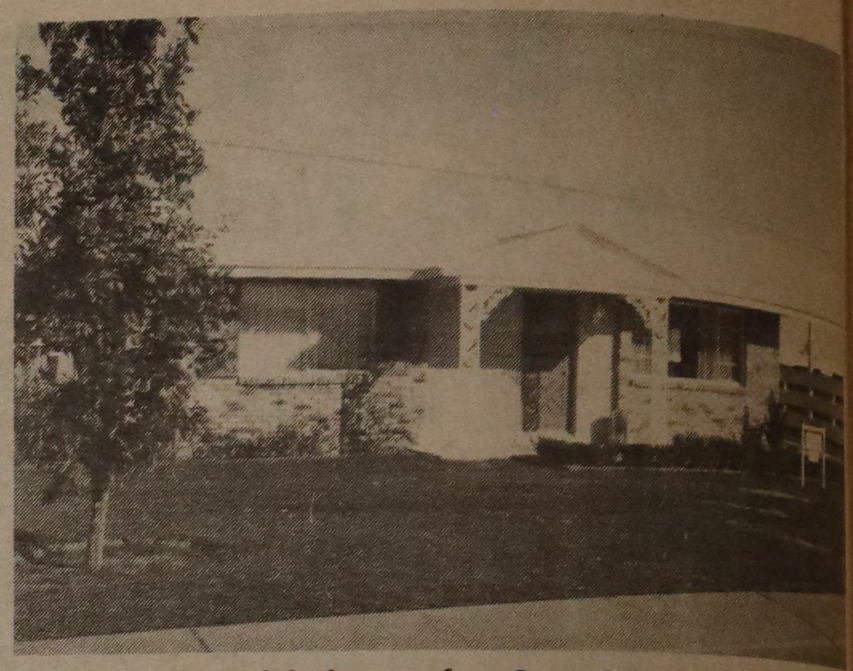


We are proud to have grown with Sun City offering fine fashions at our two locations

Norby's Fashions

Greenway Terrace Center
15458 N. 99th Ave.
Sun City, Arizona 85351
Phone 602-972-0526

La Ronde Centre West
14808 N. Del Webb Blvd.
Sun City, Arizona 85351
Phone 602-977-9030



Earlier-day model home for Sun City boasted typical inexpensive but well-built structures of two or three bedrooms. In the late 1950s and in the 1960s, a two-bedroom home sold for $8,500, plus $1,000 more if the prospective owners wanted a golf-course lot. Landscaping was simple.

Model homes grow in details, sophistication

By MARY DUMOND
Staff Writer

Earlier-day model homes in Sun City were built mostly of concrete block and/or brick—solid houses put up by skilled masons who took pains—and time—to make durable structures.

While the building methods were largely those of the skilled-craft generation, with a lot of highly paid hand labor, the prices were amazingly low.

Del E. Webb's original dream was a retirement city for people of limited retirement income. Probably the top price in the first brackets was no more than $12,500 for a three-bedroom home.

STARTING south from Grand Avenue and building first to Peoria Avenue, then to Olive Avenue, paralleling

* Model, C6



WE MADE IT ALL FIT!
. . . TOGETHER
SUNLAND MORTUARY
AND MEMORIAL PARK
15826 Del Webb Boulevard
933-0161
"Everything In One Beautiful Place"

LETCO® THE SOUTHWEST'S LARGEST FLOORING CONTRACTOR WANTS TO SERVE ALL OF YOU

Featuring Carpets Of
Antron® Plus
Only from Du Pont



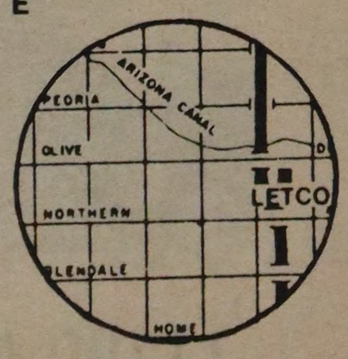
SUN CITY RESIDENTS AUTOMATICALLY QUALIFY FOR A LETCO CARPET CLUB MEMBERSHIP!

- No membership fee ever
- Instant Credit
- 20-35% genuine minimum savings on the following: Carpeting • Ceramic Tile • Mexican Tile • Vinyl Floors • Hardwood Floors • Wall Coverings • Draperies • Accessories • Design Services • Custom Area Rugs • Floor Care Products
- Before you go anywhere else, come visit one of our showrooms today. You'll see why Letco has grown to be the southwest's largest flooring contractor, or give us a call at 249-4600.

NO MEMBERSHIP FEE EVER! INSTANT CREDIT WITH YOUR LETCO REVOLVING CHARGE!

N
W E
S

LETCO®
Floor Coverings & Interiors



PHOENIX STORE

PHOENIX STORE
8855 N. Black Canyon Hwy.
249-4600

SCOTTSDALE STORE
13901 N. 73rd Street

MAIL OR BRING THIS IN TODAY

FIRST MIDDLE LAST

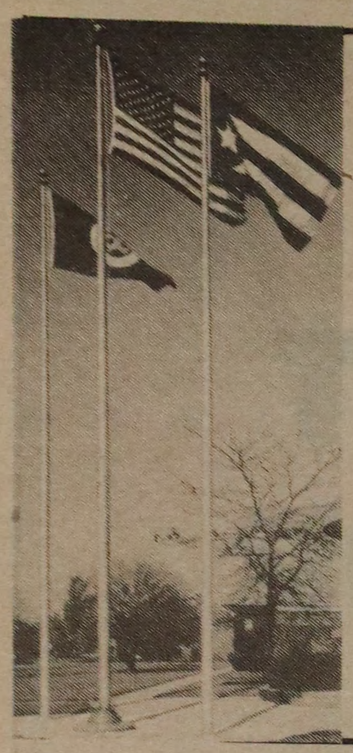
STREET ADDRESS

CITY STATE ZIP CODE

HOME PHONE WORK PHONE

EMPLOYER SENIOR CITIZEN

MAIL TO:
8855 N. Black Canyon Hwy.
Phoenix, Arizona 85021



We Salute You

Congratulations to Sun City on your 25th Anniversary. We would like to take this time to thank our patrons for helping us grow!

Hook's Flag Shop

COMPLETE LINE OF FLAGS, FLAGPOLES & ACCESSORIES
MANY SIZES & QUALITIES AVAILABLE
Home & Commercial Flagpoles

INSTALLATION AVAILABLE

5945 West Glendale Ave.
Glendale, Arizona
937-7438

*Model homes

—From C4

Youngtown on 111th Avenue, Webb finished what has become known as Phase I.

Starting north of Grand Avenue up to Thunderbird Boulevard—and then even farther north, Del E. Webb Development Co. (Devco) put in what are known as Phases II, III and IV.

These homes, which stretch north of Union Hills Drive, were more elaborate, more spacious and offered more amenities that were in keeping with the newest home building materials.

AS THE city progressed in time and scope, so did the building methods, from prefab modular sections to lasar-leveled foundations, roof-ridges and walls, not all of which were put together by hand, brick by brick.

And the prices—well, today's visitor checks with resales real estate firms for Sun City and visits Sun City West for models that have prices way out of range of the budgets of the early 1960s.

Likewise, later models have indoor-outdoor living incorporated into the floor plans, in themes extending from patio homes and condominiums through duplexes to single-family homes.

Sun City has a truly unique feature, thought up by Webb and his architects, all thoroughly familiar with the Valley's sun and heat cycles in both summer and winter.

A HOME-SHOPPER can find just about as many homes facing north and south—far more practical for those who live here year-round—as well as east and west, which get blazing sun both morning and afternoon in summer and winter.

In the winter, east-west exposures of windows and doors are great for those who take their winter vacations here in Sun City.

However, in the summer, east-west exposures not only are murder on the eyesight and the air-conditioning pocketbook, but they are hard on exterior paint and sun-tender plants.

North-south exposures, on the other hand, are practical for all seasons.

AS THE sun "moves" north in the summer, the north side of the house will get a hint of sun all day, while the south will get more than a hint of shade.

KATHLEEN'S ESTATE SALES

Experienced—Responsible—Efficient

LIQUIDATOR OF:

• Estates—Complete or partial
• Orientals • Antiques • Household Furnishings
• Free overall estimates • Itemized estimates • Appraisals

Completely Insured

DONE WITH TASTE FOR YOUR PROFIT 933-1664

HAPPY BIRTHDAY SUN CITY

We would like to take this opportunity to thank our many customers and friends for their continuing patronage. We are looking forward to serving the Sun City—Sun City West—Youngtown Area for many years to come.

Palmer's

Plumbing Service, Inc.

Air Conditioning & Heating Service
Over 30 Years Experience
LICENSED—INSURED—BONDED
"PROMPT, COURTEOUS SERVICE"

• Plumbing Repairs & Remodeling
• Water & Sewer Replacements
• Plumbing Repairs Parts
• In-Sink-Erator Disposals
• Gas & Electric Water Heaters
• Marble & Onyx Vanity Tops
• Delta & Moen Faucets • Laundry Trays

Visit Our Store For Your Complete Plumbing Needs



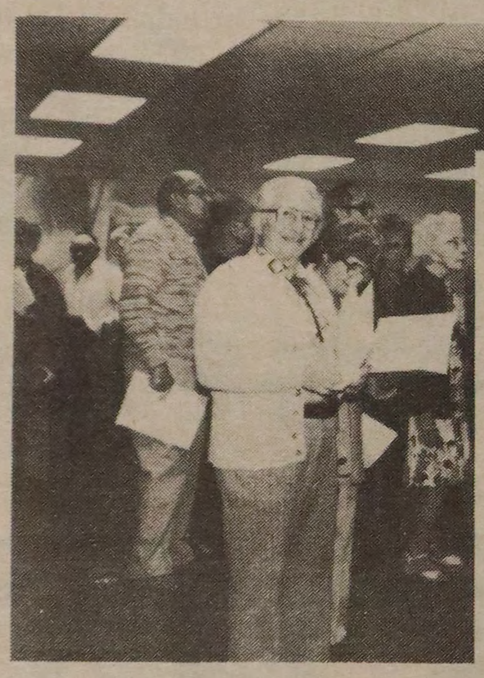
11200 Michigan Ave., Youngtown AZ

DAILY
933-1375

Sun City Eye Specialists— Growing With Sun City Since 1969

For 15 years Sun City Eye Specialists has given the residents of Sun City the quality eye care you need and deserve. As the community has grown we have grown to meet your expanding demand for better medical eye care.

Throughout the years we have increased our staff to include more physicians, nurses, technicians and office personnel. We have extended our services to include outpatient eye surgery and more accurate diagnosis of sight-threatening diseases at The Eye Surgery Center and Diagnostic Institute.









We are proud to have been a part of the growth of Sun City and we look forward to seeing and participating in the future success of this community. Happy 25th Anniversary Sun City!

Ronald W. Barnet, M.D.—Medical Director

Robert L. Allen, M.D. Walter L. Bayard, M.D. Alvin J. Burstein, M.D.

Eric W. Fantl, M.D. Norman J. Nicastro, M.D. Ibrahim Selim, M.D. Richard J. Valone, M.D.

Sun City Eye Specialists

13200 N. 103rd Avenue, Suite 30, Sun City 977-4292

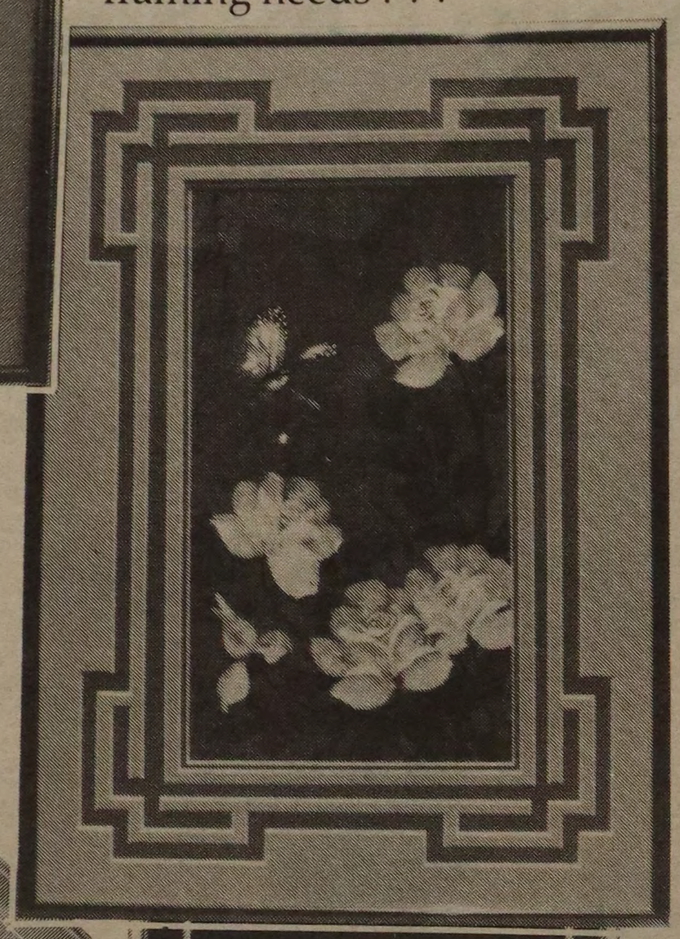
The Eye Surgery Center and Diagnostic Institute

13203 N. 103rd Avenue, Sun City 933-2594

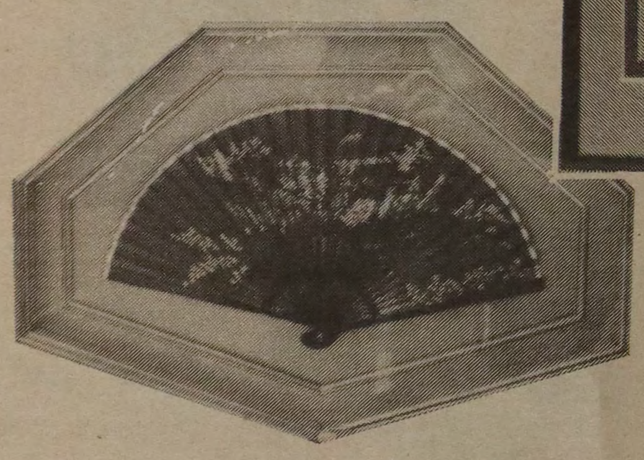
ADD BEAUTY TO YOUR HOME . . . SHOP FRAMING LOFT



From simple framing needs . . .



. . . to detailed, intricate matting . . .



. . . to specialty work like needlepoint and shadow boxes . . .



Framing Loft

SUN CITY'S CUSTOM FRAME SHOP
AND ART GALLERY
• GIFTS •

WINNER OF 1984 PPFA NEEDLEWORK FRAMING CONTEST

Happy Anniversary, Sun City!

The Framing Loft opened in Sun City 11 years ago.
We've grown with you . . . and we salute you!

Beautiful Creative Custom Framing

Expert Assistance

Bell Road at Del Webb Blvd. • Sun City • 977-9759

Sun City PRIDES help community's clean impression

By SUE MEULENDYK
Staff Writer

A corporate pullout and a record citrus crop in 1980 spurred Sun Citian Joe McIntyre to write a letter to the editor of the Daily News-Sun to ask for residents for help cleaning up the mess of oranges cluttering local streets.

"Three people showed up," McIntyre said. "We filled our cars with oranges and then we didn't know what to do with them. We put them in dumpsters at some of the businesses."

That was the origin of the Sun City PRIDES, Proud Residents Independently Donating Essential Services, a nationally recognized group that has grown to about 400 volunteers.

"It just grew from there," McIntyre said. "The press has been very good to us" and word of mouth also was a factor.

"I guess we came along at the right time," he said.

Del E. Webb Development Co. (Devco), amid a cash-flow crisis, ended its 20-year paternal relationship with Sun City, leaving residents and the county to handle the community's affairs.

Maricopa County was undergoing a cash crisis of its own and assigned only six workers to the 14-square-mile area of Sun City.

"The county just couldn't continue the amount of care Devco had and we would have to help," McIntyre said.

Three people answered a request to help pick up oranges. That was the origin of the PRIDES.

"There's no way the county could do what we do," said Fritzie Holquist, who coordinates monitors of the 33 sections into which the PRIDES have divided Sun City. "They don't have the manpower."

"They would do clean up only every two or three weeks," McIntyre said. "We do it on a daily basis."

What the PRIDES do is

* PRIDES, C9

DONNA OUELLETTE, M.A., CCC-A
Clinical Rehabilitative Audiologist



I would welcome the opportunity to talk with you as to our products, follow-up service and attention after the sale. Many claim good service— **I GUARANTEE IT!**

WHAT IS THE DIFFERENCE?

ALL HEARING AIDS are not the same . . .

ALL SERVICE is not the same . . .

ALL HEARING AID DISPENSERS are not certified Audiologists . . .

SUN CITY AUDIOLOGICAL & HEARING AID CENTER

(602) 933-3088

LAKEVIEW MEDICAL PLAZA
13050 N. 103rd Ave.
• Sun City, AZ Suite B

*PRIDES make Sun City sparkle



Sun City PRIDES members rake leaves, along with grooming the crushed granite during their regular cleanup chores. Members first used their own tools, but subsequent donations have enabled them to purchase equipment.

—From C8

maintain 29 miles of parkways with grass or desert landscaping, care for 2,600 trees and other vegetation on medians, maintain 11 miles of drainage ways, maintain the county's automatic watering system of 26 miles of pipe, 40 clocks, 85 valves and 2,385 bubbler heads.

The county has estimated the PRIDES perform 62,000 hours of work a year, amounting to $500,000, and in return the county provides trash bags, pickup, paint for citrus trees, safety vests, herbicides and traffic control devices.

PRIDES also advise the county of potholes, missing street signs and other matters in its jurisdiction.

"We still let the county trim the palm trees," McIntyre said. "We haven't found any volunteers to go up there 50 or 60 feet."

Among PRIDES' tasks, however, has been cleaning up after olive trees, until one member told them the trees could be sprayed to prevent production.

"Until then, though, we had people on their knees picking up olives," McIntyre said.

Another devoted member spends hours sweeping seven sections of artificial turf that decorates the median on Del Webb Boulevard.

"He sweeps them every week and it takes three hours just to do one," Mrs. Holquist said.

"The county just couldn't continue the amount of care Devco had and we would have to help."
--Joe McIntyre

Another couple spends hours daily spraying for weeds, which ultimately cuts down on the PRIDES' tasks.

Initially, PRIDES used their own tools, but through donations have raised enough mon-

* PRIDES, C10

SUN CITY

'S

ENCORE
SERVICE SYSTEMS

Stability, Reliability
and above all...
Service!
Thank You.

For Making Us Your
Number One Service Company for
Air Conditioning & Major Appliance
Service Contracts

SUN CITY
273-9922

SUN CITY WEST
439-2294

Serving condominiums and community
developments throughout the Sun Belt

ARA services
ENCORE
SERVICE SYSTEMS

Congratulations

on your

25TH Anniversary

From Your New Neighbors...

Member FDIC

Farmers & Merchants Bank

99th Avenue & Bell Road at The Promenade
972-1777

*PRIDES clean up

—From C9

ey to purchase them.

The group incorporated as a non-profit organization in 1982.

McIntyre said sometime this spring Devco will build a shell of a storage facility on leased Sun City Water Co. property on Greenway so PRIDES no longer have to store equipment at their homes.

Two vans, a pickup truck, a golf cart and trailers for herbicide sprayers, donated to the PRIDES, also will be kept there.

Community support has been the backbone of the PRIDES, McIntyre and Mrs. Holquist said.

Some residents have been inspired enough by the sight of PRIDES working along the road to stop and give donations.

"We still get people stopping right in the road to tell us we're terrific," he said.

"Sometimes we think that's a traffic hazard," Mrs. Holquist said. "But every 'Thank you' means a lot."

They credit all residents with being PRIDES helpers by maintaining their own properties. Others have taken up the example of the PRIDES without joining the group.

"One couple walks their dogs along Bell Road from Del Webb Boulevard to 99th Avenue and they always pick up three bags of trash," Mrs. Holquist said.

McIntyre told of a woman who walks to a convenience store at Union Hills and 107th Avenue to get her Sunday paper, picking up trash along the way.

PRIDES also have been aided by members who "seem cap-

"One couple walks their dogs along Bell Road and they always pick up three bags of trash."
--Fritzie Holquist

able in all areas, repairs, painting, lettering," McIntyre said.

One member handpainted PRIDES logos on 280 vests.

"People used to think we worked for the county," Mrs. Holquist said, because members wore the orange vests county workers wear.

"I guess they thought we were gremlins," McIntyre said.

"Now when they ask who we work for, we turn around and show them our logo," Mrs. Holquist said.

The success of the PRIDES

* PRIDES, C11

LAKEVIEW MEDICAL MART

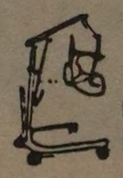
Medical Supplies
Complete Home Care Needs

Incontinent Supplies
Hollister Products
Heating Pads
Portable Oxygen
Elastic Support Hose

FULL LINE OF SURGICAL SUPPORTS
Lumbo Sacral
Sacroilliac
Abdominal Belts
Rib Belts
Trusses
Cervical Collars

Cervical Pillows
Blood Pressure Units
Canes—Crutches
Ostomy Supplies
Exercise Therapy Equipment

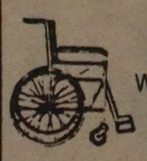
SALES
SERVICE
RENTAL EQUIPMENT
WHEELCHAIRS
WALKERS
ELECTRIC HOSPITAL BEDS
TRACTION EQUIPMENT

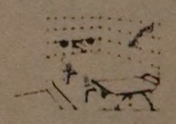

Patient Lifters


Walkers

Overbed Tables




Wheelchairs


Bathroom Saf-T Accessories


Walking Aids

Convenient Sun City Location
13050 North 103rd Ave.
Sun City, AZ 85351



"Call Us"
977-8358

Inventory By:
HOME MEDICAL
"MEDICARE BILLING WELCOMED"

PRIDES have 'executive' jobs

By the Sun City PRIDES for the following executive and professional positions.

—Landscape artists (Paint tree trunks)
—Tree surgeons (Trim trees and shrubs)
—Flood control engineers (Pick up debris in ditches)
—Soil improvement technicians (Dig and pull weeds)
—Physical fitness demonstrations (Pick up citrus and debris)
—Sanitation engineers (Sweep curbsides)
—Mapologists (Maintain street name signs)
—Communications specialists) (Make phone calls)

No experience necessary; work close to home; dynamic work environment; permanent work on part-time basis; short hours.

To apply for membership, send donations or for further information, write:
SUN CITY PRIDES Inc.
P.O. Box 1463
Sun City 85372.



Sun City PRIDES member Vernon Howland sands the paint from a van donated by Palmer Plumbing in Peoria. The van is one of several vehicles donated by local businesses. He will repaint the van with the PRIDES logo. (News-Sun photo)

*PRIDES clean up

—From C10

spurred a spin-off in neighboring Sun City West, Particular Residents Involved Doing Environmental Services, started in 1982.

In 1981, the PRIDES were honored through the National Association of Counties for their volunteer efforts and in 1982 with the George Washington Honor Medal from the Valley Forge Freedom Foundation.

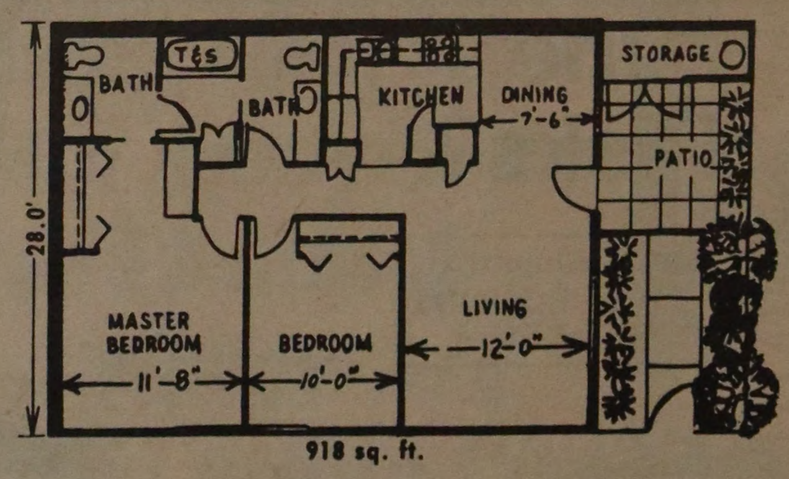
Local and national television has chronicled the work of the PRIDES and groups around the world have studied them as part of the machination of a model retirement community.

"Little did we realize it would grow to this," McIntyre said.

He just wanted to pick up the oranges.

LA HACIENDA GOOD SHEPHERD RETIREMENT COMMUNITY
(ADJACENT TO SUN CITY)
10333 W. Olive Avenue • Peoria, Arizona 85345
974-2555
ADULT INDEPENDENT SECURED LIVING*
* Skilled & Intermediate Health Care Facility Adjacent
for as low as $200 per month!

The monthly service fee includes:
- Nurse Call Button in Each Unit
- Mini-Bus Service
- Maintenance On All Buildings and Equipment
- Monthly Housekeeping—Two Hour Maximum
- Carpeting, Draperies, Kitchen Appliances



Contract Fees*

1 Bedroom Garden House— 725 sq. ft. $37,800
2 Bedroom Garden House— $45,000

* One Half of contract fee always refundable
(Call for details)

SERVICES AVAILABLE AT ADDITIONAL COST:
- Noon Meals Only
- Covered Carports

Congratulations Sun City
We've "Built-Up" With You!

We're pleased to say we've been serving your Sun City needs for 3 years, with no complaints!

ADDITIONS

If you're planning more room we can build an addition to your home that will be an asset . . . or we can build you a carport, do some remodeling & all your home repairs.

R.W.G. CONTRACTORS
Licensed—Bonded—Insured
Bob Goddard 231-6790

First resident stays at home

By BRENT FINE
Total Editor

There have been many changes in Sun City in the past quarter century.

But for the retirement community's first resident, if Sun City were like it was when she and her husband moved here in April 1960, it would be just fine.

'I came here to have peace'

In fact, since Emilie Fraser moved into a two-bedroom concrete block house on Augusta Drive, little has changed for her.

HER 1959 Studebaker station wagon still sits in its familiar spot in the carport; all the furniture is the same, except for a new television set; and she stays at home and reads as much as possible.

Almost 87, Emile says she never was one for socializing. Oh, she has several friends and is friendly with many of her neighbors, but for the most part, the native of Normandy, France, prefers the quiet life.

Emilie has never used any of the recreation centers (only saw Lakeview once out of curiosity), she is against incorporation and would like, among other things, to see less fighting among Sun Citians.

"I have no way to go anywhere (she no longer drives). When I was able to go, I didn't go. I'm satisfied to sit here and read," Emilie said.

"WE SEEM now to have more trouble in the last five years trying to change everything around," she added. "Some of the people who came here before don't feel good about it. I came here to have peace ... We figure we came here to retire, peace was all we want."

Because of her arthritis, friends now help Emilie with chores—grocery-shopping, laundry, taking her to appointments—but she wants to remain in her home.

"I'm not ready to go to jail yet," Emilie quipped, referring to a nursing home. "I can do as I please. If I want to scrub the

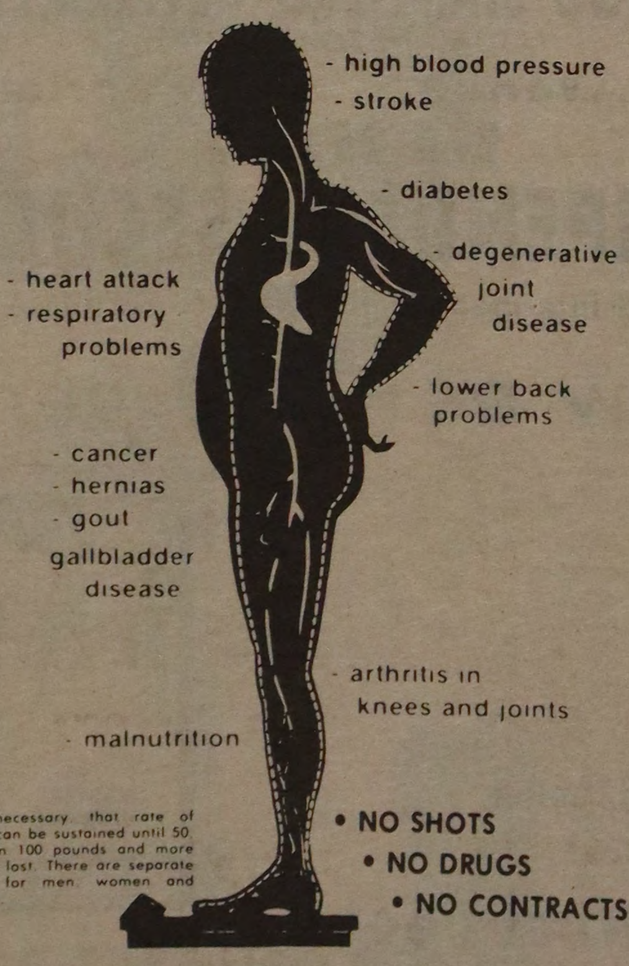
* 'I'm not, C13

FOR YOUR REAL ESTATE NEEDS, BOTH LISTING AND SELLING, CALL THE HALLS - LES OR VERA - AT RED CARPET O'KEEFE REAL ESTATE

974-2092 977-8381



EXCESS WEIGHT:
Is It Worth the Risks?



AVERAGE WEIGHT LOSS:
17 TO 25 POUNDS
IN JUST SIX WEEKS

And, if necessary, that rate of reduction can be sustained until 50, 75 or even 100 pounds and more have been lost. There are separate programs for men, women and youngsters.

- NO SHOTS
- NO DRUGS
- NO CONTRACTS

HOW TO WIN AT THE LOSING GAME
DIET CENTER ®
"The Natural Way to Lose Weight!"
LITE YEARS AHEAD.™

Call today for a free, introductory consultation
IT COULD CHANGE YOUR LIFE!
972-6378 ANY TIME FOR FREE CONSULTATION
ROYAL OAK MALL—103rd & THUNDERBIRD
SUN CITY

© Diet Center, Inc.

SUN CITY AWNING
WISHES
SUN CITY
HAPPY ANNIVERSARY

Thank You, Sun City, for your confidence and trust over the years. We've grown together.

Weather Proof Your Screen Room
with Easy Maintenance "Vinyl Tech" Windows

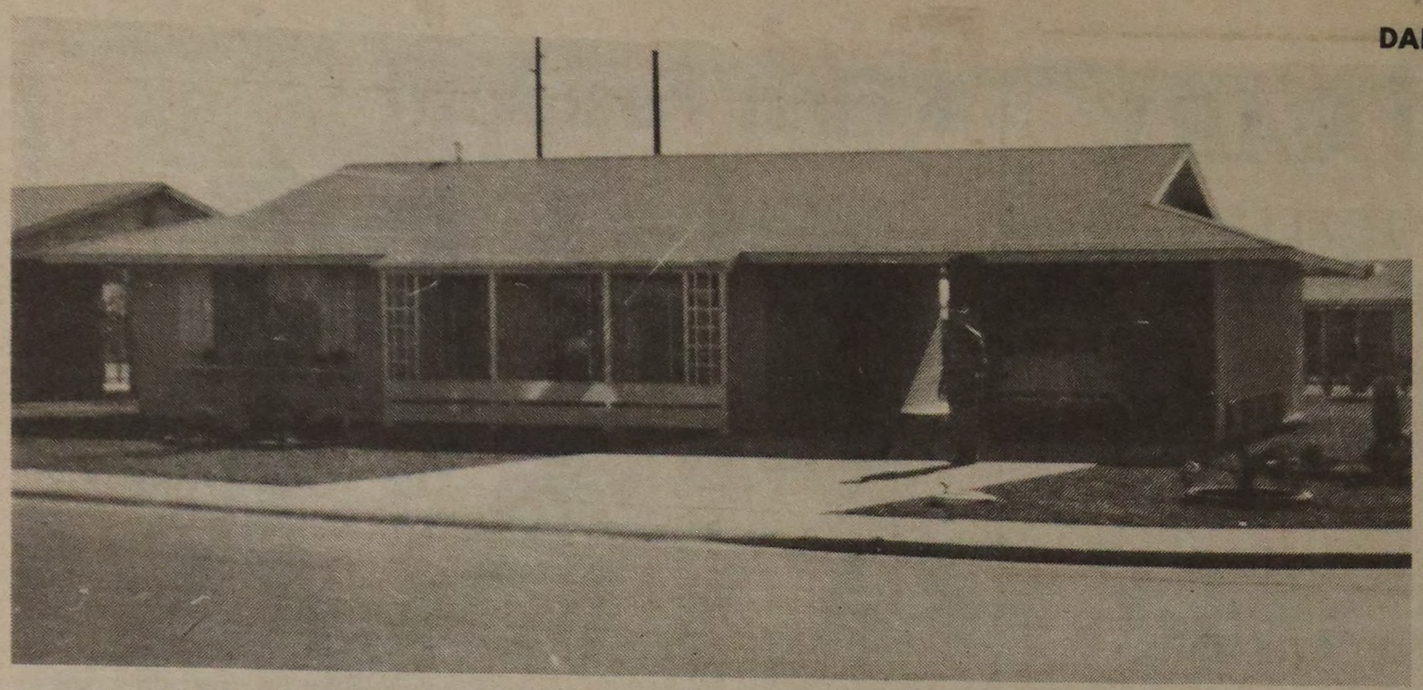
From Screen Room to Living Room Ask Us About "Vinyl Tech" Window Enclosures



FREE ESTIMATES
Licensed & Bonded—Locally Owned & Operated

SUN CITY AWNING

Call Ray at 979-0359
8706 W. Thunderbird Rd.
behind Country Cupboard Restaurant
"Sun City's Oldest and Finest"
QUALITY OUR #1 Product



Picture taken of the Fraser home shows Emilie's late husband, William, standing in the carport by the family Studebaker. The photo was taken in 1960.

—From C12

'I'm not ready to go to jail,' quips Emilie



Photo taken this year shows Mrs. Fraser, now in her 80s, standing in the same carport—with the same Studebaker at right. (News-Sun photo)



Normandie-born Emilie Fraser, Sun City's first resident, recalls more peaceful days of Sun City's growth. (News-Sun photo)

* First, C14

Alice Rae
Intimate Apparel

A Very Special Shop



- Lingerie
- Bra & Girdle Fittings
- Lounge Wear
- Swim Wear
- Mastectomy Fitters
- Personal Consultants for all your needs

Five Very Special Shops
Sun City—Tucson—Green Valley

Thunderbird Plaza
99th and Thunderbird
977-7010

Heritage House
"The Little Shop of Beautiful Things"

As We Celebrate
Our 25th Anniversary
Our Thanks &
Best Wishes Are
Extended to Sun City

Greeting Cards • Gifts • Candles
Stationery • Accessories for Your Home

SUN BOWL PLAZA
SUN CITY, ARIZONA
10737 WEST PEORIA AVENUE



ASK FOR MARY

for all your REAL ESTATE NEEDS!
Including Market Analysis & Notary Service

She listens, advises & protects
Serving the Sun Cities - Youngtown area
for 6 years

MARY GLENN 974-2919 or 977-8381

Red Carpet O'Keefe Real Estate

* First resident relaxes in peace

—From C13

bathroom floor I will. If I want to do it tomorrow, I do it tomorrow."

Emilie says that the only businesses in Sun City when she and her late husband, William, moved from Phoenix to lot No. 8 on Augusta Drive were a Safeway supermarket and the Kings Inn on Grand Avenue.

ORIGINALLY, the Frasers put $500 on two different lots because they weren't sure which home plan they wanted. Eventually, however, they decided on the Augusta house because it was finished earlier and only had one bathroom, compared with an Oakmont Drive house which had two. Ironically, Emilie's real name is Augustine.

Once moved in, residents used to think that the Fraser's house was the model home and always would be asking to take a peek.

"They thought this was the model house. I had to close it down and tell them this wasn't the model house," joked Emilie, who is a charter member of the Sun City Pioneers.

The first year the Frasers lived here, Emilie was appointed with four others to serve on the forerunner of the Home Owners Association.

THE MAIN problem to be ironed out: Whether mail should be delivered to the house or street. Some things never change.

A sad note to Emilie's time in Sun City is that her husband died two years after they moved here and he never had a chance to do what he came to the retirement community to do.

"My husband wanted to play golf, but he found out he couldn't play golf. Illness kept him from playing golf," Emilie said.

Despite the loss of her husband—then, as the years went by, most of her neighbors—Emilie made the best of her existence.

AND, SHE says, she has enjoyed her time in Sun City, made many friends and wouldn't trade it for anything.

"The Good Lord has been good to me, given me good friends everywhere I went," she said.

SAVE CASH!

"48-PLUS" Saves Fuel—Breakdowns—Expensive Repairs

Add To Your Oil!

Cars, Trucks, Tractors, Farm Vehicles & Marine. Guaranteed 10 to 20 Years by Manufacturer or as long as you own the car.

One 8-oz. can—$14.50 plus tax

SEND TO: COMPU-SHOP
4440 W. Julie Drive, Glendale, AZ **Phone: 434-5387**

We also feature Ravioli, Lasagna & Cannelloni

Sun City's Great New Lunch & Dinner Spot

A Taste of Philadelphia



TASTYKAKE.

HABBERSETT SCRAPPLE



The Promenade
99th Ave. & W. Bell Rd.
977-4423

Soup's On!!! - Choice of Two Homemade Soups Daily

Luncheon Specials:

MONDAY: Cup of our ***GREAT*** Homemade Soup and ½ of Turkey Breast Sandwich..... **$2.49**
TUESDAY: Cup of our ***HOT*** Homemade Soup and ½ of Italian Hoagie..... **$2.79**
WEDNESDAY: Cup of our ***DELICIOUS*** Homemade Soup and ½ Beef Sandwich..... **$2.49**
THURSDAY: Cup of our ***REFRESHING*** Homemade Soup and ½ Turkey Triple Decker..... **$2.79**
FRIDAY: Cup of our ***STEAMING*** Homemade Soup and ½ of Chicken Salad Sandwich..... **$2.49**
SATURDAY: Cup of our ***TASTY*** Homemade Soup and ½ of Tuna Salad Sandwich..... **$2.49**
SUNDAY: Cup of our ***MOMMA'S*** Homemade Soup and ½ of Ham & Cheese Sandwich..... **$2.49**

SANDWICHES - SOUP - PIZZA - PASTA

MONDAY NIGHT SPECIAL
FREE
MEDIUM SOFT DRINK
OR
1¢ GLASS OF WINE
OR
1¢ MUG OF BEER
when you purchase any pasta dinner 4 pm to closing

WEDNESDAY NIGHT SPECIAL
ALL THE SPAGHETTI YOU CAN EAT!!!
only **$3.99** 4 pm to closing
includes dinner salad

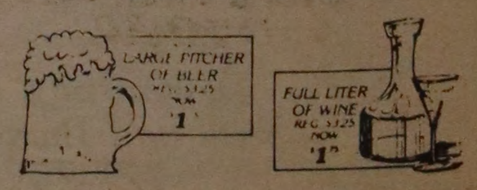


P·A·S·T·A

FRIDAY NIGHT SPECIAL
FREE
Piece of Homemade Pie with the purchase of any Pasta Dinner

4 pm to closing only

"PIZZA" HAPPY HOUR!
4:00 PM TILL 6:30 PM
1¢ OFF ANY LARGE PIZZA
1¢ OFF ANY SMALL PIZZA



VALUE DRUG CENTER

Located in Thunderbird Plaza

Anniversary Specials

CALADRYL LOTION 6 oz. — Reg. 3.79 **NOW 2.99**

MYADEC VITAMINS
100 Tablets + 30 free with $1.00 refund by mail — Reg. 9.99 **NOW 7.99**

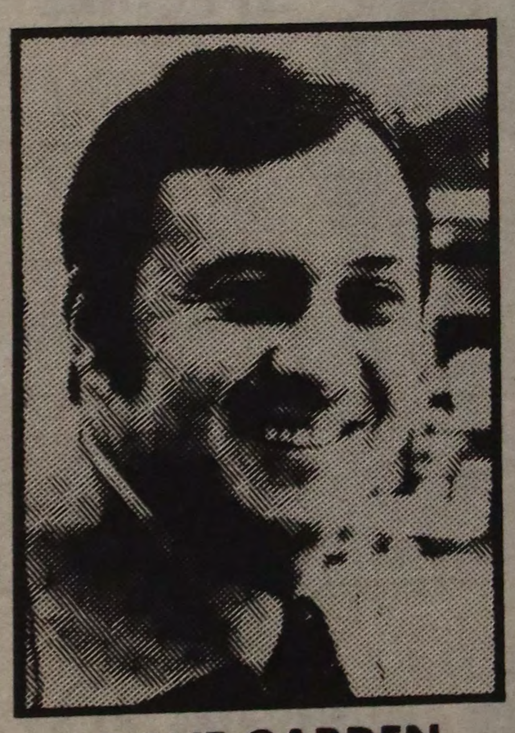
NATURE MADE VITAMIN C
500 mg • 100 Tablets List #1485 — Reg. 2.19 **NOW 1.79**

NATURE MADE VITAMIN E
400IU • 100 Capsules • List #1160 — Reg. 4.99 **NOW 2.99**

McKESSON ASPIRIN
250 Tablets — Reg. 2.99 **NOW 1.79**

POLY FIL
Polyester Fiber For Crafts 12 oz. — Reg. 2.99 **NOW 1.49**

LILY ICE CREAM
1/2 gal. — Reg. 3.19 **NOW 1.99**



DAVE GARDEN
OWNER

• Small Appliances • Corning Ware
• Rubbermaid • Timex • Photo Department

Largest Selection
of Greeting Cards
In Sun City Area
Featuring American Greeting Cards

Whitman's and
Brach's candies
Plush Animals
and many games

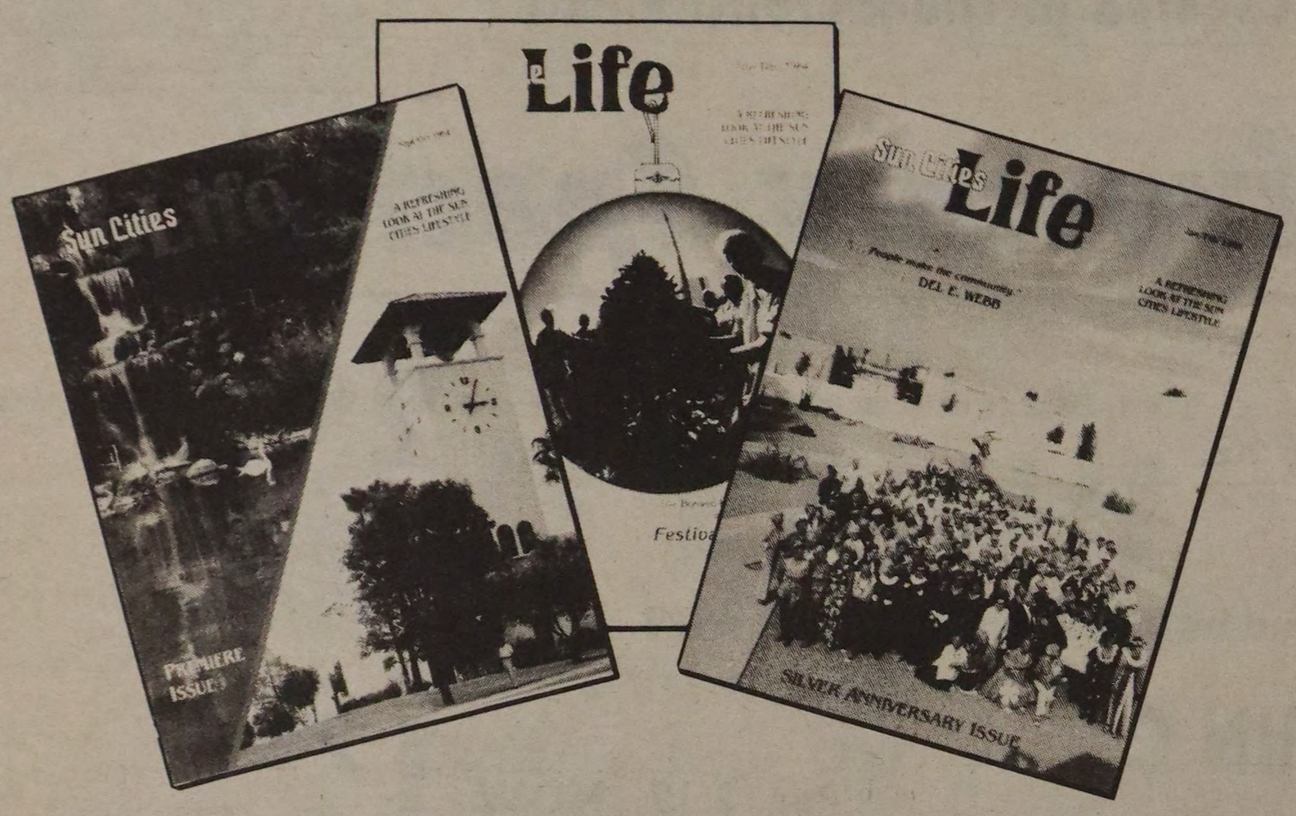
VALUE DRUGS—WHERE YOU WILL BE TREATED AS A PERSON, NOT A NUMBER

STORE HOURS: Mon. thru Fri. 8:30 to 8 • Sat. to 7 pm • Sun. 10 am to 5 pm

THUNDERBIRD BLVD. at 99th AVE. . 974-2548

The Many Interesting and Worthwhile Lives of The Sun Cities

Business Life • Entertainment Life
Sports Life • Campus Life • Arts Life • Life Views
Home Life • Service Life • The Good Life . . .



. . . SUN CITIES LIFE Captures Them All!

Sun Cities Life Magazine
9192 W. Cactus, Suite C, Peoria, AZ 85345
(602) 878-2210

Civil defense group grew up into Posse

By KAREN S. LEONARD
Staff Writer

Eleven years ago a Civil Defense Unit headed by retired Col. Paul Morrill was started in Sun City.

Members met and trained in area homes assisted by Sheriff Paul Blubaum's civilian aide, Andy Wagner, and as the number of interested people grew the organization changed.

Today it is better known as the Sheriff's Posse of Sun City and is going strong with 250 members.

BUT BACK THEN it was a small group of people interested in serving the community in an emergency or disaster situation.

They would patrol neighborhoods in their personal vehicles identified by magnetic signs on the sides and used public or private telephones to call in reports of crimes to the Sheriff's Office.

Later, as the group continued to grow, it became apparent to members they should have some official guidance and support so they became the Posse under the Maricopa County sheriff.

SHERIFF BLUBAUM designated Posse members as peace officers and Marvin VanDera was elected as the Posse's first commander in 1973.

VanDera served four terms as commander and under his guidance the Posse was given a "permanent call to duty" from Sheriff Jerry Hill.

This meant the Posse members didn't have to be called to duty every day by the Sheriff and whether they were on active duty or not and in a uniform or not had the right to act as a Posse member in situations they came upon that required their attention, VanDera said.

VOLUNTEERS, NOW 141 including one woman, were

* Posse, C18

AVIS. WE'RE ACROSS TOWN AND ACROSS COUNTRY!



There's an Avis Used Car Sales location right nearby, with a wide range of late-model, quality-maintained cars. And when you buy a used car from Avis, you're getting the value that only a nationwide retailer can offer. It's convenient to have Avis right in town. And nice that we're nationwide too!

The Avis Limited Power Train Warranty is included, at no extra cost, with every car. It's good for 12 months or 12,000 miles, whichever comes first. Ask for details.

1303 E. Camelback
Phoenix
241-0436
HOURS: Mon.-Fri. 9-7, Sat. 2-5
Sunday 11-5

AVIS USED CAR SALES
CARS YOU CAN COUNT ON FROM A NAME YOU CAN TRUST

©1984 Avis Rent A Car System, Inc., Avis®

Happy 25th Anniversary



PERM SPECIALS

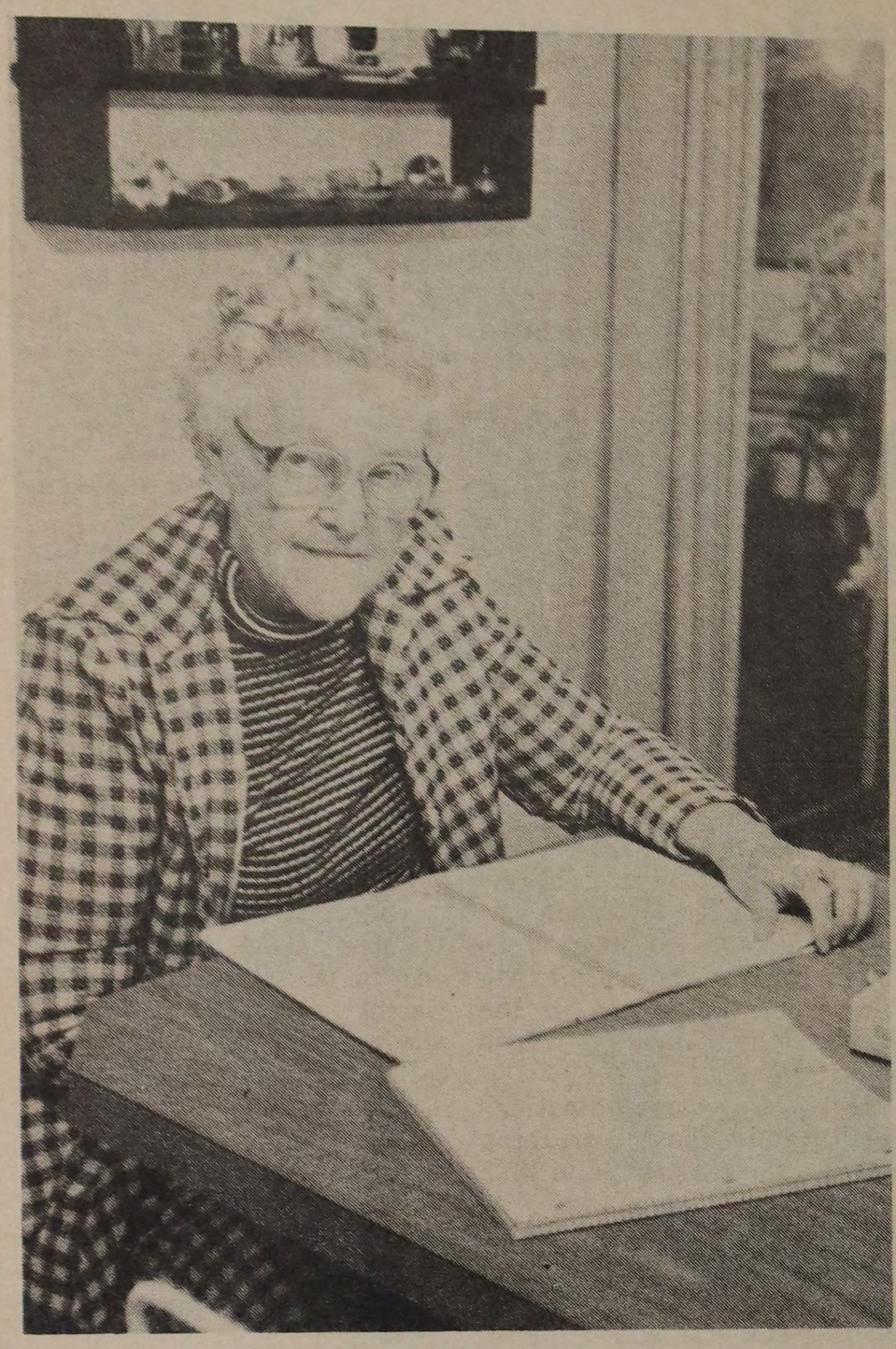
Reg. $55 . . .
NOW $35
Reg. $45 . . .
NOW $30

Offer Expires 2-15-85
Good Only with this ad

The HAIR BARN
584-4008

SUNDOME PLAZA
Open Mon.-Sat.
8 am-6 pm
All Our Services Guaranteed

First colony clubs remain closeknit



Florence Curtis, Thunderbird Colony Club president, looks though old club minutes. (News-Sun photo)

By HELEN ALLEN
Staff Writer

A close-knit family feeling has resulted from a Sun City club organized nearly 24 years ago to help women moving into the new community become acquainted.

Some of the original members are now in nursing homes, but still make a point of attending the monthly gatherings, according to Florence Curtis, president of the Thunderbird Colony Club.

The club is believed to be one of the first organized in Sun City.

MRS. CURTIS SAID Rev. Walter Witt, then pastor of the United Church of Sun City, had suggested the neighborhood gatherings so that the women could get to know one another and overcome feelings of homesickness.

"Some didn't know their neighbors in the beginning," she remarked.

Mrs. Curtis stressed that while Witt got the neighborhood groups, or colonys, started, there were no ties to the church.

THE THUNDERBIRD Colony, which encompasses a triangle area south of Alabama Avenue bounded by Thunderbird Road, Cherry Hills Drive and 103rd Avenue, held its first meeting Feb. 17, 1961, in the home of the late Bonnie Morrison.

Eighteen women attended that first session.

Other colonys were formed later, Mrs. Curtis said, and some, like Thunderbird, are still meeting.

OVER THE YEARS, she said, colony members have come to know each other's families and became a family.

It was because of the close-knit feeling that members wanted to keep the club going, she added.

New members (neighbors) have been added to the roster during the past two decades, but the group has stayed small to allow meetings to be held in member homes.

THE THUNDERBIRD Colony Club has 16 members.

Among those who have remained with the group either from the start or near the beginning are Bertha Johnson, Bertha Anderson, Myrtle Christopherson and Dorothy Bartley.

Meetings, according to Mrs. Curtis, usually include a brief business session, a program of some sort and a dessert lunch.

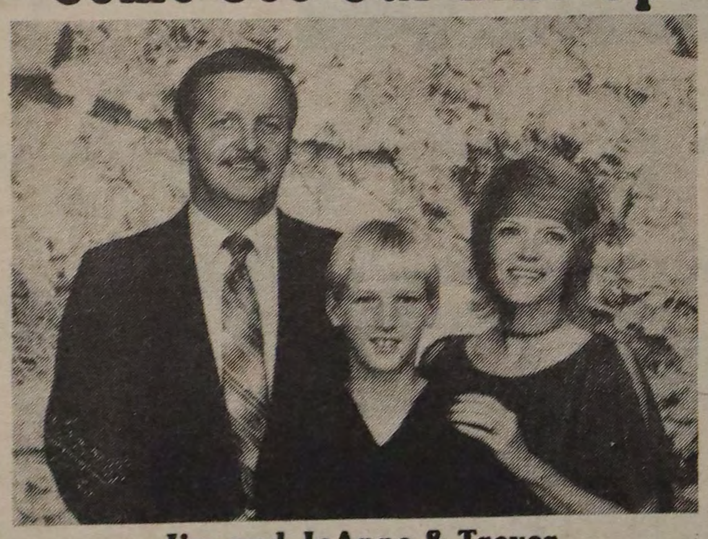
SOMETIMES, THEY are just set aside as a time for visiting.

And in May there is always a spring picnic.

The primary function, she added, is "laugh and have fun."

Top Quality USED CARS

Come See Our Line Up



Jim and JoAnne & Trevor

CANYON COUNTRY AUTO SALES

9701 W. Peoria Ave. 979-9510



STYLING . . .
• FRESH
• INNOVATIVE
• TASTEFUL

FINISH . . .
• IMMACULATE

WORKMANSHIP . . .
• SUPERB

THE LOOK . . .
• UNMISTAKABLE

PAUL JOHNSON . . .
• NATURALLY

Other Fine Paul Johnson JEWELERS LOCATIONS

MetroCenter
Next to Goldwaters

Phoenix
1940 East Camelback

Scottsdale
Camelview Plaza

"Arizona's Fourth Generation Jeweler"

Paul Johnson JEWELERS
CERTIFIED GEMOLOGISTS
La Ronde Centre East
14629 N. Del Webb Blvd.
Sun City — 974-5869

We're Celebrating Our 6th Anniversary



Wholesale To The Public!!!

$12.99 each

Values to $26.00

Sizes: 8-20
34, 36, 38

Petites • Average • Queen

Madalina's

Ladies Sportswear • Low Overhead • Low Prices

15663 Grand Ave., Surprise, AZ.

HOURS: 10 A.M.-4 P.M. • Closed Sundays

*Posse continues to serve

—From C16

given white helmets called "bubble hats" with the sheriff's emblem on them and whistles for added identification.

VanDera said he felt the hats were necessary to identify Posse members and ensure their safety while they patrolled in the dark.

These were later replaced with the yellow jump suit with the Sheriff's Office insignia that is still worn by some Posse members.

CITIZEN BAND radios, regulation uniforms, a base station and eight mobile units came into the hands of the Posse due to donations from several local organizations and citizens.

Before then VanDera said they had two radios that worked up to three blocks away and every member carried 15 cents to make telephone calls to the Sheriff's Office from the booths in the newly built Greenway Shopping Center.

First aid, communications and traffic control training courses were instituted in 1975 and the next year new commander Charles Haas oversaw the instillation of a remote antenna on top of Boswell Memorial Hospital which helped the Posse's radios transmit longer distances.

IN 1981 THE Posse's permanent headquarters was built at 111th and Peoria avenues and members donated folding chairs for the meeting room.

Maurine "Babe" Barkdoll earned distinction in 1983 as the Posse's first woman commander and national acclaim befell the Posse when President Ronald Reagan visited on May 6.

Made an honorary member, the president commanded the troops for the day and signed the proclamation for Older Americans Month.

THE POSSE HAS continued to serve the community with programs such as Operation Identification, Operation Notification and Operation Child Identification.

Throughout the year Posse members check windows and doors of houses during vacation watches, conduct traffic control and assist paramedics or medical alert teams and the fire department.

Those willing to join the Posse must get approval from an oral board made up of four or five Posse members and submit a formal application to the county Sheriff's Office for approval.



JACKIE EPLEY

"Let me work for you"

938-1165

★ **Recently named to Mull's Top 20 Realtors**

★ **Over 14 years in Sun City Civic and Community Activities**

★ **Works for her clients best interest, buyer and seller**

★ **Extra effort and personal service makes the difference**

MULL REALTY
THE PROFESSIONALS

16991 Boswell Boulevard, Sun City, Arizona

THIS 25-YEAR OLD YOUNGSTER KNOWS SAVING ENERGY IS MORE IMPORTANT THAN EVER

(and saves dollars too).

Back in 1960 when the Del Webb Corporation pioneered Sun City as an active retirement community few people would have dreamed that it would some day attract visitors from around the world and become the largest retirement community in the United States.

And 25 years ago, when Arizona Public Service Company began serving electricity to the young community, who would have predicted that Sun City and Sun City West would one day grow into major communities with a total population of more than 57,000.

But things change over a period of time. The first model homes at Sun City — priced from $8,500 to $11,300 — are now memories of a bygone era. Gone, too, are low energy costs. Today, it's even more important not to waste energy.

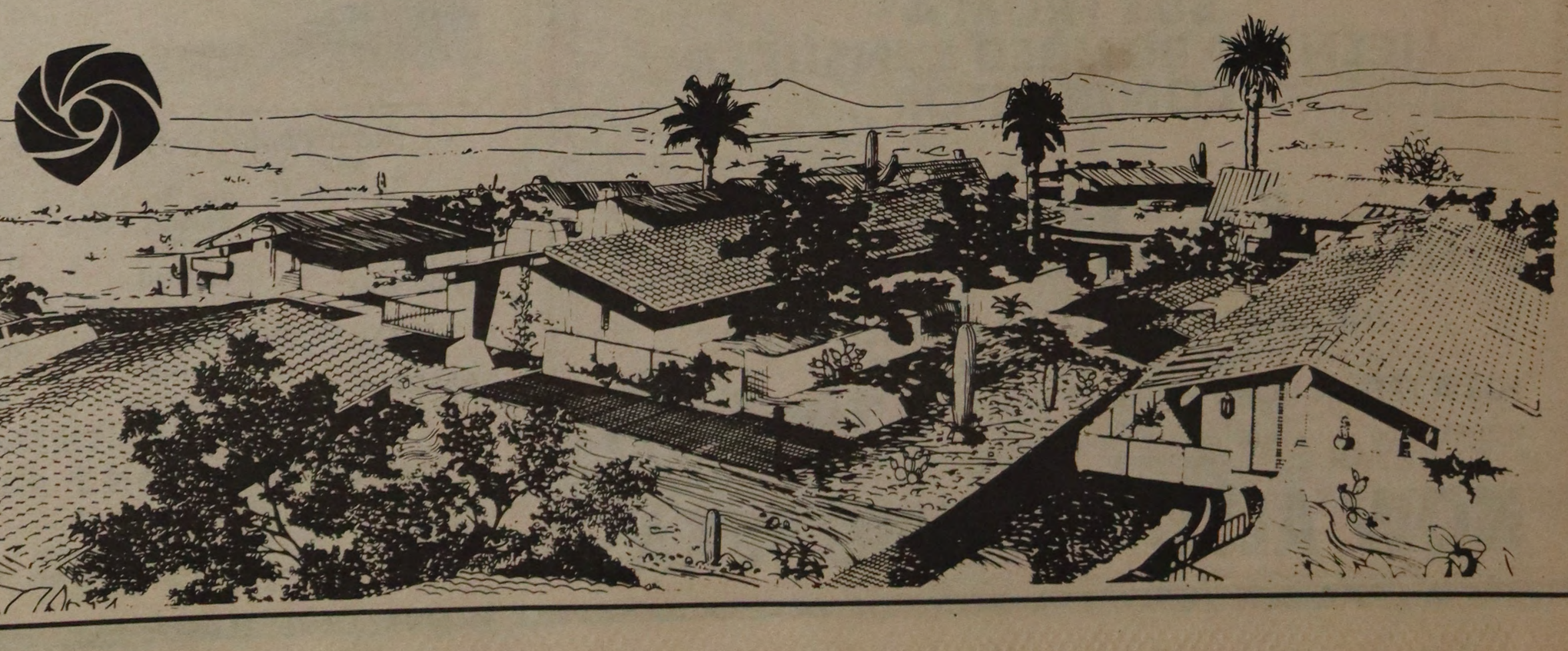
That's why APS offers a variety of conservation and energy-saving services that can help you reduce energy waste, cut your total energy use and gain greater control over monthly electric bills. One way to find out if your home could be wasting energy (and money) is to get an *EnergyCheck* from APS.

A single visit to your home can provide a written audit showing what you can do to save energy costs. And your $15 audit cost is refundable if you're not totally satisfied.

For more information on *EnergyCheck* and other energy-saving services, call 271-7171.

APS.

Arizona Public Service Company



HARRIS TRUST COMPANY OF ARIZONA
SALUTES
THE SUN CITIES

A TRADITION OF PRIDE, CITIZENSHIP, AND SUCCESS

WE'RE PROUD TO BE PART OF THE COMMUNITY

COLLEEN KELLY, MANAGER — BERNADETTE DEANGELIS, ASST. MANAGER
17220 BOSWELL BLVD., L-102 — SUN CITY, ARIZONA 85373 — 841-8411

Sun City resident led early tourists around community

By HELEN ALLEN
Staff Writer

After 24 years, Garnet Burnham is still introducing people to the Sun Cities.

But, it's no longer prospective home buyers.

The spry and spunky 80-year-old Sun Citian, one of the original Del E. Webb Development Co. hostesses, is proudly showing off the retirement communities to foreign visitors. And she still enjoys the job, now done on a free lance basis, as much as she did in the 1960s.

HER WORK with Devco, in which she hosted bus tours for prospective home buyers, ended last December due to a company age policy.

Most of the foreign visitors, she said, are from Japan, but some also come from England and Germany to look over or study the retirement community concept.

The Japanese are particularly interested in the Sun Cities and have become almost regular visitors, Mrs. Burnham remarked, as the country undergoes a culture change.

YOUNGER Japanese families, she explained, no longer want to live with older members of their families. This, in turn, has caused a problem of what should be done with older family members.

For Mrs. Burnham, hostess work turned out to be the longest job she has ever held. The Western Illinois University graduate said she had taught school for one year and then did some volunteer hospital work while raising three children.

Mrs. Burnham's services as a hostess were a "selfish way of getting acquainted with other people."

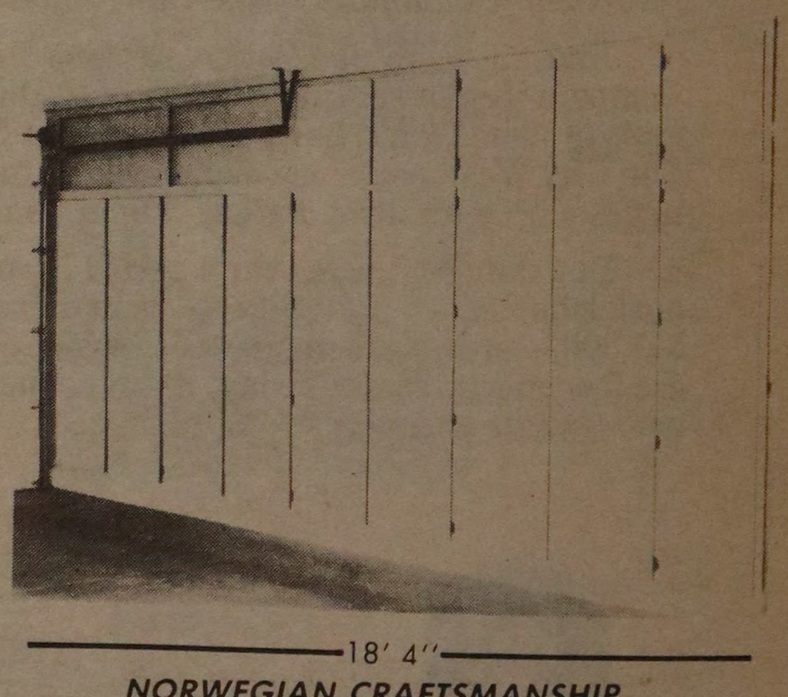
Approaching Devco in early 1961 to offer her services as a

* Resident, C21

LICENSED BONDED INSURED

GABRIEL
STORAGE CABINETS, INC.
OFFICE AND SHOWROOM
9192 W. CACTUS, SUITE A
PEORIA, AZ. 85345

BUY FROM A
LICENSED, BONDED & INSURED
CONTRACTOR


18' 4"
NORWEGIAN CRAFTSMANSHIP

18 FEET—— $620.00 or . . .
$34.95 PER FOOT FOR AS MANY FEET AS YOU NEED

CABINETS ON DISPLAY IN OUR SHOWROOM
FLOOR TO CEILING
WHITE OR LIGHT OAK
GARAGE or UTILITY ROOM
FINE GRAINED SHELVES
CHECK OUR QUALITY BEFORE YOU BUY
NEVER NEEDS PAINT
WOODGRAINED EXTERIOR VINYL FINISH
CUSTOM INTERIORS

INCLUDES SALES TAX & INSTALLATION
NO DEPOSIT REQUIRED
FOR A FREE IN-HOME ESTIMATE CALL: 979-4439
HOURS: 8:00 am to 4:00 pm; Mon. thru Fri.

NOW ALSO SERVING TEXAS

*Resident led tours

—From C20

hostess, she said, was, in reality, "a selfish way of getting acquainted with other people."

SHE WAS ONE of six Sun City women assigned to hostess duty, at first working Sundays on a volunteer basis. They were placed on Devco's payroll about 1½ years later.

Her duties in the beginning, Mrs. Burnham said, was to greet prospective home buyers in the model home sales area off Grand Avenue. She then became hostess coordinator for the vacation apartments.

The first vacation apartments, she said, were built east of King's Inn in the mid-1960s.

Del Webb, she added, then got the idea to provide bus tours of the retirement community for conventioneers at three of the Valley's major hotels.

"WE WOULD drive to Mountain Shadows, Camelback Inn and Townehouse Resort and bring the folks back to Sun City in buses to tour our streets," Mrs. Burnham remarked.

The bus tours, she said, were later extended for prospective buyers to other parts of the Valley and also included a breakfast or dinner and entertainment.

"At times, we were using up to 27 hostesses and, one week, I worked 54 hours," she commented.

THE VALLEY tours and entertainment, she added, were halted by Devco after about two years because of the high expense and also because they kept the visitors out of Sun City too long.

Mrs. Burnham recalls telling Devco officials the bus tours were "keeping people out of town so long they didn't have a chance to buy a home."

"At times we were using up to 27 hostesses and one week I worked 54 hours."
--Garnet Burnham

The tours were then limited to visitors staying at the Devco vacation apartments and the confines of the Sun Cities.

HER RECORDS, Mrs. Burnham said, show 4,666 bus tours arranged by Devco between 1968 and 1981. Multiplying each tour by 40, she estimates about 190,600 people viewed the Sun Cities through the windows of a bus.

* Tours, C25

SALES BY ROSEMARY



Rosemary
Sun City Resident

- ESTATE SALES
- PARTIAL ESTATES
- MOVING SALES
- HOUSEHOLD SALES
- ANTIQUES
- JEWELRY

If you are contemplating a sale, Call Me. I can surely take a big weight off your shoulders.
Unlimited References

AND REMEMBER . . .
"HELPING YOU IS IMPORTANT TO ME"

ROSEMARY'S
Estate & Household Sales

972-6416

The Label That Says "The Very Best" In Flooring

Since 1945 Baker Bros. has offered the best in quality, value and service.

Quality...
On our showroom floors you'll find the best products the market has to offer. We shop nation- and world-wide for the finest natural wools and the latest innovations in man-made fibers...anti-static, soil and stain protected, odor protected and crush resistant. You will find an absolutely amazing selection of color, texture and style both in area rugs and yard goods. In addition, we have rustic Mexican tile, Italian ceramic tile, vinyl and hardwood floors to choose from.

Value...
The best part about these quality products is our competitive pricing. We're flooring experts: because we know what we're doing we buy smart. That means we can offer you an affordable price without lowering quality.

Service...
When you walk into a Baker Bros. store, you'll find professional sales people who know their business. They'll answer your questions about the latest in flooring materials and suggest the right product for *your* needs. And an expert installation crew will finish your job properly.

Why are we *Flooring Magazine's* Retailer of the Year? Because at Baker Bros. we never lose sight of quality, value and service.

BAKER BROS. "SINCE 1945"

FLOORING MAGAZINE'S RETAILER OF THE YEAR!

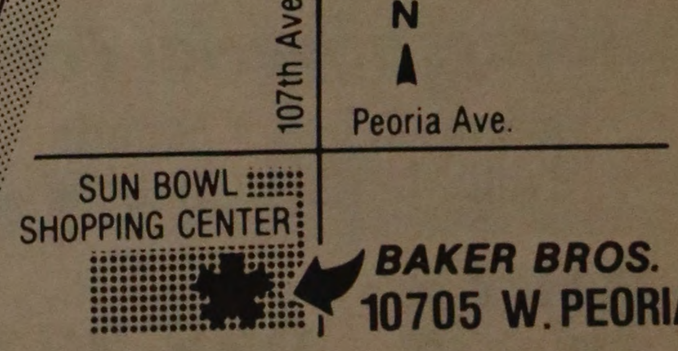
tyled and engineered to offer maximum beauty
tested and inspected throughout the manufac-
fine workmanship.
rpet has been tested to establish abrasion re-
e and sturdiness of construction.
ave been tested for colorfastness as mea-
ociation of Textile Chemists and Colorists

have been conducted to determine the
ng and matting under normal traffic.
and regular cleaning are necessary to
Use an electric vacuum cleaner often.
e pile from crushing. Spills and spots
se cold water to flush liquid spillage,
ergent-water solution then blot dry.
ded at frequent intervals.
f. The manufacturer reserves the
rior notice when the performance
tion.

Gulistan by J.P.Stevens

Ask about our Revolving Credit Plan

Call 894-2081 for shop-at-home service



BAKER BROS.
10705 W. PEORIA
974-5871

BELL CAMINO CENTER
IS PROUD TO JOIN IN CELEBRATING

BELL CAMINO CENTER
W. Bell Road at Del Webb Blvd.

BELL CAMINO CENTER
W. Bell Road at Del Webb Blvd.

SUN CITY'S 25th ANNIVERSARY!

United States Post Office at Pamela's Hallmark

STONE'S SHOES
WELCOMES MILLER SHOES
TO OUR FINE SELECTION OF FAMOUS BRANDS

- BRIGHT NEW STYLES • SOFT LEATHER UPPERS
- CONTOURED AND CUSHIONED FOR TRUE COMFORT
- SHAPED TO FIT YOUR FEET NATURALLY

Miller SANDALS



"RENE" "ROXY"

ALL STYLES PRICED UNDER $40!

STONE'S SHOES 972-8219
10738 W. Bell Road

Lovin Touch Deli
"Always a Special Treat"
Sandwiches • Salads
Deli Meats • Cheeses
PARTY TRAYS 933-3711

MAKE ANY ANNIVERSARY SPECIAL . . .
With a card or gift from
Pamela's Hallmark
Cards - Gifts
A FINE SELECTION OF HALLMARK'S BEST
United States Post Office
972-5218

SHOPALL 22
FINE MERCHANTS & SERVICES

- Abbott's Men's Store
- Bell Camino Beauty Salon
- Century Bank
- Fashion Elegance
- Framing Loft
- General Nutrition Center
- HAIRitage Beauty Salon Barber Shop
- Hickory Farms of Ohio
- Home Federal Savings
- Longs Drug Store
- Lovin' Touch Deli
- Osburn's Women's Apparel
- Pamela's Hallmark Cards & Gifts
- Pearle Vision Center
- Safeway Store
- Schubach Jewelers
- Southwest Savings
- Springfield Meats
- Stone's Shoes
- Sun City North Animal Clinic
- Sun City Travel Service
- Wild Daisy Dress Shop

Celebrate 2 great Anniversaries

Sun City's 25th . . . and our 75th!

SCHUBACH DIAMOND JUBILEE JEWELERS
JEWELERS

CONTINUING OUR TRADITION OF FINE SERVICE
WATCH & JEWELRY REPAIR • APPRAISALS • DESIGNING
FREE RING INSPECTING & CLEANING

25% to 75% OFF
a Select Group of Merchandise
We Care . . . Bill and Barbara Schultz

Bell Camino Center 933-7277

Wild Daisy
Spring Collections couldn't be brighter!
Lots of great colors
933-4674
Open 9-5

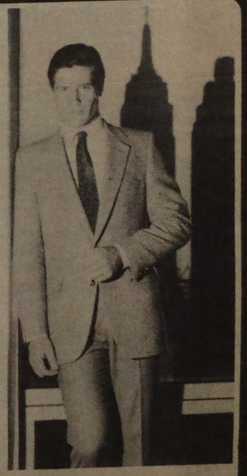
Abbott's joins the celebration by offering these

SPECIAL BLAZERS
A FINE 55% WOOL/45% Poly Blend
Navy, Green, Bone, Brown Or Med. Blue. Reg. $150.00
25% OFF $112.50

SLACKS selected group
JAYMAR Sansabelt Slacks
SANSABELT SLACKS
25% OFF $33.75 Reg. $45.00

SPORT SHIRTS by Joel
- SHORT SLEEVE
- COMPLETELY WASHABLE

Reg. $25.98
25% OFF $19.48



Abbott's
The Quality Store for Men
WE SPECIALIZE IN PORTLY SIZES
We accept outside alterations - Expert Tailor
Bell Camino Center 972-1441
(Minimal charge for alterations)

Dedicated to your health.

Yes, that's what we're dedicated to. Helping you to maintain it and, in the event of injury or illness, helping you to regain it as soon as possible.

Our health care professionals provide the quality care you and your family want and deserve—at a savings that compares favorably to any plan.

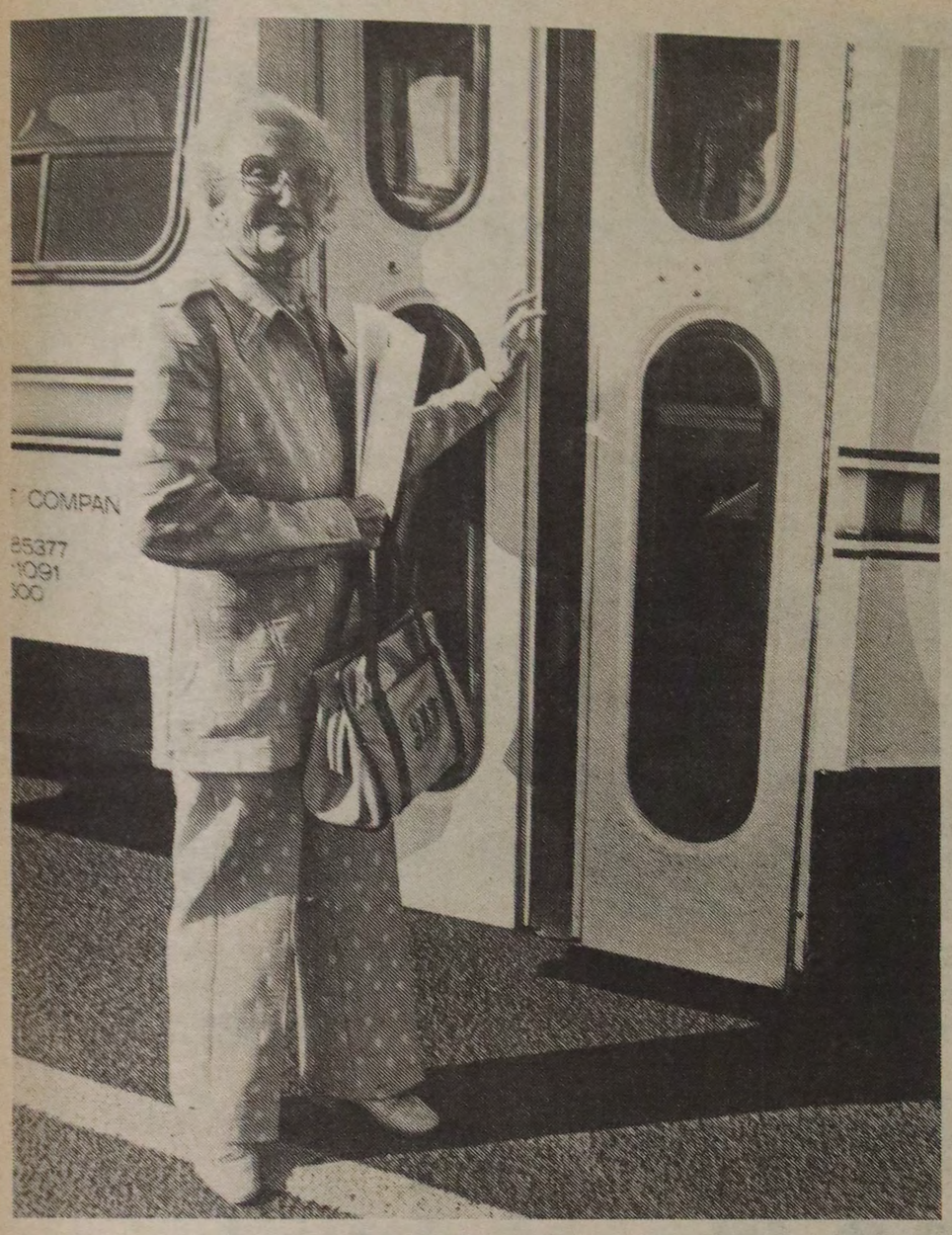
Take a good look at the plan chosen by 185,000 of your fellow Arizonans who are receiving the advantages of membership in the largest and finest health care system in the state. Refer to Evidence of Coverage for benefits, exclusions and limitations.

For Medicare Supplement information call—957-1900.

Corporate offices for CIGNA Healthplan are at 2720 E. Camelback Road.

CIGNA Healthplan of Arizona, Inc.
a CIGNA company

Phoenix, Arizona



Tours

Garnet Burnham volunteered her services to Del E. Webb Development Co. for a job as hostess to groups of prospective home buyers. Her method of getting acquainted with people turned into a 22-year career of shepherding almost 200,000 people through the retirement communities, by her reckoning.

NOW!

Congratulations Sun City on Your 25th Anniversary!

PAINT SALE

INTERIOR/EXTERIOR

Good—Better—Best

COUPON

INTERIOR



GOOD 105-XX $6.99 Gal.



BETTER 600-XX $9.99 Gal.



BEST 636-XX $11.99 Gal.

COUPON EXPIRES Jan. 31, 1985

COUPON

EXTERIOR



GOOD 169-XX $8.99 Gal.



BETTER 667-XX $10.99 Gal.
$9.99 per gal.
5 Gal. Pail



BEST 661-XX $15.25 Gal.
$14.25 per gal.
5 Gal. Pail

COUPON EXPIRES Jan. 31, 1985

We carry all Grumbacher Oils, watercolors & Acrylics, liquitex Oil & Acrylics, Easels, Pads, Stretched Canvas, Canvas Boards, Papers & Brushes. NEW ARRIVAL—Rembrandt Oil Colors!

FULLER O'BRIEN PAINTS The Pro Shop

Surprise Paint Store

WE CARRY THE LARGEST SELECTION OF WALL COVERING BOOKS ON THE WEST SIDE!

ORIGINAL SUN CITY & SUN CITY WEST COLORS AVAILABLE
SERVING SUN CITY AREA OVER 23 YEARS
"One Fine Location"
COURY'S GRAND PLAZA
12329 NW GRAND AVE.
972-4986 HOURS: Mon.-Fri. 8-5, Sat. 8-4 979-3236

Picture it Painted

SOFA SALE

TOP QUALITY, CUSTOM MADE SOFAS AT THE LOWEST PRICES IN TOWN!

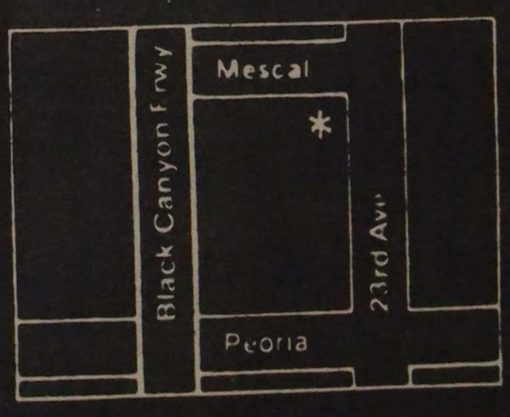
We make each and every sofa right here in our own Phoenix factory---eliminating freight charges and middle-man profits. The result is top quality, custom built sofas at prices lower than competitor's stock items. Choose from 1000's of fabrics, patterns and colors to create your own custom sofa (2-3 week delivery time) or select from any floor model for immediate delivery You'll go with style & savings at the SOFA FACTORY

The One & Only Original

SOFA FACTORY

11002 N. 23rd Avenue • 997-9611

Hours: Monday-Friday 10 to 8, Saturday 10 to 6, Sunday 12 to 5



SCHROEDERS

"The Only piano & organ dealer in the Sun Cities"

AFTER-CHRISTMAS SALE

USED HAMMOND with LESLIE $1295

NEW CONSOLE PIANO $1695

NEW 2 KEYBOARD ORGAN $1395

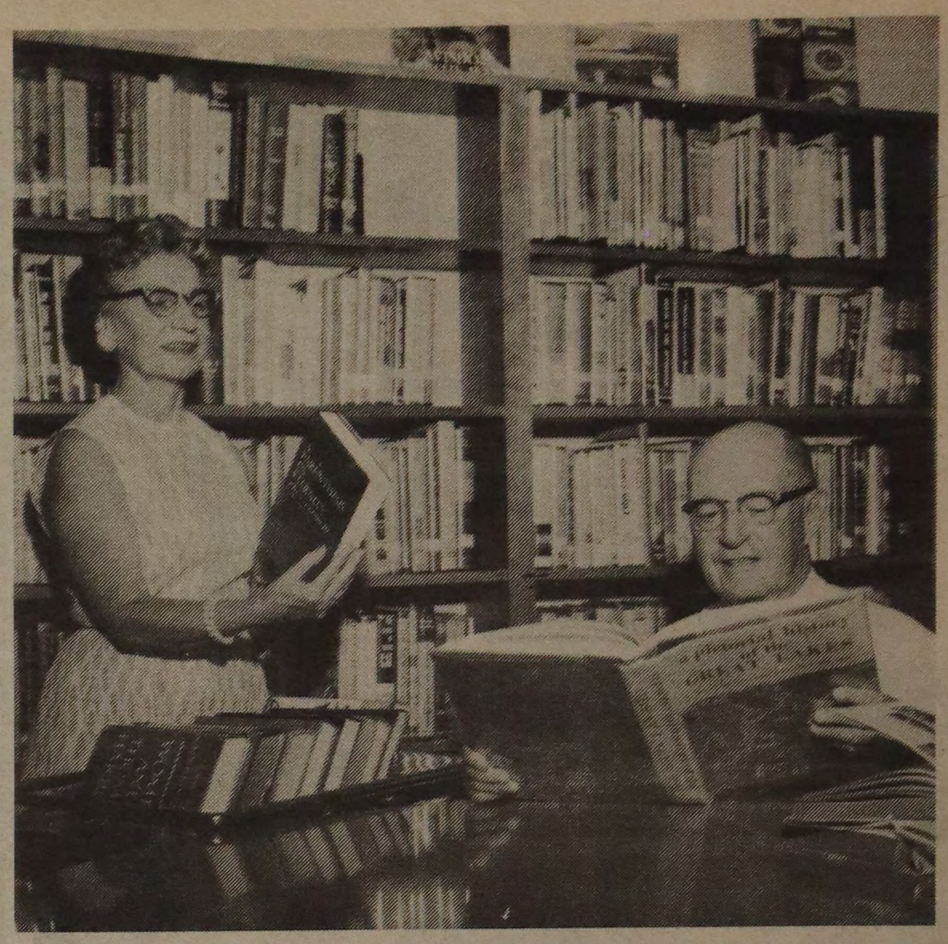
NEW PORTABLE KEYBOARD $650

SUPPLIES LIMITED

99th Ave. & Bell Rd.

Hours
9 am to 8 pm Mon.-Sat.
10 am to 6 pm Sunday

933-3991



Gertrude Summer and Traynor Bernard look through books in the Sun City Library, vintage 1964, before present spacious quarters were built on Bell Center property.

First library fit SC like tight shoe

By KAREN S. LEONARD
Staff Writer

It all started Feb. 5, 1962, as a shoe-box operation in a 820-square-foot room known as Town Hall Center.

Before that, the Maricopa County Library had been providing a weekly Bookmobile service to Sun City.

Then the Del E. Webb Devel-

* First, C27

10% SALE SALE SALE 10%
ARTIFICIAL TURF, CARPET, VINYL

10% OFF Regular Price
Thru the month of February 1985

10% Prices Start at $6.95 10%
"If experience counts call Beckwith Evans"
Tony Duran Owner

24 Yrs. Experienced Sales Service

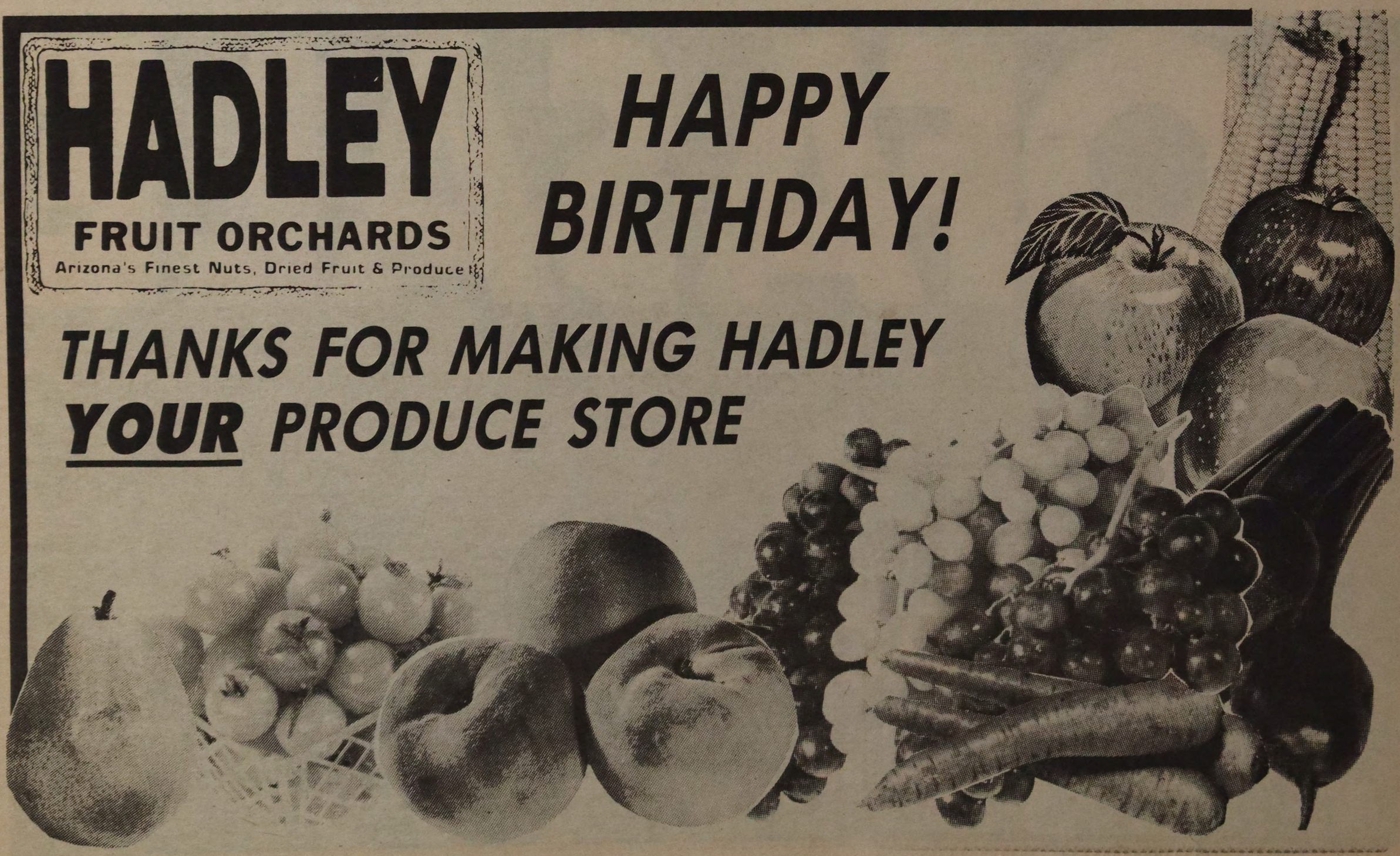
BECKWITH EVANS
The Better Carpet People
8433 W. Peoria (across Peoria Ave. from Smitty's)
979-8109 979-8031

10% 10%

HADLEY
FRUIT ORCHARDS
Arizona's Finest Nuts, Dried Fruit & Produce

HAPPY BIRTHDAY!

THANKS FOR MAKING HADLEY YOUR PRODUCE STORE



*First library

–From C26

opment Co. (Devco) provided the room, now part of Fairway Center, for the newly organized The Friends of the Sun City Library.

THAT organization was developed under the guidance of long-time librarian Ruth Mildner.

She said working in the small room "was like trying to serve the public out of a clothes closet."

The library opened three days a week with 2,500 books loaned from the county library.

What Mrs. Mildner said she thought would be a few months of volunteer work turned into nine years.

"I'VE NEVER worked so hard in my whole life for nothing," she commented.

In 1963 the Sun City Library Operating Board, made up of five retired librarians, took over the operation.

Mrs. Mildner said she went into the community asking for people to serve on the board because they would be able to accept donations for the library, something she couldn't do in her name.

Another 1,500 books were acquired from contributors and through the Friends of the Library.

HOWEVER, NO more than 4,000 books could be shelved in the limited space, so the library moved in October 1971 to Lakeview Center where a 2,500-square-foot-room was available.

Dorothy Weber, who had worked with the Chicago Public Library, acted as librarian assisted by volunteers until December 1973.

Along with the move a necessity for increased funding and management became apparent to the volunteer-directed service, so the Sun City Library Inc. was established Jan. 7, 1971.

As part of the corporation, a nine-member board of directors was established.

UNDER STATE law, the library was formed as a tax-exempt, non-profit organization and funds were obtained from memberships in the corporation, fees, gifts and individual and club donations.

Former volunteer librarians Mrs. Mildner and Dorothy Weber retired and the first paid librarian, Phyllis Wood, took over with the help of one part-time assistant librarian and two part-time secretaries.

As Sun City and its population grew so did its demand for

* First, C28

THE STAINED GLASS SHOP
BELLTOWER PLAZA
6344 WEST BELL ROAD, GLENDALE
Tel. 878-0553

Lamps
Suncatchers
Terrariums
Candle Holders
Wall Sculptures
Mirrors
Hand Blown Glass
Decorative Accessories
Night Lights
Kaleidoscopes
Stained Glass Panels
Clocks

LEADED STAINED GLASS AT ITS FINEST

We also carry a full line of stained glass supplies for the hobbyist.

VISIT OUR STUDIO 9-5 MON-SAT

NEW PROFESSION FOR THE NEW YEAR?

Call CHUCK FADELY 974-3616
For Information About

RED CARPET
SCHOOL OF REAL ESTATE

Earn your license evenings
Classes are 6 - 10 p.m.
Tuition $125.00

ENROLL NOW!

The ultimate answer to pollen, dust and smoke

There is now an answer for cleaner air. Removes up to 90% of the pollen, dust and allergy-causing particles from your home. Replaces your current fiberglass, throw-away filter.

Newtron can be prescribed by your doctor.



CALL FOR YOUR FREE
IN-HOME DEMONSTRATION

244-0717

• 5-Yr. Warranty
• Easy to Clean
• No Repairs
• Permanent

Newtron The ultimate air cleaner.
CLEAN AIR SYSTEMS
409 N. 32nd Street
Phoenix, AZ 85008

FORD'S WORLD TRAVEL

Over 100 YEARS Combined Travel Experience

• SUNDOME PLAZA SUN CITY WEST
• LA RONDE CENTRE SUN CITY

WAYNE'S TREE SERVICE

Complete Planting & Removing Service

Specializing In DEEP ROOT FERTILIZING of Trees & Shrubs

Call Us For:

- Custom Pruning of Citrus & Roses
- Cutting Back of Deciduous Trees
- Removing • Trimming • Shaping

ALL WORK GUARANTEED

278-7265

WAYNE'S TREE SERVICE

Bonded **Insured**

Registered with Sun City Home Owners Association





Del E. Webb Co. and Sun City Recreation Centers Inc. board members broke ground for Bell Center—and a separate library building—May 12, 1975. John Meeker, third from left, then was president of Devco.

*First library

—From C26

even a larger facility.

Thus, Devco and the Recreation Centers of Sun City agreed to include a building for a library in their construction of the recreation center at 99th Avenue and Bell Road.

IN OCTOBER 1974, a branch library opened at Fairway Center with Lucretia Spurlock, previously a volunteer at Lakeview, as librarian.

The ground-breaking ceremony at Bell Center took place May 12, 1975, and the Bell Library was opened April 10, 1976.

It houses 52,000 cataloged items including cassette tapes, magazines and books and has 11 paid part-time staff members assisted by 285 volunteers.

The library is 10,250 square feet with a possible 5,400-foot expansion, making it four times larger than the previous library in Lakeview.

Pueblo Norte

NURSING CENTER

Sun City's Newest Skilled Nursing Center Scheduled to Open February, 1985

Where dedicated, professional staff provide...

- Skilled Nursing Care
- Intermediate Nursing Care
- Personal Nursing Care
- Adult Day Care

Services of the beautifully decorated and landscaped nursing center will include:

- Private and semi-private rooms
- 24-hour licensed nurses
- Organized activity program
- Transportation
- Nutritional meals and special diets (Planned by a registered dietitian)
- Physical therapy, occupational therapy and speech therapy
- Religious services
- Social service counseling
- Podiatric services
- Dental service
- Beauty and barber shop

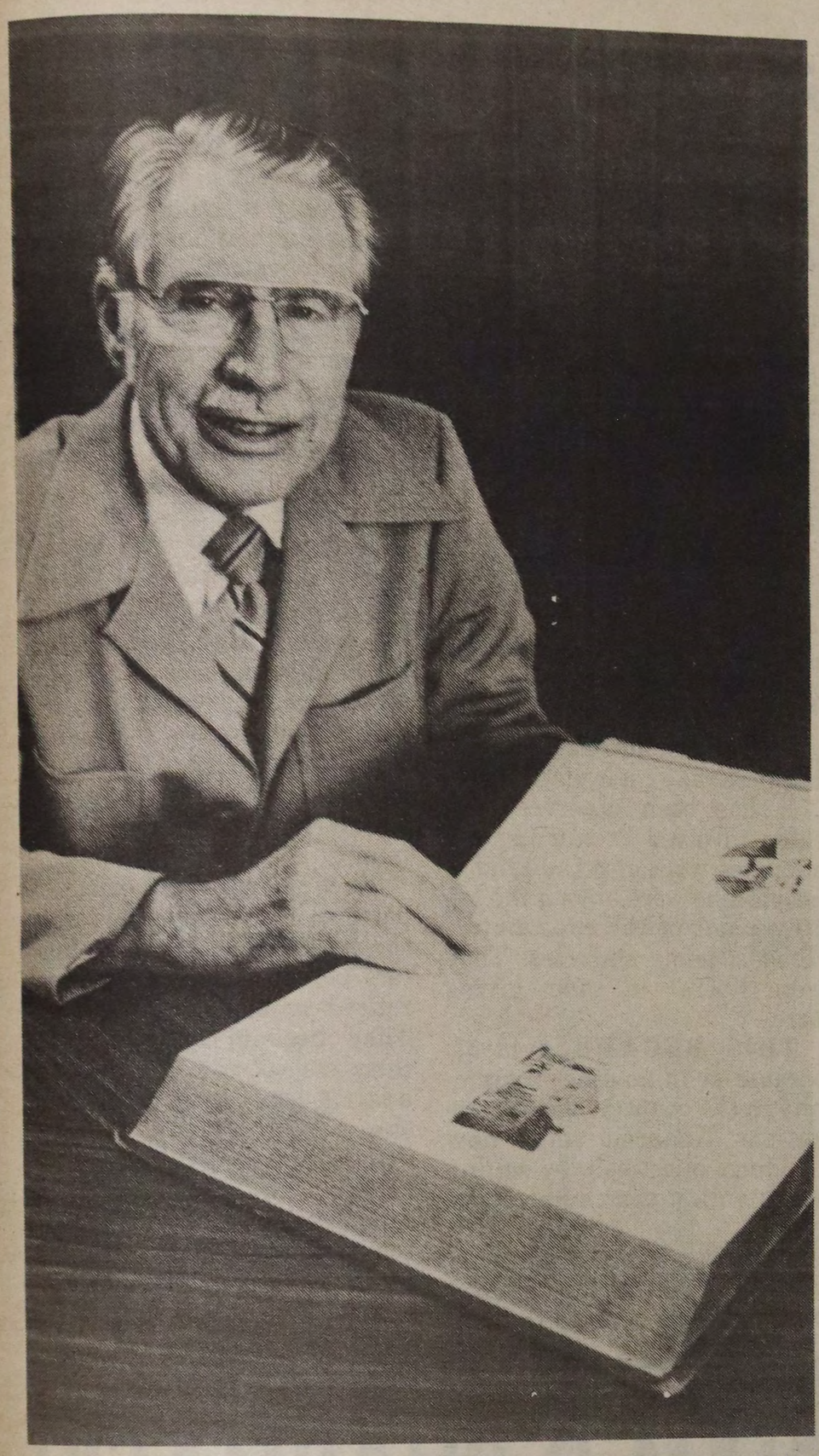


933-6122

Located at 94th Drive and Thunderbird Road

P.O. Box 2076
Sun City, Arizona 85372

A member of the Arizona Nursing Home Association and American Health Care Association



Rev. Leslie Ross is familiar to most Sun Citians as the recently retired minister of First United Methodist Church—a church he served for eight of his 49 years in the ministry.

Churches grow in pace with city

By REV. LESLIE J. ROSS
Special to the News-Sun

The growth and development of the religious community in Sun City began with the birth of the community.

That growth and development has continued right into this 25th year. It has kept pace with the growth of the community itself.

Call the roll of denominations and among those who will answer, "Here," are the Baptists, Catholics, Lutherans, Episcopalians, Methodists, Presbyterians, Christians, the United Church of Christ, Disciples of Christ, Seventh Day Adventists, Assembly of God, the Jewish faith, Church of Christ Scientist, the Quakers and others—a total of 32 congregations.

THE GROWTH of the religious community has been the result of numerous factors. It has been in keeping with trends starting with beginnings of our nation.

The church came along with the Spanish into the Southwest and what is now California. The church came with settlers moving from the East to the West. So, those who first came to Sun City brought the church with them.

The Del E. Webb Development Co. anticipated this need and from the beginning designated certain strategic properties for church sites.

This enabled congregations as they began to organize to have a place to build their churches.

AMONG THOSE who pioneered Sun City were those

*Churches, C30

Ask Mr. Foster
Travel Service Since 1888



Congratulations

To Sun City On Your 25th Anniversary
From:

The Staff of ASK MR. FOSTER, *Formerly Valley Travel*

• Jane • Pauly • Lorri • Melba • Carol

To Celebrate This Special Anniversary

ASK MR. FOSTER
Will Give 25% OFF On Any
TWA TICKET
With The POLAROID SPECIAL!

Some travel restrictions do apply

13628 N. 99th Ave. (Thunderbird Plaza) **974-3668**

Quinn & Loe

"One of The Finest Gentlemen's Fashion Stores in the Valley of The Sun"

Quinn & Loe Clothiers
14658 N. Del Webb Blvd.
Sun City, AZ 85351
LA RONDE
SHOPPING CENTER

Quinn & Loe Clothiers
13567 Camino del Sol
Sun City West, AZ 85375
MERCADO DEL SOL
SHOPPING CENTER
(store will open Feb. 1985)

"For All The Names You Know & Trust"

SUITS & SPORT COATS
by Hart Schaffner & Marx, Schoeneman, Palm Beach & Many more

SLACKS
by Jaymar, Arthur Winer, LaJolla, Haggar and many more

SHIRTS
by Arrow, Countess Mara, Robert Bruce, Parker of Vienna & many more

SWEATERS, TIES, ROBES, PAJAMAS, UNDERWEAR & SOCKS . . .

A Complete Men's Clothing Store

"EXPERIENCE THE QUALITY WITH STYLE"

Tailoring done on premises

*Churches grow

—From C29

who had been the leaders in their churches before coming to Arizona. They were experienced leaders and good church men and women.

They knew what to do and how to find each other. They brought skilled leadership in

> "those who first came to Sun City brought churches with them"

church management and administration.

They effectively put their skills to work and the churches began to take their place.

It has been observed that those involved in starting the churches were also the kind of people who were among the top 10 percent of the contributors to their home churches. They were liberal in their giving here.

THIS BECAME evident, because as in no other community in the country, the congregations financed their new buildings effectively by selling bonds within the church family.

These bonds often were paid off well ahead of the planned schedule. This enabled the congregations to build adequately from the very beginning. Some were able to build their complete church at one time.

The development of beautiful, attractive and functional buildings has made Sun City a showplace of church structures.

It has been suggested that these church pioneers dreamed of the churches they wish they could have had in the past—and built them. The buildings provide well for the spiritual, physical and fellowship needs of the people.

A MOST important element of the development of the religious community has been the quality and stature of pastoral leadership attracted to meeting the challenges of new churches and synagogues in a new community.

An unusual development of pastoral leadership came from the fact that numerous ministers began moving in as they retired in other communities. They became supportive in their respective congregations, adding fine creative leadership.

Still another aspect of ministerial leadership became unique to Sun City. Most pastors have served their churches until their retirement and then

* Churches, C32

Rx M-D PHARMACY

Our buying power assures you competitive prices

PLUS FREE DELIVERY!

Charge accounts welcome
12 Locations Statewide To Serve You

100% Arizona Owned

"WE CARE"
11361 N. 99th Avenue
VISA **977-5588**

CONGRATULATIONS ON SUN CITY'S 25th ANNIVERSARY

FROM SUN CITY'S THREE FINEST FASHION STORES

Fashions Continental

DRESS SALON

"first in fashion"

La Ronde Centre East • 977-3333

Campana Fashions



Between Coco's & Bob's Big Boy on Bell Road

Campana Square • 933-1379

Royal Oak Fashions



. . . at the fountain . . .

Royal Oak Mall • 103rd at Thunderbird • 972-6376

WHERE SERVICE and FASHION ARE OUR MAIN INTEREST FOR OUR CUSTOMERS

REGISTER TO BE A WINNER FOR A $25.00 GIFT CERTIFICATE WHEN YOU SHOP ANY ONE OF OUR 3 STORES. DEPOSIT SLIP BY 5:00 PM SATURDAY, FEBRUARY 2nd. DRAWING WILL BE HELD MONDAY, FEBRUARY 4th, and WINNERS WILL BE NOTIFIED.

$25 $25 $25 $25

ENTER MY NAME TO WIN

NAME _____

ADDRESS _____

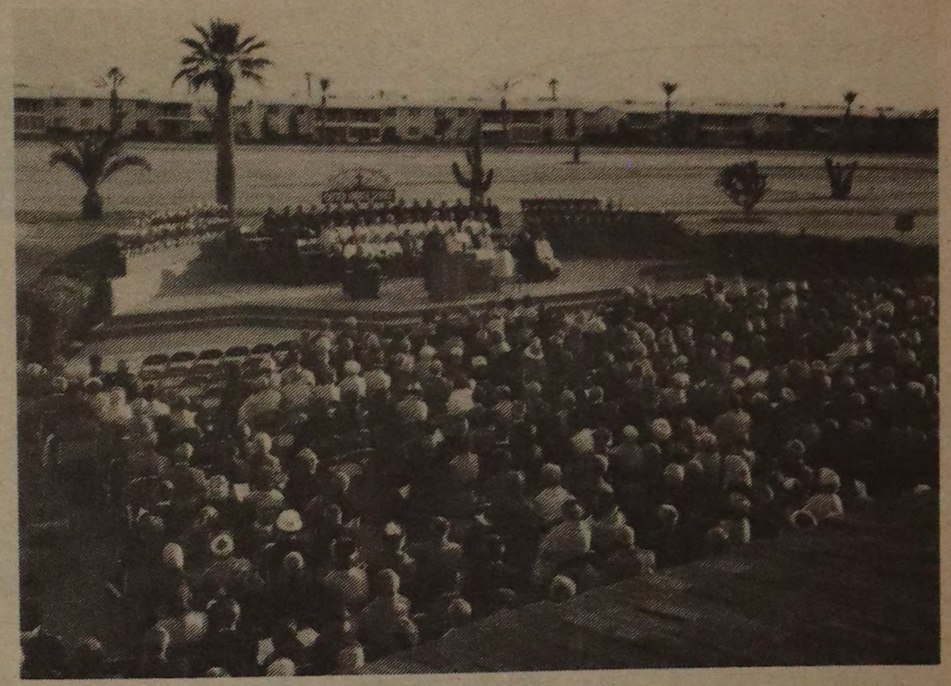
PHONE _____

$25.00 GIFT CERTIFICATE

Congratulations to Sun City on it's
25th Anniversary
OUR PLEASURE IS IN SERVING YOUR GOLF CAR
Celebrate in a
1985 LEGEND GOLF CAR
Authorized Factory Distributors
SALES • SERVICE • PARTS
RE-UPHOLSTERY



THE RUBBER BUBBLE PEOPLE
979-0170 • 10732 N. 96th AVE.



Early in its existence Sun City held Easter sunrise services, such as this one in 1964, on the lawn of Oakmont Center.

FINANCIAL STRATEGIES FOR THE RETIRED

A Glendale Community College Adult Education, non-credit course By Ted Roetken, CFP

This course is designed for the Intermediate and advanced Investor, with a minimum of $100,000 in Investment Assets. If you have had experience managing assets and dealing with stockbrokers, Real Estate agents, Insurance Agents and Estate Lawyers, you will learn how to pull these often diverse advisors and their strategies into a unified whole. Materials covered by tuition include a textbook and handout materials. Students should bring a three-ring notebook.

Ted Roetken is vice president of the New York Stock Exchange firm of Smith, Young and Peacock, Inc. Ted is a certified Financial planner specializing in retirement planning for the upper income individual. His experience includes nearly 20 years as a Financial Advisor and educational presentations in radio, television, lecture series, classroom and seminars.

OFFERED: Tuesday afternoons, 3:30 to 5:30
Feb. 12 thru Mar. 19, 5 weeks, 10 hours
COST: $40.00 PLACE: Glendale Community College,
6000 W. Olive Ave., Glendale, AZ 85032-3090
Call: 934-2211 For Reservations

*Churches grow

—From C30

have stayed right in Sun City.

Their support of the continuing ministry has been helpful.

AS FAR as is known, over the 25 years, only two pastors have left their Sun City churches to take appointments elsewhere, and only two or three have left the area on their retirement. The Sun Cities Area Ministerial Association reports more than 100 active and retired ministers and rabbis on their mailing list.

The vitality of the Sun City religious community has been marked by continuing growth of concern for the welfare of Sun City.

There has been a fine sense of working together in caring for their own, and reaching out to help others.

Most noticeable in this area has been the development of Interfaith Services to provide counseling and day care for the community.

MINISTERING to a community of aging persons has become specialized to meet the needs of those people no longer able to care for themselves in their own houses.

Other facilities have been developed. The United Community Church sponsored Sun Valley Lodge. The Evangelical Lutheran Good Samaritan Society established the Good Shepherd Retirement Center, Faith United Presbyterian sponsored the Royal Oaks Retirement Center, the Luthern Brethren Church sponsored the new Wooddale Village Retirement Apartments, and the First Southern Baptist Church initiated the building of Hines Village in Youngtown.

Other establishments also have grown up in nearby Peoria, including the Seventh Day Adventists, now building their church in the Pueblo del Rio on Sun City's east perimeter. The Salvation Army completed a service center with a chapel in late 1983.

CHAPLAIN services are being provided to these centers as well as Boswell Hospital.

An overview of the churches shows a great variety of con-

"They were experienced leaders"

gregations. There are churches of modest size to large ones. They range from conservative to liberal in theology. That variety is such that almost everyone can find a congregation to meet particular needs.

A chronological study of church development reveals a beginning in Sun City's first year and a continuation right down to the present time. The growth has been steady with very few years going by without at least one new congregation's coming into being.

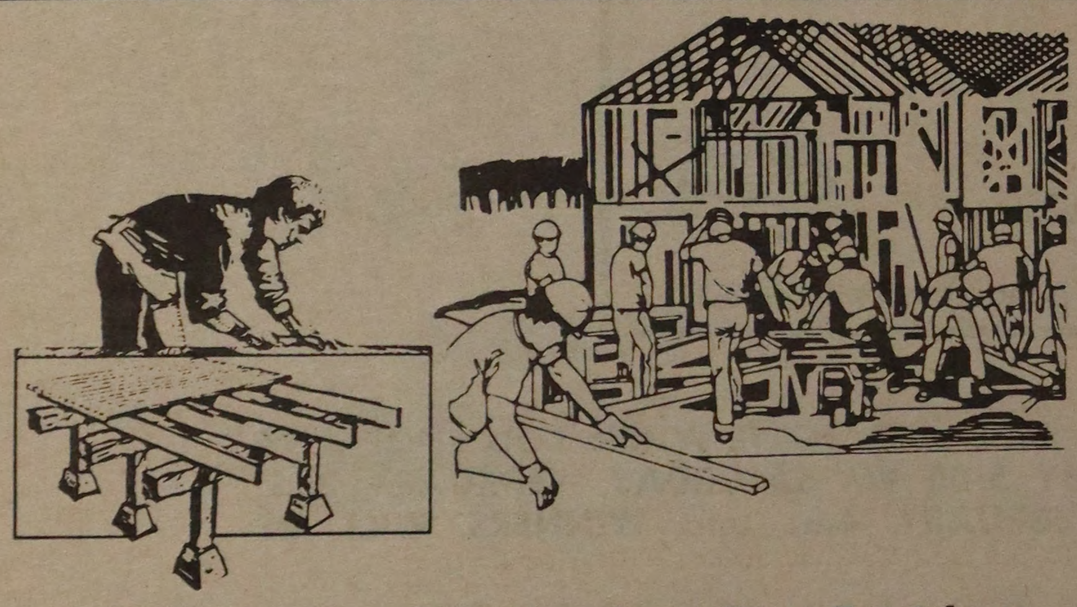
TWO CHURCHES were started in 1960, with two more in 1962. There was one each in 1963, 1964 and 1966; two in 1969,and a Jewish Temple; one in 1970; three in 1971; five in 1972; one in 1974; two in 1975; three in 1976; one in 1977; two in 1979; one in 1981; three in 1984.

Sun City churches have reached beyond Sun City with new members from the adjacent communities. There has also been a helping hand extended to assist the new churches to serve Sun City West.

For example, the Methodist, Episcopal, Lutheran, United Church and Christ and Presbyterian churches united to hold the first Protestant services in Sun City West on Easter 1979.

THEY THEN alternated in providing ministers each Sunday for what became known as

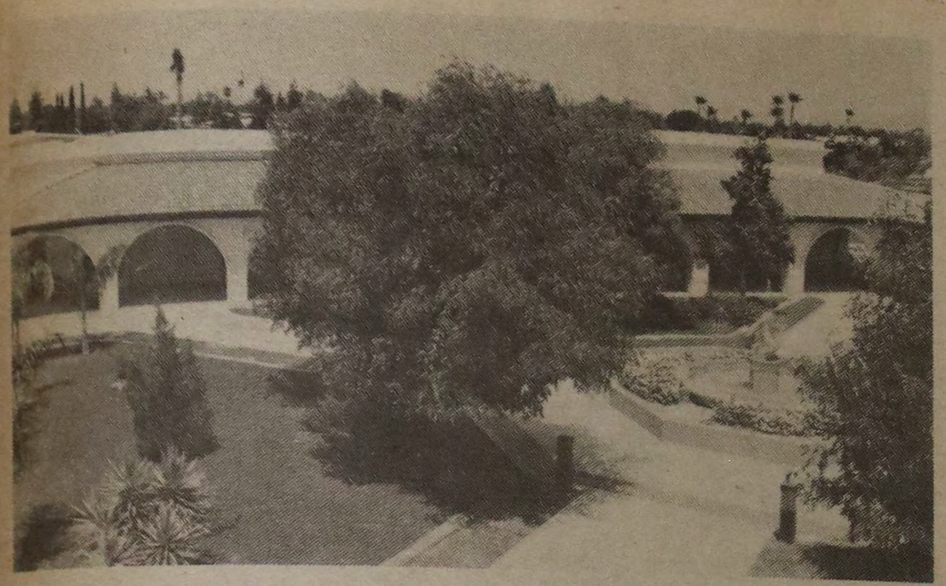
* Churches,C33



We've been pleasing Sun City Residents with our remodeling for more than twenty years.

• CUSTOM CABINETS • ROOM ADDITIONS
• LANAI ENCLOSURES • MASONRY FENCES
• CARPORTS • PATIOS • FIREPLACES • BUILT-INS
• BATHROOM ADDITIONS

JONES REMODELING & CONSTRUCTION CO.
YOUR LICENSED SUN CITY CONTRACTOR
16226 Church Street
Surprise, Arizona
Jay R. Jones
Roy W. "Pete" Jones
Phone
975-1188



The new American Lutheran Church—one of many Spanish colonial-style churches built by parishioners who pioneered the financing and planning.

*Churches grow

–From C32

the Interim Chapel. Then on the first Sunday of Advent just before Christmas, the new congregations started their own services.

Yes, indeed—the religious community has grown up effectively with Sun City. The churches provide creative worship, a strong adult education program and several have youth education also- constantly expanding to meet the spiritual physical well-being of the people.

Many excellent choirs are to be found.

HANDBELL choirs have come to several of the churches. Men's and women's groups augment the church program and opportunities for fine Christian fellowship are provided.

Sun City churches are noted for their friendliness. They reach out to assist neighboring food banks, Meals on Wheels, the Southwest Indian School, provide tutoring in neighboring schools, supporting the Salvation Army—which has been active in the area since 1974—and otherwise minister well beyond their local congregations.

Togetherness has been marked by participating in an annual Easter Sunrise service that began in 1961 and has been continued in recent years at the Sun Bowl.

United services have been held on Good Friday and Thanksgiving in selected churches throughout the community. An annual Holocaust Memorial Service is also held under the sponsorship of the Ministerial Association.

THE CLIMAX of this effort has come the past two years with courtesy use of the Sundome provided by Devco for the community Thanksgiving Day program drawing more than 5,000 people in attendance.

So—after 25 years, it can be said with genuine confidence: Religion is alive and well in Sun City.

Chronology of churches in Sun City:

1960—United Community Church, St. Christopher Episcopal Church.

1961—St. Joachim and St. Anne Roman Catholic Church, Shepherd of the Desert Lutheran.

1962—First United Presbyterian.

1963—First United Methodist.

1964—First Church of Christ Scientist.

1966—Fountain of Life Lutheran.

1967—Lakeview United Methodist, Church of the Palms, First Southern Baptist.

1969-Temple Beth Shalom.

1970—St. CLement of Rome Roman Catholic, Unity Church of Sun City.

1971—Bellevue Heights American Baptist.

1972—Faith United Presbyterian, All Saints of the Desert Episcopal Church, First Christian, Evangel Assembly of God, Our Savior Evangelical Lutheran.

1974—American Lutheran.

1975—Unitarian-Universalist, Grace Bible.

1976—Congregational Church of Sun City, Willowbrook United Methodist, Valley Church of Religious Science.

1977—St. Elizabeth Seton Roman Catholic.

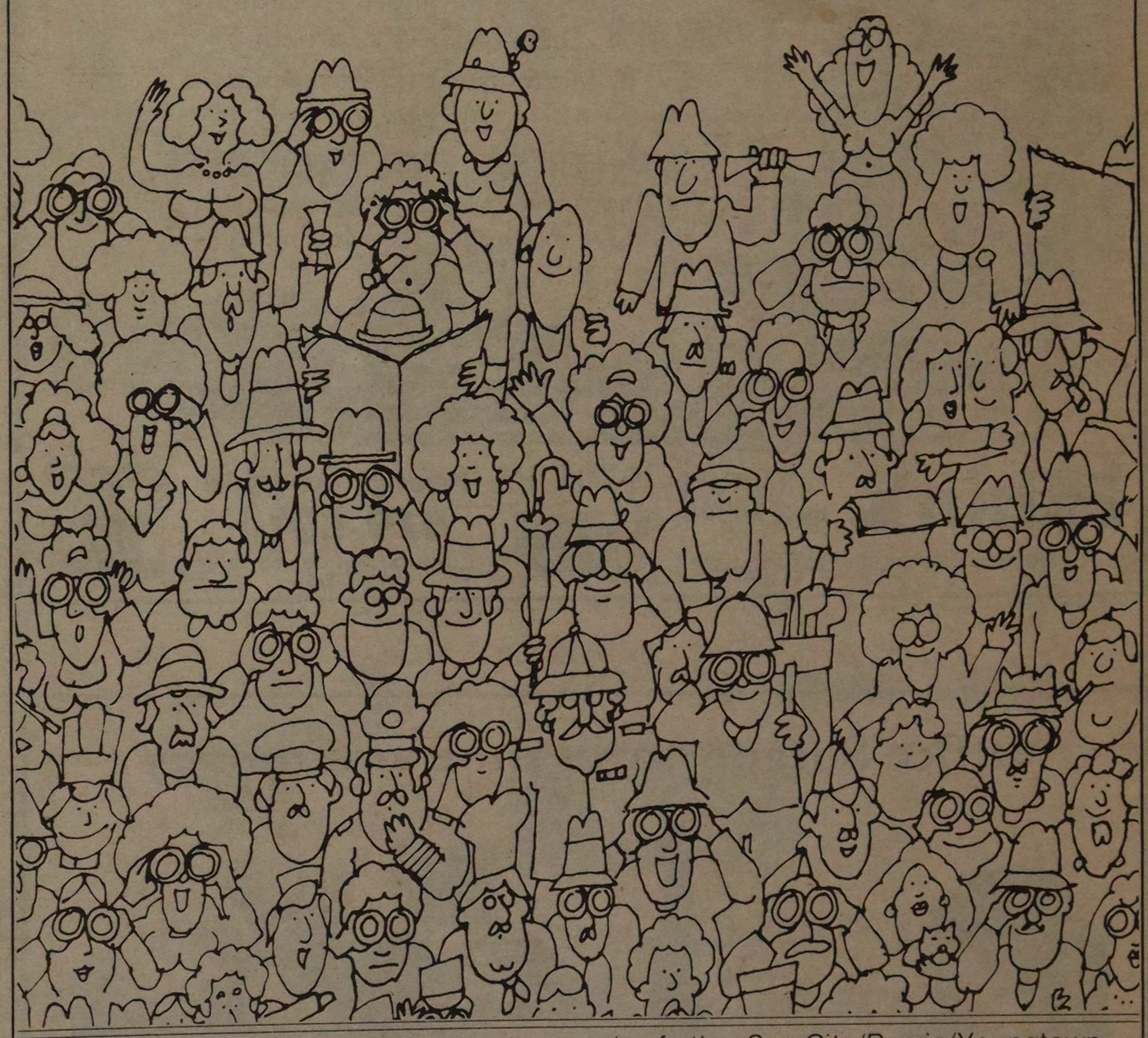
1979—Sun City Christian (disciples of Christ), Our Lady of the Sun Mission.

1981—Seventh Day Adventist.

1984—Quaker Worship, St. Albans American Episcopal, God's Temple of Love Spiritualist Church, Salvation Army.

Rev. Leslie J. Ross recently retired after 49 years as a minister. He spent the past eight years as pastor of the First United Methodist Church in Sun City.

JUST FOR THE HEALTH OF IT.



Look into the Medical Village. Like thousands of other Sun City/Peoria/Youngtown residents who already have. You'll share in the convenience of location and enjoy the peace of mind gained through an awareness of your local medical facilities. Located at 11361 North 99th Avenue in Sun City, the doctors at Medical Village welcome you to stop by and get acquainted. Just for the health of it.

FIRST EYECARE. JON AUSTIN, D.O., EYE PHYSICIAN • BRAD L. HAYMAN, D.P.M., PHYSICIAN AND SURGEON OF THE FOOT • STEPHEN J. JOYCE, M.D., CARDIOVASCULAR SURGERY • HARVEY D. LIVIX, PH.D., LIVIX AND ASSOCIATES • M-D PHARMACY AND SURGICAL SUPPLY • R.L. MARKING, D.O., MARKING CHIROPRACTIC LIFE CENTER, LTD. • MERVYN B. ROSS, M.D., INTERNAL MEDICINE • CESAR V. MADERAZO, M.D. & ALAN MILES, M.D., INTERNAL MEDICINE

For leasing or general information call Grossman & King Real Estate at 941-4800.



Development and Leasing by:
GROSSMAN & KING REAL ESTATE
6900 EAST CAMELBACK ROAD, SUITE 520 • SCOTTSDALE, ARIZONA 85251
(602) 941-4800



Congratulations to Sun City on their 25th Anniversary

I feel it's my Anniversary too, since I've been assisting Sun Citians since it started. The best of luck for the next 25 years.

Allen B. Derbis, Owner

YOUR HOME NEEDS AT AFFORDABLE PRICES
CALL US FOR:

1. Home Decorating Service 2. Reupholstery
3. Complete Furniture Availability
4. Draperies 5. Carpeting
6. Mattresses and Boxsprings
7. Lamps

WINTER SALE IN PROGRESS

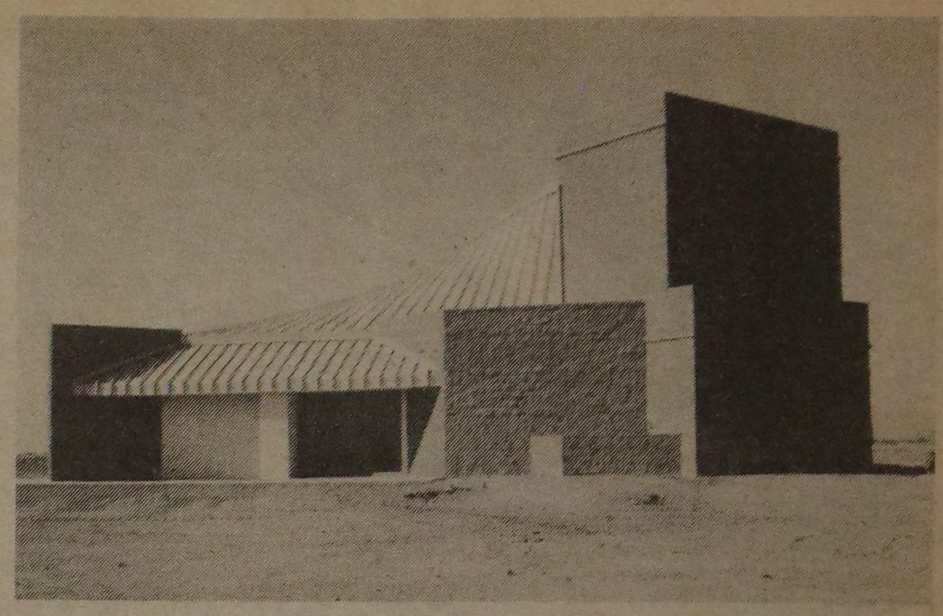
We'll make your house a home and you'll still have money left to enjoy retirement.

albin's FURNITURE INTERIORS
• CARPET • DRAPERIES • REUPHOLSTERY

9501 W. Peoria Avenue
979-8014
HOURS: Mon.-Fri. 9-5:30
Sat. 9-5

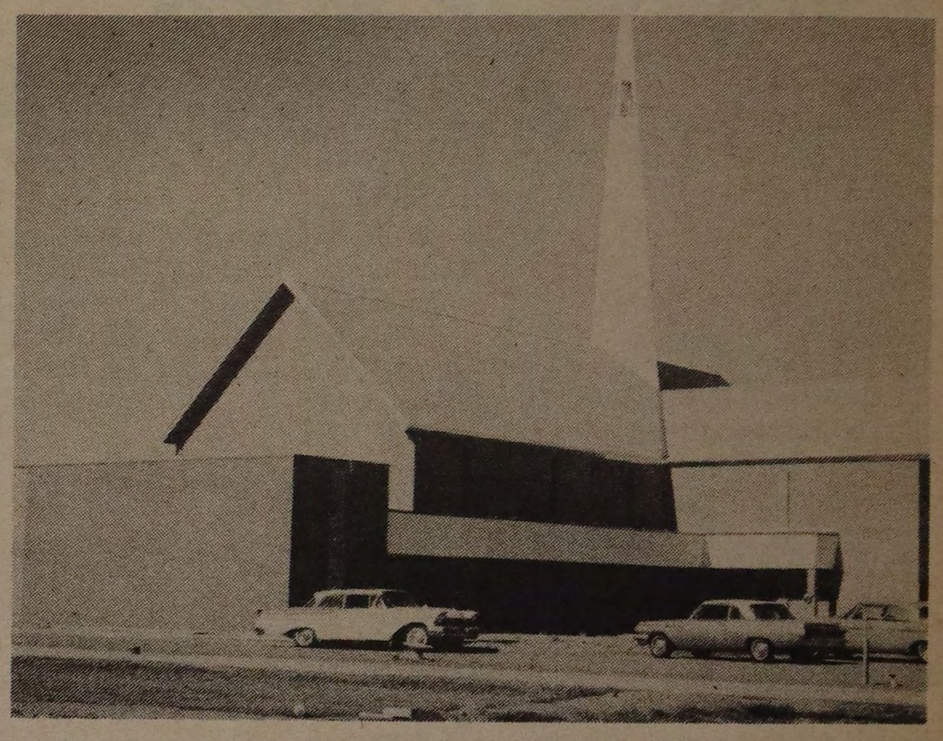
3 Blocks East of 99th Ave.

MasterCard VISA

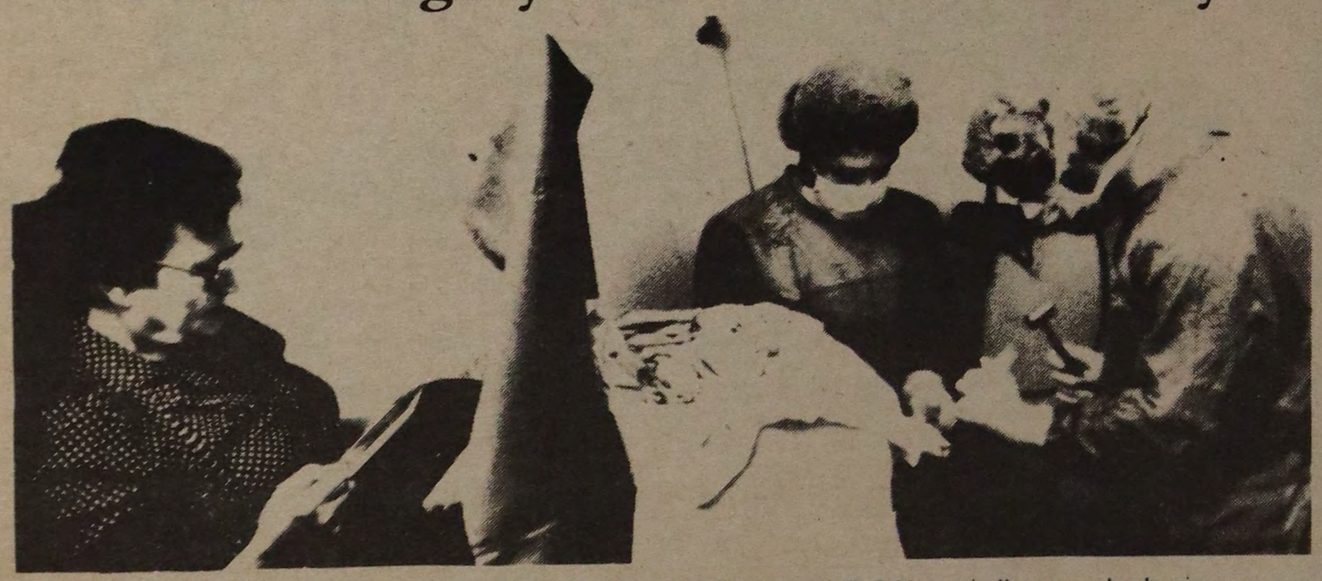


Varied buildings

Church architecture ranges from the ultra-modern Church of Christ, above, to traditional Shepherd of the Desert Lutheran Church, below, one of Sun City's earliest.



Office Surgery saves time and money



Katherine Holloway catches up on some reading while Dr. William Leonetti, D.P.M. surgically corrects her bunion.

At 11:14 a.m., Katherine Holloway's foot surgery began. By 12:30 p.m. she walked out of Dr. William Leonetti's office, (a podiatrist with offices in Chandler, N.W. Phoenix/Glendale and Sun City) leaving her bunion behind. Inside the big toe on her left foot was a new artificial joint.

The bunion was very large and had caused the entire big toe to become deformed. For several years now, Mrs. Holloway said she had been unable to wear anything other than tennis shoes. Because of this she said that at her age, 73, she had decided not to put off the surgery any longer.

"This is an extreme case," Dr. Leonetti said. "This is probably as large a bunion as I've ever seen." On the X-ray the bunion bump stuck out by over one inch.

The plan of the surgery was to remove the enlarged portion of the bone on the inside of the big toe which was causing her "bump." The entire joint would then be examined to remove the degenerated bone and cartilage. If the joint was destroyed, drill holes would be made in the ends of the joint and an artificial silastic joint would be inserted. The silastic joint would act as a spacer for all the bone removed and allow a more normal range of motion.

This procedure can be performed on an out patient basis right in the doctors office a move that saved Mrs. Holloway time and money. Recovery time is fairly short and the patient is able to walk and get around immediately after surgery.

"With this type of out patient surgery, I've found that the patient recuperates faster at home," Dr. Leonetti said. "They seem to have less pain, they sleep in their own bed and are generally more comfortable being up and around at home. And, most important the patient saves $1,000-$3,000 in hospital related bills." Another nice thing about this type of office surgery is most insurance companies, including Medicare recognize it.

For more information about this type of bunion surgery or any other foot or ankle problems Dr. Leonetti can be contacted at:

ARIZONA FOOT & ANKLE CARE
3029 N. Alma School Rd. 897-1711
(N.E. Corner of Alma School & Elliot-Chandler)
1240 W. Northern Ave. 842-1030
(N.E. Corner of 43rd Ave. & Northern-Phoenix)
9420 W. Bell Rd. 977-7799
(Corner of Burns/Lindgren & Bell Rd. - Sun City)

Paid Advertisement

Celebrate Your SILVER Anniversary With GOLD!!!

Gold & Gems Unique by John Mora

Greenway Terrace **933-0672**



Sun Bowl brims

The Sun Bowl, long a favorite in the Sun City entertainment world, has seen its share of celebrities come and go. Above, the graceful shell's audience space is thronged for a Lawrence Welk show—this one staged in 1974. Below, closeups of the rapt audience and the easy informality of the Welk show people make it clear why Sun Citians feel a special affection for the now-retired bandleader and his group. (Story, C36)





Promenade Mall (99th & Bell Rd.) Sun City

SUN 1 HOUR PHOTO & CAMERA CENTER

SUN CITIES' MOST COMPLETE CAMERA STORE

Ad Effective thru Feb. 15th

FILM DEVELOPING 933-4377

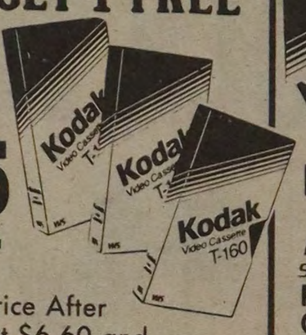
PHOTO EQUIPMENT 933-6415

A CAMERA FOR EVERYONE!

PLUS FREE Film, Money-Saving Coupons and Unlimited Consultation

BUY 3 GET 1 FREE

$4.95*



* Effective price After 3 bought at $6.60 and the 4th FREE from Kodak

Now Available!



New KODAVISION SERIES 2000 VIDEO SYSTEM

From KODAK Camcorders from $1399.00

Capture and relive the video action, color, and sounds of your life with this portable, lightweight, easy-to-use video system from Kodak. See it now

TMK MODEL 2020 VHS VIDEO CASSETTE RECORDER



SAVE $50.00

SALE $379.00 Reg. $449.00

While Supply Lasts

EASY TO USE . . . 35mm QUALITY . . . LOW PRICES

Canon Snappy 20



If you want the big, sharp pictures only a Canon 35mm camera can give you, get a Snappy 20! It's easy to use, just aim and shoot. And the affordable price makes buying one a snap! choose from five different colors too!

• Sharp Canon lens—no focusing necessary • Automatic film loading, advance and rewinding plus a built-in flash • 35mm quality pictures • Choose from red, yellow, blue, black or white colors • Includes Canon U.S.A., Inc. one-year limited warranty/registration card

Super price $99.95

MINOLTA AF-2



Sophisticated 35mm Quality That's Fun And Easy To Use

• Automatic infrared focus for razor-sharp pictures • Automatic exposure control and built-in flash • Audible and visible "fail-safe" warnings

Super price $99.95

PENTAX SPORT 35



• AUTO FOCUS
• AUTO FLASH
• AUTO EXPOSURE
• 1 YEAR USA WARRANTY

Super price $109.95

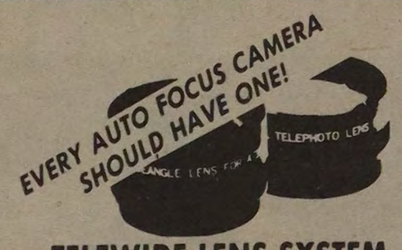
MINOLTA TALKER



World's easiest 35mm Autofocus camera

• Built-n voice reminders for fail-safe operation. • Total Freedom Film Transport — load, advance and rewind, with no buttons to push. • Advanced, energy-efficient design—up to 70 rolls of film per set of batteries. • Accepts new 1000 speed film. • Minolta one-year USA limited warranty.

Super price $129.95



TELEWIDE LENS SYSTEM

Make your 35mm auto focus camera more versatile. Add this two-lens set and you can shoot scenic and group shots with the wide angle lens, and bring distant objects closer with the telephoto lens. Set comes with protective carrying case

Super price $59.99

Canon MC Travelin' Light



When you're on the go go with the Canon MC It's Canon's most automatic camera ever and it gives you big, bright 35mm pictures

- Ultra compact and lightweight, fits into pocket or purse
- Totally automatic film loading, advance, and rewinding
- Razor-sharp Canon 35mm f2.8 lens
- Automatic focusing, exposure and flash
- Super Shield sliding cover protects camera
- Supplied with MC-S Snap-On Flash
- Includes Canon U.S.A., Inc. one-year limited warranty registration card

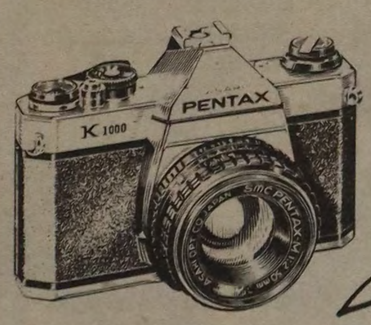
Canon quality in a compact size.

Super price $169.95

PENTAX PROGRAM PLUS

INCLUDES FULL USA 2 YEAR WARRANTY REGISTRATION CARD

K 1000



- EASY TO USE, BUILT-IN METERING SYSTEM
- SHUTTER SPEEDS FROM 1 SECOND TO AN ACTION STOPPING 1/1000
- AVAILABLE WITH FAST f/2 50 mm LENS
- KNOWN FOR STURDINESS

Super price $99 BODY ONLY

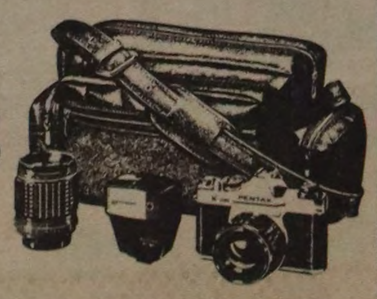
Buy K 1000 with 28-70 Zoom only $199.00

Pentax K1000 Super 8-Piece Outfit

K 1000 BODY • 50 mm LENS, 135 mm Telephoto LENS
DELUXE GADGET BAG • WIDE STRAP • BOOK
• AUTO FLASH • LENS PAPER

Super price $249.98

SAVE $70.00 ON COMPLETE OUTFIT



PENTAX PROGRAM PLUS

TOP OF THE LINE WITH MOST FEATURES



The Pentax Program Plus gives you the full range of 35mm operation. It offers a fully programmed mode and auto flash mode. Includes Pentax 2-year warranty.

BODY ONLY $195.97

See your Home Movies • Slides Prints on TV
Copy to Video—call for Details

ONCE YOU SEE THE DIFFERENCE, YOU'LL FLOCK TO WESTBROOK.



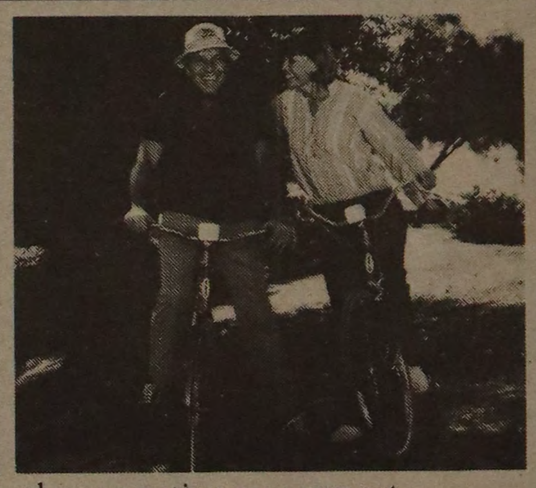
If you haven't been out to see Westbrook Village, then you're missing out on a truly different way of life for active adults over 40.

The moment you arrive at Westbrook, you'll notice the difference. You're immediately surrounded by lush, green open areas. You'll feel a sense of spaciousness here that other, larger communities lack.

Westbrook also has an impressive selection of home styles. Choose from single-family homes, Courtyard Villas, garden homes and townhomes, with designs and floorplans that complement our suburban ambience. All of our homes have a unique, Southwestern flavor. They're a far cry from the "white box" homes typical of many adult communities.

Another big difference is that Westbrook homes are situated around a central recreational area. Our neighborhoods don't sprawl. So you're never more than a few minutes' walk from all the recreation you expect.





You can golf on a challenging 18-hole championship course. Splash into an Olympic-sized pool. Play tennis on illuminated courts. Or do any of a thousand things at the Westbrook Village Recreation Center.

And for fine food, go no further than the Westbrook Village Country Club, serving up a classic view of the golf course with every meal.

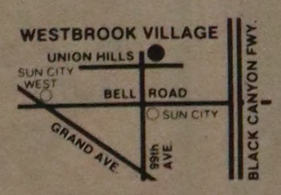
Another big difference with Westbrook Village is that it's built by UDC Homes—one of the country's largest and most experienced adult community developers. Our experience shows.

So come out to Westbrook Village today, and see how different an adult community can be. See the difference in our homes. See the difference in convenience. And you'll see why more people are flocking to Westbrook Village every day.

Westbrook Village

A PLANNED ADULT COMMUNITY BY UDC HOMES

Take 99th Avenue
to Union Hills,
then turn east
933-0181 · 10-6 Daily



Pre-discount prices. Townhomes from the low $70's · Courtyard Villas from the low $90's · Single-family homes from the mid $70's · Garden homes from the $50's

Member Homebuilders Association of Central Arizona



Sun City's Sun Bowl comes to night-time life for the Mother's Day Strawberry Festival of May 1975. Concerts, dance festivals, entertainers, home talent all have had their day—and evening—on the Sun Bowl stage.

Bowl sounds linger in city

By ROBERTA LANDMAN
Staff Writer

Cock an ear in an empty Sun Bowl and listen for memories: the music of Liberace and Lawrence Welk, lip-smacking strawberry sundaes at Mother's Day Strawberry Festivals, foaming root beer at Father's Day Root Beer Busts, rustling flags massed in patriotic splendor on Veterans' Day.

The Sun Bowl in the beginning ...

Nov. 28, 1966. The Luke Air Force Base Band plays at the Sun Bowl's dedication, a beginning for Sun Bowl sounds of music that span years and style: college bands, military bands, Lawrence Welk, Rosemary Clooney, Harry James, Benny Goodman ...

THE SUN BOWL, with its landmark band shell and grassy seating room by Mother Nature, has its history in the Del E. Webb Development Co. (Devco), creators of Sun City, and its present and future in its new owners, Recreation Centers of Sun City.

Former Devco President John Meeker was there during the planning stages of the Sun Bowl. Was the Sun Bowl his idea?

"I get credit for it," Meeker's telephone voice says with modesty and laughter.

With Devco from 1966 to 1981, Meeker now has his own building business, John W. Meeker & Sons in Mesa.

THE SUN BOWL, he said, was planned with a dual purpose.

Devco was "looking for a way to give entertainment to residents, as well as attract people outside (Sun City) to look at Sun City."

Names like Liberace and Lawrence Welk, offered at a reasonable price, were the drawing power to bring Arizona winter visitors and people from Phoenix out for a look-see at Sun City's homes and Sun City's retirement life style, Meeker said.

Show biz headliners and community events like states' day picnics made the Sun Bowl "an instant success," Meeker said.

THE WEBB Sun Bowl mar-

* Bowl, C38

Let's Celebrate Together!!

Sun City 25th Anniversary Celebration

SUN CITY AUTO SERVICE 11th Anniversary Celebration

WE'RE PROUD TO ANNOUNCE THAT THIS IS OUR 11th YEAR IN BUSINESS AT THIS LOCATION. WE WOULD LIKE TO THANK SUN CITIANS FOR THEIR PATRONAGE OVER THE YEARS. WE WILL STRIVE TO CONTINUE TO GIVE HONEST, DEPENDABLE AND REASONABLY PRICED SERVICE TO THIS COMMUNITY. MANY NEW COMPETITORS HAVE COME AND GONE, BUT THANKS TO YOU OUR BUSINESS CONTINUES. WE'RE PROUD TO SAY THAT WE'RE OLDER AND GETTING BETTER.

HERE ARE SOME SPECIAL DEALS TO CELEBRATE WITH

2-WHEEL BRAKE OVERHAUL MOST CARS $44.11
FRONT OR REAR PADS OR LINING RESURFACE DRUMS OR ROTORS PACK BEARINGS FLUID. SEMI METALLIC EXTRA. *CALL FOR APPOINTMENT*

FRONT END ALIGNMENT MOST U.S. CARS *PARTS EXTRA IF NEEDED* $9.11
EXCLUDES FRONT WHEEL DRIVE
COMPLETE ANALYSIS AND ALIGN CORRECTION
CALL FOR APPOINTMENT

TRANSMISSION SERVICE $23.11
• CHANGE FLUID
• CHANGE FILTER
• CHANGE CASKET
• ROAD TEST
• MOST U.S. CARS FRONT WHEEL DRIVE EXTRA

FLUSH AND FILL RADIATOR $17.11
• DRAIN RADIATOR
• FLUSH RADIATOR
• FILL WITH ANTIFREEZE
CALL FOR APPOINTMENT

ENERGY SAVING TUNE-UP MOST 6-CYL CARS $37.11
ELECTRONIC IGNITION SYSTEMS ADD 4.00 FOR 8 CYLINDER THIS PRICE INCLUDES PARTS AND LABOR.
CALL FOR APPOINTMENT

AIR CONDITIONER SERVICE $9.11
TEST FOR LEAKS
ADD UP TO 1 LB OF FREON. PARTS, ADDITIONAL MATERIALS AND MAJOR REPAIRS EXTRA
CALL FOR APPOINTMENT

ROTATION & BALANCE $15.11
• ROTATE 4 TIRES
• SPIN BAL. 4 TIRES
• CHECK ALIGNMENT
CARS WITH LOCKING HUBCAPS ADD $5.00.

BEARING PACK $15.11
• PACK OUTER BEARINGS
• PACK INNER BEARINGS
• CHECK WHEEL SEALS
• CHECK BRAKES
• SEALS EXTRA $10.00
CALL FOR APPOINTMENT

EMISSIONS CHECK
• ANALYZE EMISSIONS
• CHECK CARBURATION
FREE
IF SETTING IS NEEDED CHARGE IS $12.50

LUBRICATION—OIL—FILTER $9.11 MOST AMERICAN CARS
• 5 QTS. QUAKER STATE OIL
• QUAKER STATE FILTER
• CHASSIS LUBRICATION
CALL FOR APPOINTMENT

SAFETY INSPECTION
• CHECK CAR OVER
• INFLATE TIRES
FREE
CALL FOR APPOINTMENT

TIRE PRICES THAT CAN'T BE BEAT!!!

FREE LIFETIME TIRE ROTATION WITH 2 OR MORE TIRE PURCHASE **FREE**

RANGER GLASS BELTED WHITE WALL



SIZE	PRICE
185/80B13	32.99
185/75B14	32.99
195/75B14	33.99
205/75B14	35.99
215/75B14	36.99
225/75B14	38.99
215/75B15	38.99
225/75B15	39.99
235/75B15	41.99

DURASTEEL POLY/STEEL/GLASS WHITE WALL



SIZE	PRICE
195/75R14	48.11
205/75R14	50.11
215/75R14	52.11
225/75R14	55.11
215/75R15	53.11
225/75R15	57.11
235/75R15	59.11

FREE LIFETIME FLAT REPAIRS WITH 2 OR MORE TIRE PURCHASE **FREE**

FREE ALIGNMENT CHECK WITH 2 OR MORE TIRE PURCHASE

4 DOORS DOWN FROM O'MALLEY'S

SUN CITY AUTO SERVICE
10014 SANTA FE DRIVE
TEL: 933-8291

OPEN WEEKDAYS 7:30 THRU 5:00



Kaptive Kouver

CONGRATULATIONS SUN CITY

On Your 25th ANNIVERSARY

!!!!!!!!!!!!!!!!!

Let Us Help You CELEBRATE By GIVING You A SAVINGS Of



25% OFF

Our Entire Stock Of

Fall SWEATERS and Fall 2 pc. KNITS

Good Selection S, M, L, 38-48

9875 W. Bell Rd. Ph. 972-5207

*Bowl sounds

—From C37

keting tool-entertainment formula fared especially well when Devco was building Sun City's Phase I, "when we were building down below Peoria (Avenue)" and when Sun City had only 5,000 or 6,000 people, Meeker said.

As the community grew, he said, "there was no room for the people from Phoenix to fit in it (Sun Bowl).

"We outgrew it," he said of the facility he calls a forerunner of today's Sundome Center for the Performing Arts in Sun City West.

Devco also outgrew the Sun Bowl as a marketing tool.

UNDER Meeker's leadership, the company offered the Sun Bowl for sale to Rec Centers.

"I did that before I left," said Meeker. "We were phasing out of Sun City and a decision had to be made whether they wanted it, or we'd sell it" elsewhere, he said.

Because the Sun Bowl had become a part of the community, and because the facility had been created for the "use of all Sun City residents," Meeker said he had "felt strongly it was their (Rec Centers') shot to call, whether they wanted it ..."

After a 1981 canvassing by Rec Centers of its membership showed member interest in ownership of the facility, an additional $2 a year Sun bowl-dedicated fee was added to members' $50 annual membership assessment.

ON SEPT. 1, 1984, Rec Centers—new Sun Bowl owners—paid Devco a consideration of $10 after having operated the Sun Bowl under a $1-a-year, three-year lease/option-to-buy contract signed July 7, 1981.

Rec Centers, during the three-year period, operated the facility, paying utilities, taxes, insurance, maintenance and entertainment expenses for its free programs, said Steve Tritz, whilehe still was general manager for the Rec Centers.

Under the contract with Devco, Rec Centers Sun Bowl operation is limited for seven years under a deed restriction covenant that says the facility must be used for the same purpose and same type of programs Devco provided.

Tritz and club activities supervisor Caroline Thomas said as in Devco days Sun City's state clubs still hold picnics in the Sun Bowl.

THE VETERANS' Day tradition and the of Massing of Colors also continue, with local veterans' organizations and the community gathering in patriotism.

Tritz said $25,000 a year is allocated for Sun Bowl professional entertainment.

What is coming up?

When Sun Bowl-goers tote their chairs from home to the Sun Bowl on St. Patty's Day this year they may be asked to wear a bit o' the green.

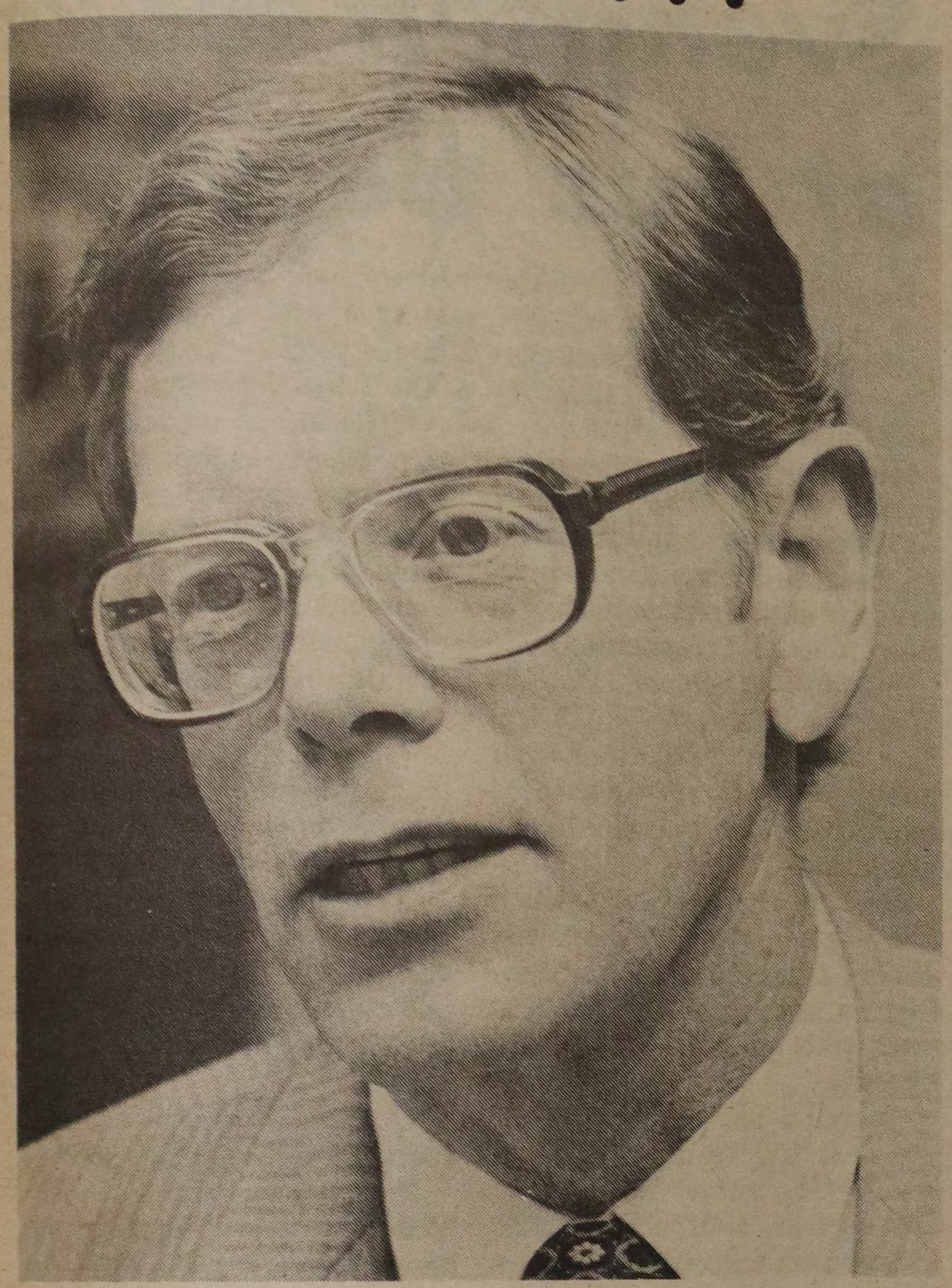
THE SOUND of music will prevail, as it has since 1966, when Dr. Peter Rolland and his musical entourage present a St. Patrick's Day program of songs, and, maybe, some Irish jigs.



Sun Bowl's offshoot

The Sundome Center for Performing Arts in Sun City West is the grownup daughter of the Sun Bowl in Sun City, according to John Meeker, former president of Del E. Webb Development Co. Both still offer popular programs thronged with crowds.

Meet the man . . .



Who told of Sun Bowl

Jerry Svendsen, former vice president and public relations director of Del E. Webb Development Co., remembers the Sun Bowl clearly—he had much to do with its becoming a Sun City landmark. (Story, C40)



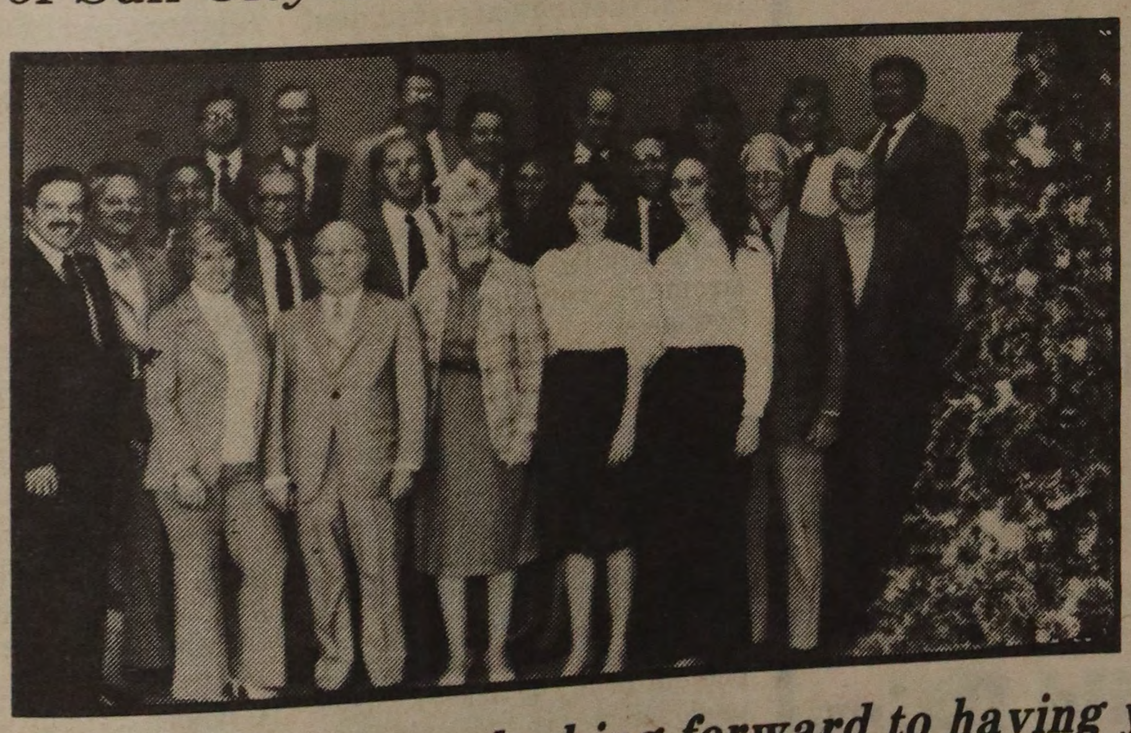
BEST WISHES SUN CITY
on your 25th JUBILEE ANNIVERSARY

Ron & Dee Perry
"Two Professionals for the price of One"
Integrity - Service - Pride
Member Two Million Dollar Club

DEL E. WEBB HOME REALTY INC.
584-1709 975-3080

We would like to wish everyone a prosperous and happy 1985

It is a pleasure to be serving the investment needs of Sun City and Sun City West residents.



The above brokers are looking forward to having you visit our Sun City office - Bell Professional Bldg. (North)

Larry Gruebmeyer • Ron Knudsen • Richard Yen • Kevin Ellefson • John Robinson • Glen Brown • Herman Shirwo • Joe Hagen • Fred Fifield • Tammy Austin-Clark • Jim Beasley • Jerry Tuttle • Beverly Modrich • Charlie Tinkham • Vicki Phillips • Coke Cocozello • William Knips

A.G. Edwards invities you to:

Put Your Financial Future in Focus

We know that today's wise investors seek vital research information before they invest their hard earned dollars. That's why our research Department offers two distinct investment recommendation services for the long-term investor that present and explain specific opportunities and the individual objectives and needs they are designed to meet.

Focus on Long-Term Growth Designed for investors who are interested in long-term (12 to 24 -month) capital appreciation. This monthly report emphasizes the accumulation of shares in companies that represent good, fundamental value for potential long-term capital appreciation.

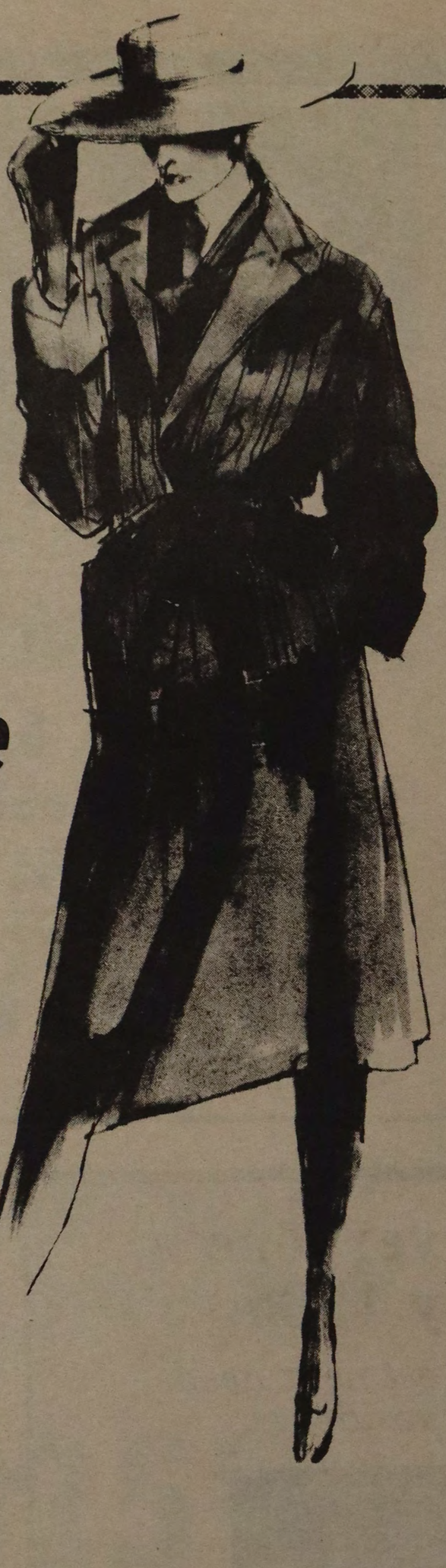
Focus on Income Designed for investors who seek a broad range of income opportunities. This quarterly report highlights special opportunities in income investments, presents specific investment recommendations and provides guidance for building your income portfolio.

For your free copies of the latest issues of these informative reports, contact A.G. Edwards today or return the coupon below.

A.G. Edwards & Sons, Inc.
Investments Since 1887
10451 Palmeras Dr., Sun City
(602) 974-5811 (Ask for Sandy)

Please send me a free copy of the latest issue of:
☐ Focus on Long-Term Growth ☐ Focus on Income
☐ I would like information on the following: _____
Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Home Phone: _____ Business Phone _____

For The Finest In Fashion For 1985 Visit All Three Of Our Store Locations



Informal Modeling
Mon.-Fri.
Crestview
Wednesday
Westbrook

Alterations Available

Visit Our Sale Racks
⅓ to ½ OFF

MasterCard VISA

Welcome

Daisy Patch
La Ronde Centre Sizes 8-20
977-7811

Tres Arcos
Greenway Terrace Sizes 6-18
977-0577

Wild Daisy
Bell Camino Sizes 6-16
933-4674

Svendsen looks at Sun Bowl

By ROBERTA LANDMAN
Staff Writer

Jerry Svendsen remembers Sun Bowl early history well—and easily.

He helped shape that history.

"Those were happy times for me because I was in show biz," says the editor and publisher of Sun Cities Life magazine.

Svendsen, former Del E. Webb Development Co. (Devco) vice president and director of public relations, was there during Sun Bowl entertainment heydays.

He was there when celebrities like Benny Goodman and Jimmy Durante delighted Sun Citians and potential Sun Citians who made the trek from Phoenix.

"I would say it was one of the best marketing tools the Webb Co. came up with," Svendsen says of the Sun Bowl.

Svendsen emceed shows, put shows together and later put Phoenix crowds where a growing Devco wanted them to be—at its nearby model homes.

At the end of a Sunday afternoon show, Svendsen would tell audiences that reached 7,000 to go see "the best show of all on 107th Avenue, the model home show."

Out of 7,000 people, it was not uncommon for "3,000 people to head down" to that other show, says Svendsen.

"Sun City was already on its way," as far as home sales, by the time the Sun Bowl made its marketing-entertainment debut in 1966, says Svendsen, but "it had to have reinforced what we were doing."

What the Devco "we" was doing was selling Sun City homes, or the unique concept of a "nationally famous resort retirement community," says Svendsen.

Svendsen, 49, joined Devco in 1961 as a public relations representative. He remembers those early days.

"I took photographs of residents in activities, wrote stories about them for their hometown newspapers," and managed to get "at least 80 percent of my articles in newspapers across the country."

"Editors would use them," Svendsen says of the stories and the cactus-dotted pictures he sent, because Sun City "was different."

People back in those home towns would see their friends in pictures and stories about Sun City, ask them questions, hear good retirement living stories and good retirement home prices—"$8,000 to $11,000," says Svendsen.

"The price was right," he remembers, right enough for husbands to say to wives ' 'Hey, honey, we can afford to come out and retire.' "

Svendsen's role in Devco public relations was steeped in "community relations," he says, in people.

"I was the official photographer out here. I would go to dances, tournaments ... I conducted newcomers' coffees."

Svendsen met new Sun Citians in activities he helped design and he met them and got to know them as new friends inside their retirement homes.

"I was the child they'd left back home," he recalls smiling.

"They'd tell me how lonesome they were for their kids, or what was not right with their home. They got it out of their system," he says, and they got into his system, as people he continues to admire, "a special group."

"The kind of people Sun City attracts don't seem old ... they have a sense of purpose," Svendsen comments.

Their purpose? " 'I've come here to add to my life, not to just exist it out,' " Svendsen says.

Svendsen, too, has not been existing it out after his career with Devco ended in May 1982.

After 20 years with a big company in Sun City, he thought he would work for himself, be his own boss somewhere out in "the larger world.

"For two years I conducted retirement planning seminars for several firms in the Valley and did professional public speaking for a fee," says Svendsen.

The larger world has turned out to be Svendsen's old stomping grounds—the Sun City area and its people.

"I turned around and came back here with the magazine," he says. The publication, a look at the Sun Cites lifestyle, produced its first issue in September.

The free magazine goes to residences, Devco vacation apartments and hotels on Grand Avenue, says Svendsen, cautiously optimistic about its future: "It takes a year or two to really succeed," he says.

Svendsen calls the last two years a time of personal growth.

IF THEY SAY RETIREMENT IS GOING TO BE ALL FUN AND GAMES, ASK THEM TO PLAY 20 QUESTIONS.

Your golden years. They can be a golden opportunity.

Unfortunately, they can also be something else: a goldmine for a certain kind of retirement community. The kind that's long on leisure and short on security.

To make the most of your investment, ask these questions before you decide. Because when it comes to your future, you just can't afford to play games.

1 FIRST OF ALL, ARE THEY RELIABLE?

Check their background. The Pueblo Norte Communities are a division of Pacific Living Centers, a leading healthcare provider affiliated with the Adventist Health System, the nation's largest not-for-profit healthcare company.

2 WILL THEY PLAY FAIR WITH YOUR MONEY?

Should you leave, we'll refund up to 90% of your entry fee. No questions asked.

3 WHAT IF YOU CHANGE YOUR MIND?

You'll get a 100% refund of the entry fee up to 90 days after move-in. Guaranteed.

4 CAN THEY PROVIDE FOR YOUR HEALTH-CARE NEEDS?

Pueblo Norte can, and does, with health classes, good nutrition and top-quality care at our skilled nursing facilities.

5 WHAT IF YOU BECOME SERIOUSLY ILL?

Don't worry. Every Pueblo Norte resident is entitled to generous amounts of free care in our convenient, on-premises skilled nursing facilities.

6 WILL IT FEEL LIKE A COMMUNITY—OR AN INSTITUTION?

At Pueblo Norte, a central community complex and pleasant, private living units combine for a homey, neighborhood feel.

7 IS IT CONVENIENT TO TOWN?

Both our Scottsdale and Sun City locations are just blocks from some of the Valley's best dining and shopping.

8 WILL YOUR HOME REFLECT YOUR STYLE—OR THEIRS?

At Pueblo Norte, you can choose anything from a cozy studio to a luxurious 2-bedroom, 2-bath cottage, and bring whatever furnishings you like.

9 WILL YOUR SAFETY BE ASSURED?

All our units are equipped with sprinkler systems and emergency assistance buttons.

10 WILL YOUR MONTHLY FEE INCLUDE UTILITIES?

At Pueblo Norte, your monthly fee covers *all* utilities.

11 WHAT ABOUT MAINTENANCE?

Your monthly fee also includes continuous building and ground maintenance and weekly housekeeping services.

12 WILL YOU HAVE 24-HOUR SECURITY?

You will at Pueblo Norte.

13 WHAT SORT OF PEOPLE WILL YOU MEET?

Pueblo Norte welcomes folks of every religion and work background, so you'll meet all types—older, younger, married, single, social, quiet.

14 WHAT ACTIVITIES WILL THEY PROVIDE?

The question here is, what don't we provide? There's everything from swimming to spas to small talk at the ice cream shop. And if it's culture you're after, we'll keep you entertained with a full complement of concerts and plays.

15 HOW WILL YOU GET AROUND?

Everything at Pueblo Norte is within easy walking distance of the living units. Our shuttle service makes getting to town a snap, too.

16 WHAT ABOUT MEALS?

Your basic monthly fee entitles you to a free daily meal in our spacious, convivial dining room. Other meals are available at extra cost.

17 HOW WELCOME ARE YOUR FRIENDS AND FAMILY?

They couldn't be more so. In fact, one of our specialties is making your visitors feel at home.

18 WHAT IF YOU JUST WANT TO BE LEFT ALONE?

Fine. At Pueblo Norte, respecting your privacy is part of our commitment to respecting *you*.

19 WILL YOU BE SECURE ENOUGH TO REALLY ENJOY YOURSELF?

That's just the point! After all, just ask yourself which will ultimately give you more pleasure—a community that just provides for a good time—or one that provides for a lifetime?

20 ARE YOU WELCOME TO DROP IN WHENEVER YOU LIKE?

We wish you would. A personal visit is the perfect way to determine whether Pueblo Norte is right for you.

PUEBLO NORTE

For people who've outgrown retirement communities.

Don't make a second career of finding a retirement community.

Please send me more information about Pueblo Norte.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Mail to: Pueblo Norte, 10900 N. Scottsdale Road, Suite 607, Scottsdale, AZ 85254.
To order your information by phone, call (602) 948-3990 (Scottsdale) or (602) 933-8122 (Sun City).

Those were the days



Del Webb's Hiway House—now named Kings Inn, with a new face.



'The Spinner' really brought Sun Citians to Lakeview Center in 1971.



Look no further!

We're the Appliance people you have been seeking!

* All work guaranteed
* Service on all makes & models
* Same day service guaranteed

Call Us!

DANNY'S APPLIANCES

Sales & Service

11905 W. Thunderbird Rd., El Mirage 933-1361

EUROPE

WITH SOMETHING DIFFERENT

"GRAND HORIZONS"

17 days - $1395 to $1495*

- Travel by the sensational double-decker, deluxe, air-conditioned Skyliner motorcoach through France, Monaco, Italy, Switzerland, Germany, Holland and England.
- Visit Notre Dame, the Leaning Tower, the Colosseum and more.
- Stay in Deluxe and First Class hotels for 15 nights with private bath or shower; 23 meals included.

The American Express Vacation Store nearest you offers great European vacations with something special—art, history, wine tasting and travel by rail. Stop by and see our travel experts. Why take a chance when you take a vacation?

*Prices are per person, double occupancy. Airfare extra.

For more information, come in or call:

Royal Oak Mall
13211 N. 103rd Ave., Sun City, AZ
933-6100

AMERICAN EXPRESS **Vacation Store**

More than a Traditional Nursing Home...

from $52.00 per day*

* Daily rate includes semi-private room, meals, housekeeping, activities and 24-hour nursing services. Rate effective January, 1985.

Near Hospital-Level Care at a Fraction of Hospital Cost!

FACT: Bryans Memorial Extended Care Center offers the finest nursing and convalescent care available in north Phoenix. It's the next best thing to John C. Lincoln Hospital & Health Center. Nursing care is available on levels ranging from intermediate to special skilled and Medicare-certified care.

FACT: Bryans Center provides a practical, economical alternative for the patient who requires medical supervision for recuperation and rehabilitation, but does not require an acute care hospital setting. Bryans Center also offers long-term care services, including skilled nursing, in a warm, home-like environment.

FACT: Bryan Center's Special Care Unit offers a full range of extensive nursing services including IV therapy and tube feeding.

FACT: Bryans Center has the largest therapy program of any skilled nursing facility in Arizona. The Center provides intensive, coordinated rehabilitation services, including physical, speech, occupational and respiratory therapies.

FACT: Located adjacent to John C. Lincoln Hospital & Health Center, Bryans Center offers comprehensive nursing care for as low as $52 per day. The average hospital semi-private room rate in Maricopa County is $186 per day.**

(****Source:** Arizona Department of Health Services, Jan. 1, 1984)

FACT: Bryans Center is the nursing home with a great health care network behind it. Through the Lincoln Extended Care Corporation and a number of other affiliates, including John C. Lincoln Hospital & Health Center, Bryans Center provides the shared services, efficient organization and resourceful management to help keep costs down for patients.

Message To The Community

Bryans Memorial Extended Care Center is more than a traditional nursing home. It's actually two centers in one: a resident care center for the geriatric or other long-term patient and an extended care center for patients with specialized and rehabilitative needs.

By coordinating a number of services with nearby John C. Lincoln Hospital & Health Center, Bryans Center can offer near-hospital level care at a fraction of hospital cost. At a time when health care costs are of major public concern, Bryans Center presents a cost-effective alternative to prolonged hospitalization.

We invite you to visit Bryans Center and compare our professional care with other nursing homes. We think you'll agree that Bryans Center is the next best thing to John C. Lincoln Hospital & Health Center.

R. W. Leitner
President & Chief Executive Officer
Lincoln Extended Care Corporation

Michael J. Oliver
Administrator
Bryans Memorial Extended Care Center

P.S. Watch for the opening of the Helen C. Lincoln Extended Care Center in Glendale—Fall 1985.

GET IN TOUCH! CALL 944-1666
Give us a call. Get all the facts!

NEED A DOCTOR? CALL US AT 944-1666

Talk frankly with your doctor about the cost of skilled nursing and convalescent care and your choice of a nursing home. If you need help finding a doctor, call Bryans Center.

Mail To: Community Relations Department
Bryans Memorial Extended Care Center
9155 North Third Street
Phoenix, AZ 85020-2460
(602) 944-1666

- ☐ Send me more information about Bryans Memorial Extended Care Center.
- ☐ Send me a free copy of the 48-page book entitled "Comparative Hospital Costs" and the booklet "8 Ways To Control Your Health Care Costs."
- ☐ Send me a free copy of the Medicare guidelines for nursing homes and the free booklet, "How to Choose a Nursing Home."
- ☐ Call to arrange a presentation to my group or organization.

NAME
ADDRESS
CITY STATE ZIP
TELEPHONE

NS 1/29/85

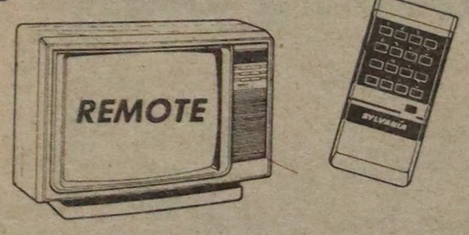
BRYANS CENTER
Affiliate of Lincoln Health Resources
9155 North Third Street
Phoenix, AZ 85020-2460
(602) 944-1666

Putting good health within easy reach!



25th ANNIVERSARY SALE

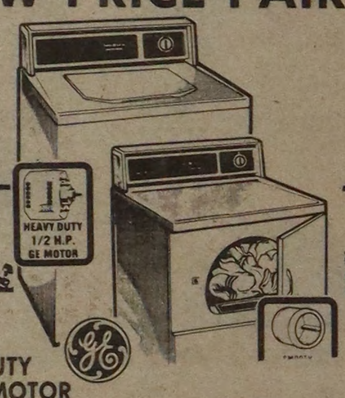
Sylvania TV



- 19" diagonal Dark-Lite black matrix picture tube
- #-2000 chassis
- Two-pushbutton, bi-directional scan, channel selection

$339.89

LARGE CAPACITY WASHER LOW PRICE PAIR!



HEAVY DUTY 1/2 H.P. GE MOTOR WASHER
Model WWA 3100B
• Heavy-duty large capacity washer • 2 Wash/rinse temperature selections. • Unbalanced load control system. • Porcelain enamel cover, lid and basket.

DRYER
Model DDE 4000B
• Up to 130 minutes drying for heaviest loads. • Removable up-front lint filter. • Smooth porcelain enamel drum.

$489.00 pair

PANASONIC



Limited 5 year Warranty

Limited 5 year Warranty

NE-6560

$197.00

LITTON MICROWAVE

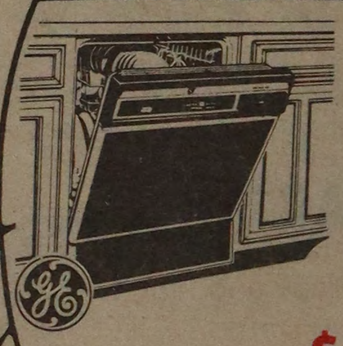
Little Litton



#1110 Litton
SAVE SPACE

$117.50

Litton
Microwave Cooking



Model GSD400YBS
QUALITY PERFORMING BUILT-IN DISHWASHER
5-cycle wash selection normal wash & short wash. Energy saver dry option. 2-level washing action. Dual detergent dispenser. Porcelain enamel interior, contemporary high-gloss jet-black door panel.

$229.00



Model TBX18LF
17.7 CU. FT. NO-FROST REFRIGERATOR
5.01 Cu. ft. freezer with wire rack shelf. Automatic energy saver switch. Generous door storage, one holds 6-packs. Textured doors, won't show fingerprints.

$418.00

Model TBX18LF

LITTONAIR FIT-OVER RANGE MICROWAVE



- Large 1.1 cubic foot oven
- Temperature probe Model 8021

Picture not exact

$369.00

Model 8021

WANTED! 100 USED REFRIGERATORS

We need used refrigerators, so for a limited time when you trade in your old working refrigerator (any make or model) we'll give you a substantial trade-in allowance towards the purchase of a new Refrigerator. Choose from a large selection of 100% Frost-Proof Refrigerators with the features you want most. But hurry! This offer ends soon.

SUN CITIES APPLIANCE & Television
12301 W. Grand Avenue
El Mirage, AZ. 972-6153